

# TODD FURNITURE CO., Inc.

"QUALITY FOR LESS"  
NATIONALLY ADVERTISED FURNITURE  
(See Page 35 Buyers' Guide)

614 S. MADISON ST.

DIAL 642-2377

## WACCAMAW Bank and Trust Company

Three Locations in Whiteville  
Court House—Railroad Plaza—South Madison

**DIAL 642-4101**

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TOTAL RESOURCES OVER \$40,000,000.00

HELPING TO BUILD -

*A Finer Carolina!*

CAROLINA POWER & LIGHT COMPANY

## SIMMONS' DRUG CO., Inc.



PRESCRIPTIONS



TWO LOCATIONS TO SERVE YOU  
Court House Square 104 E. Main St.  
DIAL 642-3106 DIAL 642-3255  
Nights Dial 642-3351 or 642-2945  
(See Page 29 Buyers' Guide)

## CAROLINA MOTORS, INC.



Buying — Selling — Trading — Good Clean Used Cars

112 W. Main St.

Phone 642-2465

(SEE PAGE 9 BUYERS' GUIDE)

SAM T. GORE  
OWNER  
719 S.  
MADISON

## GORE'S QUALITY SHOP

GIFTS FOR ALL OCCASIONS  
FREE HOME DELIVERING CONSIDERATE SERVICE

HOME  
FURNISHINGS  
DIAL  
642-2358

WEAVER'S JEWELRY STORE  
719 E. MADISON ST.  
WHITEVILLE'S OLDEST JEWELERS  
(See Page 36 Buyers' Guide)  
DIAL 642-2358

THE LIBRARY OF THE  
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NORTH CAROLINA



THE COLLECTION OF  
NORTH CAROLINIANA

PRESENTED BY

Greensboro Chamber of Commerce

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A

# Publication Product of a Member of



mate service that skill and care can produce  
s or other reference media, and providing pro-  
vertising schemes which operate under the name

of Practice," adopted at the inception of the  
n Directory Publishers in 1898, and strictly ad-  
ur guarantee of satisfactory Directory Service.

The publisher of a Directory  
should dedicate his best efforts to  
the cause of business uplift and  
social service, and to this end  
pledges himself:

1. To consider, first, the interest  
of the user of the book.

2. To subscribe to and work for  
truth, honesty and accuracy in all  
departments.

3. To avoid confusing duplication  
of listings, endeavoring to classify  
every concern under the one head-  
ing that best describes it, and to  
treat additional listings as advertis-  
ing, to be charged for at regular  
rates.

4. To increase public knowledge  
of what Directories contain; to  
study public needs and make Direc-  
tories to supply them; to revise and  
standardize methods and classifica-  
tions, so that what is wanted may  
be most easily found, and the Direc-  
tory be made to serve its fullest use

as a business and social reference  
book and director of buyer and  
seller.

5. To decline any advertisement  
which has a tendency to mislead or  
which does not conform to business  
integrity.

6. To solicit subscriptions and ad-  
vertising solely upon the merits of  
the publications.

7. To avoid misrepresentation by  
statement or inference regarding  
circulation, placing the test of refer-  
ence publicity upon its accessibility  
to seekers, rather than on the num-  
ber of copies sold.

8. To co-operate with approved  
organization and individual en-  
gaged in creative advertising work.

9. To avoid unfair competition.

10. To determine what is the  
highest and largest function of  
Directories in public service, and  
then to strive in every legitimate  
way to promote that function.

\$100 Reward will be paid by the Association of North American Directory Publishers  
for the arrest and conviction of any person or persons engaged in the publishing,  
collecting or canvassing for any fraudulent or fake directories.

## Association of North American Directory Publishers

60 East 56th Street

New York 22, N. Y.

HILL DIRECTORY COMPANY'S

# THE CITY DIRECTORY

represents the city and its  
institutions in every corner  
of these United States



**Are You  
Represented**

**The Class  
catalogues  
and goods**

**Are You Listed Under  
So the Prospective**

**"Think**

This book must not  
be taken from the  
Library building.



# Power of Advertising

THE CITY DIRECTORY is the power that generates information for the buyer that he may know who deals in the product he wishes to purchase. If your business is not classified properly, and a display advertisement arranged to describe your business, how can you expect the buyer to trade with you?

ADVERTISING is the foundation upon which successful businesses are built. You must apply this to your own particular business.

ADVERTISING is the power of an idea multiplied.

## Our Service Cannot Be Excelled



# HILL'S WHITEVILLE

(COLUMBUS COUNTY, N. C.)

## CITY DIRECTORY

### 1963

Containing an Alphabetical Directory of Business Concerns and Private Citizens, Including Rural Route Residents, a Directory of Householders, Occupants of Office Buildings and Other Business Places, Including a Complete Street and Avenue Guide, a Numerical Telephone Directory and Much Information of a Miscellaneous Character; also a

### BUYERS' GUIDE and a Complete CLASSIFIED BUSINESS DIRECTORY

FOR CONTENTS SEE INTRODUCTION AND GENERAL INDEX

PRICE \$25.00



## HILL DIRECTORY COMPANY, Publishers

2910 W. Clay St., P. O. Box 6874, Richmond 30, Va.

DIRECTORY LIBRARY FOR FREE USE OF PUBLIC AT  
WHITEVILLE MERCHANTS ASSOCIATION INC., 109 E. MAIN

Member Association of North American Directory Publishers

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J. W. COOK & SONS General Contractors

**Excerpt from Section 104, Title 17**

**United States Code Annotated**

**WILLFUL INFRINGEMENT FOR PROFIT.**—Any person who willfully and for profit shall infringe any copyright secured by this title, or who shall knowingly and willfully aid or abet such infringement, shall be deemed guilty of a misdemeanor, and upon conviction thereof shall be punished by imprisonment for not exceeding one year or by a fine of not less than \$100 nor more than \$1,000, or both, in the discretion of the court.



**PUBLISHERS NOTE**

The information in this Directory is gathered by an actual canvass and is compiled in a way to insure maximum accuracy.

The publishers cannot and do not guarantee the correctness of all information furnished them nor the complete absence of errors or omissions, hence no responsibility for same can be or is assumed.

The publishers earnestly request the bringing to their attention of any inaccuracy so that it may be corrected in the next edition of the directory.

**Hill Directory Company, Publishers**

# INTRODUCTION AND GENERAL INDEX

HILL DIRECTORY COMPANY, publishers of Southeastern Directories (publishers of the Whiteville Directory since 1959), present to subscribers and the general public, this, the 1963 edition of the Whiteville City Directory, which also includes Rural Route Residents.

Confidence in the growth of Whiteville's industry, population and wealth, and in the advancement of its civic and social activities, will be maintained as sections of this Directory are consulted, for the Directory is a mirror truly reflecting Whiteville to the world.

The enviable position occupied by HILL'S Directories in the estimation of the public, has been established by rendering the best in Directory service. With an unrivaled organization, and having had the courteous and hearty cooperation of the business and professional men and residents, the publishers feel that the result of their labor will meet with the approval of every user, and the Whiteville Directory will fulfill its mission as a source of authentic information pertaining to the community.

## Five Major Departments

The five major departments are arranged in the following order:—

I. THE BUYERS' GUIDE constitutes the first major department, printed on goldenrod paper, and contains the advertisements of leading manufacturing, business and professional interests of Whiteville. The advertisements are indexed under headings descriptive of the business represented. This is reference advertising at its best, and merits a survey by all buyers eager to familiarize themselves with sources of supply. In a progressive community like Whiteville, the necessity of having this kind of information immediately available, is obvious. General appreciation of this fact is evidenced by the many reference users of this City Directory service.

II. THE CLASSIFIED BUSINESS DIRECTORY is the second major department, printed on canary paper. This department lists the names of all business and professional concerns in alphabetical order under appropriate headings. This feature constitutes an invaluable and indispensable catalog of the numerous interests of the community. The Directory is the common intermediary between buyer and seller. As such, it plays an important part in the daily activities of the commercial, industrial and professional world. More buyers and sellers meet through the Classified Business Directory than through any other medium.



III. THE ALPHABETICAL LIST OF NAMES of residents and business and professional concerns, is the third major department, printed on white paper. This is the only record in existence that aims to show the name, marital status, occupation and address of each adult resident of Whiteville, and the name, official personnel, nature and address of each firm and corporation in the community.

IV. THE DIRECTORY OF HOUSEHOLDERS, INCLUDING STREET AND AVENUE GUIDE, is the fourth major department, printed on green paper. In this section the named streets are arranged in alphabetical order; the numbers of the residences and business concerns are arranged in numerical order under the name of each street, and the names of the householders and concerns are placed opposite the numbers. The names of the intersecting streets appear at their respective crossing points on each street. Special features of this section are the designation of tenant-owned homes and the listing of telephone numbers.

V. THE NUMERICAL TELEPHONE DIRECTORY is the fifth major department, printed on blue paper.

#### **Community Publicity**

The Directory reflects the achievements and ambitions of the community, depicting in unbiased terms what it has to offer as a place of residence, as a business location, as a manufacturing site and as an educational center. To broadcast this information, the publishers have placed copies of this issue of the Directory in Directory Libraries, where they are readily available for free reference, and serve as perpetual and reliable advertisements of Whiteville and vicinity.

#### **The Whiteville Out-of-Town City Directory Library**

Through the courtesy of the publishers of the Whiteville City Directory, a Directory Library is maintained in the offices of the Whiteville Merchants Association, Inc., for free reference by the general public. This is one of more than 1,000 Directory Libraries installed in cities and towns throughout the U. S., Canada and Puerto Rico by members of the Association of North American Directory Publishers.

The publishers appreciatively acknowledge the recognition by those progressive business and professional men who have demonstrated their confidence in the City Directory as an advertising medium, with assurance that it will bring a commensurate return.

HILL DIRECTORY COMPANY,  
Publishers.



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# WHITEVILLE

"THE TOBACCO CENTER"

(Courtesy George Gold, Exec. Sec. Whiteville Chamber of Commerce)

FORM OF GOVERNMENT—City manager. Incorporated as a town, 1873.

POPULATION—1960 U. S. Census report, 4,683. Total colored population 30 percent. American-born population is 99 percent of the whole.

AREA—2 square miles.

ALTITUDE—66 feet above sea level.

CLIMATE—Mean annual temperature 64 degrees F.; average annual rainfall 50 inches.

PARKS—1, with total of 4 acres.

ASSESSED VALUATION—\$6,864,977. with \$2.25 per \$100.00 tax rate.

BONDED DEBT—\$483,500.

FINANCIAL DATA—2 banks 4 branches with total deposits of \$33,678,640.52 (June 30, 1962), total resources of \$39,172,819.70 (June 30, 1962), and 1 Building and Loan Association.

POSTAL RECEIPTS—\$111,623.91 (year ended 1961).

TELEPHONES—3,342.

CHURCHES—14, representing 9 denominations.

BUILDING AND CONSTRUCTION—41 building permits issued 1961.

INDUSTRY—Chief industries of the city and surrounding territory; Tobacco, lumber, sowing, canning and spinning.

TRADE AREA—Retail area has radius of 20 miles, and population of 40,000. Wholesale area has radius of 35 miles, and population of 47,955.

NEWSPAPERS—1 semi-weekly.

RADIO BROADCASTING STATIONS—WENC.

HOTELS—2, with total of 80 rooms. Motel 24 rooms.

RAILROADS—City served by Atlantic Coast Line.

BUS LINES—City served by 1 intra-city bus line: Queen City Trailway.

HIGHWAYS—74, 76 and U. S. 701.

AUTOMOBILE REGISTRATIONS—1,582.

J. W. COOK & SONS General Contractors

AMUSEMENTS—Largest auditorium in city seats 975 persons.

HOSPITALS—1, with total of 125 beds.

EDUCATION—5 public schools. 3,114 pupils in public schools (1962).

PUBLIC LIBRARIES—2.

CITY STATISTICS—1,600 water meters. Municipal water works has a daily average pumpage of 1,500,000 gallons. Fire department has 4 paid men, with 1 station and 3 pieces of motor equipment. Police department has 9 men and 2 pieces of motor equipment.

### **History of Whiteville, North Carolina**

Whiteville, the county seat of Columbus County, is located somewhat west and north of the geographic center of the county. The courthouse is situated in the crossroads of north-south and east-west highways, forty-nine miles due west of the port city of Wilmington. It is the heart of a rich coastal farming section and is supported primarily by agriculture.

Originally called White's Crossing, the town was named for James B. White who gave the site for the courthouse, two of which have been built since the original one. Around the courthouse, streets and lots were laid out and this section is now referred to locally as Old Whiteville or Uptown Whiteville. When the railroad came through in the 1840's, some considered that it would be a nuisance, since it would be noisy and disturb their stock, consequently, it ran a mile and an eighth to the south, and the depot this distance south of the courthouse was known as Vineland. The two names continued until the name Vineland was dropped and it became a part of Whiteville. The old Vineland section of the town is now spoken of as "Downtown" in contrast to "Uptown" or Old Whiteville.

Whiteville was incorporated by the legislature in 1883. The oldest map of Whiteville on file in the courthouse is dated 1897. It shows two or three squares in either direction from the courthouse and three streets leading to the depot where a few more lots are shown. Additional plats have been filed showing subdivisions of farms lying between the two centers and establishing the cross streets which are on the present map.

The road between the courthouse and the depot was a sand road until 1912, when a sand clay surface was laid. A sidewalk was built about 1890. The town issued bonds and established a water and sewer system in 1922 and 1923. There was a paving program in 1924, another in 1938 and another in 1941.

No finer chapter in Whiteville's history has been written than that concerning its participation in World War II. In services both the home front and the military front, Whiteville Citizens did their part.

Whiteville men fought in every theatre of operations and served in every branch of the service. They ranged in rank from private to full colonel. In proportion to population, they won their share of awards for meritorious service.

On the home front, all phases of the American Red Cross's volunteer program were carried out in a distinguished manner and in the War Bond Drives, national prominence was gained by local participation.

By legislative enactment, the schools of the Whiteville district comprise a school administrative unit separate from the county system. A new High School Building has been constructed.

In the field of religion, Whiteville is blessed with strong churches, magnificent buildings and good ministers. Methodists, Baptists and Presbyterians are the predominating denominations, although Pentecostal, Jewish Synagogue, Holiness, Catholic, and Episcopal Churches have beautiful structures and are progressing with Whiteville. In addition, there are Free Will Baptists, Christian Missionary Alliance, Church of God and Jehovah's Witnesses.

During the past ten years, Whiteville's recreational program has been formulated and now consists of a full-time director, spacious playgrounds and equipment and a well-rounded program for the youth and adults of the community. The Whiteville Country Club provides a nine-hole golf course, and there are numerous private tennis courts and swimming pools.

Columbus County Hospital is located in Whiteville and has grown from a small institution in a home to its present capacity of 125 beds. It has ample equipment and competent, well-trained physicians for medical care.

Whiteville has a well-appointed and well-equipped city library with a wide circulation. The Whiteville Post Office, located in a beautiful building on Madison Street, has a first class rating.

The National Guard Armory is amply built to provide training space for this area's national guard.

The Whiteville Tobacco Market, of world-wide fame, has steadily progressed over the years and, now averaging over 34,000,000 pounds of tobacco sold each year during the three months selling season. Nets over \$20,000,000.

Whiteville is richly endowed with industrial possibilities. It has a civic-minded citizenship who are anxious to promote the civic development of the town. It has business men with vision and energy and it has natural beauty. It has civic organizations which have proved their worth as civic enterprises.

Located as it is in the heart of a great county where virgin opportunities still abound, the future of Whiteville has possibilities yet unimagined. To the industrialists, particularly those whose industries are based in farm or forest products, who are looking for new territory where labor and raw materials are available on a year-round basis at a reasonable cost, Whiteville offers a golden opportunity. To small business men, who are looking for a congenial atmosphere in which to live and work and educate their children, they will find in Whiteville the fulfillment of their dreams.



# Typical Questions

Your City Directory  
Will Answer

---

## ABOUT AN INDIVIDUAL

How does he spell his name?  
What is his middle initial?  
Is he married? What is his wife's name?  
Where does he live?  
Does he own his home or rent?  
Has he a telephone?  
Who are his neighbors?  
What does he do for a living?  
Where does he work?  
Is he the "head of the house" or a resident?  
Does he own a business? Is he a member or officer?  
Who else is in the same business or profession?  
Is the woman single, married or a widow?

## ABOUT YOUR CITY

What is the city's history?  
What are the latest population figures?  
What is the latest statistical and general civic information?  
What are the leading industries and activities of the city?  
What are the names and locations of the schools?  
What are the churches and where located?  
Who are the pastors of the churches?  
What are the locations of the hospitals, homes and asylums?

## ABOUT A LOCALITY

How is the quickest way to get there?  
Who lives at a given address?  
Is there a telephone at the address or nearby?  
What is the character of the neighborhood?  
Is it a "home-owners" section?  
What is the nearest street corner?  
What is the nearest store, church, school, garage, shopping center, parking lot, etc.?  
Where are the public and office buildings?  
If it is a business location, what business?  
If an office building, what firms or professional people are in what rooms?

## ABOUT A BUSINESS CONCERN

What is the nature of the business?  
What is the correct name and address?  
Is it a Proprietorship, Partnership or Corporation?  
Who are the partners, owners, or officers?  
Who else in same or similar lines?

**Don't Contribute  
to  
Counterfeiters  
KNOW YOUR  
ENDORSERS!**

**Don't Be Fooled  
by  
Forgers  
KNOW YOUR  
MONEY!**

**The Government Never Redeems Counterfeit Money!**

1. **KNOW YOUR MONEY!** Study the bills you receive so as to become familiar with the workmanship on them, especially in the portraits.
2. **COMPARE** a suspected bill with a genuine of the same type and denomination. Observe these things:

PORTRAIT	<p><b>Counterfeit</b>—Dull, smudgy, or unnaturally white, scratchy; oval background is dark, lines irregular and broken. Portrait merges into the background.</p> <p><b>Genuine</b>—Stands out distinctly from the oval background. Eyes appear lifelike. Background is a fine screen of regular lines.</p>
COLORED SEAL	<p><b>Counterfeit</b>—Saw-tooth points around rim are usually uneven, broken off.</p> <p><b>Genuine</b>—Saw-tooth points around rim are even and sharp.</p>
SERIAL NUMBER	<p><b>Counterfeit</b>—Poorly printed, badly spaced, uneven in appearance.</p> <p><b>Genuine</b>—Figures firmly and evenly printed, well spaced.</p>
PAPER	<p><b>Counterfeit</b>—Generally has no silk threads, but these may be imitated by very small red and blue ink lines.</p> <p><b>Genuine</b>—Printed on distinctive paper in which very small red and blue silk threads are scattered. The silk threads are not always noticeable on bills that are badly soiled or worn.</p>

3. **RUBBING** a bill on a piece of paper will not prove it is genuine or counterfeit; ink can be rubbed from good bills as well as bad ones.
4. **CONSULT** an experienced money-handler or police officer to make sure, if you are still in doubt, whether a bill is genuine or counterfeit.
5. **REMEMBER, NOT ALL STRANGERS ARE COUNTERFEITERS, BUT ALL COUNTERFEITERS ARE LIKELY TO BE STRANGERS.**

This information is reprinted from the U. S. Secret Service 32-page booklet, "KNOW YOUR MONEY," which tells how to detect counterfeit coins and bills and how to guard against losses from forged Government checks. Copies may be purchased for 10c each, or \$7.50 per 100 from the Superintendent of Documents, Government Printing Office, Washington, D. C.

Published in Cooperation with United States Secret Service Treasury Dept.

J. W. COOK & SONS, General Contractors

# When You Want to Know:

- where a person lives.
- what his occupation is.
- who lives at a certain number on  
a street.
- where a street is located.
- the correct spelling of a name.
- the officers of a corporation.
- the partners in a firm.
- the solution to any of scores of problems  
that pop up unexpectedly to annoy and  
baffle you.
- you can quickly find the answer  
in the City Directory.**



# **CLASSIFIED BUYERS' GUIDE**

**OF THE CITY OF  
WHITEVILLE**

**(NORTH CAROLINA)**

**1963**



**The Buyers' Guide contains the  
advertisements and business cards  
of the more progressive business  
men and firms in the city, classified  
according to lines of business**

**HILL DIRECTORY COMPANY**

**PUBLISHERS**

**Copyright, 1962, By Hill Directory Company**

**J. W. COOK & SONS General Contractors**

# WENC RADIO

1220 AM CLEAR CHANNEL

99.1 FM 45,000 ERP

**PHONE 642-2133**

**Highway 701 South      South Whiteville, N. C.**

SINCE 1920

**THOMPSON SIGNS**

**COMMERCIAL ADVERTISING**

**NEON**



**PLASTIC**

*Sales and Service*

**CRANE SERVICE**

**DIAL 642-2584**

**U. S. HWY. 701 S. BY PASS**

**(Ffax Hts.; S. Whiteville)**

J. W. COOK & SONS General Contractors

# HINNANT'S, Inc.

B. L. HINNANT  
STATE LICENSE NO. 1022



PAUL W. HINNANT  
STATE LICENSE NO. 1249



**AIR CONDITIONING  
HEATING AND REFRIGERATION**

**SHEET METAL SHOP**

***"Comfort Engineers"***  
***"Better, Not Cheaper"***

**PHONE 642-2314**

**111 East Caldis Street**

**Whiteville, N. C.**



## AMBULANCE SERVICE

5

# PEACOCK FUNERAL HOMES, Inc.

**"The Homes of Thoughtful Service"**

2 Way Radio Dispatched Ambulances

**PROMPT — EFFICIENT  
AMBULANCE SERVICE**

**SOUTH WHITEVILLE, N. C.**

**Fairfax Heights—Tel. 642-4141**

CHADBOURN, N. C.

TEL. 654-3481

SHALLOTIE, N. C.

TEL. PL 4-8253

## KNOW YOUR DIRECTORY

Estes Dorothy L Mrs bkpr Kresge h3409

John A

Jas B (Dorothy L) mech Ford h3409

John A

Esveltd Virgil D (Elsie I) wldr Dearborn

Mach Movers h3220 Lincoln

Etchells Harry B (Kath L) div supt

Free Press h16041 Middebury

Etherdy John W whsemn Warm Air

Heating Sup r3723 Hamilton (Det)

Etner Bertha B Mrs nursing atndt St

Joseph's Retreat r23328 Nona

EMPLOYED

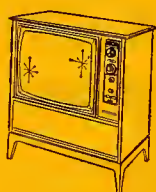
HUSBAND'S NAME

### HOW TO KNOW WHETHER A WIFE IS EMPLOYED...AND WHERE SHE WORKS

This vital information may be secured instantly from your City Directory. Every person of Directory listing age (18 years and over) is listed, including both men and women. The wife is listed with her husband, and also is listed separately if steadily employed.

J. FRED COLLIER, JR. — OWNERS — RALPH YOW

# COLLIER & YOW TV & APPLIANCES



**SALES and SERVICE ON ALL  
MAKES and MODELS**

***“We Service What We Sell”***

**FULL LINE OF 45 AND L. P. RECORDS**

**PHONE 642-4350**

**607 S. Madisn St.**

**Whiteville, N. C.**

# CROWELL'S TV & APPLIANCE CENTER

RCA VICTOR



LIVING COLOR  
TV

## **SALES and SERVICE**

Exery Day You're Missing More and More If You Don't  
Have Color T.V.

- **HOT POINT APPLIANCES**
- **EASY WASHING MACHINES**
- **FURNITURE**
- **STEREO RECORD PLAYERS AND RECORDS**

**Friendly Easy Credit — Terms to Suit**

**FREE PARKING IN BACK**

**PHONE 642-4224**

**114 E. Main St., Railroad Plaza**

**Whiteville, N. C.**

# Avant & Sholar, Inc.

***"Columbus County's Oldest Dealer"***

CARS  
AND  
TRUCKS

*for Economical Transportation*



PARTS  
AND  
ACCESSORIES

**MORE PEOPLE DRIVE CHEVROLETS  
THAN ANY OTHER CAR**

**More Value --- That's Why**

**WHERE TO BUY YOUR CHEVROLET**

**WHITEVILLE**

**411 S. Madison St.**

**Dial 642-3857**



# **Carolina Motors, Inc.**

"BOBBY SMITH — LYNN DUNCAN — ERNEST DYSON



**BUYING — SELLING — TRADING**

**AUTOMOBILES**

**Good Clean Used Cars**

**FINANCING ON THE SPOT  
BANK TERMS**

***"Everybody Drives A Used Car"***

112 W. MAIN ST.

**PHONE 642-2465**

WHITEVILLE, N. C.

# **Firestone Home & Auto Supplies**

**The Fowler Co., Owner**

*Headquarters For*

## **Firestone**

### **New and Used Tires**

**EASY PAY PLAN**

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- **UNCONDITIONALLY GUARANTEED**
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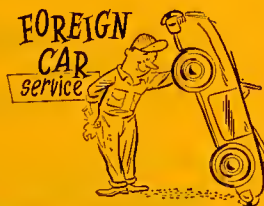
T. C. WALTERS, JR. — OWNERS — E. D. JONES

**AUTO  
REPAIRS**



Factory Trained  
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Domestic and  
Foreign Make Cars

**FOREIGN  
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Factory Trained Personnel . . . Work Guaranteed

**SALES—SERVICE—PARTS**

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COMPLETE SERVICE ON ALL MAKES CARS

*Complete Air Conditioning Service*

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PARTS and ACCESSORIES  
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ANY MAKE AUTO  
BEAR WHEEL ALIGNMENT



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Tabor City

Chadbourn  
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PERPETUAL CARE

"THE CEMETERY BEAUTIFUL"

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PRESIDENT

DON T. PEACOCK  
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Tel. 642-3347 — If No Answer Tel. 642-4141

Fairfax Heights—South Whiteville

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Earle Frank **r**1126 Monroe  
" Henry **r**1126 Monroe  
" Isabel L (wid Geo A) **r**6436 Steadman  
" Jack lab DPW&Eng **r**1126 Monroe  
" Jas J USA **r**7810 Neckel  
" Morris fcty wkr **r**1126 Monroe  
" Thos fcty wkr Ford **r**4816 Junathon  
" Willard mach qpr Valor Tool & Mach  
Co **r**181 Burke (RR)

"r"—RESIDENT

"h"—HOUSEHOLDER

**"r"** AND **"h"**

Two important symbols are used in your City Directory. The symbol "r," before an address stands for "Resident." That person resides at that address but is not the head of the family or family head. The symbol "h" stands for "Householder"—the person in whose name the home is occupied.

# **A. G. CARTER, JR.**

## **General Contractor**

*"Building For Comfort and Beauty"*

**MEMBER**



**MEMBER**

## **Commercial-Residential**

- **BUILDING**
- **REPAIRING**
- **ALTERATIONS**
- **REMODELING**



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**Whiteville, N. C.**



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- ALTERATIONS
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- INDUSTRIAL
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- REPAIRING
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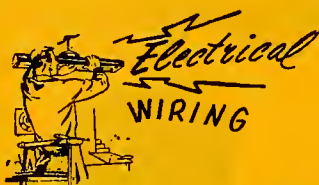
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**ALL OF OUR WORK IS GUARANTEED**

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# S. P. STANLEY, Jr.

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*"You Walk On Our Reputation"*

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Phone 642-4161

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*Therefore your ad in the City Directory  
is seen by buyers from coast-to-coast*



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Albertville	Fert Meade	Wauchula	Aberdeen	Gastonia	Marion
Alexander City	Fert Myers	West Palm Beach	Annapolis	Goldsboro	Mauldin
Andalusia	Fert Pierce	Winter Garden	Baltimore	Graham	Myrtle Beach
Anniston	Fert Walton	Winter Haven	Suburban	Greensboro	Orangeburg
Atmore	Fort Worth	Winter Park	Bel Air	Hamlet	Pickens
Auburn	Fort Worth		Bethesda	High Point	Rock Hill
Bessemer	Calnesville	GEORGIA	Chevy Chase	Jacksonville	Sans Souci
Birmingham	Hallandale	Albany	College Park	Kannapolis	Spartanburg
Boaz	Hialeah	Alpharetta	Frederick	Kernersville	Sumter
Brewton	Hollywood	Roswell	Fullerton	Kinston	Union
Cullman	Indian River City	Atlanta	Glen Burnie	Lenoir	Walterboro
Damopolis	Jacksonville	Atlanta Suburban	Hagerstown	Leads	Winnsboro
Dothan	Jacksonville	Augusta	Havre de Grace	Laurinburg	York
Enterprise	Jacksnville	Bainbridge	Hyattsville	Leaksville	
Eufaula	Jensen Beach	Barnesville	Kensington	Lincolnton	TENNESSEE
Fairfax	Key West	Baxley	Landover	Madison	Bristol
Florence	Kissimmee	Brunswick	Langham	Mayedon	
Cadson	Lake City	Buford	Laurel	Morehead City	VIRGINIA
Huntsville	Lake Wales	Calhoun	Laurel	Mount Holly	Abingdon
Lanett	Lake Worth	Carrollton	Laurel	Mount Olive	Alexandria
Langdale	Lakeland	Cartersville	Laurel	New Bern	Arlington County
Mobile	Lantana	Cedartown	Laurel	Oxford	Ashland
Montgomery	Large	Columbus	Laurel	Pine Bluff	Bedford
Muscle Shoals	Leesburg	Covington	Laurel	Plymouth	Blacksburg
Northport	Live Oak	Dalton	Laurel	Raleigh	Blacksburg
Opeika	Marathon	Decatur	Laurel	Reidsville	Bristol
Oxford	Marlanna	Douglas	Laurel	Rockingham	Charlottesville
Ozark	Melbourne	Duluth	Laurel	Rocky Mount	Clifton Forge
Phenix City	Miami	East Point	Laurel	Rutherfordton	Colonial Heights
Prattville	Miami Beach	Gainesville	Laurel	Sanford	Covington
Prichard	Miami Suburban	Glennville	Laurel	Scotland Neck	Danville
Shawmut	Miltoe	Griffin	Laurel	Selma	Emporia
Sheffield	Mount Dora	Lafayette	Laurel	Smithfield	Falls Church
Talladega	Naples	LaGrange	Laurel	Smyre	Farmville
Tuscaloosa	New Port Richey	Lawrenceville	Laurel	Southern Pine	Franklin
Tussumbia	New Smyrna	Lyons	Laurel	Spindale	Fredericksburg
	Beach		Laurel	Spray	Front Royal
	Ocala		Laurel	Stanley	Hampton
DELAWARE	Okeechobee		Laurel	Tarboro	Harrisburg
Dover	Opa-Locka		Laurel	Varina	Hopewell
Milford	Orange City		Laurel	Wadesboro	Lawrenceville
New Castle	Orlando		Laurel	Washington	Leesburg
Newark	Ormond Beach		Laurel	Waynesville	Lynchburg
Wilmington	Pahokee		Laurel	Whiteville	Manassas
Wilmington	Palatka		Laurel	Williamston	Martinsville
Suburban	Palm Beach		Laurel	Wilmington	Newport News
	Palmetto		Laurel	Wilkes	Norfolk
	Penama City		Laurel	Windsor	Orange
DISTRICT OF	Pensacola		Laurel	Winston-Salem	Petersburg
COLUMBIA	Perry		Laurel		Portsmouth
Washington	Placitas Park		Laurel		Richmond
	Plant City		Laurel		Richmond
	Polk City		Laurel		Suburban
	Pompano Beach		Laurel		Roanoke
	Ponte Vedra		Laurel		Rocky Mount
	Beach		Laurel		Salem
	Port Orange		Laurel		South Boston
	Ponta Corda		Laurel		South Hill
	Quebec		Laurel		Staunton
	Riviera Beach		Laurel		Suffolk
	St. Augustine		Laurel		Vinton
	St. Petersburg		Laurel		Virginia Beach
	St. Petersburg		Laurel		Waynesboro
	Suburban		Laurel		Williamsburg
	Seaford		Laurel		
	Sarasota		Laurel		PUERTO RICO
	Schriber		Laurel		Bayamon
	Starko		Laurel		Hato Rey
	Stuart		Laurel		Mayaguez
	Tallahassee		Laurel		Pooco
	Tampa		Laurel		Rio Piedras
	Tampa Suburban		Laurel		Santurce
	Tarpos Springs		Laurel		Sao Juan
	Tavara		Laurel		
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Established 1870

RICHMOND 30, VA.  
TEL. 359-6001

Revised 6-62

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- KODAK SUPPLIES
- STATIONERY
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- MAGAZINES
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**Prescription Druggists**

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SEALTEST ICE CREAM

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Since 1916



*The Home of Fine Dry Cleaning*

**Columbus County's Only —**

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**FRIENDLY - EFFICIENT  
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**24 HOUR AMBULANCE SERVICE**

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FREE HOME DECORATING CONSULTANT  
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642-2250

719 S. Madison St.

Whiteville, N. C.

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**GLASS**

**FOR EVERY  
PURPOSE**

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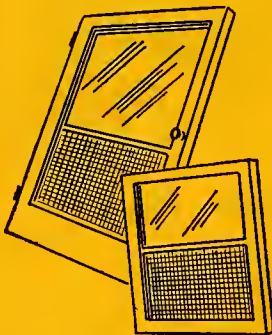
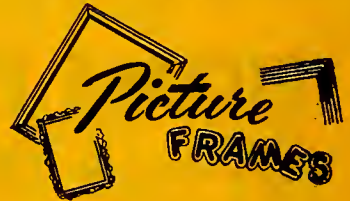


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**CUSTOM**



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All Kinds Insurance And Bonds

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**Whiteville, N. C.**



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***"Insurance That Satisfies"***

**ALL FORMS OF  
GENERAL INSURANCE**

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Near Court House Square

DIAL  
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ASSIGNED RISK  
COLLISION



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**"REED'S FOR DIAMONDS"**

**THE HOME OF QUALITY JEWELRY**

**NATIONALLY ADVERTISED**

**DIAMONDS**

**WATCHES**

**DIAMONDS DIRECT FROM HOLLAND TO YOU**

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|------------|------------|----------|-------------|
| ● Hamilton | ● Longines | ● Bulova | ● Wittnauer |
| ● Omega    | ● Gruen    | ● Elgin  | ● Mido      |

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REPAIRING**

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Oldest  
Jeweler



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 " Martha D (wid John) h7657 Ternes  
 " Machl (Eva I) (auto mech) Plymouth h  
 7693 Ternes  
 Finch Douglas B (Evelyn) coml artist  
 Natl Det Publishers h24915 Chicago  
 " Elsie E h2836 Gen  
 Findley Aubrey J (Beatrice O) cable  
 splicer Det Edison h7501 Yinger  
 Finedell Alvin fornm Ford h7017 Freda  
 apt 15  
 Fineman Saml (Leona) h22192 Michigan

NAME OF  
EMPLOYER

## HOW TO LEARN OCCUPATION AND NAME OF EMPLOYER

Credit, Sales and Advertising Departments can quickly check this vital information regarding customers and prospects. Responsibility, probable approximate income and similar questions can be answered instantly by referring to your Directory. Complete information is provided on every employed person.





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The proper use of light is a powerful sales tool . . . a sales tool that you can use with profit in your business.

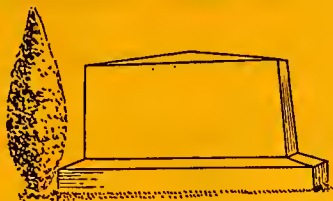
**HELPING TO BUILD**  
***A Finer Carolina***

**CAROLINA POWER & LIGHT COMPANY**



# COLE MONUMENT WORKS

WILLARD W. COLE, Owner



**Monuments With Dignity and Permanence**

**LARGEST DISPLAY IN COLUMBUS COUNTY**

|| **"See What You Buy  
The Stone You  
Select Will Be  
Engraved and  
Installed Promptly"** ||

**WATCH THE WORK BEING DONE**

DEATH DATES CUT ANYTIME IN CEMETERY

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**Office Phone 642-4222**

**WHITEVILLE, N. C.**

**RESIDENCE PHONE 642-3812**

# EDMUNDS REALTY CO.

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**SALES**



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- MANAGEMENT
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WHITEVILLE, N. C.

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**Real Estate Broker**

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- Appraisals
- Management

**Chadbourn Rd.**

**Phone 642-3464**

ROUTE 1, P. O. BOX 752

# Starlite Restaurant

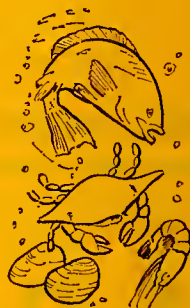
JERRY AND DORA ADAMS, Owners

## THE FAMILY DRIVE IN



*Try Our Specialty* **PIZZA**

## SEA FOOD SPECIALTIES



## CHARCOAL STEAKS PARTIES ARRANGED

**CALL US FOR CARRY OUT ORDERS**

**Hwy. 74 and 76 East**

**Phone 642-4735**





# Williams Sporting Goods

RUDOLPH "RUDY" WILLIAMS

COMPLETE LINE OF



610 S. Madison St.

Dial 642-2893

## NEED A



PAINTER



PLUMBER



ROOFER



CONTRACTOR



FLOORMAN



**piggly wiggly****Clyde D. Dutton-Owners-F. Curtis Turner**

**Complete Food Store**  
**Air Conditioned**

**CONVENIENTLY LOCATED IN**  
**THE HEART OF WHITEVILLE**

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**Dial 642-2857**

# MARKS TRUCK & TRACTOR CO.

Authorized Dealers

## FARMALL

TRACTORS AND IMPLEMENTS

*SALES AND SERVICE*

## INTERNATIONAL TRUCKS



**DIAL 642-2117**



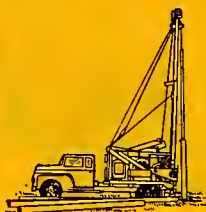
**WILMINGTON ROAD nr. FOREST DR.  
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P. O. BOX 111

# **McPHERSON WELL DRILLING SERVICE**

**Serving Columbus and Surrounding Counties for  
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**FREE WATER TESTING SERVICE  
COMPLETE CHEMICAL ANALYSIS**

**STRICT COMPLIANCE WITH ALL STATE HEALTH LAWS**

*Specializing In Maintenance and Repairing of Any Make Water Pump*

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All Work Guaranteed**

**MEMBER NATIONAL AND STATE WELL DRILLERS ASSOCIATION**

**U. S. Hwy. 701 By-Pass (Fairfax Heights, South Whiteville)**

**Phone 642-4651**



**AVANT & SHOLAR, INC.**

For Economical Transportation

**CARS CHEVROLET TRUCKS**

411 S. Madison St., Whiteville (See Page 8 Buyers' Guide) Dial 642-3857

# HILL'S WHITEVILLE CLASSIFIED BUSINESS DIRECTORY 1963

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Names Appearing Under Headings Marked Thus (\*) Are Inserted Only  
When Specially Contracted For.

The word street is not used in addresses. Where a designation av, cir, ter, etc., does not appear, the designation st is understood.

**Abattoirs**Columbus Cold Storage Abattoir 930 Wilmington rd (BW)  
Thompson's Abattoir 120 Shallotte rd nr Tabor City rd (S  
Wville) RD 3**Accountants—Certified Public**Moore Clesson P 306 S Madison  
Moore & Price 306 S Madison  
Price Allen E 306 S MadisonWard John, 2d fl, Seth L Smith Bldg, 803 S Madison, Tel  
642-2763**\*Advertising—Commercial****THOMPSON SIGNS**, US Hwy 701 S, By Pass (Ffax Hts; S  
Whiteville), Tel 642-2584 (See Page 3 Buyers' Guide)**\*Advertising—Direct Mail****POLK R L & CO**, Polk Building, 431 Howard, Detroit 31, Mich**\*Advertising—Radio****WENC RADIO**, Highway 701 S, (South Whiteville), Tel 642-2133  
(See Page 2 Buyers' Guide)**Advertising Agencies****WENC RADIO**, Highway 701 S, (South Whiteville), Tel 642-2133  
(See Page 2 Buyers' Guide)

**Whiteville  
Florist**



**"Columbus  
County's**

**Oldest**

**Floral**

**Business"**

**500 S.**

**Madison St.**

**DIAL**

**642-2722**

(See Page 33  
Buyers' Guide)



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

# R E E D 'S

## Jewelers

*The Home of  
Quality  
Jewelry*

Nationally  
Advertised

- Diamonds
- Watches

Guaranteed  
Watch and  
Jewelry  
Repairing

DIAL  
642-2054

613 S.  
Madison St.

(See Page 45  
Buyers' Guide)

# W E N C Radio

AM 1220—FM 99.1  
Highway 701 South (See Page 2 Buyers' Guide) South Whiteville, N. C.  
Phone 642-2133

## Agricultural Implement Dealers

Fuller S L & Co 416 N Madison  
Gurganus Farm Supply & Milling Co 134 E Commerce  
Marks Truck & Tractor Co 830 Wilmington rd (BW)  
Sessions Farm Machinery Inc 1209 Tabor City rd  
**WACCAMAW TRACTOR CO, US Hwy S By Pass (Ffax Hts; S  
Whiteville), PO Box 548, Tel 642-2164**

## \*Air Conditioning

**HINNANT'S INC, 111 E Caldis, Tel 642-2314 (See Page 4 Buyers' Guide)**

## \*Air Conditioning—Automobile

**G & C MOTOR CO INC, Sales and Office, 413 S Madison, Tel 642-3153, Parts and Service, Tel 642-2203 (See Page 12 Buyers' Guide)**

**Air Conditioning Equipment and Supplies—Manufacturers**  
Bullard Manufacturing Co Inc 320 E Main

## Aluminum Ware Dealers

Columbus Aluminum Products 218 Magnolia

## Ambulance Service

**PEACOCK FUNERAL HOMES INC, Fairfax Heights, South Whiteville, Tel 642-4141 (See Page 5 Buyers' Guide)**  
**SMITH'S FUNERAL HOME, 219 W Virgil, Tel 642-3206 and Chadbourn, NC, Tel 654-3571 (See Page 33 Buyers' Guide)**

## Amusement Machines—Coin Operated

Reaves Music & Amusement 102 Crayton

## Amusements—Places of

(See also Parks and Playgrounds)  
American Legion Ball Park Chadbourn rd RD 1

## Animal Hospitals

**PET CLINIC, Chadbourn rd, Route 1, Tel 642-3776**

## Antiques—Dealers and Restorers

Thompson Rachel G Mrs 948 Wilmington rd (BW)  
Tim's Antique Shop 116 E Main

## Apartment Buildings

Mears Apartments 107 W Columbus

## \*Appliances

**BRAXTON-WARREN CO, 805 S Madison, Tel 642-3712**  
**CANADY'S GIFT CENTER, 722 S Madison, Tel 642-4662 (See Page 47 Buyers' Guide)**



## Crowell's TV & Appliance Center

Color TV—Hotpoint Appliances—Easy Washing Machines  
Furniture—Friendly Easy Credit - Terms To Suit  
114 E. Main St., Railroad Plaza (See Page 7 Buyers' Guide)  
PHONE 642-4224

## WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED  
BUSINESS LISTS IN THIS DIRECTORY.

**CROWELL'S TV & APPLIANCE CENTER**, 114 E Main, Railroad Plaza, Tel 642-4224 (See Page 7 Buyers' Guide)

### \*Appliances—Gas

**COLLIER GAS & APPLIANCE CO INC**, 1008 S Madison, Day Tel 642-4137, Night Tels 642-3493 and 642-2530 (See Page 36 Buyers' Guide)

### \*Appliances—Household

**COLLIER & YOW TV & APPLIANCES**, 607 S Madison, Tel 642-4350 (See Page 6 Buyers' Guide)

**JONES FURNITURE CO INC**, 814 S Madison, Tel 642-3304 (See Page 34 Buyers' Guide)

**TODD FURNITURE CO INC**, 614 S Madison, Tel 642-3377 (See Page 35 Buyers' Guide)

### \*Appliances—Wholesale and Retail

**FOWLER CO THE**, 611 S Madison, Tel 642-2244 (See Page 10 Buyers' Guide)

### Armories

State National Guard Armory 100 W Wyche

### Art Goods

(See also Gift Shops)

**GORE'S QUALITY SHOP**, 719 S Madison, Tel 642-2250 (See Page 37 Buyers' Guide)

### Artists

Kendall Frances Studio 701 N West

### \*Athletic Goods—Dealers

**WILLIAMS SPORTING GOODS**, 610 S Madison, Tel 642-2893 (See Page 53 Buyers' Guide)

### \*Automobile—Air Conditioning

**G & C MOTOR CO INC**, Sales and Office, 413 S Madison, Tel 642-3153, Parts and Service, Tel 642-2203 (See Page 12 Buyers' Guide)

### Automobile Accessories and Parts—Retail

**AVANT & SHOLAR INC**, 411 S Madison, Tel 642-3857 (See Page 8 Buyers' Guide)

## FOWLER CO THE

611 S Madison

Telephone 642-2244

(See Page 10 Buyers' Guide)

**POWELL MOTOR CO INC**, 105 E Virgil, Tel 642-3362 (See Page 12 Buyers' Guide)

**WESTERN AUTO ASSOCIATE STORE**, 112 E Main, Tel 642-3066

## PEACOCK FUNERAL HOMES, INC.

Chadbourn, N. C.  
Tel. 654-3481

WHITEVILLE, N. C.  
Tabor City Rd., Box 586  
(Fax Hts.) Tel. 642-4141

Shallotte, N. C.  
Tel. PL 4-8253

The Homes of Thoughtful Service

(See Page 5 Buyers' Guide)

## G & C MOTOR CO., INC.

**Buick  
and  
Pontiac  
Dealers**

**SALES  
SERVICE  
PARTS**

**Complete  
Air  
Conditioning  
Service**

**Sales and  
Office  
PHONE  
642-3153**

**Parts and  
Service  
PHONE  
642-2203**

**413  
S. Madison St.**

**(See Page 12  
Buyers' Guide)**



## WEAVER'S JEWELRY STORE

*Whiteville's Oldest Jewelers*

701 S. Madison St.

(See Page 46 Buyers' Guide)

Dial 642-2246

**Automobile Accessories and Parts—Wholesale and Jobbers**  
 Braxton Auto Parts Inc 140 E Main  
 Columbus Motor Co 103 W Main  
 Hub's Supply Co 103 Jefferson  
**POWELL AUTO PARTS, 916 S Madison, Tel 642-2829**

### \*Automobile Automatic Transmission—Repairing

**WEST WHITEVILLE GARAGE, Chadbourn rd ½ Mile West of City Limits, Hwy 74 and 76, Tel 642-2355 (See Page 11 Buyers' Guide)**

### Automobile Body Repairers

**AUTO SAFETY GLASS CO, 130 E Commerce, Tel 642-3469**  
 Cribb's Body Shop rear 111 E Virgil  
**DAVIS GARAGE & BODY SHOP, 102 W Walter, Tel 642-3766**  
**WHITEVILLE BODY SHOPS, 119 W Walter nr Powell blvd, Tel 642-3820**

### Automobile Dealers

**AVANT & SHOLAR INC (Chevrolet), 411 S Madison, Tel 642-3857 (See Page 8 Buyers' Guide)**  
**CAROLINA MOTORS INC, 112 W Main, Tel 642-2465 (See Page 9 Buyers' Guide)**  
**G & C MOTOR CO INC, Sales and Office 413 S Madison, Tel 642-3153, Parts and Service, Tel 642-2203 (See Page 12 Buyers' Guide)**  
**QUALITY MOTOR CO INC, Near City Limits, Tabor City rd (Ffax Hts), Route 3, Tel 642-2288, Parts and Service Tel 642-3843 (See Page 13 Buyers' Guide)**  
**WELLS OLDSMOBILE INC, 507 S Madison, Tel 642-2186, Parts and Service, Tel 642-2185**

### Automobile Dealers—Used Cars

**AVANT & SHOLAR INC, 411 S Madison, Tel 642-3857 (See Page 8 Buyers' Guide)**  
 Brown X Motors 800 Chadbourn rd nr City Limits RD 1  
**CAROLINA MOTORS INC, 112 W Main, Tel 642-2465 (See Page 9 Buyers' Guide)**  
**DIXIE MOTORS INC, 403 S Madison, Tel 642-2358**  
**G & C MOTOR CO INC, Sales and Office, 413 S Madison, Tel 642-3153, Parts and Service Tel 642-2203 (See Page 12 Buyers' Guide)**  
**QUALITY MOTOR CO INC, Near City Limits, Tabor City rd (Ffax Hts), Route 3, Tel 642-2288, Parts and Service Tel 642-3843 (See Page 13 Buyers' Guide)**  
 Rhodes & Rogers Auto Sales 1002 Chadbourn rd  
 Wells Oldsmobile Inc 508 S Madison  
 Whiteville Motor Co 101 E Walter

## Smith's Funeral Home

SERVING WHITEVILLE AND CHADBOURN  
 24 HOUR AMBULANCE SERVICE

219 W. VIRGIL ST.

DIAL 654-3571, CHADBOURN, N. C.

DIAL 642-3206



# **JONES FURNITURE CO., INC.**

**"Complete Home Furnishers"**

314 South Madison St.

(See Page 34 Buyers' Guide)

Dial 642-3304

## **Automobile Garages**

(See also Automobile Repairing)

**AVANT & SHOLAR INC**, 411 S Madison, Tel 642-3857 (See Page 8 Buyers' Guide)

**G & C MOTOR CO INC**, Sales and Office, 413 S Madison, Tel 642-3153, Parts and Service, Tel 642-2203 (See Page 12 Buyers' Guide)

**POWELL MOTOR CO INC**, 105 E Virgil, Tel 642-3362 (See Page 12 Buyers' Guide)

## **\*Automobile Glass**

**AUTO SAFETY GLASS CO**, 130 E Commerce, Tel 642-3469  
**LONG'S GLASS & PAINT CO**, 906 S Madison, Tel 642-4335 (See Page 38 Buyers' Guide)

## **Automobile Radiator Repairers**

**STEVENS & HASTY CO**, 126 Pecan, Tel 642-3739

## **Automobile Repairing**

(See also Automobile Garages)

Davis Garage & Body Shop 102 W Walter

Jule's Auto Sales 109 Wilson

Kelly's Ray Garage rear 804 Chadbourn rd and 416 W Williamson

Lloyd's Auto Service 1408 Tabor City rd nr Shallotte rd (Ffax hts) RD 3

**POWELL MOTOR CO INC**, 105 E Virgil, Tel 642-3362 (See Page 12 Buyers' Guide)

Smitty's Auto Repair 710 Wilmington rd (BW)

Stevens & Hasty Co 126 Pecan

T & B Garage 109 Caldis

**TISON'S GARAGE**, Hwy 701 S Whiteville, Tel 642-2048

Vance's Auto Service 102 Pecan

Walker Bros Body Shop & Garage 130 E Commerce

**WEST WHITEVILLE GARAGE**, Chadbourn rd 1/2 Mile West of City Limits, Hwy 74 and 76, Tel 642-2355 (See Page 11 Buyers' Guide)

Whiteville Body Shop 119 W Walter

**WILLIAMS GARAGE**, Mill Pond rd (S Whiteville), Tel 642-4249

## **\*Automobile Road Service**

**VALENTINES TIRE SALES & SERVICE**, Tabor City rd, PO Box 311, Tel 642-2755 (See Page 13 Buyers' Guide)

## **\*Automobile Tires—Recappers**

**VALENTINES TIRE SALES & SERVICE**, Tabor City rd, PO Box 311, Tel 642-2755 (See Page 13 Buyers' Guide)



# **X. BROWN REALTY**

Brokers-Bnilders-Developers-Appraisals-Loans-Rentals  
 Residential and Business Properties

Hwy. 74 and 76 West

(See Page 50 Buyers' Guide)

Office Phone 642-4222, Res. Phone 642-3812

	<h2>FLOYD-BARKLEY AGENCY</h2>	
<h3>ALL FORMS INSURANCE</h3>		
908 S. Madison St.	(See Page 41 Buyers' Guide)	Dial 642-2142

**\*Automobile Tires—Retail**

**VALENTINES TIRE SALES & SERVICE**, Tabor City rd, PO Box 311, Tel 642-2755 (See Page 13 Buyers' Guide)

**\*Automobile and Truck Owner Lists**

**POLK R L & CO**, Polk Building 431 Howard, Detroit 31, Mich

**Automobile Wreckers**

Whiteville Used Parts 1210 Chadbourn rd RD 1

**\*Automobiles**

**CADILLAC**, Carolina Motors Inc Dealers, 112 W Main, Tel 642-2465 (See Page 9 Buyers' Guide)

**CHEVROLET AUTOMOBILES**, Avant & Sholar Inc, Dealers, 411 S Madison, Tel 642-3857 (See Page 8 Buyers' Guide)

**FORD MOTOR CARS**, Quality Motor Co Inc Dealers, Near City Limits, Tabor City rd (Ffax Hts), Route 3, Tel 642-2288, Parts and Service 642-3843 (See Page 13 Buyers' Guide)

**\*Automotive Air Brakes**

**STEVENS & HASTY CO**

126 Pecan  
Telephone 642-3739

**\*Automotive Statistics**

**POLK R L & CO**, Polk Building, 431 Howard, Detroit 31, Mich

**\*Awnings—Door and Window**

**LONG'S GLASS & PAINT CO**, 906 S Madison, Tel 642-4335 (See Page 38 Buyers' Guide)

**Bakers—Wholesale and Manufacturing**

Holsum Bakery Tabor City rd nr Prison Camp rd (Ffax Hts) RD 3

**\*Bank Directories**

**POLK'S BANK DIRECTORY**, 130 4th av N, Nashville 3, Tenn

**\*Banks—Savings**

**WACCAMAW BANK & TRUST CO**, 622 S Madison cor Main, Tel 642-4101 (See Page 14 Buyers' Guide)

**Banks and Trust Companies**

First National Bank The 700 S Madison

First National Bank The (Drive In Branch) 1329 Tabor City rd cor Shallotte rd (Ffax Hts) RD 3

First National Bank The (Uptown Drive In) 708 N Madison

## McPHERSON

## WELL DRILLING SERVICE

2" Thru 8" Diameter Wells—Repairs on Water Pumps

U. S. Hwy. 701 By Pass (Ffax Hts.; S. Whiteville) Phone 642-4651

(See Page 56 Buyers' Guide)

# PRIDGEN BROS., CONTRACTORS

Commercial—Residential—Building—Alterations—Repairing—Remodeling  
**FREE ESTIMATES—ALL WORK GUARANTEED**  
 Tel. 642-4307, Night Tels. 642-4626 or 642-2798  
 Wilmington Rd. Nr. Forest Dr. (Baldwin Wds) (See Page 19 Buyers' Guide)

## WACCAMAW BANK & TRUST CO

622 S Madison cor Main  
 Telephone 642-4101  
 (See Page 14 Buyers' Guide)  
 Waccamaw Bank & Trust Co (br) 104 Pinkney  
 Waccamaw Bank & Trust Co (Drive In Branch) 822 S Madison

### Barber Shops

Bright Martin S 110 E Wyche  
 Columbus Barber Shop 517 S Madison  
**GODBOLT BARBER SHOP, 709 S Franklin**  
 LeRoy's Barber Service 816 S Madison  
 Paul's Barber Shop 404½ S Maulsby  
 Reeves Barber Shop 701½ S Franklin  
 Russell's Barber Shop 207 W Virgil  
 Sanitary Barber Shop 706 S Madison

### Base Ball Supplies and Uniforms

**WILLIAMS SPORTING GOODS, 610 S Madison, Tel 642-2893**  
 (See Page 53 Buyers' Guide)

### Beauty Shops

Beauti-Rama 509 S Madison  
 Beauty Emporium 103 E Virgil  
 Bon-Ton Beauty Shop 515 S Madison  
 Carrie's Beauty Shop 412 Wards  
 Estelle's Beauty Shop 109 E Columbus  
 Klip N' Kurl Beauty Shop 226 E Smith  
 Lottie's Beauty Shop 403 Wards  
 Louise's Beauty Shop rear 425 W Columbus  
 Modern Beauty Shop 922 S Madison  
 Sheffield Betty J Mrs 115 McKenzie  
 Style & Glamour Beauty Salon 1009 S Madison  
 Teenie's Beauty Shop 803 S Madison  
 Twins Beauty Shop 111 W Webster  
 Vogue Beauty Salon 119 W Commerce  
 Whiteville Beauty Shop 102 E Main

### \*Bicycles

**FOWLER CO THE, 611 S Madison, Tel 642-2244 (See Page 10 Buyers' Guide)**

### Billiards and Pool

Brunswick Billiard Parlor 904 S Madison  
 Willie's Pool Room 922 Wilmington rd (BW)



### Blacksmiths

Mooney's Blacksmith Shop 848 Frazier

# Canady's Gift Center

Diamonds-Watches-Gifts-Cards-Appliances-Jewelry-Watch Repairing  
 Easy Credit—Terms to Suit  
 722 South Madison St. (See Page 47 Buyers' Guide) Phone 642-4662



 <p><b>PURITY</b></p>	<b>Simmons' Drug Co., Inc.</b> <i>Reliable Prescriptions</i> <b>TWO LOCATIONS TO SERVE YOU</b>		
	<p>Court House Square 104 E. Main</p>	<p>Dial 642-3106 Dial 642-3255</p>	
	<p>(See Page 29 Buyers' Guide)</p>		
<p><b>ACCURACY</b></p>			

#### Boarding Houses

Baldwin Mattie C Mrs 411 E Main

Schroeder W Henry 113 E Virgil

#### Books—Retail

Christian Book Room Chadbourn rd RD 1

#### Books—Wholesale

Hux Saml M jr (Bibles) 304 E Calhoun

#### \*Bottled Gas

**COLLIER GAS & APPLIANCE CO INC**, 1008 S Madison, Day  
Tel 642-4137, Night Tels 642-3493 and 642-2530 (See Page 36  
Buyers' Guide)

#### Bottlers—Carbonated Beverages

Seven Up Bottling Co Tabor City rd nr Prison Camp rd (Ffax  
Hts) RD 3

Whiteville Coca-Cola Bottling Works Inc 218 W Lewis

#### Bowling Lanes

(See also Billiards and Pool)

Seven O One Lanes 203 S Powell blvd

#### \*Bridal Gifts

**WEAVER'S JEWELRY STORE**, 701 S Madison, Tel 642-2246  
(See Page 46 Buyers' Guide)

#### \*Broadcasting Stations

**WENC RADIO**, Highway 701 S (South Whiteville), Tel 642-2133  
(See Page 2 Buyers' Guide)

#### Brokers—Real Estate

**BROWN X REALTY**, Hwy 74 and 76 West, Tel 642-4222, Res Tel  
642-3812 (See Page 50 Buyers' Guide)

#### Building Materials and Supplies

Hobbs W B & Son 136 W Commerce cor Frazier

**MEARES ELLIS HARDWARE CO INC**, 726 S Madison, Tel  
642-2817 (See Page 39 Buyers' Guide)

Newsome's Lumber & Building Supply 101 Shallotte rd nr Ta-  
bor City rd (S Wville) RD 3

**TOWNSEND BUILDERS INC**, 216 Magnolia on The Railroad  
at 701 By-Pass Bridge, Tel 642-4131

Twin-State Perma Stone Co 701 N West

Whiteville Building Supplies 804 Chadbourn rd nr City Limits  
RD 1

Wholesale Distributors Inc 414 E Main

### **COLUMBUS PAVING COMPANY, Inc.**

#### ASPHALT PAVING

Streets—Parking Lots—Driveways—Free Estimates

Hwy. 74 and 76, Chadbourn, N. C.

(See Page 23 Buyers' Guide)

Office Tel. 654-4881—Plant Tel. 654-5751—Night Tel. 654-4541



# WACCAMAW

## BANK AND TRUST COMPANY

COMPLETE FINANCIAL SERVICE  
 Member F. D. I. C. Total Resources Over \$10,000,000.00  
 (See Page 1: Buyers' Guide)

### Buildings—Office and Public

City Hall 308 S Madison  
 City Hall Building 306 S Madison  
 Columbus County Agricultural Building 110 W Smith  
 Columbus County Educational Building 100 W Smith  
 Columbus Theatre Building 101 E Main  
 County Court House Court House Square  
 County Court House Annex 112 W Smith  
 Dental Arts Building 511 S Franklin  
 First National Bank Building 101 W Main  
 Post Office Building S Madison cor Columbus  
 Smith Seth L Building 803 S Madison  
 Waccamaw Bank Building 100 W Main

### Burial Associations

McKenzie Mutual Burial Assn 112 Jefferson  
 Peacock Mutual Burial Assn 402 S Madison  
 Shaw's Burial Assn 411 W Virgil

### \*Burial Insurance

**SMITH'S FUNERAL HOME**, 219 W Virgil, Tel 642-3206 and  
 Chadbourn, NC, Tel 654-3571 (See Page 33 Buyers' Guide)

### Bus Lines

Queen City Coach Co 219 E Main  
 Queen City Trailways 219 E Main

### Bus Stations

Union Bus Station 219 E Main

### Business Machines—Sales and Service

**NEWS REPORTER CO INC THE**, 815 S Madison, Tel 642-3076  
 (See Left Top Lines)  
 Wooten's Business Equipment Co 1013 S Madison

### Cabinet Makers

Best Cabinet Works 315 W Lewis  
 Hinson E F Cabinet Works US Hwy 701 S By Pass nr Benton  
 rd (Ffax Hts)  
 Pridgen Cabinet Works 900 Wilmington rd (BW)

### Caterers

**STARLITE RESTAURANT**, Hwy 74 and 76 East, Tel 642-4735  
 (See Page 52 Buyers' Guide)

### Cemeteries

Columbus Cemetery 917 Clarkton rd nr City Limits  
**COLUMBUS CEMETERY PARK CORP**, Fairfax Heights,  
 South Whiteville, Tel 642-3347, If No Answer, Tel 642-4141  
 (See Page 15 Buyers' Guide)  
 Whiteville Memorial Association 136 W Commerce



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

## THE NEWS REPORTER CO., INC.

Office Supplies, Equipment and Machines  
Offset and Letterpress Printing

815 S. MADISON ST.

DIAL 642-3076

### \*Cemetery Memorials

**COLE MONUMENT WORKS**, Hwy 701, S Whiteville, Tel  
642-2626 (See Page 49 Buyers' Guide)

### \*Certified Public Accountant

Ward John, 2d fl Seth L Smith Bldg, 803 S Madison, Tel 642-2763

### \*Checking Accounts

**WACCAMAW BANK & TRUST CO**, 622 S Madison cor Main, Tel  
642-4101 (See Page 14 Buyers' Guide)

### \*China and Crystal

**WEAVER'S JEWELRY STORE**, 701 S Madison, Tel 642-2246  
(See Page 46 Buyers' Guide)

### \*Chinaware

**GORE'S QUALITY SHOP**, 719 S Madison, Tel 642-2250 (See  
Page 37 Buyers' Guide)

### Chiropractors

Schafer Henry E 1013 S Madison

### Chiropractors

**WOOTEN THELMA DR**, Tabor City, NC, Tel 509-1, Whiteville  
Office, 104 Church, Tel 642-2824

### Churches

Calvary Baptist Church 1411 Tabor City rd nr Shallotte rd

Central Baptist Church 401 W Walter

Cherry Grove Baptist Church 301 Shallotte rd nr Tabor City  
rd (S Wville) RD 3

Church of Christ 505 Maxwell

Church of God 306½ E Walter

East Side Community Baptist Church 220 Mill

First Baptist Church 510 N Madison

Friendship Baptist Church 301 S Memory

Grace Episcopal Church 105 S Madison

Grace Holiness Church 407 W Virgil

Kingdom Hall of Jehovah's Witnesses 406 W Main

Kingdom Hall of Jehovah's Witnesses 103½ E Virgil

Pentecostal Holiness Church 107 N Madison

**SACRED HEART CATHOLIC CHURCH**, 402 N Lee, Tel  
642-3895

St James AME Church 225 W Walter

St Marks AME Zion Church 120 W Virgil

Second Presbyterian Church 132 W Virgil

Trinity Baptist Church S Thompson cor Clay

Westminster Presbyterian Church S Franklin cor Columbus

Whiteville Alliance Church 618 N Madison

Whiteville Methodist Church 202 Pinkney

## Belk-Hensdale Co.

shop BELK'S FIRST and SAVE

721 South Madison St. (See Page 24 Buyers' Guide)

Phone 642-3235

## Firestone Home & Auto Supplies

THE FOWLER CO., OWNER—HEADQUARTERS FOR

**Firestone** EASY PAY PLAN—WHOLESALE—RETAIL

611 S. Madison St.

(See Page 10 Buyers' Guide)

Dial 642-2244

### \*City Directory Libraries

**CITY DIRECTORY LIBRARY**, Whiteville Merchants Association Inc, 109 E Main, Tel 642-3171 (See Page 27 Buyers' Guide)

### \*City Directory Publishers

**HILL DIRECTORY COMPANY**, 2910 W Clay, Richmond 30, Va, Tel 359-6001 (See Page 27 Buyers' Guide)

### Cleaners and Dyers

Edward's Cleaners & Alterations 402 Moore

**KRAHNKE'S CLEANERS**, 131 W Commerce, Tel 642-2313

(See Page 30 Buyers' Guide)

Modern Dry Cleaners 1001 S Madison

Powell's Cleaners 405 W Virgil

Stophel's Dry Cleaners 122 E Main

**SUNSHINE LAUNDRY & CLEANERS**, 107 E Walter, Tel 642-2311

### Clergymen

Bees John jr (Bapt) 426 W Columbus

Byrd A D jr (Meth) 105 E Nance

Carver Hazel K Mrs 506 S Franklin

Faircloth Thos C (Bapt) 311 E Clay

Hale Virgil 205 Burkhead

Hardee Roland 108 Richardson

Hodgkins Nelson B (Epis) 210 E Smith

Jolly Seymour W 302 S Madison

McDaniel Fred W (Presby) 203 E Columbus

Richardson S P (Meth) r Smithville NC

Rogers James E 406 W Main

Sellers Lonzie O 202 W Cedar nr US Hwy 701 S By Pass (S Wville)

Steward Richd G (Bapt) 302 W Columbus

Stewart Edw H (Meth) 402 W Virgil

Underwood Bane T 101 W Calhoun

Walsh Thos (Cath) 302 N Lee

Worth W Chas (Presby) 600 N Franklin

### \*Clothing—Ladies, Misses' and Children's

**COLLINS DEPARTMENT STORE**, 811-813 S Madison, Tel 642-2791 (See Page 25 Buyers' Guide)

### \*Clothing—Men's—Retail

**COLLINS DEPARTMENT STORE**, 811-813 S Madison, Tel 642-2791 (See Page 25 Buyers' Guide)

### Clothing—Retail

**BELK-HENSDALE CO**, 721 S Madison, Tel 642-3235 (See Page 24 Buyers' Guide)



## Piggly-Wiggly

COMPLETE FOOD STORE

Located in The Heart of Whiteville

124 W. MAIN ST.



# MARKS TRUCK & TRACTOR CO.

TRACTORS

Farmall

International Trucks

IMPLEMENTS

Wilmington Rd. Nr. Forest Dr. (Baldwin Woods)  
PHONE 642-2117

P. O. Box 111

**Clothing—Retail—Contd**

Budget Shop The (women's) 720 S Madison  
 Cato Stores Inc (women's) 712 S Madison  
**COLLINS DEPARTMENT STORE, 811-813 S Madison, Tel 642-2791 (See Page 25 Buyers' Guide)**  
 Kramer's Ladies Shop 800 S Madison  
 Kramer's Men & Boys' Shop 707 S Madison  
 Little House of Fashion The 511 S Madison  
 Mil-leen (women's) 702 N Franklin  
**MOSKOW'S DEPT STORE, 729 S Madison, Tel 642-2320**  
 Style Shop The (women's) 715 S Madison

**Clothing Manufacturers—Men's**

Blue Jeans Corp 810 Wilmington rd (BW)  
 Whiteville Mfg Co 810 Wilmington rd (BW)

**Clothing Manufacturers—Women's**

Whiteville Garment Mfg 810 Wilmington rd (BW)

**Clubs**

Junior Woman's Club (social) 310 E College  
 Whiteville Country Club 1331 Clarkton rd nr By Pass  
 Whiteville Woman's Club (social) 310 E College

**\*Coca-Cola Bottlers**

**WHITEVILLE COCA-COLA BOTTLING WORKS INC, 218 W Lewis, Tel 642-3002**

**Cold Storage Warehouses**

Columbus Cold Storage Co Inc 806 N Madison

**Collections**

Spaulding-Smith Collection Agency 219 W Virgil

**\*Commercial Advertising**

**THOMPSON SIGNS, US Hwy No 701 S By Pass (Ffax Hts; S Whiteville), Tel 642-2584 (See Page 3 Buyers' Guide)**

**\*Commercial Contractors**

**CARTER A G JR GENERAL CONTRACTOR, 505 W College, Tel 642-2459 (See Pages 16 and 17 Buyers' Guide)**  
**COOK J W & SONS, 605 N Madison, Tel 642-2301 (See Page 18 Buyers' Guide)**

**Concrete—Ready Mixed**

Ready Mix Concrete of Whiteville 806 Chadbourn rd RD 1

**Confectionery—Retail**

Moonlight The 717 Clarkton rd  
 Pierce's Place 311 W Walter

# POWELL MOTOR CO., Inc.

General Repairs—Parts and Accessories

105 E. Virgil St.

(See Page 12 Buyers' Guide)

Phone 642-3362



# **TODD FURNITURE CO., Inc.**

*"Quality for Less"*

NATIONALLY ADVERTISED FURNITURE

614 S. Madison St.

(See Page 35 Buyers' Guide)

Dial 642-3377

## **Confectionery—Wholesale**

Gibson Candy Co 307 N Thompson

## **\*Contractors**

**CARTER A G JR GENERAL CONTRACTOR**, 505 W College,  
Tel 642-2459 (See Pages 16 and 17 Buyers' Guide)

## **COOK J W & SONS**

GENERAL CONTRACTORS

605 N Madison

Telephone 642-2301

(See Page 18 Buyers' Guide)

**PRIDGEN BROS CONTRACTORS**, Wilmington rd nr Forest dr  
(BW), Tel 642-4307, Night Tels 642-4626 or 642-2798 (See  
Page 19 Buyers' Guide)

## **\*Contractors—Alterations**

**CARTER A G JR GENERAL CONTRACTOR**, 505 W College,  
Tel 642-2459 (See Pages 16 and 17 Buyers' Guide)

## **Contractors—Bridge**

Columbus Contractors Inc 101 E Main

## **Contractors—Building—General**

**BROWN X REALTY**, Hwy 74 and 76 West, Tel 642-4222, Res Tel  
642-3812 (See Page 50 Buyers' Guide)

## **CARTER A G JR GENERAL CONTRACTOR**

505 W College

Telephone 642-2459

(See Pages 16 and 17 Buyers' Guide)

Columbus Home Doctors 501 W Williamson

**COOK J W & SONS**, 605 N Madison, Tel 642-2301 (See Page 18  
Buyers' Guide)

**GROSS FRANK J**, Red Hill rd, Tel 642-4114

Lynn James C 202 E Lewis

**PRIDGEN BROS CONTRACTORS**, Wilmington rd nr Forest  
dr (BW), Tel 642-4307, Night Tels 642-4626 or 642-2798 (See  
Page 19 Buyers' Guide)

Smith Douglas 216 N Franklin

Smith Irving E 206 E Lewis

Smith J Horace 208 N Franklin

Townsend Builders Inc 216 Magnolia

## **\*Contractors—Commercial Construction**

**COOK J W & SONS**, 605 N Madison, Tel 642-2301 (See Page 18  
Buyers' Guide)

## **Contractors—Concrete**

Langley Edw 306 W Virgil

# **STARLITE RESTAURANT**

THE FAMILY DRIVE IN

Hwy. 74 and 76 East

(See Page 52 Buyers' Guide)

Phone 642-4735

## QUALITY MOTOR CO., INC.



Authorized Dealer, Ford, Falcon, Thunderbird, Sales and Service Dial 642-2288, Parts and Service 642-3843, N. City Limits, Tabor City Road (Fairfax Heights) Route 3  
(See Page 13 Buyers' Guide)

*Falcon*

### \*Contractors—Driveways

**COLUMBUS PAVING CO INC**, Hwy 74 and 76, Chadbourn, NC,  
Tel 654-4481, Plant Tel 654-5751, Night Tel 654-4541 (See  
Page 23 Buyers' Guide)

### Contractors—Electrical

**ASHLEY JOHN H**, 204 Jefferson, Tel 642-3057  
Horton Donald H 210 N Franklin  
**WACCAMAW ELECTRIC CO**, 310 E Lewis, Tel 642-2180 (See  
Page 20 Buyers' Guide)

### Contractors—Excavating and Grading

Miller Norman 1001 Brickyard rd nr Wildwood av (BW)  
Spivey Liston D 820 Brickyard rd nr Wilmington rd (BW)

### \*Contractors—General

**CARTER A G JR GENERAL CONTRACTOR**, 505 W College,  
Tel 642-2459 (See Pages 16 and 17 Buyers' Guide)  
**COLUMBUS CONTRACTORS INC** (Bridge and Culvert), Co-  
lumbus Theatre Bldg, 101 E Main, Tel 642-4371  
**PRIDGEN BROS CONTRACTORS**, Wilmington rd nr Forest  
dr (BW), Tel 642-4307, Night Tels 642-4626 or 642-2798 (See  
Page 19 Buyers' Guide)  
**SPIVEY LISTON D**, Baldwin Woods, Tel 642-2221 (See Page 21  
Buyers' Guide)

### Contractors—Heating and Ventilating

**HINNANT'S INC**, 111 E Caldis, Tel 642-2314 (See Page 4 Buy-  
ers' Guide)  
Whiteville Heating & Air Conditioning Inc 942 Wilmington rd  
(BW)

### \*Contractors—Industrial Construction

**COOK J W & SONS**, 605 N Madison, Tel 642-2301 (See Page 18  
Buyers' Guide)

### Contractors—Painting and Decorating

Britton Effie M 103 E Columbus  
Garrell's 918 S Madison  
Pope John 102 E Williamson  
**STANLEY S P JR**, Chadbourn rd, Route 1, PO Box 752, Tel  
642-3464 (See Pages 22 and 51 Buyers' Guide)

### Contractors—Plumbing

Foster Frank B 104 E Williamson  
Herring Chas S 401 Pinkney  
Townsend Plumbing & Well Drilling Co 215 Magnolia  
Whiteville Plumbing Co Inc 605 S Franklin

## COLUMBUS DRUG STORE

Prescriptions—Fast-Free-Delivery

629 S. Madison St., In Heart of Whiteville (See Page 30 Buyers' Guide)  
TEL. 642-3009



## S. P. STANLEY, JR.

REAL ESTATE BROKER  
Interior-Exterior Painting Contractor  
Specializing in Wallpaper Hanging  
Chadbourn Rd., Route 1, P. O. Box 752, Dial 642-3464

### \*Contractors—Remodeling

**CARTER A G JR GENERAL CONTRACTOR**, 505 W College,  
Tel 642-2459 (See Pages 16 and 17 Buyers' Guide)  
**PRIDGEN BROS CONTRACTORS**, Wilmington rd nr Forest  
dr (BW), Tel 642-4307, Night Tels 642-4626 or 642-2798 (See  
Page 19 Buyers' Guide)

### \*Contractors—Remodeling and Repairs

**COOK J W & SONS**, 605 N Madison, Tel 642-2301 (See Page 18  
Buyers' Guide)

### \*Contractors—Repairing

**CARTER A G JR GENERAL CONTRACTOR**, 505 W College,  
Tel 642-2459 (See Pages 16 and 17 Buyers' Guide)  
**COOK J W & SONS**, 605 N Madison, Tel 642-2301 (See Page 18  
Buyers' Guide)  
**PRIDGEN BROS CONTRACTORS**, Wilmington rd nr Forest dr  
(BW), Tel 642-4307, Night Tels 642-4626 or 642-2798 (See  
Page 19 Buyers' Guide)

### \*Contractors—Street Paving

**COLUMBUS PAVING CO INC**, Hwy 74 and 76, Chadbourn, NC,  
Tel 654-4481, Plant Tel 654-5751, Night Tel 654-4541 (See  
Page 23 Buyers' Guide)

### \*Crane Workers

**SPIVEY LISTON D**, Baldwin Woods, Tel 642-2221 (See Page 21  
Buyers' Guide)

### Credit Reporting Agencies

Whiteville Credit Bureau 109 E Main

### \*Cut Flowers

**WHITEVILLE FLORIST**, 500 S Madison, Tel 642-2722 (See  
Page 32 Buyers' Guide)

### Dairy Products—Wholesale

Sealtest Dairies Inc 1312 Tabor City rd nr Shallotte rd (Ffax  
Hts) RD 3

### Day Nurseries

Children's Nursery 301 E Clay  
Gringer Carrie 109 E Webster  
Oliver Heights Nursery 303 W North

### \*Decorating Consultants—Home

**GORE'S QUALITY SHOP**, 719 S Madison, Tel 642-2250 (See  
Page 37 Buyers' Guide)



### \*Decorations—Floral

**WHITEVILLE FLORIST**, 500 S Madison, Tel 642-2722 (See  
Page 32 Buyers' Guide)

### \*Decorators—Interior

**STANLEY S P JR**, Chadbourn rd, Route 1, PO Box 752, Tel  
642-3464 (See Pages 22 and 51 Buyers' Guide)



	<b>GUITON'S DRUG STORE</b> <i>The <b>Rexall</b> Drug Store</i> 803 S. Madison St.      Dial 642-4188 Seth L. Smith Bldg. (See Page 28 Buyers' Guide)	
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**\*Deepfreeze Dealers**

**TODD FURNITURE CO INC, 614 S Madison, Tel 642-3377 (See Page 35 Buyers' Guide)**

**Dentists**

Johnson Marle L 803 S Madison  
 Maultsby Wm D, 511 S Franklin, Tel 642-3264  
 Ward E Ben 511 S Franklin  
 Whitson Ronald W 511 S Franklin

**Department Stores**

**BELK-HENSDALE CO, 721 S Madison, Tel 642-3235 (See Page 24 Buyers' Guide)**

Bullock's Department Store 807 S Madison  
 Collins Department Store 811 S Madison  
 Leder Bros Inc 714 S Madison  
 Leinwand's Department Store 711 S Madison  
 Mann's J S Department Store 703-05 S Madison  
 Moskow's Department Store 729 S Madison  
**SEARS ROEBUCK AND CO (Catalog Sales), 819 S Madison, Tel 642-4161 (See Page 26 Buyers' Guide)**

**Diamonds and Precious Stones**

(See also Jewelers)

**REED'S JEWELERS, 613 S Madison, Tel 642-2054 (See Page 45 Buyers' Guide)**

**WEAVER'S JEWELRY STORE, 701 S Madison, Tel 642-2246 (See Page 46 Buyers' Guide)**

**\*Direct Mail Advertising**

**POLK R L & CO, Polk Building 431 Howard, Detroit 31, Mich**

**\*Directory Publishers**

**HILL DIRECTORY COMPANY, 2910 W Clay, Richmond 30, Va. Tel 359-6001 (See Page 27 Buyers' Guide)**

**Display Forms and Fixtures**

Columbus Display Co 622 S Madison

**\*Doors—Glass Sliding**

**LONG'S GLASS & PAINT CO, 906 S Madison, Tel 642-4335 (See Page 38 Buyers' Guide)**

**Dressmakers**

Auger Zilla J Mrs 111 W Williamson  
 Newman Dessie B Mrs 406 N Memory

**Druggists—Retail**

**COLUMBUS DRUG STORE, 629 S Madison, Tel 642-3009 (See Page 30 Buyers' Guide)**

**WHITEVILLE INSURANCE  
AGENCY, INC.**

EVERY FORM OF INSURANCE

902 South Madison St. (See Page 44 Buyers' Guide)

Phone 642-4244



# AVANT & SHOLAR, INC.

For Economical Transportation

CARS  TRUCKS

411 S. Madison St., Whiteville (See Page 8 Buyers' Guide) Dial 642-3857

**GUITON'S DRUG STORE**, Seth L Smith Bldg, 803 S Madison,  
Tel 642-4188 (See Page 28 Buyers' Guide)

**McNEIL J A & SONS**, 612 S Madison, Tel 642-3065

## SIMMONS' DRUG CO INC

**PRESCRIPTION DRUGGISTS**  
**COMPLETE FOUNTAIN SERVICE**  
**TWO LOCATIONS**

Court House Square

Telephone 642-3106

and 104 E Main

Telephone 642-3255

Night Telephones 642-3351 or 642-2945

(See Page 29 Buyers' Guide)

### \*Druggist's Specialties

**COLUMBUS' DRUG STORE**, 629 S Madison, Tel 642-3009 (See  
Page 30 Buyers' Guide)

### Druggists' Sundries

**SIMMONS' DRUG CO INC**, Two Locations, Court House Sq,  
Tel 642-3106 and 104 E Main, Tel 642-3255, Nights Tels  
642-3351 or 642-2945 (See Page 29 Buyers' Guide)

### \*Dump Truck Hauling

**SPIVEY LISTON D**, Baldwin Woods, Tel 642-2221 (See Page 21  
Buyers' Guide)

### \*Eating Places

**STARLITE RESTAURANT**, Hwy 74 and 76 East, Tel 642-4735  
(See Page 52 Buyers' Guide)

### \*Electric Construction and Wiring

**WACCAMAW ELECTRIC CO**, 310 E Lewis, Tel 642-2180 (See  
Page 20 Buyers' Guide)

**Electric Motors and Generators—Dealers and Repairing**  
**Ward's Electric Motor Shop** 920 S Madison

### Electrical Appliances—Sales and Service

**Braxton-Warren Co** 805 S Madison

**COLLIER & YOW TV & APPLIANCES**, 607 S Madison, Tel  
642-4350 (See Page 6 Buyers' Guide)

**Cook's of Whiteville NC** 617 S Madison

### \*Electrical Contractors

**WACCAMAW ELECTRIC CO**, 310 E Lewis, Tel 642-2180 (See  
Page 20 Buyers' Guide)



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

# REED'S

## Jewelers

*The Home of  
Quality  
Jewelry*

Nationally  
Advertised

- Diamonds
- Watches

Guaranteed  
Watch and  
Jewelry  
Repairing

DIAL  
642-2054

613 S.  
Madison St.

(See Page 45  
Buyers' Guide)

## WENC Radio

AM 1220—FM 99.1  
Highway 701 South (See Page 2 Buyers' Guide) South Whiteville, N. C.  
Phone 642-2133

### \*Embalmers

**PEACOCK FUNERAL HOMES INC**, Fairfax Heights, South Whiteville, Tel 642-4141 (See Page 5 Buyers' Guide)

### \*Excavating Contractors

**SPIVEY LISTON D**, Baldwin Woods, Tel 642-2221 (See Page 21 Buyers' Guide)

### Express Companies

**REA Express E Main cor Madison**

### Farm Bureaus

**Columbus County Farm Bureau Inc** 105 W Smith

### \*Farm Implements and Machinery

**FULLER S L & CO**, 416 N Madison, Tel 642-3073  
**MARKS TRUCK & TRACTOR CO**, Wilmington rd nr Forest dr  
PO Box 111 (BW), Tel 642-2117 (See Page 55 Buyers' Guide)  
**MEARES ELLIS HARDWARE CO INC**, 726 S Madison, Tel  
642-2817 (See Page 39 Buyers' Guide)  
**SESSIONS FARM MACHINERY INC**, Hwy 701 (S Whiteville),  
Tel 642-2866 (See Page 31 Buyers' Guide)

### \*Farm Tractors

**MARKS TRUCK & TRACTOR CO**, Wilmington rd nr Forest  
dr, PO Box 111 (BW), Tel 642-2117 (See Page 55 Buyers'  
Guide)  
**SESSIONS FARM MACHINERY INC**, Hwy 701 (S Whiteville),  
Tel 642-2866 (See Page 31 Buyers' Guide)

### Farming—Chemical

**Columbus Trading Co** 607 S Franklin

### Feed Dealers—Retail

**Cole's Feed Store** 1410 Tabor City rd nr Shallotte rd (Ffax Hts)  
RD 3  
**Columbus FCX Service US Hwy 701 S By Pass nr City Limits**  
(Ffax Hts)  
**WASHAM & WARLICK FARM SUPPLY CO**, US Hwy 701 S By  
Pass (Ffax Hts; S Whiteville), Tel 642-2749

### Fertilizer Manufacturers

**Virginia Carolina Chemical Corp** 400 E Main

### Finance Companies

**CONFIDENTIAL LOAN & FINANCE CORP**, 808 S Madison,  
Tel 642-4185  
**LIBERTY LOAN CORP**, 922 S Madison, Tel 642-4121



## Crowell's TV & Appliance Center

Color TV—Hotpoint Appliances—Easy Washing Machines  
Furniture—Friendly Easy Credit - Terms To Suit  
114 E. Main St., Railroad Plaza (See Page 7 Buyers' Guide)  
PHONE 642-4224

## WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED  
BUSINESS LISTS IN THIS DIRECTORY.

### Fish and Sea Food Dealers—Retail

Brooklyn Fish Market & Grocery 403 W Virgil  
Clifton's Fish Market 115 W Commerce  
Jacobs Fish Market 205 E Main  
Smith's Fish Market 132 W Commerce

### Fishermen's Supplies

**FWLER CO THE**, 611 S Madison, Tel 642-2244 (See Page 10  
Buyers' Guide)

### \*Fishing Tackle and Rods

**WILLIAMS SPORTING GOODS**, 610 S Madison, Tel 642-2893  
(See Page 53 Buyers' Guide)

### \*Floor Finishing

**STANLEY S P JR**, Chadbourn rd, Route 1, PO Box 752, Tel  
642-3464 (See Pages 22 and 51 Buyers' Guide)

### \*Floor Sanding

**STANLEY S P JR**, Chadbourn rd, Route 1, PO Box 752, Tel  
642-3464 (See Pages 22 and 51 Buyers' Guide)

### \*Floral Designs—Wire

**WHITEVILLE FLORIST**, 500 S Madison, Tel 642-2722 (See  
Page 32 Buyers' Guide)

### Florists—Retail

Jefferson Street Florist 121 Jefferson  
Myrtle Hill Florist 408 S Madison  
**WHITEVILLE FLORIST**, 500 S Madison, Tel 642-2722 (See  
Page 32 Buyers' Guide)

### \*Fuel Oil—Retail

**T & T OIL CO INC**, Hwy 701 By-Pass (S Whiteville), Tel 642-2002

### Funeral Directors

**McKENZIE MORTUARY**, 112 Jefferson, Tel 642-2128  
**PEACOCK FUNERAL HOMES INC**, Fairfax Heights, South  
Whiteville, Tel 642-4141 (See Page 5 Buyers' Guide)  
Shaw's John H Sons 411 W Virgil  
**SMITH'S FUNERAL HOME**, 219 W Virgil, Tel 642-3206 and  
Chadbourn, NC, Tel 654-3571 (See Page 33 Buyers' Guide)

### \*Funeral Homes

**PEACOCK FUNERAL HOMES INC**, Fairfax Heights, South  
Whiteville, Tel 642-4141 (See Page 5 Buyers' Guide)

### Furnished Rooms

Cottingham's Rooms 412 S Franklin  
McNair Bertha C Mrs 114 E Virgil

## COLUMBUS CEMETERY PARK CORP.

Perpetual Care—"The Cemetery Beautiful"  
Fairfax Heights—South Whiteville

(See Page 15 Buyers' Guide)

Tel. 642-3347, If No Answer Tel. 642-4141



## Valentines Tire Sales & Service



Smileage! starts her

New and Used Tires  
Recapping, Road  
Service  
Tabor City Rd.  
P. O. Box 311—Dial  
642-2755



### Furniture Dealers—Retail

**BRAXTON-WARREN CO**, 805 S Madison, Tel 642-3712

**CROWELL'S TV & APPLIANCE CENTER**, 114 E Main, Railroad Plaza, Tel 642-4224 (See Page 7 Buyers' Guide)

**EVANS FURNITURE CO**, 115 Pecan, Tel 642-2217

Fuller L K Appliance & Furniture Store Inc 407-09 S Madison

### **JONES FURNITURE CO INC**

"COMPLETE HOME FURNISHERS"

NEW AND USED FURNITURE

814 S Madison

Telephone 642-3304

(See Page 34 Buyers' Guide)

Thompson B S & Co 616 S Madison

**TODD FURNITURE CO INC**, 614 S Madison, Tel 642-3377 (See Page 35 Buyers' Guide)

Wilson Furniture Co 125 W Commerce

### Furniture Dealers—Used

Bargain House 1007 S Madison

Todd's Warehouse & Salvage Co 24 E Water

### Gas—Bottled

**COLLIER GAS & APPLIANCE CO INC**, 1008 S Madison, Day Tel 642-4137, Night Tels 642-3493 and 642-2530 (See Page 36 Buyers' Guide)

Cumberland Butane Inc 1101 Labor City rd nr City Limits (Fairfax Hts) RD 3

Suburban Rulane Gas Co 710 S Madison

### Gas Appliances—Sales and Service

**COLLIER GAS & APPLIANCE CO INC**, 1008 S Madison, Day Tel 642-4137, Night Tels 642-3494 and 642-2530 (See Page 36 Buyers' Guide)

### \*Gas Stoves

**COLLIER GAS & APPLIANCE CO INC**, 1008 S Madison, Day Tel 642-4137, Night Tels 642-3493 and 642-2530 (See Page 36 Buyers' Guide)

### Gasoline Stations

Baldwin's Esso Wilmington rd

Beasley's Amoco Station 102 S Powell blvd

Center Esso Station 900 S Madison

Cricket Service Station 101 Jefferson

**ETNA SERVICE STATION**, 801 N Madison, Tel 642-3896

**FLETCHER'S ESSO STATION**, Court House Square at 100 Washington, Tel 642-2038

Garrell's Pure Oil Service 416 S Madison

Goodwin Sinclair Service 1306 Tabor City rd

## Smith's Funeral Home

SERVING WHITEVILLE AND CHADBURN  
24 HOUR AMBULANCE SERVICE

219 W. VIRGIL ST.

DIAL 654-3571, CHADBURN, N. C.

DIAL 642-3206



# JONES FURNITURE CO., INC.

"Complete Home Furnishers"

314 South Madison St.

(See Page 34 Buyers' Guide)

Dial 642-3304

Graham's Shell Service 401 W Virgil  
 Lee's Service Station 700 Wilmington rd (BW)  
 M & J Texaco Service 930 S Madison  
**MADISON AMOCO SERVICE**, 401 S Madison, Tel 642-4263  
**MADISON ESSO**, 501 S Madison, Tel 642-4801  
 Madison Gulf Service 512 S Madison  
 Matthews Shell Service 415 S Madison  
 Mayes Texaco Service 101 Pinkney  
 Memory Twins Service Station 100 Pinkney  
**MEMORY'S TIRE SERVICE**, Court House Square, Tel 642-3021  
 Newsome's Pure Oil Service 100 Shallotte rd (S Wville)  
 Newsome's "66" Service 904 N Powell blvd  
 Parham Service Station 1017 S Madison  
 Sav-Ham Service Station 1221 Tabor City rd nr Mill Pond rd  
 (Ffax Hts)  
 Sellers' Service Station 320 S Powell blvd  
 Turbeville's Esso N Powell blvd cor Washington  
 Whiteville Gas Co 1101 Tabor City rd nr City Limits (Ffax Hts)  
 RD 3  
**WRIGHT'S GULF SERVICE**, Court House Square, Tel 642-4237

## \*General Contractors

**CARTER A G JR GENERAL CONTRACTOR**, 505 W College,  
 Tel 642-2459 (See Pages 16 and 17 Buyers' Guide)  
**COOK J W & SONS**, 605 N Madison, Tel 642-2301 (See Page 18  
 Buyers' Guide)  
**PRIDGEN BROS CONTRACTORS**, Wilmington rd nr Forest  
 dr (BW), Tel 642-4307, Night Tels 642-4626 or 642-2798 (See  
 Page 19 Buyers' Guide)

## General Merchandise—Retail

High Oscar & Sons Court House Square  
 Lennon John C Court House Square  
 Whiteville Trading Co 124 E Main

## Gift Shops

**CANADY'S GIFT CENTER**, 722 S Madison, Tel 642-4662 (See  
 Page 47 Buyers' Guide)  
**GORE'S QUALITY SHOP**, 719 S Madison, Tel 642-2250 (See  
 Page 37 Buyers' Guide)

## Glass Dealers—Window and Plate

Auto Safety Glass Co 130 E Commerce  
**LONG'S GLASS & PAINT CO**, 906 S Madison, Tel 642-4335  
 (See Page 38 Buyers' Guide)

## \*Grading Contractors

**COLUMBUS PAVING CO INC**, Hwy 74 and 76, Chadbourn, NC,  
 Tel 654-4481, Plant Tel 654-5751, Night Tel 654-4541 (See  
 Page 23 Buyers' Guide)

# X. BROWN REALTY

Brokers-Builders-Developers-Appraisals-Loans-Rentals  
 Residential and Business Properties

Hwy. 74 and 76 West

(See Page 50 Buyers' Guide)  
 Office Phone 642-4222, Res. Phone 642-3312

**EDMUNDS REALTY CO.**WM. S. EDMUNDS, REALTOR  
SALES—RENTALS

103 W. WALTER ST.

PHONE 642-2590

**Grain Dealers and Traders****GURGANUS FARM SUPPLY & MILLING CO**, 134 E Commerce, Tel 642-3064

Southeastern Grain Co Inc (br) 908 Wilmington rd (BW)

**\*Gravel****COLUMBUS PAVING CO INC**, Hwy 74 and 76, Chadbourn, NC,  
Tel 654-4481, Plant Tel 654-5751, Night Tel 654-4541 (See  
Page 23 Buyers' Guide)**Groceries and Meats—Retail**

A &amp; P Food Stores 111 W Walter

Allred's Red &amp; White Super Market 116 W Commerce

Caldwell's Grocery 200 W Virgil

Colonial Stores Inc 406 S Madison

Dan's Grocery 208 W Walter

Evans Grocery 1701 Tabor City rd nr Prison Camp rd (Ffax  
Hts) RD 3

Freeman Grocery 240 Mill

Friendly Super Market 114 Washington

Gore's Grocery 801 S Franklin

Hardie Frances A Mrs 322 N Thompson

Hawkins Grocery 323 Shallotte rd nr Tabor City rd (S Wville)  
RD 3

Hilburn Jack 1215 Chadbourn rd RD 1

Hill's Thriftway Super Market 1316 Tabor City rd nr Shallotte  
rd (Ffax Hts) RD 3

Inman Lonnie B 1361 Clarkton rd

Leach James V 325 Shallotte rd nr Tabor City (S Wville) RD 3

Marlowe Italy Grocery 109 Pecan

Memory's Super Market 110 Washington

**PIGGLY WIGGLY**, 124 W Main, Tel 642-2857 (See Page 54  
Buyers' Guide)

Price Grocery 407 S Canal

Rockwell's Grocery 1641 Tabor City rd nr Shallotte rd (Ffax  
Hts) RD 3

Shipman Albert T 413 E Main

Smith's Cash Store 802 S Madison

Thompson's Cash Store 1642 Tabor City rd nr Shallotte rd  
(Ffax Hts) RD 3Thompson's Super Market 1324 Tabor City rd nr Shallotte rd  
(Ffax Hts) RD 3

Todd's Thelbert General Store 1220 Chadbourn rd

**Grocers—Wholesale**

Singletary G V &amp; Sons 200 W Main

**\*Guns and Ammunition****FWLER CO THE**, 611 S Madison, Tel 642-2244 (See Page 10  
Buyers' Guide)**MCPHERSON  
WELL DRILLING SERVICE**2" Thru 8" Diameter Wells—Repairs on Water Pumps  
U. S. Hwy. 701 By Pass (Ffax Hts.; S. Whiteville) Phone 642-4651  
(See Page 56 Buyers' Guide)

# PRIDGEN BROS., CONTRACTORS

Commercial—Residential—Building—Alterations—Repairing—Remodeling  
FREE ESTIMATES—ALL WORK GUARANTEED

Tel. 642-4307, Night Tels. 642-4626 or 642-2798  
Wilmington Rd. Nr. Forest Dr. (Baldwin Wds) (See Page 19 Buyers' Guide)

## Gunsmiths

Callahan N Graham 402 W Williamson

## Halls

Masonic Hall 115 S Memory  
Masonic Temple 120 Pecan

## Hardware Dealers—Retail

MEARES ELLIS HARDWARE CO INC, 726 S Madison, Tel  
642-2817 (See Page 39 Buyers' Guide)  
Schulken's Hardware Co 118 E Main  
Walton-Sholar Hardware Inc 804 S Madison

## Hearing Aids

Tonemaster Hearing Aid Service 127 W Commerce

## \*Heaters—Gas

COLLIER GAS & APPLIANCE CO INC, 1008 S Madison, Day  
Tel 642-4137, Night Tels 642-3493 and 642-2530 (See Page 36  
Buyers' Guide)

## \*Heating and Ventilating—Contractors

HINNANT'S INC, 111 E Caldis, Tel 642-2314 (See Page 4 Buy-  
ers' Guide)

## \*Home Furnishers

JONES FURNITURE CO INC, 814 S Madison, Tel 642-3304 (See  
Page 34 Buyers' Guide)  
TODD FURNITURE CO INC, 614 S Madison, Tel 642-3377 (See  
Page 35 Buyers' Guide)

## \*Home Furnishings

GORE'S QUALITY SHOP, 719 S Madison, Tel 642-2250 (See  
Page 37 Buyers' Guide)

## \*Home Heating Systems

COLLIER GAS & APPLIANCE CO INC, 1008 S Madison, Day  
Tel 642-4137, Night Tels 642-3493 and 642-2530 (See Page 36  
Buyers' Guide)

## \*Hospitals—Animals

PET CLINIC, Chadbourn rd, Route 1, Tel 642-3776

## Hospitals and Dispensaries

COLUMBUS COUNTY HOSPITAL INC, 310 Jefferson, Tel  
642-3131

## Hotels

COLUMBUS HOTEL, 515 S Madison, Tel 642-3121  
Motor Hotel Whiteville 200 S Madison

## Household Appliances—Dealers

COLLIER GAS & APPLIANCE CO INC, 1008 S Madison, Day  
Tel 642-4137, Night Tels 642-3493 and 642-2530 (See Page 36  
Buyers' Guide)  
Firestone Home & Auto Supplies 611 S Madison



## SESSIONS FARM MACHINERY, INC.

Ford Tractors and Equipment—Industrial Equipment

Hwy. 701 (S. Whiteville) (See Page 31 Buyers' Guide) Phone 642-2866

### Household Appliances—Dealers—Contd

Fowler Co The 611 S Madison

JONES FURNITURE CO INC, 814 S Madison, Tel 642-3304

(See Page 34 Buyers' Guide)

TODD FURNITURE CO INC, 614 S Madison, Tel 642-3377 (See Page 35 Buyers' Guide)

### Household Appliances—Repairers

Russ R V Appliance Shop 101 W Cedar nr Tabor City rd (S Wville)

Woodell Charlie 416 E Clay

### Ice—Manufacturers and Wholesale

Vineland Ice Co 205 E Main

### Ice Cream and Frozen Desserts—Dealers

Dairy Queen 405 Jefferson nr City Limits

### Ice Cream Manufacturers

Hill's Ice Cream Co 212 Burkhead

### \*Industrial Contractors

COOK J W & SONS, 605 N Madison, Tel 642-2301 (See Page 18 Buyers' Guide)

### \*Industrial Equipment

SESSIONS FARM MACHINERY INC, Hwy 701 (S Whiteville), Tel 642-2866 (See Page 31 Buyers' Guide)

### \*Insurance—Accident

FLOYD-BARKLEY AGENCY, 908 S Madison, Tel 642-2142 (See Page 41 Buyers' Guide)

### \*Insurance—Accident and Health

ROW LESLIE H, 108 Burkhead, Tel 642-3963 (See Page 42 Buyers' Guide)

### \*Insurance—Automobile

## BEASON RALPH T INSURANCE

ALL FORMS OF INSURANCE

YOUR LOCAL INDEPENDENT AGENT

Court House Square

Telephone 642-2061

(See Page 40 Buyers' Guide)

FLOYD-BARKLEY AGENCY, 908 S Madison, Tel 642-2142 (See Page 41 Buyers' Guide)

MEMORY T S AGENCY, County Court House nr Court House Square, Tel 642-2409 (See Page 44 Buyers' Guide)

PROTECTIVE AGENCY INC, 916 S Madison, Tel 642-4648

## COLUMBUS PAVING COMPANY, Inc.

ASPHALT PAVING

Streets—Parking Lots—Driveways—Free Estimates

Hwy. 74 and 76, Chadbourn, N. C.

(See Page 23 Buyers' Guide)

Office Tel. 654-4881—Plant Tel. 654-5751—Night Tel. 651-4541



# WACCAMAW

## BANK AND TRUST COMPANY

Member F. D. I. C. COMPLETE FINANCIAL SERVICE  
Total Resources Over \$10,000,000.00  
(See Page 14 Buyers' Guide)

SEARS-SMITH INSURANCE AGENCY, 105 W Walter, Tel  
642-3003 (See Page 43 Buyers' Guide)

WHITEVILLE INSURANCE AGENCY INC, 902 S Madison,  
Tel 642-4244 (See Page 44 Buyers' Guide)

### \*Insurance—Bonds

BEASON RALPH T INSURANCE, Court House Square, Tel  
642-2061 (See Page 40 Buyers' Guide)

FLOYD-BARKLEY AGENCY, 908 S Madison, Tel 642-2142  
(See Page 41 Buyers' Guide)

SEARS-SMITH INSURANCE AGENCY, 105 W Walter, Tel  
642-3003 (See Page 43 Buyers' Guide)

### \*Insurance—Burial

SMITH'S FUNERAL HOME, 219 W Virgil, Tel 642-3206 and  
Chadbourn, NC, Tel 654-3571 (See Page 33 Buyers' Guide)

### \*Insurance—Casualty

BEASON RALPH T INSURANCE, Court House Square, Tel  
642-2061 (See Page 40 Buyers' Guide)

McNEILL NEIL HECTOR AGENCY, 122 W Main, Tel 642-3391  
MEMORY T S AGENCY, County Court House nr Court House  
Square, Tel 642-2409 (See Page 44 Buyers' Guide)

SEARS-SMITH INSURANCE AGENCY, 105 W Walter, Tel  
642-3003 (See Page 43 Buyers' Guide)

### \*Insurance—Farm Liability

FLOYD-BARKLEY AGENCY, 908 S Madison, Tel 642-2142 (See  
Page 41 Buyers' Guide)

### \*Insurance—Fire

BEASON RALPH T INSURANCE, Court House Square, Tel  
642-2061 (See Page 40 Buyers' Guide)

FLOYD-BARKLEY AGENCY, 908 S Madison, Tel 642-2142  
(See Page 41 Buyers' Guide)

MEMORY T S AGENCY, County Court House nr Court House  
Square, Tel 642-2409 (See Page 44 Buyers' Guide)

SEARS-SMITH INSURANCE AGENCY, 105 W Walter, Tel  
642-3003 (See Page 43 Buyers' Guide)

WHITEVILLE INSURANCE AGENCY INC, 902 S Madison,  
Tel 642-4244 (See Page 44 Buyers' Guide)

### \*Insurance—General

BEASON RALPH T INSURANCE, Court House Square, Tel  
642-2061 (See Page 40 Buyers' Guide)

### \*Insurance—Hail

FLOYD-BARKLEY AGENCY, 908 S Madison, Tel 642-2142  
(See Page 41 Buyers' Guide)



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

# Cole Monument Works

Monuments With Dignity and Permanence

Hwy. 701 (South Whiteville) (See Page 49 Buyers' Guide) Phone 642-2626

## \*Insurance—Hospitalization

**ROW LESLIE H**, 108 Burkhead, Tel 642-3963 (See Page 42 Buyers' Guide)

**WHITEVILLE INSURANCE AGENCY INC**, 902 S Madison, Tel 642-4244 (See Page 44 Buyers' Guide)

## \*Insurance—Life

**FLOYD-BARKLEY AGENCY**, 908 S Madison, Tel 642-2142 (See Page 41 Buyers' Guide)

**WHITEVILLE INSURANCE AGENCY INC**, 902 S Madison, Tel 642-4244 (See Page 44 Buyers' Guide)

## \*Insurance—Marine

**FLOYD-BARKLEY AGENCY**, 908 S Madison, Tel 642-2142 (See Page 41 Buyers' Guide)

## \*Insurance—Windstorm

**FLOYD-BARKLEY AGENCY**, 908 S Madison, Tel 642-2142 (See Page 41 Buyers' Guide)

## Insurance Adjusters

**GREENE JAMES C CO INC**, 120 Washington, Tel 642-4205

## Insurance Agents

Batten Lloyd Insurance Agency 818 S Madison

**BEASON RALPH T INSURANCE** (Genl), Court House Square Tel 642-2061 (See Page 40 Buyers' Guide)

Bullard Lonnie M, 301 Jefferson

## **FLOYD-BARKLEY AGENCY**

GENERAL INSURANCE

908 S Madison

Telephone 642-2142

(See Page 41 Buyers' Guide)

McNeill Neil Hector Agency (genl) 122 W Main

**MEMORY T S AGENCY** (Genl), County Court House nr Court House Square, Tel 642-2409 (See Page 44 Buyers' Guide)

Powell & Gault Agency Court House Square

Prevatte Braxton Mutual Agency (genl) 109 Washington

Protective Agency Inc 916 S Madison

**ROW LESLIE H**, 108 Burkhead (Genl), Tel 642-3963 (See Page 42 Buyers' Guide)

Rozier's Insurance Agency rear 201 E Lewis

**SEARS-SMITH INSURANCE AGENCY** (Genl), 105 W Walter, Tel 642-3003 (See Page 43 Buyers' Guide)

Whiteville Insurance Agency Inc 902 S Madison

**WILSON JOHN T AGENCY** (Genl), County Court House, Court House Square, Tel 642-4061

# WILLIAMS SPORTING GOODS

A Complete Line of Sporting Goods

610 S. MADISON ST.

DIAL 642-2893

# LISTON D. SPIVEY

Grading and Excavating Contractor

Crane Work—Road Work—Dump Truck Handling—Top Soil—Sand—Gravel  
Baldwin Wood (See Page 21 Buyers' Guide) Phone 642-2221

## Insurance Companies

**CHARLOTTE LIBERTY MUTUAL INSURANCE CO**, Court House Square 109½ Washington, PO Box 94, Tel 642-2850  
**COASTAL PLAIN LIFE INSURANCE CO**, 2d fl R1, Seth L Smith Bldg, 803 S Madison  
Durham Life Insurance Co 306 S Madison  
**FIRST NATIONAL LIFE INSURANCE CO**, County Court House Square, Tel 642-4218  
Home Security Life Insurance Co 306 S Madison  
**LIBERTY LIFE INSURANCE CO**, Columbus Theatre Bldg 101 E Main, Tel 642-2701  
Life Insurance Co of Georgia 306 S Madison  
Nationwide Insurance Co 109 Washington  
North Carolina Farm Bureau Mutual Insurance Co 105 W Smith  
North Carolina Mutual Life Insurance Co of Durham 207½ W Virgil  
Ohio State Life Insurance Co 114 W Wyche  
Pilot Life Insurance Co 306 S Madison  
Reserve Life Insurance Co 515 S Madison  
Southern Life Insurance Co 513 S Franklin  
State Farm Insurance Companies 301 Jefferson

## \*Insurance Consultants

**ROW LESLIE H**, 108 Burkhead, Tel 642-3963 (See Page 42 Buyers' Guide)

## Insurance Counsellors

Row Leslie H 108 Burkhead

## Interior Decorators

**GARRELL'S**, 918 S Madison, Tel 642-3291  
**STANLEY S P JR**, Chadbourn rd, Route 1, PO Box 752, Tel 642-3464 (See Pages 22 and 51 Buyers' Guide)

## \*Jewelers—Credit Installment

**REED'S JEWELERS**, 613 S Madison, Tel 642-2054 (See Page 45 Buyers' Guide)

## Jewelers—Retail

**CANADY'S GIFT CENTER**, 722 S Madison, Tel 642-4662 (See Page 47 Buyers' Guide)  
**COLLIER'S JEWELERS INC**, 717 S Madison, Tel 642-3183, Night Tel 642-2883  
Jewel Shop The 708 S Madison  
**REED'S JEWELERS**, 613 S Madison, Tel 642-2054 (See Page 45 Buyers' Guide)  
**WEAVER'S JEWELRY STORE**  
**WHITEVILLE'S OLDEST JEWELERS**  
701 S Madison  
Telephone 642-2246  
(See Page 46 Buyers' Guide)

## \*Jewelry Repairing

**REED'S JEWELERS**, 613 S Madison, Tel 642-2054 (See Page 45 Buyers' Guide)



SINCE 1920

**THOMPSON SIGNS**Commercial Advertising  
Neon and PlasticU. S. HWY. 701 S. BY PASS (F-Fax Hts.; S. WHITEVILLE)  
(SEE PAGE 3 BUYERS' GUIDE)

PHONE 642-2584

**Justices of The Peace****BEST KIMBLE**, County Court House, Court House Square,  
Tel 642-4603

Wilson John T Court House Square

**Kindergartens**

Whiteville Kindergarten 502 N Franklin

**\*Lamps****GORE'S QUALITY SHOP**, 719 S Madison, Tel 642-2250 (See  
Page 37 Buyers' Guide)**Laundries**

Sunshine Laundry &amp; Cleaners 107 E Walter

**Laundries—Self Serve**

Laundromat 302½ S Memory

Modern Launderette 104 Caldis

Sanitary Self-Service Laundry 105 Pecan

**Lawyers**

Brown Joe W Court House Square

Burns John K 505 W Nance

Burns Robt H jr 206 Pinkney

Dwyer John A, Court House Square, Tel 642-2335

Eure J Bruce 811 N Madison

Eure &amp; Kinlaw 811 N Madison

Gadsden Mitchell 207½ W Virgil

Gadsden-Rhoe 207½ W Virgil

Hooks D Jack, Court House Square, Tel 642-2393

Jones Wm F Court House Square

Kinlaw Hilliard E 811 N Madison

Lee Cath P Mrs 108 Pinkney

Lee Junius B jr 108 Pinkney

Lee, Powell &amp; Lee, 108 Pinkney, Tel 642-2849

Powell Frank M 807 N Madison

Powell Junius K 108 Pinkney

Powell, Lee &amp; Lee, 108 Pinkney, Tel 642-2849

Powell &amp; Powell, 807 N Madison, Tel 642-2728

Powell Walter H 807 N Madison

Powell Walter H jr 807 N Madison

Proctor James D Court House Square

Proctor and Proctor, Court House Square, Tel 642-2758

Rhoe Henry O 207½ W Virgil

Robinson Sankey W Court House Square

Schulken Robt C, County Court House, Court House Square,  
Tel 642-3715Thompson Walter D, County Court House, Court House Square,  
Tel 642-3007

Williamson Edward L, 120 Washington, Tel 642-2430

**WEST WHITEVILLE GARAGE**Motor Overhaul-Transmissions-Electrical Systems-Carburetor-Brake Service  
Hwy. 74 and 76, Chadbourne Rd., ½ Mile West City Limits Phone 642-2355  
(See Page 11 Buyers' Guide)



**LESLIE H. ROW**

INSURANCE CONSULTANT

DISABILITY—HOSPITALIZATION—LIFE INSURANCE

108 W. Burkehead St.

(See Page 42 Buyers' Guide)

Dial 642-3963

**Libraries**

**CITY DIRECTORY LIBRARY**, Whiteville Merchants Association Inc, 109 E Main, Tel 642-3171 (See Page 27 Buyers' Guide)

Columbus County Library 901 Chadbourn rd RD 1  
Whiteville Public Library 631 N Lee

**Light, Heat and Power Companies**

**BRUNSWICK ELECTRIC MEMBERSHIP CORP**, 307 S Lee,  
Tel 642-2068

**CAROLINA POWER & LIGHT CO**  
HELPING TO BUILD A FINER

CAROLINA

615 S Madison

Telephone 642-3175

(See Page 48 Buyers' Guide)

**Livestock Dealers and Commission**

Columbus Livestock Market 1221 Chadbourn RD 1  
Squires Rex Sales Stables 1351 Clarkton rd nr By Pass  
Whiteville Livestock Market 1421 Tabor City rd nr Shallotte  
rd (Ffax Hts) RD 3

**\*Loan Companies**

**LIBERTY LOAN CORP**, 922 S Madison, Tel 642-4121

**\*Loans**

**STANLEY S P JR**, Chadbourn rd, Route 1, PO Box 752, Tel  
642-3464 (See Pages 22 and 51 Buyers' Guide)

**Loans—Mortgage**

**BROWN X REALTY**, Hwy 74 and 76 West, Tel 642-4222, Res  
Tel 642-3812 (See Page 50 Buyers' Guide)

**COLUMBUS PRODUCTION CREDIT ASSN**, Court House  
Square, Tel 642-2835

**WACCAMAW BANK & TRUST CO**, 622 S Madison cor Main,  
Tel 642-4101 (See Page 14 Buyers' Guide)

**Luggage**

**GORE'S QUALITY SHOP**, 719 S Madison, Tel 642-2250 (See  
Page 37 Buyers' Guide)

**Lumber—Retail**

**LOVE LUMBER CO**, US Hwy 701 S By-Pass (Ffax Hts), PO  
Box 415 (S Whiteville), Tel 642-3717

**Lumber—Wholesale**

Love Lumber Co 1600 US Hwy 701 S By Pass (Ffax Hts)  
Sledge Lumber Corp 421 W Main

**\*Lunch Rooms**

**STARLITE RESTAURANT**, Hwy 74 and 76 East, Tel 642-4735  
(See Page 52 Buyers' Guide)

# COLLINS DEPARTMENT STORE

SHOES—CLOTHING—READY-TO-WEAR

Never Knowingly Undersold

811-813 S. Madison St., Whiteville, N. C.

Dial 642-2791

## Machinists

CAIN S E MACHINE SHOP, 123 Pecan, Tel 642-2734

Hinson's Machine Shop 1412 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3

## \*Magazines

SIMMONS' DRUG CO INC, Two Locations, Court House Square, Tel 642-3106 and 104 E Main, Tel 642-3255, Nights Tels 642-3351 or 642-2945 (See Page 29 Buyers' Guide)

## Mail Order Houses

Sears Roebuck and Co 819 S Madison

## \*Mailing Lists

POLK R L & CO, Polk Building 431 Howard, Detroit 31, Mich

## Manufacturers Agents

Blackwell Saml J (aluminum products) 209 S Franklin

Moore Henry F (sporting goods) 304 Smyrna rd nr Frink

## \*Markets—Super

PIGGLY WIGGLY, 124 W Main, Tel 642-2857 (See Page 54 Buyers' Guide)

## \*Meat Cold Storage

COLUMBUS COLD STORAGE CO INC, 806 N Madison, Tel 642-3178

## Meats—Retail

PIGGLY WIGGLY, 124 W Main, Tel 642-2857 (See Page 54 Buyers' Guide)

## Medicines

SIMMONS' DRUG CO INC, Two Locations Court House Square, Tel 642-3106 and 104 E Main, Tel 642-3255, Night Tels 642-3351 or 642-2945 (See Page 29 Buyers' Guide)

## \*Memorials

COLE MONUMENT WORKS, Hwy 701, S Whiteville, Tel 642-2626 (See Page 49 Buyers' Guide)

## \*Men's Clothing—Retail

BELK-HENSDALE CO, 721 S Madison, Tel 642-3235 (See Page 24 Buyers' Guide)

## \*Mirrors

LONG'S GLASS & PAINT CO, 906 S Madison, Tel 642-4335 (See Page 38 Buyers' Guide)

## Monumental Work

COLE MONUMENT WORKS, Hwy 701, S Whiteville, Tel 642-2626 (See Page 49 Buyers' Guide)

Peacock Monument Co 1144 Tabor City rd nr City Limits (Ffax Hts) RD 3

Southern Marble Co 1301 Tabor City rd nr Cedar (Ffax Hts) RD 3

## \*Morticians

SMITH'S FUNERAL HOME, 219 W Virgil, Tel 642-3206 and Chadbourn, NC, Tel 654-3571 (See Page 33 Buyers' Guide)

**CONSULT THE  
CLASSIFIED BUSINESS LISTS  
IN THIS DIRECTORY  
IF YOU WOULD FIND WHAT YOU WISH TO BUY**

**Motels**

Holiday Motel 1301 Clarkston rd nr By Pass

**\*Motor Overhaul—Major and Minor**

**WEST WHITEVILLE GARAGE**, Chadbourn rd  $\frac{1}{2}$  Mile West  
of City Limits Hwy 74 and 76, Tel 642-2355 (See Page 11  
Buyers' Guide)

**Music Teachers**

Braxton Florene T Mrs 301 N Thompson  
Edwards Polly B Mrs (piano) 109 N Lee  
McIntyre Eula Mrs (piano) 105 $\frac{1}{2}$  E Wyche  
Powell Emily W Mrs (piano) 305 Pinkney  
Thompson Rachel G Mrs (piano) 104 N Madison  
Ulrich Dorine U Mrs (piano) 200 Woodland dr (BW)

**Neon Signs**

**THOMPSON SIGNS**, US Hwy 701 S By Pass (Ffax Hts; S White-  
ville), Tel 642-2584 (See Page 3 Buyers' Guide)

**Newspapers**

**NEWS REPORTER THE**, 815 S Madison, Tel 642-3162

**Notaries—Public**

**SMITH A REDDICK**, 219 W Virgil, Tel 642-3206

**\*Notions**

**SIMMONS' DRUG CO INC**, Two Locations Court House  
Square, Tel 642-3106 and 104 E Main, Tel 642-3255, Night  
Tels 642-3351 or 642-2945 (See Page 29 Buyers' Guide)

**Nurserymen**

**McQUEEN'S NURSERIES**, Prison Camp rd, Route 3 Box 52,  
Tel 642-2694

**Nurses**

Cooper Edna 210 E Webster  
Council Annie M Mrs 510 W Virgil  
Green Addie S Mrs 242 W Walter  
Greer Irene Mrs 203 E Lewis  
Inman Sarah L Mrs 1401 Clarkton rd  
Jackson Minnie 307 Phillips

**Nuts—Edible—Dealers**

Young T B & Co 901 S Madison



**Office Supplies and Equipment**

**NEWS REPORTER CO INC THE**, 815 S Madison, Tel 642-3076  
(See Left Top Lines)

**Oils and Lubricants—Dealers**

American Oil Co 810 Chadbourn rd nr City Limits RD 1  
Baldwin Oil Co Inc 401 E Main  
Brooks W D Inc 607 S Thompson  
Gulf Oil Corp 607 S Thompson  
Lindsay Oil Co Inc 916 Wilmington rd (BW)



 Dial 642-2409	<b>T. S. Memory Agency</b> <b>"Insurance That Satisfies"</b> COUNTY COURT HOUSE NEAR COURT HOUSE SQUARE	 (See Page 44 Buyers' Guide)
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### Oils and Lubricants—Dealers—Contd

Lytle Chas H 201 Magnolia  
 Pure Oil Co 102 Shallotte rd (S Wville)  
 Sinclair Refining Co 1410 US Hwy 701 S By Pass (Ffax Hts)  
**T & T OIL CO INC, Hwy 701 By-Pass (S Whiteville), Tel 642-2002**  
 Texaco Inc 201 Magnolia  
 Whiteville Oil Co 810 Chadbourn rd nr City Limits RD 1

### Optometrists

Sweeley R L 515 S Madison  
**TERRENCE ANTHONY C, 604 S Madison, Tel 642-2062, Res Tel 642-2120**  
**WHITEHEAD SAMUEL H, 610 S Madison, Tel 642-3845, Res Tel 642-2260**

### Organizations—Benevolent and Fraternal

Ever Ready Lodge No 765 115 S Memory  
 Lebanon Lodge No 207 (AF&AM) 120 Pecan  
 Rainbow Assembly of Whiteville 120 Pecan  
 We Will Help You Club 115 S Memory  
 Whiteville Chapter No 211 (OES) 120 Pecan

### Organizations—Business, Civic and Professional

Business & Professional Women's Club 200 S Madison  
 Civitan Club 200 S Madison  
 Lions Club 200 S Madison  
 Rotary Club 200 S Madison  
 Whiteville Chamber of Commerce 109 E Main  
 Whiteville Merchants Association Inc 109 E Main  
 Whiteville Tobacco Board of Trade 109 E Main

### Organizations—Patriotic and Veterans

American Legion Post No 131 623 N Lee  
 Callan Tommy Post No 8073 (VFW) 113 W Wyche

### Organizations—Welfare and Relief

American National Red Cross Columbus County Chapter County Court House  
 Columbus County Tuberculosis Assn County Court House

### Organizations—Miscellaneous

Columbus Baptist Association 413 S Franklin  
**COLUMBUS COUNTY CIVIL DEFENSE HEADQUARTERS, 201 E Main, Tel 642-4728**  
 Columbus County Mecial Society 200 S Madison  
 Whiteville Girl Scouts 103 Burkhead

### Paint—Retail

**LONG'S GLASS & PAINT CO, 906 S Madison, Tel 642-4335 (See Page 38 Buyers' Guide)**  
 Mary Carter Paint & Appliance Store 1005 S Madison  
**MEARES ELLIS HARDWARE CO INC, 726 S Madison, Tel 642-2817 (See Page 39 Buyers' Guide)**


### Painting Contractors

**STANLEY S P JR, Chadbourn rd, Route 1, PO Box 752, Tel 642-3464 (See Pages 22 and 51 Buyers' Guide)**



# AVANT & SHOLAR, INC.

For Economical Transportation

CARS  TRUCKS

411 S. Madison St., Whiteville (See Page 8 Buyers' Guide) Dial 642-3857

## \*Parking Lot Paving

**COLUMBUS PAVING CO INC**, Hwy 74 and 76, Chadbourn, NC,  
Tel 654-4481, Plant Tel 654-5751, Night Tel 654-4541 (See Page  
23 Buyers' Guide)

## Parks and Playgrounds

Herman Leder Park N Lee cor Wyche

## \*Patent Medicines

**GUITON'S DRUG STORE**, Seth L Smith Bldg, 803 S Madison,  
Tel 642-4188 (See Page 28 Buyers' Guide)

**SIMMONS' DRUG CO INC**, Two Locations Court House Square,  
Tel 642-3106 and 104 E Main, Tel 642-3255, Night Tels  
642-3351 or 642-2945 (See Page 29 Buyers' Guide)

## Pawnbrokers

Leinwand's Pawn Shop 711 S Madison

## Pharmacies

**COLUMBUS DRUG STORE**, 629 S Madison, Tel 642-3009 (See  
Page 30 Buyers' Guide)

**GUITON'S DRUG STORE**, Seth L Smith Bldg, 830 S Madison  
Tel 642-4188 (See Page 28 Buyers' Guide)

**SIMMONS' DRUG INC**, Two Locations Court House Square,  
Tel 642-3106 and 104 E Main, Tel 642-3255, Night Tels  
642-3351 or 642-2945 (See Page 29 Buyers' Guide)

## \*Phone Companies

**CAROLINA TELEPHONE & TELEGRAPH CO**, 113 W Calhoun,  
Tel 642-9111

## Photographers

Baldwin Studio 803 S Madison

## Physicians and Surgeons—MD

Baldwin W E Jr, Court House Square, Tel 642-2230

Barefoot W Fred 700 N Thompson

Bunn David G 107 E Main

Carnes G W, 707 S Franklin, Tel 642-3004

Floyd Anderson Gayle, 605 S Madison, Tel 642-3317

Greene Wm A 104 E Commerce

**HOSKINS WILLIAM H**, Office 103 E Main, Tel 642-3720, Res  
Tel 642-3817

Muldrow Miriam M 205 W Virgil

Sadler Ralph C 615 S Madison

Walters Hezekiah G 711 N Thompson

Wideman James W 700 N Thompson

Wyche J T 615 S Madison

**Whiteville  
Florist**



**"Columbus  
County's  
Oldest  
Floral  
Business"**

**500 S.  
Madison St.**

**DIAL  
642-2722**

(See Page 32  
Buyers' Guide)



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

# REED'S

## Jewelers

*The Home of  
Quality  
Jewelry*

Nationally

Advertised

● Diamonds

● Watches

Guaranteed

Watch and

Jewelry

Repairing

DIAL

642-2054

613 S.

Madison St.

(See Page 45  
Buyers' Guide)

# WENC Radio

AM 1220—FM 99.1  
Highway 701 South (See Page 2 Buyers' Guide) South Whiteville, N. C.  
Phone 642-2133

**Picture Frames and Pictures—Dealers**  
Walker Art Shop 875 Chadbourn rd RD 1

**\*Picture Framing—Custom**  
**LONG'S GLASS & PAINT CO**, 906 S Madison, Tel 642-4335 (See  
Page 38 Buyers' Guide)

**Plumbing Supplies—Dealers**  
Columbus Supply Co 107 W Main  
Scotts of Whiteville 911 S Madison

**Plywood Manufacturers**  
Whiteville Plywood Inc 420 E Main

**Power Tools and Equipment**  
Campbell Chain Saw Co 1635 Tabor City rd nr Shallotte rd  
(Ffax Hts) RD 3  
Duncan's Garage & Chain Saw Co 105 Shallotte rd nr Tabor City  
rd (S Wville) RD 3  
**DUNCAN'S HOMELITE CHAIN SAW**, Hwy 701 (S Whiteville)  
Tel 642-4230  
Whiteville Chain Saw Shop 205 Magnolia

**Premium Stores**  
Globe Trading Stamp Co 126 E Main

**\*Prescription Druggists**  
**COLUMBUS DRUG STORE**, 629 S Madison, Tel 642-3009 (See  
Page 30 Buyers' Guide)  
**GUITON'S DRUG STORE**, Seth L Smith Bldg, 803 S Madison,  
Tel 642-4188 (See Page 28 Buyers' Guide)  
**McNEILL J A & SONS**, 612 S Madison, Tel 642-3065  
**SIMMONS' DRUG CO INC**, Two Locations Court House Square,  
Tel 642-3106 and 104 E Main, Tel 642-3255, Night Tels  
642-3351 or 642-2945 (See Page 29 Buyers' Guide)

**\*Printers**  
**NEWS REPORTER CO INC THE**, 815 S Madison, Tel 642-3076  
(See Left Top Lines)

**\*Propane Gas**  
**COLLIER GAS & APPLIANCE CO INC**, 1008 S Madison, Day  
Tel 642-4137, Night Tels 642-3493 and 642-2530 (See Page 36  
Buyers' Guide)

**\*Property Management**  
**EDMUNDS REALTY CO**, 103 W Walter, Tel 642-2590 (See Page  
51 Buyers' Guide)  
**STANLEY S P JR**, Chadbourn rd, Route 1, PO Box 752, Tel  
642-3464 (See Pages 22 and 51 Buyers' Guide)



## Crowell's TV & Appliance Center

Color TV—Hotpoint Appliances—Easy Washing Machines  
Furniture—Friendly Easy Credit—Terms To Suit  
114 E. Main St., Railroad Plaza (See Page 7 Buyers' Guide)  
PHONE 642-4224

## WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED  
BUSINESS LISTS IN THIS DIRECTORY.

### \*Publishers—Directory

**HILL DIRECTORY COMPANY**, 2910 W Clay, Richmond 30,  
Va, Tel 359-6001 (See Page 27 Buyers' Guide)

### \*Pumps—Well

**McPHERSON WELL DRILLING SERVICE**, US Hwy 701 S By  
Pass (Ffax Hts; S Whiteville), Tel 642-4651 (See Page 56  
Buyers' Guide)

### \*Radio Advertising

**WENC RADIO**, Highway 701 S (South Whiteville), Tel 642-2133  
(See Page 2 Buyers' Guide)

### \*Radio Broadcasting Stations

**WENC RADIO**, Highway 701 S, (South Whiteville), Tel 642-2133  
(See Page 2 Buyers' Guide)

### Radio and Television Broadcasting Companies and Stations

**WENC Radio Station** 1308 Tabor City rd nr Cedar (Ffax Hts)  
RD 3

**Whiteville Broadcasting Co Inc** 1308 Tabor City rd nr Cedar  
(Ffax Hts) RD 3

### Radio and Television Repairing

**Herring's Radio & TV Repairs** 123 Mill  
**Jerry's TV & Appliance Service** 107 Pecan  
**Modern Radio Service** 401 S Madison

### Radio and Television Sets—Sales and Service

**Bank's TV & Appliance** 100 James

**COLLIER & YOW TV & APPLIANCES**, 607 S Madison, Tel  
642-4350 (See Page 6 Buyers' Guide)

**Crowell's TV & Appliance Center** 114 E Main

**FOWLER CO THE**, 611 S Madison, Tel 642-2244 (See Page 10  
Buyers' Guide)

**Memory's TV & Appliance Shop** 107 Pecan

**TODD FURNITURE CO INC**, 614 S Madison, Tel 642-3377 (See  
Page 35 Buyers' Guide)

### Railroad Passenger Stations

**Atlantic Coast Line Railroad Co** E Main cor Madison

### Real Estate

**BROWN X REALTY**, Hwy 74 and 76 West, Tel 642-4222, Res Tel  
642-3812 (See Page 50 Buyers' Guide)

**EDMUNDS REALTY CO**, 103 W Walter, Tel 642-2590 (See Page  
51 Buyers' Guide)

**McNEILL NEIL HECTOR AGENCY (Sales)**, 122 W Main, Tel  
642-3391

## PEACOCK FUNERAL HOMES, INC.

**Chadbourn, N. C.**  
Tel. 654-3481

**WHITEVILLE, N. C.**  
Tabor City Rd., Box 586  
(Ffax Hts.) Tel. 642-4141

**Shallotte, N. C.**  
Tel. PL 4-8253

The Homes of Thoughtful Service

(See Page 5 Buyers' Guide)

## G & C MOTOR CO., INC.

**Buick  
and  
Pontiac  
Dealers**

**SALES  
SERVICE  
PARTS**

**Complete  
Air  
Conditioning  
Service**

**Sales and  
Office  
PHONE  
642-3153**

**Parts and  
Service  
PHONE  
642-2203**

**413  
S. Madison St.**

**(See Page 12  
Buyers' Guide)**



## WEAVER'S JEWELRY STORE

*Whiteville's Oldest Jewelers*

701 S. Madison St.

(See Page 46 Buyers' Guide)

Dial 642-2246

### Real Estate—Contd

**STANLEY S P JR**, Chadbourn rd, Route 1, PO Box 752, Tel 642-3464 (See Pages 22 and 51 Buyers' Guide)

### \*Real Estate Appraisals

**BROWN X REALTY**, Hwy 74 and 76 West, Tel 642-4222, Res Tel 642-3812 (See Page 50 Buyers' Guide)

**EDMUNDS REALTY CO**, 103 W Walter, Tel 642-2590 (See Page 51 Buyers' Guide)

**STANLEY S P JR**, Chadbourn rd, Route 1, PO Box 752, Tel 642-3464 (See Pages 22 and 51 Buyers' Guide)

### \*Real Estate Rentals

**BROWN X REALTY**, Hwy 74 and 76 West, Tel 642-4222, Res Tel 642-3812 (See Page 50 Buyers' Guide)

**EDMUNDS REALTY CO**, 103 W Walter, Tel 642-2590 (See Page 51 Buyers' Guide)

**STANLEY S P JR**, Chadbourn rd, Route 1, PO Box 752, Tel 642-3464 (See Pages 22 and 51 Buyers' Guide)

### \*Realtors

**EDMUNDS REALTY CO**, 103 W Walter, Tel 642-2590 (See Page 51 Buyers' Guide)

### \*Record Players and Records

**CROWELL'S TV & APPLIANCE CENTER**, 114 E Main, Railroad Plaza, Tel 642-4224 (See Page 7 Buyers' Guide)

### \*Records—45 and LP

**COLLIER & YOW TV & APPLIANCES**, 607 S Madison, Tel 642-4350 (See Page 6 Buyers' Guide)

### \*Refrigeration Engineers

**HINNANT'S INC**, 111 E Caldis, Tel 642-2314 (See Page 4 Buyers' Guide)

### Refrigerators—Sales and Service

**JONES FURNITURE CO INC**, 814 S Madison, Tel 642-3304 (See Page 34 Buyers' Guide)

Stevens A Bruce 302 W Williamson

**TODD FURNITURE CO INC**, 614 S Madison, Tel 642-3377 (See Page 35 Buyers' Guide)

### Repair Shops

Curtis Electric Repair Shop rear 115 W Commerce

### \*Residential Contractors

**CARTER A G JR GENERAL CONTRACTOR**, 505 W College, Tel 642-2459 (See Pages 16 and 17 Buyers' Guide)

## Smith's Funeral Home

SERVING WHITEVILLE AND CHADBOURN  
24 HOUR AMBULANCE SERVICE

219 W. VIRGIL ST.

DIAL 654-3571, CHADBOURN, N. C.

DIAL 642-3206



# JONES FURNITURE CO., INC.

*"Complete Home Furnishers"*

314 South Madison St.

(See Page 34 Buyers' Guide)

Dial 642-3304

## Rest Homes

Cowan's Rest Home 841 Chadbourn rd RD 1

## Restaurants

### B & H CAFE, 200 W Walter

Carolina Grill 103 Washington

Circle Drive-In 926 S Madison

DeLuxe Grill 217 E Main

Empie's Cafe 1003 S Madison

Godbolt's Sandwich Shop 709 S Franklin

Hide-A-Way Drive In 215 E Main

**HOLIDAY RESTAURANT**, Located 2 Miles North of Whiteville, on Hwy 701, Tel 642-2928

Ideal Grill 406 W Virgil

Leola's Grill 118 W Main

Mary's Sandwich Shop 830 Frazier

New York Restaurant 601-03 S Madison

Okinawan Grill 701 S Franklin

P & T Barbecue 1400 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3

Penn's Grill 821 S Madison

Sherwood Drive In The 305 W Virgil

Shipman Leon B 415 S Maultsby

Smokehouse Restaurant 209 Magnolia

South Madison Drive-In 917 S Madison

Southern Kitchen The 606 S Madison

**STARLITE RESTAURANT**, Hwy 74 and 76 East, Tel 642-4735 (See Page 52 Buyers' Guide)

Ward's Grill 704 S Madison

Warner's Grill 1310 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3

Whiteville Grill 117 W Commerce

## Safe Deposit Boxes

**WACCAMAW BANK & TRUST CO**, 622 S Madison cor Main, Tel 642-4101 (See Page 14 Buyers' Guide)

## Sales Promotion Service.

Gore John S 118 W Lewis

## \*Sand

**COLUMBUS PAVING CO INC**, Hwy 74 and 76, Chadbourn, NC, Tel 654-4481, Plant Tel 654-5751, Night Tel 654-4541 (See Page 23 Buyers' Guide)

## Sand and Gravel Dealers

McGirt Albert F 241 Shallotte rd nr Tabor City rd (S Wville) RD 3



# X. BROWN REALTY

Brokers-Builders-Developers-Appraisals-Loans-Rentals  
Residential and Business Properties

Hwy. 74 and 76 West

(See Page 50 Buyers' Guide)

Office Phone 642-4222, Res. Phone 642-3812

	<b>FLOYD-BARKLEY AGENCY</b>	
<b>ALL FORMS INSURANCE</b>		
908 S. Madison St.	(See Page 41 Buyers' Guide)	Dial 642-2142

**\*Savings Banks**

**WACCAMAW BANK & TRUST CO, 622 S Madison cor Main, Tel 642-4101 (See Page 14 Buyers' Guide)**

**Savings and Loan Associations**

Peoples Savings & Loan Assn 405 S Madison

**Saw Filers, Setters and Repairers**

Tyree Will 107 Britton

**Schools—Public**

**CENTRAL HIGH SCHOOL, 210 S Memory, Tel 642-3546**

**EDGEWOOD ELEMENTARY SCHOOL, E Calhoun nr Thompson, Tel 642-3201**

**NEW HOPE ELEMENTARY SCHOOL, Tabor City rd (Ffax Hts), Tel 642-3579**

**WHITEVILLE CITY SCHOOLS, Supt Office, 210 Jefferson, Tel 642-3237**

**WHITEVILLE ELEMENTARY SCHOOL, 409 N Lee, Tel 642-3330**

**WHITEVILLE HIGH SCHOOL, 501 N Lee, Tel 642-2765**

**Seeds—Retail**

McQueen's Seed Store 621 S Madison

**Sewing Machine Dealers**

Singer Sewing Machine Co 806 S Madison

**Sheet Metal Workers**

Hawks E Leroy 116 Washington

**HINNANT'S INC, 111 E Caldis, Tel 642-2314 (See Page 4 Buyers' Guide)**

**Shoe Dealers—Retail**

**BELK-HENSDALE CO, 721 S Madison, Tel 642-3235 (See Page 24 Buyers' Guide)**

**ELLIS' SHOE CENTER, 108 E Main, Tel 642-2709**

Family Shoe Store 713 S Madison

**Shoe Repairers**

City Shoe Hospital 110 E Main

Griff Shoe Shop 101 E Virgil

Jack's Shoe Shop 123 W Commerce

**\*Shoes—Ladies', Men's and Children's**

**COLLINS DEPARTMENT STORE, 811-813 S Madison, Tel 642-2791 (See Page 25 Buyers' Guide)**

**Sign Painters and Manufacturers**

Thompson Signs 1409 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3

## McPHERSON

## WELL DRILLING SERVICE

2" Thru 8" Diameter Wells—Repairs on Water Pumps

U. S. Hwy. 701 By Pass (Ffax Hts.; S. Whiteville) Phone 642-4651

(See Page 56 Buyers' Guide)

## PRIDGEN BROS., CONTRACTORS

Commercial—Residential—Building—Alterations—Repairing—Remodeling  
FREE ESTIMATES—ALL WORK GUARANTEED

Tel. 642-4307, Night Tels. 642-4626 or 642-2798  
Wilmington Rd. Nr. Forest Dr. (Baldwin Wds) (See Page 19 Buyers' Guide)

### \*Signs

THOMPSON SIGNS, US Hwy 701 S By Pass (Ffax Hts; S  
Whiteville), Tel 642-2584 (See Page 3 Buyers' Guide)

### \*Silverware

WEAVER'S JEWELRY STORE, 701 S Madison, Tel 642-2246  
(See Page 46 Buyers' Guide)

### \*Spinning Mills

NATIONAL SPINNING CO INC, 5 Miles Out Route 130 Toward  
Brunswick, PO Box 547, Tel 642-4181

### Sporting Goods—Retail

FOWLER CO THE, 611 S Madison, Tel 642-2244 (See Page 10  
Buyers' Guide)

WILLIAMS' SPORTING GOODS, 610 S Madison, Tel 642-2893  
(See Page 53 Buyers' Guide)

### Sporting Goods—Wholesale

FOWLER CO THE, 611 S Madison, Tel 642-2244 (See Page 10  
Buyers' Guide)

### \*Spray Painting

STANLEY S P JR, Chadbourn rd, Route 1, PO Box 752, Tel  
642-3464 (See Pages 22 and 51 Buyers' Guide)

### \*Store Fronts—Glass—Installation

LONG'S GLASS & PAINT CO, 906 S Madison, Tel 642-4335 (See  
Page 38 Buyers' Guide)

### Storm Doors and Windows

LONG'S GLASS & PAINT CO, 906 S Madison, Tel 642-4335 (See  
Page 38 Buyers' Guide)

### \*Sundries

SIMMONS' DRUG CO INC, Two Locations Court House Square,  
Tel 642-3106 and 104 E Main, Tel 642-3255, Night Tels  
642-3351 or 642-2945 (See Page 29 Buyers' Guide)

### \*Super Markets

HILL'S THRIFTWAY SUPER MARKET, US Hwy 701 S By  
Pass (Ffax Hts; S Whiteville), Tel 642-3669

MEMORY'S SUPER MARKET, 110 Washington, Tel 642-2966  
PIGGY WIGGLY, 124 W Main, Tel 642-2857 (See Page 54  
Buyers' Guide)

THOMPSON'S SUPER MARKET, Hwy 701 (S Whiteville), Tel  
642-3612

### Surveyors—Land

Schnibben Herman T 213 E Clay

## Canady's Gift Center



Diamonds—Watches—Gifts—Cards—Appliances—Jewelry—Watch Repairing  
Easy Credit—Terms to Suit

722 South Madison St.

(See Page 47 Buyers' Guide)

Phone 642-4662



 <p><b>PURITY</b> <b>ACCURACY</b></p>	<p align="center"><b>Simmons' Drug Co., Inc.</b>  <i>Reliable Prescriptions</i>  <b>TWO LOCATIONS TO SERVE YOU</b>          Court House Square      Dial 642-3106          104 E. Main      Dial 642-3255          (See Page 29 Buyers' Guide)</p>	 <p><b>PRESCRIPTION SERVICE</b></p>
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**Taxicab Service**

**CHECKER CAB CO, 108 W Walter, Tel 642-2213**  
**DeLuxe Taxi 217 E Main**

**Telegraph Companies**

**WESTERN UNION TELEGRAPH CO, 519 S Madison, Tel 642-2315**

**Telephone Companies**

**CAROLINA TELEPHONE & TELEGRAPH CO, 113 W Calhoun, Tel 642-9111**

**\*Television—Sales and Service**

**BANK'S TV & APPLIANCE, 100 James, Tel 642-4691, Night Tel 642-2786**

**COLLIER & YOW TV & APPLIANCES, 607 S Madison, Tel 642-4350 (See Page 6 Buyers' Guide)**

**CROWELL'S TV & APPLIANCE CENTER, 114 E Main, Railroad Plaza, Tel 642-4224 (See Page 7 Buyers' Guide)**

**\*Television Antenna—Sales and Service**

**COLLIER & YOW TV & APPLIANCES, 607 S Madison, Tel 642-4350 (See Page 6 Buyers' Guide)**

**\*Television Repairing**

**COLLIER & YOW TV & APPLIANCES, 607 S Madison, Tel 642-4350 (See Page 6 Buyers' Guide)**

**\*Television Sets—Sales and Service**

**TODD FURNITURE CO INC, 614 S Madison, Tel 642-3377 (See Page 35 Buyers' Guide)**

**Theatres**

**Columbus Theatre 627 S Madison**  
**Starlite Drive-In Theatre 901 Wilmington rd (BW)**

**\*Tire Dealers—Retail**

**WESTERN AUTO ASSOCIATE STORE, 112 E Main, Tel 642-3066**

**Tire Dealers—Wholesale**

**FOWLER CO THE, 611 S Madison, Tel 642-2244 (See Page 10 Buyers' Guide)**

**Tire Dealers and Repairing**

**Black's Tire Service 1321 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3**

**FOWLER CO THE, 611 S Madison, Tel 642-2244 (See Page 10 Buyers' Guide)**

**COLUMBUS PAVING COMPANY, Inc.**

**ASPHALT PAVING**

Streets—Parking Lots—Driveways—Free Estimates

**Hwy. 74 and 76, Chadbourn, N. C. (See Page 23 Buyers' Guide)**  
**Office Tel. 654-4881—Plant Tel. 654-5751—Night Tel. 651-4541**



# WACCAMAW

## BANK AND TRUST COMPANY

COMPLETE FINANCIAL SERVICE  
 Member F. D. I. C. Total Resources Over \$40,000,000.00  
 (See Page 12 Buyers' Guide)

Memory's Tire Service Pinkney  
 Valentines Tire Sales & Service 1146 Tabor City rd nr City Lim-  
 its (Ffax Hts) RD 3

### \*Tire Retreading

**FOWLER CO THE**, 611 S Madison, Tel 642-2244 (See Page 10  
 Buyers' Guide)

### \*Tobacco Cures

**MEARES ELLIS HARDWARE CO INC**, 726 S Madison, Tel  
 642-2817 (See Page 39 Buyers' Guide)

### Tobacco Warehouses

Columbus County Warehouses 820 Wilmington rd (BW)  
 Crutchfield's Tobacco Warehouse 130 E Main  
 Farmers Warehouse 901 S Madison  
 Lea's Big Dixie Warehouse 501 S Canal  
 Liberty Warehouse Clarkton rd bey City Limits  
 Moore's Warehouse 208 S Lee  
 Mullins Warehouse S Canal nr Clay  
 Nelson's Warehouse 211 E Walter  
 Planters Warehouse 309 E Columbus  
 Planters Warehouse No 2 302 S Canal  
 Smith's Tobacco Warehouse 1600 Clarkton rd nr By Pass  
 Smith's Warehouse No 2 811 Clarkton rd  
 Virginia Tobacco Co Inc end E Main  
 Whiteville Tobacco Co 214 E Main

### Tools—Rentals

Equipment Rentals Co 701 N West

### Tourists' Homes

Bullard Lillian N Mrs 115 Washington  
 Prevatte Edna R Mrs 610 N Madison  
 Smith Gola 505 N Madison

### Toys and Games—Retail

**FOWLER CO THE**, 611 S Madison, Tel 642-2244 (See Page 10  
 Buyers' Guide)

### \*Tractor Dealers

**MARKS TRUCK & TRACTOR CO**, Wilmington rd nr Forest dr,  
 PO Box 111 (BW), Tel 642-2117 (See Page 55 Buyers' Guide)  
**SESSIONS FARM MACHINERY INC**, Hwy 701 (S Whiteville),  
 Tel 642-2866 (See Page 31 Buyers' Guide)

### Tractor Parts—New and Used

**MARKS TRUCK & TRACTOR CO**, Wilmington rd nr Forest dr,  
 PO Box 111 (BW), Tel 642-2117 (See Page 55 Buyers' Guide)



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

## THE NEWS REPORTER CO., INC.

Office Supplies, Equipment and Machines  
Offset and Letterpress Printing

815 S. MADISON ST.

DIAL 642-3076

### Trailer Courts and Parks

Barkley Trailer Park 109 S Thompson

### \*Travelers Checks

**WACCAMAW BANK & TRUST CO**, 622 S Madison cor Main,  
Tel 642-4101 (See Page 14 Buyers' Guide)

### \*Truck Tires—New and Used

**VALENTINES TIRE SALES & SERVICE**, Tabor City rd, PO  
Box 311, Tel 642-2755 (See Page 13 Buyers' Guide)

### Trucking

Hayes Joel C 106 E Webster

### \*Trucks—Sales and Service

**AVANT & SHOLAR INC**, 411 S Madison, Tel 642-3857 (See Page  
8 Buyers' Guide)

### Trust Companies

**WACCAMAW BANK & TRUST CO**, 622 S Madison cor Main, Tel  
642-4101 (See Page 14 Buyers' Guide)

### \*Trustees

**WACCAMAW BANK & TRUST CO**, 622 S Madison cor Main, Tel  
642-4101 (See Page 14 Buyers' Guide)

### Upholsterers

Plyler Upholstery Shop 107 Caldis  
Small's Upholstery 815 Chadbourn rd

### \*Used Cars

**CAROLINA MOTORS INC**, 112 W Main, Tel 642-2465 (See  
Page 9 Buyers' Guide)

### Variety Stores

Pope's 5 & 10c Store 810 S Madison  
Rose's 5-10 & 25c Stores 725 S Madison  
Wood's 5 & 10c Store 722 S Madison

### Vending Machines

Wilson Music Co rear 125 W Commerce

### Veneers—Manufacturers

Waccamaw Veneer Co Inc 420 E Main

### Veterinarians

(See also Animal Hospitals)

Burns W Clyde 812 Chadbourn rd  
**PET CLINIC**, Chadbourn rd, Route 1, Tel 642-3776  
Pittman Danl W 812 Chadbourn rd

## Belk-Hensdale Co.

shop **BELK'S FIRST and SAVE**

721 South Madison St. (See Page 24 Buyers' Guide)

Phone 642-3235

## Firestone Home & Auto Supplies

THE FOWLER CO., OWNER—HEADQUARTERS FOR

**Firestone** EASY PAY PLAN—WHOLESALE—RETAIL

611 S. Madison St.

(See Page 10 Buyers' Guide)

Dial 642-2244

### Wall Paper—Retail

**LONG'S GLASS & PAINT CO**, 906 S Madison, Tel 642-4335 (See Page 38 Buyers' Guide)

### \*Wall Paper Contractors

**STANLEY S P JR**, Chadbourn rd, Route 1, PO Box 752, Tel 642-3464 (See Pages 22 and 51 Buyers' Guide)

### Washing Machines—Sales and Service

**CROWELL'S TV & APPLIANCE CENTER**, 114 E Main, Railroad Plaza, Tel 642-4224 (See Page 7 Buyers' Guide)  
**JONES FURNITURE CO INC**, 814 S Madison, Tel 642-3304 (See Page 34 Buyers' Guide)

**TODD FURNITURE CO INC**, 614 S Madison, Tel 642-3377 (See Page 35 Buyers' Guide)

### Watch, Clock and Jewelry Repairing

**REED'S JEWELERS**, 613 S Madison, Tel 642-2054 (See Page 45 Buyers' Guide)

Strosio Anthony 613 S Madison

**WEAVER'S JEWELRY STORE**, 701 S Madison, Tel 642-2246 (See Page 46 Buyers' Guide)

### \*Watches, Clocks and Jewelry—Retail

**CANADY'S GIFT CENTER**, 722 S Madison, Tel 642-4662 (See Page 47 Buyers' Guide)

**REED'S JEWELERS**, 613 S Madison, Tel 642-2054 (See Page 45 Buyers' Guide)

### \*Water—Chemical Analysis

**McPHERSON WELL DRILLING SERVICE**, US Hwy 701 S By Pass (Ffax Hts; S Whiteville), Tel 642-4651 (See Page 56 Buyers' Guide)

### \*Water Conditioning Equipment—Sales and Service

**CULLIGAN WATER CONDITIONING**, 801 W James, PO Box 346, Tel 642-3419

### \*Water Heaters

**COLLIER GAS & APPLIANCE CO INC**, 1008 S Madison, Day Tel 642-4137, Night Tels 642-3493 and 642-2530 (See Page 36 Buyers' Guide)

### \*Water Pumps

**McPHERSON WELL DRILLING SERVICE**, US Hwy 701 S By Pass (Ffax Hts; S Whiteville), Tel 642-4651 (See Page 56 Buyers' Guide)

### Water Softener Service

Culligan Water Conditioning 801 W James



## Piggly-Wiggly

COMPLETE FOOD STORE  
 Located in The Heart of Whiteville  
 124 W. MAIN ST.



# MARKS TRUCK & TRACTOR CO.

<b>TRACTORS</b>	<b>Farmall</b> International Trucks	<b>IMPLEMENTS</b>
Wilmington Rd. Nr. Forest Dr. (Baldwin Woods)		P. O. Box 111
PHONE 642-2117		

## \*Water Testing Service

**McPHERSON WELL DRILLING SERVICE, US Hwy 701 S By Pass (Ffax Hts; S Whiteville), Tel 642-4651 (See Page 56 Buyers' Guide)**

## Welders and Brazers

**WEST WHITEVILLE GARAGE, Chadbourn rd 1/2 Mile West of City Limits, Hwy 74 and 76, Tel 642-2355 (See Page 11 Buyers' Guide)**

**Wilson A O Portable Welding 1406 US Hwy 701 S By Pass (Ffax Hts)**

## \*Well Drillers—Water

**McPHERSON WELL DRILLING SERVICE, US Hwy 701 S By Pass (Ffax Hts; S Whiteville), Tel 642-4651 (See Page 56 Buyers' Guide)**

## Well Drillers and Borers

**McPherson Well Drilling Service US Hwy 701 S By Pass**

## \*Well Pumps

**McPHERSON WELL DRILLING SERVICE, US Hwy 701 S By Pass (Ffax Hts; S Whiteville), Tel 642-4651 (See Page 56 Buyers' Guide)**

## \*Wheel Alignment

**POWELL MOTOR CO INC, 105 E Virgil, Tel 642-3362 (See Page 12 Buyers' Guide)**

## \*Wiring—Electrical

**WACCAMAW ELECTRIC CO, 310 E Lewis, Tel 642-2180 (See Page 20 Buyers' Guide)**



# POWELL MOTOR CO., Inc.

General Repairs—Parts and Accessories

105 E. Virgil St.

(See Page 12 Buyers' Guide)

Phone 642-3362



## **VITAL INFORMATION AT YOUR FINGER-TIPS**

★ Tens of thousands of people who were formerly strangers to the City Directory are consulting it on questions of citizenship, employment, sources of supply, communications, etc. Also, Directory usage is up among regular subscribers.

*More People Are*

**SEEING CITY DIRECTORY ADS**

**Out of Sight - Out of Mind**  
**★ Out of Business ★**

The importance of keeping firm and product names in the public eye is recognized by all business men. It is astonishing to see how a firm or product, however meritorious, will slip into the limbo of the forgotten if not persistently advertised.



The City Directory is the natural medium for keeping a business or product name in the spotlight.

**INSIST ON BEING WELL REPRESENTED IN ITS PAGES.**

**CITY DIRECTORY  
ADVERTISING  
IS *National* ADVERTISING**

★ Each edition of your City Directory is widely distributed to free-reference City Directory Libraries located at the Chambers of Commerce of Hundreds of other cities.

★

Therefore your ad in the City Directory is seen by buyers from coast-to-coast

# GENERAL ABBREVIATIONS

acct ..... accountant	drsmkr ..... dressmaker	mfg ..... manufacturing	s or S ..... South
adj ..... adjuster	e or E ..... East	mfr ..... manufacturer	san ..... sanitary
admn ..... administrator	educ ..... education	mgr ..... manager	Sav ..... Savings
adv ..... advertising	elec ..... electrical or	mkr ..... maker	sch ..... school
agcy ..... agency	electn ..... electrician	mkt ..... market	se ..... southeast
agri ..... agriculture	electro ..... electrotypewriter	mlnr ..... milliner	sec ..... secretary
agt ..... agent	elev ..... elevator	mn ..... man	serv ..... service
al ..... alley	emp ..... employee	mon ..... monotype	shp ..... shipping
Am ..... American	eng ..... engineer	msngr ..... messenger	sht mtl ..... sheet metal
appr ..... apprentice	enr ..... engraver	mstr ..... master	sls ..... sales
apts ..... apartments	equip ..... equipment	mtce ..... maintenance	smstrs ..... seamstress
archt ..... architect	es ..... east side	mige ..... mortgage	soc ..... society
asmbldr ..... assembler	exam ..... examiner	mtr ..... motorman or motor	solr ..... solicitor
assoc ..... associate	exch ..... exchange	mus ..... music	spl ..... special
asst ..... assistant	exp ..... express	mut ..... mutual	sq ..... square
atndt ..... attendant	fcty ..... factory	n or N ..... North	str ..... sorcerer
atty ..... attorney	fdry ..... foundry	Natl ..... National	sta ..... station
aud ..... auditor	Fed ..... Federal	ne ..... northeast	sta eng ..... stationary engineer
av ..... avenue	fl ..... floor	ns ..... north side	stat ..... statistician or
bgemn ..... baggageman	fnshr ..... finisher	nw ..... northwest	stat ..... statistical
bkbndr ..... bookbinder	formn ..... foreman	ofc ..... office	sten ..... stenographer
bkpr ..... bookkeeper	forwn ..... forewoman	opp ..... opposite	stereo ..... stereotyper
bldr ..... builder	frt ..... freight	opr ..... operator	stge ..... storage
blk ..... block	ft ..... foot	optn ..... optician	stnfr ..... steamfitter
blksmith ..... blacksmith	fr ..... fitter	optom ..... optometrist	str ..... settler
blrmkr ..... boilermaker	furn ..... furniture	osteo ..... osteopath	stndt ..... student
blvd ..... boulevard	furngs ..... furnishings	PS ..... Public School	stvr ..... stavedore
bmo ..... business machine	gdnr ..... gardener	PTS ..... Postal	sup ..... supply
br ..... branch	gds ..... goods	Transportation Service	supt ..... superintendent
brklyr ..... bricklayer	genl ..... general	pass ..... passenger	supvr ..... supervisor
brkmn ..... brakeman	geol ..... geologist	pharm ..... pharmacist	sw ..... southwest
bur ..... bureau	govt ..... government	photog ..... photographer	swtchmn ..... switchman
CSP ..... Christian	gro ..... grocer	phys ..... physician	sys ..... system
Science Practitioner	h ..... householder	pk ..... park	tchr ..... teacher
cabtmkr ..... cabinetmaker	hairdrr ..... hairdresser	pk ..... packer	tech ..... technician
carp ..... carpenter	hdw ..... hardware	pl ..... place	tel ..... telephone
cash ..... cashier	hlpr ..... helper	plmb ..... plumber or	teleg ..... telegraph
chauf ..... chauffeur	hndlr ..... handler	plmbg ..... plumbing	telev ..... television
chem ..... chemist or	hosp ..... hospital	plshr ..... polisher	ter ..... terrace
chemical	hq ..... headquarters	plstr ..... plasterer	tmkpr ..... timekeeper
chf ..... chief	hsekr ..... housekeeper	pntr ..... painter	tndr ..... tender
chkr ..... checker	htg ..... heating	pres ..... president	tob ..... tobacco
cl ..... circle	Hts ..... Heights	prfrdr ..... proofreader	trans ..... transportation
civ ..... civil	implts ..... implements	prla ..... principal	trav ..... traveling
clk ..... clerk	ins ..... insurance	priv ..... private	treas ..... treasurer
cln ..... cleaning or cleaner	insp ..... inspector or	pntr ..... printer	trmr ..... trimmer
clo ..... clothing	Inspection	prod ..... produce	trnmn ..... trainman
collr ..... collector	lnstr ..... instructor	prof ..... professor	tstr ..... taster
coml ..... commercial	Int dec ..... Interior	prsfdr ..... press feeder	tw ..... township
comm ..... commission	decorator	prsmn ..... pressman	typ ..... typist
comnr ..... commissioner	Int rev. Internal revenue	prsr ..... presser	USA ..... U S Army
comp ..... compositor	Inv ..... Investment	ptrnmkr ..... patternmaker	USAF ..... US Air Force
cnldr ..... conductor	Jan ..... Janitor	pub ..... public	USCG ..... U S Coast Guard
cnfr ..... confectioner	Jwlr ..... Jeweler	publ ..... publisher or	USMC ..... US Marine Corps
cnstrn ..... construction	kpr ..... keeper	publishing	USN ..... US Navy
cntr ..... contractor	la ..... lane	purch ..... purchasing	undwtr ..... underwriter
cgr ..... corner	lab ..... laborer	r ..... resides or rooms	Univ ..... University
corres ..... correspondent	labr ..... laboratory	R ..... room	uphol ..... upholsterer
ct ..... court	lbr ..... lumber	RC ..... Roman Catholic	vet ..... veterinary
ctr ..... cutter	librn ..... librarian	RD ..... Rural Delivery	vulc ..... vulcanizer
custdn ..... custodian	lino ..... linotype	rd ..... road	w or W ..... West
del ..... delivery	litho ..... lithographer	rd ..... reader	whol ..... wholesale
dep ..... deputy	lndrs ..... laundress	real est ..... real estate	whsemn ..... warehouseman
dietn ..... dietitian	lndry ..... laundry	rec ..... receiving	wld ..... widow
dir ..... director	ltd ..... limited	recept ..... receptionist	wkr ..... worker
dispr ..... dispatcher	lwyr ..... lawyer	refgr ..... refrigeration or	wks ..... works
dist ..... district	mach ..... machinist or	refgr ..... refrigerator	wldr ..... welder
distr ..... distributor	machine	rep ..... representative	ws ..... west side
div ..... division	mdse ..... merchandise	repr ..... repairman or	wctmnn ..... watchman
div ..... dealer	mech ..... mechanic	repair	ydmn ..... yardman
dmonstr ..... demonstrator	or mechanical	restr ..... restaurant	ydmstr ..... yardmaster
do ..... ditto or same	med ..... medical	ret ..... retail	
dr ..... drive	Met ..... Metropolitan	Rev ..... Reverend	
drftsmn ..... draftsman	meter rdr ..... meter reader	rm ..... room	

## ABBREVIATIONS OF GIVEN NAMES

Abraham	Charles	James	Richard
Alexander	Daniel	Joseph	Robert
Alfred	Edward	Katherine	Samuel
Arthur	Elizabeth	Margaret	Solomon
August	Eugene	Michael	Stephen
Benjamin	Frederick	Nathaniel	Theodore
Catherine	George	Patrick	Thomas
			William



**AVANT & SHOLAR, INC.**

For Economical Transportation

**CARS CHEVROLET TRUCKS**

411 S. Madison St., Whiteville (See Page 3 Buyers' Guide) Dial 642-3857

**HILL'S  
WHITEVILLE  
CITY DIRECTORY**

Including the Rural Route Residents

**1963**

Copyright, 1962, By Hill Directory Company

For List of General Abbreviations See Opposite Page

**SPECIAL ABBREVIATIONS**

ACL.....	Atlantic Coast Line Railroad
A&P.....	A & P Food Stores
(BW).....	Baldwin Woods
Belk's.....	Belk-Hensdale Co
Caro Pwr & Light.....	Carolina Power & Light Co
Caro Tel & Teleg.....	Carolina Telephone & Telegraph Co
Coca-Cola.....	Whiteville Coca-Cola Bottling Co
(Fax Hts).....	Fairfax Heights
Rose's.....	Rose's 5, 10 & 25c Store
W U Teleg.....	Western Union Telegraph Co
Wville.....	Whiteville

**EXPLANATION**

Wives names are listed with husbands, the name of the wife is shown in parenthesis following the husband's as follows: Gregory Richd M (Mary L).

In case of a widow by death, wherever possible the name of the deceased husband is shown in parenthesis as follows: Gregory Mary L (wid Richd M).

The occupation and place of employment is listed as follows: Gregory Richd M (Mary L) sismn Starr Clothing Co.

Names in heavy type denote advertisers in this City Directory. Ownership or co-ownership of a firm is indicated by showing the individual's name in parenthesis following the firm name, as follows: Carson Grocery Co (Geo B and Paul N Carson).

A firm name enclosed by parenthesis indicates ownership or co-ownership by the individual whose name precedes, as follows: Carson Geo B (Carson Grocery Co).

The head of the house is indicated by h preceding the street address; other members of the family and roomers are indicated by r preceding the street address.

The word street is not used in addresses. Where a designation av, cir, ter, etc., does not appear, the designation st is understood.

**Alphabetical List of Names**

A&P Food Stores Henry H Ward mgr 111 W Walter  
 Abattoir Thompson r RD 3  
 Ackerman Wm W r841 Chadbourn rd RD 1



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

**Whiteville  
 Florist**



**"Columbus**

**County's**

**Oldest**

**Floral**

**Business"**

**500 S.  
 Madison St.**

**DIAL  
 642-2722**

(See Page 33  
 Buyers' Guide)

# REED'S

## Jewelers

*The Home of  
Quality  
Jewelry*

Nationally  
Advertised

- Diamonds
- Watches

Guaranteed  
Watch and  
Jewelry  
Repairing

DIAL  
642-2054

613 S.  
Madison St.

(See Page 45  
Buyers' Guide)

# WENC Radio

AM 1220—FM 99.1  
Highway 701 South (See Page 2 Buyers' Guide) South Whiteville, N. C.  
Phone 642-2133

Adams Billy M atndt Mayes Texaco Serv r Clarkton rd  
Adams Charlie r RD 2  
Adams Charlie H (Minnie M) carp h120 Old Tram rd nr Wil-  
mington rd  
Adams Clyde (Edna) carp A G Carter Jr Consn h501 W College  
Adams Dora Mrs (Starlite Restr) r112 McKenzie  
Adams Jerry E (Dora; Starlite Restr) h112 McKenzie  
Adams John Q atndt Mayes Texaco Serv r Clarkton rd  
Adams Minnie M Mrs supvr Wville Mfg r120 Old Tram rd nr  
Wilmington rd  
Adams Robt (Peggy) atndt Etna Gas h rear 214 E Smith  
Adams Wm jr r RD 1  
Adams Wm jr (Dora B) pntr S P Stanley Consn h503 W Col-  
lege  
Addison Bernice S r RD 1 Box 205  
Addison Dock (Rosanna M) cook New York Restr h123 W Vir-  
gil  
Addison Franklin G r RD 1 Box 220-C  
Addison Rosanna M Mrs cook New York Restr r123 W Virgil  
Alderman Elder M emp Sledge Lbr r RD 3  
Aldrich Mary D Mrs tchr Central High Sch r Hallsboro NC  
Alexander Thurman F r RD 4  
Alford Arth J (Frances J) emp Wville Mtr h104c E Webster  
Alford Sylvester r RD 3 Box 397  
Allen Dewey J (Rosalie S; Brunswick Billiard Parlor) h103  
Church  
Allen Earl barber Paul's Barber Shop r E Columbus  
Allen Leo hlp: G V Singletary & Sons r Wilmington NC  
Allen Racheal Mrs emp Wville Mfg r Corro Gordo NC  
Allen Wm E (Golda L) barber Paul's Barber Shop h418 E Co-  
lumbus  
Allred Henry L (Mary B; Allred's Red & White Super Mar-  
ket) h107 E Webster  
Allred's Red & White Super Market (Henry L Allred) gros  
116 W Commerce  
Allsbrook Willie lab Sledge Lbr r RD 1 Clarkton NC  
Allsbrook Willie J r RD 1 Box 118  
American Legion Ball Park 1001 Chadbourn rd RD 1  
American Legion Post No 131 633 N Lee  
American National Red Cross Columbus County Chapter Mrs  
Frances L Hunt exec sec County Court House  
American Oil Co Titus C Williamson mgr 810 Chadbourn rd  
Ammons John O (Sarah E) h111 W College  
Anderson Danl r RD 4  
Anderson Eliz A Mrs (Klip N Kurl Beauty Shop) h226 E Smith  
Anderson Ellis driver State Hwy Dept r Hallsboro NC  
Anderson Fate r RD 1 Box 14  
Anderson Fate (Essie H) pntr 810 Clarkton rd  
Anderson Garland L r RD 3 Box 305  
Anderson Hans r630 Pinkney



## Crowell's TV & Appliance Center

Color TV—Hotpoint Appliances—Easy Washing Machines  
Furniture—Friendly Easy Credit - Terms To Suit  
114 E. Main St., Railroad Plaza (See Page 7 Buyers' Guide)  
PHONE 642-4224

## WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED  
BUSINESS LISTS IN THIS DIRECTORY.

Anderson Harvey G farm wkr r810 Clarkton rd  
Anderson Jas mech Black's Tire Serv  
Anderson John C (Elneda L) br mgr Brunswick Electric Mem-  
bership Corp h602 E Calhoun nr Canal  
Anderson Larue H Mrs tchr Wville Elem Sch r107 E Calhoun  
Anderson Leroy r RD 2 Box 267  
Anderson Rhone T (Laurie H) mgr Columbus Trading Co h107  
E Calhoun  
Anderson Wm (Margie L) r108 E Virgil  
Andrew Junior (Pearl C) lab h208 Cypress nr Frazier  
Andrews Earl C r RD 4  
Andrews John W r128 Tabor City rd nr Shallotte rd (Ffax  
Hts) RD 3  
Andrews Missouri Mrs h1328 Tabor City rd nr Shallotte rd  
(Ffax Hts)  
Andrews W A jr r RD 3  
Andrews Wm c/k Cole's Feed Store r RD 3  
Andrews Willie hlpr Coca-Cola r RD 3  
Angel Burgess C jr (Wenonah H) v-pres Wville Plywood Inc  
h202 W Frink  
Antone Roger L whsemn G V Singletary & Sons  
Applewhite Grace Mrs bkpr Braxton Auto Parts r117 Jeffer-  
son  
Applewhite Olson r841 Chadbourn rd RD 1  
Applewhite Ralph L (Grace P) formn Caro Pwr & Light h117  
Jefferson  
Arnette Roosevelt r RD 1  
Arnold Gene W Mrs tchr Edgewood Elem Sch r110 Fuller  
Arnold Geo H (Gene W) supt City Schools h110 Fuller  
Arp Berry C r RD 4 Box 354  
Arp Bessie W r RD 2 Box 39  
Arp Bonnie slswn Gore's Quality Shop r RD 1 Box 23  
Arp Doddie K ofc sec Wville Ins Agcy r RD 4  
Arp Gladys A r RD 4  
Arp Janet S Mrs emp Wville Garment Mfg r RD 4 Box 358  
Arp Jesse r RD 1 Box 20  
Arp Joseph M r RD 4 Box 258  
Arp Marvin R (Vela W) asst mgr Smoke House Restr h952  
Wilmington rd  
Arp Richd C r RD 1 Box 23  
Arp Vela W Mrs waitress Starlite Drive In Restr r952 Wil-  
mington rd  
Arthur Faye W Mrs choir dir Wville Meth Ch r103 E Frink  
Arthur John M (Faye W) sec-treas People's Savings & Loan  
Assn h103 E Frink  
**ASHLEY JOHN H (Mattie L) Electrical Contractor, Commer-  
cial, Industrial and Residential, Electrical Repairing, No  
Job Too Large, No Job Too Small, Free Estimates, All  
Work Guaranteed 204 Jefferson, Tel 642-3057, h do**  
Ashley Lila M Mrs nurse Columbus County Hosp

## PEACOCK FUNERAL HOMES, INC.

Chadbourn, N. C.  
Tel. 654-3481

WHITEVILLE, N. C.  
Tabor City Rd., Box 586  
(Ffax Hts.) Tel. 642-4141

Shallotte, N. C.  
Tel. PL 4-8253

The Homes of Thoughtful Service

(See Page 5 Buyers' Guide)

## G & C MOTOR CO., INC.

**Buick  
and  
Pontiac  
Dealers**

**SALES  
SERVICE  
PARTS**

**Complete  
Air  
Conditioning  
Service**

**Sales and  
Office  
PHONE  
642-3153**

**Parts and  
Service  
PHONE  
642-2203**

**413  
S. Madison St.**

(See Page 12  
Buyers' Guide)



# WEAVER'S JEWELRY STORE

*Whiteville's Oldest Jewelers*

701 S. Madison St.

(See Page 46 Buyers' Guide)

Dial 642-2246

Ashley Wm W student r204 Jefferson  
 Atkins John W r RD 4 Box 95A  
 Atkins Sam asst mgr (Rose's)  
 Atkinson Annie Mrs clk County Tax Supvr r Chadbourn NC  
 Atkinson Barbara Mrs ofc sec Kimble Best r107 Church  
 Atkinson Ella (wid John E) h419 W Lewis  
 Atkinson John D (Mary B; Atkinson's Lucky Dollar) h910  
 Evergreen (BW)  
 Atkinson Mary H r RD 2  
 Atkinson Stanley (Barbara) tchr Nakina High Sch h107  
 Church  
 Atlantic Coast Line Railroad Co Henry G Reeves agt pass sta  
 E Main cor Madison  
 Auger Zilla J (wid Arth M) drsmkr 111 W Williamson h do  
 Auto Safety Glass Co (Roedell J Walker) 130 E Commerce  
 Autry Floyd L r RD 3 Box 20  
 Avant Austin (Nettie M) h108 E Columbus  
 Avant Beatrice A Mrs teller Waccamaw Bank & Trust r Chad-  
 bourn NC  
 Avant Linda student r203 N Lee  
 Avant Maggie M tchr Whiteville High Sch r218 N Franklin  
 Avant Mary McC (wid Homer G) h108 E Williamson  
 Avant Ora F Mrs tchr County Sch Bd r205 N Lee  
 Avant Pierce K slsmn Ramsay Chevrolet h218 N Franklin  
**AVANT & SHOLAR INC, Ralph L Sholar Pres, Mrs Clyde B**  
**Sholar V-Pres, Louis D Wheeler Sec-Treas-Mgr, Chevro-**  
**let Cars and Trucks, Parts and Accessories, 411 S Madi-**  
**son, Office Tel 642-3475, Parts and Service Depts Tel**  
**642-3857 (See Page 8 Buyers' Guide)**  
 Avant W Sherwood (Ora) gro h203 N Lee  
 Avant W Sherwood jr student r203 N Lee  
 Ayde'l Richd A r RD 3 Box 81  
**B & H CAFE (Joseph E and Bertha F Kelly), We Serve Full**  
**Course Dinners, Steaks and Seafood, Complete Line of Hot**  
**Sandwiches, Soft Drinks, Beer and Wine, 200 W Walter**  
 Babb Alice r105 E Smith  
 Babb Everett D (Trene L) embalmer McKenzie Mortuary h105  
 E Smith  
 Babson Lloyd M (Blanche M) h408 S Maultsby  
 Bacon Wm jr (Rose) tobacco buyer h201 Fuller  
 Bacon Wm M jr (Rosa C) tob buyer h200 Fuller  
 Bailes Andrew B r RD 1  
 Bailey Rosamay tobacco grader h407 W Lewis  
 Bain Ella P (wid John) emp Sledge Lbr h407 W Main  
 Baker E Carson (Mary) repr Caro Tel & Teleg h405 E Lewis  
 Baker Luther H (Evelyn S) state policeman r Acme NC  
 Baker Maggie R r105 McGill nr W Walter  
 Baker Moses h402 W Lewis  
 Baker Moses (Minnie) lab h105 McGill nr W Walter

## Smith's Funeral Home

SERVING WHITEVILLE AND CHADBOURN  
 24 HOUR AMBULANCE SERVICE

219 W. VIRGIL ST.

DIAL 642-3206

DIAL 654-3571, CHADBOURN, N. C.



# JONES FURNITURE CO., INC.

"Complete Home Furnishers"

314 South Madison St.

(See Page 34 Buyers' Guide)

Dial 642-3304

Baldwin Alton (Eunice R) linemn Brunswick Elec Member-  
ship r Taber City rd  
Baldwin Alton W r RD 3 Box 81A  
Baldwin Aretlia (wid Chester) h309 W Virgil  
Baldwin Austin r RD 2 Box 55  
Baldwin Calvin (Margt S) h215 W Walter  
Baldwin Carey F (wid Wm E) h905 Mary la nr Evergreen (BW)  
Baldwin Carlton driver Baldwin Oil r RD 2  
Baldwin Casey J (Frances B) slsmn h115 E Wyche  
Baldwin Charlie r RD 2 Box 193  
Baldwin Clarence E r RD 2 Box 117  
Baldwin Clyde D slsmn Baldwin Oil r RD 2  
Baldwin Daisy maid r409 W Columbus  
Baldwin Earlie r RD 2  
Baldwin Ed V (Eva) barber Sanitary Barber Shop r Hallsboro  
NC  
Baldwin Eliz W Mrs bkpr Baldwin Oil r Clarkton NC  
Baldwin Eloise maid r409 W Columbus  
Baldwin Elvira W (wid J Clayton; Maddison Esso) pres Bald-  
win Oil Co Inc h Wilmington rd  
Baldwin Emma C emp Wville Garment Mfg r RD 2  
Baldwin Ernest L (Olga G) h100 N Thompson  
Baldwin Eunice R Mrs slswm Family Shoe Store r RD 3  
Baldwin Frances B Mrs tchr Wville Elem Sch r115 E Wyche  
Baldwin Frank r RD 2 Box 192A  
Baldwin Gertrude S Mrs asst Baldwin Studio r114 Burkhead  
Baldwin Grace (wid A W) h200 Jefferson  
Baldwin Hattie L (wid David W) h609 N Madison  
Baldwin Horton C r RD 2  
Baldwin J C lab Sledge Lbr r Hallsboro NC  
Baldwin James C r RD 2 Box 85  
Baldwin Jas C r RD 2 Box 150  
Baldwin Jas C jr (Carolyn W; Madison Esso) v-pres Baldwin  
Oil Co Inc h Wilmington rd  
Baldwin Jas M r RD 4 Box 60  
Baldwin Jessie jr r RD 3 Box 385  
Baldwin Jessie jr (Daisy M) lab h301 W Walter  
Baldwin Joseph r RD 1 Box 413  
Baldwin L D r RD 2 Box 143  
Baldwin L D (Margt D) emp Riegel Wood & Paper h303 E Cal-  
houn  
Baldwin Leslie L (Gertrude S; Baldwin Studio) h114 Burk-  
head  
Baldwin Linda Mrs clk County Welfare Dept r Hallsboro NC  
Baldwin Loe B r RD 2 Box 191  
Baldwin Louise C Mrs (Louise's Beauty Shop) r425 W Colum-  
bus  
Baldwin Mabel W r RD 2  
Baldwin Margt D Mrs cash Columbus County Hosp r303 E Cal-  
houn

## X. BROWN REALTY

Brokers-Builders-Developers-Appraisals-Loans-Rentals  
Residential and Business Properties

Hwy. 74 and 76 West

(See Page 50 Buyers' Guide)

Office Phone 642-4222, Res. Phone 642-3812

	<h2>FLOYD-BARKLEY AGENCY</h2>	
<h3>ALL FORMS INSURANCE</h3>		
908 S. Madison St.	(See Page 41 Buyers' Guide)	Dial 642-2142

Baldwin Mattie C (wid Chas) boarding 411 E Main h do  
 Baldwin Maurice r100 N Thompson  
 Baldwin McNeil atndt Madison Esso Serv r RD 2 Box 104  
 Baldwin Oil Co Inc Mrs E'bira W Baldwin pres James C Baldwin jr v-pres Wm O Baldwin sec-treas distrs 401 E Main  
 Baldwin Oran H r RD 2  
 Baldwin Oscar R r RD 2  
 Baldwin Otto H r RD 2  
 Baldwin Paul I r RD 2 Box 68  
 Baldwin Phil (Linda) slsmn Townsend Bldrs r Frank'in  
 Baldwin Robbie C r RD 2 Box 116  
 Baldwin Robt R (Annie E) barber Russell's Barber Shop r RD 3 Box 400  
 Baldwin Studio (Leslie L Baldwin) photogs 803 S Madison  
 Baldwin Sue ofc sec Lloyd Batten Ins Agcy r RD 2  
 Baldwin Sylvester (Louise C; The Sherwood Drive-In) h425 W Columbus  
 Baldwin Tillman (The Sherwood Drive-In) h409 W Columbus  
 Baldwin Tiny Mrs h106 McGill nr W Walter  
 Baldwin Vernel B emp Wville Garment Mfg r RD 2  
 Baldwin W E Jr (Martha D), Physician and Surgeon Court House Square, Tel 642-2230, h Baldwin Woods, RD 2, Tel 642-3119  
 Baldwin W McRea emp Sledge Lbr  
 Baldwin Wm driver Gurganos Farm Sup & Milling  
 Baldwin Wm D (Jimmie McN; Madison Gulf Service) h607 N Madison  
 Baldwin Wm H r RD 2 Box 73  
 Baldwin Wm O (Evelyn; Madison Esso) sec-treas Baldwin Oil Co Inc h Wilmington rd  
**BALDWIN'S ESSO (Earl Hooks), Complete Line of Groceries, Hardware, Fishing Equipment and Esso Products, Prompt Road Service, Route 2 at City Limits on Wilmington rd, Tel 642-3581**  
 Ballenger Robt C (Sonya E) repr Caro Tel & Teleg h117 McKenzie  
**BANKS' TV & APPLIANCE (Raymond B Watts), Television and Appliance Sales and Service, Expert Repairs and Service on All Makes, Models and Brands, 100 James, Tel 642-4691, Night Tel 642-2786**  
 Bannerman Robt Q (Mary B; Christian Book Room) h1021 Chadbourne rd RD 1  
 Barefoot Francis N r RD 2  
 Barefoot Geo W r RD 2 Box 165  
 Barefoot Johnson r RD 4 Box 236  
 Barefoot W Fred (Lilma P) phys 700 N Thompson h420 Washington  
 Barefoot Walter D r RD 2  
 Barfield Foster agt Pilot Life Ins r Cerro Gordo NC

<h2>McPHERSON WELL DRILLING SERVICE</h2>
<p>2" Thru 8" Diameter Wells—Repairs on Water Pumps          U. S. Hwy. 701 By Pass (Ft. Hts.; S. Whiteville) Phone 642-4651          (See Page 56 Buyers' Guide)</p>

## PRIDGEN BROS., CONTRACTORS

Commercial—Residential—Building—Alterations—Repairing—Remodeling  
FREE ESTIMATES—ALL WORK GUARANTEED

Tel. 642-4307, Night Tels. 642-4626 or 642-2798

Wilmington Rd. Nr. Forest Dr. (Baldwin Wds) (See Page 19 Buyers' Guide)

Barfield Lacy I (Wanda) servmn Collier Gas & Appliance r  
Chadbourn NC  
Barfield Sudie ofc sec Canady's Gift Shop r RD 1 Chadbourn  
NC  
Bargain House (Timothy White) used furn 1007 S Madison  
Barker John (Lois) slsmn N C Mtr Club h112 Burkhead  
Barker Lois Mrs clk Columbus County Hosp r112 Burkhead  
Barker Sarah F clk County Register of Deeds r Tabor City NC  
Barkley J F (Barkley Trailer Park) h109 S Thompson  
Barkley Jessie B Mrs (Whiteville Beauty Shop) r103 Pine  
Barkley John M (Jessie B; Floyd-Barkley Agency) h103 Pine  
Barkley Trailer Park (J F Barkley) 109 S Thompson  
Barksdale Mamie S (wid Herbert) h101 Burkhead  
Barnes see also Barns  
Barnes Annie L Mrs bkpr Dr Wm E Baldwin jr r Mill Pond  
rd nr Tabor City rd (SW)  
Barnes Barbara F r RD 2 Box 21A  
Barnes Chas E (Barbara) asst supvr G V Singletary & Sons  
h203 Garrell  
Barnes David T r RD 3  
Barnes David T (Annie L) slsmn Dixie Grain Feed h102 Mill  
Pond rd nr Tabor City rd (SWville) RD 4  
Barnes Grace emp Wville Garment Mfg r Lake Waccamaw  
NC  
Barnes Guilford M r RD 3 Box 218  
Barnes Jennie M r RD 3  
Barnes Kathleen mach opr Wville Mfg r Chadbourn NC  
Barnes Lawrence M (Mary S) dist mgr Singer Sewing Mach  
h1205 Tabor City rd nr City Limits (Fax Hts) RD 3  
Barnes Leah Mrs nurses aide Columbus County Hosp  
Barnes Lolita Mrs waitress Circle Drive In r410 Canal  
Barnes Margie bkpr Pridgen Bros Contrs r RD 1  
Barnes Mattie McN Mrs r403 W Lewis  
Barnes Mildred H r RD 3 Box 732  
Barnes Mildred H Mrs bkpr Todd Furn r RD 1  
Barnes Russell (Mildred H) whseemn Whol Distrs r RD 1  
Barnes Wayne routemn Stophe's Dry Clns r Fairfax Hts  
Barney Albert A r RD 4  
Barnhill Barbara Mrs asst Dr Wm D Maultsby r RD 2 Chad-  
bourn NC  
Barsh Lewis E (Shelia M) h409 S Thompson  
Bartley Lorene emp Wville Mfg r Chadbourn NC  
Bartley Mollie r841 Chadbourn rd RD 1  
Bartley Sam r RD 2  
Bass Adley (Jeanette) emp Orkin Exterminating h237 Shal-  
lotte rd nr Tabor City rd (SWville) RD 3  
Bass Allen B r RD 1 Box 252  
Bass Billie E r RD 1 Box 261  
Bass Billie E r RD 1 Box 357  
Bass Eloise Mrs teller First Natl Bank r119 McKenzie

## Canady's Gift Center



Diamonds-Watches-Gifts-Cards-Appliances-Jewelry-Watch Repairing  
Easy Credit—Terms to Suit

722 South Madison St.

(See Page 47 Buyers' Guide)

Phone 642-4662



 <b>PURITY</b> <b>ACCURACY</b>	<b>Simmons' Drug Co., Inc.</b> <i>Reliable Prescriptions</i> <b>TWO LOCATIONS TO SERVE YOU</b> Court House Square 104 E. Main (See Page 29 Buyers' Guide)	 Dial 642-3106 Dial 642-3253
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Bass Jean B Mrs emp Wville Mfg  
 Bass Linda F student r1500 Clarkton rd  
 Bass Nettie M slswn Schulpens Hdw r Chadbourn NC  
 Bass Pat (Eloise) tchr Bladenboro Sch h119 McKenzie  
 Bass Raymond r RD 1  
 Bass Raymond J (Rena C) livestock dlr h1500 Clarkton rd nr  
 By Pass  
 Bass Rena C Mrs nurses aide Columbus County Hosp r1500  
 Clarkton rd  
 Bass Rena D r RD 1 Box 56  
 Bass Roger slsmn Thompson's Abattoir r Chadbourn NC  
 Bass T S (Myrtle) mech County Bd of Educ (garage) r Clark-  
 ton NC  
 Bass Willie J r RD 4  
 Batchelor Jas mech G V Singletary & Sons  
 Battie Joan student r410 Wards  
 Battie Joe C (Sarah M) driver W B Hobbs & Son h410 Wards  
 Batten Alice D Mrs nurse Columbus County Hosp r800 Mary  
 la (BW)  
 Batten Alice W r RD 2 Box 307B  
 Batten Beth Mrs ofc sec Leder Bros r607 Bob White la  
 Batten Bradley r RD 2 Box 166  
 Batten Bradley r RD 2 Box 212  
 Batten C Lee r RD 2 Box 224  
 Batten Carl N (Lois E) with Ellis Shoe Center h210 N Thomp-  
 son  
 Batten Chas R r RD 2 Box 189  
 Batten Chas R r RD 2 Box 223  
 Batten Curtis cabt mkr Whol Distrs r RD 2  
 Batten Danl O r RD 4 Box 335  
 Batten Doris M Mrs cash Friendly Super Mkt r802 N Lee  
 Batten Floyd r RD 2 Box 197  
 Batten Garland F (Ester) emp Reigel Paper h622(616) N Lee  
 Batten Geo H (Doris M; Friendly Super Market; Hill's Ice  
 Cream Co) h802 N Lee  
 Batten Gordon F (Ann W) servmn Broxton-Warren Co h112  
 Shallotte rd nr Tabor City rd (SWville)  
 Batten Graham F r RD 2  
 Batten Jackson I r RD 2 Box 217A  
 Batten Jackson I r RD 2 Box 252  
 Batten Jeffrey r RD 2  
 Batten Jim r304 E Walter  
 Batten Jimmie R r RD 2  
 Batten John A r RD 2 Box 78  
 Batten John A jr r RD 2 Box 78  
 Batten John C asst mgr Wville Livestock Mkt r Hallsboro rd  
 Batten John W r RD 2  
 Batten Joyce emp Wville Mfg r Delco NC  
 Batten Lloyd (Beth; Lloyd Batten Insurance Agency) h607  
 Bob White la

## COLUMBUS PAVING COMPANY, Inc.

ASPHALT PAVING

Streets—Parking Lots—Driveways—Free Estimates

Hwy. 74 and 76, Chadbourn, N. C.

(See Page 23 Buyers' Guide)

Office Tel. 654-4881—Plant Tel. 654-5751—Night Tel. 654-4541



# WACCAMAW

## BANK AND TRUST COMPANY

Member F. D. I. C. COMPLETE FINANCIAL SERVICE  
Total Resources Over \$10,000,000.00  
(See Page 14 Buyers' Guide)

Batten Lloyd Insurance Agency (Lloyd Batten) 818 S Madison  
Batten Luther C r RD 2 Box 219  
Batten Martha J emp Wville Garment Mfg r RD 2  
Batten Nellie r RD  
Batten Raymond E r RD 2  
Batten Reba C Mrs cash Confidential Loan & Finance r RD 2  
Batten Reba S Mrs bkpr Guiton's Drug h214 E Clay  
Batten Ronnie J r RD 2 Box 288  
Batten Saml W mtcmn County Bd of Educ r Hallsboro NC  
Batten Thos J r RD 2 Box 183  
Batten Walter C r RD 2 Box 293  
Batten Wilbert H r RD 2 Box 137  
Batten Wiley B r RD 2  
Batten Wm (Alice D) farmer h800 Mary la (BW)  
Batten Wm D r RD 2  
Battle Harry prsr Stophel's Dry Clns  
Baxter Columbus r RD 1 Box 136  
Baysdon David serv mgr Avant & Sholar r Hallsboro NC  
Beasley Chas (Eliz) linesmn Caro Pwr & Light h210 Anderson  
Beasley Chas A r RD 2 Box 160  
Beasley Eliz Mrs tech Columbus County Hosp r210 Anderson  
Beasley Jefferson D (Sadie I; Beasley's Amoco Station) h509 S Thompson  
Beasley Sadie I Mrs bkpr Moskow's Dept Store r509 S Thompson  
Beasley's Amoco Station (Jeff D Beasley) gas sta 102 S Powell blvd  
Beason Ralph T (Rebecca P; Ralph T Beason Insurance) h207 E College  
**BEASON RALPH T INSURANCE (Ralph T Beason), We Have All Forms of Insurance, Your Local Independent Agent Court House Square, Tel 642-2061 (See Page 40 Buyers' Guide)**  
Beason Ralph T jr student r207 E College  
Beatty Marvin jr lab Sledge Lbr r Bolton NC  
Beatty Marvin L emp Sledge Lbr r Bolton NC  
Beauford Paris (Florence N) h222 Magnolia  
Beauti-Rama (Mrs Dorothy H Hildebrand) beauty shop 509 S Madison  
Beauty Emporium (Irene Lennon) 103 E Virgil  
Beck Geo A emp Sledge Lbr r Brunswick NC  
Beck Robt M lab Sledge Lbr r RD 1 Clarendon NC  
Beck S J emp Love Lbr r Chadbourn NC  
Beck Shade constn wkr h200 E Main  
**BECKHAM HOYET L (Nora S) Mgr Colonial Stores Inc, 406 S Madison, h Rt 4 (Hwy 701 Bypass), Tel 642-4282**  
Bees John jr Rev (Sarah J) pastor Central Baptist Church h426 W Columbus



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St.

(See Pages 16 and 17 Buyers' Guide) Dial 642-2459

# THE NEWS REPORTER CO., INC.

Office Supplies, Equipment and Machines  
Offset and Letterpress Printing

815 S. MADISON ST.

DIAL 642-3076

Bees Vivian J student r426 W Columbus

Belamy see also Bellamy

Belamy Benj (Amy L) constn wkr h rear 600 W Virgil

Belamy Joe (Irene D) h218 W Walter

**BELK-HENSDALE CO, Charles A Register Mgr, All Lines of Merchandise For Men, Women and Children, Shop Belk's First and Save, 721 S Madison, Tel 642-3235 (See Page 24 Buyers' Guide)**

Bell David emp Sledge Lbr r Brunswick NC

Bell Edw lab Sledge Lbr r Brunswick NC

Bell Eli r RD 2 Box 317

Bell Luther lab Va Caro Chem r Fair Bluff NC

Bell Mary L Mrs waitress Godbolt's Sandwich Shop h807 S Franklin

Bell Minnie L r RD 4 Box 118

Bellamy see also Belamy

Bellamy Ada cook Simmons Drug r Hallsboro NC

Bellamy Alfonzie r RD 4

Bellamy Allene Mrs emp Wville Mfg r RD 3

Bellamy Benj r RD 3 Box 399A

Bellamy Emma (wid John) maid h305 Best Alley

Bellamy Empire A emp Sledge Lbr r Hallsboro NC

Bellamy Golden lab Va Caro Chem

Bellamy H L guard State Prison Camp r Freeland NC

Bellamy James O (Aileen) emp Sledge Lbr h232 Shallotte rd nr Taber City rd (SWville) RD 3

Bellamy Jimmy O r RD 3 Box 358

Bellamy Johnnie jr r RD 4 Box 385

Bellamy Luther emp Sledge Lbr r Brunswick NC

Bellamy Paul r RD 4 Box 288

Bellamy Peter S lab Sledge Lbr r RD 4

Beltz Eug (Lola W) supvr Blue Jean Factory h111 Burkhead

Beltz Eug P emp Wville Garment Mfg r N Lee

Benjamin Ceasar (Louise) h103 McGill nr W Walter

Benjamin Louise Mrs maid Columbus County Hosp r103 McGill nr W Walter

Bennett Arthalea S Mrs tchr Central High Sch r303 S Memory

Bennett Betty L bkpr G V Singletary & Son

Bennett Betty W emp Wville Garment Mfg r Freeland NC

Bennett Carlos O slsmn Waccamaw Tractor r Freeland NC

Bennett Henry T constn wkr r302 S Memory

Bennett Jack emp Sledge Lbr r Ocean Drive SC

Bennett John R jr (Eleanor B) rep Western Sou Life Ins Co h115 E Webster

Bennett Lillie S (wid John T) h302 S Memory

Bennett Willie emp Sledge Lbr r Hallsboro NC

Bennett Yvonne asst agt County Farm Agt r303 N Madison

Benson Thelba emp Wville Mfg r Wannish NC

Benton Chas F (Dorothy L) USN r419 S Franklin

Benton Clarence M r RD 1 Box 76

## Belk-Hensdale Co.

shop BELK'S FIRST and SAVE

721 South Madison St. (See Page 24 Buyers' Guide)

Phone 642-3235

# Firestone Home & Auto Supplies

THE FOWLER CO., OWNER—HEADQUARTERS FOR

**Firestone** EASY PAY PLAN—WHOLESALE—RETAIL

611 S. Madison St.

(See Page 10 Buyers' Guide)

Dial 642-2244

- Benton Clarence P r RD 1 Box 106  
 Benton Ethel Mrs tchr New Hope Elem Sch r RD 3  
 Benton Ethel P r RD 3 Box 143  
 Benton Huston slsmn Newsome's Lbr & Bldg 'Sup r RD 3  
 Benton J R mtcmn County Bd of Educ r Nakina NC  
 Benton John R r RD 2 Box 283  
 Benton Leroy slsmn Belk's r Shallotte NC  
 Benton Lizzie S r RD 3 Box 263  
 Benton Lucian r RD 1 Box 403  
 Benton Simeon T (Denzid C) collr B S Thompson & Co h205  
 W Cedar nr US Hwy 701 S Bypass (SWville)  
 Benton Valery J r RD 1  
 Bera Ann B cook Wville Elem Sch r RD 3  
 Berkley Rachel C ofc sec John H Shaw's Sons r RD 2 Box 366  
 Berney Fred (Rosa M) h707 Clarkton rd nr City Limits  
 Bernstein Martin (Sara) buyer Leder Bros h204 W Lewis  
 Best Barbara A sec Dr Hezekiah G Walters r107 S Thompson  
 Best Betty Mc Mrs clk Simmons Drug r121 E Nance  
 Best Cabinet Works (Wilbur G Best) 315 W Lewis  
 Best Carolyn student r514 Washington  
 Best Clarence r RD 1 Box 229  
 Best Conchita M r RD 3 Box 177  
 Best Evans jan Caro Pwr & Light r RD 1  
 Best Evans O (Annie L) custdn Wville Meth Ch r RD 1  
 Best Everett (Sue M) hlpr Alred's Red & White Mkt h247 W  
 (Walter)  
 Best Fannie Mrs hsekpr Columbus County Hosp r312 Jeffer-  
 son  
 Best Fred r RD 1 Box 255  
 Best Geo B r RD 2  
 Best Gertrude B (wid T Roland) h102 W Webster  
 Best Gordon G r RD 2 Box 53  
 Best Graham mech Carolina Mtrs r RD 2  
 Best Horace (Ethel C) jan Gulton's Drug Store h251 W Walter  
 Best Joe C (Minnie B) emp Sledge Lbr h111 W Columbus  
 Best Juanita r RD 3 Box 48  
**BEST KIMBLE (Ruby S) Justice of Peace, County Court**  
**House, Court House Square, Tel 642-4603, h107 S Thomp-**  
**on, Tel Midway 2-2831**  
 Best Lewis J r RD 1  
 Best Lloyd D (Mattie P) lab Wville Tobacco Co h202 W Virgil  
 Best Lloyd D jr (Theresa S) tchr Central High Sch h304 W  
 Columbus  
 Best Martha Mrs h rear 425 Wards  
 Best Pauline D Mrs h311 W Lewis  
 Best Pink r RD 1 Box 226  
 Best Rebecca Mrs waitress Simmons Drug r RD 2 Box 53  
 Best Rossie jr r RD 1 Box 328



## Piggly-Wiggly

COMPLETE FOOD STORE

Located in The Heart of Whiteville  
 124 W. MAIN ST.



# MARKS TRUCK & TRACTOR CO.

TRACTORS Farmall IMPLEMENTS  
International Trucks  
Wilmington Rd. Nr. Forest Dr. (Baldwin Woods) P. O. Box 111  
PHONE 642-2117

Best Ruby S Mrs tech Columbus County Hosp r107 S Thompson  
Best Theima W Mrs clk Simmons Drug r315 W Lewis  
Best Theresa S Mrs tchr Central High Sch r304 W Columbus  
Best Wilbur G (Thelma W; Best Cabinet Works) h315 W Lewis  
Best Wm jr r RD 1 Box 199  
Betts James E r RD 1 Box 41  
Betts Jas E (Laura J) farmer h1300 Clarkton rd  
Billups Carlene Mrs maid h421 W Columbus  
Black Annie E wid John R) h rear 210 Jefferson  
Black Donald (Audrey) v-pres Black's Tire Service h1319  
Tabor City rd nr Shallotte rd (Ffax Hts) RD 3  
Black Jas C jr r RD 1  
Black John R jr (Alma M) dir County Health Dept h212 Jefferson  
Black Maude B Mrs sec-treas Black's Tire Service r1317  
Tabor City rd (Ffax Hts)  
Black Meader H r RD 1  
Black W Crowell (Maude B; Whiteville Oil Co) pres Black's  
Tire Service pres Braxton Auto Parts Inc v-pres The  
First National Bank h1317 Tabor City rd nr Shallotte rd  
(Ffax Hts) RD 3  
Black Wm C r RD 3 Box 15  
Black W mC r RD 3 Box 22  
Black's Tire Service W Crowell Black pres Donald Black v-  
pres Mrs Maude B Black sec-treas 1321 Tabor City rd  
nr Shallotte rd  
Blackburn Claude (Betty J) pntr h1202 Chadbourne rd RD 1  
Blackburn Mary A emp Wville Mfg r RD 4  
Blackman see also Blackmon  
Blackman Blanie (wid Dick) r401 S Franklin  
Blackman Charlie W r RD 4 Box 301  
Blackman Cleveland W r RD 4  
Blackman Ernest J r RD 4 Box 341  
Blackman Homer r RD 3 Box 148  
Blackman Leon R lab State Hwy Comn r RD 4  
Blackman Lois Mrs nurse aide Columbus County Hosp  
Blackman Mack D r RD 4 Box 313  
Blackman Mayo E r RD 4 Box 78A  
Blackman Sara E r RD 4  
Blackman Thurman S r RD 4 Box 338  
Blackmon Blanie h401 E Columbus  
Blackmon Burris pntr Pridgen Bros Contrs r Bladenboro NC  
Blackmon Chas E r RD 4 Box 132  
Blackmon Chas R barber Sanitary Barber Shop r RD 4  
Blackmon Chas W r RD 4 Box 301  
Blackmon Clyde r RD 4 Box 152  
Blackmon Dan emp Riegel Paper r109 S Thompson  
Blackmon Danl G r RD 4 Box 128

# POWELL MOTOR CO., Inc.

General Repairs—Parts and Accessories  
105 E. Virgil St. (See Page 12 Buyers' Guide) Phone 642-3362

# TODD FURNITURE CO., Inc.

"Quality for Less"

NATIONALLY ADVERTISED FURNITURE

614 S. Madison St.

(See Page 35 Buyers' Guide)

Dial 642-3377

Blackmon David J r RD 1  
 Blackman Jean Mrs nurse Columbus County Hosp r RD 4  
 Blackmon Jesse bridgemn State Hwy Comn r Chadburn NC  
 Blackmon Leon P jr (Thelma; Modern Dry Cleaners; Modern  
 Launderette) h101 S Thompson  
 Blackmon Rozier r RD 4 Box 188  
 Blackmon Stanton r RD 1 Box 97  
 Blackwell A Jas (Eva M) driver h306 E Columbus  
 Blackwell Barbara W Mrs clk County Superior Ct Clk r RD 3  
 Blackwell Etta M Mrs tchr Wville Elem Sch r209 S Franklin  
 Blackwell Eva M Mrs emp Wville Garment Mfg  
 Blackwell Homer mtcmn State Hwy Dept r Brunswick NC  
 Blackwell John B r RD 3  
 Blackwell Joseph r RD 4 Box 32  
 Blackwell Marguerite emp Wville Mfg r Cerro Gordo NC  
 Blackwell Saml J (Etta M; Columbus Aluminum Products)  
 h209 S Franklin  
 Blake Arth J (Edna) city police r RD 4  
 Blake Elaine N Mrs County Home Economics Agent r Chad-  
 bourne NC  
 Blake Geo (Ann) forester h201 Burkhead  
 Blake Gertrude Mrs tchr Edgewood Elem Sch r RD 4  
 Blake Kirby A (Gertrude; Columbus Supply Co) r RD 4  
 Blake Pauline Mrs bkpr Kramer's Ladies Shop r Chadbourn  
 NC  
 Blake Thelma bkpr Braxton Auto Parts r Chadbourn NC  
 Blake Wm K bkpr Quality Mtr r Chadburn NC  
 Blanchard Harold C student r600 N Thompson  
 Blanchard Harold E (Gerda C) forester Sledge Lbr h600 N  
 Thompson  
 Bland James P pntr r235 Shallotte rd nr Tabor City rd  
 (SWville) RD 3  
 Bland Johnnie (Bertha) h235 Sha'llotte rd nr Tabor City rd  
 (SWville) RD 3  
 Blanks Danl C r RD 1  
 Blanks Giles R (Josie M) jan Wville Mfg h224 W Virgil  
 Blizard L R h110 W Frink  
 Blue Jeans Corp Arthur H Rodriguez mgr c'o mfrs 810 Wil-  
 mington rd (BW)  
 Boan Frances Mrs ofc sec Protective Agcy r Brunswick NC  
 Bobson Hester emp Wville Mfg r RD 2  
 Bobson Norman O mtcmn County Bd of Educ r Nakina NC  
 Boege Fred D (Elsie E; Columbus Home Doctors) h501 W  
 Williamson  
 Boehm Richd H (Mary K) farmer h205 Smyrna rd  
 Boice Sue T (wid Wilbur M) h600 N Madison  
 Bolton Joan Mrs ofc sec First Natl Bank r108 W Nance  
 Bolton Robt G (Jo Ann C) forester Ga-Pacific Corp h108 W  
 Nance  
 Bon-Ton Beauty Shop (Mrs Madge M Butler) 515 S Madison

# STARLITE RESTAURANT

THE FAMILY DRIVE IN

Hwy. 74 and 76 East

(See Page 52 Buyers' Guide)

Phone 642-4735

## QUALITY MOTOR CO., INC.



Authorized Dealer, Ford, Falcon, Thunderbird, Sales and Service Dial 642-2288, Parts and Service 642-3843, Nr. City Limits, Tabor City Road (Fairfax Heights) Route 3  
(See Page 13 Buyers' Guide)

*Falcon*

- Boone Geo W Lab Black's Tire Serv r RD 3  
 Bordeaux Billy E (Rose B) offer in chge USN Recruiting Sta  
 h319 Jefferson  
 Bostic Bennie G r RD 3 Box 69  
 Boswell Albert E r RD 2  
 Boswell Barbara traffic mgr Radio Sta WENC r RD 3  
 Boswell Clarence W r RD 3 Box 130  
 Boswell David M r RD 1 Box 527  
 Boswell Elmer r RD 4 Box 105  
 Boswell Jean Mrs slswn Cato Stores r RD 1 Box 527  
 Boswell John W r RD 4 Box 62  
 Boswell Lawrence dep County Tax Collr r RD 3  
 Boswell Lawrence D r RD 3 Box 60  
 Boswell Milton (Jean) emp Reigel Paper h1010 Chadbourn rd  
 RD 1  
 Boswell Ned r RD 4 Box 20-A  
 Boswell Patricia tel opr Columbus County Hosp r Bolton  
 Boswell Robt L r RD 2  
 Boswell Wm D r RD 4 Box 105  
 Boswell Wm R r RD 4 Box 66  
 Boswell Robt L r RD 4  
 Bowen Bobby B r RD 2  
 Bowen Bronnie F (Mary E) cabt mkr Pridgen Cabt Wks  
 h1130 Clarkton rd  
 Bowen Clarence F (Rosa C) custdn PO h111 E Webster  
 Bowen Claude r RD 1  
 Bowen Earl H r RD 1 Box 391  
 Bowen Elda S emp Wville Garment Mfg r RD 1  
 Bowen Elwood L r RD 2 Box 459A  
 Bowen Elwood L r RD 2 Box 459H  
 Bowen Emory A r RD 2  
 Bowen Gordon (Helen B) cabt mkr Pridgen Cabt Shop r111  
 E Webster  
 Bowen Jas S jr r RD 3  
 Bowen Linwood B r RD 1  
 Bowen Marion T r RD 3  
 Bowen Mary waitress Motor Hotel Wville r Symra rd  
 Bowen Mary T r RD 1 Box 284  
 Bowen Ralph J r RD 4 Box 70  
 Bowen Ralph T r RD 1  
 Bowen Reba B Mrs mgr The Style Shop r RD 3  
 Bowen Robt N r RD 1  
 Bowen Vaner S (wid Danl J) h814 Chadbourn rd  
 Bowen Vanner S r RD 1 Box 405  
 Bowen Willard B (Edith H) barber Paul's Barber Shop h307  
 E Virgil  
 Bowen Willard J (Betty T) emp Reigel Paper h822 Chadbourn  
 rd  
 Bowen Wm V r RD 3

## COLUMBUS DRUG STORE

Prescriptions—Fast-Free-Delivery

629 S. Madison St., In Heart of Whiteville (See Page 30 Buyers' Guide)  
 TEL. 642-3009





## S. P. STANLEY, JR.

REAL ESTATE BROKER

Interior-Exterior Painting Contractor

Specializing in Wallpaper Hanging

Chadbourne Rd., Route 1, P. O. Box 752, Dial 642-3464

Bowers Geo R (Helga K) ofcr in chge USA Advisor to State Natl Guard h400 W Nance  
 Bowers J Lester (Evelyn B) pres Columbus Contractors Inc h105 Fuller  
 Bowers Lawrence R (Julia V) v-pres cash Waccamaw Bank & Trust Co; sec-treas Columbus Contractors Inc h133 Mill Pond rd nr Tabor City rd (S Wville) RD 4  
 Bowers Princess (wid J S) h107 S Madison  
 Boyd Grover L (Dapherine G) dupvr Natl Spinning h112 E Virgil  
 Bracy Earline Mrs bkpr J S Mann's Dept Store r406 Burkhead  
 Bracy John orderly Columbus County Hosp r Wananish NC  
 Bracy Wiley (Earline) clk Braxton Auto Parts h406 Burkhead  
 Braddy John J (Flossie S) farm wkr h803 Brickyard rd (BW)  
 Bradshaw Louis E r RD 1 Box 361  
 Brame Lacy M (Dolores P) tobacconist h409 W Nance  
 Branch Coval D county v-chairmn US Dept of Agrl Stabilization & conservation committee r Evergreen NC  
 Branch Robt L r RD 2 Box 66  
 Branch Virginia B Mrs chkr Sunshine Lndry & Clns r RD 2 Box 66  
 Brann Merle E r RD 4 Box 112  
 Brann Pearl H r RD 4 Box 112  
 Braswell Percy E (Linnie D) repr Landen's TV h414 S Canal  
 Braxton Auto Parts Inc W Crowell Black pres J Richd Maxwell sec-treas whol 140 E Main  
 Braxton Florene T Mrs music tchr 301 N Thompson r do  
 Braxton Jas emp Sledge Lbr r RD 3  
 Braxton Lillie r111 W Lewis  
 Braxton N Eliz (wid C M) r107 E Webster  
 Braxton Lee (Norma) v-pres Braxton Warren Co  
 Braxton Sizzie r107 E Webster  
 Braxton Wade H (Florene T) mgr Allred's Red & White Super Mkt h301 N Thompson  
**BRAXTON-WARREN CO, Geo W Warren Jr Pres, S Lee Braxton V-Pres, Mrs Myra M Warren Sec-Treas, Electrical Appliances, Furniture, Radios and Television Sets, "Easy Credit Terms" 805 S Madison, Tel 642-3712**  
 Braxton-Warren Co Geo W Warren jr pres S Lee Braxton v-pres Mrs Myra M Warren sec-treas elec appliances 805 S Madison  
 Brazzell Leita Mrs cash Pilot Life Ins r219 E Columbus  
 Brewer Margt C r RD 1 Box 80  
 Brewer Powell r RD 4 Box 169  
 Brick F B (Clara) announcer WENC h112 E Calhoun  
 Bridge R Marie Mrs legal sec Walter D Thompson r115 Jefferson  
 Bridges L B mech State Hwy Comn r Clarkton NC  
 Bright Bessie slswn Leder Bros  
 Bright Dewitt (Marion H; The Jewel Shop) h704 N Franklin  
 Bright Henry B r RD 1 Box 66  
 Bright Jas A (Mildred B) electn h315 E Columbus  
 Bright Joe r RD 1 Box 163  
 Bright Martin S (Debra N) barber 110 E Wyche h do  
 Bright Ralph r RD 1



## GUISTON'S DRUG STORE

*The Rexall Drug Store*

803 S. Madison St. Dial 642-4188  
Seth L. Smith Bldg.  
(See Page 28 Buyers' Guide)



Bright Thos L r RD 2 Box 339  
Bright Udell slswn Wood's 5 & 10c Store r RD 4  
Bright Warren emp Wville Jewel Shop r704 N Franklin  
Bright Wm H r RD 2  
Brigman Bernard (Margie) slsmn h114 W Lewis apt 2  
Brigman Hilda tchr Wville Elem Sch  
Brigman Marjorie Mrs tchr Wville Elem Sch r Baldwin Woods  
Britt Betty Mrs ofc sec Dr E Ben Ward r Chadbourn NC  
Britt Charlie N lab State Hwy Comn r Chadbourn NC  
Britt Danl C Rev (Jane B) h107 N Lee  
Britt E A (Veda M) millwright Riegel Wood & Paper h407A  
N Franklin  
Britt Jas L r RD 1 Box 538  
Britt Jas P r RD 1 Box 259  
Britt Lemuel R (Beatrice S) bodymn Cribb's Body Shop h212a  
E Walter  
Britt Lucy Mrs r841 Chadbourn rd RD 1  
Britt Mary A Mrs (Mary's Sandwich Shop) r830 Frazier  
Britt Nim R jr (Murline H) dragline opr h113 Burkhead  
Britt Reginald announcer WENC Radio Sta  
Britt Robt H r RD 1 Box 148  
Britt Robt H r RD 1 Box 187  
Britt Roger W r RD 4 Box 83  
Britt Smithie r841 Chadbourn rd  
Britt Thos R (Mary A) h830 Frazier  
Britton Effie M int dec 103 E Columbus h do  
Britton Ruth L (wid Bernard) librn Whiteville Public Li-  
brary h703 N Madison  
Brock Fredk A r RD 1 Box 245  
Brock Roger C r RD 1 Box 254  
Brock Tom r RD 1 Box 183  
Brock Wm K r RD 1 Box 198  
Brooklyn Fish Market & Grocery (Chester Graham) 403 W  
Virgil  
Brooks Baxter D r RD 1 Box 403A  
Brooks Booker B tchr Central High Sch r311 S Memory  
Brooks Eliz H (wid Jas A) h405 Pinkney  
Brooks W D Inc Wm D Brooks pres Wm D Brooks jr v-pres  
Edw L McGirt sec-treas oils 607 S Thompson  
Brooks Wm D (Jane E) pres W D Brooks Inc r Evergreen NC  
Brooks Wm D jr (Sarah) v-pres W D Brooks Inc h809 Bryce  
Brown Daisy S Mrs tchr County Bd Educ r109 E Nance  
Brown E Chas h1001 N Lee  
Brown Edw (Ruth M) hlpr City Pub Wks Dept  
Brown Edw lab City r240 Mill  
Brown Elbert C r RD 3 Box 445  
Brown Eliz C Mrs tchr Hallsboro Sch r208 Church nr Franklin  
Brown Genoio C emp Wville Garment Mfg r Bladenboro NC  
Brown Helen B r RD 2 Box 54B  
Brown Henry C r RD 1 Box 118

## WHITEVILLE INSURANCE AGENCY, INC.

EVERY FORM OF INSURANCE

902 South Madison St. (See Page 44 Buyers' Guide)

Phone 642-4244

# AVANT & SHOLAR, INC.

For Economical Transportation

CARS



TRUCKS

411 S. Madison St., Whiteville (See Page 8 Buyers' Guide) Dial 642-3857

Brown Howard (Corinne) butcher Columbus Cold Stge r RD 2

Brown Hubert r RD 3 Box 40CB

Brown Hubert emp Sledge Lbr r PO Box 424

Brown Ina L Mrs clk County Superior Ct Clk r RD 2 Clarkton NC

Brown Irvin P (Helen) v-pres Wholesale Distributors Inc r RD 2

Brown J J r RD 1

Brown Jesse B (Martile R) sign pntr h308 Washington

Brown Joe W (Daisy S) lwyr Court House Square h109 E Nance

Brown John J (Louise H) farmer h1251 Clarkton rd nr City limits

Brown Jonathan H (Eliz C) slsmn h208 Church nr Franklin

Brown Joseph E r RD 2 Box 17A

Brown Juanita Mrs opr Vogue Beauty Salon r Chadbourn NC

Brown Leacy Mrs h204 E Main

Brown Leon serv mgr Sessions Farm Mach r Chadbourn NC

Brown Lorene D asst Dr Ronald W Whitson r509 S Franklin

Brown Lucille h409 Wards

Brown Martha maid Columbus County Hosp r Evergreen NC

Brown Marvin (Ruth) lab Krankhe's Clns h142 Mill

Brown Peggy W (X Brown Realty) r Holly-McKenzie Woods

Brown Purvis (Marie L) lab h207 Phillips

Brown Rebecca bkpr J W Cook & Sons h605 N Madison

Brown Robt L r RD 1 Box 96

Brown Robt L atndt Mayes Texaco Serv r Clarkton rd

Brown Roy emp Sledge Lbr r Bolton NC

Brown Terutha chicken picker Columbus Cold Stge r Hallsboro NC

Brown Verna! C Mrs h100 S Powell blvd

Brown Willie (Mamie Mc) h rear 409 Virgil

Brown Willie jan Columbus Theatre

Brown X Motors (Xenthos Brown jr) used cars Chadbourn rd nr City Limits RD 1

**BROWN X REALTY (X Brown Jr and Peggy W Brown), Licensed Real Estate Brokers, Builders, Developers, Appraisals, Loans, Rentals, Residential and Business Properties Hwy 74 and 76 West, Tel 642-4222, Res Tel 642-3812 (See Page 50 Buyers' Guide)**

Brown Xenophon jr (Peggy W; X Brown Motors; X Brown Realty) h Holly-McKenzie Woods

Brunswick Billiard Parlor (Dewey J Allen) 904 S Madison

Brunswick Electric Membership Corp John C Anderson br mgr 307 S Lee

**BRUNSWICK SUPPLY CO (Ernest L Vinson), General Merchandise, Hwy 130, Brunswick, NC, Tel 642-3294, Res Tel 642-3218**

Bruton Leslie A (Annie T) tchr h520 Pinkney

Bryant Carl mech Quality Mtr r Chadbourn NC



## A. G. CARTER, JR.

### General Contractor



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459



# REED'S

## Jewelers

The Home of  
Quality  
Jewelry

Nationally  
Advertised  
● Diamonds  
● Watches

Guaranteed  
Watch and  
Jewelry  
Repairing

DIAL  
642-2054

613 S.  
Madison St.

(See Page 45  
Buyers' Guide)

# WENC Radio

AM 1220—FM 99.1

Highway 701 South (See Page 2 Buyers' Guide) South Whiteville, N. C.  
Phone 642-2133

Budget Shop The Annie N Spivey mgr women's clo 720 S Madison

Buffkin see also Buffkin

Buffkin Archie B r RD 4 Box 40

Buffkin Bobby R (Lois) emp Reigel Paper h1305 Tabor City rd nr Shallotte rd (Fax Hts) RD 3

Buffkin Chas mech Powell Mtr r RD 3 South Whiteville NC

Buffkin David C r RD 4 Box 68

Buffkin Douglas C r RD 4 Box 161

Buffkin Edgar H r RD 4

Buffkin Edna Mrs clk County Tax Supvr r RD 4

Buffkin Jewel K r RD 4

Buffkin Livie C r RD 4 Box 97

Buffkin Mary C r RD 3

Buffkin Mary W r RD 4

Buffkin Ralph C mech Wells Oldsmobile r Brunswick NC

Buffkin Reba W Mrs ofc sec Wville Merchants Assn r Chad-bourn NC

Buffkin Wm B r RD 4

Buffkin Willie B pres Columbus Production Credit Assn r RD 4

Bullard Ann Mrs nurse Columbus County Hosp

Bullard Clarence (Jeanette) emp Reigel Paper h911 N Lee

Bullard David H r RD 1 Box 198

Bullard Euzele Mrs slswn Moskow's Dept Store r Chad

Bullard Evelyn C emp Wville Garment Mfg r Cerro Gordo NC

Bullard Frank (Rita) pres Bullard Manufacturing Co Inc r109 N Franklin

Bullard Frank (Lois) tobacconist r408 N Franklin

Bullard Harriss E (Florence D) mgr Sunshine Laundry & Cleaners h206 Garretl

Bullard Henry r RD 1

Bullard Henry M r RD 1

Bullard J David jr (Cherry C) rep Beltone Hearing Center h501 Washington nr Powell blvd

Bullard Letha emp Wville Mfg

Bullard Lillian N Mrs tourists 115 Washington h do

**BULLARD LONNIE M (Jane E), Representative State Farm Insurance Company, Handling Auto, Life and Fire Insurance 301 Jefferson, PO Box 745, Tel 642-3753, h do**

Bullard M Eug (Marguerite; Sunshine Laundry & Cleaners) r Wilmington NC

Bullard Manufacturing Co Inc Frank Bullard pres Mrs Rita Bullard sec treas heating air condition sht mtl wkr mfrs 320 E Main

Bullard R M (Virginia R) h305 S Thompson

Bullard Reta S Mrs mgr Protective Agency Inc r109 N Franklin



## Crowell's TV & Appliance Center

Color TV—Hotpoint Appliances—Easy Washing Machines  
Furniture—Friendly Easy Credit - Terms To Suit

114 E. Main St., Railroad Plaza (See Page 7 Buyers' Guide)  
PHONE 642-4224

## WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED  
BUSINESS LISTS IN THIS DIRECTORY.

Bullard Rita Mrs sec-treas Bullard Manufacturing Co Inc r109  
N Franklin  
Bullard Ruby C r RD 4 Box 80  
Bullard Shelby J r115 Washington  
Bullock David (Alice) emp Natl Spinning r101 N Powe'l blvd  
Bullock Dorothy h219b W Virgil  
Bullock F David (Mary A) mach opr Wville Mfg r122 Mill  
Bullock J Horace (Kitty V; Bullock's Department Store) r  
Chadbourn NC  
Bullock Jas C r RD 2  
Bullock Joe L slsmn Leinwand's Dept Store r Clarendon NC  
Bullock Joel emp Wville Mfg r Chadbourn NC  
Bullock Lee farmer h101 N Powell blvd  
Bullock Lee R (wid Dock) h122 Mill  
Bullock's Department Store (J Horace Bullock) 807 S Madison  
Bunch Archie (Kath K) slsmn Sou Marble Works h607 N Frank-  
lin  
Bunn B David (Iola F) supvr County Bd of Educ h208 N Lee  
Bunn David G (Margt H) phys 107 E Main r200 Maple cor  
Wheeler  
Bunn Iota F Mrs tchr r208 N Lee  
Burchett see also Burchette  
Burchett Carolyn Mrs clk sten Columbus Production Credit  
Assn r Hallsboro NC  
Burchett J Lewis formn State Hwy Dept r Hallsboro NC  
Burchett Jas E washer Sunshine Lndry & Clns r RD 2 Box 66  
Burchette Earl N r RD 4 Box 78  
Burchette Jas E r RD 2 Box 66  
Burchette Laura Mrs emp Wville Mfg r RD 4  
Burchette Laura M r RD 4 Box 78A  
Burgess Evelyn Mrs tchr Wville Elem Sch r Lake Waccamaw  
NC  
Burkett Ella H r RD 4 Box 96  
Burley Allen D r RD 4  
Burnett Horace (Louise) USN h102 S Memory  
Burney Bessie Mrs slswn J S Mann's Dept Store r Lake Wac-  
camaw NC  
Burney Wm F r RD 2 Box 133  
Burns Al O member County Bd of Comnrs r Acme NC  
Burns Fannie r Cowan's Rest Home 841 Chadbourn rd  
Burns John K (Maud B) lwyr 505 W Nance h do  
Burns Martha Mrs tchr Wville Elem Sch r108 E Frink  
Burns Robt H jr (Martha L) lwyr 206 Pinkney 108 E Frink  
Burns W Clyde (Desbert R) assoc vet Pet Clinic h402 W Nance  
Burris Chas (Doris S) barber h208 Phillips  
Burris Doris Mrs ofc sec Central High Sch r208 Phillips  
Burroughs Lizzie Mrs r RD 3  
Burroughs Robt J r RD 3  
Burroughs Rosalie S (wid Paul M) h224 Mill  
Burroughs Saml C r RD 3 Box 252

## COLUMBUS CEMETERY PARK CORP.

Perpetual Care—"The Cemetery Beautiful"  
Fairfax Heights—South Whiteville

(See Page 15 Buyers' Guide)

Tel. 642-3347, If No Answer Tel. 642-4141

## Valentines Tire Sales & Service



Smileage! starts here

New and Used Tires  
Recapping, Road  
Service  
Tabor City Rd.  
P. O. Box 311—Dial  
642-2755



Burroughs Shirley Mrs opr Modern Beauty Shop r208 S Franklin  
Burroughs Willis M r RD 3  
Burrows Willis with Burrows Recapping h208 S Franklin  
Burrus Jas clk Columbus Hotel do  
Business & Professional Women's Club 200 S Madison  
Butler Carl E (Hilda W) pres treas Dixie Motors Inc h118 Mill Pond rd nr Tabor City rd (S Wville)  
Butler Clarence r RD 1  
Butler Clarence R r RD 1  
Butler Doris W ofc sec Columbus Contrs r Nakina NC  
Butler Dorothy Mrs emp Wville Garment Mfg r409 Stanley  
Butler Duffie r RD 3 Box 261  
Butler Erwin r RD 4  
Butler Eulalia P (wid J Walter) h121 Washington  
Butler G W Mrs ofc sec City Supt of Schs r Brunswick  
Butler Hilda W Mrs ofc sec Sou Life Ins r118 Mill Pond rd Tabor City rd (S Wville) RD 4  
Butler M C r RD  
Butler Madge M Mrs (Bon-Ton Beauty Shop) r112 Mill Pond rd nr Tabor City rd (S Wville) RD 4  
Butler Marion C (Madge M) emp Black's Tire Serv h112 Mill Pond rd nr Tabor City rd (S Wville) RD 4  
Butler Merle emp Wville Mfg r RD 4  
Butler Patsy Mrs ofc sec City Bd of Educ r Brunswick NC  
Butler Robt C (Dorothy G) mech G V Singletary & Sons h409 Stanley  
Butler Thurman C dep County Sheriff r Tabor City NC  
Butler Wm A r RD 2 Box 349  
Byrd A C r RD 2 Box 274  
Byrd A D jr Rev (Rose A) pastor Whiteville Methodist Church h105 E Nance  
Byrd Arth L mech Avant & Sholar r RD 1 Hallsboro NC  
Byrd Jerry E r RD 2 Box 20  
Byrd Joe r RD 2  
Byrd John W r RD 3 Box 166  
Byrd Locke r RD 1  
Byrd Locke jr (Margt G) farmer h102 E Smith  
Byrd Locky (Lillie C) farmer h1511 Clarkton rd nr by pass  
Byrd Michl V (Mary) state policemn r Fair Bluff NC  
Byrd Paul R r RD 2 Box 225  
Byrd Robt r RD 2 Box 269  
Caffee Arth r RD 2  
Caffee Early G r RD 2 Box 254  
Caffee Glenda Mrs clk Guiton's Drug Store r803 Wilmington rd (BW)  
Caffee Jesse H r RD 2  
Caffee John J r RD 2  
Caffee Johnnie r RD 2 Box 264

## Smith's Funeral Home

SERVING WHITEVILLE AND CHADBOURN  
24 HOUR AMBULANCE SERVICE

219 W. VIRGIL ST.

DIAL 654-3571, CHADBOURN, N. C.

DIAL 642-3206



# JONES FURNITURE CO., INC.

"Complete Home Furnishers"

314 South Madison St.

(See Page 34 Buyers' Guide)

Dial 642-3304

Caffee Johnnie T (Corinne P) mech Quality Mtr h405 S Madison

Caffee Johnny (Glenda) mech h803 Wilmington rd

Cain LaBruce r RD 1 Box 133

**CAIN S E MACHINE SHOP (Samuel E Cain), Expert Machinists and Welders, Portable Welding Equipment, Milling Machines, Laths and Shaper, Hydraulic Press, All Work Guaranteed 123 Pecan, Tel 642-2734**

Cain Saml E (Dorothy; S E Cain Machine Shop) r Chadbourne NC

Caines Edgar D r RD 1

Caines Kathleen F r RD 2 Box 433

Caison David student r210 S Thompson

Caison Horace A (Linda B) city police h210 S Thompson

Caison Juanita R emp Wville Garment Mfg r RD 1 Bolton NC

Caldis Ruth (wid Paul) slswn Woods 5c & 10c Store h505 S Thompson

Caldwell Cora B Mrs tchr Mt Olive Sch r200 W Virgil

Caldwell Eug J (Cora B; Caldwell's Grocery) h200 W Virgil

Caldwell's Grocery (Eug J Caldwell) 200 W Virgil

Callahan see also Callihan

Callahan N Graham (Mattie P) gun smith 402 W Williamson h do

Callahan Raymond A (Opal) servmn Schulken's Hdw r Tabor City NC

Callahan Tommy Post No 8073 (VFW) 113 W Wyche

Callihan Frances T r RD 1 Box 378

Callihan Jake O r RD 2 Box 117

Callihan Lula r RD 2 Box 63

Callihan Myrtle C r RD 1 Box 104

Callihan Myrtle C r RD 1 Box 117

Calvary Baptist Church 1411 Tabor City rd nr Shallotte rd

Cameron Annie M r509 Pinkney

Cameron Esther Mrs recpt Columbus County Hosp r Lake Waccamow NC

Cameron Grace H Mrs ofc mgr Wville Garment Mfg r Hallsboro NC

Campbell A B r RD 1 Box 211

Campbell A H (Estelle) state policeman r Tabor City NC

Campbell Arth B r RD 1 Box 278

Campbell Chain Saw Co (Luther Campbell) 1635 Tabor City rd nr Shallotte rd

Campbell Jas T r RD 1

Campbell Luther (Campbell Chain Saw Co)

Canady Edgar r RD 4

Canady see also Cannady

Canady Agnes emp Wville Mfg r Wananish NC

Canady Carol F Mrs opr Coro Tel & Teleg r417 S Franklin

Canady Carol G r RD 2

# X. BROWN REALTY

Brokers-Builders-Developers-Appraisals-Loans-Rentals  
Residential and Business Properties

Hwy. 74 and 76 West

(See Page 50 Buyers' Guide)  
Office Phone 642-4222, Res. Phone 642-3812

# EDMUNDS REALTY CO.

WM. S. EDMUNDS, REALTOR

SALES—RENTALS

103 W. WALTER ST.

PHONE 642-2590



Canady Chas W (Carol H; Canady's Gift Center) h402 Smyrna rd

Canady Cicero r RD 4 Box 325

Canady Darius (Carol F) routemn Merita Bread h417 S Franklin

Canady Elton r RD 4

Canady Emery O r RD 4 Box 325

Canady Gertrude (wid Arth) h609 W Virgil

Canady Jesse W r RD 4

Canady Joe C mach opr State Hwy Dept r Tabor City NC

Canady John M (Armenta E) h113 Britton

Canady Johnnie A jr r RD 2

**CANADY'S GIFT CENTER (Charles W Canady), Gifts For All Occasions, Diamonds Watches, Cards and Appliances, Watch and Jewelry Repairing, Easy Credit, Terms to Suit 722 S Madison, Tel 642-4662 (See Page 47 Buyers' Guide)**

Cannady Effie L Mrs waitress Empie's Cafe r203 N Madison

Canty Sam emp Sledge Lbr r Brunswick NC

Cappe'li Anna (wid Vincent) hsekpr Rev Thos Walsh r302 N Lee

Capps Betty asst County Home Economics Agent r Lewis

Cariret Cleveland M r RD 3

Carlyle Vita Mrs (Whiteville Grill) r Chadbourn NC

Carner Ellen (wid Franch) h153 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3

Carnes G W (Eve'lyn S), Physician, 707 S Franklin, Tel 642-3004, h do

Carolina Grill (Alvin Nordan) restr 103 Washington

**CAROLINA MOTORS INC, Julius R "Bobby" Smith Pres, C Lynn Duncan V-Pres, Ernest Dyson Sec-Treas, Buying, Selling and Trading Good Clean Used Cars, Financing On The Spot with Bank Terms, "Everybody Drives A Used Car" 112 W Main, Tel 642-2465 (See Page 9 Buyers' Guide)**

## CAROLINA POWER & LIGHT CO

HUGH M LEAMAN, Manager

HELPING TO BUILD A FINER

CAROLINA

615 S Madison

Telephone 642-3175

(See Page 48 Buyers' Guide)

**CAROLINA TELEPHONE & TELEGRAPH CO, Horace J**

Will Jr Mgr, 113 W Calhoun, Tel 642-9111

Carolina Tire Distr Inc r RD 3

Carr Alice H (wid Barry) h112 S Memory

Carrie's Beauty Shop (Mrs Carrie L Simmons) 412 Wards

Carroll Alma emp Wville Garment Mfg r RD 4

Carroll Alma E r RD 4

Carro'il Alta T Mrs cafeteria wkr Wville Elem Sch r RD 2

## McPHERSON

## WELL DRILLING SERVICE

2" Thru 8" Diameter Wells—Repairs on Water Pumps  
U. S. Hwy. 701 By Pass (Ffax Hts.; S. Whiteville) Phone 642-4651  
(See Page 56 Buyers' Guide)

## PRIDGEN BROS., CONTRACTORS

Commercial—Residential—Building—Alterations—Repairing—Remodeling  
FREE ESTIMATES—ALL WORK GUARANTEED

Tel. 642-4307, Night Tels. 642-4626 or 642-2798

Wilmington Rd. Nr. Forest Dr. (Baldwin Wds) (See Page 19 Buyers' Guide)

Carroll Elmer: slsmn Moskow's Dept Store r S Madison nr  
Virgil

Carroll Estalene emp Wville Garment Mfg r RD 1

Carroll Helen W r RD 3 Box 80

Carroll Henry F linemn Brunswick Elec Membership r Smyrna  
rd

Carroll Jas slsmn T & T Oil r103 N Powe'l blvd

Carroll Jas E r RD 1 Box 298

Carroll Milton r RD 4 Box 188

Carroll Roland r RD 1 Box 549

Carroll Roland C (Flora) clk Braxton Auto Parts h852 Chad-  
bourn rd RD 1

**CARTER A G JR GENERAL CONTRACTOR (A G Carter Jr),  
"Building For Comfort and Beauty," Commercial and  
Residential Building, Alterations, Repairing, and Re-  
modeling 505 W College, Tel 642-2459 (See Pages 16 and 17  
Buyers' Guide)**

Carter Annette M Mrs spinner Natl Spinning r405 Maxwell  
Carter Armand D student r402 W College

Carter Armand G jr (Aline W; A G Carter Jr General Con-  
tractor) h402 W College

Carter Bernice emp Wville Garment Mfg r Chadbourn NC

Carter Brenda Mrs ofc sec County Bd of Educ r706½ N  
Franklin

Carter Emily E r RD 1

Carter Eug (Eloise) emp Southeastern Grind h303 N Powell  
blvd

Carter Farm Machinery Co Inc r RD 5 Box 3B

Carter Gene br mgr Southeastern Grain Co Inc r Pinkney

Carter Jenetta r220 Clarence

Carter Jerry L (Annette) formn A G Carter jr Genl Contr h507  
W College

Carter Leonard L (Myrtle) installer Caro Tel & Teleg h907  
N Lee

Carter Lester B r RD 4

Carter Lewis V r RD 4 Box 19

Carter Lizzie S r RD 4 Box 61

Carter Preston (Lillie) h220 Clarence nr S Canal

Carteret see also Carterette Cartrett and Cartrette

Carterette Alton T r RD 1 Box 389A

Cartlett Myrtie emp Wville Mfg r Chadbourn NC

Cartret Carlton M r RD 3 Box 235A

Cartret Walter J r RD 3 Box 231

Cartrett see also Carterette Carteret and Carterette

Cartrett Alton (Mary W) farmer h10 Old Tram rd

Cartrett Annie W mach opr Wville Garment Mfg r Chadbourn  
NC

Cartrett C M r RD 3

Cartrett Jesse J (Hettie M) emp Love Lbr r Chadbourn rd RD  
1

Cartrette Anne Mrs nurse Columbus County Hosp r Chad-  
bourn NC

Cartrette Bobby tire changer The Fowler Co r RD 1

Cartrette Clara Mrs society editor News Reporter r605 N  
Franklin

Cartrette Clarence r RD 3 Box 75A

Cartrette Coy butcher Thompson's Abattoir r Chadbourn NC



## SESSIONS FARM MACHINERY, INC.

Ford Tractors and Equipment—Industrial Equipment

Hwy. 701 (S. Whiteville) (See Page 31 Buyers' Guide) Phone 642-2866

- Cartrette Dally h1613 Tabor City rd nr Shallotte rd (Ffax Hts)  
RD 3
- Cartrette Edna M Mrs emp Wville Garment Mfg r RD 1 Box  
565
- Cartrette Evelyn emp Wville Garment Mfg r Chadbourn NC
- Cartrette Garland D r RD 1 Box 350
- Cartrette Geo (Josephine R) slsmn Meares Hdw h305 S Lee
- Cartrette Jas F linemn Brunswick Elec Membership r Clark-  
ton NC
- Cartrette Jerry clk A & P r Clarendon NC
- Cartrette Jerry (Clara) tchr Wville High Sch h605 N Franklin
- Cartrette Lois emp Wville Garment Mfg r Clarendon NC
- Cartrette Maston V r RD 3
- Cartrette Patsy W r RD 3 Box 235A
- Cartrette Robt A (Edna) slsmn Texaco Inc h701 Chadbourn  
rd nr City Limits RD 1
- Cartrette Robt L r RD 1 Box 565
- Cartrette Robt L slsmn Pure Oil r Nance
- Cartrette Wm atndt Sellers Serv Sta r Chadbourn NC RD 1
- Cartwright Richd D (Ester) bridgemn State Hwy Comn h108  
E Cedar nr Tabor City rd (S Wville)
- Carver Hazel K Rev pastor Church of God r506 S Franklin
- Carver Wm M (Hazel K) textile wkr h506 S Franklin
- Cashwell Will S (Nettie) h209 W Lewis
- Casselman Edw T r RD 1 Box 164
- Caswell Blanche D r RD 1
- Caswell Comodore E r RD 1 Box 580
- Caswell James J r RD 1 Box 465
- Caswell Sam G r RD 2 Box 430
- Caswell W M hlpr Coca-Cola
- Cato Jas r RD 3
- Cato Jas (Annie) farmer h262 Shallotte rd nr Tabor City rd  
(S Wville) RD 3
- Cato Stores Inc Mrs Lois D Sasser mgr womens clo 712 S  
Madison
- Caulder Fredk G r RD 3
- Caulder Ida (wid Hance) h313 E Main
- Caulk Florence E emp Wville Garment Mfg r RD 1 Bladen-  
boro NC
- Causey H C (Gertrude B) tile wkr h303 S Thompson
- Cavanaugh Alton L r RD 1 Box 560
- Cavanaugh Evelyn emp Wville Garment Mfg r RD 1
- Center Esso Station (Dock D Powell) 900 S Madison
- Central Baptist Church Rev John Bees jr pastor 401 W Walter
- CENTRAL HIGH SCHOOL R Grayer Powell Principal, 210 S  
Memory, Tel 642-3546**
- Cernuyel Albert member County Bd of Educ r Chadbourn NC
- CHAMBER OF COMMERCE** (See Whiteville Chamber of  
Commerce)

## COLUMBUS PAVING COMPANY, Inc.

ASPHALT PAVING

Streets—Parking Lots—Driveways—Free Estimates

Hwy. 74 and 76, Chadbourn, N. C. (See Page 23 Buyers' Guide)

Office Tel. 654-4881—Plant Tel. 654-5751—Night Tel. 654-4541

# WACCAMAW

## BANK AND TRUST COMPANY

COMPLETE FINANCIAL SERVICE  
 Member F. D. I. C. Total Resources Over \$40,000,000.00  
 (See Page 14 Buyers' Guide)

**CHARLOTTE LIBERTY MUTUAL INSURANCE CO., W T**  
 Poteat Staff Mgr, Life and Hospital Insurance Court House  
 Square 109½ Washington, PO Box 94, Tel 642-2850  
 Chauncey Allie E r RD 4 Box 144  
 Chauncey L Winfield (Grace) slsmn Caro Pwr & Light r Lake  
 Waccamaw NC  
 Checker Cab Co (Purl O Ward) 108 W Walter  
 Cherry Grove Baptist Church 301 Shallotte rr nr Tabor City  
 rd (S Wville)  
 Chestnut Fannie L r RD 2 Box 242  
 Chestnut J W (Mary F) h226 Mill  
 Chestnut Lenwood asst mgr John H Shaw's Sons tr RD 1  
 Chestnut Wm H r RD 2 Box 242  
 Chesnutt Norwood B (Mable C) supvr State Vocational Agri  
 h106 N Madison  
 Children's Nursery (Mrs Reba L Williamson) 301 E Clay  
 Christian Book Room (Robt Q Bannerman) 1021 Chadbourn  
 rd RD 1  
 Christiansen John jr r RD 4 Box 300  
 Church of Christ Rev Virgil Hale pastor 505 Maxwell  
 Church of God Rev Hazel K Carver pastor E Walter  
 Circle Drive-In (LeRoy Watts) 926 S Madison  
**CITY DIRECTORY LIBRARY, Out-Of-Town City Directories,**  
**Whiteville Merchants Association Inc, 109 E Main, Tel**  
**642-3171 (See Page 27 Buyers' Guide)**  
 City Hall Building 306 S Madison  
 City Shoe Hospital (Eug M Porter) 110 E Main  
 Civitan Club 200 S Madison  
 Clark Eug J r RD 1 Box 51  
 Clark H P h926 Wilmengton rd  
 Clark Hildon N ship clk Wville Mfg r110½ Washington  
 Clark Hildon P r RD 2 Box 37A  
 Clawson Annie B maid Motor Hotel Wville r RD 1 Box 372  
 Clawson Walter A r RD 1 Box 372  
 Clemmon D Frazier h100 S Maultsby nr Lewis  
 Clemmons Alf E r RD 3 Box 308  
 Clemmons Elgie (Shirley H) photog News Reporter h308 E  
 Walter  
 Clemmons Frazier r515 S Madison  
 Clemmons Lincy D h512 S Franklin  
 Clewes Willard P mech Powell Mtr r RD 4  
 Clewis Archie slsmn Moskow's Dept Store r Hallsboro NC  
 Clewis Curtis h1509 Tabor City rd nr Shallotte rd (Ffox hts)  
 RD 3  
 Clewis Dallas C r RD 4 Box 291  
 Clewis Edmund A mach opr State Hwy Dept r RD 4 Box 285  
 Clewis Faye E Mrs ofc sec G V Singletary & Son r104 E Cedar  
 nr Tabor City rd (S Wville)  
 Clewis Gladys emp Wville Mfg r RD 2  
 Clewis Gladys M r RD 4



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

# Cole Monument Works

Monuments With Dignity and Permanence

Hwy. 701 (South Whiteville) (See Page 49 Buyers' Guide) Phone 642-2626

- Clewis Mack C r RD 4  
 Clewis Neil E r RD 4 Box 280  
 Clewis Paul (Pauline) linemn Brunswick Elec Membership  
 r RD 4  
 Clewis Paul J r RD 4 Box 293  
 Clewis Robt (Faye E) spnr Natl Spinning h104 E Cedar nr  
 Tabor City rd (S Wville)  
 Clewis Wade H mach opr State Hwy Dept r Chadbourn NC  
 Cliff Clyde S r RD 4 Box 250A  
 Cliff Jas E r RD 4 Box 59B  
 Cliff Sadie Mrs waitress Simmons Drug r E Main  
 Cliff W S r RD 4 Box 29A  
 Clifton Chas E r RD 1  
 Clifton Curtis (Curtis Electric Repair Shop) r101 S Lee  
 Clifton Joel C (Lycia L; Clifton's Fish Market) h101 S Lee  
 Clifton Lycia L Mrs cash Clifton's Fish Mkt r101 S Lee  
 Clifton Wm D r RD 4  
 Clifton's Fish Market (Joel C Clifton) 115 W Commerce  
 Chill Clyde (Emma L) mech h406 Smyrna rd  
**COASTAL PLAIN LIFE INSURANCE CO, Dean L Dickens**  
 Staff Mgr, Industrial and Ordinary Life Insurance, Acci-  
 dent and Health Insurance, Mortgage Cancellation and  
 Term Insurance, 2d fl R1 Seth L Smith Bldg 803 S Madison  
 Cobb Lee V r RD 1 Box 277  
 Coburn Ann G Mrs v-pres-sec G & C Motor Co Inc r110 Tucker  
**COBURN JESSE M (Ann G), Pres-Treas G & C Motor Co Inc,**  
 Sales and Office 413 S Madison, Tel 642-3153, Parts & Serv-  
 ice Tel 642-2203 h110 Tucker, Tel 642-3181  
 Cockey Gwynn mgr Suburban Rulane Gas r Lumberton NC  
 Cokley Saml lab Black's Tire Serv  
 Cole Billy student r1100 Clarkton rd  
 Cole Lester r RD 1  
**COLE MONUMENT WORKS (Willard W Cole), Monuments**  
 With Dignity and Permanence, Largest Display in Co-  
 lumbus County, See What You Buy, The Stone You Select  
 Will Be Engraved and Installed Promptly, Death Dates  
 Cut Anytime In Cemetery, Your Old Stones Cleaned Like  
 New at Reasonable Prices, Display and Shop Hwy 701  
 S Whiteville, Tel 642-2626 (See Page 49 Buyers' Guide)  
 Cole Saml D agt Home Security Life Ins r Chadbourn NC  
 Cole Willard W (Marjorie K; Cole Monument Works; Coles  
 Feed Store) h1100 Clarkton rd  
**COLE'S FEED STORE (Willard W Cole), Quality Feeds, Seeds**  
 and Miscellaneous Farm Supplies, Hwy 701, S Whiteville,  
 Tel 642-2626  
 Coleman Allie L r RD 1  
 Coleman Blanche S Mrs meat wrapper Piggly Wiggly r411 S  
 Canal

# WILLIAMS SPORTING GOODS

A Complete Line of Sporting Goods

610 S. MADISON ST.

DIAL 642-2893



# LISTON D. SPIVEY

Grading and Excavating Contractor

Crane Work—Road Work—Dump Truck Hauling—Top Soil—Sand—Gravel  
Baldwin Wood (See Page 21 Buyers' Guide) Phone 642-2221

Coleman C M Wilton guard State Prison Camp r Cerro Gordo NC  
Coleman Chas W (Hester S) lab h402 W Walter  
Coleman Danl D (Eva W) farmer h301 N Lee  
Coleman Ernest guard State Prison Camp r Cerra Gordo NC  
Coleman Esther Mrs maid Todd Furn r W Virgil  
Coleman Esther A slswn Collins Dept Store r RD 4 Box 182  
Coleman Eva W Mrs clk County Tax Collr r301 N Lee  
Coleman Franklin guard State Prison Camp r Tabor City NC  
Coleman Geo W hlpr Coca-Cola r Chadbourn NC  
Coleman Hester S Mrs maid Todd's Furn r402 W Walter  
Coleman Howard (Jessie B) glass mech Whol Dists h1517  
Tabor City rd nr Shallotte Rd (Ffax Hts) RD 3  
Coleman Howard W r RD 4 Box 181A  
Coleman Jessie maid h202 W Walter  
Coleman Jessie B Mrs glazier Whol Dists r1519 Tabor City  
rd nr Shallotte rd (Ffax Hts) RD 3  
Coleman Joe (Annie M) h200 Mill  
Coleman John dep County Sheriff r Cerro Gordo NC  
Coleman Melba emp Wville Garment Mfg r Nakina NC  
Coleman Tom (Alma) tob wkr h219 Clarence nr Baldwin  
Coleman Wesley B (Blanche S) city police h411 S Canal  
Coleman Willie R emp Sledge Lbr r Brunswick NC  
Collier Anna J Mrs clk US Dept Agrl r107 W Nance  
Collier Barbara J r RD 1  
Collier C Eddie jr (Sara A) student r303 Pinkney  
Collier Chas E r RD 1 Box 143A  
Collier Clyde M (Eliz) pres Collier Gas & Appliance Co Inc  
r Hallsboro NC  
Collier Daisy waitress Sherwood Drive In r302 S Memory  
Collier Dorothy Mrs vpres Collier Gas & Appliance Co Inc r109  
Fuller  
Collier Eliz Mrs vpres Collier Gas & Appliance Co Inc r Halls-  
boro NC  
Collier Frank r RD 1  
**COLLIER GAS & APPLIANCE CO INC, C M Collier Pres,**  
**James L Collier Sec-Treas, Propane Gas Service, Bottled**  
**and Bulk, Complete Line of Appliances, 1008 S Madison,**  
**Day Tel 642-4137, Night Tels 642-3493 and 642-2530 (See**  
**Page 36 Buyers' Guide)**  
Collier Geo E (Opal) mgr Collier Gas & Appliance Co Inc  
r RD 1 Box 82  
Collier Hazel P r RD 2 Box 302  
Collier Herbert L (Marie C) conservation aide US Dept Agrl  
h303 Jefferson  
Collier J Fred jr (Anna J; Collier & Yow TV & Appliances)  
h107 W Nance  
Collier Jas F r RD 1  
Collier Jas L (Dorothy S) sec-treas Collier Gas & Appliance  
Co Inc h109 Fuller  
Collier Jennett F r RD 1 Box 114

SINCE 1920

**THOMPSON SIGNS**Commercial Advertising  
Neon and PlasticU. S. HWY. 701 S. BY PASS (F-Fax Hts.; S. WHITEVILLE)  
(SEE PAGE 3 BUYERS' GUIDE)

PHONE 642-2584

Collier Lloyd (Stenza R) vpres Collier's Jewelers Inc h101  
Fuller

Collier Lloyd jr pres mgr Collier's Jewelers Inc r101 Fuller

Collier Marie C Mrs bkpr Mark's Truck &amp; Tractor r303 Jefferson

Collier Nancy Mrs asst case wkr County Welfare Dept r US  
Hwy No 701 by-pass South

Collier Nina Mrs tchr Whiteville High Sch r RD 1

Collier Nina C r RD 1

Collier Opal T r RD 1

Collier Stenza R Mrs sec-treas Collier's Jewelers Inc r101  
Fuller

Collier Susie Mrs prsr Sunshine Lndry &amp; Clns h137 E Commerce

Collier Thos F r RD 1

**COLLIER & YOW TV & APPLIANCES** (J Fred Collier Jr and  
Ralph Yow), Television and Radios, Complete Line of  
Home Appliances, Sales and Service on All Makes and  
Models, "We Service What We Sell" Full Line of 45 and  
LP Records 607 S Madison, Tel 642-4350 (See Page 6  
Buyers' Guide)**COLLIER'S JEWELERS INC**, Mrs Stenza R Collier Sec-Treas,  
Lloyd Collier Jr Pres-Mgr, Lloyd Collier Sr V-Pres,  
"Whiteville's Leading Jewelers and Silversmith," Watches  
and Jewelry Repaired, Diamonds Shown at Night By  
Appointment 717 S Madison, Tel 642-3183, Night Tel 642-2833

Collins Bobby (Diane) farmer h400 Smyrna rd

Collins Bobby C r RD 1 Box 260

**COLLINS DEPARTMENT STORE**, (Harold A Collins), J  
Hoyt Edwards Mgr, "The Friendly Family Store," Where  
Quality Merchandise Is Never Expensive, Never Know-  
ingly Under Sold, Complete Outfitters For The Entire  
Family 811-813 S Madison, Tel 642-2791 (See Page 25 Buy-  
ers' Guide)

Collins Edw (Helen N) sls rep Lance Inc h604 N Powell blvd

Collins Ernest F r RD 1 Box 351A

Collins H H r RD 1 Box 260

Collins Harold A (Collins Department Store) r Southern Pines  
NC

Collins Hattie L (wid Thos) h134 Mill

Collins Helen N Mrs tchr r604 N Powell blvd

Collins Holland H jr r RD 1 Box 357

Collins Hubert slsmn Coca-Cola r Brunswick NC

Collins Jessie (wid Harry) h113 E Wyche

Collins Mildred T Mrs emp Wville Garment Mfg r Cerro  
Gordo NC

Collins Sam butcher Columbus Cold Stge r RD 1

Collins Sam jr (Viola M) butcher Columbus Cold Stge h703  
Clarkton rd**WEST WHITEVILLE GARAGE**Motor Overhaul-Transmissions-Electrical Systems-Carburetor-Brake Service  
Hwy. 74 and 76, Chadbourne Rd., 1/2 Mile West City Limits Phone 642-2355

(See Page 11 Buyers' Guide)

# LESLIE H. ROW

INSURANCE CONSULTANT

DISABILITY—HOSPITALIZATION—LIFE INSURANCE

108 W. Burkehead St.

(See Page 42 Buyers' Guide)

Dial 642-3963

Collum Chas M (Juanita) electn h205 E Clay

Collum Danl N emp Sledge Lbr r RD 1

Collum Saml cabt mkr Pridgen Cabt Wkr r Lake Waccamaw  
NC

Colonial Stores Inc Hoyet L Beckham mgr 406 S Madison

Colson Roosevelt jan Wville Elem Sch r RD 2

Columbus Aluminum Products (S J Blackwell) 218 Magnolia

Columbus Baptist Association Arch Cree dir 413 S Franklin

Columbus Barber Shop (John B Long jr) 517 S Madison

Columbus Cemetery 917 Clarkton rd nr City Limits

**COLUMBUS CEMETERY PARK CORP**, A D Peacock Pres,  
Don T Peacock V-Pres Perpetual Care, "The Cemetery  
Beautiful" Tabor City rd, Box 586 (Ffax Hts), Tel 642-3347,  
If No Answer Tel 642-4141 (See Page 15 Buyers' Guide)

Columbus Cold Storage Abattoir Robt A Duncan mgr 930  
Wilmington rd nr (BW)

**COLUMBUS COLD STORAGE CO INC**, A Dial Gray Pres,  
Darius L Love V-Pres, Robt Alan Duncan Sec-Treas, The  
Frozen Food Center, Country Type Hams For Sale, Storage,  
Processors and Suppliers of Foods For The Home  
Freezers, Meat Smoking, Curing, Cutting and Butchering  
806 N Madison, Tel 642-3178

**COLUMBUS CONTRACTORS INC**, J L Bowers Pres, L R  
Bowers Sec-Treas, J M Gudger Asst Sec, General Contractors,  
Bridges and Culverts Columbus Theatre bldg,  
101 E Main, Tel 642-4371

Columbus County Agricultural Building 110 W Smith

**COLUMBUS COUNTY CIVIL DEFENSE HEADQUARTERS**,  
Lathal R Wayne Civil Defense Dir, 201 E Main, Tel  
642-4728

Columbus County Farm Bureau Inc Dupree D Cox mgr 105 W  
smith

**COLUMBUS COUNTY HOSPITAL INC**, Frances T Eanes  
Administrator, 310 Jefferson, Tel 642-3131

Columbus County Medical Society 200 S Madison

## COLUMBUS—COUNTY OF

COURT HOUSE, Court House Square

COURT HOUSE ANNEX, 112 W Smith

ACCOUNTANT, Mrs Mazzalee T Sanderford, County Court  
House, Tel MI 2-3860

ATTORNEY, Sankey W Robinson, County Ct House

BOARD OF COMMISSIONERS, Leamon P Ward Chairmn,  
Al O Burns, Lacy R Thompson, Willie B Buffkin, Bobby  
Sessions, Members, County Court House

BOARD OF EDUCATION, W L Hobbs Chairmn, Chas  
Council, Percy O Gore, Albert Cerneyul, Carl Stephens,  
Lucian Stephens and H G Daniels Members, Guy T Ward  
Supt, Tel MI 2-3848

BOARD OF EDUCATION, Roger L Tippet Supvr, (Garage)  
1009 Chadbourn rd, RD 1, Tel Midway 2-2586

BUREAU OF IDENTIFICATION, Horace L Shaw Supt,  
County Court House, Tel MI 2-3869

CORONER, John B Long Jr, County Court House

DOG WARDEN, H M Hinson, County Court House

FARM AGENT, Chas D Raper, 110 W Smith, Tels MI 2-2795  
MI 2-2788



# COLLINS DEPARTMENT STORE

SHOES—CLOTHING—READY-TO-WEAR

Never Knowingly Undersold

811-813 S. Madison St., Whiteville. N. C.

Dial 642-2791

## Columbus County Of (Contd)

**HEALTH DEPARTMENT**, John R Black Dir, 903 Chadbourn rd, RD 1, Tel MI 2-2834

**HOME ECONOMICS AGENT**, Mrs Elaine N Blake, 110 W Smith

**JAIL**, Dennis G Williams Jailer, 108 W Smith, Tel MI 2-3079

**JUVENILE COURT**, Hon Lee J Greer Judge, County Court House

**LIBRARY**, N Edna Creech Librn, 901 Chadbourn rd RD 1, Tel MI 2-2832

**NEGRO AGRICULTURAL AGENT**, John M Spaulding, 110 W Smith, Tel MI 2-2605

**NEGRO HOME ECONOMICS AGENT**, Dorothy V Valentine, 110 W Smith

**RECORDER'S COURT**, Hon W Al Williams Judge, County Court House

**RECORDER'S COURT CLERK**, Lee J Greer, County Court House, Tel MI 2-3847

**RECORDER'S COURT SOLICITOR**, Joe W Brown, County Court House

**REGISTER OF DEEDS**, Leo L Fisher, County Court House, Tel MI 2-3091

**SCHOOL MAINTENANCE DEPARTMENT**, Wm A Duncan Supvr, 905 Chadbourn rd RD 1, Tel MI 2-2830

**SHERIFF**, Arth L Duke, County Court House, Tel MI 2-3869

**SUPERIOR COURT**, Hon Raymond Mallard Judge, County Court House

**SUPERIOR COURT CLERK**, Lee J Greer, County Court House, Tel MI 2-3847

**TAX COLLECTOR**, Wm A Weir, County Court House, Tel MI 2-3849

**TAX SUPERVISOR**, Mrs Venie H Rouse, County Court House, Tel MI 2-3840

**WELFARE DEPARTMENT**, Mrs Alice S Wright Supt, 839 Chadbourn rd, RD 1, Tel MI 2-2349

Columbus County Tuberculosis Assn Mrs Dixie Rogers exec sec County Court House

Columbus County Warehouse (A Dial Gray) tob 820 Wilmington rd (BW)

Columbus Display Co 622 S Madison

**COLUMBUS DRUG STORE** (Wm C McNeill), Prescription Specialists, Drugs, Sundries, Novelties, Cosmetics, Dependable Service, Free Delivery 629 S Madison, Tel 642-3009 (See Page 30 Buyers' Guide)

Columbus F C X Service Rudolph Johnson mgr feed 1402 US Hwy 701 S By Pass nr City Limits (Ffax Hts)

Columbus Home Doctors (Fred D Boege) bldg contrs 501 W Williamson

**COLUMBUS HOTEL** Carl McPherson Mgr, Modern and Convenient, "The Downtown Hotel" 515 S Madison, Tel 642-3121

Columbus Livestock Market Paul M Reeves mgr 1221 Chadbourn rd RD 1

Columbus Motor Co (Eug F Davis Mrs Christine W Thompson) whol auto parts 1031 W Main

**CONSULT THE  
CLASSIFIED BUSINESS LISTS  
IN THIS DIRECTORY**

**IF YOU WOULD FIND WHAT YOU WISH TO BUY**

## **COLUMBUS PAVING CO INC**

### **OFFICERS**

**JOHN FRANK CARTER, President**  
**JOHN HILL CARTER, Vice-President**

**ASPHALT PAVING  
STREETS**

**PARKING LOTS**

**DRIVEWAYS**

**CONCRETE WORK**

**CURBS AND GUTTERS**

**DRIVEWAYS**

**SIDEWALKS**

**Hwy 74 and 76**

**Chadbourn NC**

**Telephone 654-4881**

**Plant Telephone 654-5751**

**Night Telephone 654-4541**

**(See Page 23 Buyers' Guide)**

## **COLUMBUS PRODUCTION CREDIT ASSN, Willie B Buffkin**

**Pres, Walter Shaw V-Pres, C R Yoder Jr Sec-Treas-  
Genl Mgr, Loans, Court House Square, Tel 642-2835**

**Columbus Supply Co (Kirby A Blake John E and John E  
Thompson jr) plmb supplies 107 W Main**

**Columbus Theatre Chas E Reavis mgr 627 S Madison**

**Columbus Theatre Building 101 E Main**

**Columbus Trading Co Inc John K Curry v-pres fertilizers 607  
S Franklin**

**Combs Bobby H (Mable) slsmn Whol Distrs h107 W Columbus  
apt 2**

**Combs Mable Mrs opr Blue Jean's r107 W Columbus apt 2**

**Compton Johnny cook Sou Kitchen r515 S Madison**

**Conaway Bill (Dorothy) emp Waccamaw Veneer h301 Pinkney**

**Conaway Dorothy Mrs slswn Ellis Shoe Center r301 Pinkney**

## **CONFIDENTIAL LOAN & FINANCE CORP, James W Suggs**

**Pres, Personal, Auto and Furniture Loans, 808 S Madison  
Tel 642-4185**

**Conner see also Connor**

**Conner Fred r RD 3 Box 42**

**Conner Hairm B r RD 1 Box 49K**

**Connor H Joe servmn Collier & Yow TV & Appliance r RD 1  
Orrum NC**

**Connor John D r RD 3**

**Cook see also Cooke**

**Cook David C (Frances P; Cook's of Whiteville NC) r207  
Maple**

**COOK J W & SONS (Wm B, J Warren and J W Cook Jr), Build-  
ing Contractors, Builders of Fine Homes, Industrial and  
Commercial Building, Remodeling and Repairs, Free Esti-  
mates, All Work Guaranteed 605 N Madison, Tel 642-2301  
(See Page 18 Buyers' Guide)**

**Cook J Warren (Velma B; J W Cook & Sons) h605 N Madison**



**Cook J Warren jr (Mary W; J W Cook & Sons) r Bob White la**

**Cook Jas O (Betty B) formn Wville Plywood h114 E Frink**

**Cook Kath H Mrs emp New Hope Elem Sch r215 N Franklin**

**Cook L Paul (Mamie C; Cook's of Wville NC) h207 Maple**

**Cook Margt T (wid Irvin) supvr Caro Tel & Teleg h603 Cray-  
ton**

	<p><b>T. S. Memory Agency</b>  <i>"Insurance That Satisfies"</i>          COUNTY COURT HOUSE          NEAR COURT HOUSE SQUARE          Dial 642-2409</p>	
(See Page 44 Buyers' Guide)		

Cook Walter (Kath H) mech Mark's Truck & Tractor h215 N Franklin  
 Cook Wm B (Hiawatha B; J W Cook & Sons) h208 E Wyche  
 Cook's of Whiteville NC (L Paul and David C Cook) elec appliances 617 S Madison  
 Cooke Cath H Mrs tchr County Bd Educ r215 N Franklin  
**COOKE CECIL J (Joyce R; Reed's Jewelers,) 613 S Madison, Tel 642-2054, h104 E Smith, Tel 642-3274**  
 Cooke Joyce R Mrs bkpr Waccamaw Bank & Trust r104 E Smith  
 Cooke Walter (Cath H) mech Marks Truck & Tractor h215 N Franklin  
 Cooper E R tchr Central High Sch r S Memory  
 Cooper Edna nurse 210 E Webster h do  
 Cooper Grant r414 W Virgil  
 Cooper Ruth Mrs maid h414 W Virgil  
 Cooper C S Mrs dishwasher Wville Elem Sch r Camp Ground rd  
 Corbett Amertis (Floyd T) brklyr h305½ S Memory  
 Corbett David linemn Caro Pwr & Light r RD 3  
 Corbett F J (Virginia M) prin Armour High Sch (Acme NC) h307 W Columbus  
 Corbett Floyd T Mrs tchr PS r305½ S Memory  
 Corbett Virginia M Mrs tchr County Bd of Educ r307 W Columbus  
 Core Sara B r RD 4  
 Corn Everett M uphol Davis Garage & Body Shop h112 Britton  
 Costen Levi lab City Pub Wks Dept  
 Cottingham Jas L (Nina S) aide Columbus County Hosp h412 S Franklin  
 Cottingham Nina S Mrs (Cottingham's Rooms) r412 S Franklin  
 Cottingham's Rooms (Mrs Nina S Cottingham) furn rms 412 S Franklin  
 Cotton Lorenza emp Sledge Lbr r Elizabethtown NC  
 Council Annie M r RD 3 Box 393  
 Council Annie M Mrs nurse 510 W Virgil r do  
 Council Chas member County Bd of Educ r Hallsboro NC  
 Council Emma (wid K Clyde) h402 N Franklin  
 Council Gladys T (wid Jesse K) h101 N Madison  
 Council Wesley A (Annie M) carp h510 W Virgil  
**COUNTY OFFICES—(See Columbus County OF)**  
 Courtney Effie Mrs r841 Chadbourn rd RD 1  
 Cousar Henry B r RD 3 Box 398  
 Coutroukis Tom M (Coralee; The Southern Kitchen) h1004 N Lee  
 Covington Ann I Mrs opr Modern Beauty Shop r102 Pinkney  
 Covington H Clay (Bertie C) h102 Pinkney  
 Covington Mary E Mrs tchr Central High Sch r410 W Walter  
 Covington Morris A (Ann I) exam State Hwy Patrol r102 Pinkney  
 Covington Ned student h103 Richardson  
 Covington Thelma Mrs opr Beauty Emporium r102 Pinkney  
 Cowan Annie L Mrs (Cowan's Rest Home) h841 Chadbourn rd RD 1  
 Cowan Ruth L br mgr Waccamaw Bank & Trust Co r Chadbourn rd



# AVANT & SHOLAR, INC.

For Economical Transportation

CARS  TRUCKS

411 S. Madison St., Whiteville (See Page 8 Buyers' Guide) Dial 642-3857

Cowan's Rest Home (Mrs Annie L Cowan) 841 Chadbourne rd RD 1  
 Cox Alpheus N r RD 1  
 Cox Carrie M clk Rose's  
 Cox Dupree D (Cloteal) agcy mgr North Carolina Farm Bureau Mutual Insurance Co mgr Columbus County Farm Bureau and US Dept of Agri Fed Crop Ins r RD 1 Clarendon NC  
 Cox Etheredge F (Vera) sawyer Love Lbr h250 Shallotte rd nr Tabor City rd (SWville) RD 3  
 Cox H Lofton staff mgr Home Security Life Ins r Tabor City NC  
 Cox Hilton B r RD 4  
 Cox Loyd F r RD 2 Box 315  
 Cox Reggie F r RD 1  
 Cox Regina Mrs slswn Kramer's Ladies Shop r Tabor City NC  
 Cox Vera Mrs nurses aide Columbus County Hosp r250 Shallotte rd nr Tabor City rd (SWville) RD 3  
 Crainger Chas E r RD 4  
 Crawford Martha B Mrs maid h302 W Virgil  
 Crawford Retha F Mrs cook Leder Bros h413 W Lewis  
 Cree Arch (Judie B) missionary-dir Columbus Baptist Assn h413 S Franklin  
 Cree Judie B Mrs tchr r413 S Franklin  
 Cree Lynda A r413 S Franklin  
 Creech A F bridgmn State Hwy Comm r RD 2 Box 195  
 Creech Alf J r RD 2  
 Creech Alton R r RD 2 Box 199  
 Creech Calvin G r RD 2  
 Creech Cordelia J r RD 2  
 Creech Eug V formn State Hwy Dept r Hallsboro NC  
 Creech F A bridgmn State Hwy Comm r RD 2 Box 195  
 Creech F Adolph jr r RD 2 Box 152  
 Creech Gene R r RD 2  
 Creech Herman E r RD 2 Box 152  
 Creech Herman E r RD 2 Box 252  
 Creech Howard M r RD 2  
 Creech James R r RD 1 Box 98  
 Creech Lee B r RD 2  
 Creech N Edna county librn r RD 2 Box 248  
 Creech Thos S r RD 2 Box 214  
 Creech Woode'l B r RD 2 Box 87  
 Creekmore Darrell Mrs tchr Wville Elem Sch r112 S Thompson  
 Creekmore Jos P student r1003 N Lee  
 Creekmore Lucille P Mrs h1003 N Lee  
 Creekside Farms r RD 2  
 Cribb Ann Mrs clk Columbus County Hosp  
 Cribb Bobby K r RD 3 Box 209a  
 Cribb Carlis r RD 3 Box 447a



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

**Whiteville  
 Florist**



**"Columbus  
 County's  
 Oldest  
 Floral  
 Business"**

**500 S.  
 Madison St.**

**DIAL  
 642-2722**

(See Page 33  
 Buyers' Guide)

# R E E D 'S Jewelers

*The Home of  
Quality  
Jewelry*

Nationally  
Advertised  
● Diamonds  
● Watches

Guaranteed  
Watch and  
Jewelry  
Repairing

DIAL  
642-2054

613 S.  
Madison St.

(See Page 45  
Buyers' Guide)

## W E N C Radio

AM 1220—FM 99.1

Highway 701 South (See Page 2 Buyers' Guide) South Whiteville, N. C.  
Phone 642-2133

Cribb Chas D ofc mgr Cribb's Body Shop r RD 3 Box 227  
Cribb Connie V Mrs emp Wville Garment Mfg r211 E Virgil  
Cribb Dolly P emp Natl Spinning r211 E Virgil  
Cribb Dow W r RD 3

Cribb Ervin r RD 3

Cribb Geo W r RD 3

Cribb Gertie I Mrs emp Wville Garment Mfg r Chadbourn NC

Cribb Grady (Mary S) ctr Wville Mfg h209 E Virgil

Cribb I V slsmn Avant & Sholar r RD 3

Cribb Jessie C r RD 3

Cribb Jewell D r RD 1 Box 332B

Cribb Johnie E r RD 3 Box 267

Cribb Junior W (Ann B) slsmn Dixie Mtrs r RD 1

Cribb Kenneth D (Pauline P; Cribb's Body Shop) h405 W  
Williamson

Cribb Lillian emp Wville Garment Mfg r RD 4

Cribb Mabel opr Caro Tel & Teleg r211 E Virgil

Cribb Martin V (Connie V) carp h211 E Virgil

Cribb Rossie O r RD 3

Cribb Royal S mech Avant & Sholar r RD 1 Chadbourn NC

Cribb Shirley E Mrs emp Wville Mfg r Tabor City NC

Cribb Vemae Mrs reeler Natl Spinning r111½ Britton

Cribb Wm jr (Verna C) recapper Firestone Tire h111½ Brit-  
ton

Cribb Wm M serv mn Firestone Home & Auto Sup r211 E  
Virgil

**CRIBB'S BODY SHOP** (Kenneth D Cribb), Expert Body and  
Fender Repairing, 24 Hour Wrecker Service, Trained  
Mechanics on All Kinds of Repairs, "We Can Fix Em"  
111 E Virgil, Tel MI 2-4332

Cricket Service Station (Wm H McGirt) 101 Jefferson

Crouch Rufus T forester North Carolina Pulp h114 E Virgil

**CROWELL WILLIAM A** (Dorothy B; Crowell's TV & Appli-  
ance Center) 114 E Main, Railroad Plaza, Tel 642-4224,  
h905 West, Tel 642-3978

**CROWELL'S TV & APPLIANCE CENTER**, (William A Cro-  
well), RCA Victor Living Color TV, Hot Point Appliances,  
Easy Washing Machines, Furniture, Stereo Record Play-  
ers and Records, Friendly Easy Credit Terms to Suit, Free  
Parking in Back, 114 E Main, Railroad Plaza, Tel  
642-4224 (See Page 7 Buyers' Guide)

Crutchfield Gaither E (Eliz A) tobacconist h301 S Madison  
Crutchfield's Tobacco Warehouse 130 E Main

Cucksey Vera F r RD 3 Box 273

Culler Thos M jr (Tiny P) eng Caro Tel & Teleg h107½  
Church

Cullifer Audrey M Mrs bkpr News Reporter r108 E Clay

Cullifer John D (Audrey M) slsmn Todd Furn h108 E Clay



### Crowell's TV & Appliance Center

Color TV—Hotpoint Appliances—Easy Washing Machines  
Furniture—Friendly Easy Credit - Terms To Suit

114 E. Main St., Railroad Plaza (See Page 7 Buyers' Guide)  
PHONE 642-4224

## WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED  
BUSINESS LISTS IN THIS DIRECTORY.

**CULLIGAN WATER CONDITIONING** (George O Rogers Jr),  
Serving Brunswick, Columbus and New Hanover Counties,  
Soft Water Service, Water Filters, Cul Soap and Commer-  
cial and Industrial Water Conditioning 801 W James, PO  
Box 346, Tel 642-3419

Culpepper Edw S (Shula S) slsmn Schulken's Hdw h110 S  
Thompson

Cumbee Raymond L r RD 4

Cumberland Butane Inc W Bruce McPherson mgr 1101 Tabor  
City rd nr City Limits (Ffax Hts) RD 3

Cunningham Lettie C Mrs h201 Clarence

Cunningham Payton jan Seven O One Lanes

Curran Wm F mech Powell Mtr r RD 2

Currie Archie D r RD 3

Currie Bobby Mrs cafeteria wkr Wville Elem Sch r Bruns-  
wick NC

Currie Burnie jr emp Sledge Lbr r Elizabethtown NC

Currie Dock whsemn Leder Bros r RD 2

Currie Dock G r RD 2 Box 339

Currie Donald P r RD 3 Box 258

Currie Edwin F r RD 4

Currie Myrtle Mrs mgr Reserve Life Insurance Co r Clarkton  
NC

Currie Myrtle N r RD 3

Currie Naydean W r RD 3

Currie Neil C r RD 3

Curry John K v-pres Co'lumbus Trading Co Inc r Chadbourn  
NC

Curry Sarah W Mrs bkpr W D Brooks Inc r RD 3

Curtis Electric Repair Shop (Curtis Clifton) rear 115 W Com-  
merce

Cutchin Tom B r RD 1 Box 541

Cutler Leanna maid h425 W Lewis

Dailey Marvin (Evelyn) carp h200 N Thompson

Dairy Queen (C Lynn Duncan Leroy Williams) ice cream 405  
Jefferson nr city limits

Daley Thos M r RD 2

Dallas Leroy E (Mary A) tile setter h906 West

Dan's Grocery (Dan Francis) 208 W Walter

Daniel Alf lab City Pub Wks Dept

Daniel Wilbur lab h226 Clarence cor S Canal

Danie's H G member County Bd of Educ r Tabor City NC

Daniels W Ray r RD 2

Daniels Walter r RD 2 Box 389

Daniels Wilbert E r RD 1 Box 269

Darden Nina G Mrs mgr Motor Hotel Whiteville h200 S Madi-  
son

Darnell Rochell (Pearl G) electn r600 S Franklin

Daughety Effie E (wid Jesse M) h116 W Wyche

David Luellen Mrs tchr Edgewood Elem Sch r302 S Thompson

## G & C MOTOR CO., INC.

**Buick  
and  
Pontiac  
Dealers**

**SALES  
SERVICE  
PARTS**

**Complete  
Air  
Conditioning  
Service**

**Sales and  
Office  
PHONE  
642-3153**

**Parts and  
Service  
PHONE  
642-2203**

**413  
S. Madison St.**

**(See Page 12  
Buyers' Guide)**

## PEACOCK FUNERAL HOMES, INC.

**Chadbourn, N. C.**  
Tel. 654-3481

**WHITEVILLE, N. C.**  
Tabor City Rd., Box 586  
(Ffax Hts.) Tel. 642-4141

**Shallotte, N. C.**  
Tel. PL 4-8253

**The Homes of Thoughtful Service**

**(See Page 5 Buyers' Guide)**



# WEAVER'S JEWELRY STORE

*Whiteville's Oldest Jewelers*

701 S. Madison St.

(See Page 46 Buyers' Guide)

Dial 642-2246

- David Redwan E (Lou E) prin Whiteville Elementary School  
h302 S Thompson
- Davis Annie B Mrs maid Collier's Jewelers r RD 3 Box 327
- Davis B Eston (Maggie M) agt Sou Life Ins h106 Forest dr  
(BW)
- Davis Ben J (Mable) repr City Shoe Hosp h311 Shallotte  
rd nr Tabor City rd (S Wville) RD 3
- Davis Bobbie C r115 N Lee
- Davis Bobby r1338 Tabor City rd nr Shallotte rd (Ffax Hts)  
RD 3
- Davis Carlton (He'en) emp Caro Tel & Teleg h113 E Webster
- Davis Chas hlpr Hinnant's Inc r Bolton NC
- Davis Clarence emp Sledge Lbr r RD 3
- Davis Clarence jr emp Black's Tire Serv r RD 3
- Davis Dessie J Mrs h407 Moore
- Davis Don whsemn Lee Whse h405 Moore
- Davis Donnie G r RD 4
- Davis Eug F (Ruth; Columbus Motor Co) h206 Maple
- Davis Eug G r RD 1 Box 250
- Davis Everlene r RD 3 Box 264
- Davis Ferdinand (Rosa L) delmn Simmons Drug h311 S Powe'l  
blvd
- Davis Floyd r107 Moore
- DAVIS GARAGE & BODY SHOP (J R Davis), Body and Fender Repairs, Expert Refinishing, Wreck Repairs, Custom Seat Covers, 24 Hour Wrecker Service 102 W Walter, Tel 642-3766**
- Davis Garland r RD 4 Box 97a
- Davis Geo r RD 1
- Davis Geo E r RD 3 Box 448
- Davis Gertrude W (wid Matthew B) slswm The Little House  
of Fashion h115 N Lee
- Davis Henry r RD 3 Box 38
- Davis Herbert emp Harrel Mus Store r109 S Thompson
- Davis Herbert B (Gladys M) emp Love Lbr h1338 Tabor City  
rd nr Shallotte rd (Ffax Hts) RD 1
- Davis Herbert M r RD 2 Box 32
- Davis J B (Ruby B) mtl wkr Walker Bros Body Shop & Garage  
h604 S Thompson
- Davis J Robt (Virginia M; Davis Garage & Body Shop) h817  
Brickyard rd nr Wilmington rd (BW)
- Davis Jas (Katie C) grader Sledge Lbr h rear 304 W Main
- Davis James r RD 3 Box 382
- Davis Jas B (Arlene) stereo News Reporter r RD 4 Box 212
- Davis James E r RD 3 Box 327
- Davis Katie C Mrs cook Starlight Drive-In r rear 304 W Main
- Davis Leroy prsr r407 Moore
- Davis M Byrne (Frances S) dept mgr Sledge Lbr h124 McKenzie
- Davis M Byrne jr USN r124 McKenzie

# Smith's Funeral Home

SERVING WHITEVILLE AND CHADBOURN  
24 HOUR AMBULANCE SERVICE

219 W. VIRGIL ST.

DIAL 654-3571, CHADBOURN, N. C.

DIAL 642-3206

# JONES FURNITURE CO., INC.

"Complete Home Furnishers"

314 South Madison St.

(See Page 34 Buyers' Guide)

Dial 642-3304

Davis Mable B r RD 3 Box 344  
 Davis Maggie M Mrs ofc mgr Columbus County Hosp r106 Forrest dr (BW)  
 Davis Marie F r RD 3  
 Davis Marion tchr Central High Sch  
 Davis Marion H (Doris D; Starlite Drive-In Theatre) with Starlite Restaurant h111 Tucker  
 Davis Ola M Mrs slswn Columbus Drug Store r209 S Lee  
 Davis Ralph E (Elneda) h134 Shallotte rd nr Tabor City rd (SWville) RD 3  
 Davis Richd J (Eater M) driver G V Singletary & Sons h249 W Walter  
 Davis Ruth Mrs tchr Wville Elem Sch r206 Maple  
 Davis Stancil R (Doris A) lab City Pub Wks Dept r RD 4 Box 13  
 Davis Steadman E Rev (Ola M) h209 S Lee  
 Davis Tom r RD 3 Box 297  
 Davis W Ross jr (Lucile P) pres Simmon's Drug Co Inc h907 West  
 Davis Wm H r RD 3 Box 300  
 Davis Willie r RD 3  
 Dawsey Allie B (Gladys) rep Cape Fear Memorials h833 Chadbourne rd RD 1  
 Day Carlie S asst supt State Prison Camp r RD 3  
 Deal Harold A asst mgr Motor Hotel Wville r200 S Madison  
 Deavers Gwendolyn Mrs nurse Columbus County Hosp  
 Deburniere Eloise C (wid Edgar) h205 S Memory  
 Delaney Wm W (Agnes) eng Caro Pwr & Light r Lake Waccamaw NC  
 DeLuxe Grill Woodrow Sales mgr restr 217 E Main  
 DeLuxe Taxi (Mrs Sadie J Hammond) 217 E Main  
 Dental Arts Building 511 S Franklin  
 Devone Coleman r RD 1  
 Dew A Quince formn State Hwy Dept r Hallsboro NC  
 Dew Alice F opr Caro Tel & Teleg r203 W Columbus  
 Dew Avery slsmn Quality Mtr r Hallsboro NC  
 Dew Audrey F (Odessa) slsmn G & C Mtr r RD 4  
 Dew Bernard M (Patricia S) lab h200 E Virgil  
 Dew Chas slsmn G & C Mtrs r RD 4  
 Dew Clyde T (Margt D) mech Marks Truck & Tractor h104 Burkhead  
 Dew Mattie H (wid Homer) h203 W Columbus  
 Dew Mollie W r RD 4  
 Dickens Dean L (Josephine) staff mgr Coastal Plain Life Insurance Co r Hwy 130  
 Dickens Mildred H Mrs ofc mgr Edmunds Realty r102 W Calhoun  
 Dickens Paul M (Mildred H) mgr The News-Reporter Co Inc h102 W Calhoun

# X. BROWN REALTY

Brokers-Builders-Developers-Appraisals-Loans-Rentals  
 Residential and Business Properties

Hwy. 74 and 76 West

(See Page 50 Buyers' Guide)

Office Phone 642-4222, Res. Phone 642-3812



# FLOYD-BARKLEY AGENCY

ALL FORMS INSURANCE



908 S. Madison St.

(See Page 41 Buyers' Guide)

Dial 642-2142

Dickens Wallace J (Barbara H) supt Border Belt Tob Research Sta h103 Woodland dr (BW)

Dicker Rollie (Emma L) lab h308 S Memory

Dickers Emma cook Motor Hotel Wville

Dicus Jas P v-pres The Fowler Co r Tabor City NC

Digirolamo H A (Angeline) supt Natl Spinning h103 McKenzie

Dillard Perry driver State Hwy Dept r Evergreen NC

Dillard Perry E Mrs r RD 2 Box 460

**DIRECTORY LIBRARY, Out-of-Town City Directories, Whiteville Merchants Association Inc, 109 E Main, Tel 642-3171 (See Page 27 Buyers' Guide)**

**DIXIE MOTORS INC, Carl E Butler Pres-Treas, George W Holt V-Pres-Sec, For Select Used Cars, Bank Rate Financing, 403 S Madison, Tel 642-2358**

Dixon Lucy Mrs asst dietn Columbus County Hosp r312 Jefferson

Dobson Bertha (wid T J) h800 Wilmington rd (BW)

Dobson Bertha L Mrs r RD 2

Dores Mary L r RD 2 Box 282

Dorsette Blanche slswn Leder Bros r Chadbourn NC

Dorsey Jas P r RD 1 Box 442

Dorward Jennie (wid John) r203 Pinkney

Dorward Kenneth P (Mildred N) v-pres-cash The First Natl Bank h203 Pinkney

Dowler Clyde C (Helen S) agronomist US Dept Agri h304 N Franklin

Dowless Doris emp Wville Mfg

Dowless Edwin tile setter Whol Distrs r Franklin

Dowless Ethel emp Wville Garment Mfg r Clarkton NC

Dowless Keith Mrs (Holiday Restaurant) r304 E Nance

Dowless Leslie J r RD 2

Dowless Shelton H r RD 2

Dowless Wilbur body shop formn G & C Mtr r Clarkton NC

Dowless Wilton L (Keith; Holiday Restaurant) h304 E Nance

Drayton Bernice B r RD 2 Box 102

Driggers Henry W (Lilly D) formn Chadbourn Veneer h306 E Lewis

Driggers Lillie Q r RD 2

Duboise Henry r RD 4

DuBoise Leo r RD 4 Box 311

DuBoise Rachel C Mrs mach opr Natl Spinning r202 Burkhead

Dudley Annie B r RD 4 Box 42

Dudley Dewey L r RD 4

Dudley Edw (Marvel) mech County Bd of Educ (Garage) r Chadbourn NC

Dudley Geo J r RD 4 Box 39

Dudley Gladys Mrs cafeteria wkr Wville Elem Sch r220 N Franklin

Dudley Walter E r RD 4

## McPHERSON WELL DRILLING SERVICE

2" Thru 8" Diameter Wells—Repairs on Water Pumps  
U. S. Hwy. 701 By Pass (Fax Hts.; S. Whiteville) Phone 642-4651  
(See Page 56 Buyers' Guide)



## PRIDGEN BROS., CONTRACTORS

Commercial—Residential—Building—Alterations—Repairing—Remodeling  
FREE ESTIMATES—ALL WORK GUARANTEED

Tel. 642-4307, Night Tels. 642-4626 or 642-2798

Wilmington Rd. Nr. Forest Dr. (Baldwin Wds) (See Page 19 Buyers' Guide)

- Dudley Wilson R (Marie) shop formn Columbus Mtr r Halls-  
boro NC  
Dudly Joseph L r RD 4 Box 59  
Dudney Daisy r841 Chadbourn rd RD 1  
Duke Arth L (Alice E) County Sheriff r Evergreen NC  
Dukes Annie B Mrs kitchen wkr P&T Barbecue r303 W Walter  
Dukes James (Annie B) emp Sledge Lbr h303 W Walter  
Dukes Wm (Leverne) Lab City h208 Clarence  
Duncan Abe r RD 3 Box 230  
Duncan Agnes S Mrs (Duncan's Homelite Chain Saw) h103  
Shallotte rd nr Tabor City rd (SWville) RD 3  
Duncan Arvell r RD 1 Box 105  
Duncan Bessie S Mrs h1520 Tabor City rd nr Shallotte rd  
(Ffax Hts) RD 3  
Duncan Billy M r RD 2 Box 62  
Duncan Bruce J (Joan E) metal wkr Walker Bros Body Shop  
& Garage r RD 3  
Duncan C Lynn (Grace S; Dairy Queen) v-pres Carolina Motors  
Inc h301 E Calhoun  
Duncan Cecil O'N emp Love Lbr r RD 4 Box 27  
Duncan Chas r301 E Calhoun  
Duncan Chas r RD 2  
Duncan Danl M r RD 4 Box 267A  
Duncan DeLane slsmn Hub's Sup r RD 4 Box 157  
Duncan Dorothy G Mrs clk Sunshine Lndry & Clns r208 E  
Calhoun  
Duncan Earl (Rosie) farmer h102 Old Tram rd  
Duncan Earline Mrs emp Wville Mfg r RD 1  
Duncan Ebbie S r RD 3 Box 61  
Duncan Elmo r RD 4 Box 27  
Duncan Emerson r RD 2 Box 38  
Duncan Erwin J sec T&T Oil Co Inc r RD 4  
Duncan Freddie (Carolyn) linemn Caro Tel & Teleg r109 S  
Thompson  
Duncan Gladys B slswn Wood's 5 & 10c Store r RD 4  
Duncan H Glenn (Iris D) mgr Columbus Stock Mkt h110  
Richardson  
Duncan Hardie W r RD 4  
Duncan Harold G (Maxine) slsmn Powell Auto Parts r RD 4  
Box 123B  
Duncan Homer G (Lorena) clk Braxton Auto Parts r RD 3  
Box 327  
Duncan Horace M (Dorothy G) emp Marks Truck & Tractor  
h208 E Calhoun  
Duncan Hubert L hlpr Coca-Cola  
Duncan Iris D Mrs clk Simmons Drug r110 Richardson  
Duncan Jack A r RD 2 Box 60  
Duncan James W r RD 3 Box 244  
Duncan Kenneth L r RD 3



## Canady's Gift Center

Diamonds-Watches-Gifts-Cards-Appliances-Jewelry-Watch Repairing  
Easy Credit—Terms to Suit

722 South Madison St.

(See Page 47 Buyers' Guide)

Phone 642-4662

 <b>PURITY</b> <b>ACCURACY</b>	<b>Simmons' Drug Co., Inc.</b> <i>Reliable Prescriptions</i> <b>TWO LOCATIONS TO SERVE YOU</b> Court House Square      Dial 642-3106 104 E. Main              Dial 642-3255 (See Page 29 Buyers' Guide)	 <b>PRESCRIPTION</b> <b>SERVICE</b>
---	--	---

- Duncan Lamon D (Lottie) sht mtl wkr E Leroy Hawks r Brunswick NC
- Duncan Leo r RD 3
- Duncan Lonnie r RD 4
- Duncan Lottie C r RD 3 Box 230
- Duncan Lyman D (Lottie) sht mtl wkr h117 Shallotte rd nr Tabor City rd (SWville) RD 3
- Duncan Marian W sten County Health Dept r RD 2 Box 62
- Duncan Mary emp Wville Mfg r Chadbourn NC
- Duncan Mary J slswn Garrell's r RD 4
- Duncan Mayo r RD 1 Box 550A
- Duncan McNeil r RD 3 Box 244
- Duncan Nancy E Mrs ofc sec Robt H Burns jr r RD 1 Box 85-A
- Duncan P Edwin (Allene D) body repr Avant & Sholar r RD 1
- Duncan Peggy Mrs clk County Welfare Dept r Brunswick NC
- Duncan Ray M slsmn Coca-Cola r RD 4
- Duncan Robt A (Henrietta M) sec-treas Columbus Cold Storage Co Inc h110 Burkhead
- Duncan Robt L (Emma S) h303 N Madison
- Duncan Robt L mtcmn County Bd Educ
- Duncan Robt L (Shirley) bridgemn State Hwy Comn h109 Airway rd nr Tabor City rd (Ffax Hts)
- Duncan Rosie S r RD 2 Box 17A
- Duncan Royce hlpr B S Thompson & Co r RD 1 Box 550A
- Duncan Ruby S r RD 4 Box 33
- Duncan Seth A r RD 2 Box 113
- Duncan Sterling (Rachel) servmn Collier Gas & Appliance r Chadbourn NC
- Duncan Verlie L emp Wville Garment Mfg r RD 4
- Duncan Vertise E r RD 4
- Duncan Vollie C jr (Dorothy C) mech G V Singletary & Sons h114 W Columbus
- Duncan Wade H r RD 4 Box 404
- Duncan Wm A (Mary L) mtce supvr County Bd of Educ r Clarkton rd RD 1
- Duncan Wm A jr mtcmn County Bd of Educ r RD 2 Box 85
- Duncan Willie r RD 1 Box 76
- Duncan Wilson E r RD 3 Box 188
- Duncan's Garage & Chain Saw Co (Mrs Agnes S Duncan) 105 Shallotte rd nr Tabor City rd (SWville) RD 3
- Duncan Garage & Salvage r RD 3 Box 55
- DUNCAN'S HOMELITE CHAIN SAW (Mrs Agnes D Duncan),**  
 New and Used Chain Saws, Lawn Mowers and Chain Saw Repairs, Bar and Bow Repairs, Crankshaft Straighten, Hwy 701 (S Whiteville), Tel 642-4230
- Dunivant Jewel W Mrs clk County Superior Ct Clk r606 N Thompson
- Dunivant Noel N (Jewel W) tobacconist h606 N Thompson
- Dunn Jos W tehr Centra High Sch r114 S Memory

## COLUMBUS PAVING COMPANY, Inc.

### ASPHALT PAVING

Streets—Parking Lots—Driveways—Free Estimates

Hwy. 74 and 76, Chadbourn, N. C.

(See Page 23 Buyers' Guide)

Office Tel. 654-4881—Plant Tel. 654-5751—Night Tel. 654-4541

# WACCAMAW

## BANK AND TRUST COMPANY

Member F. D. I. C. COMPLETE FINANCIAL SERVICE  
Total Resources Over \$40,000,000.00  
(See Page 14 Buyers' Guide)

Durham Life Insurance Co Worth M Edwards Joseph A Strickland agts 306 S Madison  
Dutton Clyde D (Gladys E; Piggly Wiggly) member City Council h112 S Thompson  
Dutton Hubert L dept mgr Piggly Wiggly r RD 3  
Dutton Mildred waitress Sou Kitchen r Prison Camp rd  
Dutton Mildred W r RD 4 Box 131  
Duval Charlie B r RD 4  
Duval J C Formy r RD 4  
Duval Jas C r RD 4  
Dwyer John A (Ruby W), Lawyer, Court House Square, Tel 642-2335, h114 Tucker, Tel 642-2257  
Dyer Wm F r841 Chadbourn rd  
Dyson Ernest (Thelma W) sec-treas Carolina Motors Inc h804 Brickyard rd (BW)  
Dyson Estelle Mrs emp Wville Garment Mfg r Chadbourn NC  
Dyson Mable B r RD 2  
Dyson Martha Mrs slswn Belk's r111 W Wyche  
Dyson R Leon (Martha M) mgr Etna Service Station h111 W Wyche  
Eanes Frances T Mrs admn Columbus County Hospital Inc h312 Jefferson  
Earle Theo W (Carol H) forester Acme Wood h207 E Calhoun apt 4  
Eason Arth F r RD 2 Box 198  
East Side Community Baptist Church Rev John Shaw pastor 220 Mill  
Edge Danl K r RD 3 Box 130  
Edge Hilda emp Wville Garment Mfg r RD 3  
Edge Linwood T r RD 3 Box 115  
Edge Myrtle Mrs emp Blue Jeans h609 N Madison  
Edge Myrtle F emp Wville Garment Mfg r Clarendon NC  
**EDGEWOOD ELEMENTARY SCHOOL, H Kenwood Royal**  
Principal, E Calhoun nr Thompson, Tel 642-3201  
Edmond Jas C jr (Virginia M) s'smnr h122 Mill Pond rd nr Tabor City rd (SWville) RD 4  
Edmund Billy driver State Hwy Dept r RD 1  
Edmund Howard J formn State Hwy Dept r RD 1  
Edmund Richd M r RD 1 Box 430  
**EDMUNDS REALTY CO (Wm S Edmunds), Sales and Rentals, Appraisals, Management, and Mortgage Loans, New and Used Homes, Farms, Business and Resort Properties**  
103 W Walter, Tel 642-2590 (See Page 51 Buyers' Guide)  
Edmunds Richd M clk State Hwy Comn r RD 1  
Edmunds Wm S (Eloise P; Edmunds Realty Co) r Lake Waccamaw NC  
Edward Annie P Mrs with Edward's Cleaners & Alterations r216 W Walter  
Edward Evelyn L Mrs with Edwards Clns & Alterations r408 W Walter



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459



## THE NEWS REPORTER CO., INC.

Office Supplies, Equipment and Machines  
Offset and Letterpress Printing

815 S. MADISON ST.

DIAL 642-3076

Edward Gladys S Mrs nurse Columbus County Hosp r223 W Virgil

Edwards Homer L (Evelyn L) mgr Edward's Cleaners & Alterations h408 W Walter

Edward Oscar (Annie P) cln Krohnke's Clns h216 W Walter  
Edward Oscar jr (Gladys S) ice cream mkr Hill's Ice Cream h223 W Virgil

**EDWARD'S CLEANERS & ALTERATIONS, Homer Lee Edward Mgr, Cleaning and Dyeing, Mending and Alterations, "Your Cleaner Is Your Clothes Best Friend," We Give Green Stamps, 402 Moore**

Edwards Ann H Mrs ofc supvr G V Singletary & Sons h831 Chadbourn rd RD 1

Edwards Bobby mech Duncan's Garage & Chain Saw r RD 1  
Edwards Bobby D r RD 4 Box 77

Edwards Cecil C sanitarian County Health Dept r Exum NC  
Edwards Claudia emp Wville Mfg r Chadbourn NC

Edwards Earl E in chge State Hwy Comm (Heavy Equip Div) r RD 4

Edwards Edith C emp Wville Garment Mfg r Cerro Gordo NC  
Edwards Flauda emp Wville Mfg r Chadbourn NC

Edwards G C (Lillian F) emp Natl Spinning h414 W Williamson

Edwards Harold T driver B S Thompson & Co r Chadbourn NC  
Edwards Harry L slsmn G V Singletary & Sons r Lake Waccamaw NC

Edwards Henry O (Emma A) h208 E Lewis

Edwards Howard (Maxine) slsmn Ellis Meares Hdw h217 E Columbus

Edwards Irene R Mrs slswm Collins Dept Store r109 N Franklin

Edwards J Holt (Irene R) mgr Collins Department Store h109 N Franklin

Edwards Jas mech County Bd Educ (Garage)

Edwards Jas B lab Columbus Trading r RD 1

Edwards Jas W student r831 Chadbourn rd RD 1

Edwards Jos H emp Sledge Lbr r Brunswick NC

Edwards Levy D r RD 4 Box 77

Edwards Linda Mrs ofc sec County Bd of Educ r Howard SC

Edwards Macie D Mrs nurse Dr J T Wyche r827 Chadbourn rd RD 1

Edwards Mary C (wid T J) h402 N Madison

Edwards Maxine Mrs smstrs Leder Bros r217 E Columbus

Edwards Ophelia C (wid J S) h320 W Williamson

Edwards Oscar r RD 1 Box 171

Edwards Oscar (Regina) funeral dir Peacock Funeral Home h205 N Madison

Edwards Paul R (Polly B) mgr Sealtest Dairies h109 N Lee

Edwards Philip (Diane) pharm Columbus Drug Store

Edwards Polly B Mrs mus tchr 109 N Lee r do

## Belk-Hensdale Co.

shop BELK'S FIRST and SAVE

721 South Madison St. (See Page 24 Buyers' Guide)

Phone 642-3235

## Firestone Home & Auto Supplies

THE FOWLER CO., OWNER—HEADQUARTERS FOR

**Firestone** EASY PAY PLAN—WHOLESALE—RETAIL

611 S. Madison St.

(See Page 10 Buyers' Guide)

Dial 642-2244

Edwards Ralph L (Macie D) partsmn Wells Oldsmobile h827  
Chadbourn rd RD 1

Edwards Regina Mrs recpt Dr David G Bunn r205 N Madison

Edwards Shelby C Mrs bkpr Walker Bros Body Shop & Gar-  
age r Clarendon NC

Edwards Warnash lab City Pub Wks Dept

Edwards Willie emp Sledge Lbr r Brunswick NC

Edwards Worth M (Ann H) agt Durham Life Ins h831 Chad-  
bourn rd RD 1

Efird Essie M r RD 1 Box 147

Elkins Annie L tchr County Bd Educ h108 E Wyche

Elkins Edw C h109 Church cor Franklin

Elkins Elsie E tchr Whiteville High Sch r108 E Wyche

Elkins Margt Mrs tchr Wville Elem Sch r RD 1

Elks Jodie emp Sledge Lbr r RD 3 Box 48

Ellen Wm L mach opr State Hwy Dept r Brunswick NC

Elliott Ambrose jr br mgr Braxton Auto Parts r Tabor City NC

Elliott Balaam T r RD 1 Box 295

Elliott Brantley L r RD 1 Box 276

Elliott Carolyn J student r214 E Clay

Elliott Clyde chf clk US Dept Agri r Chadbourn NC

Elliott Ivan M (Bertha M; S L Fuller & Co) h207 Church nr  
Franklin

Elliott Mildred Mrs bkpr Waccamaw Bank & Trust r Chad-  
bourn rd

Elliott Roy D (Ida; S L Fuller & Co) r Hallsboro NC

Elliott Roy D jr (Mildred H) mech S L Fuller & Co h300  
Washington

Ellis Annette slswn Belk's r RD 3

Ellis Henry T r RD 1 Box 363

Ellis Henry T r RD 1 Box 479

Ellis Jas (Rosetta F) h206 Rosemary

Ellis Jane S Mrs asst case wkr County Welfare Dept r Lake  
Waccamaw NC

Ellis Jim emp Waccamaw Veneer r109 S Thompson

Ellis Junior R r RD 2 Box 214

Ellis Leon mech G V Singletary & Sons r Chadbourn rd

Ellis Leon W r RD 3 Box 469

Ellis Marvin E (Ruth; Ellis' Shoe Center) h108 S Thompson

Ellis Mazie Mrs emp Wville Garment Mfg r Cerro Gordo NC

**ELLIS MEARS HARDWARE CO INC, See Meares Ellis Hard-  
ware Co Inc**

Ellis Raymond C emp Sledge Lbr r Brunswick NC

Ellis Robt R r RD 1 Box 312

**ELLIS' SHOE CENTER** (Marvin E Ellis), Smart Shoes For  
Smart Women, Famous Name Brand, Red Cross, Joyce,  
Cobbies, Edith Henry, and Tweedies Shoes, Smartest  
Ladies' Fashion Hats and Jewelry 108 E Main, Tel  
642-2709



## Piggly-Wiggly

COMPLETE FOOD STORE

Located in The Heart of Whiteville

124 W. MAIN ST.

# MARKS TRUCK & TRACTOR CO.

TRACTORS

Farmall

International Trucks

IMPLEMENTS

Wilmington Rd. Nr. Forest Dr. (Baldwin Woods)  
PHONE 642-2117

P. O. Box 111

Ellis Thurman C (Yvonne P) clk Braxton Auto Parts h210 W  
Cedar nr US Hwy 701 S By Pass (SWville)

Ellis Troy r RD 1

Ellis Wm L (Barbara B) s'smn Columbus Mtr h408 Burkhead

Empie's Cafe (Empie B Watts) 1003 S Madison

Engen Eug W (Leola; Penn's Grill) h213 E College

Engen John waiter Penn's Grill r213 E College

English Edgar P (Mary A) agt Life Ins Co of Ga h310 Olive  
dr

English Sadie H ofc sec Dr Anthony C Terrence r Brunswick  
NC

Enzlor Gilbert (Margt W) farmer h108 E Calhoun apt 1

Enzor Cora M emp Wville Garment Mfg

Enzor Eliz A ofc sec Civil Defense Agency r Fair Bluff NC

Enzor Sallie A r RD 2 Box 455

Enzor Sigsby B r RD 1 Box 148

**EQUIPMENT RENTALS CO** (Paul T Kendall), Ditching,  
Landscaping, Light Construction On Residential and In-  
dustrial Jobs, Also Expert Perma-Stone Work, 701 N  
West, Tel 642-4195

Ervin Ada h709 Clarkton rd nr City Limits

Ervin Jas (Annie B) constn wkr h711 Clarkton rd nr City  
Limits

Estelle's Beauty Shop (Mrs Estelle D Horne) 109 E Colum-  
bus

Etheridge A'da emp Wville Mfg r RD 4 Box 152

Etheridge Avery (Katie R) linemn Brunswick Elec Member-  
ship r RD 4

Etheridge Hubert R r RD 4

Etheridge Jas C r RD 4 Box 279

Etheridge Leland slsmn Coca-Cola r RD 4

Etheridge Moss R mach opr State Hwy Dept r RD 4

Etheridge Rowe r RD 4 Box 269

Etheridge Willie B r RD 4

Ethridge Geo L r RD 4 Box 251

Ethridge Jas W r RD 4 Box 151

Ethridge Joseph r RD 4 Box 158

Ethridge Levey r RD 4 Box 149

Ethridge Moss R r RD 4 Box 247B

**ETNA SERVICE STATION**, R Leon Dyson Mgr, "Finest  
Quality Products at A Saving," Gasoline, Oil, Lubrication,  
Tires, Tubes, Auto Accessories, Washing, Waxing and  
Polishing, Free Road Service to Our Customers, 801 N  
Madison, Tel 642-3896

Eure J Bruce (Amanda; Eure & Kinlaw) r Fairbluff NC  
Eure & Kinlaw (J Bruce Eure Hilliard E Kinlaw) lwyrs 811  
N Madison

Eutsler Nell J (wid Edw M) r113 W Lewis

Evans Alice G r RD 1 Box 279A

Evans Archie O r RD 3

# POWELL MOTOR CO., Inc.

General Repairs—Parts and Accessories

105 E. Virgil St.

(See Page 12 Buyers' Guide)

Phone 642-3362



# TODD FURNITURE CO., Inc.

"Quality for Less"

NATIONALLY ADVERTISED FURNITURE

614 S. Madison St.

(See Page 35 Buyers' Guide)

Dial: 642-3377

Evans Blanche clk Rose's  
 Evans Carrie N cash Wood's 5 & 10c Store r RD 3  
 Evans Chas slsmn Newsome's Lbr & Bldg Sup r RD 3  
 Evans Chas K mach Wville Mfg r RD 2  
 Evans Chas R r RD 3 Box 96  
 Evans Dorothy H Mrs emp Wville Mfg r Chadbourn NC  
 Evans Elmer r RD 4 Box 127  
 Evans Eliz recpt Dr Wm A Greene r RD 3  
 Evans Eug E acct John Ward r RD 3  
 Evans Eug W (Elsie H; Parham Service Station) h204 Garrell  
**EVANS FURNITURE CO (Norman Evans), Complete Line of Furniture and Accessories, Floor Covering, Experienced Interior Decorating Service, 115 Pecan, Tel 642-2217**  
 Evans Grocery (Lee R Evans) 1701 Tabor City rd nr Prison Camp rd (Ffax Hts) RD 3  
 Evans Jasper J r RD 1 Box 212  
 Evans Joe L slsmn Singer Sewing Mach r Tabor City NC  
 Evans Lee R (Nina S; Evans Grocery) h1703 Tabor City rd nr Prison Camp rd (Ffax Hts)  
 Evans Leroy r RD 3  
 Evans Memory (Marie J) driver Sledge Lbr r RD 3  
 Evans Norman (Ruth N; Evans Furniture Co) h209 N Thompson  
 Evans Robt E lab State Hwy Comn r Freeland NC  
 Evans Sarah I Mrs tchr Central High Sch r Wananish NC  
 Evans Wm J (Marilyn M) slsmn King Drug h109 Tucker  
 Evans Willis E r RD 1 Box 67  
 Ever Ready Lodge No 765 115 S Memory  
 Ezzell Colon L (Vera A) farmer h130 Mill Pond rd nr Tabor City rd (SWville) RD 4  
 Ezzell Delma clk Pure Oil r Brunswick NC  
 Ezzell Fred M (Annie G) linemn Caro Pwr & Light h105 Mill Pond rd nr Tabor City rd (SWville) RD 4  
 Ezzell Geo O r RD 4  
 Ezzell Gladys Mrs emp Wville Mfg r107 Airway rd nr Tabor City rd (Ffax Hts)  
 Ezzell Glennie Mrs slswn J S Mann's Dept Store r Brunswick NC  
 Ezzell H Eug (Hilda M) clk PO h132 Mill Pond rd nr Tabor City rd (SWville) RD 4  
 Ezzell Herbert E r RD 4  
 Ezzell Hubert (Gladys) mtcmn County Bd of Educ h107 Airway rd nr Tabor City rd (Ffax Hts)  
 Ezzell Larry slsmn Leder Bros r Brunswick NC  
 Ezzell Mary Mrs emp Wville Mfg r RD 4  
 Ezzell Mary M r RD 4  
 Ezzell Odell r RD 3  
 Ezzell P C bridgemn State Hwy Comn r Brunswick NC

# STARLITE RESTAURANT

THE FAMILY DRIVE IN

Hwy. 74 and 76 East

(See Page 52 Buyers' Guide)

Phone 642-4735

## QUALITY MOTOR CO., INC.



Authorized Dealer, Ford, Falcon, Thunderbird, Sales and Service Dial 642-2288, Parts and Service 642-3343, Nr. City Limits, Tabor City Road (Fairfax Heights) Route 3  
(See Page 13 Buyers' Guide)

*Falcon*

Ezze'l Robt L student r132 Mill Pond rd nr Tabor City rd (SWville) RD 4  
 Ezzell Rossie E r RD 3  
 Ezzell Ruby E r RD 4  
 Ezzell Vera Mrs r RD 4  
 Ezzell Wm O r RD 3  
 Faircloth Gertrude L (Mrs nurse Columbus County Hosp r604 N Thompson  
 Faircloth Jos R (Gertrude L) driver Checker Cab h604 N Thompson  
 Faircloth R B r RD 1 Box 560  
 Faircloth Rholetta Mrs emp Wville Garment Mfg r RD 1  
 Faircloth Thos C Rev (Doris D) pastor Trinity Bapt Ch h311 E Clay  
 Faison Roscoe lab Black's Tire Serv r RD 3  
 Family Shoe Store (Simon H Steinberg Sol B Mann) h713 S Madison  
 Farmer Walter dep county sheriff r Acme NC  
 Farmers Warehouse (A Dial Gray Jack Neal; Danville Ka) tob 901 S Madison  
 Farrior Mortie S (wid Edw J) r408 Pinkney  
 Faulk Benard G (Helen S) lab h100 Harnley  
 Faulk Bernice emp Wville Garment Mfg r Freeland NC  
 Faulk Flora Mrs emp Wville Mfg r RD 1  
 Faulk Jean J R lab Black's Tire Serv  
 Faulk Joe (Sadie) farmer h930 Clarkton rd  
 Faulk Jos slsmn Sunshine Lndry & Clns r RD 2  
 Faulk Rose Z r112 S Memory  
 Fecher LaDosca S Mrs ofc sec Columbus County Farm Bur r Tabor City NC  
 Fields Edw hlpr City Pub Wks Dept r E Main  
 Fipps Grover r RD 1 Box 261A  
 Fipps Juanita slsw Belk's r Brunswick NC  
 Fipps Otto r RD 4  
 Fipps Robt D r RD 3  
 Fipps Sallie B r RD 1 Box 343  
 Firestone Home & Auto Supplies James E Moore mgr 611 S Madison  
 First Baptist Church Rev Ben C Fisher pastor 510 N Madison  
 First National Bank Building 101 W Main  
 First National Bank The Ralph L Sholar chairmn of bd C Bion Sears pres Sam L Fuller W Crowell Black v-pres and Kenneth P Dorward v-pres-cash E Wayne Hughes asst v-pres Wm C Stokes asst cash 700 S Madison branches 708 N Madison and 1329 Tabor City rd cor Shallotte rd (Ffax Hts) RD 3  
 First National Life Insurance Co John T Wilson dist mgr Court House Square  
 Fisher Bobby W r RD 2  
 Fisher Cleon W Mrs emp Wville Mfg

## COLUMBUS DRUG STORE

Prescriptions—Fast-Free-Delivery

629 S. Madison St., In Heart of Whiteville (See Page 30 Buyers' Guide)  
TEL. 642-3009




## S. P. STANLEY, JR.

REAL ESTATE BROKER  
Interior-Exterior Painting Contractor  
Specializing in Wallpaper Hanging  
Chadbourn Rd., Route 1, P. O. Box 752, Dial 642-3464

- Fisher Eliz r RD 2 Box 404  
 Fisher Eva K r RD 1  
 Fisher Gladys Mrs cash Piggly Wiggly r RD 1  
 Fisher Helen F r RD 2  
 Fisher Henry r RD 1  
 Fisher Henry A r RD 1  
 Fisher Herbert L r RD 2 Box 355  
 Fisher Herbert L r RD 2 Box 440  
 Fisher Joe r RD 1 Box 384  
 Fisher Leo L County Register of Deeds h801 N Lee  
 Fisher Luther J r RD 2  
 Fisher Morris L r RD 2 Box 444  
 Fisher Oveda r RD 2  
 Fisher Ronald (Libby T) emp Riegel Paper h404 Smyrna rd  
 Fisher Ronald A r RD 2  
 Fisher Wm R r RD 2 Box 543  
 Fisher Willie J r RD 1 Box 391  
 Fizer Bonita Mrs dir of nurses Columbus County Hosp r Chad-  
 bourn NC  
 Fizer C E r RD 4  
 Fleming Carey H jr (Ruth W) pres Quality Motor Co Inc h1003  
 West  
 Fletcher Estelle Mrs tchr Edgewood Elem Sch r RD 2 Clark-  
 ton NC  
 Fletcher Virginia Mrs slswn Gore's Quality Shop r Hallsboro  
 NC  
 Fletcher Wm R (Josephine M; Fletcher's Esso Station) r Fair-  
 fax Hts  
**FLETCHER'S ESSO STATION (W R "Bill" Fletcher), Com-  
 plete Line of Esso Products, Gasoline, Oil, Lubrication,  
 Tires, Tubes, Auto Accessories, Washing, Waxing, Polish-  
 ing, Prompt Road Service, Court House Square, 100 Wash-  
 ington, Tel 642-2038**  
 Flowers Ronell S r RD 2 Box 340  
 Flowers Solicitor r RD 1  
 Flowers Walter hlpr Wville Trading r RD 2  
 Floyd Ada C (wid Bernie A) slswn J S Mann's Dept Store  
 h605½ N Madison  
 Floyd Anderson Gayle (Beulah S) Physician and Surgeon, 605  
 S Madison, Tel 642-3317, h398 N Thompson, Tel 642-2150  
 Floyd Barbara R emp Wville Garment Mfg r RD 1 Nakina NC  
**FLOYD-BARKLEY AGENCY, (John M Barkley and Wm F  
 Floyd), General Insurance, "If It's Insurance, We Have  
 It," Fire, Accident, Windstorm, Auto Liability, Life, Hail  
 Insurance, Bonds, Auto Insurance, Farm Liability and  
 Marine, 908 S Madison, Tel 642-2142 (See Page 41 Buy-  
 ers' Guide)**  
 Floyd Bill (Mary) ins s'smn h214 Church  
 Floyd Cora L Mrs asst city clk r Richardson  
 Floyd Edwin L r RD 3 Box 107  
 Floyd Ella R student r rear 415 W Columbus  
 Floyd Estelle F r RD 3 Box 105  
 Floyd Euland D (Miriam K) slsmn Avant & Sholar h603 N Lee  
 Floyd Joseph J r RD 4  
 Floyd Julius W r RD 3  
 Floyd Linda N r605½ N Madison  
 Floyd Margt M r RD 4  
 Floyd Marilyn student r398 N Thompson






## GUITON'S DRUG STORE

*The **Rexall** Drug Store*

803 S. Madison St. Dial 642-4183  
Seth L. Smith Bldg.  
(See Page 28 Buyers' Guide)



Floyd Mary Mrs tchr Wville High Sch r214 Church  
 Floyd Mary D Mrs tchr Wville High Sch r405 N Thompson  
 Floyd Mary F student r405 N Thompson  
 Floyd Mary L nurse County Health Dept h212 Church nr  
 Thompson  
 Floyd Pete partsmn Sessions Farm Mach r Evergreen NC  
 Floyd Ray L r RD 1 Box 264  
 Floyd Ruth H r RD 4  
 Floyd S Russell (Mildred A) lab h rear 415 W Columbus  
 Floyd Sam slsmn Sealtest Dairies r Bladenboro NC  
 Floyd Snowie Mrs emp Wville Mfg r Cerro Gordo NC  
 Floyd Trina Mrs cash Liberty Loan r RD 3  
 Floyd Wilbur (Ruth T) servmn Collier Gas & Appliance h309  
 E Virgil  
 Floyd Wm F (Mary D; Floyd-Barkley Agency) h405 N Thompson  
 son  
 Fluaharty Harry L emp Sledge Lbr  
 Fluaharty Irene H Mrs ofc sec Sears-Smith Ins Agcy r Tabor  
 City rd RD 3  
 Ford Bishop r RD 3  
 Ford Channie D r RD 3 Box 323  
 Ford Danl J r RD 4 Box 188R  
 Ford Leonzie H r RD 3 Box 326  
 Ford Maggie F Mrs r413 W Lewis  
 Ford Mary H Mrs maid h1515 Tabor City rd nr Shallotte rd  
 (Ffax Hts) RD 3  
**FORD MOTOR CARS, Quality Motor Co Inc Authorized  
 Dealers, Near City Limits, Tabor City rd (Ffax Hts), Rte  
 3, Tel 642-2288, Parts and Service 642-3343 (See Page 13  
 Buyers' Guide)**  
 Ford Randolph r206 Rosemary  
 Ford Wallace R r RD 3 Box 448B  
 Ford Wilbert r RD 3 Box 536  
 Ford Willie L r RD 1 Box 489A  
 Ford Willie M r419 W Lewis  
 Fore Carl (Mary H) h604 N Franklin  
 Fore Graham C (Ruth P) carrier PO h111 Wildwood av (BW)  
 Fore Leona N (wid Ballard) h202 Jefferson  
 Fore Robt (Nora B) emp Natl Spinning r404 S Franklin  
 Fore Robt N r RD 2 Box 403  
 Fore Ruth P Mrs nurse Columbus County Hosp r111 Wildwood  
 av (BW)  
 Formduval Marie T emp Wville Garment Mfg r Nakina NC  
 Formey-Duval Faye C Mrs tchr Wville Elem Sch r1143 Tabor  
 City rd nr City Limits (Ffax Hts) RD 3  
 Formyduval Charlie B r RD 4  
 Formyduval Ishmael r RD 4 Box 235  
 Formey Duval J G (Faye C) forester Regal Paper h1143 Tabor  
 City rd nr City Limits (Ffax Hts) RD 3  
 Formyduval Jewel emp Sledge Lbr r RD 2

## WHITEVILLE INSURANCE AGENCY, INC.

EVERY FORM OF INSURANCE

902 South Madison St. (See Page 44 Buyers' Guide)

Phone 642-4244

# AVANT & SHOLAR, INC.

For Economical Transportation

**CARS**  **TRUCKS**

411 S. Madison St., Whiteville (See Page 8 Buyers' Guide) Dial 642-3857

Formyduval Joy W r RD 4 Box 350  
 Formy-Duval Landis (Marion) ofc mgr County Bd of Educ  
 h1302 US Hwy 701 S By Pass nr City Limits (Ffax Hts)  
 Formy-Duval Leola Mrs ofc sec Columbus County Hosp r RD 4  
 Formyduval Marguerite (wid Morrison) h202 S Franklin  
 Formyduval Marietta E (wid Henry) r101 S Madison  
 Formyduval Mary C (wid Thurston) h100 N Madison  
 Formy-Duval Maude bkpr Texaco Inc r Hallsboro NC  
 Formyduval Phyllis clk Waccamaw Bank & Trust r RD 4  
 FormyDuval V Fay (Nora L) solr Floyd-Barkley Agcy r  
 Nakina NC

Fortune Malachi r RD 1 Box 73  
 Foster Frank B (Ada W) plmb 104 E Williamson h do  
 Foster Robt W (Monica M) cash Whol Distrs h604 Bob White  
 la

Foster Virgil W (Annie O) dept mgr Colonial Stores h201 W  
 Cedar nr US Hwy 701 S By Pass (SWville)

Fowler A'bert L r RD 4 Box 319a  
 Fowler Arth W (Pearl H) clk PO h106 N Franklin  
 Fowler B Wesley emp Love Lbr r RD 3  
 Fowler Barcey E (Ella H) h107 S Franklin  
 Fowler Brice r RD 1 Box 454

Fowler Burquin r RD 4  
 Fowler Carl M r RD 3 Box 101  
 Fowler Charlie r RD 2 Box 174  
 Fowler Clarence atndt Center Esso Station r RD 2

**FOWLER CO THE, G Garland Fowler Pres, James P Dicus**  
**V-Pres, James E Moore Sec-Treas-Mgr, Headquarters**  
**for Firestone, Easy Pay Plan, New and Used Tires, Appli-**  
**ances, Radios and Auto Accessories, Expert Tire Retread-**  
**ing, 611 S Madison, Tel 642-2244 (See Page 10 Buyers'**  
**Guide)**

Fowler David servmn Collier Gas & Appliance r Tabor City  
 NC

Fowler Elwood bridgemn State Hwy Comn r RD 4 Box 318  
 Fowler Eva M r RD 4  
 Fowler Frances N clk Co'lumbus Production Credit Assn r Ta-  
 bor City NC

Fowler G Garland pres The Fowler Co r Tabor City NC  
 Fowler Gordon jr slsmn B S Thompson & Co r By Pass 701  
 Fowler Herbert B r RD 1 Box 356  
 Fowler Jesse C r RD 1 Box 338  
 Fowler John D dep county sheriff r Clarendon NC  
 Fowler Keith driver Thompson's Abattoir r Clarendon NC  
 Fowler Ledrew r RD 4 Box 131  
 Fowler Leecie D r RD 4 Box 42a

Fowler Levi r RD 3  
 Fowler Mattie A nurse Columbus County Hosp r311 Jefferson  
 Fowler Noah M r RD 3 Box 115  
 Fowler Olean D emp Wville Garment Mfg r Ash NC



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

# R E E D 'S

## Jewelers

*The Home of  
Quality  
Jewelry*

Nationally  
Advertised  
● Diamonds  
● Watches

Guaranteed  
Watch and  
Jewelry  
Repairing

DIAL  
642-2054

613 S.  
Madison St.

(See Page 45  
Buyers' Guide)

# W E N C Radio

AM 1220—FM 99.1

Highway 701 South (See Page 2 Buyers' Guide) South Whiteville, N. C.  
Phone 642-2133

Fowler Pearl H Mrs asst case wkr County Welfare Dept r106 N Franklin

Fowler R Orben (Allene S) slsmn Am Bakeries h222 W Cedar nr US Hwy 701 S By Pass (SWville)

Fowler Raleigh O r RD 4 Box 430

Fowler Ta'madge r RD 4

Fowler Thos meat ctr Columbus Cold Stge r Clarendon NC

Fowler Thos H r RD 3

Fowler Vera Mrs emp Wville Garment Mfg r Clarendon NC

Fowler Wm H r RD 4

Fowler Wm T mech Davis Garage & Body Shop r RD 1 Box 405

Fowler Woodrow r RD 3 Box 95-19

Fowler Woodrow r RD 3 Box 149

Foyle Molly J (wid C A) r1304 US Hwy 701 By Pass (Ffax Hts)

Francis Dan (Dan's Grocery) h208 W Walter

Franks Annie r310 S Memory

Frazier Danl (Linda D) USAF h108 E Virgil

Freedman Eula P r RD 1

Freeman Floyd A r RD 2

Freeman Grocery (Ira D Freeman) 240 Mill

Freeman Ira D (Freeman Grocery) h240 Mill

Freeman John emp Sledge Lbr r Bolton NC

Freeman Mack jr hlpr Avant & Sholar r RD 3

Friendly Super Market (Geo H Batten) gros 114 Washington

Friendship Baptist Church 301 S Memory

Frink Edwin S r RD 1

Frink Jake r RD 2 Box 410

Frink Lena Mrs dept mgr Belk's r Chadbourn NC

Frink Leroy r RD 3

Frink Louis r202 Mill

Frink Mary S r841 Chadbourn rd RD 1

Frink Rena cook Columbus County Hosp r Chadbourn NC

Frink Walter S r RD 1

Fullard Henry emp Sledge Lbr r Elizabethtown NC

Fuller Carter B tchr Wville High Sch r205 S Madison

**FULLER L K APPLIANCE & FURNITURE STORE INC, Leon**

K Fuller Pres, Complete Line of Furniture, Refrigerators, Washers, Home Freezers, Gas and Electric Ranges, Space and Water Heaters, Frigidaire and Kelvinator Appliances and Zenith Television, 407-409 S Madison, Tel 642-2202

Fuller Leon K (Willie B) pres L K Fuller Appliance & Furniture Store Inc h109 W College

Fuller Ruby h405 N Madison

**FULLER S L & CO (Sam L Fuller, Roy D Elliott and Ivan M Elliott), Complete Line Farm Implements, Machinery and Supplies, Massey Ferguson Tractors and Case Farm Machinery, Complete Line of Appliances and Furniture 416 N Madison, Tel 642-3073**



## Crowell's TV & Appliance Center

Color TV—Hotpoint Appliances—Easy Washing Machines  
Furniture—Friendly Easy Credit - Terms To Suit

114 E. Main St., Railroad Plaza (See Page 7 Buyers' Guide)  
PHONE 642-4224



## WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED  
BUSINESS LISTS IN THIS DIRECTORY.

Fuller Sam L (Helen B; S L Ruller & Co) v-pres The First National Bank h500 N Madison

G & C MOTOR CO INC, Jesse M Coburn Pres-Treas, Mrs Ann G Coburn V-Pres-Sec, Pontiac and Buick Sales and Service, Sales and Office 413 S Madison, Tel 642-3153, Parts and Service, Tel 642-2203 (See Page 12 Buyers' Guide)

Gaddy Flowers r RD 2

Gadsden Mitchell (Gadsden & Rhoe) r Clinton NC

Gadsden & Rhoe (Mitchell Gadsden Henry O Rhoe) lwyrs 207½ W Virgil

Gaines Jas C r RD 2

Gaines Tonnie (Zonnie) h203 Cypress

Gainey Ray lab City Pub Wks Dept

Galimberti Chas P (Mamie B) slsmn Columbus Mtr h103 N Lee

Galimberti Mamie B Mrs dep county Register of Deeds r103 N Lee

Ganous Anna Mrs r505 S Thompson

Ganus D L hlpr G V Singletary & Sons r Nakina NC

Gardner June J r RD 3 Box 257

Gardner Oscar M emp Sledge Lbr r Brunswick NC

Gardner Wm S emp Sledge Lbr r Elizabethtown NC

Garner Geo O r RD 4 Box 249

Garrell Bertha T Mrs (Garrell's) r402 E Lewis

Garrell Carson L r RD 1 Box 59

Garrell Ervin L jr (Violet G; Garrell's Pure Oil Service) h1012 Chadbourne rd RD 1

Garrell Geo W (Floris M) driver Braxton Auto Parts h416 S Canal

Garrell Hilda S Mrs clk County Superior Ct Clk r RD 4 Box 375

Garrell Jerry D r RD 4 Box 378A

Garrell Jesse W r RD 4

Garrell Johnnie J (Bertha T; Textile Products) h402 E Lewis

Garrell Kathleen Mrs emp Wville Garment Mfg r Chadbourne NC

Garrell Levi r RD 1 Box 59

Garrell Lewis C r RD 3 Box 380FB

Garrell Mary Mrs emp Wville Mfg r Chadbourne NC

Garrell Olene Mrs ofc sec Sears-Smith Ins Agcy r RD 1 Clarendon NC

Garrell Thos (Nellie) washer Wells Oldsmobile h107 W Columbus apt 1

Garrell Violet G Mrs ofc sec J Bruce Eure r1012 Chadbourne rd RD 1

Garrell Violet J Mrs waitress Simmons Drug

Garrell Woodrow emp Love Lbr r Clarendon NC

## COLUMBUS CEMETERY PARK CORP.

Perpetual Care—"The Cemetery Beautiful"  
Fairfax Heights—South Whiteville

(See Page 15 Buyers' Guide)

Tel. 642-3347, If No Answer Tel. 642-4141

## Valentines Tire Sales & Service



Smileage / starts here

New and Used Tires  
Recapping, Road  
Service  
Tabor City Rd.  
P. O. Box 311—Dial  
642-2755



**GARRELL'S** (Mrs Bertha T Garrell), Custom Made Draperies, Furniture, Carpets and Piece Goods, Free Estimates on All Kinds of Interior Decorating, 918 S Madison, Tel 642-3291

**GARRELL'S PURE OIL SERVICE** (Ervin L Garrell Jr) Complete Line of Pure Oil Products, Washing, Lubrication, Greasing, All Brands of Motor Oil, Road Service, NOAA Approved Service, 416 S Madison, Tel 642-2343

Garrett Jas B (Vera E) dept mgr A & P r701 By Pass

Garrett Rosa H Mrs maid h rear 308 S Powell blvd

Garrett Vera E Mrs meat wrapper A & P r701 By Pass

Garris Cameron M (Evelyn S) asst county farm agt h108 McKenzie

Gaskin Danl L USA r407 W Columbus

Gaskin David L (Hattie P) constn wkr h407 W Columbus

Gaskin Douglas C guard State Prison Camp r Clarendon NC

Gaskin Edouie B city police r RD 1

Gaskin He'en B student r407 W Columbus

Gaskin Thad W r RD 4 Box 338

Gaskins H B agt Sou Life Ins r Elizabethtown NC

Gaskins Shirley Mrs cook Okinawan Grill

Gasque David H slsmn Lindsay Oil r RD 3 Box 186

Gault Frank A (Gean C; Powell & Gault Agency) h211 E Clay

Gault Gean C Mrs tchr Wville Elem Sch r211 E Clay

Gause B Layton (Marguerite C) driver Vineland Ice h101 Mill Pond rd nr Tabor City rd (SWville) RD 4

Gause Billy L r RD 4

Gause James r RD 3 Box 193

Gause Marguerite Mrs waitress Simmons Drug

Geddie Leanna M (wid Danl C) h706 N Madison

Geddie polly S clk State Hwy Patrol r706 N Madison

George Archie F r RD 1 Box 56

George Arnold supt of city schools h122 Fuller

George David L r RD 1 Box 88

George Dewitt D r RD 2 Box 202

George Dora S (wid Pink) h402 W Main

George Eddie R lab r420 W Virgil

George Frank (Lida C) constn wkr h403 W Columbus

George Gracie maid Columbus County Hosp r RD 2

George Gwendolyn tchr Central High Sch

George Hezekiah r RD 1 Box 160

George J C (Thelma) hlpr Todd's Furn h422 Ward's

George James W r RD 1

George John W r RD 1 Box 111

George Larcy M r RD 1 Box 309

George Ledrew orderly Columbus County Hosp r RD 2

George Lee D r RD 2 Box 209

George Lillie M r RD 1 Box 367

George Nicv V r RD 2 Box 202

George Odell r RD 3 Box 422

## Smith's Funeral Home

SERVING WHITEVILLE AND CHADBOURN  
24 HOUR AMBULANCE SERVICE

219 W. VIRGIL ST.

DIAL 654-3571, CHADBOURN, N. C.

DIAL 642-3206

# JONES FURNITURE CO., INC.

*"Complete Home Furnishers"*

314 South Madison St.

(See Page 34 Buyers' Guide)

Dial 642-3304

George Odelven (Martha J) farm wkr h rear 712 Clarkton rd  
 George Pearl h705 S Franklin  
 George Retha student r422 Wards  
 George Richd lab Va Caro Chem r Welchs Creek Township  
 George Robt H r RD 2 Box 51A  
 George Robt T r RD 1  
 George Russell driver Fuller's Farm Equip r211 W Columbus  
 George Sonny (Shirley) mgr Whiteville Country Club r Chad-  
 bourn rd  
 George Wm H r RD 2 Box 159  
 George Willie C r RD 2 Box 209  
 Georgis Paul D (Etta; New York Restaurant) h210 E Calhoun  
 Gerald Harold N (Dorothy) with Riegel Paper h206 W Frink  
 Gerald Howard M adj James C Greene Co r206 W Frink  
 Gibbs Z N emp Sledge Lbr r Garland NC  
 Gibson Almon H r RD 1 Box 244  
 Gibson Candy Co (Henry B Gibson) whol 309 N Thompson  
 Gibson Dianne student r307 N Thompson  
 Gibson Henry B (Ruth E; Gibson Candy Co) h307 N Thomp-  
 son  
 Gibson John H (Ethelene M) pharm Simmons Drug h305 W  
 North  
 Gibson M Earline county home demonstration agt r Church nr  
 Thompson  
 Gibson Ruth E Mrs nurse Columbus County Hosp r307 N  
 Thompson  
 Gilford Nemi lab Sledge Lbr r Elizabethtown NC  
 Gillam Ben H (Bess P) distr Pure Oil Co h106 Pine  
 Gilliam Maurice H r RD 4 Box 79  
 Giroment Dawn waitress Simmons Drug r107 Richardson  
 Giroment Michl L (Alice B) mgr Seven-O-One Bowling Lanes  
 h107 Richardson  
 Glass John B (Ruth M) tobacco buyer Imperial Tob h102 E  
 Lewis  
 Glisson Chas R (Betty) h114 Shallotte rd nr Tabor City rd  
 (SWville) RD 3  
 Glisson Chas R (Vivian G) bkpr Peacock Funeral Home  
 Globe Trading Stamp Co (Clyde W Gora) 126 E Main  
 Glover Ann Mrs ofc clk Caro Tel & Teleg r312 Olive dr  
 Glover Frank M soil conservationist US Dept Agrl r Lake  
 Waccamaw NC  
 Glover Thos (Ann) asst County Agent h312 Olive dr  
**GODBOLT BARBER SHOP (C N Godbolt), Haircuts, Shaves  
 and Showers, 709 S Franklin**  
 Godbolt Cornelius N (Godbolt Barber Shop; Godbolt's Sand-  
 wich Shop) h709 S Franklin  
 Godbolt Priestley lab h709 W Virgil  
 Godbolt's Sandwich Shop (Cornelius N Godbolt) restr 709 S  
 Franklin  
 Godwain James E r RD 4

## X. BROWN REALTY

Brokers-Builders-Developers-Appraisals-Loans-Rentals  
 Residential and Business Properties

Hwy. 74 and 76 West

(See Page 50 Buyers' Guide)

Office Phone 642-4222, Res. Phone 642-3812



**EDMUNDS REALTY CO.****WM. S. EDMUNDS, REALTOR**  
**SALES—RENTALS****103 W. WALTER ST.****PHONE 642-2590**

Godwin Betty J emp Wville Mfg r Chadbourn NC  
 Godwin Dalton R r RD 4  
 Godwin David E r RD 3 Box 223  
 Godwin Grady emp Wville Mfg r Clarendon NC  
 Godwin Hattie B Mrs clk Sears  
 Godwin Hubert hlpr Coca-Cola  
 Godwin Jason (Gussie E) driver Modern Dry Clns h115 W Columbus  
 Godwin John L r RD 4 Box 158  
 Godwin Lacy r RD 3 Box 164  
 Godwin Lena Mrs emp Wville Garment Mfg r Ash NC  
 Godwin Lillie emp Wville Mfg r Tabor City NC  
 Godwin Odell J r RD 4 Box 265  
 Godwin Sandra F emp Wville Garment Mfg r RD 2  
 Godwin Shedward repr Griff Shoe Shop r RD 1 Chadbourn NC  
 Godwin Thelma emp Wville Mfg r Chadbourn NC  
 Godwin Thurman emp Wville Mfg r Chadbourn NC  
 Godwin Waineta Mrs emp Wville Garment Mfg r RD 3 Box 223  
 Goff Berry mtcmn Columbus County Hosp  
 Goins A G conservation aide US Dept Agrl r Smyrna rd RD 1  
 Goins Albert r RD 1  
 Goins Albert (Ottie P) mtcmn County Bd of Educ h512 Washington  
 Goins Earl r RD 2  
 Goins Earl (Evelyn) mech Marks Truck & Tractor h703 Chadbourn rd nr City Limits RD 1  
 Gold Geo W (Minnie D) exec sec Whiteville Chamber of Commerce Whiteville Credit Bureau; Whiteville Merchants Assn Inc; Whiteville Tobacco Board of Trade h101 E Frink  
 Gold Minnie D Mrs with North Carolina Boys Home r101 E Frink  
 Goldsmith Maxwell H mgr Kramer's Ladies Shop r205 S Madison  
 Goldston A Fred jr (Linda H; Whiteville Chain Saw Shop) r RD 3 Box 374  
 Goldston Linda H Mrs asst supvr FHA r RD 3 Box 374  
 Goodman Geo A emp Sledge Lbr r Fair Bluff NC  
 Goodwin Clarence J emp Sledge Lbr r Brunswick NC  
 Goodwin Jesse B (Goodwin Sinclair Service) r Harrelson rd  
 Goodwin Ora M Mrs emp Wville Mfg r Brunswick NC  
 Goodwin Sinclair Service (Jesse B Goodwin) 1306 Tabor City rd  
 Gordon Billy r409 W Main  
 Gordon Emily E tchr County Bd of Educ r114 S Memory  
 Gordon Wm S (Ganer L) lab Sledge Lbr h409 W Main  
 Gore Alf jan First Natl Bank r RD 1 Box 478  
 Gore Alfonza r RD 1 Box 312  
 Gore Alfonzia emp Black's Tire Serv r RD 1 Box 360

**McPHERSON**  
**WELL DRILLING SERVICE**

2" Thru 8" Diameter Wells—Repairs on Water Pumps  
 U. S. Hwy. 701 By Pass (Ffax Hts.; S. Whiteville) Phone 642-4651  
 (See Page 56 Buyers' Guide)

## PRIDGEN BROS., CONTRACTORS

Commercial—Residential—Building—Alterations—Repairing—Remodeling  
FREE ESTIMATES—ALL WORK GUARANTEED

Tel. 642-4307, Night Tels. 642-4626 or 642-2798

Wilmington Rd. Nr. Forest Dr. (Baldwin Wds) (See Page 19 Buyers' Guide)

Gore Annie M slswn Wood's 5 & 10c Store r RD 1  
Gore Arneil emp Sledge Lbr r RD 4  
Gore Arth guard State Prison Camp  
Gore Auther L r RD 4  
Gore Bill h311 S Memory  
Gore Carolyn supvr Wville Mfg r Tabor City NC  
Gore Carrol (Fanrose) with US Dept Farmers Home Admn  
h215 Woodland dr (BW)  
Gore Chas C r RD 4 Box 388  
Gore Chas P (Anna F) sawyer Waccamaw Veneer h240 W Wal-  
ter  
Gore Chas P jr student r240 W Walter  
Gore Charlie C emp Sledge Lbr r RD 3  
Gore Clarence L r RD 2 Box 423  
Gore Clarence O r RD 1 Box 349  
Gore Clifton L (Nina C) slsmn Braxton Auto Parts h410 E  
Clay  
Gore Clyde W (Pearl E; Globe Trading Stamp Co) h102 W  
North  
Gore Curtis R (Doris M) hlpr G V Singletary & Sons h403  
Stanley  
Gore Danl J r RD 2 Box 465  
Gore Danl S r RD 4  
Gore Effie waitress Emple's Cafe r203 N Madison  
Gore Elbert R mach opr State Hwy Dept r RD 4  
Gore Electric Co RD 4  
Gore Ervin E r RD 4  
Gore Estelle S emp Wville Mfg r RD 4 Box 364  
Gore Fellie E r RD 4  
Gore Fonrose Mrs home economist Caro Pwr & Light r215  
Woodland dr (BW)  
Gore Fred L r RD 3 Box 232  
Gore Fred L jr r RD 4  
Gore Grace (Gore's Grocery) r RD 1 Box 478  
Gore Henry (Helen M) hlpr Quality Mtr h140 Mill  
Gore Henry T r RD 2  
Gore Howard r RD 4  
Gore Howard M (Geraldine B) h202 Rosemary  
Gore Ina F emp Wville Garment Mfg r Nakina NC  
Gore Ira C supvr FHA r RD 2  
Gore Irene Mrs emp Wville Mfg r RD 4  
Gore James C slsmn Ellis Meares Hdw r Nakina NC  
Gore Jesse C (Rachel M) mgr Friendly Super Mkt h1640 Ta-  
bor City rd nr Shallotte rd (Ffax Hts) RD 3  
Gore Jimmy student r240 W Walter  
Gore John K r RD 4  
Gore John S (Kathryn T) sls promotion serv 118 W Lewis h  
do  
Gore Johnnie L emp Wville Garment Mfg r RD 3 Box 65  
Gore Joseph A r RD 3 Box 184  
Gore Kathleen C Mrs slswn Columbus Drug Store r RD 2  
Gore Kenneth concessionist Columbus Theatre  
Gore Lacey B formn State Hwy Dept r RD 4  
Gore Lawrence mech Black's Tire Serv r RD 3  
Gore Lawrence I h217 Shallotte rd (SWville)  
Gore Lou B (wid Vance) r410 S Madison  
Gore Michl P r RD 4

## SESSIONS FARM MACHINERY, INC.

Ford Tractors and Equipment—Industrial Equipment

Hwy. 701 (S. Whiteville) (See Page 31 Buyers' Guide) Phone 642-2866

Gore Morris (Sally F) emp Waccamaw Veneer h606 S Thompson  
 Gore Myrtle Mrs emp Wville Mfg r RD 4  
 Gore Neal r RD 3 Box 264  
 Gore Pauline emp Wville Garment Mfg r Nakina NC  
 Gore Pauline M Mrs serv rep Caro Tel & Teleg h321 Jefferson  
 Gore Pearl Mrs mgr Globe Trading Stamp r207 North  
 Gore Percy O member County Bd of Educ r Nakina NC  
 Gore Preston (Alice H) lab Sledge Lbr h408 W Virgil  
 Gore Ralph R r203 E Webster  
 Gore Ralph S (Madelene) driver h109 E Cedar nr Tabor City rd (SWville)  
 Gore Retha W r RD 4  
 Gore Rudolph r RD 2 Box 300a  
 Gore Sam T (Thelma G; Gore's Quality Shop) r Smyrna rd  
 Gore Saml C r RD 1  
 Gore Sinclair G r RD 3  
 Gore Tom slsmn T & T Oil r Tabor City NC  
 Gore W Chas (Minnie) mgr Wilson Music Co r RD 4  
 Gore W Cordell mach opr State Hwy Dept r RD 4  
 Gore Wayne driver G V Singletary & Sons  
 Gore Wayne H r RD 1 Box 465  
 Gore Wm C r RD 4  
 Gore's Grocery (Grace Gore) 801 S Franklin

### GORE'S QUALITY SHOP

SAM T GORE, Owner

GIFTS FOR ALL OCCASIONS

HOME FURNISHINGS

FREE HOME DECORATING CONSULTANT SERVICE

THE BEST FOR LESS

719 S Madison

Telephone 642-2250

(See Page 37 Buyers' Guide)

### GOVERNMENT OFFICES — (See United States Government)

Grace Episcopal Church Rev Nelson B Hodgkins pastor 105 S Madison

Grace Holiness Church 407 W Virgil

Grady Flora W Mrs maid h305 S Powell blvd

Grady Jimmie r305 S Powell blvd

Graham Ann W Mrs laby asst Dr R L Sweeley r Lake Waccamaw NC

Graham Chester (Mary B; Brooklyn Fish Market & Grocery; Graham's Shell Service) h310 S Memory

Graham Cleveland emp Love Lbr r RD 3 Box 97

Graham Curtis lab City Pub Wks Dept

Graham Donnie (Hannah M) prin Oak Forest Elem Sch h310 W Columbus

Graham Hannah M Mrs tchr Artesia Sch r310 W Columbus

Graham Henry D (Lillie) emp Sledge Lbr

## COLUMBUS PAVING COMPANY, Inc.

ASPHALT PAVING

Streets—Parking Lots—Driveways—Free Estimates

Hwy. 74 and 76, Chadbourn, N. C.

(See Page 23 Buyers' Guide)

Office Tel. 654-4881—Plant Tel. 654-5751—Night Tel. 654-4541



# WACCAMAW

## BANK AND TRUST COMPANY

Member F. D. I. C. COMPLETE FINANCIAL SERVICE  
Total Resources Over \$10,000,000.00  
(See Page 14 Buyers' Guide)

Graham Irene W Mrs cafeteria wkr Wville Elem Sch r RD 3  
Graham James G r RD 3 Box 69  
Graham Jasper H emp Sledge Lbr r Fair Bluff NC  
Graham Jim G driver State Hwy Dept r RD 3  
Graham Kanew emp Sledge Lbr r Fair Bluff NC  
Graham L Sanders emp Sledge Lbr r Fair Bluff NC  
Graham Maggie M r RD 1 Box 277  
Graham Mary B Mrs tchr Central High Sch r310 S Memory  
Graham Odessa (Minnie) lab h416 W Virgil  
Graham Sylvester lab Sledge Lbr r RD 1 Bolton NC  
Graham Willie J emp Sledge Lbr r Bolton NC  
Graham's Shell Service (Chester Graham) gas sta 401 W Virgil  
Grainger see also Granger  
Grainger Addie A (wid Richd) h412 W Lewis  
Grainger Clinton M r RD 3 Box 183  
Grainger Frankie emp Wville Mfg r RD 1  
Grainger Jewell Mrs asst dietn Columbus County Hosp r312 Jefferson  
Grainger Juelene emp Wville Garment Mfg r RD 3  
Grainger Robinson M mech Waccamaw Tractor  
Grainger Wm H r RD 4  
Granger Leola Mrs (Leola's Grill) r212b E Walter  
Granger R M (Leo's) grill mn h212b E Walter  
Grant Sylvester h407 S Memory  
Graves David F r RD 2  
Gray A Dial (Kea C; Columbus County Warehouse; Farmers Warehouse) pres Columbus Cold Storage Co Inc h110 W Lewis  
Gray A Dial III student r110 W Lewis  
Gray Virginia K student r110 W Lewis  
Green see also Greene  
Green Addie S (wid Jim) nurse 242 W Walter h do  
Green C W jr clk Washam & Warlick Farm Sup r Cerro Gordo NC  
Green Eldon L (Lyda M) dist eng State Hwy Dept h206 Pine  
Green Geo mech Session's Farm Mach r Brunswick NC  
Green Geo C (Ella L G) shop formn Sledge Lbr  
Green Geo K carp Pridgen Bros Contrs h215 N Thompson  
Green Geraldine Mrs tchr Central High Sch r228 W Columbus  
Green John emp Sledge Lbr r Brunswick NC  
Green Johnnie E (Mary E) mtcemn G & C Motor h302 Phillips  
Green Kermit cab mkr Pridgen Cabt Wks r Franklin  
Green Lela L (wid Geo W) h125 W Virgil  
Green Leonard tchr r309 S Lee  
Green Leroy (Hattie B) h rear 717 Clarkton rd  
Green Lucile B emp Wville Garment Mfg r Brunswick NC  
Green Lyda M Mrs tchr Wville Elem Sch r206 Pine



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 612-2459

# Cole Monument Works

Monuments With Dignity and Permanence

Hwy. 701 (South Whiteville) (See Page 49 Buyers' Guide) Phone 642-2626

- Green Mary E (wid Andrew J) h114 S Memory  
 Green Mary L r RD 2  
 Green Wm A r RD 1  
 Greene Buddy emp Marks Truck & Tractor r Cerro Gordo NC  
 Greene Christine slswn Belk's r Hallsboro NC  
 Greene Eug slsmn Thompson's Abattoir r Cerro Gordo NC  
 Greene Geo C (Etha L; Buster's Garage) h405 W Nance  
 Greene Ida r841 Cowan's Rest Home Chadburn rd RD 1  
**GREENE JAMES C CO INC, Billy G Kiker Mgr, Insurance Adjusters, Independent Adjusters, All Lines, Information and Assistance to Tourists and Transients, 120 Washington, Tel 642-4205, Nights, Sundays and Holidays Tel 642-4156**  
 Greene Phillip D r RD 3 Box 37  
 Greene Romolus (Gladys) body repr Wells Oldsmobile r Lake Waccamaw NC  
 Greene Vivian Mrs opr Modern Beauty Shop r Chadbourn NC  
 Greene Wm A (Kate W) phys 104 E Commerce h502 Pinkney  
 Greer Irene (wid Grover) nurse 203 E Lewis h do  
 Greer Lee J Hon (Marguerite H) judge County Juvenile Court h502 N Thompson  
 Greer Marguerite H Mrs tchr Wville High Sch r502 N Thompson  
 Greer Mary E Mrs nurse County Health Dept r203 Smyrna rd nr Nance  
 Greer Max N (Mary E) emp Braxton Auto Parts h203 Smyrna rd nr Nance  
 Greer W P (Margie) with Jones Furn h314 N Franklin  
 Greer Wm E r RD 4 Box 1A  
 Greer Wm P jr (Marjorie J) sec-treas Jones Furniture Co Inc h312 N Franklin  
 Gregg Jannie emp Wville Mfg r Bolton NC  
 Grice Grover (Mamie E) slsmn Coca-Cola h302 E Lewis  
 Grice Liston (Janet G) meat ctr Allred's Red & White Super Mkt r RD 3 Box 70B  
 Grice Mamie E Mrs opr Caro Tel & Teleg r302 E Lewis  
 Grice Mamie S r RD 2 Box 14A  
 Griff Shoe Shop (A Jerry Worrell) reprs 101 E Virgil  
 Griffin Billy R emp Love Lbr r Chadbourn NC  
 Griffin Clara (wid John B) h110 Shallotte rd  
 Griffin Jos W (Lois T) carrier PO h109 Shallotte rd nr Tabor City rd (SWville) RD 3  
 Griffin Jack city civil defense coordinator r Clarkton rd  
 Griffin Jack E jr (Eliz S) slsmn Schulken's Hdw r Clarkton rd  
 Griffin M B guard State Prison Camp  
 Griffin Wilson dep County Sheriff r Griffin NC  
 Grimsley Dorothy Mrs bkpr Wville Oil r307 Smyrna rd nr W North  
 Grimsley Patricia A student r115 Tucker

# WILLIAMS SPORTING GOODS

A Complete Line of Sporting Goods

610 S. MADISON ST.

DIAL 642-2893

# LISTON D. SPIVEY

Grading and Excavating Contractor

Crane Work—Road Work—Dump Truck Hauling—Top Soil—Sand—Gravel  
Baldwin Wood (See Page 21 Buyers' Guide) Phone 642-2221

- Grimsley Walter H jr (Marie) sec-treas Love Lumber Co h115 Tucker
- Grimsley Wm T (Dorothy) supt McNair Seed Farm h307 Smyrna rd nr W North
- Gringer Carrie nursery 109 E Webster h do
- GROSS FRANK J (Margaret M), General Contractor, Residential, Commercial and Industrial, No Job Too Large, No Job Too Small, All Work Guaranteed, Free Estimates Red Hill rd, Tel 642-4114**
- Gross Frank J jr r RD 2 Box 50
- Gross Frank L tchr Whiteville High Sch r RD 2
- Gross Nicholas R (Sally G) br mgr Simmon's Drug Co Inc h1000 Evergreen nr Forest dr (BW)
- Gudger Jesse M (Jessie M) asst sec Columbus Contractors Inc h106 S Franklin
- Guiton Eug acct Moore & Price r Hallsboro NC
- Guiton Martha C (wid J A; Guiton's Drug Store) h509 Pinkney
- GUITON'S DRUG STORE (Gerald D Hege and Mrs Martha C Guiton), "The Rexall Store," Prescription Specialists, Quality Plus Experience Equals Finer Pharmaceutical Service, Seth L Smith Bldg, 803 S Madison, Tel 642-4188 (See Page 23 Buyers' Guide)**
- Gulf Oil Corp W D Brooks Inc distrs 607 S Thompson
- Gurganios Roy L mech Waccamaw Tractor r RD 2 Box 306C
- GURGANUS FARM SUPPLY & MILLING CO (Houston B Gurganus), Farm Supplies, Milling Feeds and Grain Buyers 134 E Commerce, Tel 642-3064**
- Gurganus Houston B (Gertrude A; Gurganus Farm Supply & Milling Co) h104 W North
- Gurganus Susan (wid John R) h104 W North
- Gurkin Harry (Marie) slsmn Butler Elec Appliances h204 Anderson
- Gurkin Marie Mrs ofc sec Dr W Fred Barefoot & J W Wideman r204 Anderson
- Gurkin Melba S Mrs clk US Dept Agrl r RD 2
- Gurkin Otis C r RD 2 Box 449
- Guy Lorena S Mrs tchr Wvil'e Elem Sch r112 W College
- Guy T Ward (Lorena S) supt County Bd of Educ h11 2W College
- Guyton Avery G r RD 1
- Guyton David B serv mn Caro Pwr & Light r RD 1
- Guyton Peggy Mrs teller Waccamaw Bank & Trust r Sunset
- Hackney Edw r502 N Franklin
- Hale Ball Mrs r205 Burkhead
- Hale Virgil Rev pastor Ch of Christ h205 Burkhead
- Hall Floyd r RD 1 Box 337
- Hall Jas cabt mkr Pridgen Cabt Wks r RD 1
- Hall R Forest jr (Theresa F; Waccamaw Tractor Co) h101 N Franklin
- Hall Roscoe F III emp Waccamaw Tractor Co r101 N Franklin
- Hall Wm P r RD 3 Box 52
- Hallman Viola Mrs nurse Co'lumbus County Hosp r Fair Bluff NC
- Hames Eliz H (wid Earl G) bkpr A & P h111 E Columbus



SINCE 1920

**THOMPSON SIGNS**Commercial Advertising  
Neon and PlasticU. S. HWY. 701 S. BY PASS (F-Fax Hts.; S. WHITEVILLE)  
(SEE PAGE 3 BUYERS' GUIDE)

PHONE 642-2584

Hamilton W Edw driver State Hwy Dept r Acme NC  
 Hamlett Dorothy Mrs librn Columbus County Hosp r706 N  
 Franklin  
 Hamlett Wm C (Dorothy) mgr Pope's 5 & 10c Store h706 N  
 Franklin  
 Hamm W H (Fay M) emp Caro Tel & Teleg h204½ E Calhoun  
 Hammond see also Hammonds  
 Hammond Alease S Mrs ofc sec Dr Ralph C Sadler r110 Wild-  
 wood dr (BW)  
 Hammond Alena S Mrs clk Sears  
 Hammond Alice r603 S Thompson  
 Hammond Alonzo L r RD 2  
 Hammond Bonnie emp Dr W Fred Barefoot h313 W Lewis  
 Hammond D Furney mach opr State Hwy Dept r Brunswick  
 NC  
 Hammond Eug (Alease S) with Wooten Motors h1710 Wild-  
 wood dr (BW)  
 Hammond F Wilbur (Agnes B) mtce yd supt State Hwy Dept  
 h600 S Franklin  
 Hammond Lon D (Edna H) h603 S Thompson  
 Hammond Sadie J (wid Lonnie; DeLuxe Taxi) h217 E Main  
 Hammond Wm E r RD 3  
 Hammonds Calvin A r RD 1 Box 254  
 Hammonds Charlie O r RD 1 Box 25  
 Hammonds Dula T Mrs clk County Health Dept r Nance  
 Hammonds Gladys S r RD 3 Box 404  
 Hammonds Jas (Mary E) make up mn News Reporter r RD 3  
 Box 921  
 Hammonds Lloyd F (Mary R) formn State Hwy Dept h311 W  
 Williamson  
 Hammonds Marion S r RD 2 Box 329  
 Hammonds Mary Mrs asst Dr E Ben Ward r309 W William-  
 son  
 Hammonds Orvia (Margt; Whiteville Body Shop) r Bruns-  
 wick NC  
 Hammonds Robt T (Lillie) repr Griff Shoe Shop h201 Shal-  
 lotte rd nr Tabor City rd (SWville) RD 3  
 Hammonds Tom (Clementine S) linemn REA h918 Clarkton rd  
 Hammonds Tommy r RD 1 Box 67A  
 Hammonds Willie V (Mae H) mech News Reporter h310 E  
 Walter  
 Hammons Bonnie nurse Drs W Fred Barefoot and J W Wide-  
 man r W Lewis  
 Hampton Preston r RD 3 Box 400-B  
 Hampton Preston A (Neacy J) lab Sledge Lbr h314 W Main  
 Hannah Fred mtcemn G&C Mtr  
 Hannah Grady (Moncena R) constn wkr h304 S Powell blvd  
 Hannah John (Lily) h407 S Lee  
 Hannah Junior lab Sledge Lbr  
 Hannah Lillie dishwasher New York Restr

**WEST WHITEVILLE GARAGE**

Motor Overhaul-Transmissions-Electrical Systems-Carburetor-Brake Service  
 Hwy. 74 and 76, Chadbourn Rd., ½ Mile West City Limits Phone 642-2355  
 (See Page 11 Buyers' Guide)

**LESLIE H. ROW**

INSURANCE CONSULTANT

DISABILITY—HOSPITALIZATION—LIFE INSURANCE

108 W. Burkehead St.

(See Page 42 Buyers' Guide)

Dial 642-3963

Hannah Tretha student r304 S Powell blvd  
 Hannah Willie L student r304 S Powell blvd  
 Hardee see also Hardie and Hardy  
 Hardee Bobby (Kathy T) emp Davis Body Shop h418½ E Columbus  
 Hardee Conly r RD 1  
 Hardee David H (Eva T; W & H Motor Co) r221 Shallotte rd nr Tabor City rd (SWville) RD 3  
 Hardee E Paul (Pauline W; Paul's Barber Shop) h404 S Maulsby  
 Hardee Eva T Mrs ofc sec Ralph T Beason Ins r Shallotte rd nr Tabor City rd  
 Hardee Ernest P r RD 2 Box 2  
 Hardee Joseph B (Blanchie M) h1141 Tabor City rd  
 Hardee Lawrence r RD 4  
 Hardee Lois legal sec John A Dwyer r RD 1 Clarendon NC  
 Hardee Paul jr emp Riegel Paper r404 S Maulsby  
 Hardee Roland Rev (Terry P) pastor Wville Alliance Ch h108 Richardson  
 Hardee Thurman clk Braxton Auto Parts r RD 3  
 Hardee Vernon L (Anna P) slsmn Braxton Auto Parts h1016 Chadbourn rd RD 1  
 Hardee Willard C slsmn G V Singletary & Sons r Wilmington NC  
 Hardee Willie A r RD 3 Box 165  
 Hardie see also Hardy and Hardee  
 Hardie Bill (Jean C) slsmn Pure Oil h108 Britton  
 Hardie Bobby mech Davis Garage & Body Shop r Maulsby NC  
 Hardie Frances A (wid Ralph W) gro 322 N Thompson h406 Stanley  
 Hardie Geo O (Flora O) h106 Church  
 Hardie James E r RD 3  
 Hardie Jean C Mrs reeler Natl Spinning r108 Britton  
 Hardie Laura D (wid Martin V) atndt Cowan Rest Home h509 S Franklin  
 Hardie Mary L ofc sec Floyd-Barkley Agcy r RD 3 Box 443a  
 Hardie Paul T r RD 3 Box 443a  
 Hardie Wilbur C r RD 4 Box 44  
 Hardie Woodrow W r RD 3 Box 217  
 Hardin Myrtle G (wid Fred H) h201 W Columbus  
 Hardison Lois H r RD 4 Box 151  
 Hardwick David driver DeLuxe Taxi r217 E Main  
 Hardwick Dolphus A r RD 3 Box 199a  
 Hardwick O'Neil clk Columbus Mtr r RD 1  
 Hardy see also Hardie and Hardee  
 Hardy Lonnie W (wid Joseph C) maid h225 W Columbus  
 Harper Everette V ofc mgr Thompson Abattoir r313 W Lewis  
 Harper Geraldine Mrs emp Blue Jeans r105 S Powell  
 Harper Hilda A Mrs asst bkpr Avant & Sho'ar r RD 3 Box 192A  
 Harper Jessie B r RD 3  
 Harper Kenneth (Geraldine) truck driver h105 S Powell  
 Harper Ralph B r RD 3 Box 254  
 Harrell Joe D (A'ma) pntr h rear 401 N Franklin  
 Harrell Opal H r RD 2  
 Harrellson see also Harrelson  
 Harrelson Albert F r RD 1 Box 185  
 Harrelson Billy mgr Walton-Sholar Hardware Inc r RD 3

# COLLINS DEPARTMENT STORE

SHOES—CLOTHING—READY-TO-WEAR

Never Knowingly Undersold

811-813 S. Madison St., Whiteville. N. C.

Dial 642-2791

Harrelson Bobby agt Life Ins Co of Ga r Tabor City NC  
 Harrelson Carl W r RD 3  
 Harrelson Chas E (Jan) stockmn Rose's r RD 3 Box 447  
 Harrelson Clara L r RD 2 Box 22  
 Harrelson Edgar B r RD 3 Box 159  
 Harrelson Edw r RD 3 Box 447  
 Harrelson Edw B r RD 1 Box 524  
 Harrelson Effie r409 E Columbus  
 Harrelson Elsie (The Little House of Fashions) h109½ E  
 Lewis  
 Harrelson Fadie R r RD 3  
 Harrelson Hazel Mrs tchr Wville High Sch r107 S Canal  
 Harrelson Helen C r RD 3 Box 293  
 Harrelson Herman R r RD 3 Box 22B  
 Harrelson J M r RD 4  
 Harrelson Joe mgr Scotts of Whiteville r Cerro Gordo NC  
 Harrelson John A (Joan D) Postmaster r RD 4  
 Harrelson Jos E (Lizzie) barber Columbus Barber Shop h835  
 Chadbourn rd RD 1  
 Harrelson Joyce E Mrs slswn B S Thompson & Co r Chad-  
 bourn rd RD 1  
 Harrelson Larry K whsemn G V Singletary & Sons  
 Harrelson Martha tchr Wville High Sch r Tabor City NC  
 Harrelson Nixon J r RD 4 Box 155  
 Harrelson Otha T jr (Joyce E) whsemn B S Thompson & Co  
 r RD 3  
 Harrelson Robt F r RD 4  
 Harrelson Robt V emp G V Singletary & Sons r Tabor City NC  
 Harrelson Rosa R r203 W Columbus  
 Harrelson Sallie B (wid Lawrence E) h703 N West  
 Harrelson Vernon E r RD 3 Box 303  
 Harrelson W Thos h'pr G V Singletary & Sons  
 Harrelson Willard G r RD 4  
 Harrelson Wm E jr r RD 3 Box 132A  
 Harrelson Wm E jr r RD 3 Box 366  
 Harris Elva C r RD 1 Box 31  
 Harris Elvaree C Mrs slswn Leader Bros r116 W Columbus  
 Harris Geo (Patsy) mgr P & T Barbecue r RD 4 Box 390  
 Harris Janis N Mrs ofc sec Wel's Oldsmobile r Tabor City NC  
 Harris Lemuel R jr dep collr State Dept of Revenue r205 E  
 Columbus  
 Harris Rackley (Elvaree C) h116 W Columbus  
 Harris Veda T Mrs clk Columbus County Hosp r RD 3 Box 61A  
 Harrison Clara emp Wville Mfg r Evergreen NC  
 Harrison R B farmer h105 Old Tram rd  
 Harrison Wm emp Riegel Paper r515 S Madison  
 Hart Harold D r RD 2 Box 457  
 Hart Rosa C Mrs h139 E Commerce  
 Hart Valurma S r RD 4  
 Harwood Bobby T r RD 1  
 Harwood Clete L mach opr State Hwy Dept r RD 1  
 Harwood Roger W r RD 1  
 Harwood Sammy C r RD 1  
 Harwood Thurman S (Doris E) credit mgr Todd Furn h108 W  
 Calhoun  
 Hasty W Malcolm (Pearl W; Stevens & Hasty Co) h210 E  
 Clay



**CONSULT THE  
CLASSIFIED BUSINESS LISTS  
IN THIS DIRECTORY  
IF YOU WOULD FIND WHAT YOU WISH TO BUY**

Hatcher Jos D (Ruth M) mech Davis Body Shop h104 Richard-  
son  
Hattie'd Wilma Mrs nurses aide Columbus County Hosp r  
Hallsboro NC  
Hathway Albert T r RD 4 Box 178  
Hathway Albert T r RD 4 Box 184  
Hathway Letha Mrs emp Cato Stores h108 S Franklin  
Hathway McCoy r RD 2 Box 76B  
Hatley Betty H Mrs slswn Leder Bros r302 N Franklin  
Hatley J Paul (Betty H) sec-treas Leder Bros Inc h302 N  
Franklin  
Hattaway James C r RD 3 Box 179  
Hattiway Oscar (Leo'a C) clk Brunswick Elec Membership  
h320 W College  
Hawes Sarah S clk Wville Mfg r RD 3  
Hawk Selby (Frances) forester State Forestry Dept h308 E  
Lewis  
Hawkins Grocery (O'Neal Hawkins) 323 Shallotte rd nr Ta-  
bor City rd (SWville) RD 3  
Hawkins Ollie Mrs r321 Shallotte rd nr Tabor City rd (S Wville)  
RD 3  
Hawkins O'Neal (Hawkins Grocery) h321 Shallotte rd nr Ta-  
bor rd (SWville) RD 3  
Hawks E Leroy (Remelle B) roofer 116 Washington h208 W  
Lewis  
Hawks Remelle Mrs emp E Leroy Hawks r208 W Lewis  
Hayes Ada H Mrs h501 S Frank'lin  
Hayes Bill ins slsmn r109 S Thompson  
Hayes Clayton F r RD 3  
Hayes Clayton F r RD 4  
Hayes D O r RD 4  
Hayes D M guard State Prison Camp r Cerro Gordo NC  
Hayes Eliz Mrs emp Wville Garment Mfg r Hallsboro NC  
Hayes Elsie Mrs nurses aide Co'lumbus County Hosp r1002 N  
Lee  
Hayes Ernest D jr r RD 3  
Hayes Eva M Mrs tech Dr David G Bunn r106d E Webster  
Hayes Hassie A lab State Hwy Comn r RD 4 Box 317  
Hayes Hazel Mrs ofc mgr Waccamaw Tractor Co r RD 3 Box  
112a  
Hayes Henry C r RD 1  
Hayes Jas H bridgmn State Hwy Comn r RD 4 Box 217  
Hayes Joel C (Eva M) trucking 106 E Webster do  
Hayes Mary D (wid Ollie C) h110 W Columbus  
Hayes S Elwood parts mgr Avant & Shola'r r RD 3  
Hayes Sam'l E r RD 3 Box 56  
Hayes Verlie M r RD 4  
Hayes Wiley K r RD 2  
Hayes Wm M (Ethel F) agt Home Security Life Ins h103 S  
Thompson  
Hayes Wm O r RD 4 Box 132  
Haynes Fannie P r RD 1 Box 216  
Haynes Franklin r RD 1 Box 216  
Haywood Kenneth r RD 1 Box 310  
Haywood Truelove r RD 1 Box 116  
Haywood Truelove r RD 1 Box 310  
Heafner Arvel E (Belva N) display mn Leder Bros h407 S  
Franklin

	<b>T. S. Memory Agency</b> <i>"Insurance That Satisfies"</i> COUNTY COURT HOUSE NEAR COURT HOUSE SQUARE Dial 642-2409	
(See Page 44 Buyers' Guide)		

Heath Cooper D (Mildred H) carrier PO h204 N Franklin  
 Heath Flora L (wid Emory M) h103 S Powell blvd  
 Heath Frances M Mrs nurse Dr Wm H Hoskins r310 E Lewis  
 Heath Mildred G Mrs nurse Columbus County Hosp r501 Bob  
   White la  
 Heath Mildred H Mrs tchr Wville E'lem Sch r204 N Franklin  
 Heath Norman W (Mildred G) electn Natl Spinning h501 Bob  
   White la  
 Heath Robt B r RD 2 Box 13  
 Heath Robt B (Frances M; Waccamaw Electric Co) h310 E  
   Lewis  
 Hedgepeth Moody G r RD 1  
 Hedgepeth Palmer W r RD 4 Box 15D  
 Hege Gerald D (Betty I; Guiton's Drug Store) h503 Bob White  
   la  
 He'ems Harold C emp Wville Garment Mfg r Bladenboro NC  
 Hemingway M Washington r RD 4 Box 392A  
 Hemmingway Hattie (wid Clyde) prsr Sunshine Lndry & Clns  
   h219½a W Virgil  
 Henley Louise C (wid H Ralph) bkpr Simmons Drug h201  
   Wildwood av (BW)  
 Henry Jas wash mn Wells Oldsmobile  
 Henson Juanita opr Vogue Beauty Salon r Chadbourn NC  
 Herman Leder Park N Lee cor Wyche  
 Herring Agnes Mrs h411 S Franklin  
 Herring Carl r RD 1 Box 25  
 Herring Chas S (Pauline L) plmb 401 Pinkney h do  
 Herring Delphia Mrs chkr Red & White Food Store r112 W  
   Columbus  
 Herring Lacy (Delphia; Herring's Radio & TV Repairs) h112  
   W Columbus  
 Herring Wilton L (Betty H) assignment mn Caro Tel & Teleg  
   h409 S Franklin  
 Herring's Radio & TV Repairs (Lacy Herring) 123 Mil  
 Hesson Irwin (Claudia A) h109 N Powell blvd  
 Hester Jimsey J r RD 1  
 Hester Thurman mech Sessions Farm Mach r Chadbourn NC  
 Hewell L T guard State Prison Camp r Shallotte NC  
 Hewett see also Hewitt  
 Hewett Berlie B (Doris C; South Madison Drive In) r RD 3  
   New Hope NC  
 Hewett Bervie B r RD 3 Box 115  
 Hewett Charlie L r RD 4 Box 118  
 Hewett Charlie L r RD 3 Box 286  
 Hewett Danl B r RD 3  
 Hewett Donald (Louise M) agt Sou Life Ins h506 Washing-  
   ton  
 Hewett Doris C Mrs (South Madison Drive-In) r RD 3 New  
   Hope NC  
 Hewett H D agt Sou Life Ins r Chadbourn rd  
 Hewett Mattie L r RD 3 Box 134  
 Hewett Norman (Bertha M) h305 E Walter  
 Hewett Sam D r RD 4 Box 118  
 Hewett Vol T r RD 3  
 Hewett Wanice (Kath B) emp Townsend Bldrs Sup h208 S  
   Thompson  
 Hewitt Ethelene Mrs emp Wville Mfg r Hallsboro NC  
 Hewitt Paul emp Caro Tel & Teleg r109 S Thompson

# AVANT & SHOLAR, INC.

For Economical Transportation

CARS



TRUCKS

411 S. Madison St., Whiteville (See Page 8 Buyers' Guide) Dial 642-3857

Hickman Jas B (Annie S) asst mgr Braxton Auto Parts h118 Washington  
 Hicks John G (Margt G) asst supt County Bd of Educ h100 N Maultsby  
 Hide-A-Way Drive In (Mrs Eula W Ward) restr 215 E Main  
 Higgins Shirley A Mrs r303 Phillips  
 High Allen H r RD 2 Box 82  
 High Bill student r107 W Frink  
 High Carolyn T Mrs (The News Reporter Co) r406 Pinkney  
 High Chas L driver Wville Gas r RD 2  
 High David V r RD 2  
 High Dollie P Mrs emp Wville Garment Mfg  
 High E T r RD 2 Box 45  
 High Effie B r RD 2 Box 43  
 High Ernest T r RD 2 Box 79  
 High Fannie C Mrs slswn Rose's r RD 1 Box 77  
 High Harry D r RD 1 Box 69  
 High Jas C (Carolyn T) genl mge The News Reporter Co h406 Pinkney  
 High Harry D r RD 1 Box 77  
 High Henry S r RD 2  
 High James W r RD 2 Box 136  
 High Jerry T projectionist Columbus Theatre r RD 2  
 High L H jr r RD 2  
 High Leroy D r RD 2  
 High Lonnie H jr r RD 2  
 High Luther r RD 1 Box 188  
 High Oscar (Annie) h306 Pinkney  
 High Oscar & Sons (Walter P and Robt O High) genl mdse Court House Square  
 High Ralph T r RD 2  
 High Robt O (He'len D; Oscar High & Sons) h107 W Frink  
 High Sarah H student r107 W Frink  
 High Waldon r RD 1 Box 95  
 High Walter lab Whol Distrs r RD 1  
 High Walter r RD 3 Box 279  
 High Walter P (Mary D; Oscar High & Sons) h116 Jefferson  
 Highsmith Dorothy Mrs lunch rm wkr Edgewood Elem Sch h110 S Franklin  
 Hilbourn Annette emp Wville Garment Mfg r Chadbourn NC  
 Hilburn Allie r RD 3 Box 175  
 Hilburn Allie W r RD 3 Box 236  
 Hilburn Eula S r RD 3 Box 123  
 Hilburn Haro'd T r RD 3  
 Hilburn Jack gro 1215 Chadbourn rd RD 1 h do  
 Hilburn Jackie r RD 1  
 Hilburn Kath Mrs tchr New Hope Elem Sch h111 McKenzie  
 Hilburn Lottie M r RD 3 Box 189  
 Hilburn Martin V r RD 3  
 Hilburn Solomon M r RD 3 Box 177A

Whiteville  
Florist



"Columbus  
County's  
Oldest  
Floral  
Business"

500 S.  
Madison St.

DIAL  
642-2722

(See Page 33  
Buyers' Guide)



A. G. CARTER, JR.  
General Contractor



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459



# R E E D 'S Jewelers

The Home of  
Quality  
Jewelry

Nationally  
Advertised

- Diamonds
- Watches

Guaranteed  
Watch and  
Jewelry  
Repairing

DIAL  
642-2054

613 S.  
Madison St.

(See Page 45  
Buyers' Guide)

## W E N C Radio

AM 1220—FM 99.1

Highway 701 South

(See Page 2 Buyers' Guide)

South Whiteville, N. C.

Phone 642-2133

Hilburn Tyner r RD 3  
Hilburn Tyner jr r RD 3 Box 190A  
Hilburn Vernon C r RD 3  
Hildebrand Dorothy H Mrs (Beauti-Rama) h107 Mill Pond rd  
nr Tabor City rd (SWville) RD 4  
Hill Blanche h403 Moore  
Hill Cal (Amy J) h306 S Memory  
Hill Christine K Mrs maid Myrtle Hill Florist h rear 127 W  
Virgil  
Hill Daisy A Mrs ofc sec County Negro Agrl Agt r RD 3 Box  
65  
Hill Danl L student r411 S Thompson  
Hill Dewey L (Opal; Hill's Thriftway Super Market) h1233  
Tabor City rd nr Cedar (Ffax Hts) RD 3  
**HILL DIRECTORY COMPANY, City Directory Publishers,**  
2910 W Clay, Richmond 30, Va, Tel 359-6001, Automobile  
and Truck Owner Lists, Automotive Statistics, Direct  
Mail Advertising, Mailing Lists Polk Building, 431 How-  
ard, Detroit 31, Michigan (See Page 27 Buyers' Guide)  
Hill Dora (wid Lee) cash Columbus Theatre h411 S Thompson  
Hill Doreatha h211 W Columbus  
Hill Doretha Mrs h420 W Virgil  
Hill Edison atndt Newsome's "66" Serv r E Webster  
Hill Fenner B (Aileen S) h209 N Franklin  
Hill Gladys B (wid James O) h704 W Virgil  
Hill H D formn State Hwy Comn r Brunswick NC  
Hill Helen maid r305 Best Alley  
Hill Jas A atndt Matthews Shell Serv  
Hill Jas A carp r111 E Clay  
Hill Jos farmer r237 W Walter  
Hill Julian (Agnes A) r201 S Franklin  
Hill Lela S r RD 4  
Hill Lester (Rosie) h319 Shallotte rd nr Tabor City rd (S  
Wville) RD 3  
Hill Louise T r RD 4  
Hill Opal Mrs ofc sec Hill's Thriftway Super Mkt r1233 Ta-  
bor City rd nr Cedar (Ffax Hts) RD 3  
Hill Otto (Latha) h1318 Tabor City rd nr Shallotte rd (Ffax  
Hts) RD 3  
Hill Vance emp Love Lbr r RD 3 Box 333  
Hill W A (Katie H) carp h111 E Clay  
Hill Walter constn wkr r409 W Columbus  
Hill Wayne D agt Pilot Life Ins r South Whiteville NC  
Hill Willie A r RD Box 339  
Hill's Ice Cream Co (Geo H Batten) 212 Burkhead  
**HILL'S THRIFTWAY SUPER MARKET (Dewey L Hill), Com-**  
**plete Line of Groceries, Daily Fresh Meats and Vege-**  
**tables, Shop In Air Conditioned Comfort, US Hwy 701 S**  
**By Pass (Ffax Hts), 5 Whiteville, Tel 642-3669**  
Hines Ed (Madison Amoco Service) r Sunset ter



### Crowell's TV & Appliance Center

Color TV—Hotpoint Appliances—Easy Washing Machines  
Furniture—Friendly Easy Credit - Terms To Suit

114 E. Main St., Railroad Plaza (See Page 7 Buyers' Guide)

PHONE 642-4224

## WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED  
BUSINESS LISTS IN THIS DIRECTORY.

Hines Geo F mgr Madison Amoco Serv r S Whiteville  
Hines John r RD 2 Box 453B  
Hines Violet Mrs bkpr First Natl Bank r Sunset ter  
Hines W D (Ruth R) city mgr h105 McKenzie  
Hinnant Berry L (Ruth M) pres Hinnant's Inc City Electrical Insp h406 S Franklin  
Hinnant Paul W sec-treas Hinnant's Inc  
Hinnant Ruth M Mrs v-pres Hinnant's Inc r406 S Franklin  
**HINNANT'S INC, B L Hinnant Pres, Ruth M Hinnant V-Pres, Paul W Hinnant Sec-Treas, Air Conditioning, Refrigeration Warm Air Heating, Sheet Metal Work 111 E Caldis, Tel 642-2314 (See Page 4 Buyers' Guide)**  
Hinson Ann S Mrs slwn Columbus Drug Store r211 S Lee  
Hinson Betty Mrs ofc sec Townsend Bldrs  
Hinson Betty A emp Wville Garment Mfg r Tabor City NC  
Hinson Billy R r RD 3  
Hinson Bythel A r RD 4 Box 44  
Hinson Carl mach opr State Hwy Dept r Chadbourn NC  
Hinson Carl S r RD 1 Box 445  
Hinson Carlene emp Wville Garment Mfg r Tabor City NC  
Hinson Cornealius r RD 2 Box 406  
Hinson Danl O r RD 3  
Hinson Doris Mrs bkpr Leder Bros r RD 2 Box 412  
Hinson Drexal M r RD 4  
Hinson E F Cabinet Works (Eston F Hinson) 1530 US Hwy 701 S By Pass nr Benton rd (Ffax Hts)  
Hinson E T repr The Fowler Co r RD 1 Clarendon NC  
Hinson Edgar H r RD 3 Box 152  
Hinson Elroy r RD 4 Box 37  
Hinson Elroy r RD 4 Box 94  
Hinson Elroy lab Wville Livestock Mkt r RD 3  
Hinson Elsie emp Wville Mfg r Cerro Gordo NC  
Hinson Eston F (Rita M; E F Hinson Cabinet Works) h1532 US Hwy 701 S By Pass (Ffax Hts)  
Hinson Eug (Barbara J) h816 Brickyard rd (BW)  
Hinson Frances Mrs tchr Wville Elem Sch r N Lee  
Hinson Fredk E r RD 3 Box 111  
Hinson G C r RD 3  
Hinson Gene r RD 1  
Hinson Geneva r RD 3  
Hinson Gracie r RD 3  
Hinson Graham G driver Love Lbr r RD 4  
Hinson H M County Dog Warden  
Hinson H T emp County Health Dept r RD 3  
Hinson Henry M r RD 3 Box 167A  
Hinson Horace r RD 1 Box 447  
Hinson Ila V r RD 3  
Hinson James W r RD 4  
Hinson Jean McK Mrs ofc sec Wville Mfg r Smith  
Hinson Jean S r RD 4

## G & C MOTOR CO., INC.

**Buick  
and  
Pontiac  
Dealers**

**SALES  
SERVICE  
PARTS**

**Complete  
Air  
Conditioning  
Service**

**Sales and  
Office  
PHONE  
642-3153**

**Parts and  
Service  
PHONE  
642-2203**

**413  
S. Madison St.**

**(See Page 12  
Buyers' Guide)**

## PEACOCK FUNERAL HOMES, INC.

**Chadbourn, N. C.  
Tel. 654-3481**

**WHITEVILLE, N. C.  
Tabor City Rd., Box 586  
(Ffax Hts.) Tel. 642-4141**

**Shallotte, N. C.  
Tel. PL 4-8253**

**The Homes of Thoughtful Service**

**(See Page 5 Buyers' Guide)**

# WEAVER'S JEWELRY STORE

*Whiteville's Oldest Jewelers*

701 S. Madison St.

(See Page 46 Buyers' Guide)

Dial 642-2246

Hinson Jerome emp Wville Mfg r Charendon NC  
 Hinson Jessie B r RD 1  
 Hinson Joann Mrs legal sec Robt H Burns jr r RD 3  
 Hinson Lillie Mrs emp Wville Garment Mfg r Chadbourn NC  
 Hinson Lonnie F r RD 3 Box 135  
 Hinson Lonnie F r RD 3 Box 193  
 Hinson Lourie A (Ellen F) h405 S Canal  
 Hinson Lura A jr (Maxine; Hinson's Machine Shop) h1412  
 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3  
 Hinson M Pearl legal sec Eure & Kinlaw r303 N Madison  
 Hinson Mary E emp Wville Garment Mfg r RD 3  
 Hinson Melba Mrs bkpr Waccamaw Bank & Trust h106 W  
 Frink  
 Hinson Naomi Mrs tchr New Hope Elem Sch r RD 3  
 Hinson Oris L r RD 3 Box 126  
 Hinson Paul V lab Love Lbr r Chadbourn NC  
 Hinson Pearl ofc sec r303 N Madison  
 Hinson Ro'and r RD 4  
 Hinson Roy C r RD 4 Box 151  
 Hinson Seth r RD 3  
 Hinson Seth jr r RD 3 Box 232  
 Hinson T S r RD 3 Box 99  
 Hinson Terry M r RD 3 Box 129  
 Hinson Thelma L r RD 3  
 Hinson's Machine Shop (Lura A Hinson jr) 1412 Tabor City  
 rd nr Shallotte rd (Ffax Hts)  
 Hobbs Clyde H (Ouida P; W B Hobbs & Son) h304 S Franklin  
 Hobbs Lonnie F (wid Wm B) h300 S Franklin  
**HOBBS W B & SON (Clyde H Hobbs), Fertilizer and Coal, Al-**  
**so Complete Line of Building Materials, cor W Commerce**  
**and S Lee, Tel 642-2855**  
 Hobbs W L chairman County Bd of Euc r Delco NC  
 Hobson Mae F (wid Frank A) h101 S Madison  
 Hodge Bennie T r RD 3 Box 243  
 Hodges Cecile L Mrs slswn Mann's Dept Store r106 W Nance  
 Hodges Charlotte field rep State Welfare Dept r303 N Madison  
 Hodges Leota H Mrs clk County Welfare Dept r Brunswick NC  
 Hodges Mary R Mrs tchr Central High Sch r308 S Lee  
 Hodges Quentin W (Virginia H) mgr Virginia Carolina Chem  
 Corp h206 E Wyche  
 Hodges Robt A (Cecile L) band dir County Bd of Educ h106 W  
 Nance  
 Hodges Sewell (Mary R) bellmn Motor Hotel Wville h308 S  
 Lee  
 Hodges Virginia H Mrs tchr Wville Elem Sch r206 E Wyche  
 Hodgkins Nelson B Rev (Dorothy Y) pastor Grace Episcopal  
 Ch h210 E Smith  
 Holbrook Thelma teller Waccamaw Bank & Trust h204 E Cal-  
 houn  
 Holcomb Herman (Johnnie) insp State h109 Old Tram rd

# Smith's Funeral Home

SERVING WHITEVILLE AND CHADBURN  
 24 HOUR AMBULANCE SERVICE

219 W. VIRGIL ST.

DIAL 642-3206

DIAL 654-3571, CHADBURN, N. C.



# JONES FURNITURE CO., INC.

"Complete Home Furnishers"

314 South Madison St.

(See Page 34 Buyers' Guide)

Dial 642-3304

Holcomb John O r RD 4 Box 60  
 Holcomb Owen G r RD 4 Box 60  
 Holden Blanchie H r RD 1 Box 145  
 Holden Lindbergh (Nellone P) repr Caro Tel & Teleg h808 N Thompson  
 Holiday Motel Boyd Quick Mgr 1301 Clarkton rd nr By Pass  
**HOLIDAY RESTAURANT (Wilton L and Mrs Keith Dowless),**  
**Modern Air Conditioned Restaurant, Serving Breakfast,**  
**Lunches and Dinners, Large Ballroom For Dinner Meet-**  
**ings and Parties, Open 6 AM to 11 PM Daily, Located 2**  
**Miles North of Whiteville, On Hwy 701, Tel 642-2928**  
 Holland Willie driver G V Singletary & Sons  
 Holliday Maggie maid h418 Wards  
 Holloman Chas F r RD 2 Box 233  
 Holloman Mary L emp Wville Mfg r Evergreen NC  
 Holmes Alma C h1320 Tabor City rd nr Shallotte rd RD 3  
 Holmes Beatrice Mrs h307 S Powell blvd  
 Holmes Donald rep Caro Pwr & Light r Tabor City NC  
 Holsum Bakery Nathan E Lee mgr Tabor City rd nr Prison Camp rd  
 Holt Geo W (Martha T) v-pres-sec Dixie Motors Inc h116 Mill Pond rd nr Tabor City rd (S Wville)  
 Holt L V elec insp County Bd of Educ r Tabor City NC  
 Holt Ruby h418 W Lewis  
 Home Security Life Insurance Co Larry N Norwood dist mgr 306 S Madison  
 Honeycutt Charlie driver DeLuxe Taxi r217 E Main  
 Honeycutt Jerry (Ruth M) slsmn h309 Jefferson  
 Honeycutt Ruth M Mrs clk Columbus County Hosp r309 Jefferson  
 Hood Jefferson L r RD 4 Box 117A  
 Hooks Annie Mae Mrs slswm Lloyd Batten Ins Agcy r RD 1  
 Hooks Billy A r RD 1  
 Hooks Burvin W r RD 2  
 Hooks D Jack (Margt T), Attorney-at-Law, Court House Square, Tel 642-2393, h Forest dr (BW), Tel 642-3937  
 Hooks David r RD 3  
 Hooks Delmas (Annie M) farmer h1411 Clarkton rd  
 Hooks Earl (Baldwin's Esso)  
 Hooks Eva M r RD 1 Box 40  
 Hooks J Walter (Frances P; Liberty Warehouse) h1211 West  
 Hooks Jas A r RD 1 Box 369  
 Hooks John D r RD 1 Box 58  
 Hooks Mae (wid J A) h1260 Clarkton rd nr City Limits  
 Hooks Mildred C Mrs bkpr Columbus Production Credit Assn h1501 Clarkton rd nr By Pass  
 Hooks Monicca S r RD 1  
 Hooks Omitta T (wid John) h603 N Lee  
 Hooks Paul (Mildred C) farmer h1501 Clarkton rd nr By Pass  
 Hooks Paul J r RD 1

# X. BROWN REALTY

Brokers-Builders-Developers-Appraisals-Loans-Rentals  
 Residential and Business Properties

Hwy. 74 and 76 West

(See Page 50 Buyers' Guide)

Office Phone 642-4222, Res. Phone 642-3812



# FLOYD-BARKLEY AGENCY

ALL FORMS INSURANCE



908 S. Madison St.

(See Page 41 Buyers' Guide)

Dial 642-2142

Hooks Stanley servmn Sears  
 Hooks Stanley D r RD 1 Box 318  
 Hooks Stanley D r RD 1 Box 426  
 Hooks Stephens r RD 2  
 Hooks Thetis R r RD 1  
 Hooks Tommie McK mech Avant & Sholar r Chadbourn rd  
 Hooks Wade H r RD 2 Box 132  
 Hooks Wm E (Mattie) carp h107 Mill Pond rd nr Tabor City  
 rd (S Will) RD 4  
 Hooks Wm C atndt Madison Amoco Serv r S Whiteville  
 Hooks Wingate E r RD 1 Box 73  
 Hooper Beatrice Mrs emp Palmer Products r206 W Lewis  
 Hooper Chas (Beatrice) emp Palmer Products h206 W Lewis  
 Hooper Queen cook r313 Shallotte rd nr Tabor City rd (S Wville)  
 RD 3  
 Hoose Weldon W (Eleanor E) slsmn Sledge Lbr h209 Church  
 nr Franklin  
 Horne Albert C driver W D Brooks Inc r RD 1  
 Horne Alice Mrs bkpr The Fowler Co r RD 1  
 Horne Beulah T r RD 3 Box 429  
 Horne Boyd W cook Ward's Grill r107 N Franklin  
 Horne Easley C Mrs cafeteria wkr City Sch Bd h411 Stanley  
 Horne Estelle D Mrs (Estelle's Beauty Shop) r109 E Columbus  
 Horne Eug C r RD 1 Box 316  
 Horne Geneva Mrs clk Piggly Wiggly r Clarkton NC  
 Horne Gratton body mn Cribb's Body Shop r RD 1  
 Horne Henry r RD 1 Box 285  
 Horne Herbert T r RD 3  
 Horne Jackie W r RD 3 Box 426A  
 Horne Lester bridgemn State Hwy Comn r Chadbourn NC  
 Horne Lizzie W Mrs supvr Wville Mfg r RD 3  
 Horne Lucille T Mrs opr Caro Tel & Teleg r107½ N Franklin  
 Horne Maurice W USA r109 E Columbus  
 Horne Nancy student r109 E Columbus  
 Horne Simon r RD 1 Box 186  
 Horne W Zeno (Estelle D) bkpr Coca-Cola h109 E Columbus  
 Horne Walter (Lucille T) cook Ward's Grill h107½ N Franklin  
 Horne Wm T r RD 3 Box 426  
 Horne Yvonne bank clk r911 Stanley  
 Horner Tom r208 E Webster  
 Horton Arth B r RD 1  
 Horton Donald H (Sallie T) elec contr 210 N Franklin h do  
 Horton Elsie K Mrs h200 W Walter  
 Horton Harry R r RD 1 Box 76  
 Horton John W r RD 2  
 Horton Robt S (Betty) dir of personnel National Spinning Co  
 Inc h804 N Thompson  
 Horton Rudolph (Betty J) linemn Brunswick Elec Member-  
 ship r Clarkton rd  
 Horton Sallie T Mrs (Myrtle Hill Florist) r210 N Franklin

## McPHERSON WELL DRILLING SERVICE

2" Thru 8" Diameter Wells—Repairs on Water Pumps  
 U. S. Hwy. 701 By Pass (Fax Hts.; S. Whiteville) Phone 642-4651  
 (See Page 56 Buyers' Guide)

## PRIDGEN BROS., CONTRACTORS

Commercial—Residential—Building—Alterations—Repairing—Remodeling  
FREE ESTIMATES—ALL WORK GUARANTEED

Tel. 642-4307, Night Tels. 642-4626 or 642-2798

Wilmington Rd. Nr. Forest Dr. (Baldwin Wds) (See Page 19 Buyers' Guide)

Horton W Plyford (Dottie F) mech Avant & Scholar h507 S Thompson  
Horton Wm L (Miriam W) servmn Caro Pwr & Light h201 Forest dr (BW)  
Horton Willie M (Frances B) linemn Brunswick Elec Membership h E Calhoun  
Hoskins William H (Elizabeth W), Physician, Office 103 E Main, Tel 642-3720, h204 E College, Tel 642-3817  
Howard Lenora M (wid Charlie) h227 W Walter  
Howard Lottie maid County Health Dept r RD 3 Box 402  
Howard Moses r RD 2 Box 132  
Howard Wm F r RD 3 Box 402  
Howell T J guard State Prison Camp r Baldenboro NC  
Howell W Donald in chge US Int Rev Serv r Lumberton NC  
**HUB'S SUPPLY CO (Hubbard McGirt), Wholesale and Retail, Automotive, Electrical, Marine Supplies, Gates Belts, Auto Lite Batteries, Champion Plugs, AC Filters, Val-spar Paints, DU Pont Products, AP Mufflers, Commadore Boats, County Court House, Court House Square, Tel 642-4366**  
Hudson Ida M emp Wville Garment Mfg r Ash NC  
Hudson Thos (Pat M) mech Well's Oldsmobile h rear 308 E Lewis  
Huggins David E (Peggy) credit mgr Western Auto Associate Store h106 E Virgil  
Huggins Robt L (Dorothy) repr Jack's Shoe Shop r RD 1 Box 446  
Huggins Willard G (Opal H) farmer h305 Smyrna rd near Frink  
Huggins Wm S (Esther C) sls rep Columbus Paving h112 E Frink  
Hughes Dorothy D Mrs clk County Auditor r603 Bob White la  
Hughes E Wayne (Dorothy D) asst v-pres The First National Bank h603 Bob White la  
Hughes Harold W (Marie L) overseer Natl Spinning r210 E Lewis  
Hughes Homer E emp Sledge Lbr r Chadbourn NC  
Hughes Jack M r RD 1 Box 403  
Hughes Jaunita sec-treas Townsend Builders Inc r Chadbourn NC  
Hughes John L r RD 4 Box 240  
Hughes Lena clk US Dept Agri r Chadbourn NC  
Hughes LeRoy driver W D Brooks Inc r RD 4  
Hughes Maddry S (Helen P) slsmn G V Singletary & Sons h206 E Columbus  
Hughes Madison guard State Prison Camp r Nakina NC  
Hughes Nancy C emp Wville Garment Mfg r Chadbourn NC  
Hughes Thetus Mrs clk US Dept Agri r Lake Waccamaw NC  
Hughes Vernice M emp Wville Garment Mfg r Freeland NC  
Hunt Donald E (Ethel) carp Riegel Paper h203 W Lewis  
Hunt Ethel Mrs emp Wville Mfg r203 W Lewis

## Canady's Gift Center


Diamonds-Watches-Gifts-Cards-Appliances-Jewelry-Watch Repairing  
Easy Credit—Terms to Suit

722 South Madison St.

(See Page 47 Buyers' Guide)

Phone 642-4662



 <b>PURITY</b> <b>ACCURACY</b>	<b>Simmons' Drug Co., Inc.</b> <i>Reliable Prescriptions</i> <b>TWO LOCATIONS TO SERVE YOU</b> Court House Square      Dial 642-3106 104 E. Main              Dial 642-3255 (See Page 29 Buyers' Guide)	 <b>PRESCRIPTION SERVICE</b>

Hunt Ethel Mrs tchr Central High Sch r S Memory  
 Hunt Frances L Mrs exec sec American National Red Cross  
   Columbus County Chapter r103 Fuller  
 Hunt Henry C r RD 3  
 Hunt J R dep County Sheriff r Clarendon NC  
 Hunt Lacy (Frances L) agt ACL h103 Fuller  
 Hutchins Douglas r403 Wards  
 Hutsell Uleah P emp Wville Garment Mfg r RD 4  
 Hutto Luther M r RD 1  
 Hutto Robbie L r RD 1  
 Hutto Robbie W r RD 1  
 Hux Harold (Smithie Jo) budget mgr The Fowler Co r RD 1  
 Hux Saml M jr (Eliz B) bible distr 304 E Calhoun h do  
 Hux Smithie Jo Mrs bkpr Waccamaw Bank & Trust r Chad-  
   bourn rd  
 Hyatt Austin r RD 2  
 Hyatt Doretha J r RD 2 Box 140A  
 Hyatt Dorothy T r RD 4 Box 21  
 Hyatt John C (Daisy G) mach opr State Hwy Dept h1516 US  
   Hwy 701 S By Pass nr Benton rd (Ffax Hts)  
 Hyatt Julia A student r US Hwy 701 S By Pass nr Benton rd  
   (Ffax Hts)  
 Hyatt Ruby B r RD 1 Box 150  
 Hyatt Ruby L Mrs cash Modern Dry Cleaners r RD 1 Box 150  
 Hyhett Doretha Mrs emp Wville Mfg r Brunswick NC  
 Ideal Grill (Edw H Stewart) restr 406 W Virgil  
 Ingraham Cora Mrs r RD 2 Box 376  
 Inman A Jackson (Sarah L) h1491 Clarkton rd nr By Pass  
 Inman Alf O slsmn Avant & Sholar r RD 1  
 Inman Anne Mrs emp Wville Mfg r225 Shallotte rd nr Tabor  
   City rd (S Wville) RD 3  
 Inman Arth J r RD 1 Box 57  
 Inman Austin (Frances I) formn h915 Clarkton rd  
 Inman Austin T r RD 1 Box 21  
 Inman Carmell G r RD 1  
 Inman Clarence B r RD 1 Box 43  
 Inman Clarence B r RD 1 Box 48A  
 Inman Erman F (Evelyn M) slsmn Leder Bros h1341 Clark-  
   ton rd nr By Pass  
 Inman Evelyn M Mrs dir City Recreation Comn r1341 Clark-  
   ton rd nr By Pass  
 Inman Gene A farmer r915 Clarkton rd  
 Inman Geo O r RD 3 Box 155  
 Inman Horace L r RD 4  
 Inman Jack mech Black's Tire Serv  
 Inman Jas N r RD 3  
 Inman Jay G r RD 4 Box 365  
 Inman Jay G (Flossie B) farmer h214 Shallotte rd nr Tabor  
   City rd (S Wville) RD 3  
 Inman Lawrence J r RD 1  
 Inman Lonnie B (Iola M) gro 1361 Clarkton rd h do

## **COLUMBUS PAVING COMPANY, Inc.**

### **ASPHALT PAVING**

**Streets—Parking Lots—Driveways—Free Estimates**

**Hwy. 74 and 76, Chadbourn, N. C.**

(See Page 23 Buyers' Guide)

**Office Tel. 654-4881—Plant Tel. 654-5751—Night Tel. 654-4541**

# WACCAMAW

## BANK AND TRUST COMPANY

Member F. D. I. C. COMPLETE FINANCIAL SERVICE  
Total Resources Over \$10,000,000.00  
(See Page 14 Buyers' Guide)

Inman Leon B r RD 1 Box 57  
Inman M L r RD 1  
Inman Mabel C (wid Clarence) h1363 Clarkton rd nr By Pass  
Inman Madeline emp Wville Mfg r Cerro Gordo NC  
Inman Mamie D (wid Carl) slswn Kramer's Ladies Shop r209  
S Franklin  
Inman Marion L (Kathleen H) farmer r1260 Clarkton rd  
Inman Nester r RD 3 Box 101  
Inman O J guard State Prison Camp r Freeland NC  
Inman Rudolph (Jennie M) farmer h800 Clarkton rd  
Inman Sarah L Mrs nurse 1401 Clarkton rd r do  
Inman Silas B (Anne) driver Am Bakeries h225 Shallotte rd nr  
Tabor City rd (S Wville) RD 3  
Inman Thelma T r RD 3  
Inman Willa M emp Wville Mfg r Evergreen NC  
Israel E O (Meekie W) h221 W Cedar nr US Hwy 701 S By Pass  
(S Wville)  
Israel Edwin J (Nancy G) serv mgr Wells Oldsmobile h105  
Woodland dr (BW)  
Israel Harvey C r RD 3  
Israel J E r RD 4 Box 2  
Israel John E (Mary C) bkpr Black's Tire Serv h211 W Cedar  
nr US Hwy 701 S By Pass (S Wville)  
Israel Nancy G Mrs slswn Braxton-Warren r105 Woodland  
dr (BW)  
Israel Perry J (Rosa S) h404 S Franklin  
Ivery John H lab Black's Tire Serv r RD 3 Box 310  
Ivey Alex emp Sledge Lbr r RD 3  
Ivey Sam r RD 2  
Jack's Shoe Shop (John A Dwyer) reprs 123 W Commerce  
Jackson Cedell (Mabel) lab Cook's Constn h308 Best Alley  
Jackson Clarence P (Lanie J) driver Sledge Lbr h302 Burk-  
head  
Jackson Claudis lab Wville Mtr  
Jackson David r RD 3 Box 309  
Jackson David (Maggie L) emp Sledge Lbr h102 Center nr W  
Walter  
Jackson Delbert (Oneva) mech County Bd of Educ r Tabor  
City NC  
Jackson Donies P emp Sledge Lbr r RD 3 Box 389  
Jackson Floyd W mach opr State Hwy Dept r Hallsboro NC  
Jackson Hattie maid Columbus County Hosp r Chadbourn NC  
Jackson Horace (Susan C) wood ctr Sledge Lbr h101 Center  
nr W Water  
Jackson J C stockmn Piggly Wiggly  
Jackson Jas emp Sledge Lbr r RD 3 Box 309  
Jackson Junior (Ethel L) jan Wville High Sch h418 W Lewis  
Jackson Lola Mrs emp Wville Mfg r Chadbourn NC  
Jackson Mabel P Mrs prsr Sunshine Lndry & Clns r McGill  
nr W Walter  
Jackson Minnie nurse 307 Phillips r do



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

# THE NEWS REPORTER CO., INC.

Office Supplies, Equipment and Machines  
Offset and Letterpress Printing

815 S. MADISON ST.

DIAL 642-3076

Jackson Paul r RD 1 Box 367  
 Jackson Paul r RD 3  
 Jackson Paul (Mary B) wood ctr Sledge Lbr h104 Center nr W  
 Walter  
 Jackson Pauline Mrs nurses aide Columbus County Hosp r  
 Hallsboro NC  
 Jackson Sam emp Sledge Lbr r Fair Bluff NC  
 Jacobs Bobby G clk Vineland Ice r S Whiteville NC  
 Jacobs Fish Market (S Barcy Jacobs) 205 Main  
 Jacobs Joseph S (Shirley) electn Caro Pwr & Light h408 E Clay  
 Jacobs Kenneth r RD 2 Box 235  
 Jacobs Lee r RD 2  
 Jacobs Odell r RD 2  
 Jacobs Peggy clk Newsome Lbr & Bldg Sup r602 S Franklin  
 Jacobs Pink N r RD 4  
 Jacobs Roosevelt hlpr Coca-Cola r Bolton NC  
 Jacobs S Barcy (Lola M; Jacobs Fish Market) mgr Vineland  
 Ice Co h602 S Franklin  
 Jacobs Shirley Mrs emp Blue Jeans r408 E Clay  
 Jacobs Shirley C emp Wville Garment Mfg  
 James Alex (Virginia) USA r707 Clarkton rd  
 James Harold (Evelyn M) farmer h407 Smyrna rd near Pine  
 James Henry L r RD 4 Box 2a  
 James Henry L r RD 4 Box 8  
 James Henry L (Belle) h105 L Cedar nr Tabor City rd (S  
 Wville)  
 James Willie K emp Sledge Lbr r Brunswick NC  
 Jarrell Donald projectnist Columbus Theatre r416 S Canal  
 Jarrell Gladys h1451 Clarkton rd nr By Pass  
 Jayroe Bennett W (Estelle J) slsmn B S Thompson & Co h105  
 S Canal  
 Jayroe Estelle J Mrs bkpr B S Thompson & Co r105 S Canal  
 Jeffcoat C E (Huel D; Moore's Warehouse) r Henderson NC  
 Jefferson Arth H r RD 2 Box 112  
 Jefferson Ruthie B Mrs tchr Central High Sch r RD 2 Box 370  
 Jefferson Street Florist (Rev Geo M and Mrs Bessie B Kelley)  
 121 Jefferson  
 Jeffries Fannie h103 Powell nr Clarence  
 Jeffries Franklin E (Mary E) lab Waccamaw Veneer h309 S  
 Powell blvd  
 Jeffries Harvey B (Aileen F) mgr Rose's h215 E Smith  
 Jenkins Eunice maid h418 W Virgil  
 Jenkins Jasper r RD 3  
 Jenkins Zebedee r RD 3 Box 325  
 Jennings Hiram (Bessie C) atndt Bill Fletcher's Esso h113  
 W Columbus  
 Jeringan Whayland r RD 1  
 Jernigan see also Journigan  
 Jernigan Carlton R (Gladys N) clk PO h406 E Clay  
 Jernigan Chas (Delores) with Whol Bread h E Calhoun  
 Jernigan Dessie E r RD 2 Box 226

# Belk-Hensdale Co.

shop BELK'S FIRST and SAVE

721 South Madison St. (See Page 24 Buyers' Guide)

Phone 642-3235



## Firestone Home & Auto Supplies

THE FOWLER CO., OWNER—HEADQUARTERS FOR

**Firestone** EASY PAY PLAN—WHOLESALE—RETAIL

611 S. Madison St.

(See Page 10 Buyers' Guide)

Dial 642-2244

Jernigan Dolores O Mrs teller First Natl Bank r E Calhoun  
 Jernigan Etheleen waitress Smokehouse Restr  
 Jernigan Lillie C r RD 1 Box 165  
 Jernigan Lorona F Mrs nurses aide Columbus County Hosp  
 r412 W Williamson  
 Jernigan Paul (Lorena F) linemn Brunswick Elec Member-  
 ship h412 W Williamson  
 Jernigan Ralph J r RD 2 Box 226  
 Jernigan Randle J r RD 2 Box 191  
 Jerry's TV & Appliance Service (D Richd Memory) 107 Pecan  
**JEWEL SHOP THE (DeWitt Bright), Expert Jewelers, Com-  
 plete Watch Repairing, International Hollow Ware, Keep-  
 sake Diamonds, Hamilton Watches, Bulova Watches, 708  
 S Madison, Tel 642-3358**  
 Johns Jessie M maid Columbus County Hosp  
 Johnson see also Johnston  
 Johnson Benj F (Ruth C) asst mgr Sou Life Ins h203 N Madison  
 Johnson Bertha L r803 S Franklin  
 Johnson Billy J (Geraldine B) grader Natl Spinning h401 Moore  
 Johnson Clyde E (wid Argyle) nurse Columbus County Hosp  
 h311 Jefferson  
 Johnson Danl r RD 1 Box 326  
 Johnson Eliz M Mrs tchr Mt Olive High Sch r203 W Virgil  
 Johnson Evelyn T Mrs lino opr News Reporter r Chadbourn  
 NC  
 Johnson Floyd (Ursula S) v-pres Peoples Savings & Loan Assn  
 h201 Pinkney  
 Johnson General r RD 3 Box 418  
 Johnson Gladys Mrs maid r228 W Walter  
 Johnson Gorman A jr USN r311 Jefferson  
 Johnson H B r RD 1  
 Johnson Haywood hlpr G V Singletary & Sons r Lake Wac-  
 camaw NC  
 Johnson Hazel E Mrs lunch rm wkr Edgewood Elem Sch r107  
 W Cedar nr By Pass 701 S (S Wville)  
 Johnson Hazel J r RD 4 Box 2A  
 Johnson Henry B r RD 1  
 Johnson J Rudolph (Naomi D) mgr Columbus FCX Serv h306  
 E Nance  
 Johnson Jas C r RD 3 Box 330A  
 Johnson Jas H r RD E Box 330A  
 Johnson Jasper r RD 2 Box 175  
 Johnson John E r RD 1 Box 27  
 Johnson Kelley r RD 1  
 Johnson Kelly r RD 1  
 Johnson Leroy (Ethel M) lab City Pub Wks Dept h406 Moore  
 Johnson Lolly G (wid Edw) asst County Tax Collr h105 E Clay  
 Johnson Luther r RD 1  
 Johnson M L r RD 1  
 Johnson Mack (Ethel P) constn wkr h308 W Walter  
 Johnson Mack C r RD 3 Box 390



## Piggly-Wiggly

COMPLETE FOOD STORE

Located in The Heart of Whiteville

124 W. MAIN ST.

# MARKS TRUCK & TRACTOR CO.

TRACTORS

Farmall

International Trucks

IMPLEMENTS

Wilmington Rd. Nr. Forest Dr. (Baldwin Woods)

P. O. Box 111

PHONE 642-2117

Johnson Marle L (Pauline B) dentist 803 S Madison h510 Pinkney  
 Johnson Oliver A (Eliz M) USA h203 W Virgil  
 Johnson Pauline B Mrs recpt Dr Marle L Johnson r510 Pinkney  
 Johnson Ruth C Mrs ofc sec Neil H McNeill Agcy r203 N Madison  
 Johnson Sarah B Mrs h206 Cypress nr Frazier  
 Johnson Wm J r RD 4 Box 2A  
 Johnson Wm J (Hazel E) sht mtl wkr h107 W Cedar nr By Pass 701 S (S Wville)  
 Johnson Wm M USN r308 W Walter  
 Johnson Willie (Emma) farmer h318 Shallotte rd nr Tabor City rd (S Wville) RD 3  
 Johnson Woodrow W r RD 1  
 Johnston Arch R (Louise M) buyer R J Reynolds Tob h103 Richardson  
 Jolley see also Jolly  
 Jolley Loris Mrs nurse Chadbourn Medical Center r107 W North  
 Jolley Walter B (Loris) tchr Wville High Sch h107 W North  
 Jolly Ezelah W Mrs slswn Leder Bros r302 S Madison  
 Jolly Jewel slswn Leder Bros r Chadbourn NC  
 Jolly Jimmie asst mgr Columbus Trading r Clarendon NC  
 Jolly Laura Mrs slswn Kramer's Ladies Shop r RD 4  
 Jolly Lourice Mrs nurse Columbus County Hosp  
 Jolly Richd P r RD 4  
 Jolly Seymour W Rev (Ezelah W) pastor h302 S Madison  
 Jones A S rep North Carolina Mutual Life Insurance Co of Durham r315 W Walter  
 Jones Aaron Q r RD 2 Box 161  
 Jones Annabelle Mrs h306 W Walter  
 Jones Annie B maid Dental Arts Bldg r Pine Log rd  
 Jones Annie L maid h201 Mill  
 Jones Betty J emp Wville Garment Mfg r RD 4 Box 189  
 Jones Burlon G (Kate N) pres Jones Furniture Co Inc h500 N Thompson  
 Jones C L emp Washam & Warlick Farm Sup r Bladensboro NC  
 Jones Carlene nurses aide Columbus County Hosp r408 W Williamson  
 Jones Carrie M r RD 4 Box 353  
 Jones Casey H r RD 3  
 Jones Clarence (Oliva) lab h108 S Memory  
 Jones D V jr (Mary O) slsmn J S Mann's Dept Store h109 E Calhoun  
 Jones Daisy L Mrs hlpr Cowan's Rest Home r844 Chadbourn rd RD 1  
 Jones Danl III r RD 3 Box 339  
 Jones Eddie D (West Whiteville Garage) r RD 1 Box 527B  
 Jones Effie C emp Wville Garment Mfg r Wananesk NC  
 Jones Flossie tob wkr h715 S Franklin

# POWELL MOTOR CO., Inc.

General Repairs—Parts and Accessories

105 E. Virgil St.

(See Page 12 Buyers' Guide)

Phone 642-3362

## TODD FURNITURE CO., Inc.

*"Quality for Less"*

NATIONALLY ADVERTISED FURNITURE

614 S. Madison St.

(See Page 35 Buyers' Guide)

Dial 642-3377

Jones Frances G Mrs tchr Central High Sch r303 W Columbus  
**JONES FURNITURE CO INC**, B G Jones Pres, K N Jones V-Pres, Wm P Greer Jr Sec-Treas, Complete Home Furnishers, Modern and Contemporary, Early American and Period Pieces, Complete Line of Carpets, Lamps and Accessories, New and Used Furniture, 814 S Madison, Tel 642-3304 (See Page 34 Buyers' Guide)

Jones Geo W r RD 2 Box 161

Jones Gladys r RD 1

Jones Henry D r RD 3 Box 335

Jones Henry D emp Sledge Lbr r Brunswick NC

Jones Inez M r RD 3

Jones Irene r RD 2

Jones Isaac (Kathleen) lab h303 Phillips

Jones J Whalen (Lillie C) farmer h315 Shallotte rd nr Tabor City rd (S Wville) RD 3

Jones Jake lab Southeastern Grain r Clarkton rd

Jones Jake F r RD 2

Jones Jimmie B (Sadie H) h306 S Powell blvd

Jones Jimmy hlpr L K Fuller Appliance & Furn Stores r701 By Fass

Jones John B r RD 1

Jones John H (Frances G) tchr County Bd of Educ h303 W Columbus

Jones John R r RD 2 Box 65

Jones Kate N Mrs v-pres Jones Furniture Co Inc r500 N Thompson

Jones Kathleen Mrs maid Belk's r303 Phillips

Jones Levi driver City h124 Mill Pond rd nr Tabor City rd (S Wville) RD 4

Jones Levy H r RD 4

Jones Louis (Daisy L) hlpr Cowan's Rest Home r841 Chadbourne rd RD 1

Jones Lunell r715 S Franklin

Jones Mack L (Minnie R) carp h205 Cypress

Jones Malichi r RD 3 Box 310

Jones Marvin r RD 4 Box 331

Jones Mary O Mrs clk US Dept Agrl r109 E Calhoun

Jones Nettie Mrs tchr Central High Sch r W Walter

Jones Paul W (Eliz M) h216 E Columbus

Jones Ruth R Mrs tchr Central High Sch h303½ S Memory

Jones Sylvester r RD 2 Box 51

Jones Thos mgr Willie's Pool Room r RD 4

Jones Thos C r RD 3 Box 263

Jones Vivian (wid Edw) h112 W Lewis

Jones Walter F r RD 2 Box 92

Jones Wayland r D 3 Box 342A

Jones Wiley A r RD 2 Box 112

Jones Wm F lwyr Court House Square r515 S Madison

Jones Wm H jr r RD 4 Box 189

Jones Wm W r RD 4 Box 186

## STARLITE RESTAURANT

THE FAMILY DRIVE IN

Hwy. 74 and 76 East

(See Page 52 Buyers' Guide)

Phone 642-4735



## QUALITY MOTOR CO., INC.



Authorized Dealer, Ford, Falcon, Thunderbird, Sales and Service Dial 642-2288, Parts and Service 642-3843, Nr. City Limits, Tabor City Road (Fairfax Heights) Route 3  
(See Page 13 Buyers' Guide)

*Falcon*

Jones Wm W jr r RD 4  
 Jones Willie H r RD 4 Box 189  
 Jones Willie J lab State Hwy Comn r RD 4 Box 168  
 Jones Wilton M (Carlene S) driver State Hwy Dept h408 W Williamson  
 Jordan Amos K r RD 3 Box 65  
 Jordan Clarence R clk Colonial Stores r RD 3  
 Jordan Frank r1511 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3  
 Jordan Grace C Mrs circulation mgr News Reporter r709 West  
 Jordan Ralph W (Prudence T) h1015 Chadbourn rd RD 1  
 Jordan Roddie R (Grace C) circulation mgr News Reporter h709 West  
 Jordan Sallie Mrs nurse Columbus County Hosp r Clarkton NC  
 Jordan Wilbur R r RD 2 Box 83  
 Jordan Wilbur R r RD 2 Box 229  
 Journigan see also Jernigan  
 Journigan Mary F clk Sears r RD 3  
 Judson Chas W r RD 1  
 Jule's Auto Sales (Julius R Williamson) repr shop 109 Wil-son  
 June Pearlle J r RD 3 Box 300  
 Junior Woman's Club 310 E College  
 Justice Margt J Mrs h300 S Madison  
 Kamaso Esther Mrs bkpr First Natl Bank r Chadbourn NC  
 Kea Gracie Mrs h803 S Franklin  
 Kea Jack orderly Columbus County Hosp r803 S Franklin  
 Keith Jas H lab Black's Tire Serv  
 Kelley see also Kelly  
 Kelley Bessie B Mrs (Jefferson Street Florist) r121 Jefferson  
 Kelley Geo M Rev (Bessie B; Jefferson Street Florist) h121 Jefferson  
 Kelliham Louise Mrs nurse aide Columbus County Hosp  
 Kelliham Maxine T Mrs emp Wville Mfg h405 E Columbus  
 Kelliham Robt (Maxine T) mach opr Natl Spinning r405 E Columbus  
 Kelly see also Kelley  
 Kelly Bertha F Mrs (B & H Cafe) r200 W Walter  
 Kelly Carolyn cash Confidential Loan & Finance r416 W Wil-iamson  
 Kelly Carolyn nurses aide Columbus County Hosp  
 Kelly Doris B Mrs hlpr Dan's Gro r208 W Walter  
 Kelly Edna Mrs nurse aide Columbus County Hosp  
 Kelly Joseph E (Bertha F; B & H Cafe) h200 W Walter  
 Kelly Ray H (Ola B; Ray Kelly's Garage) h416 W Williamson  
 Kelly Ruth G Mrs nurse Columbus County Hosp r209 Burk-head  
 Kelly Wm G (Veda M) driver State r110 E Columbus  
 Kelly Wm J (Ruth G) h209 Burkhead  
 Kelly Willie (Lily M) h204 W Main

## COLUMBUS DRUG STORE

Prescriptions—Fast-Free-Delivery

629 S. Madison St., In Heart of Whiteville (See Page 30 Buyers' Guide)  
 TEL. 642-3009



## S. P. STANLEY, JR.


REAL ESTATE BROKER

Interior-Exterior Painting Contractor

Specializing in Wallpaper Hanging

Chadbourn Rd., Route 1, P. O. Box 752, Dial 642-3464


- Kelly's Ray Garage (Ray H Kelly) rear 804 Chadbourn rd and 416 W Williamson  
 Kemp Geneva Mrs h202 Clarence  
 Kendall Frances Mrs (Frances Kendall Studio) r701 N West  
**KENDALL FRANCES STUDIO (Frances Kendall), Ceramic Work Shop, Ceramic and Art Lessons and Supplies, 701 N West, Tel 642-4195**  
 Kendall Paul T (Frances W; Equipment Rentals Co) rep Twin State Perma Stone Co h701 N West  
 Kersey John H emp Townsend Plmb & Well Drilling r RD 2 Box 40B  
 Ketchem Sally Mrs r841 Chadbourn rd  
 Ketchem Wm r841 Chadbourn rd  
 Kiker Billy G (Virginia B) mgr James C Green Co Inc h205 W North  
 Kiker Virginia B Mrs ofc sec Ed Williams r205 W North  
 Killian Leonard A dist forester State Forest Serv h110a W Calhoun  
 King Alice M Mrs r223 W Walter  
 King David Mc D (Retha M) jan Simmons Drug h rear 405 W Virgil  
 King Ernestine h818 Clarkton rd nr City Limits  
 King Gregory R (Barbara I) supvr h306 Phillips  
 King Harris mach Stevens & Hasty Co r Hallsboro SC  
 King Jas T jr (Dorothy R; Western Auto Associate Store) h405 N Thompson  
 King Lewis D lab Love Lbr r RD 3  
 King Macy emp Wville Mfg r Hallsboro NC  
 King Marvin L r RD 2 Box 81  
 Kingdom Hall of Jehovah's Witnesses James E Rogers pastor 406 W Main  
 Kingdom Hall of Jehovah's Witnesses 103½ E Virgil  
 Kinlaw Geo (Leona H) constn wkr h204 W Walter  
 Kinlaw Glenn announcer WENC Radio Sta  
 Kinlaw Hilliard E (Eure & Kinlaw) r Chadbourn NC  
 Kinlaw Jimmy hlpr CocC-aola r Chadbourn av  
 Kinlaw Thos D r RD 1  
 Kinlaw Thos J emp Wville Garment Mfg r RD 1  
 Kirk Neal A r RD 1  
 Kiser V C (Pauline B) mech Quality Mtrs h103 S Thompson  
 Kissam Mary A slswn Leder Bros r Chadbourn NC  
 Klip N' Kurl Beauty Shop (Mrs Eliz A Anderson) 226 E Smith  
 Kluttz Jas D tchr Central High Sch  
 Kornegay Bill R (Myrtle) slsmn h306 E Calhoun  
 Krahnke Aug J (Essie H; Krahnke's Cleaners) h208 N Madison  
 Krahnke Aug J jr (Sarah B) genl mgr Krahnke's Cleaners h703 N Madison  
 Krahnke Essie H Mrs (Krahnke's Cleaners) r208 N Madison  
 Krahnke Sarah B Mrs tchr Wville High Sch r703 N Madison  
**KRAHNKE'S CLEANERS (Aug J and Mrs Essie H Krahnke), Aug J Krahnke Jr Genl Mgr, Whiteville's Oldest Cleaners, The Home of Fine Dry Cleaning, One Day Service, Also Pick-Up and Delivery Service, 131 W Commerce, Tel 642-2313 (See Page 30 Buyers' Guide)**  
 Kramer Dora S Mrs Kramer's Ladies Shop r201 Maple  
 Kramer Hyman (Doris; Kramer's Men & Boys' Shop) h205 Maple



## GUITON'S DRUG STORE

*The **Rexall** Drug Store*

803 S. Madison St.      Dial 642-4188  
Seth L. Smith Bldg.  
(See Page 28 Buyers' Guide)



Kramer Isadore (Dora S; Kramer's Men & Boys' Shop) h201 Maple

Kramer Larry student r201 Maple

Kramer's Ladies Shop Maxwell H Goldsmith mgr women's clo 800 S Madison

Kramer's Men & Boys' Shop (Isadore and Hyman Kramer) 707 S Madison

Kust Cyril A (Marietta T) emp US Dept Agrl h821 Brickyard rd (BW)

Lacewell Annie M r105 McGill nr W Walter

Lacewell Billy jan Edgewood Elem Sch r Rd 2 Box 300

Lacks Oscar H (Gee E) tobacconist h102 Forest dr (BW)

Laine Giles P r RD 1

Lamar Everett (Ruth W) slsmn h404 E Clay

Lamb Ethel M (wid Robt J) h115 Jefferson

Lamb Theda B emp Wville Garment Mfg r Lake Waccamaw NC

Lambert Marvin J jr slsmn G V Singletary & Sons

Land M Katheen (wid Wm C) waitress Sou Kitchen h111 N Powell blvd

Land Margt L Mrs teller Peoples Savings & Loan Assn r Chad-bourn NC

Lane Annabel W (wid Haskel R) dep County Register of Deeds h220 N Franklin

Lane Emily H emp Love Lbr r RD 3 Box 51

Lane Geo T (Adelaide) state police h Chadbourn NC

Lane John farmer h100 Old Tram rd

Lanehart Jas cabt mkr Bridgers Cabt Wks r RD 3 Tabor City NC

Langley Connie student r215 E Columbus

Langley Edw (Isabella D) concrete contr h306 W Virgil h do

Langley Sue B (wid Clarence I) mach opr Wville Mfg h215 E Columbus

Langston Chas B (Roseann B) mgr Rose's h414 S Franklin

Lanier Danl cabt mkr Pridgen Cabt Wks h104 E Virgil

Lanier Evander J (Betty C) cabt wmk Prudgen Cabt Wks h116 E Virgil

Lanier Everett r RD 2

Lanier Helen emp Wville Mfg r Chadbourn NC

Lanier Jas O r RD 2 Box 419

Lanier Junior (Mary L) sht mtl wkr E Leroy Hawks r Council NC

Lanier Mary L emp Wville Garment Mfg r Council NC

Lanier Ruby O Mrs emp Wville Garment Mfg r Smyrna rd

Lanier Woodrow W r RD 2

Larrimore Billy W sht mtl wkr Bullard Mfg r Chadbourn NC

Larrimore Geo sht mtl wkr E Leroy Hawks r Evergreen NC

Larrimore Geo D sht mtl wkr Bullard Mfg r RD 1 Chadbourn NC

Lashley Archie jr (Judy B) atndt Etna Serv Sta r114 E Virgil

## WHITEVILLE INSURANCE AGENCY, INC.

EVERY FORM OF INSURANCE

902 South Madison St. (See Page 44 Buyers' Guide)

Phone 642-4244



# AVANT & SHOLAR, INC.

For Economical Transportation

CARS



TRUCKS

411 S. Madison St., Whiteville (See Page 8 Buyers' Guide) Dial 642-3857

Lassiter Reid W (Edna) mgr Wville Coca-Cola Btlg Wks Inc  
h305 W College  
Laundromat coin opr 302½ S Memory  
Lawing Adelle slswn Moskow's Dept Store r RD 2  
Lawrence Aggelene r132 Mill  
Lawrence Leatha (wid Jas E) h132 Mill  
Lawrence Leroy r RD 3 Box 328A  
Lawrence Ruth student r132 Mill  
Lea's Big Dixie Warehouse (Tounes Lea, Louie Love) tobacco  
auction 501 S Canal  
Leach Carrie M Mrs maid B S Thompson & Co h324 Shallotte  
rd nr Tabor City rd (S Wville) RD 3  
Leach Curtis A (Carrie M) jan City Hall h324 Shallotte rd nr  
Tabor City rd (S Wville) RD 3  
Leach Jas V (Rosie) gro 325 Shallotte rd nr Tabor City rd (S  
Wville) RD 3 h do  
Leach Justus r RD 3 Box 65  
Leach McKinley emp Sledge Lbr r RD 3 Box 85  
Leach Rose S Mrs tchr Central High Sch r Box 503  
Leaman Hugh M (Mary S) mgr Carolina Power & Light Co  
h201 E College  
Leary Jas (Pearl) bkpr County Bd of Educ Garage r Chad-  
bourn NC  
Lebanan Lodge No 207 (AF&AM) 120 Pecan  
Leder Bros Inc J Herman Leder pres J Paul Hatley sec-treas  
dept store 714 S Madison  
Leder J Herman (Yetta) pres Leder Bros Inc h102 S Franklin  
Lee Betty emp Wville Mfg r RD 4  
Lee Cath P Mrs (Powell Lee & Lee) r101 W Frink  
Lee Clyde F r RD4 Box 186  
Lee Clyde F r RD 4 Box 356  
Lee Fred driver Columbus Trading r RD 4  
Lee Freddie G r RD 4  
Lee Herman r311 W Virgil  
Lee Jas O (Ruth W) agt Sou Life Insurance h119 Old Tram  
rd nr Wilmington rd  
Lee Junius B jr (Cath P; Powell Lee & Lee) h101 W Frink  
Lee L Howard mech Avant & Sholar r Chadbourn NC  
Lee Major jr r RD 4 Box 191  
Lee Major G r RD 4  
Lee Morris r419 W Lewis  
Lee Nathan E (Beatrice) mgr Holsum Bakery r Prison Camp  
rd  
Lee Robt E atndt Madison Esso Serv r RD 2  
Lee Ruth W Mrs rep Avon Products r119 Old Tram rd nr Wil-  
mington rd  
Lee Vernon F r RD 4 Box 356  
Lee Vetus (Annie M) meat ctr Brooklyn Fish Mkt & Grocery  
h411 W Columbus  
Lee Wilton T (Pearl P) slsmn Thomas & Howard Whol Gro  
h E Calhoun nr Anderson



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

# R E E D 'S Jewelers

*The Home of  
Quality  
Jewelry*

Nationally  
Advertised

- Diamonds
- Watches

Guaranteed  
Watch and  
Jewelry  
Repairing

DIAL  
642-2054

613 S.  
Madison St.

(See Page 45  
Buyers' Guide)

## WENC Radio

AM 1220—FM 99.1

Highway 701 South (See Page 2 Buyers' Guide) South Whiteville, N. C.  
Phone 642-2133

Lee's Service Station (Junior L Watts) 700 Wilmington rd (BW)  
Leggett Richd lab Sledge Lbr r Fair Bluff NC

Leinwand Arth (Leinwand's Department Store; Leinwand's  
Pawn Shop) h116 McKenzie

**LEINWAND'S DEPARTMENT STORE (Arthur Leinwand),  
Outfitters For The Family, Complete Line of Men's, Wom-  
ens and Children Clothing, Shoes, Hats and Jewelry, Also  
Pawn Shop For Small Loans and Good Bargains, 711 S  
Madison, Tel 642-2764**

Lennon Addie S r RD 2

Lennon Alma J r RD 2 Box 139

Lennon Archester r RD 1 Box 131

Lennon Betty Mrs clk US Dept Agrl r Evergreen NC

Lennon Carl S (Doris G) h206 E Clay

Lennon Clarence H r RD 1 Box 294

Lennon Elwood r RD 1 Box 181

Lennon Geo W r RD 2 Box 162

Lennon Harry L r RD 1 Box 221

Lennon Henry r RD 1

Lennon Horace W (Dorine U) purch agt Columbus Mtr h200  
Woodland dr (BW)

Lennon Irene (Beauty Emporium) h101 S Madison

Lennon Jas r RD 1 Box 480

Lennon Jas (Haretha) hlpr City Pub Wks Dept r RD 1 Box 51

Lennon Jas plmb Townsend Plmb & Well Drilling r Chad-  
bourn rd

Lennon John C (Eliz P) genl mdse Court House Square h Clark-  
ton rd nr City Limits

Lennon John P r RD 2

Lennon Robt M (Lula S) h222 W Virgil

Lennon Schultin r RD 2

Leola's Grill (Mrs Leola Granger) restr 118 W Main

LeRoy's Barber Service (LeRoy Stocks) barber shop 816 S  
Madison

Lesane Geo W r RD 2

Lesane Robt L r RD 1 Box 260

Lesane Robt driver G V Singletary & Sons

Lester Alf N linemn Caro Pwr & Light r RD 3

Lewis Dock emp Sledge Lbr r RD 3 Box 48

Lewis Eula B dishwasher Sou Kitchen r Chadbourn rd

Lewis Graham B r RD 1

Lewis Helen K (wid Richd M) asst cash Waccamaw Bank &  
Trust Co h105 E Lewis

Lewis Hollie B (wid Slim) dishwasher Motor Hotel Wville h401  
S Lee

Lewis Jack D (Virginia D) driver Sledge Lbr h417 S Thompson

Lewis Jas lab Black's Tire Serv r RD 3

Lewis Jas (Edna) pntr h1529 Tabor City rd nr Shallotte rd  
(Ffax Hts) RD 3

Lewis Jas C r RD 1 Box 50

Lewis Jas C emp Black's Tire Serv r Chadbourn NC



### Crowell's TV & Appliance Center

Color TV—Hotpoint Appliances—Easy Washing Machines  
Furniture—Friendly Easy Credit - Terms To Suit

114 E. Main St., Railroad Plaza (See Page 7 Buyers' Guide)  
PHONE 642-4224

## WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED  
BUSINESS LISTS IN THIS DIRECTORY.

Lewis Jas E (Marilyn) h819 Brickyard rd (BW)  
 Lewis Jane H tchr Wville Elem Sch r105 E Lewis  
 Lewis John H clk ACL r Lake Waccamaw NC  
 Lewis Juanita Mrs teller First Natl Bank r McKenzie  
 Lewis Lelon r RD 3 Box 311A  
 Lewis Leo (Sally) emp Caro Tel & Teleg h121 McKenzie  
 Lewis Lois F (wid Jas M) clk County Tax Supvr h116 E Nance  
 Lewis Mae (wid Edw S) nurses aide Columbus County Hosp  
 h210 E Lewis  
 Lewis Margt C (wid Rone H) h307 N Madison  
 Lewis Marilyn M Mrs clk Caro Pwr & Light r819 Brickyard rd  
 (BW)  
 Lewis Mary E r116 E Nance  
 Lewis Richd student r105 E Lewis  
 Lewis Robt C r RD 3  
 Lewis Ryne T r RD 4 Box 390  
 Lewis Sally Mrs emp First Natl Bank r121 McKenzie  
 Lewis Stedman D r RD 3 Box 342  
 Lewis Thos P r RD 4 Box 136  
 Lewis Wm C (Barbara D) air conditioning wkr h114 Old Tram  
 rd  
 Lewis Wm H r RD 4  
**LIBERTY LIFE INSURANCE CO, C P "Smoke" Wayne Mgr,**  
**Life Insurance, Columbus Theatre Bldg, 101 E Main, Tel**  
**642-2701**  
**LIBERTY LOAN CORP, Bob G Stogner Mgr, Home of Money**  
**In 1 Day, Personal Loans, Automobile Loans, Furniture**  
**Loans, Co-Maker Loans, All Up to \$600.00, 922 S Madison,**  
**Tel 642-4121**  
 Liberty Warehouse (J Walter Hooks) tob 1604 Clarkton rd bey  
 City Limits  
 Life Insurance Co of Georgia James W Suggs staff mgr 306 S  
 Madison  
 Lindsay Carlton (Fannie) pres Lindsay Oil Co Ins r Lumber-  
 ton NC  
 Lindsay Carlton jr (Marguerite) sec-treas Lindsay Oil Co Inc  
 r Lumberton NC  
 Lindsay Oil Co Inc Carlton Lindsay pres Carlton Lindsay jr  
 sec-treas 911 Wilmington rd  
 Lintz Helen r rear 203 N Madison  
 Lintz Juanita (wid Robt) emp Circle Drive In h rear 203 N  
 Madison  
 Lions Club 200 S Madison  
 Little Essie E r RD 3 Box 66  
 Little Eva A Mrs clk Rose's h607 N Madison  
 Little House of Fashion The (Elsie Harrelson) womens' clo  
 511 S Madison  
 Little J Alton (Doris L; Tonemaster Hearing Aid Service)  
 h105 E Cedar nr Tabor City rd (S Wville)  
 Little Jas A r RD 3  
 Little Joseph B guard State Prison Camp r Freeland NC

## COLUMBUS CEMETERY PARK CORP.

Perpetual Care—"The Cemetery Beautiful"  
 Fairfax Heights—South Whiteville

(See Page 15 Buyers' Guide)

Tel. 642-3347, If No Answer Tel. 642-4141



## Valentines Tire Sales & Service



Smileage / starts here

New and Used Tires  
Recapping, Road  
Service  
Tabor City Rd.  
P. O. Box 311—Dial  
642-2755



Little Mamie P Mrs ofc sec Waccamaw Bank & Trust r Clark-  
ton NC

Little Mary V (wid Robt B) h512 S Franklin

Little Semer r RD 3

Little Truett guard State Prison Camp r Freeland NC

Livingston Chas S r RD 1 Box 500

Lizotte Chas (Vada W) glazer h rear 401 N Franklin

**LLOYD'S AUTO SERVICE (Lloyd F Tison), Complete Auto  
Repairing and General Repairs, Also Foreign Auto Re-  
pairs, We Buy and Sell Used Cars and Wrecked Cars,  
Auto Wreckers and Road Service, All Work Guaranteed,  
Hwy 701 S Whiteville, Tel 642-4841**

Lockhart Roberta Mrs maid Central High Sch r W Lewis

Lockhart Thos orderly Columbus County Hosp

Logan Charlie (Edna L) h500 W Virgil

Logan Clarence L porter Columbus Drug Store r500 W Virgil

Logan Henry H cement wkr r500 W Virgil

Lombard Jas K (Irma) formn Wville Mfg h301 N Powell blvd

Long Aaron (Sadie A) carp h630 Pinkney

Long Alf L r RD 4 Box 289

Long Alma L r RD 4 Box 248

Long Barbara Mrs ofc sec Long's Glass & Paint r103 W Wyche

Long Barney C emp Love Lbr r RD 2 Box 486

Long Benny emp Black's Tire Serv r RD 4

Long Bessie Mrs waitress Mary's Sandwich Shop r201 Wash-  
ington

Long Betty emp Wville Garment Mfg r Nakina NC

Long Betty L Mrs cosmetician Simmon's Drug r rear 112 E  
Virgil

Long Carrie L slswm Rose's r Nakina NC

Long Cephus (Mary) h707 Chadbourn rd nr City Limits RD 1

Long Coy M (Barbara; Long's Glass & Paint Co) h103 W Wyche

Long Dewey r RD 4 Box 155

Long Elma Mrs slswm Rose's r Nakina NC

Long Eug H r RD 4 Box 195

Long Garland M emp Wville Garment Mfg r RD 4 Box 280

Long Geo D (Nell M) mech G & C Motor h113 W Nance

Long Georgia H Mrs waitress Holliday Restr h202 Burkhead

Long Gerlon M r RD 4 Box 282

Long Hattie Mrs emp Wville Garment Mfg r RD 4

Long Henry L r RD 4 Box 248

Long Horace slsmn Quality Mtrs r RD 4

Long Horace R meat ctr Friendly Super Mkt r RD 4 Box 248

Long J Leamon jan County Court House

Long Jas A r RD 1 Box 47

Long Jas M v-pres Sessions Farm Machinery Inc r Chad-  
bourn NC

Long John B jr (Lorine W; Columbus Barber Shop) county  
coroner r RD 4

Long John H emp Sledge Lbr r Tabor City NC

Long John L r RD 1 Box 47

## Smith's Funeral Home

SERVING WHITEVILLE AND CHADBOURN  
24 HOUR AMBULANCE SERVICE

219 W. VIRGIL ST.

DIAL 654-3571, CHADBOURN, N. C.

DIAL 642-3206

# JONES FURNITURE CO., INC.

**"Complete Home Furnishers"**

314 South Madison St.

(See Page 34 Buyers' Guide)

Dial 642-3304

- Long John L r RD 2  
 Long L G (Mary) h113 Airway rd nr Tabor City rd (Ffax Hts)  
 Long L Woodrow (Furman M) whsemn G V Singletary & Sons  
 h248 Shallotte rd nr Tabor City rd (S Wville)  
 Long Lawson M shop wkr Columbus Mtr r RD 4  
 Long Lee R r RD 4  
 Long Leona slswn Rose's r Tabor City NC  
 Long Levander W r RD 3 Box 352  
 Long Lillian Mrs emp Blue Jean Factory h406 W Williamson  
 Long Lillie emp Wville Mfg r RD 4  
 Long Lois Mrs r1300 US Hwy 701 S By Pass (Ffax Hts)  
 Long Lucille Mrs emp Wville Mfg r Cerro Gordo NC  
 Long Mabel L r RD 4  
 Long Marsden G r RD 4  
 Long Marvin B r RD 4 Box 283  
 Long Mary P r RD 1 Box 483  
 Long Robt A (Ginger S) stock mn Allred's Red & White Super  
 Mkt h417½ S Franklin  
 Long Robt L r RD 4  
 Long Roy B r RD 4 Box 133  
 Long Thos r RD 4  
 Long Toby (Bessie) h201 Washington  
 Long Vernon L emp Wville Garment Mfg r RD 4  
 Long Willie M r RD 4  
**LONG'S GLASS & PAINT CO (Coy M Long), Glass Store**  
**Fronts, Paint, Mirrors, Wallpaper, Storm Doors and Win-**  
**dows, Custom Picture Framing, Window and Door Awn-**  
**ings, Sliding Doors, 906 S Madison, Tel 642-4335 (See Page**  
**38 Buyers' Guide)**  
 Lord John J dietn Columbus County Hosp  
 Lottie's Beauty Shop (Mrs Lottie M Reeves) 403 Wards  
 Louise's Beauty Shop (Mrs Louise C Baldwin) rear 425 W Co-  
 lumbus  
 Love Charlie M (Bess P) pres Love Lumber Co h104 Fuller  
 Love Darius L (Thelma R) v-pres Columbus Cold Storage Co  
 Inc and Love Lumber Co h306 E College  
**LOVE LUMBER CO, Charlie M Love Pres, D L Love V-Pres,**  
**Walter H Grimsley Jr Sec-Treas, US Hwy 701 S By Pass**  
**(Ffax Hts), PO Box 415, (S Wville), Tel 642-3717**  
 Love Robt B (Claire) clk Love Lbr r Symrya rd  
 Lovette Mattie C (wid Chas H) h107 W Columbus apt 3  
 Lovette Minette G Mrs asst casc wkr County Welfare Dept  
 r Green Sea SC  
 Ludlum Thelton G r RD 2  
 Ludlum Tom G r RD 1 Box 244  
 Lungo Lorita ofc clk Wville Mfg r Tabor City NC  
 Lynch Joseph R r RD 1  
 Lynch Nettie I (wid Joseph R) h304 S Madison  
 Lynn Jas C (Doris L) genl contr 202 E Lewis h do  
 Lyon see also Lyons  
 Lyon Kate B (wid H L) h400 Pinkney

# X. BROWN REALTY

Brokers-Builders-Developers-Appraisals-Loans-Rentals  
 Residential and Business Properties

Hwy. 74 and 76 West

(See Page 50 Buyers' Guide)

Office Phone 642-4222, Res. Phone 642-3812

## EDMUNDS REALTY CO.

WM. S. EDMUNDS, REALTOR

SALES—RENTALS

103 W. WALTER ST.

PHONE 642-2590



Lyons Joe r RD 1 Box 150A

**LYTLE CHAS H (Thelma H)**, Distributor Texaco Petroleum Products, 201 Magnolia, Tel 642-3239, h207 N Lee, Tel 642-2464

Lytle M Janet student r207 N Lee

M & J Texaco Service (Robt Naron) 930 S Madison

Mac Intyre see also McIntire and McIntyre

MacIntyre John T (Blanche L) h401 N Madison

Mack Amelia Mrs emp Wville Lndry h229 W Virgil

Mack Amelia M prsr Sunshine Lndry & Clns r307 Phillips

Mack Augusta tchr r307 Phillips

Mack Eta M maid Wville Elem Sch r341 W Virgil

Mack Eug (Edith P) lab r304 W Virgil

Mack Geo W r RD 2

Mack Jack surveyor hlpr r307 Phillips

Mack Sylvester tchr h307 Phillips

Macon Geo E (Katie W) asst mgr Scotts of Wville r Sycamore la

Macon Jas W r RD 4 Box 329

**MADISON AMOCO SERVICE (Ed Hines)**, Complete Line of Amoco Gasoline, Oils and Products, Expert Washing, Greasing, Polishing, Tire Repairs, Battery Service and Auto Accessories, 401 S Madison, Tel 642-4263

**MADISON ESSO (Wm O Baldwin, James C Baldwin Jr and Mrs Elvira Baldwin)**, Complete Line of Esso Gasoline, Oils and Products, Atlas Tires and Tubes, Greasing, Washing, Waxing and Polishing, Road Service, 501 S Madison, Tel 642-4801

Madison Gulf Service (Wm D Baldwin) gas sta 512 S Madison

Maggs Norman (Vernell) emp Riegel Paper h212b Church

Maggs Vernell Mrs tchr Wville High Sch r212b Church

Mahany H L forester Sledge Lbr h1503 Clarkton rd

Mahoney Walter J r RD 1

Mahoney Wm A supt State Prison Camp r Prison Camp rd

Mahoney Willie L r RD 1

Main Robt R atndt Mayes Texaco Serv r O Dock

Mallard Raymond Hon judge County Superior Court r Tabor City NC

Malone Doris maid Edgewood Elem Sch r RD 1

Malpass Annie Mrs nurses aide Columbus County Hosp r204 E Webster

Malpass Ivie (Annie) h204 E Webster

Malpass W T (Geraldine C) h208 N Thompson

Mann Joseph S (Celia C; J S Mann's Department Store) h403 S Franklin

Mann Miriam Mrs clk J S Mann Dept Store r203 Elm

Mann Sol B (Miriam; Family Shoe Store; J S Mann's Department Store) h203 Elm

## McPHERSON WELL DRILLING SERVICE

2" Thru 8" Diameter Wells—Repairs on Water Pumps  
U. S. Hwy. 701 By Pass (Ffay Hts.; S. Whiteville) Phone 642-4651  
(See Page 56 Buyers' Guide)



## PRIDGEN BROS., CONTRACTORS

Commercial—Residential—Building—Alterations—Repairing—Remodeling  
FREE ESTIMATES—ALL WORK GUARANTEED

Tel. 642-4307, Night Tels. 642-4626 or 642-2798

Wilmington Rd. Nr. Forest Dr. (Baldwin Wds) (See Page 19 Buyers' Guide)

**MANN'S J S DEPARTMENT STORE** (Joseph S Mann, Sol B Mann, Simon H Steinberg, Mrs Beatrice M Steinberg), Complete Line of Clothes and Shoes For Men, Women and Children, Botany 500 Suits, Stetson Hats, Nunn Bush Shoes, Latest Ladies Fashions in Hats and Jewelry, Full Line of Luggage 703-705 S Madison, Tel 642-3873

Marion Ralph E (Jane B) agt Pilot Life Ins h1503 US Hwy 701 S By Pass nr Benton rd (Ffax Hts)

Markham Ethel B (wid Claude) prsr Sunshine Lndry & Clns r102 W Webster

Markham John C r102 W Webster

Marks Bessie C Mrs tchr Whiteville Elem Sch r504 N Lee

Marks J Rufus (Marion H) pres-treas Marks Truck & Tractor h505 Pinkney

Marks J Rufus jr (Sallie T) sec Marks Truck & Tractor Co r Lake Waccamaw NC

Marks L Dewitt (Bessie C) slsmn h504 N Lee

Marks Lemuel H student r505 Pinkney

Marks Marion H Mrs v-pres Marks Truck & Tractor Co r505 Pinkney

Marks R C emp Marks Truck & Tractor r Acme NC

**MARKS TRUCK & TRACTOR CO**, J Rufus Marks Pres-Treas, Mrs Marion H Marks V-Pres, J Rufus Marks Jr Sec, Farmall Tractors and Implements, International Trucks, Sales and Service, Wilmington rd nr Forest dr (BW), PO Box 111 (BW), Tel 642-2117 (See Page 55 Buyers' Guide)

Marley Clyde L (Nellie) slsmn Wells Oldsmobile h501 W Williamson

Marley Douglas r RD 1 Box 162

Marley Jas r RD 2 Box 409

Marlowe Albert R r RD 2 Box 333

Marlowe Annie Mrs tchr Wville Elem Sch r RD 4

Marlowe Archie R (Nancy H) emp Reigel Paper h115 Old Tram rd

Marlowe B A r RD 4

Marlowe Barsley A jr r RD 4

Marlowe Chas C r RD 4

Marlowe Cullen W r RD 4

Marlowe Ernestine M Mrs (Teenie's Beauty Shop) r205 E Columbus

Marlowe Gracie B Mrs cash Italy Marlowe Gro r Lake Waccamaw NC

Marlowe Harold G student r1213 Tabor City rd nr Mill Pond rd (Ffax Hts) RD 3

Marlowe Italy (Gracie B; Italy Marlowe Grocery) r Lake Waccamaw NC

Marlowe Italy Grocery (Italy Marlowe) 109 Pecan

Marlowe John D (Ernestine M) cabt mkr h205 E Columbus

Marlowe Lowell M r RD 4

Marlowe Lula F emp Wville Garment Mfg r Freeland NC

Marlowe Paul A r RD 4

Marlowe Phillip I r RD 4

Marlowe Ralph S r RD 4

Marlowe Walter B (Irene R) farmer h1213 Tabor City rd nr Mill Pond rd (Ffax Hts) RD 3

Marshall Ann H Mrs slsmn Belk's r406 S Thompson

Marshall Nancy O Mrs emp Farmers Whse r207 E Lewis

## SESSIONS FARM MACHINERY, INC.

Ford Tractors and Equipment—Industrial Equipment

Hwy. 701 (S. Whiteville) (See Page 31 Buyers' Guide) Phone 642-2866

Marshall T Kent (Nancy O) electn Riegel Paper h207 E Lewis  
Marshall W Thos (Ann H) supt Southeastern Grain h406 S  
Thompson

Martin Archie F (Geraldine H) asst County farm agt h113  
Tucker

Martin B L rep Cole Monument Works r RD 1

Martin Bessie E Mrs emp Wville Mfg

Martin Beulah Mc N Mrs tchr Wville High Sch r206 S Madison

Martin Brodie L r RD 1

Martin David L r RD 1 Box 567

Martin David L r514 Washington

Martin Edw jr r RD 1 Box 205

Martin Geneva (wid David C) r514 Washington

Martin Geraldine H Mrs ofc sec First Bapt Ch r113 Tucker

Martin Gwendolyn E r RD 4

Martin Hallon J r RD 2 Box 437

Martin Henry C r RD 1 Box 116

Martin Jas C r RD 4 Box 85

Martin Jas M (Beulah McN) tchr Wville High Sch h206 S Madison

Martin Jeanette (wid J A) h209 E College

Martin Jerry r RD 2 Box 225

Martin John driver Hill's Ice Cream r Clarendon NC

Martin Laura Mrs nurses aide Columbus County Hosp r Brunswick NC

Martin Major emp Wville Mfg h205 E Webster

Martin Myrtle E nurse aide Cowen's Rest Home h514 Washington

Martin Sylvia J Mrs tchr Wville Elem Sch h701 Wilmington rd (BW)

Martin Wat T r RD 1 Box 356A

Martin Worth lab Southeastern Grain r Chadbourn rd

Martin Worth W r RD 1 Box 383

Mary Carter Paint & Appliance Store (Empie B Watts) 1005 S Madison

Mary's Sandwich Shop (Mrs Mary A Britt) restr 830 Frazier  
Mason Charlie C (Edith C; Moore's Warehouse) r Norfolk Va

Masonic Hall 115 S Memory

Masonic Temple 120 Pecan

Massengill Nova F r RD 3

Masten Jas C (Caroyn C) forester Acme Wood Corp h209 E Wyche

Masters Florence S (wid John) r220 N Franklin

Matherson Carlene Mrs clk Confidential Loan & Finance h322 W College

Matthews Eug lab City Pub Wks Dept r226 Clarence

Matthews Hugh D (Clara; Matthews Shell Service) h303 N Thompson

## COLUMBUS PAVING COMPANY, Inc.

ASPHALT PAVING

Streets—Parking Lots—Driveways—Free Estimates

Hwy. 74 and 76, Chadbourn, N. C.

(See Page 23 Buyers' Guide)

Office Tel. 654-4881—Plant Tel. 654-5751—Night Tel. 654-4541

# WACCAMAW

## BANK AND TRUST COMPANY

COMPLETE FINANCIAL SERVICE  
Member F. D. I. C. Total Resources Over \$40,000,000.00  
(See Page 14 Buyers' Guide)

**MATTHEWS SHELL SERVICE** (Hugh D Matthews), Complete Line of Shell Products, Washing, Greasing, Polishing, Tire Repairs, Battery Service and Accessories, 415 S Madison, Tel 642-2087

Maultsby Alice Mrs tchr r310 S Lee

Maultsby Annie S (wid Chas H) maid Motor Hotel Wville h311 W Virgil

Maultsby Chas T student r1201 N Lee

Maultsby Dave R mech opr State Hwy Dept r Hallsboro NC

Maultsby Dow A (Marie B) exec staff asst State Natl Guard h106 Richardson

Maultsby Frank h300 W Virgil

Maultsby John C (Amanda T) pres Waccamaw Veneer Co h1201 N Lee

Maultsby Josiah A jr (Saralyn G) bkpr Waccamaw Veneer h205 E College

Maultsby Marie B nurse Columbus County Hosp r106 S Memory

Maultsby Marie B Mrs bkpr Waccamaw Veneer r106 Richards

Maultsby Oscar (Frances) farmer h1511 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3

Maultsby Ray student r106 Richardson

Maultsby Robt hlpr Columbus County Hosp

Maultsby Titus (Alice) asst supvr U S Farmers Home Admn h310 S Lee

Maultsby Wm hlpr Wville Florist r W Virgil

Maultsby Wm D (Phyllis B), Dentists, 511 S Franklin, Tel 642-3264, h308 E Calhoun, Tel 642-3249

Maultsby Zelma E bkpr Avant & Sholar h100 N Canal

Maxwell J Richd (Calista A) sec-treas Braxton Auto Parts Inc r Holly

Mayes Isadora Mrs clk Columbus County Hosp r312 Jefferson

Mayes Rembert E (Mary S; Mayes Texaco Service) h706

Chadbourn rd nr City Limits RD 1

Mayes Sue Mrs slswn Belk's r Chalbourn rd

**MAYES TEXACO SERVICE** (R E "Jimmy" Mayes), Complete Line of Texaco Products, Firestone Tires, Batteries, Auto Accessories, Minor Repairs, Washing, Waxing, Polishing, Prompt Road Service, Court House Square, Tel 642-4295

Mazeke Jessie J emp Sledge Lbr r Brunswick NC

McAllister Earl lab Black's Tire Serv r RD 3 Box 198

McBride Saml (Lillie) prsr Krahnke's Clns h309 Phillips

McBride Sanford prsr Krahnke's Clns

McCalister Myrtle N Mrs clk County Register of Deeds r Cerro Gordo NC

McCall Cordia A (wid Clarence) h408 S Memory

McCaskill John C (Thelma) mech State Hwy Comn h906 Clark-ton rd

McCaskill Thelma ofc sec Dr Anderson G Floyd r RD 1 Box 52



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St.

(See Pages 16 and 17 Buyers' Guide) Dial 642-2459



# Cole Monument Works

Monuments With Dignity and Permanence

Hwy. 701 (South Whiteville) (See Page 49 Buyers' Guide) Phone 642-2626

McClain Henry (Cleo G) washer Sunshine Lndry & Clns h411 W Lewis  
 McClenney Cecil L Mrs (Twins Beauty Shop) h111 W Webster  
 McClenton Geo (Hattie R) h219 W Walter  
 McCollum Minnie P r RD 1 Box 60  
 McCormick E P r RD 1 Box 423  
 McCormick Gladys L r RD 1  
 McCormick Mary I r RD 1  
 McCormick Nathan H hlpr Waccamaw Tractor r RD 4  
 McCoy Wm C r RD 1 Box 225  
 McCrae Lacy (Everlena) lab Modern Clns h224 Magnolia  
 McCreary Girlie Mrs r600 S Thompson  
 McCumbee Grace emp Wville Garment Mfg r Chadbourn NC  
 McCumbee Hamilton E r RD 4 Box 253  
 McCurcka Paul C mgr Sav-Way Service Station r Conway NC  
 McDaniel see also McDaniels  
 McDaniel Eardell M r RD 2 Box 168  
 McDaniel Emerson C r RD 2 Box 168  
 McDaniel Fred W Rev (Jan F) pastor Westminster Presby Ch h203 E Columbus  
 McDaniel Margt L clk County Welfare Dept h203 Jefferson  
 McDaniels Ander F r RD 2  
 McDaniels Clarence B (Lois) supt Pilot Life Ins Co h101 W North  
 McDaniels Emerson C r RD 2 Box 117  
 McDonald Annie (The Moonlight) r RD 2  
 McDonald Esau tobacco wkr r618 S Canal  
 McDonald Louvenia B r RD 1 Box 307  
 McDonald Louvenia B r RD 1 Box 230  
 McDonald Mary F h618 S Canal  
 McDonald Robt r RD 2  
 McDougald Rosa M r RD 1 Box 225  
 McDowell Marshall hlpr Thompson's Abattoir r Clarendon NC  
 McDuffie Lee r RD 1 Box 256  
 McElwee Rodney M (Dale W) forester State Forestry Dept h112 Richardson  
 McGee Lee D (Lissie L) h309 Burkhead  
 McGee Lee J (Rosa B) emp Sledge Lbr r200 W Lewis  
 McGee Willie D (Iris H) mech State Natl Guard h205 N Powell blvd  
 McGill Bertha L Mrs tchr County Bd of Educ r245 W Walter  
 McGill John R (Bertha L) orderly Columbus County Hosp h245 W Walter  
 McGirt Albert F (Alma) sand & gravel 241 Shallotte rd nr Tabor City rd (S Wville) RD 3 h do  
 McGirt Claire B Mrs tchr Wville High Sch r601 Bob White la  
 McGirt Edw L (Claire B) sec-treas W D Brooks Inc h601 Bob White la  
 McGirt Hubbard (Hub's Supply Co) r121 E Nance  
 McGirt Mary R Mrs nurse Columbus County Hosp r Hallsboro NC

# WILLIAMS SPORTING GOODS

A Complete Line of Sporting Goods

610 S. MADISON ST.

DIAL 642-2893

# LISTON D. SPIVEY

Grading and Excavating Contractor

Crane Work—Road Work—Dump Truck Hauling—Top Soil—Sand—Gravel  
Baldwin Wood (See Page 21 Buyers' Guide) Phone 642-2221

McGirt Retha S r RD 1  
McGirt Wm H (Annie S; Cricket Service Station) h121 E Nance  
McGougan Jas B supt Whiteville Tobacco Co r RD 1 Bladen-  
boro NC  
McIntire see also McIntyre and Mac Intyre  
McIntire Owen (Frances) h417 W Lewis  
McIntosh Clifton r RD 2 Box 417  
McIntosh Clifton emp Sledge Lbr r Brunswick NC  
McIntyre see also McIntire and Mac Intyre  
McIntyre Eula (wid R H) mus tchr 105½ E Wyche h do  
McIntyre Laura cook Caro Grill h420 Wards  
McIver Lem r RD 2 Box 148  
McKee Betsy L Mrs clk Caro Pwr & Light r102 McKenzie  
McKee Billy B sec-treas Whiteville Insurance Agency Inc r  
RD 3  
McKee Dennis T r RD 4 Box 47  
McKee Frances emp Braxton Auto Parts r109 S Thompson  
McKee Fred F stockmn Braxton Auto Parts r E Clay  
McKee Hettie A r RD 3  
McKee June ofc sec Columbus FCX Serv r E Clay  
McKee M Graddie slsmn Coca-Cola r Clarkton NC  
McKee Marion W r RD 3 Box 88A  
McKee Ornie N slswm B S Thompson & Co r RD 3  
McKee Seal (Betsy) emp Riegel Paper h102 Mc Kenzie  
McKeel Eliz A (wid Virgil M) h103 W Wyche  
McKeel Ruth ofc sec Wville Mfg h214 E Smith  
McKeithan Benj N r RD 1  
McKeithan David B (Nelle A; Sanitary Barber Shop) r RD 4  
McKeithan Dewey mech Williams Genl Auto & Tractor Re-  
pairs h114 Mill Pond rd nr Tabor City rd (S Wville) RD 4  
McKeithan Emery H r RD 1 Box 447  
McKeithan Geo D r RD 4 Box 427  
McKeithan Hellen r RD 4 Box 300  
McKeithan Jas N r RD 1 Box 329  
McKeithan Leo emp Townsend Plmb & Well Drilling r RD 3  
McKeithan Nell A Mrs tchr Edgewood Elem Sch r RD 4  
McKeithan Prince A r RD 4 Box 190  
McKeithan Wm D (Ethel) sht mtl wkr Hinnant's Inc h100 N  
Franklin  
McKenzie Annie Maie Mrs (McKenzie Mortuary) r110 Jef-  
ferson  
McKenzie Barbara A tchr h rear 406 W Virgil  
McKenzie Charlie T r RD 2 Box 413  
McKenzie David L r RD 1 Box 229  
McKenzie Grady r RD 1 Box 311  
McKENZIE MORTUARY (T Milton McKenzie and Mrs Annie  
Maie McKenzie), Established 1890, Fully Air Conditioned,  
Ample Parking Space, 24 Hour Ambulance Service, Spon-  
sors of McKenzie's Mutual Burial Association, 112 Jeffers-  
on, Tel 642-2128  
McKenzie Redencia C r RD 1  
McKenzie Rudolph r RD 1 Box 319  
McKenzie T Milton (Annie M; McKenzie Mortuary) sec-treas  
McKenzie Mutual Burial Assn h110 Jefferson  
McKenzie Wilson C r RD 1 Box 224  
McKoy Christine r409 W Virgil  
McKoy Gradie U r RD 2  
McKoy Jas F r RD 2 Box 103

SINCE 1920

**THOMPSON SIGNS**Commercial Advertising  
Neon and PlasticU. S. HWY. 701 S. BY PASS (F-Fax Hts.; S. WHITEVILLE)  
(SEE PAGE 3 BUYERS' GUIDE)

PHONE 642-2584

McKoy Mary (wid Eddie) h409 W Virgil  
 McKoy Peter r RD 2 Box 201  
 McKoy Robt L r RD 1 Box 499  
 McKoy Veitrous h264 Shallotte rd nr Tabor City rd (S Wville)  
 RD 3  
 McLam Willard H r RD 4 Box 99  
 McLamb Bobby R r RD 2 Box 225  
 McLamb David carp Pridgen Bros Contrs r Bladenboro NC  
 McLamb Rodney (Alice) lab Peacock Funeral Home r Shallotte rd nr Harbor City rd (S Wville)  
 McLean Blanche P Mrs bkpr Lindsay Oil r RD 2  
 McLean F Dayton (Eloise) state police hr Lake Waccamaw NC  
 McLean Jas H (Blanche) mgr Lindsay Oil r RD 2  
 McLean Maggie B (wid Jobie B) maid h201 Rosemary  
 McLean Oliver D lab r201 Rosemary  
 McLean Ruth r201 Rosemary  
 McLean Thos jr farm wkr h409 S Lee  
 McLean Wm C (Eva M) lab City Pub Wks Dept h305 S Memory  
 McLean Zelma M (wid Danl L) h210 W Walter  
 McLeod Minnie C Mrs r304 S Madison  
 McMenamin E J h105 E Wyche  
 McMillan Betty J r422 W Virgil  
 McMillan Clarence (Geneva J) lab Sledge Lbr h416 W Columbus  
 McMillan Curtis (Minnie B) lab h413 W Columbus  
 McMillan Eug emp Love Lbr r Brunswick NC  
 McMillan Hayes (Janie C) barber Godbolt Barber Shop r RD 2  
 McMillan Jasper R (Gatha Ma) pntr h1615 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3  
 McMillan Mary emp Wville Mfg r Tabor City NC  
 McMillan Mazie student r413 W Columbus  
 McMillan Oscar cook P & T Barbecue r RD 3 Box 50  
 McMillan Peter V (Jean T) bkpr h108 E Nance  
 McMillan Willie (Manella) lab Townsend Bldrs Sup h422 W Virgil  
 McMillian Luther r RD 1 Box 237  
 McNair Bertha C Mrs furn rms 114 E Virgil h do  
 McNair Frances h205 Clarence  
 McNeil see also McNeill  
 McNeil Jas (Mary A) constn wkr h706 W Virgil  
 McNeill L Gray student r511 N Madison  
 McNeil Lucy Mrs nurses aide Columbus County Hosp r Brunswick NC  
 McNeil Pearlina dishwasher Motor Hotel Wville r228 W Virgil  
 McNeill Annie C Mrs cafeteria wkr Central High Sch r403 W Lewis  
 McNeill David T (Dorothy C) electn h400 S Madison  
 McNeill Dorothy C Mrs bkpr Wholesale Distributors r400 S Madison  
 McNeill Howard T pntr r403 W Lewis

**WEST WHITEVILLE GARAGE**

Motor Overhaul-Transmissions-Electrical Systems-Carburetor-Brake Service  
 Hwy. 74 and 76, Chadbourne Rd., 1/2 Mile West City Limits Phone 642-2355  
 (See Page 11 Buyers' Guide)



# LESLIE H. ROW

INSURANCE CONSULTANT

DISABILITY—HOSPITALIZATION—LIFE INSURANCE

108 W. Burkehead St.

(See Page 42 Buyers' Guide)

Dial 642-3963

**McNEILL J A & SONS** (John A McNeill), Druggist Since 1900, 612 S Madison, Tel 642-3065

McNeill John A (Margt P; J A McNeill & Sons) h105 W Webster

McNeill Lyda R (wid Geo R) h206 S Madison

McNeill Neil H (Kyard B; Neil H McNeill Agency) h203 E College

**McNEILL NEIL HECTOR AGENCY** (Neil H McNeill), Established 1948, General Insurance and Real Estate, Representing Capital Stock Insurance Companies, Member of NC Assn of Insurance Agents and Member of Columbus County Assn Insurance Agents, 122 W Main, Tel 642-3391

McNeill Nora B Mrs prsr Sunshine Lndry & Clns r104 S Lee

McNeill Perry (Annie C) pntr h403 W Lewis

McNeill Preston J r RD 4 Box 58

McNeill Walter P (Nora B) butcher Thompson's Abattoir h104 S Lee

McNeill Wm C (Emily M; Columbus Drug Store) h511 N Madison

McNeill Wm M student r511 N Madison

McPhatter Gertrude r841 Chadbourn rd RD 1

McPhaul Claude T (Elsie C) slsmn h607 N Lee

McPhearson see also McPherson

McPhearson Paul r309 E Main

McPhearson Wm K atndt Wells Oldsmobile r309 E Main

McPhearson Willie (Lillie D) h309 E Main

McPhearson Zettie tel opr Columbus Hotel r309 E Main

McPherson Acey D r RD 2 Box 35

McPherson Agnes D r RD 3 Box 187

McPherson Alford prsr Modern Dry Clns r Chadbourn NC

McPherson Annie L emp Wville Mfg r Belton NC

McPherson Carl (Marie R) mgr Columbus Hotel h1504 US Hwy 701 S By Pass (Ffax Hts)

McPherson Carl mech Sessions Farm Mach r Chadbourn NC

McPherson Elbert Mc N emp Love Lbr r Clarendon NC

McPherson Etha B dept mgr Belk's r Clarendon NC

McPherson Frazier (Betty P) emp Thompson Signs h506 W Williamson

McPherson Hazel emp Wville Garment Mfg r RD 1 Box 70

McPherson Hezekiah (Alice) emp Caro Power & Light h401 N Franklin apt 4

McPherson Homer guard State Prison Camp

McPherson Isaac (Marie) slsmn Ellis Meares Hdw r Hallsboro NC

McPherson J Phillip (Thelma; McPherson Well Drilling Service) r RD 1 Chadbourn NC

McPherson Lewis emp Wville Mfg r Clarendon NC

McPherson Lois H Mrs opr Caro Tel & Teleg r413 S Thompson

McPherson Louise emp Bridgen Cabt Wks h401 N Franklin apt 2

McPherson Marvin agt Pilot Life Ins r RD 1 Chadbourn NC

McPherson Mavis opr Modern Beauty Shop r214 E Smith

McPherson Melvin mach Davis Garage & Boyd Shop r Clarendon NC

McPherson Nora Mrs nurses aide Columbus County Hosp r Clarendon NC

McPherson O H r RD 3

# COLLINS DEPARTMENT STORE

SHOES—CLOTHING—READY-TO-WEAR

Never Knowingly Undersold

811-813 S. Madison St., Whiteville. N. C.

Dial 642-2791

- McPherson Roland (Mable; McPherson Well Drilling Service)  
r RD 1 Chadbourn NC
- McPherson Ruby L emp Wville Garment Mfg r Chadbourn  
NC
- McPherson Ruth emp Wville Mfg r Wananish NC
- McPherson W Bruce (Lois H) mgt Whiteville Gas Co and  
Cumberland Butane Inc h413 S Thompson
- McPherson W K mech Wells Oldsmobile
- McPHERSON WELL DRILLING SERVICE (J Philip Mc  
Pherson), Serving Columbus and Surrounding Counties  
For Over 12 Years, "2 thru 8" Diameter Wells, Free  
Water Testing Service, Complete Chemical Analysis,  
Water Pump Repairs, US Hwy 701 S By Pass (Ffax Hts;  
S Whiteville), Tel 642-4651 (See Page 56 Buyers' Guide)**
- McQueen G Merlin (Jessie R; McQueen's Nurseries and Mc  
Queen's Seed Store) h Prison Camp rd
- McQueen J I r RD 3
- McQueen J Russell slsmn Coca-Cola r RD 4
- McQueen J W r RD 4
- McQueen Jessie R Mrs nurse Columbus County Hosp r Prison  
Camp rd
- McQueen John R r RD 4 Box 94
- McQueen Johnnie I r RD 3
- McQueen Joseph W r RD 4
- McQueen Lucille Mrs slswr Style Shop r Prison Camp rd
- McQueen Miles r RD 3
- McQueen Saml W r RD 1 Box 178
- McQueen W C r D 1 Box 175
- McQueen Wilbur F formn State Hwy Dept r RD 3 Box 76
- McQUEEN'S NURSERIES (G Merlin McQueen), "Home of  
Fine Plants," Azaleas, Camellias, Roses, Shrubbery and  
Plants, Prison Camp rd, Route 3 Box 52, Tel 642-2694**
- McQueen's Seed Store (G Merlin McQueen) 621 S Madison
- McRackan Margt B Mrs tchr New Hope Elem Sch r RD 4
- McRackan W C r RD 4
- Meadows Geneva emp Wville Mfg r Bladenboro NC
- Meadows Nettie Mrs emp Wville Garment Mfg r Bladenboro  
NC
- Meares see also Mears
- Meares Arth C (Carolyn S) asst postmaster h211 E College
- MEARES ELLIS HARDWARE CO INC, Luther A Meares  
Pres, Charlie D Simmons V-Pres, J Edgar Pierce Sec-  
Treas, Complete Line of Hardware and Building Supplies,  
Farm Implements, Tobacco Cures, Paints and Oils, 726 S  
Madison, Tel 642-2817 (See Page 39 Buyers' Guide)**
- Meares Geo r115 Britton
- Meares Ila M Mrs slswr Avon Products h209 E Lewis
- Meares Luther A pres Ellis Meares Hardware Co Inc and  
Wholesale Distributors Inc h119 E Virgil
- Meares Marion T r RD 3
- Meares Q C (Mary J) asst mgr Sou Life Ins h115 Britton
- Meares Ruth elem supvr County Bd of Educ r Chadbourn NC
- Mears Apartments 107 W Columbus
- Mears Geo lab Va Caro Chem
- Mears M Taft (Allie) driver Todd Furn r Clarendon NC
- Medlin Minnie M (wid Chas R) nurse Columbus County Hosp  
h105 W Nance

**CONSULT THE  
CLASSIFIED BUSINESS LISTS  
IN THIS DIRECTORY**

**IF YOU WOULD FIND WHAT YOU WISH TO BUY**

Meekins Mattie S chicken pkr Columbus Cold Stge r Lake Waccamaw NC

Meggs Mariel Mrs nurse Columbus County Hosp

Meggs Monroe J (Frances) serv mn G & C Mtr r Clarkton NC

Meggs Shirley Mrs nurse Columbus County Hosp r Clarkton NC

Meggs Vernelle tchr Wville Elem Sch r E Church

Melton Bobby L (Hattie B) br mgr Braxton Auto Parts r Fairmont NC

Melville Bertha S Mrs hsekpr Columbus County Hosp r RD 1

Melville Geo R r RD 1 Box 520

Melville Robt (Bertha) ranger State Forest Service h1013 Chadbourn rd RD 1

Memory Adolphus E (Alma P) whsemn G V Singletary & Sons h406 E Columbus

Memory Amanda W (wid Wm A) r120 Old Tram rd nr Wilmington rd

Memory D Richd (Jerry's TV & Appliance Service) r209 N Powell blvd

Memory Dickie (Memory's TV & Appliance Shop) r Fair Bluff NC

Memory Edw driver G V Singletary & Sons

Memory Emily R (T S Memory Agency) r106 Washington

Memory Fay h405 Washington

Memory Fulton G (Idelle F) farmer h102 E Columbus

Memory J Alex jr (Wynette T) buyer B S Thompson & Co h209 N Powell blvd

Memory Joseph A III student r209 N Powell blvd

Memory Mitchell S student r209 N Powell blvd

Memory Neal h111 Old Tram rd

Memory Robt E (Louise; Memory's Tire Service; Memory's Twin Service Station) h201 Elm

Memory Simms E (Eva B; Memory's Super Market) h800 N Lee

**MEMORY T S AGENCY (Emily Rose Memory), "Insurance That Satisfies," All Forms of General Insurance, County Court House nr Court House Square, Tel 642-2409 (See Page 44 Buyers' Guide)**

Memory Twins Service Station (Robt E Memory) 100 Pinkney

Memory Virginia W Mrs opr Wville Mfg r401 S Canal

Memory Wiley B (Mazle) city firefighter r E Columbus

Memory Wm E (Betty L) mgr Memory's Super Mkt h204 Pine

Memory Wm E (Virginia W) driver G V Singletary h401 S Canal

**MEMORY'S SUPER MARKET (Simms Edward Memory), Complete Line of Groceries, Daily Fresh Meats and Vegetables, 110 Washington, Tel 642-2966**

**MEMORY'S TV & APPLIANCE SHOP (Dickie Memory), Television and Appliance, Sales and Service, Wholesale and Retail, 107 Pecan, Tel 642-2844**

**MEMORY'S TIRE SERVICE (Robert E Memory), Complete Line of Sinclair Products, Gasoline, Oil, Lubrication, Washing, Waxing, Polishing, Good Year Tires, Tubes and Batteries, Also Expert Recapping Service, Prompt Road Service, Court House Square, Tel 642-3021**

Mercer Carl D (Evelena M) clk Dairy Queen h600 S Thompson

Mercer Elroy r RD 3

Mercer Gay K r RD 4 Box 730





# T. S. Memory Agency

"Insurance That Satisfies"

COUNTY COURT HOUSE  
NEAR COURT HOUSE SQUARE



Dial 642-2409

(See Page 44 Buyers' Guide)

Mercer Gay K (Emily K) mgr Sou Life Ins h104 S Canal  
 Mercer Onzie L r RD 4 Box 331  
 Mercer Rutha J r RD 4  
 Merritt Anne cash Leder Bros r307 Jefferson  
 Merritt Cecil P r RD 1  
 Merritt Charlie E r RD 1  
 Merritt Danl B r RD 2 Box 280  
 Merritt Geo T r RD 1 Box 399  
 Merritt J H r RD 1  
 Merritt Jas E r RD 1  
 Merritt Jo Ann ofc sec Waccamaw Bank & Trust r RD 1  
 Merritt John B r RD 1 Box 400A  
 Merritt John H r RD 1 Box 400  
 Merritt Joseph F r RD 1 Box 294  
 Merritt Joseph M r RD 1 Box 213  
 Merritt Julius F r RD 3 Box 429A  
 Merritt Marie L Mrs slswn Belk's r307 Jefferson  
 Merritt R Frank processor Columbus Cold Stge r RD 3  
 Merritt Robt F r RD 3 Box 100  
 Merritt Robt O (Helene L; Merritt's Heating & Air Condition-  
 ing) h106 Britton  
 Merritt Robt S (Marie L) atndt Etna Serv Sta h307 Jefferson  
 Merritt Willie E r RD 1  
 Meshaw Rex r841 Cowan's Rest Home Chadbourn rd RD 1  
 Miles Minnie (wid Sedo) h312 E Columbus  
 Miles Roscoe (Blanche M) overseer Waccamaw Veneer h406  
 S Canal  
 Mil-leen (Mrs Mildred P Moss) lingerie 702 N Franklin  
 Miller Bruce W r504 Pinkney  
 Miller Chas B r RD 4 Box 166A  
 Miller Douglas E student r504 Pinkney  
 Miller Earl W r RD 2 Box 395  
 Miller Edna W (wid Warren E) h504 Pinkney  
 Miller Huey lab City Pub Wks Dept r E Main  
 Miller Maggie r RD 2 Box 240  
 Miller Norman r RD 2 Box 265  
 Miller Norman (Norma C) excavating contr 1001 Brickyard  
 rd nr Wildwood av (BW) h do  
 Miller R B (Pearl C) h Tabor City rd nr Shallotte rd (Ffax  
 Hts) RD 3  
 Miller Raymond D fnshr Reigel Paper r1523 Tabor City rd nr  
 Shallotte rd (Ffax Hts) RD 3  
 Millicam Ed (Mabel) h106 Old Tram rd  
 Millican Addie (wid J D) h1336 Tabor City rd nr Shallotte rd  
 (Ffax Hts) RD 3  
 Millican J D (Ruth) slsmn Singer Sewing Mach r Chadbourn  
 NC  
 Millican Lee H rRD 4 Box 347  
 Millican Mabel emp Wville Mfg r RD 2  
 Millican Shirley Mrs clk typ County Health Dept r Bolton NC  
 Millican Wm E r RD 4 Box 160A  
 Milligan Harold (Russelene) emp FCX Serv h103 E Wyche  
 Milligan Harold D r RD 1 Box 171  
 Milliken Edmond R r RD 2 Box 2  
 Milliken Morris R r RD 1 Box 405  
 Millinor Edw C (Gloria B) emp Orkin Exterminator h315 Jef-  
 ferson  
 Mincey Walter B (Ada) h401 N Franklin apt 1

# AVANT & SHOLAR, INC.

For Economical Transportation

CARS  TRUCKS

411 S. Madison St., Whiteville (See Page 8 Buyers' Guide) Dial 642-3857

Mishoe Duke M jr r RD 2 Box 435A  
 Mishoe Earl J r RD 2  
 Mitchell Della h215 Clarence  
 Mitchell Fuller M (Jessie M) lab Sledge Lbr h418 W Columbus  
 Mitchell Jessie M Mrs prsr Wville Lndry r418 W Columbus  
 Mitchell Lutterloh M (wid Andrew T) maid h428 Wards  
 Mitchell Stella h404 Moore  
 Mize Lucy M Mrs br mgr Uptown Drive In First Natl Bank  
 h400 N Thompson  
 Mobley Ruth C maid Columbus County Hosp r Hallsboro NC  
 Mobley Wm emp Sledge Lbr r Hallsboro NC  
 Modern Beauty Shop (Mrs Gladys S Pait) 922 S Madison  
**MODERN DRY CLEANERS (L P Blackmon Jr), Your Assurance of Good Appearance, "The Cleaning Line Is Where We Shine," One Day Service On Request, Pick Up and Delivery Service, Modern Launderette Service, 1001 S Madison, Tel 642-2317**  
 Modern Launderette (Leon P Blackmon jr) self serve 104 Caldis  
**MODERN RADIO SERVICE (Pete Xanthos), Expert Radio and Television Service, Pick-Up and Delivery, Guaranteed Service, 401 S Madison, Tel 642-2738**  
 Monroe Edgar H br mgr Waccamaw Bank & Trust Co r Clarkton NC  
 Monroe J Arth (Bessie H) h237 W Walter  
 Montgomery Chas (Allene C) farmer h702 W Virgil  
 Montinger Walter emp Sledge Lbr h106b E Webster  
 Moody Jessie emp Sledge Lbr r RD 3 Box 368  
 Mooney Aubrey (Doris H) with Mooney's Blacksmith Shop h910 N Lee  
 Mooney Eloise student r207 W Lewis  
 Mooney John (Effie R; Mooney's Blacksmith Shop) h207 W Lewis  
 Mooney's Blacksmith Shop (John Mooney) 848 Frazier  
 Moonlight The (Annie McDonald) confy 717 Clarkton rd  
 Moore Abr h306 W Columbus  
 Moore Albert H (Mildred B; Moore's Warehouse) r Henderson NC  
 Moore Austin emp Love Lbr r RD 3 Box 341  
 Moore Bartie M r RD 2 Box 173  
 Moore Celestine N Mrs tchr Edgewood Elem Sch r110 E Calhoun  
 Moore Clarence M r RD 4  
 Moore Clesson P (Dorothy; Moore & Price) r Fayetteville NC  
 Moore Clyde emp Wville Garment Mfg r RD 4  
 Moore David P r RD 1 Box 386  
 Moore Don L (Mildred H) asst mgr Western Auto Assoc Store r RD 1 Box 11  
 Moore Earl r RD 1 Box 91  
 Moore Eddie J r RD 2 Box 179  
 Moore Elenora tchr h131 W Virgil

Whiteville  
Florist



"Columbus  
County's  
Oldest  
Floral  
Business"

500 S.  
Madison St.

DIAL  
642-2722

(See Page 33  
Buyers' Guide)



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

# REED'S

## Jewelers

The Home of  
Quality  
Jewelry

Nationally  
Advertised

- Diamonds
- Watches

Guaranteed  
Watch and  
Jewelry  
Repairing

DIAL  
642-2054

613 S.  
Madison St.

(See Page 45  
Buyers' Guide)

# WENC Radio

AM 1220—FM 99.1

Highway 701 South

(See Page 2 Buyers' Guide)

South Whiteville, N. C.

Phone 642-2133

Moore Erma Mrs nurses aide Columbus County Hosp  
Moore Esther Mrs nurse Columbus County Hosp r RD 4  
Moore Henry F (Bettie M) mfrs agt 304 Smyrna rd near Frink  
h do  
Moore Henry S emp Sledge Lbr r Brunswick NC  
Moore Herbert O r RD 4  
Moore Herman C r RD 4 Box 214  
Moore Hubert O r RD 4  
Moore Israel r RD 2 Box 181  
Moore Jas A (Odette) agt Life Ins Co of Ga r Fair Bluff NC  
Moore Jas E (Celestine N) sec-treas-mgr The Fowler Co mgr  
Firestone Home & Auto Supplies h110 E Calhoun  
Moore John H (Irma) serv mn Collier Gas & Appliance r  
Brunswick NC  
Moore Katie L Mrs h407 Wards  
Moore Leah emp Wville Mfg r Chadbourn NC  
Moore Leatha McK (wid Ernest) h111 Jefferson  
Moore Levi emp Sledge Lbr r Brunswick NC  
Moore Mary L Mrs tchr Central High Sch h419 W Virgil  
Moore Mildred R tchr PS h127 W Virgil  
Moose Mildred R Mrs slswn Leder Bros r109 N Thompson  
Moore Pearl slswn Leder Bros  
Moore & Price (Clesson P Moore Allen E Price) accts 306 S  
Madison  
Moore Ralph slsmn Wville Trading h216 E Columbus  
Moore Robt L r RD 3 Box 341  
Moore Ruben emp Love Lbr r RD 3  
Moore Ruth F (wid Matthew M) r102 E Lewis  
Moore Stanley (Florence) lab Town Street Dept h103 Meares  
nr Mill  
Moore T Hal (Mildred R) slsmn L D Fuller Appliance & Furn  
Store h109 N Thompson  
Moore Virginia E emp Wville Garment Mfg r RD 4 Box 214  
Moore's Warehouse (Albert H Moore Charlie C Mason; Nor-  
folk Va; C E Jeffcoat) 208 S Lee  
Morris Alvin rte slsmn Sealtest Daries r Nakina NC  
Morris Grace R Mrs ofc sec Wville Elem Sch r1103 West  
Morris Robt A (Grace R) mgr Woods 5 & 10c Store h1103 West  
Moses Henry r715 S Franklin  
Moskow Abram H (Charlotte S; Moskow's Department Store)  
h409 N Franklin  
Moskow Charlotte S Mrs (Moskow's Deptment Store) 409 N  
Franklin  
Moskow Ida Mrs h107 E Lewis  
**MOSKOW'S DEPARTMENT STORE** (Abram H and Mrs  
Charlotte S Moskow), Outfitters For The Entire Family,  
Men's, Women's and Childrens' Clothes and Shoes, Piece  
Goods, Luggage, Home Furnishings, Home Brand Curlee  
Suits, Adam Hats, Haggar Slacks, 729 S Madison, Tel  
642-2320  
Moss Charlie O r RD 2



## Crowell's TV & Appliance Center

Color TV—Hotpoint Appliances—Easy Washing Machines  
Furniture—Friendly Easy Credit - Terms To Suit

114 E. Main St., Railroad Plaza (See Page 7 Buyers' Guide)  
PHONE 642-4224



Moss Jas O cabtmkr Pridgen Cabt Wks r RD 2 Box 41  
Moss Mildred P Mrs (Mil-Leen) r700 N Franklin  
Moss Robt T (Mildred P) emp State Hwy Dept h702 N Frank-  
lin

## PEACOCK FUNERAL HOMES, INC.

**G & C  
MOTOR  
CO.,  
INC.**

(See Page 12  
Buyers' Guide)

# WEAVER'S JEWELRY STORE

*Whiteville's Oldest Jewelers*

701 S. Madison St.

(See Page 46 Buyers' Guide)

Dial 642-2246

Naron Vera L (wid Geo F) h223 Shallotte rd nr Tabor City rd  
(S Wville) RD 3

Narow Sara emp Wville Mfg

**NATIONAL SPINNING CO INC**, Yarn Manufacturers, 5 Miles

Out Route 130 Toward Brunswick, PO Box 547, Tel 642-4181

Nationwide Insurance Co Braxton Prevatte Mutual Agency rep  
109 Washington

Nealey see also Nealy and Neely

Nealey Fred r RD 3 Box 187

Nealey Ila B Mrs clk County Register of Deeds r RD 3

Nealy Grady L r RD 3

Neely Robt B (Mary A) slsmn Hanover Distr h604 E Calhoun

Neely Sarah opr Tennie's Beauty Shop r115 Burkhead

Neill Cletus A r RD 1 Box 331A

Neill Lizzie M emp Wville Mfg r RD 1

Neill W O r RD 3

Nelson John (Nelson's Warehouse) r Danville Va

Nelson Sam r RD 4 Box 107A

Nelson's Warehouse (John Nelson Jim Smith) 211 E Walter

**NEW HOPE ELEMENTARY SCHOOL**, Mrs Hazel S William-  
son Principal, Tabor City rd, (Ffax Hts), Tel 642-3579

**NEW YORK RESTAURANT** (Paul D Georgis), Completely  
Air Conditioned, Seating Capacity For 90 People, Break-  
fast, Lunch, and Dinner, Hours 6AM to 9PM, Seafoods,  
U S Choice Western Steaks, Regular Lunches and Dinners,  
Sandwiches, Tasty Food Well Prepared, 601-603 S Madison,  
Tel 642-2809

Newkirk Tommy hlpr Bullard Mfg r109 N Franklin

Newman Dessie B (wid Jimmie L) drsmkr 406 N Memory  
h do

Newman Frank A (Bertha T) farmer h121 Mill Pond rd nr  
Tabor City rd (S Wville) RD 4

Newman Hubert H farmer h119 Mill Pond rd nr Tabor City rd  
(S Wville) RD 4

Newman Jas C r RD 1

Newman Sara A student r406 N Memory

**NEWS REPORTER THE**, James C High Genl Mgr, News-  
paper For The County of Columbus and Her People, Pub-  
lished Every Monday and Thursday, 815 S Madison, Tel  
642-3162

**NEWS REPORTER CO INC THE**, Paul Dickens Mgr, Com-  
plete Line of Office Supplies, Equipment and Machines,  
Job Printing, 815 S Madison, Tel 642-3076 (See Left Top  
Lines)

Newsome Clifford E (Annie L: Newsome's Pure Oil Service;  
Newsome's "66" Service) h132 Tabor City rd nr Shallotte  
rd (Ffax Hts) RD 3

Newsome Leslie E r RD 3

Newsome Leslie E (Sybil P; Newsome's Lumber & Building  
Supply) h115 Mill Pond rd nr Tabor City rd (S Wville) RD 4

# Smith's Funeral Home

SERVING WHITEVILLE AND CHADBOURN

24 HOUR AMBULANCE SERVICE

219 W. VIRGIL ST.

DIAL 642-3206

DIAL 654-3571, CHADBOURN, N. C.

# JONES FURNITURE CO., INC.

"Complete Home Furnishers"

314 South Madison St.

(See Page 34 Buyers' Guide)

Dial 642-3304

Newsome Mae (wid John C) h1327 Tabor City rd nr Shallotte rd (SW)

**NEWSOME'S LUMBER & BUILDING SUPPLY** (Leslie E Newsome), Building Materials, Floor Coverings, New Construction, Repairs and Maintenance, All National Brands of Merchandise, Free Estimates, Hwy 701 (S Wville), Tel 642-3604

Newsome's Pure Oil Service (Clifford E Newsome) 100 Shallotte rd (S Wville)

**NEWSOME'S "66" SERVICE** (Clifford E Newsome), Complete Line of Phillips "66" Products, Gasoline, Oil, Lubrication, "We Are Not Satisfied Unless You Are", cor Powell blvd and Washington, Tel 642-3250

Nick Mary E r RD 3 Box 361

Nickolaus Chas A (Virginia C) dept mgr Ritter Lbr h403 N Madison

Nickolaus Ruth C tchr Wville Elem Sch r403 N Madison

Nickolaus Virginia C Mrs tchr Wville High Sch r403 N Madison

Noble see also Nobles

Noble Linwood E emp G V Singletary & Sons r Chadbourn NC

Nobles Betty H Mrs nurse Dr Wm E Baldwin jr r Chadbourn NC

Nobles Curtis M emp Love Lbr r Chadbourn NC

Nobles Edw S (Macie B) hlpr Waccamaw Tractor h305 E Virgil

Nobles Hazel Mrs emp Wville Mfg r Chadbourn NC

Nobles Irene waitress Penn's Grill r Wilson

Nobles J T (Betty H) mgr Sessions Farm Machinery Inc r Chadbourn NC

Nobles Margt Mrs (Style & Glamour Beauty Salon)

Nobles Margt H r RD 1 Box 270

Nobles Mary E emp Wville Garment Mfg r Fair Bluff NC

Nobles McNeil r RD 4 Box 88

Nobles Nettie Mrs h302 S Madison

Nobles R P slsmn Sessions Farm Mach r Chadbourn NC

Nobles Spurgeon D (Lannie) dep County Sheriff r Chadbourn NC

Nobles Thos J lab Love Lbr

Nobles Woodrow guard State Prison Camp r Chadbourn NC

Nolan Leroy C (Mary B) slsmn Leder Bros h509 N Franklin

Nolan Mary B Mrs slsmn Leder Bros r509 N Franklin

Nolan Mary S nurse City Sch Bd r509 N Franklin

Noran Ruben meat wrapper Thompson's Abattoir r RD 3

Nordan Alvin (Carolina Grill) r RD 2

Norment Maxie T r RD 2 Box 431

Norris Azier F r RD 3 Box 102

Norris Bill r RD 1 Box 258

Norris Carl P r RD 3 Box 228

Norris Chas P (Dare G) city police h1231 Tabor City rd nr Mill Pond (Ffax Hts) RD 2

Norris Claude F r RD1

# X. BROWN REALTY

Brokers-Builders-Developers-Appraisals-Loans-Rentals  
Residential and Business Properties

Hwy. 74 and 76 West

(See Page 50 Buyers' Guide)  
Office Phone 642-4222, Res. Phone 642-3812





# FLOYD-BARKLEY AGENCY

ALL FORMS INSURANCE

908 S. Madison St.

(See Page 41 Buyers' Guide)



Dial 642-2142

Norris Dewey R tire changer The Fowler Co r RD 3  
 Norris Donnie M r RD 3 Box 70D  
 Norris Doris S Mrs bkpr Wville Gas r200 Forest dr (BW)  
 Norris Dorothy emp Wville Garment Mfg r RD 3 Box 431  
 Norris Earl (Dorothy) collr Jones Furn r RD 3  
 Norris Earl G r RD 2  
 Norris Earl G (Doris) formn News Reporter h200 Forest dr (BW)  
 Norris Elnita T Mrs clk Rose's r121 W Columbus  
 Norris Fredk L (Doris) sht mtl wkr E Leroy Hawks r RD 3  
 Norris Fredk L jr r RD 3  
 Norris Harold C slsmn Sears r RD 1  
 Norris Homer J emp Love Lbr r Chadbourn NC  
 Norris Howard lab Love Lbr r Chadbourn NC  
 Norris Jas D (Sadie W) slsmn Mexician Am Hat h106 E Clay  
 Norris Jas E r RD 4 Box 343  
 Norris Jas R r RD 1  
 Norris Jean Mrs cash Colonial Stores r RD 3  
 Norris Martha E emp Wville Mfg r Clarendon NC  
 Norris Marvel Ann W dep County Register of Deeds r Chadbourn NC  
 Norris Mildred B bkpr L K Fuller Appliance & Furn Store r RD 1  
 Norris Patricia A Mrs nurse Columbus County Hosp r317 Jefferson  
 Norris Patricia W Mrs nurse Columbus County Hosp r905 N Lee  
 Norris Peggy emp Wville Mfg r Chadbourn NC  
 Norris Pinkney R r RD 3 Box 228  
 Norris R G r RD 4  
 Norris Robt D (Mary) prsmn News Reporter r Brunswick NC  
 Norris Robt L r RD 1 Box 409  
 Norris Rudolph (Patricia A) truck driver h317 Jefferson  
 Norris Sadie W Mrs tchr PS r106 E Clay  
 Norris Wallace J (Mazie J) carp h405 Maxwell  
 Norris Willie R (Elnita T) clk Auto Safety Glass h121 W Columbus

**NORTH CAROLINA FARM BUREAU MUTUAL INSURANCE**  
 CO, Dupree D Cox Agcy Mgr and Mgr Federal Crop Insurance in Columbus and Brunswick Counties, Comptee Line of Insurance, Life, Casualty and Crop, Office 105 W Smith, Tel 642-3431, Tabor City, Tel 6046

North Carolina Mutual Life Insurance Co of Durham A S Jones rep 207J W Virgel

## NORTH CAROLINA—STATE OF

DEPARTMENT OF REVENUE, Richd E Stone, Lemuel R Harser jr Dep Collrs, County Court House, Tel MI 2-2732  
 FOREST SERVICE, Leonard A Killian Dist Forester, 1011 Chadbourn rd RD 1, Tel MI 2-3752

## McPHERSON WELL DRILLING SERVICE

2" Thru 8" Diameter Wells—Repairs on Water Pumps  
 U. S. Hwy. 701 By Pass (Ffax Hts.; S. Whiteville) Phone 642-4651  
 (See Page 56 Buyers' Guide)

## PRIDGEN BROS., CONTRACTORS

Commercial—Residential—Building—Alterations—Repairing—Remodeling  
FREE ESTIMATES—ALL WORK GUARANTEED

Tel 642-4307, Night Tels. 642-4626 or 642-2798

Wilmington Rd. Nr. Forest Dr. (Baldwin Wds) (See Page 19 Buyers' Guide)

North Carolina State Of (Contd)

**HIGHWAY COMMISSION (BRIDGE MAINTENANCE)**, D W Taylor Formn, Prison Camp rd nr Tabor City rd (S; Wville), Tel MI 2-3760

**HIGHWAY COMMISSION (HEAVY EQUIPMENT DIVISION)**, Earl E Edwards In Chge, Prison Camp rd nr Tabor City rd (S Wville), Tel MI 2-3233

**HIGHWAY DEPARTMENT**, E Leon Green Dist Eng, (Dist Ofc), Prison Camp rd nr Tabor City rd (S Wville), Tel MI 2-3760

**HIGHWAY PATROL**, L G Pate Ofcr In Chge, County Court House, Tel MI 2-3092

**NATIONAL GUARD ARMORY**, 100 W Wyche

**NATIONAL GUARD HEADQUARTERS & HEADQUARTERS BATTERY 3D AWBN (SP) 252D ARTY**, Robert G Rooks In Chge, 100 W Wycke, Tel MI 2-2986

**PRISON DEPARTMENT, CAMP NO 032**, Wm A Mahoney Supt, Prison Camp rd nr Tabor City rd (S Wville), Tel MI 2-3285

**VOCATIONAL AGRICULTURE**, Norwood B Chestnutt Supvr, (Field Ofc), 110 W Smith

Norton Clayton dep County Sheriff r Clarkton NC

Norton Grady mech S L Fuller & Co r Clarkton NC

Norwood Larry N dist mgr Home Security Life Ins r Wilmington NC

Noseworthy David (Patricia T) slsmn B S Thompson & Co h114 W Calhoun

Nue Frances maid Belk's r203 Rosemary

Nue K David (Athaliah B) h203 Rosemary

Nunery Geo W r RD 2

Nunnery Bessie r RD 2

Nye Clinton (Mildred) city police h206 S Franklin

Nye Wayne r RD 4

Oakley Clyde C (Velma L) mgr Wville Used Parts h903 West Oakley Jimmy servmn Crowell's TV & Appliance r205 W Calhoun

Oakley Nancy Mrs slswn J A McNeill & Sons

Odom Geo R r RD 2 Box 396

Odom Gladys maid h420 S Memory

Odom Robt E r RD 2 Box 369

Odum Ernest prsr Stophel's Dry Clns

Ohio State Life Insurance Co Joel G White rep 114 W Wyche

Okinawan Grill (Richd A Powell) restr 701 S Franklin

Oliver Claude jr (Eliz W) carrier PO h810 W Williamson

Oliver Edna G asst Oliver Hts Nursery r303 W North

Oliver Eliz W Mrs teller Waccamaw Bank & Trust r310 W Williamson

Oliver Gary G (Frances A) pharm Columbus Drug Store h807 Mary la (BW)

Oliver Gene M ofc sec Wville High Sch r303 W North

Oliver Heights Nursery (Margt C Oliver) day 303 W North

## Canady's Gift Center

Diamonds-Watches-Gifts-Cards-Appliances-Jewelry-Watch Repairing

Easy Credit—Terms to Suit

722 South Madison St.

(See Page 47 Buyers' Guide)

Phone 642-4662

 <p><b>PURITY</b></p> <p><b>ACCURACY</b></p>	<b>Simmons' Drug Co., Inc.</b> <i>Reliable Prescriptions</i> <b>TWO LOCATIONS TO SERVE YOU</b> Court House Square      Dial 642-3106 104 E. Main      Dial 642-3255 (See Page 29 Buyers' Guide)		

Oliver Margt C (Oliver Heights Nursery) h303 W North  
 Oliver Percell (Maudie M) h108 Old Tram rd nr Crayton  
 O'Quinn Eldred R (Mildred) mgr Thompson's Abattoir h1609  
   Tabor City rd nr Shallotte rd (Ffax Hts) RD 3  
 O'Quinn Mildred Mrs mach opr Wville Mfg r1609 Tabor City  
   rd nr Shallotte rd (Ffax Hts) RD 3  
 Osborne see also Osbourn and Osbourne  
 Osborne Deamer C r RD 4 Box 209  
 Osborne Myrtle C Mrs bkpr Wells Oldsmobile r501 W College  
 Osborne Ruby L Mrs meat ctr Allred's Red & White Super  
   Mkt r RD 4  
 Osbourn Howard r RD 2 Box 287  
 Osbourne Howard r D 2 Box 176  
 O'Sullivan Maurice P r RD 4 Box 285  
 Owen see also Owens  
 Owen Jas P (Laura E) h405a N Franklin  
 Owens Nora M r RD 1  
 Owens Thurman Q (Flo R) sec-treas Simmons' Drug Co Inc  
   h109 W Lewis  
 Owens Thurmar. Q jr (Emily M) pharm Simmon's Drug Co  
   h304 Washington  
 P & M Tire Serv r RD 4  
 P & T Barbecue (Van E Pierce Grady L Thompson) 1400 Ta-  
   bor City rd nr Shallotte rd (Ffax Hts) RD 3  
 Pace Malta W r RD 2 Box 228  
 Packer Edwin E (Kathleen) cook Ward's Grill r RD 2 Chad-  
   bourn NC  
 Packer Kathleen B emp Wville Garment Mfg r Chadbourn  
   NC  
 Page see also Paige  
 Page Carrila L (wid Alex) h414 Wards  
 Page Evan r RD 1  
 Page Island r RD 2 Box 253  
 Page Island r RD 2 Box 277  
 Page Leroy r228 W Virgil  
 Page Lucy V r414 Wards  
 Page Mack h107 Old Tram rd  
 Page Morgan (Sally McK) emp McKenzie Mortuary h111 Jef-  
   ferson  
 Page Norman slsmn G V Singletary & Sons r Clarkton NC  
 Page Preston D r RD 2 Box 368  
 Page Ruth Mrs h415 S Thompson  
 Page Wm F (Lela K) agt Sou Life Ins h400 E Clay  
 Paige Geo whsemn G V Singletary & Sons  
 Paige Roosevelt (Dorothy) jan Sears r RD 1 Box 382  
 Pait Gladys S Mrs (Modern Beauty Shop) r100 Woodland dr  
   (BW)  
 Pait Jas E (Nora A) admn asst State Natl Guard h206 Ander-  
   son

## COLUMBUS PAVING COMPANY, Inc.

### ASPHALT PAVING

Streets—Parking Lots—Driveways—Free Estimates

Hwy. 74 and 76, Chadbourn, N. C.      (See Page 23 Buyers' Guide)  
 Office Tel. 654-4881—Plant Tel. 654-5751—Night Tel. 651-4541



# WACCAMAW

## BANK AND TRUST COMPANY

Member F. D. I. O. COMPLETE FINANCIAL SERVICE  
Total Resources Over \$40,000,000.00  
(See Page 14 Buyers' Guide)

Pait Nora A Mrs cash Brunswick Elec Membership r206 Anderson

Pait Rufus M (Gladys S) slsmn h100 Woodland dr (BW)

Palmer Elton L (Grace B) pres Palmer Products h202 Fuller (BW)

Parcell Jim servmn Wooten's Business Equip r207 E Calhoun

Parham Service Station (Eug W Evans) gas 1017 S Madison

Parker Annie Mrs clk A & P r Clarendon NC

Parker Arbie mach S E Cain Mach Shop r405 N Franklin

Parker Chas E r RD 2 Box 34

Parker Earkin emp Sledge Lbr r Brunswick NC

Parker Edw r RD 3

Parker Floy Mrs attendance ofcr County Bd of Educ r Chadbourn NC

Parker Jas guard State Prison Camp

Parker Lucy (wid Raleigh) h506 W Nance

Parker Odell emp Sledge Lbr r Brunswick NC

Parker Pearl L Mrs sec-treas Whiteville Heating & Air Conditioning Inc cr Delco NC

Parker Tommy pntr h705 Chadbourn rd nr City Limits RD 1

Parker Wm R (Annie) clk A&P r Clarendon NC

Parker Wilton R (Pearl L) pres Whiteville Heating & Air Conditioning Inc r Delco NC

Parks Mildred tchr County Bd of Educ r203 N Madison

Pate H Watson (Aileen G) mgr Wright's Gulf Service h319 W College

Pate L G ofcr in chge State Hwy Patrol

Patterson Dewey (Annie B) wtch repr Colliers Jewelers r Chadbourn NC

Paul's Barber Shop (E Paul Hardee) 404½ S Maultsby

Paxton Violet (wid Chas) ofc sec Wville Meth Ch h105 W Williamson

Payne Gayle (Shirley G) mgr Seven Up Bottling Co r RD 1

Paysour Boyce R (Sue) agt Life Ins Co of Ga h605 Crayton

Paysour Sue Mrs bkpr Kramer's Mens & Boys Shop r605 Crayton

Peacock Audrey D (Kathel L; Peacock Monument Co) pres Columbus Cemetery Park Corp, treas-genl mgr Peacock

Funeral Homes Inc, sec-treas Peacock Mutual Burial Assn h402 S Madison

Peacock Don T (Peggy R) v-pres Columbus Cemetery Park Corp, asst mgr Peacock Funeral Homes Inc r402 S Madison

**PEACOCK FUNERAL HOMES INC**, Kathel Lee Peacock Sec, A D Peacock Treas-Genl Mgr, Don T Peacock Asst Mgr, "The Homes of Thoughtful Service," 2 Way Radio Dispatched Ambulance, Prompt, Efficient Ambulance Service, Office: Fairfax Heights, South Whiteville, Tel 642-4141, Chadbourn, NC, Tel 654-3481 and Shallotte, NC, Tel PL 4-8253 (See Page 5 Buyers' Guide)



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

## THE NEWS REPORTER CO., INC.

Office Supplies, Equipment and Machines  
Offset and Letterpress Printing

815 S. MADISON ST.

DIAL 642-3076

Peacock Kathel L Mrs sec Peacock Funeral Home Inc r402 Morgan

Peacock Monument Co (Audrey D Peacock) 1144 Tabor City rd nr City Limits (Ffax hts) RD 3

Peacock Mutual Burial Assn Audrey D Peacock sec-treas 402 S Madison

Pearce see also Pierce

Pearce Clyde jr servmn Crowell's TV & Appliance r RD 1 Peavy Wm (Josephine) emp Wville Tobacco h209 E Clay

Pegues Willie B maid Columbus County Hosp r Chadbourn NC

Peguse Mildred cook Columbus County Hosp r Chadbourn NC

Peguse Zannie orderly Columbus County Hosp r Chadbourn NC Penland Carrie G r RD 1

Penn's Grill (Eug W Engen) restr 821 S Madison

Pennington Ann Mrs nurse Columbus County Hosp r Hallsboro NC

Penny Chas emp Sledge Lbr r Brunswick NC

Penny Kenneth L r RD 2 Box 268

Penny Seth (Nellie P) parts mgr Quality Mtr h100 Sunnyside nr Oak (Ffax Hts) RD 3

Penny Thurman clk Columbus Mtr rRD 2

Pentecostal Holiness Church Rev Bene T Underwood pastor 107 N Madison

Peoples Savings & Loan Assn Danl L Todd pres Felix M Smith exec v-pres Floyd Johnson v-pres John M Arthur sec-treas Mrs Rosa P White asst sec-treas 405 S Madison

Perritt Emory M (Leecie) plmb h212 Shallotte rd (S Wville)

Perritt James E (Lois W) with Riegel Paper h203 N Thompson

Perritt Lois W Mrs clk Caro Pwr & Light r203 N Thompson

Perry Bobby (Dorothy) emp Natl Spinning h112 W Lewis

Perry Lula M Mrs bkpr Columbus County Hosp r Council NC RD 3

Perry Mary L Mrs tchr Edgewood Elem Sch r Hallsboro NC

**PET CLINIC (D W Pittman DVM), W C Burns DVM Associate Chadbourn rd, Route 1, Tel 642-3776**

Peterson John W jr r RD 3 Box 530 D

Pettaway Dalton E (Edna) mkt mgr Colonial Stores h US Hwy 701 S By Pass nr Benton rd (Ffax Hts)

Phelps Leona B emp Wville Garment Mfg r Hallsboro NC

Phelps Luther C r RD 4 Box 433

Phelps Oscar D (Valley P) farmer h252 Shallotte rd nr Tabor City rd (S Wville) RD 3

Phelps W A guard State Prison Camp r Freeland NC

Phifer Herbert G mgr Southern Marble Co

Phifer J A (Whiteville Used Parts) r104 S Thompson

Phifer James E (Grace R) emp Wville Newspoint h104 S Thompson

Phifer James L student r104 S Thompson

Phifer Orbenia M (wid Bruce W) tchr Central High Sch h410 W Lewis

## Belk-Hensdale Co.

shop BELK'S FIRST and SAVE

721 South Madison St. (See Page 24 Buyers' Guide)

Phone 642-3235

## Firestone Home & Auto Supplies

THE FOWLER CO., OWNER—HEADQUARTERS FOR

### Firestone EASY PAY PLAN—WHOLESALE—RETAIL

611 S. Madison St.

(See Page 10 Buyers' Guide)

Dial 642-2244

Phillips C R bridgemn State Hwy Comn r Chadbourn NC  
 Phillips Durant r RD 1 Box 79  
 Phillips Herman hlpr Batten's Gro r205 S Memory  
 Phillips Jesse A (Fannie D; hlpr City Pub Wks Dept  
 Phillips R I driver State Hwy Dept r Tabor City NC  
 Phillips Theresa maid r205 S Memory  
 Pickett James (Lucille H) prsr Krahnke's Clns h rear 125 W  
 Virgil  
 Pickett Percy W r RD 2 Box 244  
 Pierce see also Pearce  
 Pierce A V emp Wville Mfg r RD 3  
 Pierce Addie L r RD 1 Box 499  
 Pierce Angel or RD 2  
 Pierce Danl (Della G; Pierce's Place) h311 W Walter  
 Pierce Henry orderly Columbus County Hosp r RD 2 Box 272  
 Pierce Henry A r RD 2 Box 338  
 Pierce Herbert B (Doris) whsemgr G V Singletary & Sons  
 h1302 Tabor City rd nr Cedar (Ffax Hts) RD 3  
 Pierce J Edgar (Julia) sec-treas Ellis Meares Hardware Co  
 Inc and Wholesale Distributors Inc h400 E Lewis  
 Pierce James E r RD 3 Box 72  
 Pierce Julia Mrs tchr Edgewood Elem Sch r400 E Lewis  
 Pierce Malcolm A r RD 2  
 Pierce Railey h714 Clarkton rd nr City Limits  
 Pierce Robt R r RD 1  
 Pierce Thos H r RD 3 Box 139  
 Pierce Van E (Myrtle G; P&T Barbecue; Whiteville Livestock  
 Market) h115 Shallotte rd nr Tabor City rd (S Wville) RD 3  
 Pierce Whitaker (Judy) whsemn G V Singletary & Sons r  
 Hallsboro NC  
 Pierce's Place (Danl Pierce) confy rear 311 W Walter  
 Pigford Ida B r RD 2 Box 157  
**PIGGLY WIGGLY (Clyde D Dutton and F Curtis Turner),**  
 Complete Food Store, Air Conditioned, Conveniently Lo-  
 cated In The Heart of Whiteville, With The Friendliest  
 Personnel To Serve You 124 W Main, Tel 642-2857 (See  
 Page 54 Buyers' Guide)  
 Pigott Wilbert r RD 4 Box 122  
 Pilot Life Insurance Co Clarence B McDaniels supt 306 S Mad-  
 ison  
 Pinkey John washer Newsome's "66" Serv r Chadbourn rd  
 Piner Mamie r841 Cowan's Rest Home Chadbourn rd RD 1  
 Pinkston Eva E Mrs nurse Columbus County Hosp h106 W Cal-  
 houn  
 Pinyatello Bonnie student r1502 US Hwy 701 By Pass nr Ben-  
 ton rd (Ffax Hts)  
 Pinyatello J D (Ruby B) plmb h1502 US Hwy 701 S By Pass nr  
 Benton rd (Ffax Hts)  
 Pinyatello James D r RD 4  
 Pittman Danl W (Margt N; Pet Clinic) h821 Chadbourn rd RD  
 1



## Piggly-Wiggly

COMPLETE FOOD STORE  
 Located in The Heart of Whiteville  
 124 W. MAIN ST.



# MARKS TRUCK & TRACTOR CO.

TRACTORS Farmall IMPLEMENTS  
International Trucks  
Wilmington Rd. Nr. Forest Dr. (Baldwin Woods) P. O. Box 111  
PHONE 642-2117

Planters Warehouse tob 309 E Columbus and No 2 302 S Canal  
Plasky John C student r603 E Calhoun nr Anderson  
Plasky Joseph J (Mary V) dir Georgia-Pacific h603 E Calhoun  
nr Anderson

Pleasants Roy A (Juanita) ofcr in chge USN Recruiting Sta  
h508 N Lee

Plyler Oscar F uphol Plyler Uphol Shop h107 Caldis  
Plyler Upholstery Shop (Khonia A Tyree) 107 Caldis

**POLK R L & CO, City Directory Publishers, 2910 W Clay,  
Richmond 30, Va, Tel 359-6001, Automobile and Truck  
Owner Lists, Automotive Statistics, Bank Directories,  
Direct Mail Advertising, Mailing Lists Polk Building 431  
Howard, Detroit 31, Michigan (See Page 27 Buyers' Guide)**

**POLK'S BANK DIRECTORY, R L Polk & Co Publishers, 130  
Fourth av North, Nashville 3, Tenn**

Pope Alice emp Wville Garment Mfg r Hallsboro NC

Pope David L r RD 4 Box 345

Pope Earlie A emp Wville Garment Mfg r Hallsboro NC

Pope Edw (Esther) farmer h1535 Tabor City rd nr Shallotte rd  
(Ffax Hts) RD 3

Pope Elsie emp Wville Garment Mfg r Hallsboro NC

Pope Eva (wid Harold G) clk US Dept Agrl h810 Brickyard rd  
nr Wildwood av (BW)

Pope Hilda F emp Wville Garment Mfg

Pope James O jr (Thelma B) driver Fipps Constrn h104 Airway  
rd nr Tabor City rd (Ffax Hts)

Pope John (Hilda) pntr 102 E Williamson h do

Pope Major W r RD 1

Pope Olen carp Pridgen Bros Contrs r Hallsboro NC

Pope Ruth I emp Wville Garment Mfg r Hallsboro NC

Pope Shirley Mrs emp Caro Tel & Teleg h rear 706 N Franklin

Pope Virginia Mrs bkpr Singer Sewing Mach r RD 1

**POPE'S 5 & 10c STORE Charles W Warwick Mgr, Complete  
Assortment of Variety Merchandise, Complete Line of Pop-  
ular Priced Shoes For Entire Family, Teady-to-Wear for  
Whole Family, Piece Goods, Sewing Notions, Hardware  
and Household Items, 810 S Madison**

Porter Eug M (Ina B ;City Shoe Hospital) h114 McKenzie

Porter Ina Mrs slswn Leinwand's Dept Store r114 McKenzie

Porter James W emp Wville Lndry r601 Crayton

Porter Manly E r RD 1

Porter Velma P Mrs slswn Gore's Quality Shop h601 Crayton

Porter Wm J (Velma R) supt City Pub Wks Dept r Clay

Poston Albert L r RD 2 Box 427

Poston Dessie L emp Love Lbr r RD 2

Poteat W T staff mgr Charlotte Liberty Mutual Insurance Co  
r Salisbury NC

Potter Joan mus dir Westminster Presby Ch r N Madison

# POWELL MOTOR CO., Inc.

General Repairs—Parts and Accessories

105 E. Virgil St.

(See Page 12 Buyers' Guide)

Phone 642-3362

# **TODD FURNITURE CO., Inc.**

*"Quality for Less"*

NATIONALLY ADVERTISED FURNITURE

614 S. Madison St.

(See Page 35 Buyers' Guide)

Dial 642-3377

Pough Willie emp Sledge Lbr r Brunswick NC

Powell A Norman (Gladys D) slsmn Sealtest Dairies h202 E Clay

Powell Alex E jr slsmn r509 N Madison

Powell Annie B Mrs clk County Tax Supvr r RD 2 Clarkton NC

Powell Annie M (wid Taft) h705 Clarkton rd nr City Limits

Powell Audrey E emp Love Lbr r RD 3 Box 147

**POWELL AUTO PARTS (G Fred Powell), Automobile Parts and Accessories, Wholesale and Retail, Starter and Generator Service, 916 S Madison, Tel 642-2829**

Powell Ben W (Lucille; Whiteville Motor Co ) v-pres Wells Oldsmobile Inc h400 Washington

Powell Ben W jr (Gayle W; Whiteville Mtr Co) sec-treas Wells Oldsmobile Inc h807 Bryce

Powell Bessie E (wid John J) h202 Washington

Powell C Walter (Retha) mech County Bd of Educ r Nakina NC

Powell Carson C r RD 1 Box 242

Powell Chas L r RD 1 Box 459A

Powell Charlie J pres Powell Motor Co Inc h103 W College

Powers Clation r RD 1 Box 357

Powell Clayton hlpr Gurganus Farm Sup & Milling r RD 1

Powell D D r RD 3

Powell Dempsey J (Lona) mgr Todd's Warehouse & Salvage Co r RD 1

Powell Dock D (Lucy B; Center esso Station) r RD 3

Powell Dorothy Mrs bkpr Ledir Bros

Powell Earl emp Wville Mfg r RD 1

Powell Emily W Mrs mus tchr 305 Pinkney h do

Powell Ervin r RD 1 Box 298

Powell Essie nurses aide Columbus County Hosp r201 E Wyche

Powell Etta H aud First Natl Bank r509 N Madison

Powell Etta P (wid Alex E) h509 N Madison

Powell Euris Mrs nurses aide Columbus County Hosp r RD 3

Powell Everett h304 W Virgil

Powell Flora h304 W Walter

Powell Flossie W (wid A Carson) tel opr Columbus County Hosp h115 Burkhead

Powell Floyd partsmn Marks Truck & Tractor r RD 1 Nakina NC

Powell Frances L Mrs waitress New York Restr h136 E Main

Powell Frank M (Edith F; Powell & Powell) h702 N Madison

Powell G Fred (Mabel W; Powell Auto Parts) r RD 3

Powell & Gault Agency (R Monteith Powell Frank A Gault) ins & real est Court House Square

Powell Gerald E (Carolyn C) investigator Retail Credit h120 E Nance

Powell Gladys D Mrs clk W U Teleg r202 E Clay

Powell H H (Cath) tchr Whiteville High Sch h104 E Nance

Powell Haywood J lab Sledge Lbr r RD 1 Hallsboro NC

Powell Hiram H r RD 2 Box 32A

# **STARLITE RESTAURANT**

THE FAMILY DRIVE IN

Hwy. 74 and 76 East

(See Page 52 Buyers' Guide)

Phone 642-4735

**QUALITY MOTOR CO., INC.**

Authorized Dealer, Ford, Falcon, Thunderbird, Sales and Service Dial 642-2288, Parts and Service 642-3843, Nr. City Limits, Tabor City Road (Fairfax Heights) Route 3  
(See Page 13 Buyers' Guide)

*Falcon*

Powell Hosea tchr Central High Sch r Hallsboro NC  
 Powell Iva D emp Wville Garment Mfg  
 Powell J H mtcmn County Bd of Educ r Chadbourn NC  
 Powell J K Hon mayor City of Wville 105 W Frink  
 Powell J Lucille r400 Washington  
 Powell J Ralton r RD 2  
 Powell James O (Dorothy; Powell's Cleaners) h406 W Lweis  
 Powell Jane M Mrs ofc sec John Ward h102 S Madison  
 Powell John M r RD 3 Box 284  
 Powell Joseph R r RD 2 Box 256  
 Powell Julius tchr h703 S Franklin  
 Powell Julius (Katie S) tchr h200 W Main  
 Powell Junius K (Helen S; Powell, Lee & Lee) h105 W Frink  
 Powell Kathleen r RD 1 Box 243  
 Powell, Lee & Lee (J K Powell, Junius B Lee Jr and Catherine P Lee), Attorneys-at-Law 108 Pinkney, Tel 642-2849  
 Powell Lena C r RD 2  
 Powell Leo D r RD 1 Box 169-B  
 Powell Lexie M r705 Clarkton rd nr City Limits  
 Powell Louise ofc sec Floyd-Barkley Agcy r RD 2  
 Powell Louise W r RD 2 Box 441  
 Powell Mabel Mrs tchr Whiteville Hi Sch r Tabor City rd  
 Powell Marion G (Lucy B) formn h910 Chadbourn rd RD 1  
 Powell Mary Mrs emp T&T Oil r204 W Calhoun  
 Powell Mary E Mrs treas T&T Oil Co Inc r203 W Calhoun  
 Powell Mary L tchr h108 E Smith  
 Powell Mattie Mrs tchr County Bd of Educ r308 W Columbus  
 Powell Michl D laby tech Columbus County Hosp  
 Powell Michl E (Shirley D; chf tech Columbus County Hosp h202 W Nance  
**POWELL MOTOR CO INC C J Powell Pres, General Repairs on any Make Auto, Bear Wheel Alignment and Brake Service, Road Service, 105 E Virgil, Tel 642-3362 (See Page 12 Buyers' Guide)**  
 Powell Paul r RD 2  
 Powell Paul L rchr Wville High Sch h212 E Columbus  
 Powell Paul L jr student r212 E Columbus  
 Powell Paul W clk Brunswick Billiard Parlor r202 Washington  
 Powell Pauline P r RD 2  
 Powell & Powell (Walter H Powell Sr, Walter H Powell Jr and Frank M Powell), Attorneys-at-Law, 807 N Madison, Tel 642-2728  
 Powell R Grayer (Mattie) prin Central High Sch h308 W Columbus  
 Powell R Monteith (Powell & Gault Agency) r700 N Madison  
 Powell Ralph (Mary) emp Riegel Paper h204 W Calhoun  
 Powell Richd A (Ruth P; Okinawan Grill) h204 W Virgil  
 Powell Ruth P Mrs tchr Central Hi Sch r204 W Virgil  
 Powell Walter H sr (Toccoa C; Powell & Powell) h700 N Madison

**COLUMBUS DRUG STORE**

Prescriptions—Fast-Free-Delivery

629 S. Madison St., In Heart of Whiteville (See Page 30 Buyers' Guide)  
TEL. 642-3009





## S. P. STANLEY, JR.

REAL ESTATE BROKER

Interior-Exterior Painting Contractor

Specializing in Wallpaper Hanging

Chadbourn Rd., Route 1, P. O. Box 752, Dial 642-3464

Powell Walter H jr (Virginia C; Powell & Powell) h203 S Madison

Powell's Cleaners (James O Powell) 405 W Virgil

Powers Clifton bellmn Columbus Hotel r RD 1

Powers Donald emp Wville Mfg

Powers Hannah J (wid Willie) r407 W Columbus

Powers Jiggs sports editor News Reporter r410 S Madison

Powers Joyce W Mrs bkpr Seven-O-One Lanes r114 Richardson

Powers Richd C (Joyce W) slsmn h114 Richardson

Powers Wm lab Love Lbr r Chadbowin NC

Prease Carolyn M Mrs teller Waccamaw Bank & Trust r RD 1

Prease Owen D r RD 1

Prease Thos W r RD 1

Preidgen Swift E jr r RD 2 Box 36B

Prevatte Braxton L (Flora B; Braxton Prevatte Mutual Agency) agt Nationwide Ins Co h206 N Thompson

**PREVATTE BRAXTON MUTUAL AGENCY (Braxton L Prevatte), All Types of Mutual Insurance, Auto, Liability, Collision, Comprehensive, Hospitalization, Workmen's Compensation, Fire, Life, Hail, Accident and Sickness, Garage Burglary, Nationwide Insurance Co Rep Court House Square at Washington, Tel 642-2953**

Prevatte Dan E (Mortie W) h608 N Madison

Prevatte Edna R (wid Boyce) tourist home 610 N Madison h do

Prevatte Flora B Mrs ofc sec Braxton Prevatte Mut Agcy r206 N Thompson

Prevatte Howard r RD 1

Prevatte Mabel M (wid W Gorclon) h201 S Madison

Prevatte Nancy student r206 N Thompson

Prevatte Wade H (Delores) linemn Caro Tel & Teleg r109 S Thompson

Price Alice Mrs emp Wville Mfg r Hallsboro NC

Price Allen E (Frances D; Moore & Price) h602 N Franklin

Price Bertha B Mrs mach opr Wville Garment Mfg r311 E Walter

Price Betty L emp Wville Garment Mfg r Hallsboro NC

Price Chesley J r RD 2 Box 179

Price Clarence (Ada) mech Stevens & Hasty Co h1505 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3

Price Clarence T r RD 3

Price Dolly A r RD 1 Box 77

Price Dorothy Mrs emp Blue Jenns r407b N Franklin

Price Dorothy S emp Wville Garment Mfg r RD 2

Price Earl (Bertha B) emp J H Ashley Elec Contr h311 E Walter

Price Elwood r RD 1 Box 351A

Price Grocery (Jesse M Price) 407 S Canal

Price Herman (Dorothy) emp Wilmington Linen Serv h407b N Franklin

Price Herman E r RD 2

Price Herbert W r RD 3

Price James O (Edith M) USAF h304 Phillips


Price Jesse M (Eliz W; Price Grocery) h407 S Canal

Price John L r RD 2 Box 292

Price John W r RD 4

Price Mary E r RD 2 Box 291


Price Nelson (Linda R) acct Moore & Price h109 E Frink



## GUITON'S DRUG STORE

*The Rexall Drug Store*

803 S. Madison St. Dial 642-4188  
Seth L. Smith Bldg.  
(See Page 28 Buyers' Guide)



Price Rachel S (wid Jesse) h409 S Canal  
Price Tinnie (wid Paul) emp Blue Jean Factory h304 Burkhead

Price Wm H r RD 2 Box 372

Pridgen Annie M Mrs tchr Central High Sch r RD 2

Pridgen Bonnie R (Bobbie L) cabt mkr Pridgen Cabt Wks h510 Washington

**PRIDGEN BROS CONTRACTORS (W J and S E Pridgen),**  
General Contractors, Commercial, Residential and Industrial, We Also Do Remodeling, Alterations and Repairs, Call For Free Estimates, 900 Wilmington rd (BW), Tel 642-4307, Night Tels 642-4626 or 642-2798 (See Page 19 Buyers' Guide)

Pridgen Cabinet Works (Ernest D Pridgen) 900 Wilmington rd

Pridgen Chas emp Pridgen Cabt Shop h110½ E Virgil

Pridgen Chas L cabt mkr Pridgen Cabt Wks r E Clay

Pridgen Clarence L r RD 1 Box 334

Pridgen David B r RD 1 Box 391A

Pridgen David M (Barbara B) carp Pridgen Bros Contrs h126 Mill Pond rd nr Tabor City rd (S Wville) RD 4

Pridgen Davis B r RD 1 Box 391A

Pridgen Davis M r RD 4 Box 395

Pridgen Denzil bkpr Pridgen Cabinet Works r RD 2 Box 36

Pridgen Denzil M r RD 1 Box 289

Pridgen Doris M Mrs tchr Wville High Sch h503 N Thompson  
Pridgen Eleanor P Mrs ofc sec County Farm Agt r609 N Madison

Pridgen Ernest D (Thelma L; Pridgen Cabinet Works) h409 E Clay

Pridgen Hazel emp Wville Mfg r Bladenboro NC

Pridgen Herbert (Eleanor P) cabt wkr Pridgen Cabt Wks r609 N Madison

Pridgen Hezekiah r RD 2 Box 273

Pridgen Hezekiah jr r RD 2 Box 273

Pridgen Hilda N Mrs tchr Edgewood Elem Sch r503 Washington

Pridgen Ishmael (Hilda N) h503 Washington

Pridgen Jasper L (Viola C) tchr Braden County h307 S Memory

Pridgen Jerry carp Pridgen Bros Contrs r RD 2

Pridgen John O r RD 1 Box 246

Pridgen Joseph r RD 1

Pridgen Joseph P r RD 1 Box 234

Pridgen Lacy (Media) mach opr State Hwy Dept h817 Chadbourne rd RD 1

Pridgen Lacy jr (Mary E) mech Reigel Paper h203 W Nance

Pridgen Lester (Joan) cabt mkr Pridgen Cabt h607½ N Maki-son

Pridgen Lester D cabt mkr Pridgen Cabt Wks r111 E William-son

## WHITEVILLE INSURANCE AGENCY, INC.

EVERY FORM OF INSURANCE

902 South Madison St. (See Page 44 Buyers' Guide)

Phone 642-4244

# AVANT & SHOLAR, INC.

For Economical Transportation

CARS

CHEVROLET

TRUCKS

411 S. Madison St., Whiteville (See Page 8 Buyers' Guide) Dial 642-3857

Pridgen Linwood (Jerry L) cabt mkr Pridgen Cabt Wks h E Clay

Pridgen M D tchr Central Hi Sch r RD 2

Pridgen Mary E Mrs opr Caro Tel & Teleg r203 W Nance

Pridgen Media Mrs clk Kramer's Store r817 Chadbourn rd RD 1

Pridgen Meta Mrs smstrs Kramer's Ladies Shop

Pridgen Obed T r RD 1 Box 182

Pridgen Ralph C carp Pridgen Bros Contrs r R D1 Box 394

Pridgen Russell L (Mary E) cabt mkr Pridgen Cabt Wks h309 E Calhoun

Pridgen S E (Omie; Pridgen Bros Contractors) h1014 Evergreen nr Woodland dr (BW)

Pridgen Solomon A r RD 1

Pridgen Viola C Mrs tchr Central High Sch r307 S Memory

Pridgen Wilbur J (Anne A; Pridgen Bros Contractors) h1010 Evergreen nr Forest dr (BW)

Pridgen Wilmer J r RD 2 Box 307

Priest Marjorie Mrs clk Columbus County Hosp r Council NC

Priest Molly h rear 112 E Virgil

Priest Ottis (Shelby K) mech Kelly's Garage h111 S Franklin

Priest Robt A r RD 3 Box 196

Priest Robt W r RD 2

Prince C O Dell meat ctr Italy Marlowe Gro r RD 2

Prince Carlton tchr Wville High Sch r RD 1 Tabor City NC

Prince Clyde r RD 3 Box 195

Prince James B r RD 3 Box 187A

Prince James O r RD 2 Box 29B

Prince Jerry (Hazel) guard State Prison Camp h114 Airway rd nr Tabor City rd (Ffax Hts)

Prince Jerry T r RD 3

Prince Lula Mrs nurses aide Columbus County Hosp r Cerro Gordo NC

Prince Mayo (Luzetta C) h208 W Calhoun

Pringle Ellis (Thelma J) emp Sledge Lbr h306 Best Alley

Proctor A Lenox (Doris C) slsmn Columbus Mtr r Smyrna rd

Proctor Arth L r RD 2 Box 422

Proctor Doris C Mrs asst mgr Sears r RD 2

Proctor Edw K (Gladys B) h110 W College

Proctor James (Rebekah; Proctor & Proctor) h502 N Lee

Proctor & Proctor (James D Proctor) Attorneys-At-Law Court House Square, Tel 642-2758

**PROTECTIVE AGENCY INC, Mrs Reta S Bullard Mgr, Assigned Risk Auto Insurance \$10.00 Up-Down, 916 S Madison, Tel 642-4648**

Puckett Olin lab City Pub Wks Dept

Purdy Byde (Beulah W) driver Townsend Bldrs h421 Wards

Pure Oil Co Benj H Gillam distr 102 Shallotte r (S Wville)



## A. G. CARTER, JR.

### General Contractor



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459



# W E N C Radio

AM 1220—FM 99.1

Highway 701 South

(See Page 2 Buyers' Guide)

South Whiteville, N. C.

Phone 642-2133

## R E E D 'S

### Jewelers

The Home of  
Quality  
Jewelry

Nationally  
Advertised

- Diamonds
- Watches

Guaranteed  
Watch and  
Jewelry  
Repairing

DIAL  
642-2054

613 S.  
Madison St.

(See Page 45  
Buyers' Guide)

**QUALITY MOTOR CO INC**, Carey H Fleming Jr Pres, L Graham Walton V-Pres, Your Authorized Dealer For Ford, Falcon and Thunderbird, Near City Limits, Tabor City rd (Ffax Hts), Route 3, Tels 642-2288, Parts and Service 642-3843 (See Page 13 Buyers' Guide)

Queen City Coach Co Lacy C Stanley agt 219 E Main

Queen City Trailways Lacy C Stanley agt 219 E Main

Quick Betty C Mrs note teller Waccamaw Bank & Trust r108 Tucker

Quick Boyd r RD 1 Box 34

Quick Boyd (Frances) mgr Holiday Motel h1301 Clarkton rd at By Pass

Quick Frances Mrs asst mgr Holiday Motel r1301 Clarkton rd at By Pass

Quick I Alec (Betty C) mgr Sears Roebuck and Co h108 Tucker

Quince Obediah r841 Cowan's Rest Home Chadbourn rd RD 1

Quinn James B (Reba M) meat ctr Allred's Red & White Super Mkt h119 W Virgil

Quinn Reba Mrs slswn Moskow's Dept Store r119 W Virgil

Quirron Chas E (Annette) supt Nat'l Spinning h410 S Franklin

REA Express Henry G Reeves agt E Main cor Madison

Rabon Chalmers R r RD 1

Rabon Fulton B r RD 4 Box 108

Rainbow Assembly of Whiteville 120 Pecan

Ramsey Albert L (Dorothy L) asst cash Waccamaw Bank & Trust Co h111 W Nance

Ransom Cooper (Naomi) mech County Bd of Educ r Clarkton NC

Ransom Robt (Geraldine) mech County Bd of Educ r Clarkton NC

Raper Chas D (Josephine D) county farm agt h103 E Williamson

Rasberry Paul H (Hazel M) prin Wville High Sch h404 Burkhead

Rasberry Shelby J ofc clk Wville Mfg r Hallsboro NC

Ratliff Jadie E r RD 3

Ratliff Josephine h101 Meares nr Mill

Ravenell Mamie M Mrs maid h224 W Walter

Rawls Bertha L Mrs waitress Motor Hotel Wville r403 S Canal

Rawls Crannel L (Bertha L) tinner Collier Heating & Air Conditioning h403 S Canal

Rawls Grace r401 E Columbus

Rawls Ralph S r401 E Columbus

Rawls Mary A (wid Willie L) h401 E Columbus

Rawls Wm (Martha) h303 E Columbus

Ray Cecil L mech State Hwy Comn r RD 3

Ray Estaleen W r RD 3

Ray Ester W r RD 3 Box 207A

Ray Geo W (Reba E) driver Checker Cab h315 E Columbus

Ray Homer L (Veneda S) slsmgr Townsend Bldrs

Ray Joseph J (Velva S) h906 N Lee



### Crowell's TV & Appliance Center

Color TV—Hotpoint Appliances—Easy Washing Machines  
Furniture—Friendly Easy Credit - Terms To Suit

114 E. Main St., Railroad Plaza (See Page 7 Buyers' Guide)  
PHONE 642-4224

## WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED  
BUSINESS LISTS IN THIS DIRECTORY.

Ray M Wescott r RD 2 Box 64  
 Ray Otha D r RD 3 Box 280  
 Ray Patk W (Mary V) h201 E Wyche  
 Ray Phillip H r RD 2 Box 29  
 Ray Reba E Mrs waitress Motor Hotel Wville r315 E Columbus  
 Ray Richd L v-pres Townsend Builders Inc h106 Woodland dr  
 Ray Rosa S mach opr Wville Mfg r Hallsboro NC  
 Ray Sara cmp Wville Mfg r Hallsboro NC  
 Ray Tony (Janice) mech County Bd of Educ r Nakina NC  
 Ray Veneda S Mrs asst County Acct r Hallsboro NC  
 Ray Wm F (Jerri I) linemn Brunswick Elec Membership h106C  
 E Webster  
 Ready Mix Concrete of Whiteville (B Kent Thurston) 806 Chad-  
 bourn rd RD 1  
 Reaves see also Reeves  
 Reaves Gordon r RD 1 Box 66A  
 Reaves James B jr (Virginia L; Reaves Music & Amusement)  
 h102 Crayton  
 Reaves Music & Amusement (James B Reaves jr) ofc 102  
 Crayton  
 Reaves Virginia L Mrs emp Wville Garment Mfg r602 Creigh-  
 ton  
 Reavis Chas E mgr Columbus Theatre r S Whiteville  
**REED'S JEWELERS (Cecil J Cooke), "The Home of Quality  
 Jewelry," Nationally Advertised Diamonds and Watches,  
 Guaranteed Watch and Jewelry Repairing, 613 S Madison  
 Tel 642-2054 (See Page 45 Buyers' Guide)**  
 Reeves see also Reaves  
 Reeves Asa (Lottie M; Reeves Barber Shop) h403 Wards  
 Reeves Barber Shop (Asa Reeves) 701½ S Franklin  
 Reeves Bertha M Mrs maid Central High Sch r308 Phillips  
 Reeves Calvin slsmn J S Mann's Dept Store  
 Reeves Daisy (wid Simon) h901 S Franklin  
 Reeves Henry G (Mildred C) agt ACL&REA Express h201 Pine  
 Reeves John W r RD 4 Box 185  
 Reeves Katie D Mrs h203 N Madison  
 Reeves Laconya C (Bertha M) plstr h308 Phillips  
 Reeves Lottie M Mrs (Lottie's Beauty Shop) r403 Wards  
 Reeves Paul M mgr Columbus Livestock Market r Nakina NC  
 Reeves Wm porter Columbus County Hosp r RD 1  
 Regan John P (Rhonie P) slsmn h304 S Memory  
 Regan Mary Mrs emp Wville Mfg r Cerro Gordo NC  
 Regan Norman slsmn Sunshine Lndry & Clns r Clarkton NC  
 Regan Rhonie P Mrs cafeteria mgr Central High Sch r304 S  
 Memory  
 Register Archie T r RD 1 Box 143B  
 Register Betty Mrs bkpr Suburban Rulane Gas r110 E Smith  
 Register Boyd slsmn Sealtest Dairies r Nakina NC  
 Register Bun F r RD 4  
 Register Chas A (Betty) mgr Belk-Hensdale r110 E Smith  
 Register David mech Long's Glass & Paint r RD 4

## COLUMBUS CEMETERY PARK CORP.

Perpetual Care—"The Cemetery Beautiful"  
 Fairfax Heights—South Whiteville

(See Page 15 Buyers' Guide)

Tel. 642-3347, If No Answer Tel. 642-4141

## Valentines Tire Sales & Service



Smileage / starts here

New and Used Tires  
Recapping, Road  
Service  
Tabor City Rd.  
P. O. Box 311—Dial  
642-2755



Register Ductor r RD 4 Box 252  
Register E Homer r RD 4 Box 144A  
Register Ellis J r RD 4  
Register Elmore J r RD 4 Box 294  
Register Elsie Mrs emp Wville Garment r RD 4  
Register Ernest D (Georgiana B) slsmn Coca-Cola h205 E Smith  
Register Ernest E r RD 4 Box 295  
Register Georgiana B Mrs slswm Jewel Shop r205 E Smith  
Register J W r RD 4  
Register James A h309 Shallotte rd nr Tabor City rd (S Wville) RD 3  
Register James B emp Love Lbr r RD 3 Box 63  
Register Jessie P r RD 4  
Register John W r RD 2  
Register Lena S r RD 4 Box 241  
Register Lester E r RD 4 Box 247A  
Register Linda bkpr Waccamaw Bank & Trust r RD 4  
Register Mattie emp Wville Garment Mfg r Hallsboro NC  
Register Mazie Mrs emp Wville Garment Mfg r303 Thompson  
Register Norman r RD 4 Box 106  
Register Ola (wid James) h110 E Smith  
Register Ralph C r RD 4  
Register Roland (Mazie) emp Valentine's Tire Sls & Service r109 S Thompson  
Register Santee E r RD 4  
Register Virginia A slswm Wood's 5 & 10c Store r RD 4 Box 356  
Register Virginia C Mrs emp Wville Mfg r RD 4 Box 1251  
Reid A E tchr Central High Sch  
Renn James (Peggy) h118 W Columbus  
**RESERVE LIFE INSURANCE CO, Mrs Myrtle Currie Mgr,**  
**Hospitalization, Medical and Disability Insurance, Co-**  
**lumbus Hotel Bldg 515 S Madison, Tel 642-3088**  
Reynolds Alva r412 S Franklin  
Reynolds Brattie E r RD 4 Box 212  
Reynolds Donnie E r RD 4 Box 211  
Reynolds Henry M r RD 4  
Reynolds Mamie S r RD 2 Box 73  
Reynolds Thos F r RD 3  
Rhodes Dorothy D Mrs bkpr Marks Truck & Tractor r412 E Clay  
Rhodes Lizzie M emp Wville Garment Mfg r Nakina NC  
Rhodes & Rogers Auto Sales (Wm G Rhodes James Rogers)  
used cars 1002 Chadbourn rd  
Rhodes Thos B mach opr State Hwy Dept r RD 4  
Rhodes Walter R r RD 4  
Rhodes Wm G (Dorothy D; Rhodes & Rogers Auto Sales) h412 E Clay  
Rhoe Henry O (Ethel W; Gadsden & Rhoe) h407 W Walter

## Smith's Funeral Home

SERVING WHITEVILLE AND CHADBOURN  
24 HOUR AMBULANCE SERVICE

219 W. VIRGIL ST.

DIAL 654-3571, CHADBOURN, N. C.

DIAL 642-3206



# JONES FURNITURE CO., INC.

*"Complete Home Furnishers"*

314 South Madison St.

(See Page 34 Buyers' Guide)

Dial 642-3304

Rich Albert (Grace P) mach opr State Hwy Dept h1323 Tabor  
City rd nr Shallotte rd (Ffax Hts) RD 3  
Rich Grady (Betty L) emp Reigel Paper h107 S Canal  
Richardson Bruce A r RD 4 Box 7A  
Richardson D P Rev pastor St James AME Ch r Smithfield NC  
Richardson Dallaud lab Sledge Lbr  
Richardson Eug acct Moore & Price r Clarendon NC  
Richardson Grady h102 W College  
Richardson John r RD 3 Box 312  
Richardson Kath Mrs asst dietn Columbus County Hosp r312  
Jefferson  
Riddick Edw N r RD 2 Box 174  
Ridgeway John C (Margt C) cook Holiday Motel h102 McGill  
nr W Walter  
Ridgeway Margt C Mrs cook Sou Kitchen r102 McGill nr W  
Walter  
Riggins Schofield C (Nellie M) lab Townsend Bldrs h226 W  
Virgil  
Riggs James W r RD 2 Box 77  
Ripley Donald G r RD 4 Box 8  
Ripple Chas D (Margt B) dist mgr Taylor Brocuit h204 Fuller  
(BW)  
Ripple Edna E bkpr Raidio Sta WENC r610 N Madison  
Robbins Betty B r RD 4 Box 128  
Robbins Edw r RD 4  
Robbins Julius E r RD 3 Box 92  
Robbins Mildred S Mrs cash Brunswick Elec Membership r  
Tabor City rd  
Robbins Miriam R Mrs nurse Dr Wm A Greene r RD 3  
Robbins W Carl (Miriam) slsmn Kramer's Men & Boy's Shop  
R RD 3  
Roberson see also Robinson  
Roberson Harnetha S Mrs h rear 706 W Virgil  
Roberts Clarence R (Alma R) supvr State hwy Dept h404 N  
Franklin  
Roberts Geraldene emp Wville Garment Mfg  
Roberts J F (Sanitary Self-Service Laundry) r Chadbourn NC  
Roberts Roy (Ruth S) slsmn Sealtest Dairies h801 Wilmington  
rd (BW)  
Roberts Roy r RD 4  
Roberson see also Robinson  
Robinson Ben r RD 4 Box 344  
Robinson David O r RD 2 Box 204  
Robinson Edw L (Wanda H) researcher U S Dept Agrl h302 W  
Frink  
Robinson Eug r RD 1 Box 373  
Robinson Geo (Bessie N) hlpr City Pub Wks Dept h306 W Lewis  
Robinson Harry E (Sarah N) timber cruiser Sledge Lbr h305  
N Powell blvd  
Robinson Homer T r RD 1 Box 217  
Robinson Louise prsr Sunshine Lndry & Clns r RD 2 Box 286

# X. BROWN REALTY

Brokers-Builders-Developers-Appraisals-Loans-Rentals  
Residential and Business Properties

Hwy. 74 and 76 West

(See Page 50 Buyers' Guide)

Office Phone 642-4222, Res. Phone 642-3812

**EDMUNDS REALTY CO.****WM. S. EDMUNDS, REALTOR**  
**SALES—RENTALS****103 W. WALTER ST.****PHONE 642-2590**

Robinson Mary B r RD 1  
 Robinson Pete r RD 2 Box 386  
 Robinson Sankey W (Elizabeth W), Attorney-At-Law Court  
 House Square, Tel 642-3743, h505 Bob White la, Tel 642-2937  
 Robinson Wm r RD 2 Box 363  
 Rockwell Clyde H (Sara; Rockwell's Grocery) h1641 Tabor  
 City rd nr Shallotte rd (Ffax Hts) RD 3  
 Rockwell Clyde H r RD 3 Box 47  
 Rockwell Paul r RD 3 Box 71  
 Rockwell Robt mech Black's Tire Serv r RD 3  
 Rockwell Shirley Mrs clk Caro Pwr & Light  
 Rockwell's Grocery (Clyde H Rockwell) 1641 Tabor City rd  
 nr Shallotte rd (Ffax Hts) RD 3  
 Rodenborn Jas L v-pres-mgr Whiteville Garment Mfg r Lake  
 Waccamaw NC  
 Rodriguez Arth H (Doris J) mgr Blue Jeans Corp and White-  
 ville Mfg Co h109 N Franklin  
 Roebuck Warren B r RD 1  
 Rogers Bill (Ann) emp WENC Radio Sta h108 E Calhoun apt 4  
 Rogers David student r1000 Chadbourn rd RD 1  
 Rogers Dixie Mrs exec sec Columbus County Tuberculosis  
 Assn r305 Washington  
 Rogers Edgar mach Braxton Auto Parts r RD 3 Box 45A  
 Rogers Edw H r1000 Chadbourn rd RD 1  
 Rogers Emma S Mrs slswn Leder Bros r110 E Columbus  
 Rogers Geo O (Ethel C) slsmn h301 Washington  
 Rogers Geo O jr (Dixie; Culligan Water Conditioning) h305  
 Washington  
 Rogers Jas (Ruth H; Rhodes & Rogers Auto Sales) h1000 Chad-  
 bourn rd RD 1  
 Rogers Jas garage wkr Marks Truck & Tractor  
 Rogers Jas E pastor Kingdom Hall of Jehovah's Witnesses  
 r406 W Main  
 Rogers Jas W r RD 1 Box 524  
 Rogers John P (Emma S) slsmn Capp Co h110 E Columbus  
 Rogers Mozeree E r RD 3 Box 387  
 Rogers Mazie (wid Preston E) h406 W Main  
 Rogers Rebecca P instr r301 Washington  
 Rogers Ross (Elsie R) fl coverer Todd Furn h109 W Webster  
 Rogers Wm F eng WENC Radio Sta r E Calhoun  
 Rooks Jas A r RD 2 Box 261  
 Rooks Robt O r RD 4 Box 395  
 Rooks Robt G ofcr in chg State Natl Guard Hq & Hq Battery  
 B&AW Battalion (SP) 252 D Artillery r RD 4  
 Rose Riley r RD 1  
 Rose's 5-10 & 25c Stores Chas B Langston mgr 725 S Madison  
 Roseboro Geo D r RD 1 Box 220C  
 Ross Maxie L r RD 4  
 Rossi Micheal (Pearl) h309 W College  
 Rotary Club 200 S Madison

**McPHERSON**  
**WELL DRILLING SERVICE**

2" Thru 8" Diameter Wells—Repairs on Water Pumps  
 U. S. Hwy. 701 By Pass (Ffax Hts.; S. Whiteville) Phone 642-4651  
 (See Page 56 Buyers' Guide)

## PRIDGEN BROS., CONTRACTORS

Commercial—Residential—Building—Alterations—Repairing—Remodeling  
FREE ESTIMATES—ALL WORK GUARANTEED

Tel. 642-4307, Night Tels. 642-4626 or 642-2798

Wilmington Rd. Nr. Forest Dr. (Baldwin Wds) (See Page 19 Buyers' Guide)

- Rouse Addie r408 S Memory  
 Rouse Flossie Mrs h200 Clarence  
 Rouse John (Geneva) h202 Mill  
 Rouse Venie H Mrs county tax supvr r Cerro Gordo NC  
 Row Anne Mrs bkpr Collier Gas & Appliance r108 W Buckhead  
 Row Leslie H (Anne T) ins counselor 108 W Burkhead  
**ROW LESLIE H (Anne T) Insurance Consultant, Specializing In Non-Concancellable and Guaranteed Continuable Hospitalization, Health and Accident Insurance Policies, Also Life Insurance, Estate Planning, Business Agreements and Family Programming, 108 W Burkhead, Tel 642-3963 (See Page 42 Buyers' Guide)**  
 Rowe Margt M emp Wville Garment Mfg  
 Royal Eliz P r RD 3  
 Royal H Kenwood (Louise F) prin Edgewood Elem Sch h106 S Canal  
 Royals Minnie L Mrs tchr S Lumberton Sch h312 S Memory  
 Rozier Amos L (Agnes C; Rozier's Insurance Agency) h201 E Lewis  
 Rozier Carlton (Faye) supvr Natl Spinning h121 Washington  
 Rozier Faye Mrs tchr Wville Elem Sch r121 Washington  
 Rozier's Insurance Agency (Amos L Rozier) rear 201 E Lewis  
 Rushing Archie A (Robbie T) city bldg insp and chief City Fire Dept h102 E Clay  
 Rushing Martha C (wid Carl) nurse Drs W Fred Barefoot & J W Wideman h103 S Franklin  
 Rushing W C Mrs r102 E Clay  
 Russ Dena B Mrs r D 2 Box 253  
 Russ Elwell guard State Prison Camp r Freeland NC  
 Russ Jas M r RD 2  
 Russ Jessie L Mrs emp Wville Mfg r Chadbourn rd nr City Limits RD 1  
 Russ Jessie S r RD 2 Box 426A  
 Russ John H r RD 2  
 Russ R V Appliance Shop (Robt V Russ) reprs 101 W Cedar cor Tabor City rd (S Wville)  
 Russ Robt V (Juanita S; R V Russ Appliance Shop) h103 W Cedar cor Tabor City rd (S Wville) RD 4  
 Russ Robt V r RD 4  
 Russell Frank (Lillie M; Russell's Barber Shop) h210 Clarence cor Baldwin  
 Russell Lonnie J formn State Hwy Dept r Wannich NC  
 Russell's Barber Shop (Frank Russell) 207 W Virgil  
**SACRED HEART CATHOLIC CHURCH, Rev Thomas R Walsh Pastor, Daily Masses 8 AM, Sunday Masses 8 AM and 11 AM, Confessions Saturday Evening 7:30 PM, 402 N Lee, PO Box 351, Tel 642-3895**  
 Sadler R C (Hattie), Physician and Surgeon, 615 S Madison, Tel 642-2706, h106 S Madison, Tel 642-2159  
 St James AME Church Rev D P Richardson pastor 225 W Walter  
 St Marks AME Zion Church Rev A O Jones pastor 120 W Virgil  
 Sanderford H Russell (Mazzalee T) slsmn Wville Mfg h104 E Wyche  
 Sanderford Mazzalee T Mrs county accountant r104 E Wyche  
 Sanitary Barber Shop (David B McKeithan) 706 S Madison  
 Sanitary Self-Service Laundry (J F Roberts) 105 Pecan  
 Sarvis Dorothy W r RD 4 Box 371 A



# SESSIONS FARM MACHINERY, INC.

Ford Tractors and Equipment—Industrial Equipment

Hwy. 701 (S. Whiteville) (See Page 31 Buyers' Guide) Phone 642-2866

Sarvis Marshall J r RD 4 Box 55  
 Sarvis Oscar B r RD 2 Box 192  
 Sarvis Tom mech City Pub Wks Dept r RD 4  
 Sarvis Wm F wmp Thompson Signs r North  
 Sasser Albert J (Vera C) farmer h311 E Main  
 Sasser Barbara L Mrs teller First Natl Bank r Clarkton NC  
 Sasser Betty emp Wville Mfg  
 Sasser Carl S (Ethel) city firefighter r Hallsboro NC  
 Sasser Eug C r RD 3 Box 66A  
 Sasser H Vance (Lois D) collr Wilson Furn h304 S Thompson  
 Sasser Irvin r D 4  
 Sasser Jas W r RD 4 Box 167  
 Sasser Lennie nurses aide Columbus County Hosp  
 Sasser Lois D Mrs mgr Cato Stores r304 S Thompson  
 Sasser Oma H Mrs bkpr Waccamaw Bank & Trust r Nakina NC  
 Sasser Oscar G r RD 4  
 Sasser Pauline emp Natl Spinning h405c N Franklin  
 Sasser Shafter partsmn Avant & Sholar r Hallsboro NC  
 Sasser Wm H r RD 4  
 Sauls Penelope L Mrs tchr Edgewood Elem Sch r506 N Franklin  
 Saunders Alex D (Jane O) asst sec-treas Columbus Production Credit Assn h404 Pinkney  
 Saunders Jas slsmn Marks Truck & Tractor r Chadbourn NC  
 Savage Adolph tile setter Whol Distrs r South Whiteville NC  
 Savage Jean emp First Natl Bank r Council NC  
 Savage Willie R (Dorethea C) lab City Pub Wks Dept h405 S Lee  
 Sav-Way Service Station (Paul C McCurcka mgr 1221 Tabor City rd nr Mill Pond rd (Ffax Hts) RD 3  
 Saxon Ferman r RD 3 Box 122  
 Sayre Abe II mech Seven O One Lanes r RD 3 Box 1  
 Scarborough Taft r RD 3  
 Schafer Henry E (Molly T) chiroprapist 1013 S Madison r Wilmington NC  
 Schnibben Herman T City Engineer surveyor 213 E Clay h do  
 Schroeder W Henry (Lareine S) bdg hse 113 E Virgil h do  
 Schulken Annie W (wid M H) with Whiteville Florist h502 S Madison  
 Schulken Augusta W Mrs tchr PS r202 Pine  
 Schulken Frank J (Eliz B) h109 E Williamson  
 Schulken Jane Mrs with Wville Florist r West  
 Schulken Joe S (Margt C) h108 W College  
 Schulken Martin H (Jane; Whiteville Florist) r West  
 Schulken Minnie H (wid Wm W; Schulken's Hardware Co) h506 S Madison  
 Schulken Robt C (Augusta W), Attorney-at-Law, County Court House, Court House Square, Tel 642-3715, h202 Pine, Tel 2-3309

## COLUMBUS PAVING COMPANY, Inc.

ASPHALT PAVING

Streets—Parking Lots—Driveways—Free Estimates

Hwy. 74 and 76, Chadbourn, N. C. (See Page 23 Buyers' Guide)  
 Office Tel. 654-4881—Plant Tel. 654-5751—Night Tel. 654-4541

# WACCAMAW

## BANK AND TRUST COMPANY

COMPLETE FINANCIAL SERVICE  
 Member F. D. I. C. Total Resources Over \$10,000,000.00  
 (See Page 14 Buyers' Guide)

Schulken's Hardware Co (Mrs Minnie H Schulken) 113 E Main  
 Scoggins H D (Mary K) genl mgr Natl Spinning h108 N Madison  
 Scott Irene Mrs nurse Columbus County Hosp r Bolton NC  
 Scott Jerry C student r101 N Madison  
 Scott John emp Sledge Lbr r Fair Bluff NC  
 Scott Margt C (wid Wm S) sten B S Thompson & Co r101 N  
 Madison

Scott Wm L (Diane L) acct Moore & Price h224 E Smith  
**SCOTTS OF WHITEVILLE, Joe Harrelson Mgr, Plumbing  
 and Electrical Supplies, Wholesale Distributors, 911 S  
 Madison, Tel 642-3948**

Sealey see also Sealy  
 Sealey Ben (Louise) guard State Prison Camp h1611 Tabor City  
 rd nr Shallotte rd (Ffax Hts) RD 3

Sealey Bennie r RD 3 Box 47A

Sealey Coy clk Hill's Thrift Way r1611 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3

Sealey Gayle bkpr B S Thompson Co r1611 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3

Sealey Louise Mrs emp Wville Mfg r1611 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3

Sealey Paul r RD 1 Box 281

Seals Kent (Aline) emp Natl Spinning h412 S Canal

Sealtest Dairies Inc Paul R Edwards mgr 1312 Tabor City rd nr Shallotte rd (SW) RD 3

Sealy see also Sealey

Sealy Paul mach opr State Hwy Dept r RD 1

Seaman Emil H emp Riegel Paper h110b W Calhoun

Sears C Bion (Mary C) pres The First National Bank h409 N Thompson

Sears Eug F (Leota H) sec-treas Sears-Smith Insurance Agcy h210 Maple

Sears Leota H Mrs v-pres Sears-Smith Insurance Agency r210 Maple

**SEARS, ROEBUCK AND CO, I A Quick Mgr, Catalog Mail Order Office, 819 S Madison, Tel 642-4161 (See Page 26 Buyers' Guide)**

**SEARS-SMITH INSURANCE AGENCY, F M Smith Pres, Leota H Sears V-Pres, E F Sears Sec-Treas, All Forms of Insurance and Bonds, 105 W Walter, Tel 642-3003 (See Page 43 Buyers' Guide)**

Second Presbyterian Church 132 W Virgil

Sellar Alice W Mrs agt Am Sou Life Ins r415 S Franklin

Sellar Homer L (Alice W) emp Producers Hatching & Egg Serv h415 S Franklin

Sellers Alice W r RD 1 Box 360

Sellers Alton r RD 4

Sellers Arthala slswn Woo 5 & 10c Store r RD 3

Sellers Arthalia T r RD 3 Box 144

Sellers B K r RD 3

Sellers Beulah E r RD 4 Box 116



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

# Cole Monument Works

Monuments With Dignity and Permanence

Hwy. 701 (South Whiteville) (See Page 49 Buyers' Guide) Phone 642-2626

- Sellers Billy R r RD 3 Box 248  
 Sellers Bobby emp Wville Mfg r Chadbourn NC  
 Sellers Bobby (Rita E) hlpr City Pub Wks Dept h415 S Franklin  
 Sellers Bruce A r RD 3 Box 118  
 Sellers Bud L r RD 3 Box 140  
 Sellers Burrus V jr hlpr Gurganus Farm Sup & Milling r RD 2 Box 58  
 Sellers Bythel K (Beulah) h1533 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3  
 Sellers Clarence appr E F Hinson Cabt wkrs r Nakina NC  
 Sellers Clarence E r RD 2 Box 380  
 Sellers Clinton W r RD 4  
 Sellers Crumwell lab Love Lbr r Chadbourn NC  
 Sellers Dalma slswn Leinwand's Dept Store r RD 4  
 Sellers David (Peggy; Sellers Service Station) r Clarendon NC  
 Sellers Dennis M r RD 2 Box 299  
 Sellers Dewey atndt Sellers Serv Sta r1533 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3  
 Sellers Douglas V r RD 4  
 Sellers Eddie r RD 3 Box 137  
 Sellers Edgar atndt Lee's Servic eStations r RD 3  
 Sellers Elex O r RD 1  
 Sellers Elisha jr (Mary S) comp News Reporter h307 W North nr Smyrna rd  
 Sellers Gaston r RD 4  
 Sellers Geo lab City Pub Wks Dept  
 Sellers Glennie Mrs r202 W Cedar nr US Hwy 701 S By Pass (SWville)  
 Sellers Graham r RD 3 Box 186  
 Sellers H Lawrence (Lena B) clk Braxton Auto Parts h111 W Lewis  
 Sellers Henry L r RD 2 Box 240A  
 Sellers Joe C (Eloise H) tchr Wville High Sch h200 W Wyche  
 Sellers John K jr (Marie) butcher Thompson's Abattoir h1607 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3  
 Sellers Johnnie Mrs nurses aide Columbus County Hosp  
 Sellers Lawrence A r RD 3  
 Sellers Leona D Mrs emp Wville Garment Mfg r Clarendon NC  
 Sellers Leola M Mrs r RD 4  
 Sellers Lonza r RD 4 Box 1A  
 Sellers Lonzie O Rev (Alma P) pastor Emanuel Holiness Ch h202 W Cedar nr US Hwy 701 S By Pass (S Wville)  
 Sellers Lucille C r RD 3  
 Sellers Margie K Mrs emp Wville Mfg rr17 S Franklin  
 Sellers Marie Mrs nurse Columbus County Hosp r RD 2 Box 61

# WILLIAMS SPORTING GOODS

A Complete Line of Sporting Goods

610 S. MADISON ST.

DIAL 642-2893



# LISTON D. SPIVEY

Grading and Excavating Contractor

Crane Work—Road Work—Dump Truck Hauling—Top Soil—Sand—Gravel  
Baldwin Wood (See Page 21 Buyers' Guide) Phone 642-2221

Sellers Marie Mrs mach opr Natl Spinning r1607 Tabor City  
rd nr Shallotte rd (Ffax Hts) RD 3

Sellers Mary L clk Sears r111 W Lewis

Sellers Mitchell atndt Wright's Gulf Serv r RD 1 Chadbourn  
NC

Sellers Okie r RD 2 Box 61A

Sellers O'Neil butcher Thompson's Abattori r RD 3

Sellers Ordie supvr emp Wville Mfg r Chadbourn NC

Sellers Owen (Pearl) slsmn Western Auto Assoc Store r RD 1  
Box 361

Sellers Paul G (Myrtie G) bkpr Wville Oil h605 Bob White la

Sellers Ralph L r RD 1 Box 272

Sellers Robt r RD 3

Sellers Roland h411 E Columbus

Sellers Roy r RD 3 Box 133

Sellers Srrraml O r RD 1 Box 361

Sellers Service Station (Wayne and David Sellers) gas sta  
320 S Powell blvd

Sellers Serv Sta r RD 4

Sellers Sims (Mae A) slsmn Wville Oil h818 Chadbourn rd RD 1

Sellers Thurston atndt Sellers Serv Sta r RD 3

Sellers Van r RD 4 Box 122

Sellers Wayne (Beatrice F; Sellers Service Station) h208 W  
Cedar nr US Hwy 701 S By Pass (S Wville)

Sellers Wm G r RD 2 Box 380

Sessions Bobby member County Bd of Comnrs r RD 2

**SESSIONS FARM MACHINERY INC, James R Sessions Pres,  
James M Long V-Pres, Ford Tractors and Equipment New  
and Used, Industrial Equipment, Pick-Up and Delivery  
Service, Hwy 701 (S Whiteville), Tel 642-2866 (See Page 31  
Buyers' Guide)**

Sessions Frances H r RD 2

Sessions Jas H r RD 2

Sessions Jas R pres Sessions Farm Machinery Inc r RD 2

Sessions Robt C r RD 2

Sessions Robt E r RD 2

Seven O One Lanes Michl Giromont mgrs bowling 203 S Powell  
blvd

Settles Emma L r RD 1 Box 355

Seven-Up Bottling Co Gayle Payne mgr Tabor City rd nr Prison  
Camp rd (Ffax Hts) RD 3

Sftisos Thos mgr The Southern Kitchen r515 S Madison

Shaw Ethel B Mrs tchr Edgewood Elem Sch r115 E Nance

Shaw Herbert B (John H Shaw's Sons; Shaw's Burial Assn) r  
Wilmington NC

Shaw Horace L (Ethel B) supt County Bureau of Identifi-  
cation h115 E Nance

Shaw Isla M r115 E Nance

Shaw Joan emp Wville Mfg r Evergreen NC

Shaw John Rev pastor East Side Community Bapt Ch r Chad-  
bourn NC

Shaw John W r RD 1 Box 9

Shaw Kenneth M lab State Hwy Comn r RD 1

Shaw Kenneth M r RD 1

Shaw Lonnie A emp Sledge Lbr r Brunswick NC

Shaw Maggie maid Columbus Hotel r Chadbourn NC

Shaw Ruffin r RD 2

SINCE 1920

**THOMPSON SIGNS**Commercial Advertising  
Neon and PlasticU. S. HWY. 701 S. BY PASS (F-Fax Hts.; S. WHITEVILLE)  
(SEE PAGE 3 BUYERS' GUIDE)

PHONE 642-2584

Shaw Sessie Mrs slswn J S Mann's Dept Store r Clarendon  
NC

Shaw Smithie r RD 3 Box 55

Shaw Walter v-pres Columbus Production Credit Assn r Ever-  
green NC

Shaw Wm barber Le Roy's Barber Serv r Bladenboro NC

Shaw Wm L (John H Shaw's Sons; Shaw's Burial Assn) r Wil-  
mington NC

Shaw Willie R r RD 2 Box 174

Shaw's Burial Assn (Herbert B and Wm L Shaw) 411 W Virgil

Shaw's John H Sons (Herbert B and Wm L Shaw) funeral dir  
411 W VirgilShearin Lucius A (Mary L) serv formn Caro Tel & Teleg h102  
E Webster

Shearin Mary Louise Mrs clk Sears r102 E Webster

Shearin Stanley E asst sec-treas Leder Bros h111 E Wyche

Sheffield Betty J Mrs beauty shop 115 McKenzie r do

Sheffield E Harold jr (Betty J) advmn Coca-Cola h115 McKenzie

Sheffield Enoch H (Bessie C) h115 W Williamson

Sheffield Leland H (Louise R) forester State Forest Serv h303  
W College

Shelley see also Shelly

Shelley Danl J r RD 2 Box 424

Shelley J C r RD 3 Box 86

Shelly see also Shelley

Shelly Ila Mrs ofc clk Wville Mfg r303 E Virgil

Shelly Jerry (Ila) spreader Wville Mfg h303 E Virgil

Shelley Jessie Mrs smstrs Modern Dry Clns r RD 3

Shelley Joe (Ivadean) rte mn Am Bakeries h224 W Cedar nr  
US Hwy 701 S By Pass (S Wville)

Shelley Joe B r RD 4 Box 7

Shepherd Wm R r RD 2 Box 383

Sherrill Ellen (wid Edw) nurse Cowan's Rest Home h841  
Chadbourn rdSherwood Drive In The (Tillman and Sylvester Baldwin) restr  
305 W Virgil

Shipman Albert T (Ella J) gro 413 E Main h do

Shipman Ben J r RD 1 Box 115

Shipman Clemmie E r RD 2 Box 304

Shipman Docia G r RD 1 Box 123A

Shipman Donnie F r RD 1 Box 126

Shipman Edw (Etta W) lab Hill's Ice Cream r402 W Main

Shipman Edw r RD 3 Box 305

Shipman Elmer R r RD 2

Shipman Etta W Mrs tchr Armour Sch r402 W Main

Shipman Frank r RD 1

Shipman Geo r RD 1 Box 23a

Shipman Holly M r204 E Main

Shipman Hubert r RD 2 Box 243

Shipman Hubert lab Newsome's Lbr & Bldg Sup r Brunswick  
NC**WEST WHITEVILLE GARAGE**Motor Overhaul-Transmissions-Electrical Systems-Carburetor-Brake Service  
Hwy. 74 and 76, Chadbourn Rd., 1/2 Mile West City Limits Phone 642-2355  
(See Page 11 Buyers' Guide)

# LESLIE H. ROW

INSURANCE CONSULTANT

DISABILITY—HOSPITALIZATION—LIFE INSURANCE

108 W. Burkehead St.

(See Page 42 Buyers' Guide)

Dial 642-3963

Shipman Isaac H (Isabel M) ydmn h210 Phillips  
 Shipman Jas R r RD 2 Box 141  
 Shipman Leon B (Edith H) restr 415 S Maultsby h100 E Frink  
 Shipman Neil A r RD 2  
 Shipman Wm r RD 2  
 Shird Jas H (Nellie S) asst mgr John H Shaw's Sons h1521  
 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3  
 Shird Violet r202 Mill  
 Shird Willie J emp Sledge Lbr  
 Shirod Leary C r RD 2 Box 305a  
 Shipman Clemmie lunchroom wkr Edgewood Elem Sch r RD 2  
 Sholar Clyde B Mrs v-pres Avant & Sholar Inc r400 N Thompson  
 Sholar Ralph L (Clyde B) Chairmn of bd The First National  
 Bank pres Avant & Sholar Inc h403 N Thompson  
 Shuman Carol Mrs bkpr Collier Gas & Appliance r RD 4  
 Shuman Clarence B r RD 3 Box 274  
 Shuman Lindy H r RD 4 Box 83  
 Shuman Mart r RD 4  
 Shuman Ronald D r RD 4 Box 83  
 Shuping J B (Mary) dist rep GMAC h107 Fuller  
 Sibbett see also Sibbette  
 Sibbett Andrew M r RD 3 Box 44  
 Sibbett Bertie Mrs emp Wville Garment Mfg r RD 3  
 Sibbett Dewey D (Elsie J) chip clk Auto Safety Glass r415 S  
 Thompson  
 Sibbett Elsie J Mrs winder Natl Spinning r415 S Thompson  
 Sibbett Elsie J Mrs wndr Natl Spinning r415 S Thompson  
 Sibbett Jas G r RD 4 Box 64  
 Sibbett John C (Edna M) formn State Hwy Dept h rear 109 E  
 Columbus  
 Sibbett Monroe guard State Prison Camp r RD 3  
 Sibbett Sam r841 Cowan's Rest Home Chadbourn rd RD 1  
 Sibbett Victor (Ruth L) h211 S Lee  
 Sibbett Wayne student r rear 109 E Columbus  
 Sibbette see also Sibbett  
 Sibbette Ponnillie emp Wville Garment Mfg r Hallsboro NC  
 Sifatoses Thos cook Sou Kitchen r515 S Madison  
 Sigman Nancy Mrs sec Edw L Williamson r Chadbourn NC  
 Sikes Chas slsmn Lindsay Oil r RD 2  
 Sikes Earl D (Bernice) with Reigel Paper h323 W College  
 Sikes Grace Mrs slswn Pope's 5 & 10 c Store r Hallsboro NC  
 Sikes Grace E r RD 2  
 Simmon Don r RD 3 Box 129A  
 Simmons see also Simons  
 Simmons Abraham (Estelle) h41 6Wards  
 Simmons Albert M r RD 4 Box 133B  
 Simmons Allie E r RD 4  
 Simmons Annie L Mrs h221 E Smith  
 Simmons Carlie D (Margt) v-pres Ellis Meares Hardware Co  
 Inc r RD 2 Box 55  
 Simmons Carlie D r RD 2 Box 55  
 Simmons Carrie L Mrs (Carrie's Beauty Shop) r412 Wards  
 Simmons Clarence r RD 2 Box 78  
 Simmons D W bridgmn State Hwy Comn r Freeland NC  
 Simmons David W r RD 4  
 Simmons Dours L r RD 4 Box 145



# COLLINS DEPARTMENT STORE

SHOES—CLOTHING—READY-TO-WEAR

Never Knowingly Undersold

811-813 S. Madison St., Whiteville. N. C.

Dial 642-2791

**SIMMONS DRUG CO INC, W Ross Davis Jr Pres, T Q Owens**  
Sec-Treas, Prescriptions Carefully Compounded, Drugs,  
Sundries, Notions, and Magazines, We Deliver, Two Loca-  
tions, Court House Square, Tel 642-3106 and 104 E Main,  
Tel 642-3255, Night Tels 642-3351 or 642-2945 (See Page 29  
Buyers' Guide)

Simmons Edwin A tchr Central High Sch r Clarkton NC  
Simmons Ervin M slsmn G V Singletary & Sons r RD 4  
Simmons Harry L (Carrie L) h412 Wards  
Simmons Harry N slsmn Coca-Cola r E Lewis RD 4  
Simmons Hennie (wid B G) h103 E Cedar nr Tabor City rd  
(S Wville)

Simmons Hilda S Mrs ofc sec John Ward

Simmons Homer r RD 3 Box 7

Simmons J E r105 W Williamson

Simmons Jas E emp Love Lbr r Chadbourn NC

Simmons Jas E r RD 4

Simmons Joseph J r RD 4

Simmons Joseph S r RD 4

Simmons Kivie M mtcmn County Bd of Educ r RD 4 Box 124

Simmons Leamon emp Sledge Lbr

Simmons Lena M Mrs emp Wville Garment Mfg r RD 4 Box 145

Simmons Levy R r RD 4

Simmons Larah E stockmn Allred's Red & White Super Mkt r  
RD 4 Box 220

Simmons Margt emp Wville Mfg r RD 2

Simmons Mary E r RD 3

Simmons Milton (Doreatha) mtcmn Columbus County Hosp  
h910 W Chadbourn rd RD 1

Simmons Mozell S (wid Roy) h312 W Williamson

Simmons Nonie M Mrs chkr Sunshine Lndry & Clns r E Virgil

Simmons Raleigh r RD 4 Box 145

Simmons Tommy S r RD 3

Simmons Wadis M r RD 1 Box 546

Simmons Willard r RD 4 Box 245

Simmons Wm (Jo Ann) tchr Wville High Sch h110 McKenzie

Simons see also Simmons

Simons Luella Mrs emp Sherwood Drive In h406 Wards

Sinclair Arth r RD 1 Box 38

Sinclair Refining Co T & T Oil Co Inc distr 1410 US Hwy 701 S  
By Pass (Ffax Hts)

Singer Sewing Machine Co Ray L White mgr 806 S Madison

Singletary Alonzo farm wkr h708 Clarkton rd

Singletary Dan A r RD 1 Box 231

Singletary G V & Sons John B Singletary pres J Howard

Singletary sec-treas whol gros 200 W Main

Singletary J Howard (Flora B) sec-treas G V Singletary &  
Sons h204 Church nr Franklin

Singletary Jesse A r D 3 Box 266

Singletary John B (Betty L) pres G V Singletary & Sons h604  
N Madison

Singletary Lonzie lab h820 Clarkton rd nr City Limits

Singletary Malcolm G (Sylvia) asst mgr Belk's h116 W Smith

Singletary Meakie F (wid Geo V) h519 S Franklin

Singletary Raymond lino News Reporter

Singletary Wm J r RD 3 Box 208

Singleton Evelyn h136 Mill

Singleton H Davitt (Mary R) h600 W Virgil

DIAL 642-2301

605 N. MADISON ST.

**CONSULT THE  
CLASSIFIED BUSINESS LISTS  
IN THIS DIRECTORY**

**IF YOU WOULD FIND WHAT YOU WISH TO BUY**

Singleton Homer D (Mary R) tchr Central High Sch r RD 3  
Box 393A

Singleton Laird r1148 Memory

Singleton Mary R Mrs tchr County Bd of Educ r600 W Virgil

Sinkler Willie (Alice H) lab Sledge Lbr h103 Center nr W Walter

Sinkler Willie D r RD 3 Box 389

Sinkley David jr lab Love Lbr r RD 4

Skipper Alton D r RD 2

Skipper Arth G USAF r321 W College

Skipper Betty A h321 W College

Skipper Betty L Mrs tchr Williams Township Sch r109 McKenzie

Skipper Clifton S (Betty L; Skipper's Jewelry; Chadbourn)  
h109 McKenzie

Skipper Daisy F r RD 4

Skipper Lawrence G r RD 4

Skipper Lloyd r R D2

Skipper Lloyd G r RD 4

Skipper Mabel L Mrs nurses aide Columbus County Hosp r106  
S Thompson

Skipper Nora C r RD 2 Box 446

Skipper Ralph C (Belle N) carp A G Carter jr genl contr h321  
W College

Skipper Richd L (Mabel L) h106 S Thompson

Skipper Sherman S r RD 2

Skipper Slade C r RD 4 Box 370

Slade Norman C (Vossie S) mech h206 Phillips

Sledge Carol sec Sledge Lbr h114 W Lewis apt 1

Sledge Eliz student r303 N Lee

Sledge Kath C Mrs v-pres Sledge Lumber Corp r303 N Lee

Sledge Lumber Corp W Ferbee Sledge pres treas Mrs Kath

C Sledge v-pres Carol Sledge sec 421 Main

Sledge Mary K student r303 N Lee

Sledge Sarah E (wid Thos D) emp First Natl Bank h113 W  
Lewis

Sledge W Ferbee (Kath C) pres Sledge Lumber Corp h303 N  
Lee

Small Anne Mrs reporter Wville Credit Bur r603 N Franklin

Small Barbara A Mrs oc sec Wville Mfg r Clarendon NC

Small Cecil (Lena M; Small's Upholstery) r RD 1

Small Huger C (Jane M) slsmn Quality Mtr h1132 Tabor City  
rd

Small Jack (Vivian C) USN h218 E Smith

Small John F (Alice) tchr Wville High Sch h603 N Franklin

Small N H (Barbara A) mech Quality Mtr r RD 1 Clarendon  
NC

Small Otto h516 Washington

Small Robt S (Nina M) h413 Wards

**SMALL'S UPHOLSTERY** (Cecil Small), Expert Upholstering  
On Furniture and Automobile, Furniture Refinishing, Re-  
styling and Repairing, Tuffing On Antiques, Free Esti-  
mates, Pick-Up and Delivery Service Chadbourn rd, Hwy  
74, Tel 642-4936

**SMITH A REDDICK** (L Margaret; Smith's Funeral Home),  
Notary Public Office 219 W Virgil, Tel 642-3206, h210 S  
Powell blvd, Tel 642-4170

Smith Addie P (wid S Walter) h118 Jefferson

Smith Alex J r RD 2 Box 340A

Smith Alf r RD 2 Box 305B



# T. S. Memory Agency

"Insurance That Satisfies"

COUNTY COURT HOUSE  
NEAR COURT HOUSE SQUARE



Dial 642-2409

(See Page 44 Buyers' Guide)

Smith Alvah P carp r118 Jefferson  
 Smith Archie r RD 1  
 Smith Atlas r RD 1  
 Smith Bertha Mrs clk Columbus County Hosp  
 Smith Bessie Mrs waitress New York Restr  
 Smith Betty cook Cowan's Rest Home r841 Chadbourn rd RD 1  
 Smith Billy W partsmn Waccamaw Tractor r Brunswick NC  
 Smith Charlie city police  
 Smith Chas (Joan T) asst mgr Colonial Stores h108 E Virgil  
 Smith Clara B Mrs chkr Rose's r Hallsboro NC  
 Smith Clarence emp Sledge Lbr r Bolton NC  
 Smith Culbert H r RD 4 Box 379  
 Smith David M real est r204 N Madison  
 Smith David M jr student r204 N Madison  
 Smith David W r RD 3 Box 206  
 Smith Dennis (Violet) mech Jule Williamson h301 W Williamson  
 son  
 Smith Dillon (Lillie W) h117 W Columbus  
 Smith Dora M Mrs clk Guiton's Drug Store  
 Smith Doris A ofc sec G V Singletary & Sons r RD 4 Box 378  
 Smith Doris D r RD 1  
 Smith Douglas (Louise C) bldg contr 216 N Franklin h do  
 Smith Eddie (Frances) h221 Clarence nr S Canal  
 Smith Ella H (wid Walter) h700 W Virgil  
 Smith Emiline C (wid David; Whiteville Kindergarten) h502 N  
 Franklin  
 Smith Ernest W mgr Smith's Tobacco Warehouse r RD 4  
 Smith Estelle emp Pet Clinic h812 Chadbourn rd RD 1  
 Smith Etha H h404 E Columbus  
 Smith Eudell Mrs emp Wville Mfg r Ash NC  
 Smith Eva M Mrs slswm Leder Bros h905 N Lee  
 Smith Ezra S (Smith's Fish Market) r RD 4 Box 33  
 Smith Fannie M Mrs h203 Clarence  
 Smith F L bridgemn State Hwy Comn r Nakina NC  
 Smith Felix M (Marguerite B; Vineland Ice Co) pres Sears-  
 Smith Insurance Agency exec v-pres Peoples Savings &  
 Loan Assn ofc 405 S Madison h204 N Madison  
 Smith Geo C (Juanita A) meat ctr Colonial Stores h111 Air-  
 way rd nr Tabor City rd (Ffax Hts)  
 Smith Girtha B barber Sanitary Barber Shop r Nahrina NC  
 Smith Glennie Mrs slswm Collins Dept Store r208 N Franklin  
 Smith Gola (Smith's Cash Store) tourist home 505 N Madison  
 h do  
 Smith Grady T (Dorothy) barber Fred H Hardin h260 Shal-  
 lotte rd nr Tabor City rd (S Wville) RD 3  
 Smith Henry L student r206 E Lewis  
 Smith Hilda R Mrs legal sec D Jack Hooks r505 N Franklin  
 Smith Holly emp Sledge Lbr r Hallsboro NC  
 Smith Irene Mrs tchr Central High Sch  
 Smith Irving E (Retha M) bldg contr 206 E Lewis h do  
 Smith J D guard State Prison Camp r Ash NC  
 Smith J P r RD 1  
 Smith J Horace (Glennie C) bldg contr 208 N Franklin h do  
 Smith Jas jan City Hall  
 Smith Jas jr emp Sledge Lbr r Brunswick NC  
 Smith Jas F driver G V Singletary & Sons r Lake Wacca-  
 maw NC

DIAL 642-2409

605 N. MADISON ST.



# AVANT & SHOLAR, INC.

For Economical Transportation

CARS **CHEVROLET** TRUCKS

411 S. Madison St., Whiteville (See Page 8 Buyers' Guide) Dial 642-3857

Smith Jas G jr r RD 2 Box 412  
 Smith Jeanette h204 Clarence  
 Smith Jehovah J (Peggy) h230 Shallotte rd nr Tabor City rd  
 (S Wville) RD 3  
 Smith Jim (Nelson's Warehouse) r Nakina NC  
 Smith Jim W crawler Sledge Lbr h307 Beukhead  
 Smith Joe P r RD 1  
 Smith John J r RD 3 Box 358A  
 Smith Jos P r RD 1  
 Smith Jos T r RD 4 Box 378  
 Smith Jos T jr r RD 4 Box 200  
 Smith Joyce bkpr First Natl Bank r RD 4  
 Smith Julia C r RD 1  
 Smith Julia C Mrs nurse Columbus County Hosp h106 S Lee  
 Smith Julius R (Mary L) pres Carolina Motors Inc h305 Pink-  
 ney  
 Smith Lee r RD 1  
 Smith Lonie r RD 3 Box 457  
 Smith Lou M r RD 1  
 Smith Lucille G r RD 3 Box 47C  
 Smith Lumma clk Rose's  
 Smith Major G r RD 4  
 Smith Margt E (wid Slade A) h303 N Madison  
 Smith Marvin (Lucy) farmer h1508 US Hwy 701 S By Pass  
 nr Benton rd (Ffax Hts)  
 Smith Mary L bkpr r118 Jefferson  
 Smith Mattie P (wid H Allyn) clk US Dept Agrl h306 N  
 Franklin  
 Smith Mildred C Mrs tchr Edgewood Elem Sch r108 E William-  
 son  
 Smith Murdock L r RD 2 Box 400  
 Smith Nancy M (wid E Lewis) h501 N Madison  
 Smith Nell Mrs clk Simmons Drug r Brunswick NC  
 Smith Olive J r RD 2 Box 277  
 Smith Otha L (Smitty's Auto Repair) r N Madison  
 Smith Richd F (Alma M) h118 E Nance  
 Smith Roy (Doris L) mech Walker's Garage h1212 Chadbourn  
 rd RD 1  
 Smith Ruth Mrs h712 Clarkton rd  
 Smith Sally L h707 N Madison  
 Smith Sam J clk Colonial Stores r RD 3 Box 419  
 Smith Sammy L slsmn B G Thompson & Co r Wananish NC  
 Smith Seth C (Shirlijo K) agt Int Rev Serv h500 N Franklin  
 Smith Seth L Building 803 S Madison  
 Smith Stella Mrs emp Wville Mfg r Bolton NC  
 Smith Sue (wid J C) h508 N Franklin  
 Smith Susie emp Wville Mfg r Chadbourn NC  
 Smith T M r RD 4 Box 200  
 Smith Thos L r409 E Clay

Whiteville  
Florist



"Columbus  
County's  
Oldest  
Floral  
Business"

500 S.  
Madison St.

DIAL  
642-2722

(See Page 32  
Buyers' Guide)



A. G. CARTER, JR.  
General Contractor



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

# REED'S

## Jewelers

*The Home of  
Quality  
Jewelry*

Nationally  
Advertised

- Diamonds
- Watches

Guaranteed  
Watch and  
Jewelry  
Repairing

DIAL  
**642-2054**

**613 S.  
Madison St.**

(See Page 45  
Buyers' Guide)

# WENC Radio

AM 1220—FM 99.1

Highway 701 South

(See Page 2 Buyers' Guide)

South Whiteville, N. C.

Phone 642-2133

Smith W D r RD 1 Box 262  
Smith W Perrin mach opr State Hwy Dept r Brunswick NC  
Smith W Raymond (Carleen P) v-pres Wville Heating & Air  
Conditioning Inc r Delco NC  
Smith Walter (Cath B) with Quality Mtrs h112 W Nance  
Smith Waymon N r RD 3 Box 456  
Smith Willard E r RD 4 Box 379  
Smith Wm lab Sledge Lbr r RD 2 Elizabethtown NC  
Smith Wm E r RD 2 Box 16A  
Smith Wilton r RD 3 Box 307  
Smith Worth D jr lab City Pub Wks Dept r RD 1 Box 200  
Smith's Cash Store (Gola Smith) gros 802 S Madison  
Smith's Fish Market (Ezra S Smith) 132 W Commerce

## SMITH'S FUNERAL HOME

A REDDICK SMITH, Owner

DIGNIFIED SERVICES

QUIETLY RENDERED

FRIENDLY, EFFICIENT SERVICE

COLORED MORTICIANS

24 HOUR AMBULANCE SERVICE

HOME OF

SMITH BURIAL INSURANCE

219 W Virgil

Telephone 642-3206

ALSO

Chadbourn, NC

Telephone 654-3571

(See Page 33 Buyers' Guide)

Smith's Tobacco Warehouse Ernest W Smith mgr 1600 Clark-  
ton rd nr By Pass  
Smith's Warehouse No 2 811 Clarkton rd  
Smithers Dorothy L r RD 1 Box 393  
Smitty's Auto Repair (Otha L Smith) 710 Wilmington rd  
(BW)  
Smokehouse Restaurant (Empie B Watts) 209 Magnolia  
Sneed Robt (Estelle T) h220 Magnolia  
Snipes Beatrice L r RD 3  
Snipes Patricia Mrs mach opr Natl Spinning r229 Shallotte rd  
nr Tabor City rd (S Wville) RD 3  
Snipes Ray (Patricia) h229 Shallotte nr Tabor City rd (S Wville)  
RD 3  
Soles A B (Lula M) farmer h1080 Clarkton rd  
Soles Alma L r RD 4  
Soles Annie M emp Wville Mfg r RD 2  
Soles Avery G (Lillian) farmer h1003 Brickyard rd (BW)  
Soles Barbara ofc sec McPherson Well Drilling Serv r Chad-  
bourn NC  
Soles Betty emp Wville Mfg r RD 1



## Crowell's TV & Appliance Center

Color TV—Hotpoint Appliances—Easy Washing Machines  
Furniture—Friendly Easy Credit - Terms To Suit

114 E. Main St., Railroad Plaza (See Page 7 Buyers' Guide)

PHONE 642-4224

## WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED  
BUSINESS LISTS IN THIS DIRECTORY.

Soles Bonnie waitress DeLuxe Grill r217 E Main  
Soles Ches r313 E Main  
Soles Doris emp Wville Mfg r Chadbourn NC  
Soles Dorothy cash Leder Bros r RD 4  
Soles Edgar O r RD 2 Box 121  
Soles Elton (Muriel R) farm wkr h412 S Maulsby  
Soles Elton H r RD 2 Box 332  
Soles Geneva Mrs tchr Wville Elem Sch r RD 4  
Soles J H Mrs r RD 4  
Soles J W r RD 4 Box 179  
Soles Kaywood clk Rose's  
Soles Lee V r RD 4  
Soles Lillian M r RD 2 Box 331  
Soles Liston emp Wville Garment Mfg r Chadbourn NC  
Soles Lucian (Arthalia) farmer h850 Chadbourn rd RD 1  
Soles Lucy h311 E Main  
Soles Miriam L emp Wville Garment Mfg  
Soles Monroe r RD 2 Box 76B  
Soles Myrtle slswn Wood's 5 & 10c Store r RD 4  
Soles Richd V r RD 4  
Soles Roscoe slsmn Leder Bros r RD 4 Box 373  
Soles Volontine r RD 2  
Soles Volontine T jr whsemn G V Singletary & Sons r Chad-  
bourn rd RD 2 Box 213  
Soles Wade L (Esther H) farmer h905 Clarkton rd  
Soles Wm A r RD 4  
Soles Willie K (Margie L) slsmn Columbus Mtr  
Soles Woodrow (Janell S) mgr DeLuxe Grill h217 E Main  
South Madison Drive-In (Berlie B and Mrs Doris C Hewett)  
restr 917 S Madison  
Southeastern Grain Co Inc Gene Carter mgr (br) 908 Wilming-  
ton rd(BW)  
Southern Kitchen The (Tom N Coutroukis) restr 606 S Madison  
Southern Life Insurance Co Gay K Mercer mgr 513 S Franklin  
Southern Marble Co Herbert G Phifer mgr 1301 Tabor City rd  
nr Cedar (Ffax Hts) RD 3  
Sparkman Christine Mrs cash Piggly Wiggly r Brunswick NC  
Spaulding Chas B r RD 2 Box 135A  
Spaulding Eula S r RD 2 Box 129  
Spaulding Geo W r RD 1  
Spaulding John M (Josephine F) county negro agrl agt h211 S  
Memory  
Spaulding Josephine F Mrs tchr Central High Sch r211 S Me-  
mory  
Spaulding Kenneth B r RD 2 Box 181  
Spaulding Lewis r RD 2 Box 156  
Spaulding Lewis L r RD 2 Box 155  
Spaulding Mable E (wid Wm G; Spaulding-Smith Collection  
Agency) h138 Mill

## PEACOCK FUNERAL HOMES, INC.

Chadbourn, N. C.	WHITEVILLE, N. C.	Shallotte, N. C.
Tel. 654-3481	Tabor City Rd., Box 586	Tel. PL 4-8253
	(Ffax Hts.) Tel. 642-4141	
The Homes of Thoughtful Service		(See Page 5 Buyers' Guide)

## G & C MOTOR CO., INC.

**Buick  
and  
Pontiac  
Dealers**

**SALES  
SERVICE  
PARTS**

**Complete  
Air  
Conditioning  
Service**

**Sales and  
Office  
PHONE  
642-3153**

**Parts and  
Service  
PHONE  
642-2203**

**413  
S. Madison St.**

**(See Page 12  
Buyers' Guide)**



# WEAVER'S JEWELRY STORE

Whiteville's Oldest Jewelers

701 S. Madison St.

(See Page 46 Buyers' Guide)

Dial 642-2246

Spaulding Mabel W r RD 2  
 Spaulding Mamie L r RD 2 Box 177  
 Spaulding Ralph r RD 2 Box 194  
 Spaulding-Smith Collection Agency (Mrs Mable E Spaulding  
 A Reddick Smith) 219 W Virgil  
 Spears Annie M (wid Wardie F) h203 Washington  
 Spears John H r RD 1 Box 205  
 Spell Danl M r RD 1 Box 300  
 Spivey Annie N mgr The Budget Shop slswn Leder Bros r  
 Chadbourn NC  
 Spivey Azier J r RD 3 Box 112  
 Spivey Bessie C nurse Columbus County Hosp h901 Brickyard  
 rd  
 Spivey Carvin r RD 3 Box 205  
 Spivey Cora L r RD 3  
 Spivey Dennis h209 Clarence nr Baldwin  
 Spivey Dennis Mrs r841 Cowan's Rest Home Chadbourn rd  
 RD 1  
 Spivey Dorothy D Mrs ofc mgr US Dept Agrl r820 Brickyard  
 rd nr Wilmington rd (BW)  
 Spivey Ernest E (Rosa L) h1000 Clarkton rd  
 Spivey Frank (Olene) clk J A McNeill & Sons h200 W Lewis  
 Spivey Fred r RD 2  
 Spivey Geo J (Lois E) slsmn Columbus Mtr r Brunswick NC  
 Spivey Grover L r RD 3  
 Spivey Katie J r RD 3 Box 210  
 Spivey Lawrence r RD 3 Box 403A  
 Spivey Lawrence r RD 3 Box 463A  
**SPIVEY LISTON D (Dorothy D), Grading and Excavating,  
 Dump Truck Hauling, Crane Work, Road Work, Top Soil,  
 Fill Dirt, Sand, Gravel, Mortar Sand, Marl For Driveways  
 and Parking Lots, Free Estimates, All Work Guaranteed,  
 Baldwin Woods, Tel 642-2221, h820 Brickyard rd (BW),  
 RD 2, Tel Midway 2-3967 (See Page 21 Buyers' Guide)**  
 Spivey Liston D r RD 2 Box 260  
 Spivey Lois Mrs tchr New Hope Elem Sch r Brunswick NC  
 Spivey Lottie H Mrs tchr Wville Elem Sch r112 E Smith  
 Spivey Norman L r RD 3 Box 208  
 Spivey Olene Mrs emp McNeill & Sons r200 W Lewis  
 Spivey Richd C (Frances R Whiteville Body Shop) h931 Brick-  
 yard rd (BW) RD 2  
 Spivey Rube r RD 3 Box 209A  
 Spivey Willie M jr (Lottie H) carp Pridgen Bros Contrs h112  
 E Smith  
 Spradley Mary L Mrs slswn Ellis Shoe Center r RD 3 Box  
 98-A  
 Squires Letha Mrs emp Wville Mfg r Bolton NC  
 Squires Lollie H r RD 1 Box 55  
 Squires Mamie (wid Chas F) r206 Jefferson

# Smith's Funeral Home

SERVING WHITEVILLE AND CHADBOURN  
 24 HOUR AMBULANCE SERVICE

219 W. VIRGIL ST.

DIAL 642-3206

DIAL 654-3571, CHADBOURN, N. C.

# JONES FURNITURE CO., INC.

"Complete Home Furnishers"

314 South Madison St.

(See Page 34 Buyers' Guide)

Dial 642-3304

Squires Rex (Lollie C; Rex Squires Sales Stables) h1351 Clark-ton rd nr By Pass

Squires Rex Sales Stables (Rex Squires) livestock 1351 Clark-ton rd nr By Pass

Stafford Jas W r RD 1 Box 176A

Stafford Wm del mn Jones Furn r RD 1

Stallings Harry S r RD 4 Box 181

Stallings Jean h111 N Lee

Stanley Barbara Mrs clk Guiton's Drug Store r401 Stanley

Stanley Ben A driver G V Singletary & Sons r RD 3 Box 400A

Stanley Bobby D (Carlene M) driver Townsend Bldrs h302 E Calhoun

Stanley Carlene M Mrs emp Caro Tel & Teleg r302 E Calhoun

Stanley Carlton (Mae T) adv slsmn News Reporter h222 E Smith

Stanley Clyde F r RD 3 Box 328

Stanley Dorothy emp Wville Mfg r RD 3

Stanley Ermine M r106 E Wyche

Stanley Fred O r RD 4 Box 43A

Stanley Geo K r RD 4 Box 139A

Stanley Harry D r RD 3

Stanley Herbert butcher Thompson's Abattoir r Clarendon NC

Stanley Hubert carp Prigden Bros Contrs r Tabor City NC

Stanley Hubert (Pebby J) lino opr News Reporter h108 E Webster

Stanley J R mtcmn County Bd of Educ r Clarendon NC

Stanley John B r515 S Madison

Stanley John T (Blanche P) h106 E Wyche

Stanley Joseph C r RD 3 Box 309

Stanley Lacy C (Rosa L) mgr Union Bus Station agt Queen City Coach Co and Queen City Trailways h205 E Calhoun

Stanley Lester L mtcmn G & C Mtr r204 S Memory

Stanley Letha Mrs emp Wville Garment Mfg r Nakina NC

Stanley Lishie emp Wville Mfg r Wananish NC

Stanley Martha N (wid Herman D) h302 E Nance

Stanley Namon (Katie F) lab Sledge Lbr h204 Rosemary

Stanley Nancy Mrs opr Caro Tel & Teleg r205 E Calhoun

Stanley Raymond C r RD 4 Box 300A

Stanley Robt (Janie M) slsmn Stevens & Hasty Co r306 E Walters

Stanley Robt C r RD 2 Box 37

Stanley Robt C (Carrie B) carp h103½ E Columbus

**STANLEY S P JR (Juanita H), Real Estate Broker and Painting Contractor, Floor Finishing, Floors Are Our Business, Sanding, Polishing and Refinished, We Also Specialize In Paper Hanging, Call For Free Estimates, Chadbourn rd, Route 1, PO Box 752, Tel 642-3464, h do (See Pages 22 and 51 Buyers' Guide)**

Stanley Sarah Mrs h209 W Virgil

## X. BROWN REALTY

Brokers-Builders-Developers-Appraisals-Loans-Rentals  
Residential and Business Properties

Hwy. 74 and 76 West

(See Page 50 Buyers' Guide)  
Office Phone 642-4222, Res. Phone 642-3812



# FLOYD-BARKLEY AGENCY

ALL FORMS INSURANCE



908 S. Madison St.

(See Page 41 Buyers' Guide)

Dial 642-2142

Stanley Thos (Ruth L) h1022 Chadbourn rd RD 1  
Stanley Thurman M (Barbara C) pntr S P Stanley Contr h401  
Stanley

Stanley Wm A (Lillian) mtcemn PO h1204 Chadbourn rd RD 1  
Stanley Worth meat ctr Columbus Cold Stge r Clarendon NC  
Stanton Roland C r RD 2

Starlite Drive-In Theatre (Marion H Davis) 901 Wilmington  
rd (BW)

**STARLITE RESTAURANT** (Jerry and Dora Adams), "The  
Family Drive In", Specializing In Pizza, Sea Foods,  
Charcoal Steaks, Parties Arranged, Call Us For Carry Out  
Orders, Hwy 74 and 76 East, Tel 642-4735 (See Page 152  
Buyers' Guide)

State Farm Insurance Cos Lonnie M Bullard rep 301 Jeffer-  
son

**STATE OFFICES** (See North Carolina State Of)

Stauffer Herbert G (Josephine B) ofc mgr Natl Spinning h101  
Smyrna rd

Steinberg Beatrice M Mrs (J S Mann's Department Store r105  
E Calhoun

Steinberg Simon H (Beatrice M; Family Shoe Store; J S  
Mann's Department Store) h105 E Calhoun

Stelling Carl H (Mary R) mgr Georgia Pacific Corp h402  
Pinkney

Stephens see also Stevens

Stephens Admiral D r RD 3

Stephens Benj F driver State Hwy Dept r RD 3 Box 79

Stephens C E r RD 3 Box 247

Stephens Chas E r RD 4 Box 22

Stephens Claude L r RD 1 Box 287

Stephens Eliz Mrs bkpr Columbus Mtr r RD 1

Stephens Frank A r RD 3

Stephens Harold servmn Caro Pwr & Light r104 E Williamson

Stephens Janie S Mrs slswm Cato Stores r RD 3 Box 306

Stephens Jay T hlpr Wville Plmb h510 N Franklin

Stephens John A r RD 1 Box 304

Stephens Lawrence whsemn Leder Bros

Stephens Lindell D hlpr Avant & Sholar r RD 1 Box 292

Stephens Lucian members County Bd of Educ r Evergreen NC

Stephens Lucille Mrs clk County Tax Supvr r RD 1 Clarendon  
NC

Stephens M Earl bkpr S L Fuller & Co r RD 3

Stephens Mandy J r RD 3 Box 306

Stephens Marion r RD 4 Box 383

Stephens Mitchell E r RD 1

Stephens Norman M r RD 1

Stephens Ruth emp Modern Dry Clns r RD 1

Stephens Ruth prsr Modern Launderette r N Franklin

Stephens Victoria emp Wville Mfg r Hallsboro NC

## McPHERSON WELL DRILLING SERVICE

2" Thru 8" Diameter Wells—Repairs on Water Pumps  
U. S. Hwy. 701 By Pass (Efax Hts.; S. Whiteville) Phone 642-4651  
(See Page 56 Buyers' Guide)

DIAL 642-2301

SEE LISTING IN BUYERS' GUIDE

605 N. MADISON ST.



## PRIDGEN BROS., CONTRACTORS

Commercial—Residential—Building—Alterations—Repairing—Remodeling  
FREE ESTIMATES—ALL WORK GUARANTEED

Tel. 642-4307, Night Tels. 642-4626 or 642-2798

Wilmington Rd. Nr. Forest Dr. (Baldwin Wds) (See Page 19 Buyers' Guide)

Stephenson see also Stevenson

Stephenson Annie M (wid Will) h426 Wards

Stevens see also Stephens

Stevens A Bruce (Mae G) refrgr serv 302 W Williamson h do

Stevens Alene (wid Tilman) cafeteria wkr Wville High Sch h400  
S Franklin

Stevens Bessie W Mrs personel dir Wville Mfg r Wananish  
NC

Stevens Bruce (Mary) emp Natl Spinning h402 E Clay

Stevens Carl v-pres T & T Oil Co Inc r Clarendon NC

Stevens Chester W r RD 4

Stevens Dewey atndt Memory Twins Serv Sta r RD 2

Stevens Dewey r RD 3 Box 311

Stevens Dorothy L Mrs serv asst Caro Tel & Teleg r401 W Wil-  
liamson

Stevens Ernest H (Margt) mech Stevens & Hasty Co h227 Shal-  
lotte rd nr Tabor City rd (S Wville) RD 3

Stevens Ernest H r RD 4

Stevens F G r RD 4

Stevens F Ralph (Peggy A) farmer h805 Brickyard rd (BW)

Stevens Fletcher G r RD 4

Stevens Franklin G r RD 4 Box 142

Stevens Fred L (Eva M) pres Stevens & Hasty Co h407 N  
Powell blvd

Stevens Fred R r RD 2 Box 324

Stevens Fred R r RD 4

Stevens Geo carp Prigden Bros Contrs r RD 3

Stevens Geo H r RD 4 Box 74

Stevens Glenn Mrs r110 S Thompson

Stevens Glenwood r RD 4

Stevens H Dewey formn State Hwy Dept r Tabor City NC

Stevens & Hasty Co (Fred L Stevens W Malcolm Hasty) auto  
reprs 126 Pecan

Stevens Homer L r RD 4

Stevens Irdell (Loretta P) driver G V Singletary & Sons h112  
Airway rd nr Tabor City rd (Ffax Hts)

Stevens Jovelee R r RD 2 Box 324

Stevens Juanita B Mrs emp Wville Garment Mfg r407 W Nance

Stevens Loretta P Mrs mach opr Wville Mfg r112 Airway rd  
nr Tabor City rd (Ffax Hts)

Stevens M Eug (Dorothy L) formn State Hwy Dept h401 W  
Williamson

Stevens M J (Juanita B) with Globe Trading Stamp h407 W  
Nance

Stevens Mary Mrs emp Natl Spinning r402 E Clay

Stevens Mary A (wid Duff) r401 W Williamson

Stevens Mathew C r RD 4 Box 76

Stevens Maxine Mrs laby aide Columbus County Hosp

Stevens Michl asst partsmn Wells Oldsmobile r400 S Franklin

## Canady's Gift Center




Diamonds-Watches-Gifts-Cards-Appliances-Jewelry-Watch Repairing

Easy Credit—Terms to Suit

722 South Madison St.

(See Page 47 Buyers' Guide)

Phone 642-4662

 <b>PURITY</b>  <b>ACCURACY</b>	<b>Simmons' Drug Co., Inc.</b> <i>Reliable Prescriptions</i> <b>TWO LOCATIONS TO SERVE YOU</b>		 <b>PRESCRIPTION SERVICE</b>
	<b>Court House Square</b> 104 E. Main (See Page 29 Buyers' Guide)		
	<b>Dial 642-3106</b> <b>Dial 642-3255</b>		

Stevens Myrtle ofc sec Lloyd Batten Ins Agency r RD 3  
 Stevens Myrtle W r RD 4 Box 74  
 Stevens Oscar C r RD 3  
 Stevens Rex ofc mgr Townsend Bldrs r Tabor City NC  
 Stevens Sally r302 E Lewis  
 Stevenson see also Stephenson  
 Stevenson Herman USA r230 W Walter  
 Stevenson Nettie (wid Odom D) h230 W Walter  
 Steward see also Stewart  
 Steward Richd G Rev (Naomi B) pastor Second St Paul's Ch  
     h302 W Columbus  
 Stewart Bessie S r RD 3 Box 41  
 Stewart Edw H Rev (Levada L) pastor Amezion Meth Ch  
     (Ideal Grill) h402 W Virgil  
 Stewart Harry r RD 3 Box 220  
 Stewart Morris S (Cecelia D) news dir Radio Sta WENC h108  
     E Calhoun apt 3  
 Stocks Burline S Mrs supvr Wville Garment Mfg r221 W Wil-  
     liamson  
 Stocks Dulabell emp Wville Mfg r Nakina NC  
 Stocks Ervin E (Audrey L) barber Leroy's Barber Serv h308  
     E Nance  
 Stocks J Nathan (Kathleen H; Vogue Beauty Salon) h202 N  
     Thompson  
 Stocks J O slsmn Marks Truck & Tractor r RD 4  
 Stocks Kathleen H Mrs librn Columbus County Hosp r202 N  
     Thompson  
 Stocks LeRoy (Burline S; LeRoy's Barber Service) h221 W  
     Williamson  
 Stocks Reuben D r RD 2  
 Stocks Sue student r202 N Thompson  
 Stogner Bob G mgr Liberty Loan Corp r Lumberton NC  
 Stokes Wm C (Lydia M) asst cash First National Bank h118 W  
     Lewis  
 Stone Azalia Mrs emp Wville Mfg r Wananish NC  
 Stone P Vardell (Merle D) parts mn G & C Mtr h102 Sunny-  
     side nr Oak (Ffax Hts) RD 3  
 Stone Richd E (Mildred C) dep collr State Dept of Revenue r  
     Lake Waccamaw NC  
 Stone Susie emp Wville Mfg r Lake Waccamaw NC  
 Stone W Lester (Ethel N) mech G & C Mtr h203 E Webster  
 Stophel Chas C (Sarah L; Stophel's Dry Cleaners) h503 S  
     Franklin  
 Stophel Phillip student r503 S Franklin  
 Stophel's Dry Cleaners (Chas C Stophel) 122 E Main  
 Storm Rodney B (Ruth S) slsmn Collins Dept Store h1135 Ta-  
     bor City rd  
 Stout Hugh r RD 3  
 Stout Winifred P r RD 3

## COLUMBUS PAVING COMPANY, Inc.

### ASPHALT PAVING

Streets—Parking Lots—Driveways—Free Estimates

Hwy. 74 and 76, Chadbourne, N. C. (See Page 23 Buyers' Guide)  
 Office Tel. 654-4881—Plant Tel. 654-5751—Night Tel. 654-4541

# WACCAMAW

## BANK AND TRUST COMPANY

Member F. D. I. C. COMPLETE FINANCIAL SERVICE  
Total Resources Over \$10,000,000.00  
(See Page 14 Buyers' Guide)

Stover Wm T (Mirian H) sgt City Police h205 Anderson  
Strickland Annie L r RD 2 Box 61  
Strickland C F whsemn G V Singletary & Sons  
Strickland Dennis guard State Prison Camp r Tabor City NC  
Strickland Dewey driver State Hwy Dept r Chadbourn NC  
Strickland Etta M Mrs cafeteria wkr Wville Elem Sch r634  
Pinkney  
Strickland Fred D jr r RD 2 Box 435B  
Strickland Geo designer Wville Florist  
Strickland Harry R (Dorothy) delmn Columbus Mtr r Cerra  
Gordo NC  
Strickland J D recapmn The Fowler Co r Loris SC  
Strickland Joseph A agt Durham Life Ins r South Whiteville  
NC  
Strickland Prince E (Ruby W) tobacconist h111 N Thompson  
Strickland Richd ofc clk Wville Mfg r Lake Waccamaw NC  
Strickland Rufus W r RD 2  
Strickland Thurman W (Etta M) carp h634 Pinkney  
Strickland Wilbert T r RD 2 Box 64  
Strickland Wilbert T r RD 2 Box 117  
Strole Larry G br mgr Braxton Auto Parts r Elizabethtown  
NC  
Stroscio Anthony (Norma S) watch repr 613 S Madison r N Lee  
Stroscio Norma S Mrs nurse Columbus County Hosp r Lee  
Stubbs J R r RD 2 Box 235  
Style & Glamour Beauty Salon (Mrs Margt Nobles) 1009 S Ma-  
dison  
Style Shop The Mrs Reba B Bowen mgr women's clo 715 S  
Madison  
Suburban Rulane Gas Co Gwynn Cockey mgr 710 S Madison  
Suggs Billie D Mrs recpt County Bd of Educ r Chadbourn NC  
Suggs Carl formn State Hwy Dept r RD 4 Box 240  
Suggs Carlisle L (Caroleen H) recapper Black's Tire Serv h315  
E Main  
Suggs Cleve C r RD 4  
Suggs Fred r RD 4  
Suggs Garland P r RD 4  
Suggs Hattie P r RD 4 Box 243  
Suggs James R r RD 1 Box 272  
Suggs Jas W (Margie E) pres Confidential Loan & Finance  
Corp staff mgr Life Ins Co of Ga h305 W Williamson  
Suggs John B r RD 4 Box 136  
Suggs Kelley B r RD 1  
Suggs L R r RD 4  
Suggs Leo H formn State Hwy Dept r RD 4  
Suggs Margie E Mrs ofc sec Confidential Loan & Finance r305  
W Williamson  
Suggs Thos K r RD 4 Box 258  
Suggs Wm D r RD 4



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St.

(See Pages 16 and 17 Buyers' Guide) Dial 642-2459



## THE NEWS REPORTER CO., INC.

Office Supplies, Equipment and Machines  
Offset and Letterpress Printing

815 S. MADISON ST.

DIAL 642-3076

Suggs Wm F r RD 4  
Suggs Wm G r RD 4 Box 263  
Sullivan Willie L farm wkr r803 Brickyard rd  
Summers Norman h303 Best Alley  
Summersett David r RD 3 Box 438  
Summersett Eddie S r RD 3 Box 353  
Summersett Homer L emp Black's Tire Serv r RD 3 Box 353  
Summersett James C r707 S Franklin  
Summersett Legrande r RD 1 Box 507  
Summersett Leo emp Wville Mfg r Wannish NC  
Summersett Leo r RD 3 Box 354  
Summersett Watus A r RD 4 Box 187  
Summersett Wm P r RD 4  
Sumpter Joe r RD 1

**SUNSHINE LAUNDRY & CLEANERS (M Eugene Bullard),**  
Harriss E Bullard Mgr, Cleaning, Pick-Up and Delivery  
Service, Tailoring and Alterations, Pressing and Dyeing,  
Fur Storage, 107 E Walter, Tel 642-2311

Sutton Leroy orderly Columbus County Hosp r Hallsboro NC  
Sutton Luby R r RD 3 Box 14  
Swallow Clell mech Sessions Farm Mech  
Swarts Allie Mrs nurses aide Columbus County Hosp  
Swarts Jas C r RD 3 Box 85  
Swarts James C jr (Allie O) clk Braxton Auto Parts r Tabor  
City rd  
Sweeley R L (Marna) optometrist 515 S Madison r Tabor City  
NC  
Sweum Geo A (Marie W) slsmn Sledge Lbr h201 Smyrna rd nr  
Nance  
Sweum Marie W Mrs ofc sec Sledge Lbr h201 Smyrna rd nr  
Nance  
Sykes Brooks C (Ruphene) meat ctr Columbus Cold Stge r  
Clarendon NC  
Sykes Ed L r RD 2 Box 218  
Sykes Harold A r RD 3  
T & B Garage (Khonia A Tyree) auto reprs 109 Caldis

## T & T OIL CO INC

### OFFICERS

F J TONEY, President  
CARL STEVENS, Vice-President  
ERVIN J DUNCAN, Secretary  
MRS MARY E POWELL, Treasurer  
DISTRIBUTORS OF SINCLAIR PRODUCTS  
FUEL OIL METERED DELIVERY  
Hwy 701 By-Pass (S Whiteville)  
Telephone 642-2002

Talbott Augustus C (Anne N) h1277 US Hwy 701 S By Pass nr  
City Limits (Ffax Hts)

## Belk-Hensdale Co.

shop BELK'S FIRST and SAVE

721 South Madison St. (See Page 24 Buyers' Guide)

Phone 642-3235

DIAL 642-2301

CALL NAME TO BUYERS' GUIDE

605 N. MADISON ST.

## Firestone Home & Auto Supplies

THE FOWLER CO., OWNER—HEADQUARTERS FOR

**Firestone** EASY PAY PLAN—WHOLESALE—RETAIL

611 S. Madison St.

(See Page 10 Buyers' Guide)

Dial 642-2244

Tally Wm slsmn Kramer's Men's & Boys' Shop r Chadbourn NC  
 Talton Alfred F (Leah W) chf clk Caro Pwr & Light h107 W Williamson  
 Talton Leah W Mrs ofc sec Waccaman Bank & Trust r107 W Williamson  
 Tart Mona F Mrs bkpr News Reporter r208 Garrell  
 Tart Phillip E (Mona F) servmn Wville Gas h208 Garrell  
 Tarte Phillip E r RD 2 Box 23  
 Tate C Lacy (Olive P) pres Waccamaw Bank & Trust Co r Chadbourn NC  
 Taylor Constance D Mrs mgr Western Union Telegraph Co h210 Church nr Thompson  
 Taylor D W formn State Hwy Comn (Bridge Mtce) r Brunswick NC  
 Taylor Don (Daisy B) mach Wville Garment Mfg h207 E Clay  
 Taylor Eliz R student r110 N Franklin  
 Taylor Eliz T Mrs clk Brunswick Elec Membership h110 N Franklin  
 Taylor Estelle Mrs h1300 US Hwy 701 S By Pass (Ffax Hts)  
 Taylor Harold L (Rachel B) clk PO h608 N Franklin  
 Taylor Hazel P r RD 3 Box 186  
 Taylor Jimmie (Sandra) emp Natl Spinning r202 N Franklin  
 Taylor Rachel B Mrs nurse Columbus County Hosp r608 N Franklin  
 Taylor Wm R bkpr Black's Tire Serv r Church  
 Teachey see also Teachy  
 Teachey Lillie M r RD 3 Box 340  
 Teachey Louise Mrs maid Caro Tel & Teleg h224 W Walter  
 Teachy Mozell maid h400 Moore  
 TeBoe Eliz C (wid Henry O) nurse Columbus County Hosp h100 N Madison  
 Tedder Avery A r RD 3 Box 308  
 Tedder Avery A mach opr State Hwy Dept r RD 3  
 Tedder Betty Mrs ofc sec Quality Mtr r RD 3  
 Tedder Byron F r RD 2 Box 335A  
 Tedder Chas W r RD 4 Box 89  
 Tedder Charlie G r RD 4  
 Tedder Harold D mech Wells Oldsmobile r N Madison  
 Tedder Ida B Mrs ofc sec Wville Garment Mfg r Hallsboro NC  
 Tedder J D h1021 Clarkton rd  
 Tedder Jas A r RD 4  
 Tedder Jeanette K Mrs ofc sec G V Singletary & Son r Chadburn NC  
 Tedder Jo Ann h405b N Franklin  
 Tedder Julius C (Magdalene R) asst mgr Turbeville's Esso Serv Sta h701 Clarkton rd nr City Limits  
 Tedder M D (Molly) emp Reigel Paper h105 S Thompson  
 Tedder Maggie Mrs slswn Gore's Quality Shop r RD 1



## Piggly-Wiggly

COMPLETE FOOD STORE

Located in The Heart of Whiteville  
 124 W. MAIN ST.

# MARKS TRUCK & TRACTOR CO.

TRACTORS

Farmall

International Trucks

IMPLEMENTS

Wilmington Rd. Nr. Forest Dr. (Baldwin Woods)  
PHONE 642-2117

P. O. Box 111

- Tedder Marion L r RD 1  
 Tedder Marson L r RD 1 Box 397  
 Tedder Morrison L RD 1 Box 397  
 Tedder Oattie C r RD 2 Box 195  
 Tedder Wm L r RD 1 Box 99  
 Teenie's Beauty Shop (Mrs Ernestine M Marlowe) 803 S Madison  
**TERRENCE ANTHONY C (Mary L), Optometrist, Eyes Examined and Glasses Fitted, 604 S Madison, Tel 642-2062, h603 Bob White Lane, Tel 642-2120**  
 Terry Harvey S acct Moore & Price r113 E Virgil  
**TEXACO INC, Chas H Lytle Distributor, Texaco Petroleum Products, 201 Magnolia, Tel 642-3239**  
 Thackston Roberta C r600 N Madison  
 Thaden Chas ofer in chge USAF Recruiting Sta r Wilmington NC  
 Tharp Obedieth C emp Wville Garment Mfg r Shallotte NC  
 Theodorakis Nickolas (Myra) asst mgr Wville Garment Mfg r310 Olive dr  
 Thodes Walter R r RD 4  
 Thomas Clara B Mrs bkpr Collier's Jwlr's r101 N Lee  
 Thomas Ethel P Mrs maid Wville Live Stock r1513 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3  
 Thomas Geo r RD 3  
 Thomas Geo (Ethel P) hlpr Love Lbr h1513 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3  
 Thomas J Earl (Clara B) slsmn Reliable Mtr r101 N Lee  
 Thomas Joe (Laura L) distr Merritt & Holland h211 W Lewis  
 Thomas Julius E h101 N Lee  
 Thomas Larry atndt Mayes Texaco Serv r211 W Lewis  
 Thomas Larry (Janice) emp Riegel Paper h200 W Lewis  
 Thomas Oliver R (Louise E) emp Sledge Lbr h213 W Williamson  
 Thomas Robt emp Sledge Lbr r Brunswick NC  
 Thomas Vernon A (Barbara C) bkpr Liggett & Myers Tob Co (Durham) h107 W Webster  
 Thompson Albert R r RD 3 Box 378A  
 Thompson Alf J r RD 4  
 Thompson Alton L lab Sledge Lbr r RD 3  
 Thompson Alton L r RD 3 Box 463  
 Thompson Archie I r RD 4 Box 186  
 Thompson B S & Co Mrs Christine W Thompson mgr furn 616 S Madison  
 Thompson Barney r RD 3  
 Thompson Belva Mrs tchr Wville High Sch  
 Thompson Belva H r RD 3  
 Thompson Boyd (Joyce; Thompson Signs) r RD 4  
 Thompson Boyd L r RD 3 Box 30  
 Thompson Calton r RD 3

# POWELL MOTOR CO., Inc.

General Repairs—Parts and Accessories

105 E. Virgil St.

(See Page 12 Buyers' Guide)

Phone 642-3362

DIAL 642-2301

SEE PAGE 12 BUYERS' GUIDE

605 N. MADISON ST.



# **TODD FURNITURE CO., Inc.**

*"Quality for Less"*

NATIONALLY ADVERTISED FURNITURE

614 S. Madison St.

(See Page 35 Buyers' Guide)

Dial 642-3377

- Thompson Calton (Ella L Thompson's Cash Store) h1642 Tabor City rd nr Prison Camp rd (Ffax Hts)  
 Thompson Calvin r RD 4 Box 416  
 Thompson Calvin emp Sledge Lbr r Brunswick NC  
 Thompson Carlene W Mrs nurse Columbus County Hosp r410 S Madison  
 Thompson Cecil r RD 4  
 Thompson Chas mech Marks Truck & Tractor r Cerro Gordo NC  
 Thompson Christine W Mrs (Columbus Motor Co) mgr B S Thompson & Co h103 N Madison  
 Thompson Clarence E r RD 4  
 Thompson Clarence E r RD 4 Box 10  
 Thompson Cornelious r RD 3 Box 84  
 Thompson Danl r RD 4  
 Thompson Danl r RD 4 Box 13  
 Thompson David L student r104 N Madison  
 Thompson Docie (wid W L) h1325 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3  
 Thompson Doccia G r RD 3  
 Thompson Dorothy emp Wville Garment Mfg r Carro Gordo NC  
 Thompson Ella L slswn Moskow's Dept Store r RD 3  
 Thompson Ethel emp Wville Garment Mfg r Chadbourn NC  
 Thompson Eulah H maid Columbus County Hosp r Hallsboro NC  
 Thompson Fannie M maid h105 Powell nr Clarence  
 Thompson Gaither E r RD 4 Box 23A  
 Thompson Garland O r RD 3  
 Thompson Garland O meat ctr W L Thompson & Son h1326 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3  
 Thompson Grady L r RD 3  
 Thompson Grady L (Rosalee; P & T Barbecue; Thompson's Abattoir) h119 Shallotte rd nr Tabor City (S Wville)  
 Thompson Harry L lab W B Hobbs & Sons h223 W Walter  
 Thompson Herman B r RD 3 Box 141  
 Thompson Herman B (Irene P) formn State Hwy Dept r Tabor City rd nr Shallotte rd (Ffax Hts) RD 3  
 Thompson Herman G r RD 1  
 Thompson Horace E r RD 3  
 Thompson Ina B r RD 4  
 Thompson Irvin B barber Sanitary Barber Shop r RD 4  
 Thompson Jas R r RD 4 Box 11  
 Thompson Jesse r RD 1  
 Thompson John E (Kathryn McL; Columbus Supply Co) h615 N Madison  
 Thompson John E jr (Columbus Supply Co) r615 N Madison  
 Thompson John T r RD 3

# **STARLITE RESTAURANT**

THE FAMILY DRIVE IN

Hwy. 74 and 76 East

(See Page 52 Buyers' Guide)

Phone 642-4735

**QUALITY MOTOR CO., INC.**

Authorized Dealer, Ford, Falcon, Thunderbird, Sales and Service Dial 642-2288,  
Parts and Service 642-3843, Nr. City  
Limits, Tabor City Road (Fairfax  
Heights) Route 3  
(See Page 13 Buyers' Guide)

*Falcon*

Thompson John T (Louise F; Thompson's Super Market)  
h1520 US Hwy 701 S By Pass nr Benton rd (Ffax Hts)  
Thompson John W r RD 1 Box 277  
Thompson John W r RD 1 Box 378  
Thompson Joyce M r RD 3  
Thompson Julius mtcemn Columbus County Hosp  
Thompson Lacy R (Doris W) member County Bd of Comnrs r  
Chadbourn NC  
Thompson Lawrence r RD 3  
Thompson Lawrence H (Katie R) emp Reigel Wood & Paper  
h202 N Franklin  
Thompson Leola C (wid J Bryce) h301 S Thompson  
Thompson Leon H r RD 4  
Thompson Lloyd R r RD 3  
Thompson Lloyd R r RD 3 Box 141  
Thompson M Bogue r RD 4  
Thompson Maggie Mrs cook Carolina Grill r419 Wards  
Thompson Margt F (wid Leslie S; The News Reporter Co)  
h408 Pinkney  
Thompson Margie emp Wville Mfg r Hallsboro NC  
Thompson Marie E r RD 2 Box 324  
Thompson Marlie H Mrs bkpr Columbus Cold Stge h105 E Web-  
ster  
Thompson Martha Mrs cafeteria wkr Wville Elem Sch r RD 3  
Thompson Marvin r RD 3 Box 431  
Thompson Matthew B r RD 4  
Thompson Matthew W r RD 2 Box 119  
Thompson Michl hlpr Thompson's Abattoir r RD 3  
Thompson Mozelle Mrs asst clk US Selective Serv Sys Local  
Bd No 24 r RD 4  
Thompson Mozelle K Mrs bkpr Jones Furn r209 W Cedar nr US  
Hwy 701 S By Pass (S Wville)  
Thompson Patricia A r103 N Madison  
Thompson Pauline W r RD 2 Box 431  
Thompson Pearl F (wid Neil) h203 S Franklin  
Thompson Rachel G Mrs antiques 948 Wilmington av (BW)  
music tchr 104 N Madison r do  
Thompson Ralph emp Black's Tire Serv r RD 3  
Thompson Ralph G r RD 1  
Thompson Ralph G r RD 1 Box 276  
Thompson Ray (Margt) h1510 US Hwy 701 S By Pass nr Ben-  
ton rd (Ffax Hts)  
Thompson Richd B r RD 4 Box 11  
Thompson Robt C emp Sledge Lbr r RD 4  
Thompson Rodney C r RD 3 Box 293A  
Thompson Rosa K (wid Pearson) slswn McQueen's Seed Store  
h104 S Franklin  
Thompson Ruby Mrs slswn Moskow's Dept Store r RD 3 Box  
341

**COLUMBUS DRUG STORE**

Prescriptions—Fast-Free-Delivery

629 S. Madison St., In Heart of Whiteville (See Page 30 Buyers' Guide)  
TEL. 642-3009

DIAL 642-2301

SEE PAGE 13 BUYERS' GUIDE

605 N. MADISON ST.



## S. P. STANLEY, JR.

REAL ESTATE BROKER

Interior-Exterior Painting Contractor

Specializing in Wallpaper Hanging

Chadbourn Rd., Route 1, P. O. Box 752, Dial 642-3464

Thompson Sidney U r RD 4 Box 93

**THOMPSON SIGNS** (Boyd Thompson), Since 1920, Commercial Advertising, Neon and Plastic Signs, Sales and Service, US Hwy 701 S By Pass (Ffax Hts; S Whiteville), Tel 642-2584 (See Page 3 Buyers' Guide)

Thompson Sings r RD 3 Box 30

Thompson Vance (Loula M) h104 E Clay

Thompson Vernon r RD 3 Box 57

Thompson Vernon r RD 3 Box 57A

Thompson Vernon (Rosabelle) mach opr State Hwy Dept h1416

Tabor City rd nr Shallotte rd (Ffax Hts) RD 3

Thompson Vernon (Mozell K) tchr County Bd of Educ h209 W Cedar nr US Hwy 701 S By Pass (S Wville)

Thompson Vernon D r RD 4

Thompson Volley r RD 2

Thompson Volley r RD 2 Box 199

Thompson W Hubert r RD 3 Box 430

Thompson Wade H r RD 2

Thompson Walter D (Carlene W), Attorney-at-Law, County Court House, Court House Square, Tel 642-3007, h410 S Madison, Tel 642-2353

Thompson Wilbur (Maggie) lab h419 Wards

Thompson Wm E (Rachel G) tobacco buyer h104 N Madison

Thompson Wm L r RD 1

Thompson Wm L r RD 4 Box 17

Thompson Wm L jr r RD 1 Box 451

Thompson Wilton H r RD 3 Box 430

Thompson Wilton T r RD 4

Thompson Yancey P (Macie O) slsmn G V Singletary & Sons h206 Jefferson

Thompson Yvonne ofc sec First Natl Bank r RD 1

Thompson's Abattoir (Grady L Thompson) 120 Shallotte rd nr Tabor City rd (S Wville) RD 3

Thompson's Cash Store (Calton Thompson) gros 1642 Tabor City rd nr Shallotte rd (Ffax Hts)

**THOMPSON'S SUPER MARKET** (John T Thompson), Complete Line Groceries, Meats and Feeds, Hwy 701 (S Whiteville), Tel 642-3612

Thornton Sadie r600 S Franklin

Threaddgill Geo jr (Princess F) driver Sledge Lbr h304 W Main

Thurman Gracie lunchroom wkr Edgewood Elem Sch r Hallsboro NC

Thurston B Kent (Ellen M; Ready Mix Concrete of Whiteville) pres-treas Whiteville Building Supplies h1000 Toon

Thurston Birdie S (wid John L h110 N Madison

Thurston Ellen M Mrs cafeteria sup buyer City Schools r1000 Toon

Tillery Mabel (wid Frank) h228 W Virgil

Tim's Antique Shop (Timothy White) 116 E Main

Tippett Patsy S Mrs supvr Wville Garment Mfg r1014 Chadbourne rd RD 1

Tippett Roger L (Patsy S) transportation supvr County Bd of Educ h101 Chadbourne rd RD 1

Tippett Rogers L r RD 1 Box 525

Tippitt Roger L jr r RD 4 Box 525

Tison Hampton D r RD 3





## GUITON'S DRUG STORE

*The Rexall Drug Store*

803 S. Madison St. Dial 642-4188  
Seth L. Smith Bldg.  
(See Page 28 Buyers' Guide)



Tison Hampton D (Alma; Tison's Garage) h1603 Tabor City  
rd nr Shallotte rd (Ffax Hts) RD 3

Tison Henry M r RD 3 Box 46

Tison Henry M (Marvalene; Tison's Garage) h1603 Tabor City  
rd nr Shallotte rd (Ffax Hts) RD 3

Tison Lloyd F (Lloyd's Auto Service) r RD 3 Box 70C

Tison Wm E r RD 3 Box 45

**TISON'S GARAGE (Hampton D Tison and Henry M Tison),  
Experienced Mechanics, Complete Auto Repairing and  
General Repairs, Expert Welding Service, All Work  
Guaranteed, Hwy 701 S Whiteville, Tel 642-2048**

Todd Argentina P r RD 4

Todd Carolyn student r203 Pine

Todd D P r841 Chadbourn rd

Todd Danl L (Emma F; Todd's Warehouse & Salvage Co) pres  
Peoples Savings & Loan Assn and Todd Furniture Co Inc  
h203 Pine

Todd Dora S (wid Edw) r1015 Chadbourn rd RD 1

Todd Edw D (Ida S) h119 W Columbus

Todd Edwin D (Elsie W) treas Todd Furniture Co Inc r203 Pine

Todd Emma F Mrs sec Todd Furniture Co Inc r203 Pine

Todd Eula M cash Thelbert Todd's Genl Store r RD 1 Box 526

**TODD FURNITURE CO INC, Danl L Todd Pres, Mrs D L  
Todd Sec, Edwin Todd Treas, "Quality For Less," Na-  
tionally Advertised Furniture, 614 S Madison, Tel 642-3377  
(See Page 35 Buyers' Guide)**

Todd H B (Esther) asst mgr Liberty Life Ins r Tabor City  
NC

Todd Hubert A (Mabel R) h308 Smyrna rd nr North

Todd Izzie Mrs emp Wville Mfg r Clarendon NC

Todd J Clyde (Alice H) asst mgr A&P h401 W Nance

Todd J Lionel (Rita P) slsmn Todd Furn r402 N Thompson

Todd Jas D delmn B G Thompson & Co r RD 3 Box 466A

Todd Jas L r RD 1

Todd Jas L (Beatrice B) mech Wville Used Parts h1318 Clark-  
ton rd

Todd Jas W (Ella M) hlpr Wville Plywood h405 E Columbus

Todd Jesse S (Argentina P) h103 Mill Pond rd nr Tabor City rd  
(S Wville) RD 4

Todd Joe slsmn Todd's Whse & Salvage r RD 1

Todd Joe (Magdalene G) whsemn Todd Furn h601 S Thompson

Todd Johnny E (Betty S) hlpr City Pub Wks Dept h209 W Co-  
lumbus

Todd Jos A r RD 1

Todd Lamar student r203 Pine

Todd Lionel (Dell) with Todd Furn h402 N Thompson

Todd Lloyd W emp Love Lbr r RD 1 Box 545

Todd Mack I r RD 1

Todd Mary opr Bon-Ton Beauty Shop r RD 1 Chadbourn NC

## WHITEVILLE INSURANCE AGENCY, INC.

EVERY FORM OF INSURANCE

902 South Madison St. (See Page 44 Buyers' Guide)

Phone 642-4244

DIAL 642-2301

SEE PAGE 18 BUYERS' GUIDE

605 N. MADISON ST.

# AVANT & SHOLAR, INC.

For Economical Transportation

CARS



TRUCKS

411 S. Madison St., Whiteville (See Page 8 Buyers' Guide) Dial 642-3857

Todd Roy L r RD 2 Box 135  
 Todd Shirley Mrs cash Columbus County Hosp r RD 1  
 Todd Thelbert T (Eula M; Thelbert Todd's General Store h914  
 Chadbourn rd RD 1  
 Todd Thurman T r RD 1  
 Todd Walter T r RD 3  
 Todd's Thelbert General Store (Thelbert T Todd) 1220 Chad-  
 bourn rd  
 Todd's Warehouse & Salvage Co (Danl L Todd) used furniture  
 214 E Walter  
 Toley J T (Betty) heavy equip opr h304 W Lewis  
 Tolley Betty J Mrs emp Wville Mfg r304 W Lewis  
 Tolley J K Mrs tchr Wville Elem Sch r103 N Madison  
 Tonemaster Hearing Aid Service (J Alton Little) 127 W Com-  
 merce  
 Toney F J (Kath) pres T & T Oil Co Inc h101 Forest dr (BW)  
 Toney Finis J r RD 4  
 Toon John W emp Black's Tire Serv r RD 3 Box 263  
 Toon Pauline h303 Pinkney  
 Toon Solomon mtcemn Wville Mfg r Chadbourn NC  
 Tormy Duval D C guard State Prison Camp r Nakina NC  
 Totten John T (Betsy M) interviewer Employment Security  
 Comn r203 Jefferson  
 Towne Guy B (Louise D) constn eng F D Cline Paving h100 For-  
 est dr (BW)  
 Townsend B L (Sarah) pharm Guiton's Drug Store r Lake Wac-  
 camaw NC  
**TOWNSEND BUILDERS INC, Pete C Townsend Pres, Richd**  
**L Ray V-Pres, Miss Juanita Hughes Sec-Treas, Complete**  
**Line of Building Materials and Supplies, "Your One Stop**  
**Service Center," 216 Magnolia on the Railroad at 701 By-**  
**Pass Bridge, Tel 642-4131**  
 Townsend James F whsemn G V Singletary & Sons  
 Townsend Luke lab Wville Mtr r RD 2 Clarkton NC  
 Townsend M Edw (Ora L) ship clk Columbus Mtr r RD 4  
 Townsend Mabel B Mrs (Whiteville Trading Co) r RD 1  
 Townsend Marion E r RD 4  
 Townsend Ora L Mrs nurse aide Columbus County Hosp r RD  
 4  
 Townsend Oscar driver State Hwy Dept r Clarendon NC  
 Townsend Pete C (Estelle McK) pres Townsend Builders Inc  
 h109 Jefferson  
 Townsend Plumbing & Well Drilling Co (Woosie P Wade)  
 contrs 215 Magnolia  
 Traylor Paul W r RD 2 Box 472A  
 Trinity Baptist Church Rev Thos C Faircloth pastor S Thomp-  
 son cor E Clay  
 Troy Aaron r RD 3 Box 542  
 Troy Aaron jr (Juanita G) USA r302 Phillips



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

# R E E D 'S

## Jewelers

*The Home of  
Quality  
Jewelry*

Nationally  
Advertised

- Diamonds
- Watches

Guaranteed  
Watch and  
Jewelry  
Repairing

DIAL  
**642-2054**

**613 S.  
Madison St.**

(See Page 45  
Buyers' Guide)

# W E N C Radio

AM 1220—FM 99.1

Highway 701 South

(See Page 2 Buyers' Guide)

South Whiteville, N. C.

Phone 642-2133

Troy Arnie r RD 2  
Troy B E r RD 3 Box 35C  
Troy B E (Adeline) h1519 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3  
Troy Felma r RD 2 Box 44  
Troy Felma R r RD 2  
Troy Henry L asst funeral dir Smith's Funeral Home h219 W Virgil  
Troy Warren H r RD 2 Box 372  
Tupper Hazel T Mrs tchr Wville Elem Sch r109 E Lewis  
Tupper M W tchr Wville Elem Sch h109 E Lewis  
Turbeville Clyde J (Janie S; Turbeville's Esso) h302 Smyrna rd nr Frink  
Turbeville Delano P (wid Wm S) bkpr Reigel Paper h620(614) N Lee  
Turbeville Jackie (Frances) with Black's Tire Sls h103 W North  
Turbeville Joseph J (Frances) slsmn Black's Tire Serv h300 Smyrna rd  
Turbeville Leola clk Rose's  
Turbeville Myrtice Mrs bkpr Jones Furn r RD 2  
Turbeville Penny (wid Harvey) h107 E Williamson  
**TURBEVILLE'S ESSO (Clyde J Turbeville), Complete Line**  
**Esso Products, Gasoline, Oil, Lubrication, Washing, Wax-**  
**ing, Polishing, Tires, Tubes, Batteries, Auto Accessories,**  
**Road Service, Located cor Hwy 701 By-Pass and Chad-**  
**bourn rd, Tel 642-3000**  
Turnage John r405 Wards  
Turnage Leroy (Ruth) h405 Wards  
Turnage Roy T (Queen E) hlpr Dixie Mtrs h402 Wards  
Turner Edw whsemn G V Singletary & Sons r Tabor City hwy  
Turner F Curtis (Gladys H; Piggly Wiggly) h208 Jefferson  
Turner Fredrica W (wid Wm H) ofc sec Edgewood Elem Sch h204 Woodland dr  
Turner Inez emp Wville Garment Mfg r Chadbourn NC  
Turner Jerome H r RD 2 Box 273  
Turner Louise Mrs tchr Central High Sch r RD 2  
Turner Rachel Mrs cash Belk's r Clarkton NC  
Tuton Arth L r RD 3  
Twin-State Perma-Stone Co Paul T Kendall rep bldg matls 701 N West  
Twins Beauty Shop (Mrs Cecil L McClenney) 111 W Webster  
Tyler Erlene Mrs emp Wville Mfg r Hallsboro NC  
Tyler Lillie M opr Caro Tel & Teleg r213 W Lewis  
Tyler Lloyd (Lillie C) mech Quality Mtr h213 W Lewis  
Tyler Raymond L (Verlene) utility mn Riegel Paper h107 N Franklin  
Tyner Lewis E (Lettie) formn State Prison Camp h205 S Frank-  
lin  
Tyner Thos A r RD 1 Box 200



## Crowell's TV & Appliance Center

Color TV—Hotpoint Appliances—Easy Washing Machines  
Furniture—Friendly Easy Credit - Terms To Suit

114 E. Main St., Railroad Plaza (See Page 7 Buyers' Guide)  
PHONE 642-4224



## WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED  
BUSINESS LISTS IN THIS DIRECTORY.

Tyree Betty J Mrs cash Columbus Theatre r107 Britton  
Tyree Clyde H r RD 3  
Tyree Dolly J emp Wville Garment Mfg r Chadbourn NC  
Tyree Gene H r RD 4 Box 102  
Tyree John T r RD 4 Box 131  
Tyree John T r RD 4 Box 133  
Tyree Joseph B r RD 3  
Tyree Joseph B r RD 3 Box 160  
Tyree Joseph E r RD 3  
Tyree Khonia A (Viola M; Plyler Upholstery Shop; T & B Garage) h111 Britton  
Tyree M C r RD 3  
Tyree Norman D r RD 3 Box 157  
Tyree Olivia (wid Bob) emp Wville Mfg h107 W Columbus apt 4  
Tyree Orby r RD 3  
Tyree Thos K (Betty J) dfr Natl Spinning r107 Britton  
Tyree Velma L emp Wville Garment Mfg r Clarendon NC  
Tyree Will (Georgia S) saw filer 107 Britton h do  
Tyree Wilson H r RD 4 Box 101  
Tyson Brenda M r307 E Walter  
Tyson Fred (Reta) mech Stevens & Hasty Co r504 S Franklin  
Tyson Kelton r RD 2 Box 3A  
Tyson Kelton (Gladys P) emp Black's Tire Serv h1214 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3  
Tyson Retha M (wid Fred) h307 E Walter  
Ulrich Dorine U (wid E Evans) mus tchr 200 Woodland dr (BW) h do  
Underwood Bane T Rev (Dorothy M) pastor Pentecostal Holiness Ch h101 W Calhoun  
Underwood Margt B (wid Fredk S) slswn Kramer's Ladies Shop r105 E Webster  
Union Bus Station Lacy C Stanley mgr 219 E Main

## UNITED STATES GOVERNMENT

POST OFFICE BUILDING, S Madison cor Columbus  
AIR FORCE RECRUITING STATION, Chas Thaden Ofcr  
In Chge, bsmt Post Office Bldg, Tel MI 2-2470  
ARMY ADVISOR TO STATE NATIONAL GUARD, Geo O Bowers Ofcr In Chge, Tel 642-4859  
ARMY RECRUITING STATION, bsmt Post Office Bldg  
DEPARTMENT OF AGRICULTURE  
AGRICULTURAL STABILIZATION AND CONSERVATION COMMITTEE Clyde N Wayne County Chairmn, 110 W Smith, Tel MI 2-2196  
FARMERS HOME ADMINISTRATION, Ira C Gore Supvr, 114 W Smith, Tel MI 2-2368  
FEDERAL CROP INSURANCE, Dupree D Cox Mgr, 105 W Smith, Tel MI 2-3431

## COLUMBUS CEMETERY PARK CORP.

Perpetual Care—"The Cemetery Beautiful"  
Fairfax Heights—South Whiteville

(See Page 15 Buyers' Guide)

Tel. 642-3347, If No Answer Tel. 642-4141

## Valentines Tire Sales & Service



Smileage! starts her

New and Used Tires  
Recapping, Road  
Service  
Tabor City Rd.  
P. O. Box 311—Dial  
642-2755



### United States Government (Contd)

**SOIL CONSERVATION SERVICE**, Frank M Glover Conservationist, 110 W Smith, Tel MI 2-2348

**DEPARTMENT OF DEFENSE**, ARMY RESERVE, 207 W Calhoun

**INTERNAL REVENUE SERVICE**, W Donald Howell In Chge, bsmt Post Office Bldg

**NAVY RECRUITING STATION**, Billy E Bordeaux Ofcr In Chge, bsmt Post Office Bldg, Tel MI 2-2470

**POST OFFICE**, John A Harrelson Postmstr, 1st fl Post Office Bldg, Tel MI 2-3336

**SELECTIVE SERVICE SYSTEM LOCAL BOARD NO 24**, Mrs Alice Williams Clk In Chge, bsmt Post Office Bldg, Tel MI 2-3778

Utley James B (Olene W) clk Va Caro Chem h201 N Franklin  
Valentine Dorothy V county Negro Home Economics Agt h114 S Memory

Valentine Howard L (Sallie C Valentine's Tire Sales & Service) h102 S Thompson

Valentine Howard L jr (Frances L; Valentine's Tire Sales & Service) r Chadbourn rd

**VALENTINES TIRE SALES & SERVICE** (Howard L Sr and Howard L Valentine Jr), New and Used Tires, Recapping, Road Service, Tabor City rd, PO Box 311, Tel 642-2755 (See Page 13 Buyers' Guide)

Vance Hugh D r RD 4

Vance Sam L (Esther; Vance's Auto Service) r RD 3

Vance Wm T r RD 3

Vance's Auto Service (Sam L Vance) reprs 102 Pecan

Vancrabb Isham r RD 3

Vanvoy Melvin D (Pauline H) tex wkr Reigel Tex h306 Washington

Vaughn Frances C emp Wville Garment Mfg

Vaughn Thos B r RD 2 Box 147

Veens Troy O guard State Prison Camp r Freeland NC

Vereen Jack G (Jo Anne P) serv mn S L Fuller & Co h113 McKenzie

Vereen Jack J (Mae R) h408 S Franklin

Vereen Jo Anne P Mrs asst case wkr County Welfare Dept r113 McKenzie

Viets Donald W (Almeda W) genl mgr Whiteville Broadcasting Co Inc h800 Brickyard rd nr Wilmington rd (BW)

**VINELAND ICE CO** (Felix M Smith), S Barcy Jacobs Mgr, Ice In Bulk or Crushed Form, Commercial and Residential Delivery, 205 E Main, Tel 642-2324

Virginia Carolina Chemical Corp Quentin W Hodges supt fertilizer 400 E Main

Virginia Tobacco Co Inc (whse) end E Main

Vogue Beauty Salon (J Nathan Stocks) 119 W Commerce

## Smith's Funeral Home

SERVING WHITEVILLE AND CHADBOURN  
24 HOUR AMBULANCE SERVICE

219 W. VIRGIL ST.

DIAL 654-3571, CHADBOURN, N. C.

DIAL 642-3206

DIAL 642-2301

SEE PAGE 13 BUYERS' GUIDE

605 N. MADISON ST.

# JONES FURNITURE CO., INC.

"Complete Home Furnishers"

314 South Madison St.

(See Page 34 Buyers' Guide)

Dial 642-3304

Voss Fountain G jr (Julia S) agrl eng Caro Pwr & Light h121 W Smith

Voss Julia S Mrs nurse Columbus County Hosp r121 W Smith

**WENC RADIO (Whiteville Broadcasting Co Inc), Donald W Viets** Genl Mgr, 1220 AM Clear Channel, 99.1 FM 45,000 E R P, Highway 701 S (South Whiteville), Tel 642-2133 (See Page 2 Buyers' Guide)

Waccamaw Bank Building 100 W Main

**WACCAMAW BANK & TRUST CO**, C Lacy Tate Pres, L R Bowers V-Pres-Cash, Henry B Wyche Trust Officer, H B Whitley Comptroller, Helen K Lewis Asst Cash, A L Ramsey Asst Cash, 622 S Madison cor Main, Tel 642-4101 (See Page 14 Buyers' Guide)

Waccamaw Bank & Trust Co Edgar H Monroe mgr (br) 104 Pinkney

Waccamaw Bank & Trust Co (Drive In Branch) Ruth L Cowan mgr 822 S Madison

**WACCAMAW ELECTRIC CO (Robert "Bob" Heath)**, Electrical Contractors, Commercial and Residential, No Job Too Large or Too Small, All Work Guaranteed, N C License No 1788, 310 E Lewis, Tel 642-2180 (See Page 20 Buyers' Guide)

**WACCAMAW TRACTOR CO (R Forest Hall Jr)**, J Paul Ward Mgr, Mrs Hazel Hayes Ofc Mgr, Equipment For The Farmer, Tractors and Equipment, Sales and Service, US Hwy 701 S By Pass (Ffax Hts; S Whiteville), PO Box 548, Tel 642-2164

Waccamaw Veneer Co Inc John C Maultsby pres mfrs 420 E Main

Wade Ervin G with Townsend Plmb h rear 201 E Wyche

Wade John H r RD 4

Wade Mildred J Mrs bkpr Townsend Plmb & Well Drilling r RD 3

Wade Woodie P (Mildred J; Townsend Plumbing & Well Drilling Co) r RD 3

Wagner Chas J (Ella M) carp h117 Washington

Wagner Neil K r RD 2

Wahrhahn Albert mach opr State Hwy Dept r Delco NC

Wainscott Nellie M (wld Jas) r1003 West

Waldron Harold A servmn Wville Gas r RD 3

Walker Alice S Mrs ofc sec Sledge Lbr r116 Burkhead

Walker Art Shop (Dewey A Walker) 825 Chadbourn rd RD 1

Walker Billy R r RD 3 Box 81A

Walker Billy R r RD 3 Box 380

Walker Billy R r RD 3 Box 380AB

Walker Billy R (Jean G) servmn Sears h108 Airway rd nr Tabor City rd (Ffax Hts)

Walker Bros Body Shop & Garage (Roedell J Walker) 130 E Commerce

Walker Charlie B r RD 3

# X. BROWN REALTY

Brokers-Builders-Developers-Appraisals-Loans-Rentals  
Residential and Business Properties

Hwy. 74 and 76 West

(See Page 50 Buyers' Guide)

Office Phone 642-4222, Res. Phone 642-3812



**EDMUNDS REALTY CO.**WM. S. EDMUNDS, REALTOR  
SALES—RENTALS

103 W. WALTER ST.

PHONE 642-2590



Walker Dennis O r RD 4 Box 12  
 Walker Dewey A r RD 1  
 Walker Dewey A (Emily J; Walker Art Shop) h825 Chadbourn rd RD 1  
 Walker Elta G Mrs h110 E Virgil  
 Walker Eva G emp Wville Garment Mfg r Chadbourn NC  
 Walker Frankie D mach Braxton Auto Parts  
 Walker G Eug (Jeanette K) opr Reigel Paper h908 West  
 Walker Garland H r RD 4  
 Walker Geo jr emp Sledge Lbr r Hallsboro NC  
 Walker H M r RD 4  
 Walker Henry jr r RD 3 Box 416  
 Walker Leonard r RD 1 Box 348A  
 Walker Lucy K r RD 4 Box 31  
 Walker Max B r RD 3 Box 436  
 Walker Mildred J r RD 3 Box 484  
 Walker Mildred J Mrs tchr Central High Sch r PO Box 494  
 Walker Mildred T r RD 4  
 Walker Richd (Irene) emp State Hwy Dept h408 N Franklin  
 Walker Richd M (Irene F) slsmn Peacock Funeral Home h110 W Nance  
 Walker Roedell J (Ezelle H; Auto Safety Glass Co; Walker Bros Body Shop & Garage) h211 E Webster  
 Walker V D (Eva) metal wr Walker Bros Body Shop & Garage r Chadbourn NC  
 Walker Vernie C r RD 4  
 Walker W Edw (Alice) clk PO h116 Burkhead  
 Walker Wm L r RD 3 Box 437  
 Wall Baxter r RD 3 Box 315  
 Wall Edw county probation ofcr h205 N Thompson  
 Wall Joanne F Mrs med sec Columbus County Hosp  
 Wall Steve assoc editor News Reporter h104 W Calhoun  
 Wallace Herman (Emaline M) mgr John H Shaw's Sons h411 W Virgil  
 Wallace Janie Mrs cash Collins Dept Store r RD 4  
 Wallace R H (Lou) carp h106 Mill Pond rd nr Tabor City rd (S Wville) RD 4  
 Wallace Robt H r RD 4  
 Wallace Wesley S (Willetta R) pres Whiteville Plywood Inc h104 Woodland dr (BW)  
 Wallace Willetta R Mrs tchr Wville High Sch r104 Woodand dr (BW)  
 Walsh Jas E jr (Kate) tchr Clarkton High Sch h219 W Williamson  
 Walsh Kate Mrs ofc sec County Bd of Educ r219 W Williamson  
 Walsh Thos R Rev pastor Sacred Heart Catholic Church h402 N Lee  
 Walter Kenneth E (Hazel B) with Boy Scouts of America h306 S Franklin

**McPHERSON**  
**WELL DRILLING SERVICE**

2" Thru 8" Diameter Wells—Repairs on Water Pumps  
 U. S. Hwy. 701 By Pass (Ft. Hts.; S. Whiteville) Phone 642-4651  
 (See Page 56 Buyers' Guide)

DIAL 642-2301

SEE PAGE 56 BUYERS' GUIDE

105 N. MADISON ST.

## PRIDGEN BROS., CONTRACTORS

Commercial—Residential—Building—Alterations—Repairing—Remodeling  
FREE ESTIMATES—ALL WORK GUARANTEED

Tel. 642-4307, Night Tels. 642-4626 or 642-2798

Wilmington Rd. Nr. Forest Dr. (Baldwin Wds) (See Page 19 Buyers' Guide)

- Walter Luther E r RD 1 Box 262  
Walters Allen jr r RD 2  
Walters Allen jr r RD 2 Box 441  
Walters Dallis r RD 1  
Walters Dallis G r RD 1  
Walters David W (Peggy) slsmn Wville Trading r RD 2  
Walters H Grover (Grace) farmer h846 Chadbourne rd RD 1  
Walters Hezekiah G (Ellen M) phys 711 N Thompson h214 Jefferson  
Walters Heziah G r RD 1 Box 399  
Walters Hezekiah G r RD 1 Box 399  
Walters J Huxley acct Moore & Price r220 N Franklin  
Walters Jack asst mgr Memory Twins Serv Station r RD 2  
Walters Lamar A r RD 1  
Walters Lamar A r RD 1 Box 16  
Walters Lamar A (Jane T) farmer h900 Clarkton rd nr City Limits  
Walters Lillian J emp Wville Garment Mfg  
Walters Margt J r RD 1  
Walters Theria C jr (Lillian J; West Whiteville Garage) r RD 1  
Walters Woodrow W r RD 2 Box 357  
Walters Woodrow W r RD 2 Box 442  
Walton David J r RD 3  
Walton David J r RD 3 Box 245  
Walton Garland mach S E Cain Mach Shop r E Main  
Walton Henry A r RD 3 Box 210  
Walton L Graham (Peggy S) v-pres Quality Motor Co Inc h303 S Madison
- WALTON-SHOLAR HARDWARE INC, Billy Harrelson Mgr,**  
Complete Line of Hardware Supplies, Gardening Supplies,  
Fishing Tackle and Kitchen Ware, Myers Pumps, Lucite  
and Gleem Paints, 804 S Madison, Tel 642-3063
- Walton Waburn teller First Natl Bank r Ash NC  
Ward A D h108 S Lee  
Ward Albert J (Louise) shop formn Braxton Auto Parts r RD 3  
Ward Albert J r RD 3 Box 82  
Ward Albert L r RD 4  
Ward Albert L r RD 4 Box 169A  
Ward Alice E emp Wville Garment Mfg r Nakina NC  
Ward Alice G waitress Hide-A-Way Drive In r103 Lee  
Ward Alma I r RD 4 Box 194  
Ward Alphonso (Thelma; Ward's Grocery) h420 W Lewis  
Ward Alva W r RD 3  
Ward Annie tobacco grader h409 W Lewis  
Ward Aren r RD 4 Box 123  
Ward Bertha N emp Wville Mfg r RD 2  
Ward Billy H atndt Texaco Serv Sta r309 E Walter  
Ward Bobbie Mrs emp Caro Tel & Teleg r1504 US Hwy 701 S By Pass nr Benton rd (Ffax Hts)  
Ward Bobby atndt Madison Gulf Serv r RD 4  
Ward Brooks (Eva) farmer h319 W Williamson  
Ward Brooks Mrs slswn Kramer's Ladies Shop  
Ward Brooks B (Bobbie) credit mgr B S Thompson & Co h1504 US Hwy 701 By Pass nr Benton rd (Ffax Hts)  
Ward Brooks W (Eva M) city firefighter h315 W Williamson

## SESSIONS FARM MACHINERY, INC.

Ford Tractors and Equipment—Industrial Equipment

Hwy. 701 (S. Whiteville) (See Page 31 Buyers' Guide) Phone 642-2866

- Ward Burmeyer P (Marcella J) mason Danl Constn h105 Airway rd nr Tabor City rd (Ffax Hts)  
 Ward C Hugh (Linda H) farmer h116 Old Tram rd nr Wilmington rd  
 Ward Carl E (Annie R) mill opr Gurganus Farm Sup & Milling h304 E Columbus  
 Ward Carter S student r202 E College  
 Ward Cederc r RD 4 Box 120  
 Ward Chas (Joanne) constn wkr Daniel Constn h1334 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3  
 Ward Chas (Jo Anne B) emp Natl Spinning h414 E Clay  
 Ward Chas H r RD 2  
 Ward Chas L emp Sledge Lbr r RD 3 Box 265  
 Ward Charlie L r RD 3 Box 265  
 Ward Charlotte Mrs nurse Columbus County Hosp  
 Ward Cicero r RD 4  
 Ward Clarice S Mrs nurses aide Columbus County Hosp r121 W Smith  
 Ward Cleveland E clk Braxton Auto Parts r Tabor City NC  
 Ward Clyde M (wid Jas) maid h425 Wards  
 Ward Colon slsmn T & T Oil r Nakina NC  
 Ward Corbet r RD 4  
 Ward D Marcella Mrs nurse County Health Dept r RD 3  
 Ward D Norman emp Wville Garment Mfg r Chadbourn NC  
 Ward David r RD 4  
 Ward Dewey A r RD 2 Box 16B  
 Ward Dewey A (Mary E) slsmn Jones Furn h E Calhoun nr Garrell  
 Ward Donald R (Shirley) mech Merritt Iron & Mtl r409 E Columbus  
 Ward Donnie W r RD 3  
 Ward Doris F r RD 4 Box 202  
 Ward Dulah B Mrs ofc sec Powell & Powell r Clarendon NC  
 Ward E Ben (Martha B) dentist 511 S Franklin h604 Crayton  
 Ward Earl E formn Davis Garage & Body Shop r Prison Camp rd  
 Ward Earlie S emp Wville Mfg r Hallsboro NC  
 Ward Effie M Mrs h309 E Walter  
 Ward Elbert U concessionist Columbus Theatre r Franklin  
 Ward Eliz Mrs emp Wville Mfg h214½ E Smith  
 Ward Ella O r RD 4  
 Ward English r RD 3 Box 207  
 Ward Esmer E plant supt Hill's Ice Cream r RD 3  
 Ward Esmer E r RD 3 Box 271  
 Ward Essie Mrs h212 E Clay  
 Ward Essie G emp Moore's Whse h204 E Columbus  
 Ward Eug P (Marie H) emp State Natl Guard h908 N Lee  
 Ward Eula W Mrs (Hide-A-Way Drive In) r102 S Lee  
 Ward Eunice Mrs emp Wville Mfg r RD 3 Box 108

## COLUMBUS PAVING COMPANY, Inc.

ASPHALT PAVING

Streets—Parking Lots—Driveways—Free Estimates

Hwy. 74 and 76, Chadbourn, N. C. (See Page 23 Buyers' Guide)  
 Office Tel. 654-4881—Plant Tel. 654-5751—Night Tel. 654-4541



# WACCAMAW

## BANK AND TRUST COMPANY

Member F. D. I. C. COMPLETE FINANCIAL SERVICE  
Total Resources Over \$40,000,000.00  
(See Page 14 Buyers' Guide)

Ward Eva M Mrs hlpr P & R Barbecue r315 W Williamson  
Ward Evelyn Mrs emp Wville Mfg r Hallsboro NC  
Ward F Kermit (Virginia S; Ward's Grill) h306 Smyrna rd nr North  
Ward Faye waitress Hide-A-Way Drive In r103 Lee  
Ward Flora E (wid Zellon) h502 S Franklin  
Ward Frances Mrs nurse Columbus County Hosp r Chadbourn NC  
Ward Frank K r RD 2 Box 467  
Ward Fred r RD 4  
Ward Freddy (wid Wm) r409 Stanley  
Ward Gladys Mrs r841 Chadbourn rd  
Ward H E bridgmn State Hwy Comn r Nakina NC  
Ward Harold br mgr First National Bank r RD 1 Hallsboro NC  
Ward Harrel student 213 E Clay  
Ward Harry (Peggy) farmer h110 Old Tram rd  
Ward Harvey R r RD 4 Box 35B  
Ward Hazel B Mrs h401 S Franklin  
Ward Herbert (Mary H) h306 S Thompson  
Ward Howard J r RD 4 Box 266  
Ward Irene G Mrs emp Wville Garment Mfg r Chadbourn NC  
Ward J Jas (Clarice S) driver Checker Cab h121 W Smith  
Ward J T slsmn T & T Oil r RD 4  
Ward Jas D emp Sledge Lbr r Nakina NC  
Ward J Paul mgr Waccamaw Tractor Co r RD 1 Hallsboro NC  
Ward Jeanette bkpr Waccamaw Bank & Trust r Nakina NC  
Ward Jerry N (Ida M) brklyr r408 S Maultsby  
Ward Jesse J driver Checker Cab r121 Smith  
Ward Jo Ann B Mrs clk City Police Dept r414 E Clay  
Ward Joe E (Annie W) farmer h117 Old Tram rd nr Wilmington rd  
Ward John (Lindsay S), Certified Public Accountant, 2d fl Seth L Smith Bldg, 803 S Madison, Tel 642-2763, h202 E College, Tel 642-2839  
Ward John III student r202 E College  
Ward John A driver State Hwy Dept r Nakina NC  
Ward John C slsmn Auto Safety Glass  
Ward John D (Kathleen K) slsmn h302 Washington  
Ward John G r RD 3 Box 269  
Ward John H r RD 3 Box 115C  
Ward John H (Erma) solr Floyd-Barkley Agcy r Clarendon NC  
Ward John L r RD 3 Box 248  
Ward John R r RD 1 Box 421  
Ward John W r409 E Columbus  
Ward Joseph E r RD 2  
Ward Joseph H (Eula W) barber Columbus Barber Shop h102 S Lee  
Ward Joseph T r RD 4  
Ward Josh r RD 3



**A. G. CARTER, JR.**  
**General Contractor**



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

# Cole Monument Works

Monuments With Dignity and Permanence

Hwy. 701 (South Whiteville) (See Page 49 Buyers' Guide) Phone 642-2626

Ward Lawson r RD 4 Box 105  
 Ward Leamon P (Ruby S) chairmn County Bd of Comnrs r  
 Clarendon NC  
 Ward Leatha C slswn Wood's 5 & 10c Store r Nakina NC  
 Ward Lela W Mrs emp Wville Mfg r111 N Powell blvd  
 Ward Leona H Mrs emp Wville Mfg r Hallsboro NC  
 Ward Linnie W r RD 4 Box 346  
 Ward Lloyd G r RD 2 Box 6  
 Ward Lloyd G (June C) pntr S B Stanley h S Canal nr Clay  
 Ward Lorin N r RD 2 Box 28  
 Ward Louise waitress Smokehouse Restr  
 Ward Lucian B r RD 4 Box 290  
 Ward Luther r RD 4 Box 77  
 Ward Luvenia T (wid Ransom) r213 E Clay  
 Ward Mack D (Lillie M) guard State Prison Camp h106 Air-  
 way rd nr Tabor City rd (Ffax Hts)  
 Ward Marcella D r RD 1  
 Ward Marcella J Mrs nurse City Health Dept r105 Airway rd  
 nr Tabor City rd (Ffax Hts)  
 Ward Margt emp Wville Mfg r Hallsboro NC  
 Ward Mary Mrs legal sec Sankey W Robinson r Box 91 Chad-  
 bourn NC  
 Ward Mary E Mrs bkpr Ellis Meares Hdw r E Calhoun nr Gar-  
 rell  
 Ward Mary J r RD 3  
 Ward Mary J r RD 4 Box 342  
 Ward Mattie W S Mrs h102 Airway rd nr Tabor City rd (Ffax  
 Hts)  
 Ward Mazel emp Wville Mfg r Bladenboro NC  
 Ward Myrtie N Mrs clk Motor Hotel Wville r213 E Clay  
 Ward Oliver J (Thelma) emp Natl Spinning r703 N West  
 Ward Paul prsmn News Reporter r RD 3  
 Ward Peggy C Mrs bkpr Waccamaw Bank & Trust r Nakina  
 NC  
 Ward Perry r RD 2  
 Ward Perry (Brattie H) h108 Britton  
 Ward Purl O (Myrtie N; Checker Cab Co) h213 E Clay  
 Ward R C r RD 3 Box 207  
 Ward Raleigh O r RD 3 Box 199A  
 Ward Ralph A r RD 3 Box 70BA  
 Ward Robt F r RD 4 Box 173  
 Ward Robt L r RD 3 Box 199A  
 Ward Roland (Larue R; Ward's Electric Motor Shop) h110  
 Britton  
 Ward Rossie H (Claudia M) opr Gurganus Farm Sup & Milling  
 h103 Britton  
 Ward Ruby Mrs nurse aide Columbus County Hosp  
 Ward Rudolph Z atndt Newsome's "66" Serv r502 S Franklin  
 Ward Sam P driver Checker Cab h108 W Walter

## WILLIAMS SPORTING GOODS

A Complete Line of Sporting Goods

610 S. MADISON ST.

DIAL 642-2893

# LISTON D. SPIVEY

Grading and Excavating Contractor

Crane Work—Road Work—Dump Truck Hauling—Top Soil—Sand—Gravel  
Baldwin Wood (See Page 21 Buyers' Guide) Phone 642-2221

- Ward Saml L r RD 4  
Ward Simon r RD 4 Box 180  
Ward Solon E r RD 4 Box 75  
Ward Solon E r RD 4 Box 135D  
Ward Solon R r RD 4 Box 140D  
Ward Thelma H Mrs prsr Sunshine Lndry & Clns r400 W Virgil  
Ward Tom L r RD 3  
Ward Vernon repr Ward's Elec Mtr Shop r1205 Tabor City rd  
nr City Limits (Ffax Hts) RD 3  
Ward Virginia Mrs emp Wville Garment Mfg r Hallsboro NC  
Ward Virginia S r RD 2 Box 467  
Ward Wm r RD 4 Box 137  
Ward Wm A r RD 2 Box 57  
Ward Wm A del mn Krahnke's Clns r106 Airway rd nr Tabor  
City rd (Ffax Hts)  
Ward Wm C r RD 2 Box 190  
Ward Wm C r RD 4 Box 190  
Ward Wm K r RD 3  
Ward Woodrow r RD 4  
Ward Woodrow W (Annie P) with Ward's Electric Motor Shop  
h219 Shallotte rd nr Tabor City rd (S Wville) RD 3  
Ward's Electric Motor Shop (Roland Ward) 920 S Madison  
Ward's Grill (F Kermit Ward) restr 704 S Madison  
Wards Henry H (Martha E) mgr A & P Food Stores h601 S  
Franklin  
Waring Lee S (Rosa P) pntr h312 W Virgil  
Warlick Jas G (Evelyn F; Washam & Warlick Farm Supply  
Co) h505 N Franklin  
Warlick Jas G jr student r505 N Franklin  
Warner Carrie S Mrs (Warner's Grill) r1332 Tabor City rd nr  
Shallotte rd (Ffax Hts) RD 3  
Warner Cath J Mrs recpt Dr Saml H Whitehead r1330 Tabor  
City rd nr Shallotte rd (Ffax Hts) RD 3  
Warner Chas E r RD 3  
Warner Chas E slsmn Leder Bros r RD 3  
Warner John P r RD 3  
Warner John P (Cath J) h133 Tabor City rd nr Shallotte rd  
(Ffax Hts) r RD 3  
Warner John P jr r RD 3  
Warner John P jr (Carrie S; Warner's Grill) agt Sou Life Ins  
h1332 Tabor City rd nr Shallotte rd (Ffax) RD 3  
Warner's Grill (John P jr and Mrs Carrie S Warner) 1310 Ta-  
bor City rd nr Shallotte rd (Ffax Hts) RD 3  
Warren Geo W jr (Myra M) pres Braxton-Warren Co h201  
Pinkney  
Warren Martie N Mrs r1615 Tabor City rd nr Shallotte rd (Ffax  
Hts) RD 3  
Warren Myra M Mrs sec-treas Braxton-Warren Co r201 Pink-  
ney  
Warwick Chas W (Betty G) mgr Pope's 5 & 10c Store h rear  
404 S Franklin  
Washam Otis L (Mildred H; Washam & Warlick Farm Supply  
Co) h501 N Thompson



SINCE 1920

**THOMPSON SIGNS**Commercial Advertising  
Neon and PlasticU. S. HWY. 701 S. BY PASS (F-Fax Hts.; S. WHITEVILLE)  
(SEE PAGE 3 BUYERS' GUIDE)

PHONE 642-2584

**WASHAM & WARLICK FARM SUPPLY CO (James G Warlick and Otis L Washam), Quality Feeds, Seeds, Fertilizers and Miscellaneous Farm Supplies, Custom Grinding and Mixing A Specialty, US Hwy 701 S By Pass (Ffax Hts; S Whiteville), Tel 642-2749**

Waters Lloyd R (Mabel M) saw filer Sledge Lbr h207 S Lee

Waters Mabel M Mrs opr Caro Tel &amp; Teleg r207 S Lee

Watkins Aaron L r RD 3 Box 408

Watkins Eramus C r RD 3 Box 412B

Watkins Gernie h104 Old Tram rd

Watkins Mary K r RD 3 Box 409

Watkins Wilmur O r RD 3

Watson Ben T r RD 1

Watson Billy M r RD 1

Watson Dewey E r RD 1

Watson Dewey E r RD 1 Box 154

Watson Glen E r RD 3 Box 347

Watson Glenn (Minnie) plmb h256 Shallotte rd nr Tabor City rd (S Wville) RD 3

Watson Jennifer Mrs nurse Columbus County Hosp

Watson Jimmy hlpr Schulken's Hdw r RD 4

Watts A Odell (Emma L) servmn Columbus Mtr r319 E Virgil

Watts Annie B r RD 4 Box 82

Watts B R r RD 2

Watts Betty W r RD 4

Watts Cleveland (Lillie) h106 E Cedar nr Tabor City rd (S Wville)

Watts David N mach opr State Hwy Dept r RD 4

Watts David N r RD 4 Box 98A

Watts Empie B (Agnes M; Empie's Cafe; Mary Carter Paint &amp; Appliance Store; Smokehouse Restaurant) h214 W Williamson

Watts Fred C r RD 3 Box 176

Watts Fred C (Jane P) mgr Smokehouse Restaurant h217 W Williamson

Watts Gertrude r RD 4 Box 46

Watts Harrie J r RD 3

Watts Harrie J r RD 3 Box 136

Watts Harris J r RD 3

Watts Haver r106 E Cedar nr Tabor City rd (S Wville)

Watts Homer emp Wville Garment Mfg r319 E Virgil

Watts Jas O r RD 3 Box 275

Watts Jane P Mrs emp Natl Spinning r217 W Williamson

Watts Jimmy student r409 N Powell blvd

Watts Joel B r RD 4 Box 127

Watts Junior L (Carol L; Lee's Service Station) r Canal

Watts Junior L r RD 2

Watts LeRoy (Lois P; Circle Drive In) h410 S Canal

Watts Liston E r RD 4 Box 108

**WEST WHITEVILLE GARAGE**Motor Overhaul-Transmissions-Electrical Systems-Carburetor-Brake Service  
Hwy. 74 and 76, Chadbourn Rd., 1/2 Mile West City Limits Phone 642-2355  
(See Page 11 Buyers' Guide)

**LESLIE H. ROW**

INSURANCE CONSULTANT

DISABILITY—HOSPITALIZATION—LIFE INSURANCE

108 W. Burkehead St.

(See Page 42 Buyers' Guide)

Dial 642-3963

- Watts M D r RD 4 Box 82  
 Watts Malcolm jr slsmn G V Singletary & Sons  
 Watts Margt Mrs emp Wville Garment Mfg r RD 4  
 Watts Margt F r RD 4 Box 98  
 Watts Martha emp Natl Spinning r303 N Madison  
 Watts Oakley H r RD 3  
 Watts Opal Mrs emp Wville Mfg r Chadbourn NC  
 Watts Pearl R Mrs slswn Rose's r Nakena NC  
 Watts Raymond B (Ruby N; Bans' TV & Appliance) h215  
 W Williamson  
 Watts Rebecca L (wid Lawson E) waitress Hidaway Restr h409  
 N Powell blvd  
 Watts Ress r RD 4  
 Watts Royce L r RD 4 Box 98  
 Watts Ruby N Mrs mach opr Wville Garment Mfg r215 W Wil-  
 liamson  
 Watts Sue ofc sec Waccamaw Bank & Trust r RD 3  
 Watts Wm C r RD 2  
 Watts Wm D emp Sledge Lbr r Brunswick NC  
 Wayne C P "Smoke" (Ethel R) mgr Liberty Life Insurance  
 Co h502 Bob White la  
 Wayne Clyde N County Chairmn US Dept of Agrl Stabilization  
 & Conservation Committee r Brunswick NC  
 Wayne Don (Dorothy) slsmn Walton-Sholar Hdw h205 E Lewis  
 Wayne Dorothy Mrs emp Wville Mfg r Lake Waccamaw NC  
 Wayne Lathal R civil defense dir Columbus County Civil De-  
 fense Headquarters r Lake Waccamaw NC  
 We Will Help You Club 115 S Memory  
 Weaver Arlin (Mary G) dist soil scientist US Dept Agrl r RD 1  
 Weaver Ben P (Doris M) asst cash Waccaman Bank & Trust  
 h301 N Madison  
 Weaver Garland E (Erma B; Weaver's Jewelry Store) h104 E  
 Calhoun  
 Weaver Mnebelle W Mrs stat County Welfare Dept r200 Pine  
 Weaver Richd E (Maebelle W) lwyr N Madison h200 Pine  
**WEAVER'S JEWELRY STORE (Garland E Weaver), White-**  
**ville's Oldest Jewelers, Watches, Silverware, Diamonds,**  
**Precious Stones, Jewelry, China, Crystal, Bridal Gifts, Ex-**  
**pert Watch and Jewelry Repairers, 701 S Madison, Tel**  
**642-2246 (See Page 46 Buyers' Guide)**  
 Webb John emp Sledge Lbr r Bolton NC  
 Webb Thos F driver G V Singletary & Sons  
 Webb Wylie H emp Sledge Lbr r Bolton NC  
 Weir Helen E Mrs clk County Tax Collector r Wananish NC  
 Weir Wm A (Helen E) County Tax Collector r Wananish NC  
 Wells Danl B asst supvr FHA  
 Wells Eliz emp Wville Mfg r RD 1  
 Wells Harold B pres-slsmgr Wells Oldsmobile Inc 509 Pinkney  
 Wells Herbert L emp Wville Mfg r RD 1  
 Wells Hubbard L r RD 1 Box 202A  
 Wells J W r RD 1 Box 194  
 Wells Jas H r RD 1 Box 203  
 Wells Joseph R (Eliz R) adv mgr News Reporter h1101 West  
 cor Frink

# COLLINS DEPARTMENT STORE

SHOES—CLOTHING—READY-TO-WEAR

Never Knowingly Undersold

811-813 S. Madison St., Whiteville. N. C.

Dial 642-2791

**WELLS OLDSMOBILE INC**, Harold B Wells Pres and Sls Mgr,  
Ben W Powell V-Pres, Ben W Powell Jr Sec-Treas, Olds-  
mobile and Rambler Automobiles, GMC Trucks, Sales and  
Service, Good Clean Used Cars, 507 S Madison, Tel  
642-2186, Parts and Service Tel 642-2185

Wells Oldsmobile Inc Harold B Wells mgr used cars 508 S Ma-  
dison

Wells Victor C r RD 1 Box 203

Wells Victoria chkr Modern Dry Clns r Chadbourn NC

West Evelyn C r RD 3 Box 1

West Frank mech Duncan's Garage & Chain Saw r Chadbourn  
NC

West J Kenneth (Carol B) plmb Wville Plmb h210 Wildwood  
av (BW)

West John P (Louise W) pres Whiteville Plumbing Co Inc  
City Plumbing Inspector h603 S Franklin

West Louise W Mrs sec-treas Whiteville Plumbing Co Inc r603  
S Franklin

West Robt L (Ruth C) v-pres Whiteville Plumbing Co Inc h201  
Garrell

**WEST WHITEVILLE GARAGE** (Theria C Walters Jr and  
Eddie D Jones), Factory Trained Mechanics On Domestic  
and Foreign Make Cars, Major and Minor Motor Overhaul,  
Experts on Automatic Transmissions, Electrical Systems,  
Carburetor and Brake Service, Electric and Acetylene  
Welding, Chadbourn rd 1/2 Mile West of City Limits, Hwy  
74 and 76, Tel 642-2355 (See Page 11 Buyers' Guide)

West Wm orderly Columbus County Hosp

**WESTERN AUTO ASSOCIATE STORE** (Jimmy T King Jr),  
TrueTone Television, Radio, Hi-Fi Record Players, Com-  
plete Repair Service On All Makes and Models, Western  
Flyer Bicycles and Tricycles, Full Line of Toys, Sporting  
Goods, Wizard Appliances, Automobile Parts and Acces-  
sories, Davis Tires, 112 E Main, Tel 642-3066

Western Prong Baptist Church r RD 1 Box 89

**WESTERN UNION TELEGRAPH CO**, Mrs Constance D Tay-  
lor Mgr, 519 S Madison, Tel 642-2315

Westminster Presbyterian Church Rev Fred W McDaniel pas-  
tor S Franklin

Whaley Jimmy L mech G&C Mtr r RD 1 Nakina NC

Wheeler Lewis D (Frances S) sec-treas Avant & Sholar Inc  
h101 Pine

White Advil J r RD 4 Box 102

White Alton G (Maxine) slsmn Ramsey Chevrolet h211 E  
Smith

White Annie L Mrs cash Italy Marlowe Gro r201 S Franklin

White Barbara N Mrs slswm Pope's 5 & 10 Store r904 West

White Beatrice C (wid Geo W) r320 W College

White Bennett county supvr US Dept Agrl r Chadbourn NC

White Bessie N r RD 3

White Cathleen S Mrs teller First Natl Bank r105 E William-  
son

White Chas D r RD 3 Box 405

White Della r240 Mill

White Edw A r RD 4

White Edw L jr r RD 4



**CONSULT THE  
CLASSIFIED BUSINESS LISTS  
IN THIS DIRECTORY  
IF YOU WOULD FIND WHAT YOU WISH TO BUY**

- White Edwin B jr (Elmer) estimator A G Canter Jr Contn h307  
W College
- White Edwin O r RD 4
- White Edwin O r RD 4 Box 15
- White Elbert L r RD 4 Box 51
- White Elvana V r RD 1
- White Ernest H r RD 2 Box 321A
- White G E bridgemn State Hwy Comn r RD 4
- White Garland E r RD 4
- White Gene D r RD 4 Box 126
- White Geo T r RD 4 Box 79A
- White Harry D r RD 1
- White Haynes B r RD 4
- White Herbert C r RD 1 Box 112
- White Herbert L (Linda L) mgr Bullock's Department Store  
r RD 1
- White Herman r RD 2 Box 286A
- White Huston (Alice F) weigher Reigel Paper h102 Woodland  
dr (BW)
- White J D (Joyce) farmer h Tabor City rd nr City Limits  
(Ffax Hts) RD 3
- White Joe E slsmn Powell Auto Parts r RD 3
- White Joe E r RD 4 Box 15
- White Joel G (Rosa P) agt Home Security Life Ins h114 W  
Wyche
- White John r RD 2 Box 165
- White Josephine Mrs maid Columbus County Hosp
- White Judson H r RD 1 Box 138
- White Justin D r RD 4 Box 38
- White Kenneth L (Barbara N) emp Natl Spinning h904 West
- White Lewis E r RD 4 Box 114
- White Lila M E r RD 4
- White Lot B r RD 2 Box 108
- White Louise B r RD 4
- White Mary L r RD 1 Box 106
- White Mary L clk County Superior Ct Clk r RD 1
- White Mary R Mrs bkpr Walton-Sholar Hdw r RD 4 Box 51
- White Maxine L Mrs asst admn clk US Dept Agrl r211 E Smith
- White Minnie M Mrs slswm Tim's Antique Shop r RD 2
- White Norman H r RD 3 Box 281
- White O B r RD 3
- White O'Bryan r RD 3
- White Obryan r RD 3 Box 116
- White Opal emp Wville Mfg r Chadbourn NC
- White Ray L (Dovie) mgr Singer Sewing Machine Co r Chad-  
bourn NC RD 1
- White Raymond G (Cathleen) h105 E Williamson
- White Roland L r RD 2 Box 446
- White Rosa P Mrs asst sec-treas Peoples Sav & Loan Assn  
r114 W Wyche
- White Ruby r841 Cowan's Rest Home Chadbourn rd RD 1
- White S Virgil mach opr State Hwy Dept r Chadbourn NC
- White Thurman G (Lila) meter rdr Caro Pwr & Light r RD 3
- White Timothy r RD 2
- White Timothy (Minnie M; Bargain House; Tim's Antique  
Shop) r RD 2 Box 355
- White Wade L (Annie L) chf City Police h201 S Franklin



## T. S. Memory Agency

**"Insurance That Satisfies"**

COUNTY COURT HOUSE  
NEAR COURT HOUSE SQUARE

Dial 642-2409



(See Page 44 Buyers' Guide)

White Willard H r RD 1

White Willard H r RD 1 Box 121

White Wm H r RD 4 Box 11

**WHITEHEAD SAMUEL H** (Betty T), Optometrist, Eye Examinations, Office Hours Daily 9:00 AM-5:00 PM, 9:00 AM-1:00 PM Wed, 610 S Madison, Tel 642-3845, h305 Jefferson, Tel 642-2260

Whiteville Alliance Church Rev Roland Hardee pastor 618 N Madison

Whiteville Beauty Shop (Mrs Jessie B Barkley) 102 E Main

**WHITEVILLE BODY SHOP** (Richard C Spivey and Orvia "Boley" Hammonds), Body and Fender Repairing, Glass Replacement, Auto Truck Painting, Guaranteed Color Matching, 24 Hour Wrecker Service 119 W Walter nr Powell blvd, Tel 642-3820

**WHITEVILLE BROADCASTING CO INC** Donald W Viets Genl Mgr, WENC Radio 1220 AM Clear Channel 99.1 FM 45,000 E R P Highway 701 S (South Whiteville), Tel 642-2133 (See Page 2 Buyers' Guide)

Whiteville Building Supplies B Kent Thurston pres treas 804 Chadbourn rd nr City Limits RD 1

**WHITEVILLE CHAIN SAW SHOP** (A Fred Goldston Jr), Poulan Chain Saws, Sales and Service, We Repair All Makes Chain Saws, Lawn Mowers, Outboard Motors, Complete Bar Shop, 205 Magnolia, Tel 642-2989

**WHITEVILLE CHAMBER OF COMMERCE**, George W Gold Exec Sec, 109 E Main, Tel 642-3171

## WHITEVILLE-CITY OF

**CITY HALL**, 308 S Madison

**ATTORNEY**, Robt H Burns Jr, City Hall, 308 S Madison  
**BOARD OF EDUCATION**, G H Arnold Supt, Admn Ofc, 210 Jefferson, Tel MI 2-3237

**BUILDING INSPECTOR**, Archie A Rushing, City Hall, 308 S Madison

**CIVIL DEFENSE COORDINATOR**, Jack Griffin, 308 S Madison

**CLERK**, Mrs Meda H Williamson, 308 S Madison, Tel MI 2-3344

**COUNCIL**, Hon J K Powell, Clyde D Dutton, W Malcolm Hasty, Eug F Sears, A G Carter Jr Members, 308 S Madison

**ELECTRICAL INSPECTOR**, Berry L Hinnant, City Hall, 308 S Madison

**ENGINEER**, Herman T Schnibben, City Hall, 308 S Madison, Tel MI 2-3344

**FIRE DEPARTMENT**, Archie A Rushing Chief, City Hall, 308 S Madison, Tel MI 2-3111

**GARAGE**, 319 E Main

**MANAGER**, W D Hines, City Hall, 308 S Madison, Tel 642-3344

**MAYOR**, Hon J K Powell, City Hall, 308 S Madison, Tel MI 2-3344

**PLUMBING INSPECTOR**, John P West, City Hall

**POLICE DEPARTMENT**, Wade L White Chief, City Hall, 308 S Madison, Tel MI 2-3333

**AVANT & SHOLAR, INC.**

For Economical Transportation

**CARS****TRUCKS**

411 S. Madison St., Whiteville (See Page 8 Buyers' Guide) Dial 642-3857

Whiteville City of (Contd)

**PUBLIC WORKS DEPARTMENT**, Wm J Porter Supt, City Hall, Tel MI 2-3344**RECREATION COMMISSION**, Mrs Evelyn M Inman Dir, City Hall**SCHOOLS**, Geo H Arnold Supt, Office 210 Jefferson, Tel 642-3237**TAX COLLECTOR**, Mrs Meda H Williamson, City Hall, 308 S Madison, Tel MI 2-3344**TREASURER**, Mrs Meda H Williamson, City Hall, Tel MI 2-3344

Whiteville Chapter No 211 (OES) 120 Pecan

**WHITEVILLE CITY DIRECTORY**, Hill Directory Company Publishers, 2910 W Clay, Richmond 30, Va, Tel 359-6001 (See Page 27 Buyers' Guide)**WHITEVILLE COCA-COLA BOTTLING WORKS INC**, Reid W Lassiter Mgr, Coca-Cola Distributors 218 W Lewis, Tel 642-3002

Whiteville Country Club Sonny George mgr 1331 Clarkton rd nr By Pass

**WHITEVILLE CREDIT BUREAU**, George W Gold Exec Sec, 109 E Main, Tel 642-3171**WHITEVILLE ELEMENTARY SCHOOL**, R E David Principal, 409 N Lee, Tel 642-3330**WHITEVILLE FLORIST** (Martin H Schulken), "Columbus County's Oldest Floral Business" 500 S Madison, Tel 642-2722 (See Page 32 Buyers' Guide)

Whiteville Garment Manufacturing Jas L Rodenborn pres-mgr 810 Wilmington rd

**WHITEVILLE GAS CO**, W Bruce McPherson Mgr, Gas Bottled, Heaters and Appliances, Hwy 701 (S Whiteville), Tel 642-4151

Whiteville Girl Scouts 103 Burkhead

Whiteville Grill (Mrs Vita Carlyle) restr 117 W Commerce  
Whiteville Heating & Air Conditioning Inc Wilton R Parker pres W Raymond Smith v pres Mrs Pearl L Parker sec & treas 942 Wilmington rd (BW)

Whiteville Hebrew Center (Jewist) N Powell blvd

**WHITEVILLE HIGH SCHOOL**, Paul H Rasberry Principal, 501 N Lee, Tel 642-2765**WHITEVILLE INSURANCE AGENCY INC**, Billy McKee Sec-Treas, Automobile Insurance, Life, Hospitalization, Mortgage Insurance, Fire, Hail, Bonds, Etc 902 S Madison, Tel 642-4244 (See Page 44 Buyers' Guide)

Whiteville Kindergarten (Mrs Emiline C Smith) 502 N Franklin

Whiteville Livestock Market (Van E Pierce) 1421 Tabor City rd nr Shallotte rd (Ffax Hts) RD 3

**Whiteville  
Florist****"Columbus  
County's  
Oldest  
Floral  
Business"**500 S.  
Madison St.**DIAL  
642-2722**(See Page 32  
Buyers' Guide)**A. G. CARTER, JR.**  
**General Contractor**

505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459



## THE NEWS REPORTER CO., INC.

Office Supplies, Equipment and Machines  
Offset and Letterpress Printing

815 S. MADISON ST.

DIAL 642-3076

Whiteville Manufacturing Co Arthur H Rodriquez mgr clo  
mfrs 810 Wilmington rd (BW)  
Whiteville Memorial Association Clyde H Hobb pres 136 W Com-  
merce

**WHITEVILLE MERCHANTS ASSOCIATION INC, George W**  
**Gold Exec Sec, 109 E Main, Tel 642-3171**

Whiteville Methodist Church Rev A D Byrd jr pastor 202 Pink-  
ney

Whiteville Motor Co (Ben W and Ben W Powell jr) used cars  
101 E Walter

Whiteville Oil Co (Titus C Williamson W Crowell Black) Chad-  
bourn rd nr City Limits RD 1

**WHITEVILLE PLUMBING CO INC, John P West Pres,**  
**Robt L West V-Pres, Louise W West Sec-Treas, Plumbing**  
**and Heating Contractors, Specialists In Residential, Com-**  
**mercial and Industrial Plumbing and Heating, Complete**  
**Line of Plumbing Supplies, 605 S Franklin, Tel 642-3257**

Whiteville Plywood Inc Wesley S Wallace pres Burgess C Angel  
jr v-pres mfrs 420 E Main

Whiteville Plulic Library Mrs Ruth L Britton librn 631 N Lee

**WHITEVILLE TOBACCO BOARD OF TRADE, George W Gold**  
**Exec Sec, 109 E Main, Tel 642-3171**

Whiteville Tobacco Co J B McGougan supt (whse) 214 E  
Main

Whiteville Trading Co (Mrs Mabel B Townsend) genl mdse  
124 E Main

Whiteville Used Parts (J A Phifer) 1210 Chadbourn rd RD 1

Whiteville Woman's Club 310 E College

Whitley Horace B (Ruth D) comptroller Waccamaw Bank &  
Trust Co h307 E Calhoun

Whitley Philip student r307 E Calhoun

Whitley Ruth D r RD 3 Box 4B

Whitman Sue P Mrs h405 S Franklin

Whitson Ronald W (Barbara M) dentist 511 S Franklin r  
E Wyche

Whitted Maria tchr Central High Sch r S Memory

Whitted Robena tchr Central High Sch r407 W Walter

Whittington Gary C (Louise H) mech Wells Oldsmobile r Bruns-  
wick NC

Whittington Louise H Mrs slswn Wood's 5 & 10c Store r206 E  
Virgil

Whittington Vernon clk A&P r S Whiteville NC

Wholesale Distributors Inc Luther A Meares pres Irvin P  
Brown v-pres J Edgar Pierce sec-treas bldg sups 414 E  
Main

Wideman Jas W (Lillian) phys 700 N Thompson h806 Brickyard  
rd (BW)

Wiggins Edw N lab Love Lbr

Wilds Alex (Rora S) h701 W Virgil

## Belk-Hensdale Co.

shop BELK'S FIRST and SAVE

721 South Madison St. (See Page 24 Buyers' Guide)

Phone 642-3235

# JONES FURNITURE CO., INC.

"Complete Home Furnishers"

314 South Madison St.

(See Page 34 Buyers' Guide)

Dial 642-3304

- Wilkerson John A emp Sledge Lbr r RD 1  
 Wilkerson John A r RD 1 Box 488  
 Wilkins E J (Cath) r207 N Franklin  
 Wilkins Horace S state police h207 N Franklin  
**WILL HORACE J JR** (Joanne C), Mgr Carolina Telephone & Telegraph Co, 113 W Calhoun, Tel 642-9111, h105 Richardson, Tel 642-9080  
 Willetts A Larnell (Lois J) with Tabor City Broadcasting h201 W North  
 Williams Alice M Mrs clk Sears r RD 3  
 Williams Alice P Mrs ofc sec US Selective Service Sys r100 Oak nr US Hwy 701 S By Pass (Ffax Hts)  
 Williams Aubrey J agt Sou Life Ins r Fair Bluff NC  
 Williams Bessie (wid John) r308 S Memory  
 Williams Chas (Pat) emp Reigel Paper h108 E Calhoun apt 2  
 Williams Clarence R r RD 1 Box 226  
 Williams Clyde farmer r409 S Memory  
 Williams Clyde R formn State Hwy Dept r Brunswick NC  
 Williams Dennis G (Erlena W) county jailer h108 W Smith  
 Williams Detra Mrs slswn Belk's r RD 1  
 Williams Edna M maid h101 Powell nr Clarence  
 Williams Eleen Mrs nurse Columbus County Hosp r100 Wildwood dr (BW)  
 Williams Empie (Retha G) h230 W Virgil  
 Williams Eunice r RD 3  
 Williams Eunice slswn Weaver's Jewelry Store r RD 3 Box 217  
**WILLIAMS GARAGE** (Thomas A Williams), Automobile and Tractor Repairs, Motors Rebuilt, Expert Brake Service, Acetylene Welding, Located on Mill Pond rd (S Whiteville), Tel 642-4249  
 Williams Harvey N r RD 3 Box 241  
 Williams Henry C r RD 1 Box 309  
 Williams Herman C r RD 3  
 Williams Howard (Bertha) mech Stevens & Hasty Co r Chadbourn NC  
 Williams Irvin C r RD 3  
 Williams J R r515 S Madison  
 Williams Jas H (Sarah B) civil eng A G Carter jr h601 N Madison  
 Williams Jas W emp News Reporter r110 Mill Pond rd nr Tabor City rd (S Wville) RD 4  
 Williams Jessie P r RD 3 Box 366  
 Williams Joann r609 N Lee  
 Williams Joseph (Alice P) emp Riegel Wood & Paper h100 Oak nr US Hwy 701 S By Pass (Ffax Hts)  
 Williams Jos D r RD 3 Box 310A  
 Williams Lee R (Eleen) emp Dairy Queen h100 Wildwood dr (BW)  
 Williams Lenwood asst County Jailer r10 W Smith

# X. BROWN REALTY

Brokers-Builders-Developers-Appraisals-Loans-Rentals  
 Residential and Business Properties

Hwy. 74 and 76 West

(See Page 50 Buyers' Guide)  
 Office Phone 642-4223, Res. Phone 642-3812



# FLOYD-BARKLEY AGENCY

ALL FORMS INSURANCE



908 S. Madison St.

(See Page 41 Buyers' Guide)

Dial 642-2142

Williams Leo r RD 4  
 Williams Leonard C r RD 1 Box 228C  
 Williams Leroy (Dairy Queen) r Baldwin Woods NC  
 Williams Letha Mrs emp Wville Garment Mfg r RD 3  
 Williams Louise Mrs slswn Ellis Shoe Center r Evergreen NC  
 Williams Lucian A (Lennie H) farmer h609 N Lee  
 Williams Mamie T Mrs teller Waccamaw Bank & Trust r Clarendon NC  
 Williams Mary P Mrs tchr Central High Sch r RD 2  
 Williams Millard F r RD 1 Box 314  
 Williams Millie A (wid Jesse M) h409 S Memory  
 Williams Minnie maid Columbus County Hosp  
 Williams Minnie M Mrs tchr Central High Sch r Hillsboro NC  
 Williams Percy L r RD 1 Box 227  
 Williams R D driver State Hwy Dept r Evergreen NC  
 Williams Richd B r RD 3 Box 11A  
 Williams Robt orderly Columbus County Hosp  
 Williams Rudolph (Jo Anne; Williams Sporting Goods) h207 E Wyche  
 Williams Sarah B Mrs organist First Bapt Ch r601 N Madison  
**WILLIAMS SPORTING GOODS (Rudolph "Rudy" Williams),**  
**A Complete Line of Sporting Goods, MacGregor and Wil-**  
**son, 610 S Madison, Tel 642-2893 (See Page 53 Buyers'**  
**Guide)**  
 Williams Susie Mrs emp Wville Mfg r Butters NC  
 Williams Thos A r RD 4 Box 428  
 Williams Thos A (Lottie M; Williams Garage) h110 Mill Pond rd nr Tabor City rd (S Wville) RD 4  
 Williams W Al Hon judge County Recorder's Ct r Tabor City NC  
 Williams Walter C jan Central High Sch r Hallsboro NC  
 Williams Wayne emp News Reporter r Chadbourn NC  
 Williams Wm J r RD 3 Box 380F  
 Williams Wm J r RD 3 Box 580  
 Williams Willie C r RD 1 Box 277  
 Williamson Alton P r RD 1 Box 69  
 Williamson Aubrey r RD 1  
 Williamson Boyd M r RD 3  
 Williamson Boyd M r RD 3 Box 197  
 Williamson Chas M r RD 4 Box 16  
 Williamson Charlie P r RD 4  
 Williamson Davis E (Reba L) bkpr W B Hobbs & Son h301 E Clay  
 Williamson Dennis E (Louise B) asst mgr Culligan Soft Water Serv h313 W Williamson  
 Williamson E W slsmn Black's Tire Serv  
 Williamson Edward L (Sara B), Attorney-at-Law, 120 Washington, Tel 642-2430, h207 Elm, Tel 642-3711

## McPHERSON WELL DRILLING SERVICE

2" Thru 8" Diameter Wells—Repairs on Water Pumps  
 U. S. Hwy. 701 By Pass (Ffay Hts.; S. Whiteville) Phone 642-4651  
 (See Page 56 Buyers' Guide)



## WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED  
BUSINESS LISTS IN THIS DIRECTORY.

Williamson Edw W r RD 3 Box 22B  
 Williamson Emery r RD 3  
 Williamson Emery L r RD 1 Box 401  
 Williamson Eppie nurse Columbus County Hosp r Evergreen  
 NC  
 Williamson Esther Mrs emp Blue Jean Factory r404 W Wil-  
 liamson  
 Williamson Ethel Mrs emp Wville Garment Mfg r Ash NC  
 Williamson Ethleen Mrs bkpr First Natl Bank r Brunswick  
 NC  
 Williamson Garland E r RD 4  
 Williamson Garland E r RD 4 Box 57  
 Williamson Hazel Mrs emp Wville Mfg r Cerro Gordo NC  
 Williamson Hazel S r RD 3  
 Williamson Hazel S Mrs prin New Hope Elem Sch r RD 3  
 Williamson Janie W r RD 3  
 Williamson Jaxie emp Wville Garment Mfg r Chadbourn NC  
 Williamson Jay D r RD 1  
 Williamson Jay D (Beulah) collr L K Fuller Appliance & Furn  
 Store h829 Chadbourn rd RD 1  
 Williamson Jerome B r RD 3 Box 197  
 Williamson Jimmy O r RD 3  
 Williamson Julius R (Marie; Jule's Auto Sales) h206 W Nance  
 Williamson Lois Mrs nurse Columbus County Hosp  
 Williamson Mary F Mrs tchr Wville High Sch r Chadbourn rd  
 Williamson Meda H Mrs city clk tax collr and treas r208 E  
 Webster  
 Williamson Miriam Mrs emp Wville Garment Mfg r Chadbourn  
 NC  
 Williamson Mock slsmn Black's Tire Serv r Brunswick NC  
 Williamson Ocie Mrs clk Simmons Drug r303 Burkhead  
 Williamson Ray (Ocie) city police h303 Burkhead  
 Williamson Titus C (Mary F; Whiteville Oil Co) mgr Ameri-  
 can Oil Co h417 Washington nr Powell blvd  
 Williamson Warren r RD 4 Box 4  
 Williamson Wilbur (Meda H) farmer h208 E Webster  
 Williamson Wilson D (Esther B) slsmn Texaco Inc h404 W  
 Williamson  
 Willie's Pool Room Thos Jones mgr 92 Wilmington rd (BW)  
 Willis Maysie E tchr Edgewood Elem Sch r106 E Columbus  
 Willis Myrtle E bkpr Cooumbus Mtr r106 E Columbus  
 Willis Tiffany B (wid Wm K) h106 E Columbus  
 Wilson A O Portable Welding (Alvin O Wilson) wldg sup 1406  
 US Hwy 701 S By Pass (Ffax Hts)  
 Wilson Alice emp Wville Mfg r Chadbourn NC  
 Wilson Alvin O (Laura B; A O Wilson Portable Welding)  
 h100 S Lee  
 Wilson Alvin O jr student r100 S Lee  
 Wilson Dolly Mrs h104 Britton

## G & C MOTOR CO., INC.

**Buick  
and  
Pontiac  
Dealers**

**SALES  
SERVICE  
PARTS**

**Complete  
Air  
Conditioning  
Service**

**Sales and  
Office  
PHONE  
642-3153**

**Parts and  
Service  
PHONE  
642-2203**

**413  
S. Madison St.**

**(See Page 12  
Buyers' Guide)**

## PEACOCK FUNERAL HOMES, INC.

**Chadbourn, N. C.  
Tel. 654-3431**

**WHITEVILLE, N. C.  
Tabor City Rd., Box 586  
(Ffax Hts.) Tel. 642-4141**

**Shallotte, N. C.  
Tel. PL 4-8253**

**The Homes of Thoughtful Service**

**(See Page 5 Buyers' Guide)**

# WEAVER'S JEWELRY STORE

*Whiteville's Oldest Jewelers*

701 S. Madison St.

(See Page 46 Buyers' Guide)

Dial 642-2246

Wilson Dorothy h716 Clarkton rd nr City Limits

Wilson Edw atndt Wright's Gulf Serv r RD 3

Wilson Eliz Mrs tchr r105 W Wyche

Wilson Frank bkpr G & C Mtr r Chadbourn NC

Wilson Furniture Co (L Aubrey Wilson) 125 W Commerce

Wilson Harrison (Dorcas J) emp Sledge Lbr r304 W Main

Wilson Henry lab Va Caro Chem r Fair Bluff NC

Wilson Idell r104 Britton

Wilson Joe (Eliz) meter reader City h105 W Wyche

Wilson John (Maggie W) lab h415 W Main

Wilson John T r RD 2

**WILSON JOHN T (Polly N; John T Wilson Agency), Justice of Peace, County Court House, Court House sq, Tel 642-4061, h213 Woodland dr (BW), Tel 642-2003**

**WILSON JOHN T AGENCY (John T Wilson), Dist Mgr First National Life Insurance Co, Specializing In Life, Accident, Health, Hospitalization Insurance, County Court House, Court House Square, Tel 642-4061**

Wilson L Aubrey (Wilson Furniture Co) h125 W Commerce

Wilson Margt Mrs smstrs Moskow's Dept Store

Wilson Margt B r RD 2 Box 295

Wilson Music Co W Chas Gore mgr vending machs rear 125 W Commerce

Wilson Olden r RD 3 Box 385

Wilson Olden (Bertha W) firemn Sledge Lbr h302 W Main

Wilson Woodrow plmb Townsend Plmb & Well Drilling r RD 3 Box 415

Winnies Dorothy B Mrs ofc mgr Wville Mfg r Chadbourn NC

Wise Hulda B r RD 3

Wisnienski Joyce emp Wville Mfg r RD 3

Wofford Kathleen H Mrs teller Waccamaw Bank & Trust r303 N Madison

Wood's 5 & 10c Store Robt A Morris mgr 722 S Madison

Woodall Paul D (Eupha M) sls supvr Lance Inc h1250 Clarkton rd

Woodard Jimmy clk Evans Gro r504 S Franklin

Woodard Mary Mrs emp Whiteville Lndry h504 S Franklin

Woodard Mary P prsr Sunshine Lndry & Clns r RD 3

Woodard Rachel D Mrs supvr instruction City Bd of Educ r105 N Madison

Woodard Ralph H (Rachel D) sch tchr h105 N Madison

Woodell Alvie L (Joyce M) h110 E Clay

Woodell B Wade (Carlene) clk A&P h112 E Webster

Woodell Carlene Mrs emp Wville Mfg r112 E Webster

Woodell Cecil (Margt B) prod mgr A&P h209 W Calhoun

Woodell Carlene (Gussie E) elec appl repr 416 E Clay h do

Woodell Edw (Margie) h1218 Chadbourn rd RD 1

Woodell Gussie E Mrs clk A&P r416 E Clay

Woodell Martha r110 E Clay

# Smith's Funeral Home

SERVING WHITEVILLE AND CHADBOURN  
24 HOUR AMBULANCE SERVICE

219 W. VIRGIL ST.

DIAL 642-3206

DIAL 654-3571, CHADBOURN, N. C.

# **TODD FURNITURE CO., Inc.**

*"Quality for Less"*

NATIONALLY ADVERTISED FURNITURE

614 S. Madison St.

(See Page 35 Buyers' Guide)

Dial 642-3377

Woody Eva M r RD 3

Woody Eva M Mrs slswn Pope's 5 & 10c Store h102 E Cedar nr  
Tabor City rd (S Wville)

Woody Virgil (Peggy) serv mn Collier Gas & Appliance r RD 3

Woolard Jas H (Mary L) serv mn Suburban Rulane Gas h1201  
Clarkton rd

Wooltz Margt M Mrs ofc sec Proctor & Proctor r Hallsboro  
NC

Wooten C H r RD 2 Box 390

Wooten Carl r RD 1

Wooten Clement L (Thelma) h104 Church

Wooten Earl (Martha J) rep Badger Meter Co h305 N Madison

Wooten Frank h207 Cypress

Wooten Gladys G (wid Edgar) dep County Register of Deeds  
h207 Smyrna rd nr Frink

Wooten Helen P r RD 2 Box 356

Wooten Jack (Helen P) atndt Graham's Shell Serv r RD 2

Wooten Mattie maid Wville Elem Sch r RD 2

Wooten Peggy G (wid Geo G; Wooten's Business Equipment  
Co) h104 E Lewis

**WOOTEN THELMA DR, Chiropractor, Office Hours 9:00 AM-  
5:00 PM, Tabor City, NC, Tel 509-1, Whiteville Office, 104  
Church, Tel 642-2824, r do**

Wooten's Business Equipment Co (Mrs Peggy G Wooten) busi-  
ness machines 1013 S Madison

Worley Alene M Mrs smstrs Chadbourn Textile r506½ S Frank-  
lin

Worley Edw slsmn G V Singletary & Sons

Worley Edw D r RD 1 Box 101

Worley Edw L r RD 1 Box 102

Worley Horace jr (Alene M) hlpr Whiteville Body Shop h506½  
S Franklin

Worley John B r RD 3

Worley L D emp Caro Tel & Teleg h109 E Wyche

Worrell Bertha emp Wville Garment Mfg

Worrell Bertha M r RD 2

Worrell Bruce r RD 2 Box 46

Worrell Charlie R r RD 2

Worrell Clara P Mrs ofc sec Liberty Life Ins r RD 3

Worrell Edna E r RD 2

Worrell Elijah A r RD 3

Worrell Ernest r RD 2

Worrell Gladys L r RD 2

Worrell Herbert M r RD 2

Worrell A Jerry (Clara F; Griff Shoe Shop h1505 Tabor City  
rd nr Shallotte rd (Ffax Hts) RD 3

Worrell John G (Joyce C) coml mgr WENC Radio Sta h102  
Fuller

# **STARLITE RESTAURANT**

THE FAMILY DRIVE IN

Hwy. 74 and 76 East

(See Page 52 Buyers' Guide)

Phone 642-4735



## QUALITY MOTOR CO., INC.



Authorized Dealer, Ford, Falcon, Thunderbird, Sales and Service Dial 642-2288, Parts and Service 642-3843, N. City Limits, Tabor City Road (Fairfax Heights) Route 3  
(See Page 13 Buyers' Guide)

*Falcon*

- Worrell Lula M r RD 2 Box 217  
 Worrell Lydia B r RD 2  
 Worrell Marvin r RD 2 Box 260  
 Worrell W M r RD 2  
 Worrell Willard r RD 2  
 Worrell Wm M r RD 3  
 Worth W Chas Rev (Hilda B) h600 N Franklin  
 Worthen T Lee (Mildred C) lsb Sledge Lbr h rear 302 W Main  
 Worthington Cyrus E r RD 3  
 Worthington Kenneth (Meg) emp Wville Bldg Sup h104 McKenzie  
 Worthington Kenneth R r RD 3  
 Worthington Louise P Mrs bkpr Leder Bros r900 Evergreen nr Forest dr (BW)  
 Worthington Mary G Mrs ofc sec Powell & Gault Agcy r104 McKenzie  
 Worthington Milton G r RD 2 Box 257H  
 Worthington Milton G (Louise P) emp State Hwy Comn h900 Evergreen nr Forest dr (BW)  
 Worthington Otha H (Mamie) lbr wkr h111 Shallotte rd nr Tabor City rd (S Wville) RD 3  
 Wray Doris L r RD 1  
 Wray Doris L clk US Dept Agrl r RD 1  
 Wray Milton C r RD 1  
 Wray Milton T r RD 1  
 Wright Alice S Mrs supt County Welfare Dept r Tabor City NC  
 Wright Chas D (Pauline M) tchr h523 Bob White la  
 Wright Donald driver G V Singletary & Sons  
 Wright Elmer L (Margt E) atndt Cricket Serv Sta r400 S Franklin  
 Wright Geo W (Margt W) firemn Love Lbr h405 Stanley  
 Wright Geraldine G Mrs maid Wville Hotel r125 W Virgil  
 Wright Jas clk The Moonlight r RD 2  
 Wright Lena P r RD 2 Box 343A  
 Wright Lonnie (Doris D) pntr h405 S Thompson  
 Wright Marjorie mach opr Natl Spinning r112 Shallotte rd nr Tabor City rd (S Wville) RD 3  
 Wright Robt P (Myrtle K; Wright's Gulf Service) r Chadbourn NC  
**WRIGHT'S GULF SERVICE** (Robt "Pickett" Wright), Complete Line of Gulf Products, Gasoline, Oil, Lubrication, Tires, Tubes, Batteries and Automobile Accessories, Washing, Waxing and Polishing, Prompt Road Service, Court House sq, Tel 642-4237  
 Wyatt John r RD 1 Box 190  
 Wyatt John T r RD 1  
 Wyche Henry B (Georgia) trust ofcr Waccamaw Bank & Trust Co r Hallsboro NC

## COLUMBUS DRUG STORE

Prescriptions—Fast-Free-Delivery

629 S. Madison St., In Heart of Whiteville (See Page 30 Buyers' Guide)  
TEL. 642-3009

## Firestone Home & Auto Supplies

THE FOWLER CO., OWNER—HEADQUARTERS FOR

**Firestone** EASY PAY PLAN—WHOLESALE—RETAIL

611 S. Madison St.

(See Page 10 Buyers' Guide)

Dial 642-2244

Wyche J T (Elizabeth C), Physician and Surgeon, 615 S Madison, Tel 642-2706, h207 Woodland dr, Baldwin Woods, Tel 642-4160

Xanthos Pete (Louise M; Modern Radio Service) h404 E Lewis Yarborough Janie A (wid Alvin C) h111 N Franklin

Yarus Walter (Blanche S) emp Chadbourn Textiles h1206 West

Yates Arlene supvr Wville Mfg r Chadbourn NC

Yates Clemmie Mrs nurses aide Columbus County Hosp r Chadbourn NC

Yates Donald R (Annie E) with Sledge Lumber h108 W Frink

Yates Fennell r RD 1 Box 227B

Yoder Cecil R jr (Lois W) sec-treas-genl mgr Columbus Production Credit Assn h107 W Wyche

Yoeman Chester r RD 2 Box 98

Young Danny r RD 3

Young Irene A nurse County Health Dept r Tabor City NC

Young J Gwins (T B Young & Co) r Florence SC

Young Maida Mrs cook Simmons Drug r Hallsboro NC

Young T B & Co (J Gwins Young) pecan dlrs 901 S Madison

Yow Henry D r RD 2 Box 265

Yow Ralph (Frances; Collier & Yow TV & Appliances) h209 W Frink

Zandy Betty G Mrs lunchrm mgr Edgewood Elem Sch r403 W Nance

Zandy John L (Betty G) supt of bldgs & grounds City Bd of Educ h403 W Nance

Zandy Maxine bkpr Hinnant's Inc r W Nance



## Piggly-Wiggly

COMPLETE FOOD STORE

Located in The Heart of Whiteville

124 W. MAIN ST.

## Common Sense About City Directory Circulation

THE TRUE VALUE of advertising circulation is circulation consulted.

TO BE EXACT by actual survey in twenty-four average American cities by actual count each City Directory averaged three and one-half consultations for each business day.

TO BE CONSERVATIVE we will eliminate the sixty Sundays and Holidays when no tests were made.

FOR EVERY THOUSAND DIRECTORIES sold there will be an average of three and one-half consultations for each book for THREE HUNDRED and FIVE days, therefore  $1000 \times 3\frac{1}{2} \times 305 = 1,067,500$ .

CONSULTATIONS OR CIRCULATION  
CONSULTED



*Use Our Library of*

**OUT-OF-TOWN  
CITY DIRECTORIES**

---

A complete library of out - of - town City Directories is maintained especially for the reference use of our subscribers. We invite you to consult this library of up-to-date Directories when in need of names, addresses, and other information about firms and individuals in other cities. This is a part of our service to local City Directory users.

# **ADVERTISING JUDICIOUSLY**

**CREATES a New Business**

**REVIVES a Dull Business**

**ENLARGES an Old Business**

**RESCUES a Lost Business**

**PRESERVES a Large Business**

**SECURES Success in Any Business**

**SAVES a Failing Business**

**ENABLES You to Pay Your Taxes**

**DIRECTORY ADVERTISING  
BRINGS SATISFACTORY RESULTS!**

# AVANT & SHOLAR, INC.

For Economical Transportation

CARS  TRUCKS

411 S. Madison St., Whiteville (See Page 8 Buyers' Guide) Dial 642-3857

## HILL'S WHITEVILLE

Directory of Householders, Occupants of Office  
Buildings and Other Business Places, Including  
a Complete Street and Avenue Guide

### 1963

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In the following list the named streets are in alphabetical order, the intersecting streets being shown. The number of each building on the street is given in numerical order, and opposite the number is placed the name of the occupants or house-owner or tenant. In the business blocks containing offices the occupants are shown by room numbers where practicable, in apartment homes the number denotes the number of the apartment. In all streets both sides of the street are included in one list. The profession or business of individuals or firms is given only at their respective places of business; to find occupation of others refer to Alphabetical List of Names.

The symbol @ following a householder's name indicates that we have received information during the canvass that the house is owned by some member of the family, but as the publisher cannot and does not guarantee the correctness of the information furnished, nor the complete absence of mistakes no responsibility for errors can be or is assumed, nor can the publisher furnish further information than that shown.

Telephone numbers, as supplied to us on our canvass are shown opposite names.

Figures in parenthesis denote old numbers.

The word street is not used in addresses. Where a designation av, cir, ter, etc., does not appear, the designation st is understood.

(The numerals that appear at right edge of columns, ahead of street descriptions and some street intersections, are merely for the guidance of the publishers and have no other significance.)

(This section includes some listings reading "No Return." In each case the Publishers tried diligently, by various means, to obtain the information for the occupants but were unsuccessful. First, two personal calls were made made by an enumerator; next a double postal card was mailed and the telephone used when possible.)

#### AIRWAY ROAD (Fairfax Heights) — From Tabor City rd west, 1 south of Cedar

101 Vacant  
102 Ward Mattie S Mrs MI 2-3204  
103 Vacant  
104 Pope James O jr  
105 Ward Burmey P 642-2721  
106 Ward Mack D MI 2-2053  
107 Ezzell Hubert  
108 Walker Billy R MI 2-3767

14 109 Duncan Robt L  
110 Vacant  
111 Smith Geo C  
112 Stevens Irdell MI 2-3524  
113 Long L G  
114 Prince Jerry

6  
ANDERSON — From E Calhoun north, 1 east of Maultsby  
204 Gurkin Harry © MI 2-2395  
205 Stover Wm T © MI 2-3128



**A. G. CARTER, JR.**  
General Contractor



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

**Whiteville  
Florist**



**"Columbus**

**County's**

**Oldest**

**Floral**

**Business"**

**500 S.  
Madison St.**

**DIAL  
642-2722**

(See Page 33  
Buyers' Guide)



# REED'S

Jewelers

The Home of  
Quality  
Jewelry

Nationally  
Advertised

- Diamonds
- Watches

Guaranteed  
Watch and  
Jewelry  
Repairing

DIAL  
642-2054

613 S.  
Madison St.

(See Page 45  
Buyers' Guide)

## WENC Radio

AM 1220—FM 99.1  
Highway 701 South (See Page 2 Buyers' Guide) South Whiteville, N. C.  
Phone 642-2133

Anderson—Contd  
206 Pait James E © MI 2-2480  
210 Beasley Chas © MI 2-2920

ARTHUR — From Powell east,  
1 south of Clarence

BALDWIN — From Mill south, 1  
west of Canal

BALDWIN WOODS — A subdivi-  
sion north of Wilmington rd,  
3-4 Mile beyond City Limits

BAY — From 224 Magnolia south-  
west, 2 west of Frazier

BEST ALLEY — A continuation  
of Moore from Virgil north  
303 Summers Norman  
305 Bellamy Emma Mrs  
306 Pringle Ellis  
307 Vacant  
308 Jackson Cedell 642-2947  
309 Vacant

BEUNA VISTA — From 308 S  
Memory west, 1 south of Cedar

BOB WHITE LANE — From  
Grove west (and east ½ blk),  
1 south of Chadbourne rd  
501 Heath Norman W © MI  
2-4231  
502 Wayne C Pierce © ME 2-3165  
503 Hege Gerald D © MI 2-3042  
505 Robinson Sankey W © MI  
2-2937  
523 Wright Chas D © 642-8691  
Grove begins  
601 McGirt Edw L © MI 2-3380  
603 Hughes E Wayne © MI  
2-3381  
Terrence Anthony C 642-2120  
604 Foster Robt W © MI 2-4252  
604 Sellers Paul G © MI 2-3903  
607 Batten Lloyd © MI 2-2126  
Bryce begins

BRICKYARD ROAD (Baldwin  
Woods) — From Wilmington  
rd north, 2 east of City limits  
800 Viets Donald W © MI 2-3138  
801 Vacant  
803 Braddy John J  
804 Dyson Ernest © MI 2-3018  
805 Stevens F Ralph  
806 Wideman James W MI  
2-2367  
810 Pope Eva Mrs I MI 2-3936  
817 Davis J Robt © MI 2-3921  
819 Lewis James E © MI 2-3924

816 Hinson Eug © 642-4807  
820 Spivey Liston D © genl contr  
MI 2-2221  
821 Kust Cyril A © MI 2-3455  
901 Spivey Bessie C © MI 2-3118  
931 Spivey Richd C © MI 2-4364  
1001 Miller Norman © excavating  
contr MI 2-2720  
1003 Soles Avery G MI 2-3953

BRITTON — From E Columbus  
south, 1 east of S Thompson  
103 Ward Rossie H  
104 Wilson Dolly Mrs  
106 Merritt Robt O ©  
107 Tyree Will saw filer  
108 Ward Perry  
Hardie Bill  
110 Ward Roland ©  
111 Tyree Khonia A ©  
111½ Cribb Wm jr ©  
112 Corn Everett M © MI 2-4288  
113 Canady John M  
115 Meares Q C MI 2-3473  
Virgil intersects

BRYCE — From 607 Bob White  
la north, 1 west of Grove  
807 Powell Ben W jr © MI 2-2524  
809 Brooks Wm D jr © MI  
2-4192

BURKHEAD — From 205 N  
Madison west, 1 south of Wil-  
liamson  
101 Barksdale Mamie S Mrs ©  
MI 2-3829  
103 Whiteville Girl Scouts  
104 Dew Clyde T MI 2-3966  
108 Row Leslie H © ins coun-  
seller MI 2-3963  
109 Vacant  
110 Duncan Robt A © MI 2-2144  
111 Beltz Eug  
112 Barker John MI 2-2015  
113 Britt Nim R jr MI 2-3279  
114 Baldwin Leslie L © MI  
2-3269  
115 Powell Flossie W Mrs MI  
2-3374  
116 Walker W Edw MI 2-3875  
Lee intersects  
201 Blake Geo MI 2-4675  
202 Long Georgia H Mrs MI  
2-4734  
205 Hale Virgil Rev 642-2498  
209 Kell Wm J © MI 2-4871  
212 Hill's Ice Cream Co MI  
2-3340  
Powell blvd intersects  
302 Jackson Clarence P MI  
2-3916  
303 Williamson Ray © MI  
2-3461



## Crowell's TV & Appliance Center

Color TV—Hotpoint Appliances—Easy Washing Machines  
Furniture—Friendly Easy Credit - Terms To Suit

114 E. Main St., Railroad Plaza (See Page 7 Buyers' Guide)  
PHONE 642-4224

# WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED  
BUSINESS LISTS IN THIS DIRECTORY.

## Burkhead—Contd

- 304 Price Tinnie Mrs ©  
307 Smith Jim  
309 McGee Lee D MI 2-2462  
Memory begins  
404 Rasberry Paul H MI 2-4940  
406 Bracy Wiley © MI 2-4245  
408 Ellis Wm L © MI 2-2914

11

## CALDIS — From 920 S Madison east, 1 south of Commerce

- 104 Modern Launderette self  
serve  
107 Plyler Upholstery Shop MI  
2-2290  
Plyler Oscar F MI 2-2290  
109 T&B Garage auto reprs MI  
2-3406  
111 Hinnant's Inc htg contrs MI  
2-2314

5

## CALHOUN E — From 110 N Madison east, 1 north of Lewis

- 104 Weaver Garland E © MI  
2-3052  
105 Steinberg Simon H © MI  
2-3883  
107 Anderson Rhone T MI 2-2961  
108 Apartments  
1 Enzlor Gilbert MI 2-4963  
2 Williams Chas  
3 Stewart Morris S  
4 Rogers Bill

## Street continued

- 109 Jones D V jr MI 2-3318  
110 Moore Jimmy E MI 2-2136  
112 Brick F B

## Franklin intersects

- 204 Holbrook Thelma MI 2-2277  
204½ Hamm W H 642-3288  
205 Stanley Lacy C ©  
207 Apartments

- 1 Vacant  
2 Vacant  
3 Vacant  
4 Earle Teho W MI 2-3906

## Street continued

- 208 Duncan Horace M © MI  
2-2295  
210 Georgis Paul D © MI 2-2919  
McKenzie begins  
301 Duncan C Lynn © MI 2-2116  
302 Stanley Bobby D © MI 2-2012  
2-2012

- 303 Baldwin L D MI 2-35559  
304 Hux Saml M jr Bible distr  
MI 2-2994

- 306 Kornegay Bill R 642-4942  
307 Whitley Horace B © MI  
2-2442

- 308 Maultsby Wm D © MI  
2-3249

- 309 Pridgen Russell L

6

## Thompson intersects

- Edgewood Elem Sch MI  
2-3201

## Canal ends

- 602 Anderson John C © MI 2-2338  
603 Plasky Jos J © MI 2-4257  
604 Neely Robt E

## Anderson begins

- Ward Dewey A © MI 2-3439  
Lee Wilton T © MI 2-2396  
Horton Willis M 642-3372  
Jernigan Chas © MI 2-4386  
Garrell begins

4

## CALHOUN W — From 110 N Madison west, 1 north of Lewis

- 101 Underwood Bane T Rev MI  
2-3205

- 102 Dickens Paul M © MI 2-2782  
104 Wall Steve © MI 2-4762  
106 Pinkston Eva E Mrs © MI  
2-2730

- 108 Harwood Thurman S © MI  
2-3721

## 110a Killian Leonard

- 110b Seaman Emil H  
113 Caro Tel & Teleg MI 2-9111

## Lee intersects

- 114 Noseworthy David MI  
2-4892

- 204 Powell Ralph © MI 2-3070  
207 US Army Reserve  
208 Prince Mayo 642-2870  
207 US Army Reserve  
208 Prince Mayo 642-2870  
209 Woodell Cecil © MI 2-2571

6

## CANAL N — From E Lewis north, 3 east of N Madison

- 100 Maultsby Zelma E ©

9

## CANAL S — From 310 E Lewis south, 3 east of Madison

- 104 Mercer Gay K © MI 2-3601  
105 Jayroe Bennett W © MI  
2-2860

- 106 Royal H Kenwood MI 2-4028  
107 Rich Grady © MI 4-3000

## Clay intersects

- 201 Ward Lloyd G  
218 Mullin's Whse tob

## Webster intersects

- 302 Planters Whse No 2  
315 Bright James A

10

## E Columbus intersects

- 401 Memory Wm E  
403 Rawls Crannel L  
405 Hinson Lourie A MI 2-4858  
406 Miles Roscoe MI 2-4372  
407 Price Jesse M ©  
Price Gro

# G & C MOTOR CO., INC.

**Buick  
and  
Pontiac  
Dealers**

**SALES  
SERVICE  
PARTS**

**Complete  
Air  
Conditioning  
Service**

**Sales and  
Office  
PHONE  
642-3153**

**Parts and  
Service  
PHONE  
642-2203**

**413  
S. Madison St.**

**(See Page 12  
Buyers' Guide)**

# PEACOCK FUNERAL HOMES, INC.

**Chadbourn, N. C.**  
Tel. 654-3481

**WHITEVILLE, N. C.**  
Tabor City Rd., Box 586  
(Ffax Hts.) Tel. 642-4141

**Shallotte, N. C.**  
Tel. PL 4-8253

**The Homes of Thoughtful Service**

**(See Page 5 Buyers' Guide)**

# WEAVER'S JEWELRY STORE

Whiteville's Oldest Jewelers

701 S. Madison St.

(See Page 46 Buyers' Guide)

Dial 642-2246

## Canal S—Contd

409 Price Rachel S Mrs © MI 2-3355

410 Watts LeRoy ©

411 Coleman Wesley B © MI 2-2104

412 Seals Kent

414 Braswell Percy E

416 Garrell Geo W © MI 2-3774

E Virgil intersects

501 Lea's Big Dixie Whse

Walter intersects

618 McDonald Mary F ©

## Main intersects

## CEDAR E (South Whiteville) —

From Tabor City rd east, 1 south of Mill Pond rd

101 Vacant

102 Woody Eva M Mrs

103 Simmons Hennie Mrs ©

104 Clewis Robt MI 2-3539

105 Little J Alton © MI 2-2092

106 Watts Cleveland MI 2-2646

107 Vacant

108 Cartwright Richd D

109 Gore Ralph S MI 2-2903

110 Vacant

111 Best Joe C

## CEDAR W (South Whiteville) —

From Tabor City rd west, 1 south of Mill Pond rd

101 Russ R V Appl Shop reprs MI 2-2854

103 Russ Robt V © MI 2-2812

105 James Henry L

107 Johnson Wm J MI 2-4221

109 Vacant

US Hwy 701 S By Pass intersects

201 Foster Virgil W 642-3945

202 Sellers Lonzie O Rev © MI 2-3551

205 Benton Simeon T © MI 2-2640

208 Sellers Wayne ©

209 Thompson Vernon MI 2-2891

210 Ellis Thurman C © 642-3889

211 Israel John E © MI 2-3997

221 Israel E O

222 Fowler R Orben MI 2-4481

224 Shelly Joe © MD 2-4209

## CENTER — From 311 W Walter south, 1 west of Memory

101 Jackson Horace

102 Jackson David

103 Sinkler Willie

104 Jackson Paul

Acacia alley begins

## CHADBOURN ROAD RD 1 —

A continuation of Washington beyond city limits

701 Cartrete Robt A

703 Goins Earl ©

705 Parker Tommy

706 Mayes Rembert E © MI

2-3126

Grove ends

707 Long Cephus

800 Brown X Realty MI 2-4222

Brown X Mtrs (used cars)

MI 2-4222

802 West Whiteville Garage

auto reprs MI 2-2355

804 Whiteville Bldg Sups MI

2-3145

rear Kelly's Ray Garae 642-4747

806 Ready Mix Concrete of

Whiteville MI 2-3145

810 Whiteville Oil Co MI 2-3188

Am Oil Co MI 2-3188

812 Burns W Clyde vet MI 2-3776

812 Pet Clinic MI 2-3776

Pittman Danl W ©

Smith Estelle 642-4632

814 Bowen Vaner S Mrs © MI

2-2509

815 Small's Uphol 642-4936

817 Pridgen Lacy MI 2-2042

818 Sellers Sims © MI 2-3888

822 Bowen Willard J

825 Walker Dewey A © MI

2-3631

Walker Art Shop

827 Edwards Ralph L MI 2-3631

829 Williamson Jay D © MI

2-3270

831 Edwards Worth M MI 2-3232

833 Dawsey Allie B © MI 2-3327

835 Harrelson Jos E

837 Vacant

839 County Welfare Dept MI

2-2349

841 Cowan's Rest Home MI

2-3922

Cowan Annie L Mrs MI

2-3922

Sherrill Ellen Mrs MI

2-3072

846 Walters H Grover MI 2-2677

850 Soles Lucian

852 Carroll Roland C

901 County Library MI 2-2832

903 County Health Dept MI

2-2834

905 County Sch Mtce Dept MI

2-2830

910 Powell Marion G

910 1/2 Simmons Milton © MI

2-3912

914 Todd Thelbert T © MI 2-4124

1000 Rogers James © MI 2-3143

# Smith's Funeral Home

SERVING WHITEVILLE AND CHADBOURN

24 HOUR AMBULANCE SERVICE

219 W. VIRGIL ST.

DIAL 642-3206

DIAL 654-3571, CHADBOURN, N. C.



# JONES FURNITURE CO., INC.

"Complete Home Furnishers"

314 South Madison St.

(See Page 34 Buyers' Guide)

Dial 642-3304

Chadbourn Rd RD 1—Contd

1001 Am Legion Ball Park

1002 Rhodes & Rogers Auto Sls  
642-4819

1009 County Bd of Educ (garage)  
MD 2-2586

1010 Boswell Milton ©

1012 Garrell Ervin L jr © MI  
2-3842

1013 Melville Robt

1014 Tippet Roger L © MI  
2-2982

1015 Jordan Ralph W © MI  
2-4171

1016 Hardee Vernon L © MI  
2-2297

1021 Christian Book Rm  
Bannerman Robt Q © MI  
2-2511

1022 Stanley Thos © MI 2-4281

1201 Stanley S P jr pntr MI  
2-3464

1202 Blackburn Claude

1204 Stanley Wm A © MI 2-2218

1212 Smith Roy

1210 Whiteville Used Parts MI  
2-2028

1215 Hilburn Jack gro

1218 Woodell Edw

1220 Todd's Thelbert Genl Store  
642-4741

1221 Columbus Livestock Mkt  
MI 2-3083

5

**CHURCH — From 511 N Madison  
east, 4 north of Lewis**

101 Vacant

103 Allen Dewey J © MI 2-4213

104 Wooten Clement L © MI  
2-2824

Wooten Thelma Mrs chiro-  
practor MI 2-2824

106 Hardie Geo O © MI 2-4232

107 Atkinson Stanley

107½ Culler Thos M jr MI 2-9050

108 Vacant

109 Elkins Ew C © MI 2-3787

**Franklin intersects**

204 Singletary J Howard © MI  
2-3742

207 Elliott Ivan M © MI 2-3248

208 Brown Jonathan H © MI  
2-2731

209 Hoose Weldon W © MI 2-2772

210 Taylor Constance D Mrs ©  
MI 2-3058

Meares Arth C MI 2-2170

212 Floyd Mary L MI 2-2325

212b Maggs Norman 642-3342

214 Floyd Bill MI 2-4227

Thompson intersects

**CLARENCE — A continuation of**

**E Commerce**

**Franklin intersects**

200 Rouse Flossie Mrs

201 Cunningham Lettie C Mrs

202 Kemp Geneva Mrs

203 Smith Fannie M Mrs

204 Smith Jeanette

205 McNair Frances

206 Vacant

207 Vacant

208 Dukes Wm

209 Spivey Dennis

210 Russell Frank ©

**Baldwin intersects**

215 Mitchell Della

217 Vacant

219 Coleman Tom

220 Carter Preston

221 Smith Eddie

222 Vacant

223 Vacant

224 Vacant

225 Vacant

226 Daniel Wilbur

**Canal intersects**

1

2

**CLARKTON RD — From end of  
Pinkney north at city limits'**

**US Hwy 701 By Pass ends**

690 Vacant

701 Tedder Julius C © MI 2-4330

703 Collins Sam jr

705 Powell Annie M Mrs © MI  
2-2179

707 Berney Fred

708 Singletary Alonzo

709 Ervin Ada

711 Ervin Jas © MI 2-2200

712 Smith Ruth Mrs MI 2-2398

rear George Odelven

714 Pierce Rayley

716 Wilson Dorothy

717 Moonlight The confy

rear Green Leroy

800 Inman Rudolph

810 Anderson Fate

811 Smiths Whse No 2

818 King Ernestine

820 Singletary Lonzie

900 Walters Lamar A © MI

2-3438

905 Soles Wade L

906 McCaskill John C © MI  
2-2687

915 Inman Austin

917 Columbus Cemetery

918 Hammonds Tom 642-4452

930 Faulk Joe

1000 Spivey Ernest E

1021 Tedder J D 642-3394

1080 Soles A B

1085 Vacant

# X. BROWN REALTY

Brokers-Builders-Developers-Appraisals-Loans-Rentals  
Residential and Business Properties

Hwy. 74 and 76 West

(See Page 50 Buyers' Guide)

Office Phone 642-4222, Res. Phone 642-3812



# FLOYD-BARKLEY AGENCY

ALL FORMS INSURANCE

908 S. Madison St.

(See Page 41 Buyers' Guide)

Dial 642-2142



Clarkton Rd—Contd  
 1100 Cole Willard W © MI 2-3503  
 1130 Bowen Bronnie F ©  
 642-2234  
 1200 Lennon John C © 642-4769  
 1201 Woolard James H MI 2-3440  
 1250 Woodall Paul D © MI 2-3558  
 1251 Brown John J © MI 2-2510  
 1260 Hooks Mae Mrs © MI  
 2-2549  
 1300 Betts James E  
 1301 Holiday Motel 642-4134  
 1301 Quick Boyd 642-4134  
 1301 Holiday Restr MI 2-2928  
 1318 Todd James L  
 1331 Wville Country Club MI  
 2-3623  
 1341 Inman Erman F © MI  
 2-2642  
 1351 Squires Rex © MI 2-2576  
 Squires Rex Sls Stables  
 livestock MI 2-2591  
 1361 Inman Lonnie B © gro MI  
 2-2664  
 1363 Inman Mabel C Mrs ©  
 1401 Inman A Jackson © MI  
 2-4383  
 Inman Sarah L Mrs nurse  
 1411 Hooks Delmas © MI 2-2521  
 1441 Jarrell Gladys  
 1500 Bass Raymond J © MI  
 2-3594  
 1501 Hooks Paul © MI 2-3510  
 1503 Mahany H L MI 2-2088  
 1511 Byrd Locky © MI 2-3690  
 1600 Smith's Tobacco Whse MI  
 2-3142  
 1608 Liberty Whse tob MI 2-2323

213 Ward Purl O © MI 2-3148  
 Schnibben Herman T ©  
 surveyor MI 2-2269  
 214 Batten Reba S Mrs © MI  
 2-2427  
**Thompson intersects**  
 301 Williamson Davis E © MI  
 2-3414  
 Children's Nursery  
 311 Faircloth Thos C Rev MI  
 2-2859  
**Canal intersects**  
 400 Page Wm F  
 402 Stevens Bruce  
 404 Lamar Everett © MI 2-4898  
 406 Jernigan Carlton R © MI  
 2-2216  
 408 Jacobs Joseph S MI 2-2106  
 409 Pridgen Ernest D © MI  
 2-2365  
 410 Gore Clifton L I MI 2-3926  
 412 Rhodes Wm G MI 2-3295  
 414 Ward Chas © MI 2-4816  
 416 Woodell Charlie © elec appl  
 repr MI 2-4370  
**Maultsby intersects**

5

**CLAY E — From 201 S Madison**  
 east, 1 south of Lewis  
 102 Rushing Archie A © MI  
 2-9085  
 104 Thompson Vance © MI  
 2-3326  
 105 Johnson Lolly G Mrs © MI  
 2-3315  
 rear Vacant  
 106 Norris James D © MI 2-2842  
 108 Cullifer John D © MI 2-2327  
 110 Woodell Alvie L  
 111 Hill W A  
 115 Vacant  
**Franklin intersects**  
 202 Powell A Norman © MI  
 2-2939  
 205 Collum Chas M MI 2-4306  
 206 Lennon Carl S © MI 2-3909  
 207 Taylor Don  
 209 Peavy Wm MI 2-4924  
 210 Hasty Malcolm © MI 2-3735  
 211 Gault Frank A © MI 2-2875  
 212 Ward Essie Mrs

**COLLEGE E — From 416 N**  
 Madison east, 3 north of Lewis  
**Franklin intersects**  
 201 Leaman Hugh M © MI  
 2-2110  
 202 Ward John © MI 2-2839  
 203 McNeill Neil H © MI 2-2807  
 204 Hoskins Wm H © MI 2-3817  
 205 Maultsby Josiah A jr ©  
 2-2902  
 207 Beason Ralph T © MI  
 2-2777  
 209 Martin Jeanette Mrs © MI  
 2-3486  
 211 Meares Arth C © MI 2-2178  
 213 Engen Eug W © MI 2-2838  
**McKenzie ends**  
 306 Love Darius L © MI 2-3349  
 310 Wville Woman's Club  
 Jr Woman's Club  
**Thompson intersects**

3

**COLLEGE W — From 708 N**  
 Madison west, 1 north of W  
 Williamson  
 102 Richardson Grady  
 108 Schulken Jos S © MI 2-3770  
 109 Fuller Leon K © MI 2-3877  
 110 Proctor Edw K © MI 2-3808  
 111 Ammons John O © MI 2-2495  
 112 Guy T Ward © MI 2-2714  
**Lee intersects**  
 Wville High Sch (auditorium)  
**Powell blvd intersects**  
 303 Sheffield Leland H MI 2-3794  
 304 Lassiter Reid W © MI 2-4155

## McPHERSON WELL DRILLING SERVICE

2" Thru 8" Diameter Wells—Repairs on Water Pumps  
 U. S. Hwy. 701 By Pass (Ft. Hts.; S. Whiteville) Phone 642-4651  
 (See Page 56 Buyers' Guide)

# PRIDGEN BROS., CONTRACTORS

Commercial—Residential—Building—Alterations—Repairing—Remodeling  
FREE ESTIMATES—ALL WORK GUARANTEED

Tel. 642-4307, Night Tels. 642-4626 or 642-2798

Wilmington Rd. Nr. Forest Dr. (Baldwin Wds) (See Page 19 Buyers' Guide)

## College W—Contd

- 307 White Edwin B jr ☉
- 309 Rossi Michl MI 2-2880
- 319 Pate H Watson MI 2-3045
- 320 Hattiway Oscar MI 2-2192
- 321 Skipper Ralph C ☉ MI 2-3665
- 322 Matherson Carlene Mrs
- 323 Sikes Earl D MI 2-4375
- 402 Carter Armand G jr ☉ MI 2-3751
- 501 Adams Clyde
- 503 Adams Wm jr MI 2-2212
- 505 Carter A G jr Genl Contr MI 2-2459
- 507 Carter Jerry L ☉

## COLUMBUS W — From 401 S Madison east, 3 south of Lewis

- 102 Memory Fulton G ☉ MI 2-2172
- 103 Britton Effie M ☉ int dec MI 2-3046
- 103½ Stanley Robt C
- 106 Willis Tiffany B Mrs ☉ MI 2-3726
- 108 Avant Austin ☉ MI 2-3375
- 109 Horne W Zeno ☉ MI 2-2279
- Estelle's Beauty Shop MI 2-2279
- rear Sibbett John C MI 2-2412
- 110 Rogers John P MI 2-2333
- 111 Hames Eliz H Mrs MI 2-3367
- Franklin intersects
- 203 McDaniel Fred W Rev MI 2-4613
- 204 Ward Essie G
- 205 Marlowe John D ☉ MI 2-2305
- 206 Hughes Maddry S ☉ 642-4251
- 209 Vacant
- 210 Vacant
- 212 Powell Paul L ☉ MI 2-2863
- 215 Langley Sue B Mrs ☉ MI 2-2960
- 216 Jones Paul W MI 2-3420
- Moore Ralph ☉ MI 2-3420
- 217 Edwards Howard ☉ MI 2-3980
- 219 Vacant
- Thompson intersects
- 301 Vacant
- 303 Rawls Wm ☉ MI 2-2957
- 304 Ward Carl E ☉
- 306 Blackell A Jas ☉ MI 2-2490
- Britton begins
- 309 Planters Whse tob MI 2-3736
- 312 Miles Minnie Mrs
- 315 Ray Geo W MI 2-2938
- Canal intersects
- 401 Rawls Mary A Mrs ☉
- Blackmon Blanie MI 2-4913
- 404 Smith Etha H
- 404 Todd James W
- 406 Memory Adolphus E ☉
- 409 Vacant

- 411 Sellers Roland
- 415 Vacant
- 418 Allen Wm E
- 418½ Hardee Bobby M 2-4286
- Maultsby intersects

## COLUMBUS W — From 400 S Madison west, 1 north of W Virgil

- 106 Vacant
- 107 Mears Apartments
- 1 Garrell Thos
- 2 Combs Bobby H
- 3 Lovette Mattie C Mrs
- 4 Tyree Olivia Mrs
- 110 Hayes Mary D Mrs
- 111 Best Joe C
- 112 Herring Lacy
- 113 Jennings Hiram ☉
- 114 Duncan Vollie C jr MI 2-2292
- 115 Godwin Jason
- 116 Harris Rackley
- 117 Smith Dillon MI 2-2018
- 118 Renn James
- 119 Todd Edw D
- 121 Norris Willie R
- Lee intersects
- 201 Hardin Myrtle G Mrs ☉ MI 2-3139
- 203 Dew Mattie H Mrs MI 2-3222
- 209 Todd Johnny E
- 211 Hill Doreatha
- 221 Vacant
- 223 Murphy Everett
- 225 Hardy Lonnie W

## Powell blvd intersects

- 302 Steward Richd G Rev ☉
- 303 Jones John H ☉ MI 2-3956
- 304 Best Lloyd D jr ☉ MI 2-4353
- 306 Moore Abr ☉
- 307 Corbett F J ☉ MI 2-2630
- 308 Powell R Grayer ☉ MI 2-2607
- 310 Graham Donnie ☉ MI 2-3745
- Memory intersects
- 403 George Frank ☉
- 407 Gaskin David L ☉
- 409 Baldwin Tillman ☉
- 410 Central High Sch (auditorium)
- 411 Lee Vetus ☉
- 413 McMillan Curtis ☉
- 415 Vacant
- rear Floyd S Russell
- 416 McMillan Clarence
- 417 Vacant
- 418 Mitchell Fuller M
- 421 Billups Carlene Mrs ☉ MI 2-3989
- 422 Vacant
- 424 Vacant
- 425 Baldwin Sylvester ☉

# Canady's Gift Center



Diamonds-Watches-Gifts-Cards-Appliances-Jewelry-Watch Repairing  
Easy Credit—Terms to Suit

722 South Madison St.

(See Page 47 Buyers' Guide)

Phone 642-4662



 <b>PURITY</b> <b>ACCURACY</b>	<b>Simmons' Drug Co., Inc.</b> <i>Reliable Prescriptions</i> <b>TWO LOCATIONS TO SERVE YOU</b> Court House Square      Dial 642-3106 104 E. Main              Dial 642-3255 (See Page 29 Buyers' Guide)	 <b>PRESCRIPTION</b> <b>SERVICE</b>
---	--	---

**Columbus W—Contd**  
 rear Louise's Beauty Shop  
 426 Bees John jr Rev © MI  
 2-4140

**11**  
**COMMERCE E — From 720 S**  
 Madison east, 2 south of Main  
 104 Greene Wm A phys MI  
 2-3388

113 Vacant  
 115 Vacant  
**Wilson begins**  
 130 Auto Safety Glass Co MI  
 2-3469  
 Walker Bros Body Shop &  
 Garage MI 2-2210  
 134 Gurganus Farm Sup & Mill-  
 ing Co MI 2-3064

**Harris ends**  
 137 Collier Susie Mrs  
 139 Hart Rosa C Mrs  
**Franklin intersects**

**11**  
**COMMERCE W — From 720 S**  
 Madison west, 1 south of Main  
 115 Clifton's Fish Mkt  
 rear Curtis Elec Repr Shop  
 116 Allred's Red & White Super  
 Mkt gros MI 2-2775  
 117 Whiteville Grill restr  
 119 Vogue Beauty Salon MI  
 2-2328

123 Jack's Shoe Shop reprs  
 125 Wilson Furn Co MI 2-3297  
 Wilson L Aubrey  
 rear Wilson Mus Co vending  
 machs MI 2-3297  
 127 Tonemaster Hearing Aid  
 Serv

131 Krahnke's Clns MI 2-2313  
 132 Smith's Fish Mkt  
**Frazier intersects**  
 136 Hobbs W B & Son bldg matls  
 MI 2-2855  
 Whiteville Mem Assn MI  
 2-2855

**2**  
**COURT HOUSE SQUARE — Lo-**  
 cated at the junction of Jeffer-  
 son, N Madison, Pinkney and  
 Washington

County Court House  
 County Bd of Comnrs  
 County Tax Collr MI 2-3840  
 County Tax Supvr MI 2-3840  
 County Register of Deeds  
 MI 2-3091  
 County Recorder's Ct  
 County Recorder's Ct Clk  
 MI 2-3847  
 County Superior Ct  
 County Superior Ct Clk MI  
 2-3847

County Juvenile Ct  
 County Recorder's Ct Solr  
 County Sheriff MI 2-3869  
 County Bur of Identification  
 MI 2-3869

County Coroner  
 State Hwy Patrol MI 2-3092  
 Am Natl Red Cross Colum-  
 bus Co Chapter MI 2-3364  
 State Dept of Rev MI 2-2732  
 County Dog Warden  
 County Atty  
 County Acct MI 2-3860  
 County TB Assn MI 2-3838  
 Columbus Production Credit  
 assn mtge loans MI 2-2835  
 Robinson Sankey W lwyr MI  
 2-3743

Thompson Walter D lwyr  
 MI 2-3007

Best Kimble justice of the  
 peace 642-4603

Wilson John T justice of the  
 peace 642-4061

Wilson John T Agcy ins  
 642-4061

Brown Joe W lwyr MI  
 2-2354

Hooks D Jack lwyr MI  
 2-2393

Proctor & Proctor lwyrs  
 MI 2-2758

Beason Ralph T Ins MI  
 2-2061

Jones Wm F lwyr MI 2-2964  
 Powell & Gault Agcy ins

MI 2-3784

Simmons Drug Co Inc MI  
 2-3106

High Oscar & Son (whse)  
 Schulken Robt C lwyr MI  
 2-3715

Lennon John C genl mdse  
 MI 2-3312

High Oscar & Sons genl  
 mdse MI 2-3077

**6**  
**CRAYTON — From Garrell east,**  
 1 north of E Calhoun  
 102 Reaves Mus & Amusement  
 (ofc) MI 2-3296  
 Reaves James B jr © MI  
 2-3296

601 Porter Velma P Mrs  
 603 Cook Margt T Mrs © MI  
 2-3213

604 Ward E Ben © MI 2-3086  
 605 Paysour Boyce R © MI  
 2-4200

## COLUMBUS PAVING COMPANY, Inc.

### ASPHALT PAVING

Streets—Parking Lots—Driveways—Free Estimates

Hwy. 74 and 76, Chadbourn, N. C.

(See Page 23 Buyers' Guide)

Office Tel. 654-4881—Plant Tel. 654-5751—Night Tel. 654-4541

# WACCAMAW

## BANK AND TRUST COMPANY

COMPLETE FINANCIAL SERVICE  
Member F. D. I. C. Total Resources Over \$10,000,000.00  
(See Page 14 Buyers' Guide)

- CYPRESS — From Frazier**  
northwest, 3 south of W Commerce  
201 Vacant  
203 Gaines Tonnie  
205 Jones Mack L  
206 Johnson Sarah B Mrs  
207 Wooten Frank  
208 Andrew Junior
- EDWARD — Frm Powell east,**  
2 south of Clarence
- ELM — From Wheeler west, 1**  
north of Maple  
201 Memory Robt E © MI  
2-2793  
203 Mann Sol B © MI 2-2733  
207 Williamson Edw L © MI  
2-3711  
West intersects'
- EVERGREEN (Baldwin Woods)**  
— From Forest dr east, 1 north  
of Wilmington rd  
900 Worthington Milton G © MI  
2-3466  
910 Atkinson John D © MI  
2-3302  
1000 Gross Nicholas R © MI  
2-2908  
1010 Pridgen Wilbur J © 642-4626  
1014 Pridgen S E © MI 2-2798  
Woodland dr begins  
Mary la begins
- FAIRFAX HEIGHTS — A sub-**  
division located south of city  
limits
- FOREST DR (Baldwin Woods)**  
— From Evergreen north, 1  
east of Brickyard rd  
Evergreen begins  
100 Towne Guy B © MI 2-3981  
101 Toney F J © 642-4645  
102 Lacks Oscar H © MI 2-3890  
103 Hooks D Jack © MI 2-3937  
106 Davis B Eston © 642-2242  
Wildwood av intersects  
200 Norris Earl G © MI 2-2884  
201 Horton Wm L © MI 2-2917  
Spivey rd begins
- FRANKLIN N — From 109 E**  
Lewis north, 1 east of Madison  
100 McKeithan Wm D  
101 Hall R Forest jr © MI 2-2497  
105 Vacant  
106 Fowler Arth W © MI 2-2263  
107 Tyler Raymond L  
107½ Horne Walter
- 11 109 Edwards J Holt © MI 2-3039  
Rodriguez Arth H ©  
642-3365  
110 Taylor Eliz T Mrs MI 2-3056  
111 Yarbrough Janie A Mrs  
MI 2-3879  
Calhoun intersects  
201 Utley James B © MI 2-4236  
202 Thompson Lawrence H MI  
2-3284  
204 Heath Cooper D © MI 2-3048  
205 Myers John  
207 Wilkins Horace S MI 2-3477  
208 Smith J Horace © bldg contr  
MI 2-3733  
209 Hill Fenner B © MI 2-3357  
210 Horton Donald H elec contr  
MI 2-2357  
215 Cooke Walter MI 2-3960  
Cook Walter  
216 Smith Douglas © bldg contr  
MI 2-2737  
218 Avant Pierce K © MI 2-2851  
220 Lane Annabel W Mrs © MI  
2-3371  
Williamson ends  
302 Hatley J Paul © MI 2-2132  
304 Dowler Clyde C MI 2-4191  
306 Smith Mattie P Mrs © MI  
2-2746  
312 Greer Wm P jr © MI 2-2432  
314 Greer W P © MI 2-2432  
College intersects  
401 Apartments  
1 Lincey Walter B © MI  
2-2443  
2 McPherson Louise  
3 Vacant  
4 McPherson Hezekiah  
rear Harrell Joe D  
Lizotte Chas MI 2-2231  
Street continued  
402 Council Emma Mrs © MI  
2-3005  
404 Roberts Clarence R © MI  
2-3811  
405a Owen Jas P © MI 2-2773  
405b Tedder Jo Ann  
405c Sasser Pauline  
407a Britt E A © MI 2-4230  
408 Walker Richd  
409 Moskow Abie H © MI 2-2245  
Church intersects  
500 Smith Seth C MI 2-3708  
402 Smith Emiline C Mrs © MI  
2-2114  
502 Wville Kindergarten  
505 Warlick Jas G © MI 2-3444  
506 Vacant  
507 Vacant  
508 Smith Sue Mrs © MI 2-3716  
509 Nolan Leroy C MI 2-3185  
510 Stephens Jay T  
Wyche intersects'



**A. G. CARTER, JR.**  
General Contractor



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 612-2459

# THE NEWS REPORTER CO., INC.

Office Supplies, Equipment and Machines  
Offset and Letterpress Printing

815 S. MADISON ST.

DIAL 642-3076

Franklin N—Contd  
600 Worth W Chas Rev MI  
2-2251  
602 Price Allen E © MI 2-4274  
603 Small John F  
604 Fore Carl © MI 2-3015  
605 Cartrette Jerry  
607 Bunch Archie 642-4889  
608 Taylor Harold L MI 2-2756  
Smith intersects  
702 Moss Robt T © MI 2-4270  
Mil-leen lingerie  
704 Bright Dewitt © MI 2-3417  
706 Hamlett Wm C MI 2-3870  
rear Pope Shirley Mrs

**FRANKLIN S — From 109 E**  
Lewis south, 1 east of Madison  
102 Leder J Herman © MI 2-3809  
103 Rushing Martha C Mrs © MI  
2-3524  
104 Thompson Rosa K Mrs © MI  
2-2377  
106 Gudger Jesse M © MI 2-2308  
107 Fowler Bracey E © MI 2-2377  
108 Hathway Letha Mrs  
110 Highsmith Dorothy Mrs  
111 Priest Ottis 642-4786  
Clay intersects  
201 White Wade L © MI 2-2769  
202 Formyduval Marguerite  
Mrs © MI 2-3022  
203 Vacant  
205 Tyner Lewis E  
206 Nye Clinton MI 2-3727  
208 Burrows Willis  
209 Blackwell Saml J © mfrs  
agt MI 2-4317  
Webster intersects  
300 Hobbs Lonnie F Mrs © MI  
2-2815  
304 Hobbs Clyde H © MI 2-2344  
306 Walter Kenneth E 642-4058  
cor Westminster Presby Ch MI  
2-2762

## Columbus intersects

400 Stevens Alene Mrs  
401 Ward Hazel B Mrs 642-4913  
403 Mann Jos S © MI 2-2742  
404 Israel Perry J © MI 2-2051  
rear Warwick Chas W  
405 Whitman Sue P Mrs © MI  
2-2748  
406 Hinnant Berry L © MI  
2-2841  
407 Heafner Arvel E © MI  
2-2483  
408 Vereen Jack J © MI 2-3130  
409 Herring Wilton L 642-4115  
410 Quirron Chas E MI 2-4262  
rear Vacant  
411 Herring Agnes Mrs

412 Cuttingham Jas L © MI  
2-2825  
Cuttingham's Rms furn rms  
413 Columbus Bapt Assn 642-3870  
Cree Arch 642-3870  
414 Langston Chas B 642-4697  
415 Sellar Homer L 642-4217  
Sellers Bobby  
417 Canady Darins 642-4874  
417½ Long Robt A  
419 Singletary Meakie F Mrs ©  
MI 2-2371  
Virgil intersects  
501 Hayes Ada H Mrs © MI  
2-3361  
502 Ward Flora E Mrs  
503 Stophel Chas C © MI 2-3036  
504 Woodard Mary Mrs  
506 Carver Wm M  
506½ Worley Horace jr  
509 Hardie Laura D Mrs © MI  
2-3676  
511 Dental Arts Building  
Ward E Ben dentist  
642-3276  
Maultsby Wm D dentist  
642-3264  
Whitson Ronald W dentist  
642-3754  
512 Little Mary V Mrs MI 2-2702  
Clemmons Lincy D  
513 Sou Life Ins Co MI 2-2236  
Walter intersects  
600 Hammond F Wilbur © MI  
2-3149  
601 Wards Henry H  
602 Jacobs S Barcy MI 2-2401  
603 West John P © MI 2-3986  
605 Wville Plmb Co Inc MI 2-3257  
607 Columbus Trading Co Inc  
fertilizers MI 2-3702  
609 Vacant

701 Okinawan Grill restr  
701½ Reeves Barber Shop  
703 Powell Julius © MI 2-3454  
705 George Pearl  
707 Carnes Geo W © phys MI  
2-3004  
709 Godbolt Barber Shop  
Godbolt Cornelius N ©  
Godbolt's Sandwich Shop  
restr  
715 Jones Flossie  
Mill intersects  
801 Gore's Gro  
803 Kea Gracie Mrs  
807 Bell Mary L Mrs  
Clarence begins  
901 Reeves Daisy Mrs

# Belk-Hensdale Co.

shop BELK'S FIRST and SAVE

721 South Madison St. (See Page 24 Buyers' Guide)

Phone 642-3235



# Firestone Home & Auto Supplies

THE FOWLER CO., OWNER—HEADQUARTERS FOR

## Firestone EASY PAY PLAN—WHOLESALE—RETAIL

611 S. Madison St.

(See Page 10 Buyers' Guide)

Dial 642-2244

**FRAZIER** — From W Main  
southwest, 1 west of S Madison  
(a continuation of S Lee)  
830 Britt Thos R MI 2-3397  
Mary's Sandwich Shop restr  
MI 2-9207  
836-40 Vacant  
848 Mooney's Blacksmith Shop  
Magnolia begins  
902 Vacant

**FRINK E** — From 206 Pinkney  
east, 2 north of Court Hse sq  
100 Shipman Leon B  
101 Gold Geo W © MI 2-2716  
103 Arthur John M © MI 2-2387  
108 Burns Robt H jr © MI  
2-2131  
109 Price Nelson MI 2-4297  
112 Huggins Wm S © MI 2-3290  
114 Cook James O MI 2-3482  
Franklin intersects

**FRINK W** — From 206 Pinkney  
west, 1 north of W Nance  
101 Lee Junius K © MI 2-2078  
106 Hinson Melba Mrs  
107 High Robt O © MI 2-2103  
108 Yates Donald R © MI 2-2379  
110 Blizard L R MI 2-3426  
Lee intersects  
202 Angel Burgess C jr © MI  
2-2220  
206 Gerald Harold N 642-4156  
209 Yow Ralph  
West intersects  
302 Robinson Edw L © MI  
2-4226  
Powell blvd intersects  
Smryna rd intersects

**FULLER** — From 408 Pinkney  
east, 3 north of Court Hse sq  
101 Collier Lloyd © MI 2-3202  
102 Worrell John G MI 2-3489  
103 Hunt Lacy © MI 2-2177  
104 Love Charlie M © MI 2-3215  
104 Bowers J Lester © MI 2-2252  
107 Shuping J B © MI 2-4346  
109 Collier Jas L © MI 2-2784  
110 Arnold Geo 642-4670  
Franklin intersects  
122 George Arnold  
200 Bacon Wm M jr © MI 2-3710  
201 Bacon Wm jr © MI 2-3645  
202 Palmer Elton L © 642-2819  
204 Ripple Chas D © MI 2-2372

**GARRELL** — From E Calhoun  
north, 1 east of N Maultsby  
201 Robt L © MI 2-2878  
203 Barnes Chas E MI 2-4787

204 Evans Eug W © MI 2-2007  
206 Bullard Harriss E © MI  
2-2725  
Crayton begins  
208 Tart Philip E © MI 2-3951

**GRANTHAM** — From W Lewis  
south, 2 west of S Memory

**GROVE** — From Bob White la  
north, 1 west of Powell blvd

**HARNLEY** — From 413 W Lewis  
south, 1 west of S Memory  
100 Faulk Bernard G

**HARRIS** — From 125 Mill south,  
1 west of S Franklin  
Commerce intersects

**JAMES** — From 1001 S Madison  
west, 2 south of W Commerce  
100 Banks's TV & Appl 642-4691

**JAMES W** — From Smith north  
801 Culligan Water Conditioning  
MI 2-3419

**JEFFERSON** — From Court Hse  
Sq east, 1 north of E Smith  
100 Wright's Gulf Serv MI 2-4237  
101 Cricket Serv Sta MI 2-3245  
103 Hub's Sup Co auto accessories  
whol MI 2-4366  
109 Townsend Pete C © MI  
2-4239  
110 McKenzie T Milton © MI  
2-2281  
111 Page Morgan MI 2-3094  
Moore Leatha McK Mrs ©  
MI 2-2403

112 McKenzie Mut Burial Assn  
MI 2-2128  
McKenzie Mortuary MI  
2-2128  
115 Lamb Ethel M Mrs © MI  
2-2363  
116 High Walter P © MI 2-3852  
117 Applewhite Ralph L MI  
2-2073  
118 Smith Addie P Mrs © MI  
2-3807  
121 Kelley Geo M Rev © MI  
2-4241  
Jefferson St Florist

Franklin intersects  
200 Baldwin Grace Mrs © MI  
2-2821  
202 Forre Leona N Mrs © MI  
2-3853  
203 McDaniel Margt L © MI  
2-3095



# Piggly-Wiggly

COMPLETE FOOD STORE  
Located in The Heart of Whiteville  
124 W. MAIN ST.

# MARKS TRUCK & TRACTOR CO.

TRACTORS

Farmall

International Trucks

IMPLEMENTS

Wilmington Rd. Nr. Forest Dr. (Baldwin Woods)  
PHONE 642-2117

P. O. Box 111

## Jefferson—Contd

- 204 Ashley John H © elec contr  
MI 2-3057  
206 Thompson Yancey P MI  
2-3166  
208 Turner F Curtis © MI 2-3020  
210 City Bd of Educ MI 2-3237  
City Supt of Schools MI  
2-3237  
rear Black Annie E Mrs © MI  
2-2302  
212 Black John R jr © MI 2-2291  
214 Walters Hezekiah G © MI  
2-2079  
**Thompson intersects**  
301 Bullard Lonnie M © MI  
2-3753  
State Farm Ins Cos MI  
2-3753  
303 Collier Herbert L © MI  
2-3448  
305 Whitehead Saml H MI 2-2260  
307 Merritt Robt S  
309 Honeycutt Jerry © MI  
2-3846  
310 Columbus County Hosp Inc  
MI 2-3131  
311 Johnson Clyde E Mrs MI  
2-4223  
312 Columbus County Hosp  
(nurses home)  
Eanes Frances T Mrs  
315 Millnor Edw C 642-4038  
317 Norris Rudolph  
319 Bordeaux Billy © 642-4928  
321 Gore Pauline M Mrs © MI  
2-2041  
Olive dr begins  
402 Vacant  
405 Dairy Queen ice cream MI  
2-2810  
City limits

**LAUREL — From Magnolia**  
southwest, 1 west of Frazier  
(not open bet Main and Magnolia)

- LEE N — From 118 W Lewis'**  
north, 1 west of Madison  
101 Thomas Julius E © MI 2-3014  
103 Galimberti Chas P © MI  
2-2954  
107 Britt Danl C Rev © MI 2-2249  
109 Edwards Paul R © MI 2-4387  
Edwards Polly B Mrs mus  
tchr  
111 Stallings Jean  
113 Vacant  
115 Davis Gertrude W Mrs MI  
2-3272  
**Calhoun intersects**  
201a Vacant  
201b Vacant

- 203 Avant W Sherwood  
205 Vacant  
207 Lytle Chas H © MI 2-2464  
208 Bunn B David © MI 2-2929  
301 Coleman Danl D MI 2-3746  
307 Sledge W Ferbee © MI  
2-3010  
402 Sacred Heart Cath Ch  
643-3895  
Walsh Thos R Rev  
409 Whiteville Elem Sch 642-3330  
3

## College intersects

- 401 Wville High Sch MI 2-2765  
502 Proctor James D © 642-3174  
504 Marks L Dewitt © MI 2-2990  
506 Vacant  
508 Pleasants Roy A MI 2-4365  
510 Gibson Candy Co (whse)  
News Reporter (whse)

## Wyche intersects

- 602 Vacant  
603 Hooks Omitta T Mrs ©  
Floyd Euland D MI 2-3463  
604 Vacant  
607 McPhaul Claude T © MI  
2-3382  
609 Williams Lucian A © MI  
2-2097  
620(614) Turbeville Delano P  
Mrs MI 2-3789  
622(616) Batten Garland F MI  
2-3368  
623 Am Legion Post No 131  
Herman Leder Pk  
631 Wville Pub Library MI 2-3893  
**Smith intersects**  
800 Memory Simms E © MI  
2-2457  
801 Fisher Leo L © MI 2-3823  
802 Batten Geo H © MI 2-3763  
806 Vacant

## Washington intersects

- 905 Smith Eva M Mrs 642-4327  
906 Ray Jos J MI 2-2098  
907 Carter Leonard L MI 2-3343  
908 Ward Eug P MI 2-3446  
910 Mooney Aubrey MI 2-3403  
911 Bullard Clarence  
**Nance intersects**  
1001 Brown E Chas ©  
1002 Pridgen Linwood  
1003 Creekmore Lucille P Mrs ©  
MI 2-3992  
1004 Coutroukis Tom N MI 2-2010  
**Frink intersects**  
**North intersects**  
1201 Maultsby John C © MI  
2-2996  
Pine intersects

## POWELL MOTOR CO., Inc.

General Repairs—Parts and Accessories

105 E. Virgil St.

(See Page 12 Buyers' Guide)

Phone 642-3362

# TODD FURNITURE CO., Inc.

"Quality for Less"

NATIONALLY ADVERTISED FURNITURE

614 S. Madison St.

(See Page 35 Buyers' Guide)

Dial 642-3377

## LEE S — From 200 W Lewis south, 1 west of S Madison

- 100 Wilson Alvin O © MI 2-2096  
101 Clifton Joel C © MI 2-3911  
102 Ward Joseph H © MI 2-3196  
104 McNeill Walter P © MI 2-4268

- 106 Smith Julia C Mrs 642-4357  
108 Ward A D © MI 2-2237

Phillips begins'

Webster ends

- 207 Waters Lloyd R © MI 2-2972  
208 Moore's Whse 642-4687  
209 Davis Steadman E Rev MI 2-3928

- 211 Sibbett Victor MI 2-2876

Columbus intersects

- 305 Cartrette Geo  
307 Brunswick Elec Membership Corp MI 2-2068  
308 Hodges Sewell MI 2-3700  
309 Muldrow Miriam © MI 2-3806

- 310 Maultsby Titus

Virgil intersects

- 401 Lewis Hollie B Mrs  
405 Savage Willie R  
407 Hannah John  
409 McLean Thos jr

Walter intersects

## LEWIS E — From 101 N Madison east, 1 south of Calhoun (base line dividing north and south streets

- 102 Glass John B © MI 2-2890  
104 Wooten Peggy G © MI 2-2487  
105 Lewis Helen K Mrs © MI 2-2316

- 107 Moskow Ida Mrs © MI 2-2361

- 109 Tupper M W MI 2-2404

- 109½ Harrelson Elsie

Franklin intersects

- 201 Rozier Amos L © MI 2-3804

rear Rozier's Ins Agcy

- 202 Lynn James C bldg contr MI 2-4254

- 203 Greer Irene Mrs © nurse MI 2-3043

- 205 Wayne Don

- 206 Smith Irving E © bldg contr MI 2-3028

- 207 Marshall T Kent © MI 2-2301

- 208 Edwards Henry O ©

- 209 Mearns Ila M Mrs © MI 2-4388

- 210 Lewis Mae Mrs © MI 2-3430

Thompson intersects

- 302 Grice Grover © MI 2-3703

- 306 Driggers Henry W © MI 2-2306

- 308 Hawk Selby MI 2-4657

8

rear Hudson Thos

- 310 Heath Robt B © MI 2-2180  
Waccamaw Elec Co contrs MI 2-2180

Canal intersects

- 400 Pierce J Edgar © MI 2-3268  
402 Garrell Johnnie J © MI 2-2801  
403 Vacant

- 404 Xanthos Pete © MI 2-2984

- 405 Baker E Carson MI 2-3032

Maultsby intersects

## LEWIS W — From 100 N Madison west, 1 south of Calhoun

- 105 Vacant

- 109 Owens Truman Q © MI 2-3351

- 110 Gray A Dial © MI 2-3728

- 111 Sellers H Lawrence © MI 2-2021

- 112 Perry Bobby 642-4701

- Jones Vivian Mrs MI 2-3207

- 113 Sledge Sarah E Mrs MI 2-2853

114 Apartments

- 1 Sledge Carol MI 2-2477

- 2 Brigman Bernard MI 2-2993

Street continued

- 116 Vacant

- 118 Gore John S © sls promotion serv MI 2-3246

- Stokes Wm C 642-4614

- 200 Spivey Frank

- Thomas Larry

- 203 Hunt Donald E © MI 2-4217

- 204 Bernstein Martin © MI 2-4301

- 206 Hooper Chas

- 207 Mooney John © MI 2-2153

- 208 Hawks E Leroy © MI 2-4335

- 209 Cashwell Will S © MI 2-3331

- 211 Thomas Joe © MI 2-3496

- 213 Tyler Lloyd MI 2-2912

- 218 Wville Coca-Cola Btlg Wks Inc MI 2-3002

Lee intersects

- 302 Vacant

- 304 Toley J T ©

- 306 Robinson Geo

- 311 Best Pauline D Mrs

- 313 Hammond Bonnie

- 315 Best Wilbur G

- Best Cabt Wks MI 2-3408

- 402 Baker Moses

- 403 McNeill Perry

- 405 Vacant

- 406 Powell James O MI 2-4338

- 407 Bailey Rosamay

- 409 Ward Annie

- 410 Phifer Orbenia M Mrs © MI 2-2747

- 411 McClain Henry © MI 2-2223

- 412 Grainger Addie A Mrs

- 413 Crawford Retha F Mrs

- 414 Vacant

- 417 McIntire Owen

6

# STARLITE RESTAURANT

THE FAMILY DRIVE IN

Hwy. 74 and 76 East

(See Page 52 Buyers' Guide)

Phone 642-4735



# QUALITY MOTOR CO., INC.



Authorized Dealer, Ford, Falcon, Thunderbird, Sales and Service Dial 642-2288,  
Parts and Service 642-3843, Nr. City  
Limits, Tabor City Road (Fairfax  
Heights) Route 3  
(See Page 13 Buyers' Guide)

*Falcon*

Lewis W—Contd  
418 Jackson Junior  
Holt Ruby  
419 Atkinson Ella Mrs  
420 Ward Alphonso  
425 Cutler Leanna MI 2-3416

## MADISON N — From 103 E Lew- is north, 1 west of Franklin

100 Formyduval Mary C Mrs ©  
MI 2-3350  
TeBoe Eliz C Mrs  
101 Council Gladys T Mrs © MI  
2-3800  
103 Thompson Christine W Mrs ©  
MI 2-2364  
104 Thompson Wm E © MI  
2-2856  
Thompson Rachel G Mrs  
mus tchr  
105 Woodard Ralph H © MI  
2-3211  
106 Chesnutt Norwood B © MI  
2-3722  
107 Pentecostal Holiness Ch MI  
2-3782  
108 Scoggins H D MD 2-3047  
110 Thurston Birdie S. Mrs ©  
MI 2-2105

## Calhoun intersects

203 Reeves Katie D Mrs © MI  
2-3392  
Johnson Benj F  
rear Lintz Juanita Mrs MI 2-2214  
204 Smith Felix M © MI 2-3075  
205 Edwards Oscar MI 2-4311  
208 Krahnke Aug J © MI  
2-2115

## Burkhead begins

301 Weaver Ben P MI 2-2867  
303 Smith Margt E Mrs © MI  
2-3398  
303 Duncan Robt L © MI 2-3771  
305 Wooten Earl © MI 2-3200  
307 Lewis Margt C Mrs © MI  
2-3313

## Williamson intersects

401 MacIntyre John T ©  
MI 2-3880  
402 Edwards Mary C Mrs ©  
MI 2-2703  
405 Fuller Ruby © MI 2-3827  
416 Fuller S L & Co farm machs  
MI 2-3073

## College intersects

500 Fuller Sam L © MI 2-3993  
501 Smith Nancy M Mrs © MI  
2-2380  
502 Vacant  
504 Smith Gola © tourist home  
MI 2-3379  
509 Powell Etta P Mrs © MI  
2-2381

510 First Bapt Ch MI 2-2258  
511 McNeill Wm C © MI 2-3762  
Church begins  
600 Boice Sue T Mrs © MI  
2-3011

601 Williams James H 642-4818  
604 Singletary John B © MI 2-3791  
605 Cook J Warren © MI 2-3125  
Cook J W & Sons bldg contrs  
MI 2-2301

Brown Rebecca MI 2-2712  
605½ Floyd Ada C Mrs MI 2-2874  
607 Baldwin Wm D © MI 2-3428  
Little Eva A Mrs

607½ Pridgen Lester  
608 Prevatte Dan E © MI 2-3108  
609 Baldwin Hattie L Mrs © MI  
2-2864

Edge Myrtle Mrs MI 2-4745  
610 Prevatte Edna R Mrs ©  
tourist home MI 2-2383  
615 Thompson John E © MI  
2-3101

618 Wville Alliance Ch

## Wyche intersects

700 Powell Walter H © MI 2-3795  
702 Powell Frank M © MI 2-2862  
703 Krahnke Aug J jr MI 2-4100  
Britton Ruth L Mrs © MI  
2-4100

706 Geddie Leanna M Mrs © MI  
2-3835

707 Smith Sally L ©

708 First Natl Bank (Uptown  
Drive-In) MI 2-2029

## Smith intersects

801 Etna Serv Sta MI 2-3896  
806 Columbus Cold Stge Co Inc  
MI 2-3178

807 Powell & Powell lwyr MI  
2-2728

808 Dwyer John A lwyr MI  
2-2335

811 Eure & Kinlaw lwyr MI  
2-3837

813 Baldwin Wm E jr phys MI  
2-2230

## MADISON S — From 104 E Lew- is south, 1 west of Franklin

101 Hobson Mae F Mrs © MI  
2-2704

Lennon Irene MI 2-2848  
102 Powell Jane M Mrs © MI  
2-2350

105 Grace Epis Ch

106 Sadler Ralph C © MI 2-2159  
107 Bowers Princess Mrs © MI  
2-2750

## Clay intersects

200 Motor Hotel Wville MI  
2-2155

Darden Nina G Mrs  
Columbus County Med Soc

# COLUMBUS DRUG STORE

Prescriptions—Fast-Free-Delivery

629 S. Madison St., In Heart of Whiteville (See Page 30 Buyers' Guide)  
TEL. 642-3009



## S. P. STANLEY, JR.

REAL ESTATE BROKER

Interior-Exterior Painting Contractor

Specializing in Wallpaper Hanging

Chadbourn Rd., Route 1, P. O. Box 752, Dial 642-3464

### Madison S—Contd

- Business & Professional Women's Club
- Lions Club
- Rotary Club
- Civitan Club
- 201 Prevatte Mabel M Mrs © MI 2-2808
- 203 Powell Walter H jr © MI 2-2741
- 205 Myers Hollingsworth MI 2-4792
- 206 McNeill Lyda R Mrs © MI 2-2842
- Martin Jas M
- 207 Vacant
- Webster intersects
- 300 Justice Margt J Mrs © MI 2-2486
- 301 Crutchfield Gaither E © MI 2-3161
- 302 Jolly Semour W Rev MI 2-2414
- Nobles Nettie M Mrs 2-2058
- 303 Walton L Graham MI 2-3383 rear Vacant
- 304 Lynch Nettie I Mrs © MI 2-3044
- 306 City Hall Bldg
  - Pilot Life Ins Co MI 2-3815
  - Life Ins Co of Ga MI 2-2140
  - Durham Life Ins Co
  - Home Security Life Ins Co MI 2-3750
  - Moore & Price accts MI 2-2031
- 308 City Hall MI 2-3344
  - City Mayor MI 2-3344
  - City Council
  - City Mgr MI 2-3344
  - City Clk MI 2-3344
  - City Treas MI 2-3344
  - City Atty
  - City Pub Wks Dept MI 2-3344
  - City Police Dept MI 2-3333
  - City Elec Insp
  - City Civil Defense Coordinator
  - City Eng MI 2-3344
  - City Recreation Comn
  - City Fire Dept MI 2-3111
  - City Tax Collr MI 2-3344
  - City Bldg Insp
  - City Plmb Insp
  - Post Office Bldg
- bsmt USN Recruiting Sta MI 2-2470
  - US Selective Serv Sys Local Bd No 24 MI 2-3778
  - US Int Rev Serv
  - US AF Recruiting Sta MI 2-2470
  - USA Recruiting Sta
- 1st fl US PO MI 2-3336
- Columbus intersects
- 400 McNeill David T © MI 2-3356
- 401 Modern Radio Serv MI 2-2738
- Madison Amoco Serv MI 2-4263

10

- 402 Peacock Audrey D © Peacock Mut Burial Assn MI 2-4141
- 403 Dixie Mtrs Inc used cars MI 2-2358
- 405 Peoples Savings & Loan Assn MI 2-2322
- 406 Colonial Stores Inc gros MI 2-9894
- rear Vacant
- Smith Felix M (ofc) MI 2-2332
- Garrell Thos
- 407-09 Fuller L K Appl & Furn Store Inc MI 2-2202
- 408 Myrtle Hill Florist MI 2-3390
- 410 Thompson Walter D © MI 2-2353
- 411 Avant & Sholar Inc autos MI 2-3475 642-3857
- 412 G & C Mtr Co Inc used cars MI 2-3153
- 413 G&C Mtr Co Inc MI 2-3153 MI 2-2203
- 415 Matthews Shell Serv gas sta MI 2-2087
- 416 Garrell's Pure Oil Serv 642-2343
- Virgil intersects
- 500 Wville Florist MI 2-2722
- 501 Madison Esso 642-4801
- 502 Schulken Annie W Mrs ©
- 506 Schulken Minnie H Mrs © MI 2-3089
- 507 Wells Oldsmobile Inc MI 2-2185-6
- 508 Wells Oldsmobile Inc used cars
- 409 Beauti-Rama
- 511 Little House of Fashion The clo 642-4860
- 512 Madison Gulf Serv gas sta MI 2-4202
- 515 Columbus Hotel MI 2-3121
- Bon-Ton Beauty Shop MI 2-3293
- Reserve Life Ins Co MI 2-3088
- Sweeley R L optom 642-4806
- 517 Columbus Barber Shop MI 2-4319
- 519 Western Union Teleg Co MI 2-2315
- Walter intersects
- 600 Vacant
- 601-603 New York Restr MI 2-2809
- 604 Terrence Anthony C optom MI 2-2062
- 605 Floyd Anderson G phys MI 2-3317
- 606 Sou Kitchen The restr MI 2-3704
- 607 Collier & Yow TV & Appls MI 2-4350
- 608 Vacant
- 610 Whitehead Saml H optom MI 2-3845
- Williams Sporting Gds MI 2-2893
- 611 Firestone Home & Auto Sup MI 2-2244
- Fowler Co The elec appl MI 2-2244



## GUITON'S DRUG STORE

*The Rexall Drug Store*

803 S. Madison St. Dial 642-4188  
Seth L. Smith Bldg.  
(See Page 28 Buyers' Guide)



Madison S—Contd  
612 McNeill J A & Sons drugs  
MI 2-3065

### Main intersects

- 700 First Natl Bk The MI 2-2174  
2d fl First Natl Bank The (over-flow)  
701 Weaver's Jwly Store MI 2-2246  
703-05 Mann's J S Dept Store MI 2-3873  
704 Ward's Grill restr MI 2-2004  
706 Sanitary Barber Shop  
7p7-09 Kramer's Men & Boy's Shop MI 2-2006  
708 Jewel Shop The MI 2-3358  
710 Suburban Rulane Gas Co MI 2-2428  
711 Leinwand's Dept Store MI 2-2764  
Leinwand's Pawn Shop MI 2-2764  
712 Cato Stores Inc women's clo MI 2-2064  
713 Family Shoe Store MI 2-3034  
714-18 Leder Bros Inc dept store MI 2-2840  
715 Style Shop The women's clo MI 2-4234  
717 Collier's Jewelers Inc MI 2-3183  
719 Gore's Quality Shop gift shop MI 2-2250  
720 Budget Shop The women's clo  
721 Belk-Hensdale Co dept store MI 2-3235  
722 Canady's Gift Center 642-4662  
722-24 Wood's 5 & 10c Store MI 2-2226  
725-27 Rose's 5-10 & 25c Stores MI 2-2649  
726 Meares Ellis Hdw Co Inc MI 2-2817  
729 Moskow's Dept Store MI 2-2320  
**Commerce intersects**  
800 Kramer's Ladies Shop women's clo MI 2-3898  
801-03 Guiton's Drug Store MI 2-4188  
802 Smith's Cash Store gros MI 2-2814  
803 Smith Seth L Bldg  
Baldwin Studio photogs MI 2-3793  
Johnson Marle L dentist MI 2-2268  
Teenie's Beauty Shop MI 2-2431  
Ward John acct 642-2763  
Costal Plain Life Ins Co

11

- 804 Walton-Sholar Hdw Inc MI 2-3063  
805 Braxton-Warren Co elec appls MI 2-3712  
806 Singer Sewing Mach Co MI 2-3834  
807 Bullock's Dept Store  
808 Confidential Loan & Finance Corp MI 2-4185  
809-11-13 Collins Dept Store MI 2-2791  
810 Pope's 5 & 10c Store MI 2-4240  
814 Jones Furn Co Inc MI 2-3304  
815 News Reporter Co Inc The publs MI 2-3076  
News Reporter The newspaper & ofc sups MI 2-3076  
MI 2-3162  
816 LeRoy's Barber Serv barber shop MI 2-3451  
817 News Reporter Co Inc ofc sups & printers MI 2-3076  
818 Batten Lloyd Ins Agcy MI 2-3316  
819 Sears Roebuck and Co mail order hse MI 2-4161  
821 Penn's Grill restr MI 2-2779  
822 Waccamaw Bank & Trust Co (Drive In Br) MI 2-4196  
**Pecan begins**  
900 Center Esso Sta MI 2-3863  
901 Farmers Whse tob MI 2-4385  
Young T B & Co pecan dlrs  
902 Wville Ins Agcy Inc 642-4244  
904 Brunswick Billiard Parlor 642-9205  
906 Long's Glass & Paint Co MI 2-4335  
908 Floyd-Barkley Agcy genl ins MI 2-2142  
911 Scotts of Whiteville plmb sups MI 2-3948  
916 Powell Auto Parts whol MI 2-2829  
Protective Agcy Inc 642-4648  
917 South Madison Drive In restr MI 2-2973  
918 Garrell's int dec MI 2-3291  
920 Ward's Elec Mtr Shop MI 2-2768  
922 Modern Beauty Shop MI 2-3713  
922 Liberty Loan Corp 642-4121  
926 Circle Drive-In restr MI 2-2871  
930 M & J Texaco Serv 642-2478  
**Caldis begins**  
**James begins**  
1001 Modern Dry Clns MI 2-2317  
1003 Emple's Cafe MI 2-9806  
1005 Mary Carter Paint & Appl Store  
1007 Bargain Hse used furn

## WHITEVILLE INSURANCE AGENCY, INC.

EVERY FORM OF INSURANCE

902 South Madison St. (See Page 44 Buyers' Guide)

Phone 642-4244



# AVANT & SHOLAR, INC.

For Economical Transportation

CARS  TRUCKS

411 S. Madison St., Whiteville (See Page 8 Buyers' Guide) Dial 642-3857

Madison S—Contd  
1008 Collier Gas & Appl Co Inc  
642-4137  
1009 Style & Glamour Beauty Sa-  
lon 642-4612  
1011 Vacant  
1013 Wooten's Business Equip Co  
bus machs MI 2-2248  
Schafer Henry E chiro-  
podist  
1017 Parham Serv Sta 642-9391

11  
**MAGNOLIA** — From 902 Frazier  
northwest, 1 south of Commerce  
201 Texaco Inc 642-3239  
Lytle Chas oil & lubricants  
642-3239

205 Wville Chain Saw Shop MI  
2-2989  
209 Smokehouse Restr MI 2-2948  
210 Vacant  
215 Townsend Plmb and Well  
Drilling Co MI 2-3217  
216 Townsend Bldrs Inc MI  
2-4131

218 Columbus Aluminum Products  
MI 2-4726

220 Sneed Robt  
222 Beauford Paris  
224 McCrae Lacy

**Bay begins**

613 Reed's Jwlr's MI 2-2054  
Stroschio Anthony watch repr

614 Todd Furn Co Inc MI 2-3377

615 Sadler Ralph C phys MI  
2-2706

Wyche J T phys MI 2-2706  
615-19 Caro Pwr & Light Co MI  
2-3175

616 Thompson B S & Co furn MI  
2-3157

617 Cook's of Wville NC elec  
appl MI 2-2804

621 McQueen's Seed Store MI  
2-2094

622 Waccamaw Bank & Trust  
Co MI 2-4101

Columbus Display Co MI  
2-3157

627 Columbus Theatre MI 2-2334

629 Columbus Drug Store MI

2-3009  
629½ Vacant

10  
**MAIN E** — From 629 S Madison  
east, 1 south of E Walter  
cor ACL RR MI 2-3862

ACL RR (pass sta) MI  
2-3862

REA Exp MI 2-3862

101 Columbus Tbeatre Bldg  
Liberty Life Ins Co MI  
2-2701

Columbus Contractors Inc  
bridges MI 2-4371

102 Wville Beauty Shop MI

2-3314

103 Hoskins Wm H phys MI

2-3720

104 Simmons Drug Co Inc MI

2-3255

107 Bunn David G phys MI 2-2016

108 Ellis Shoe Center shoes MI

2-2709

109 Wville Merchants' Assn Inc  
MI 2-3171

Wville Tob Bd of Trade MI

2-3171

Wville Credit Bur MI 2-3172

Wville Chamber of Com-  
merce MI 2-3171

110 City Shoe Hosp MI 2-2242

112 Western Auto Assoc Store MI

2-3066

114 Crowell's TV & Appl Center

642-4224

116 Tim's Antique Shop

118-20 Schulken's Hdw Co MI

2-3867

122 Stophel's Dry Clns MI 2-3718

124 Wville Trading Co genl mdse

MI 2-3741

126 Globe Trading Stamp Co MI

2-4260

130 Crutchfield's Tob Whse

136 Powell Frances L Mrs MI

2-4656

140 Braxton Auto Parts Inc whol

MI 2-2121

2d fl Vacant

**Franklin intersects**

200 Beck Shade

201 County Civil Defense Head-  
quarters 642-4728

202 Powell Julius

204 Brown Leacy Mrs © MI

2-2381

205 Vineland Ice Co mfrs MI

2-2324

Jacobs Fish Mkt

206 Vacant

214 Wville Tob Co (whse) MI

2-3102

215 Hide-A-Way Drive In restr

MI 2-9889

217 DeLuxe Grill restr MI 2-3050

DeLuxe Taxi MI 2-3050

Hammond Sadie J Mrs ©

Soles Woodrow

219 Union Bus Sta MI 2-3369

Queen City Coach Co MI

2-3369

Queen City Trailways MI

2-3369

**Thompson intersects**

309 McPhearson Willie

311 Sasser Albert J



## A. G. CARTER, JR.

### General Contractor



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459

# REED'S

## Jewelers

*The Home of  
Quality  
Jewelry*

Nationally  
Advertised

- Diamonds
- Watches

Guaranteed  
Watch and  
Jewelry  
Repairing

DIAL  
642-2054

613 S.  
Madison St.

(See Page 45  
Buyers' Guide)

# WENC Radio

AM 1220—FM 99.1

Highway 701 South (See Page 2 Buyers' Guide) South Whiteville, N. C.  
Phone 642-2133

Main E—Contd  
Soles Lucy  
313 Caulder Ida Mrs  
315 Suggs Carlisle  
319 City Garage  
320 Bullard Mfg Co Inc  
Canal intersects  
400 Virginia-Caro Chem Corp  
fertilizer MI 2-4128  
401 Baldwin Oil Co Inc distrs  
MI 2-3373  
411 Baldwin Mattie C Mrs ©  
bdg MI 2-2173  
413 Shipman Albert T gro  
414 Whol Distrs Inc bldg sups  
MI 2-4111  
420 Waccamaw Veneer Co Inc  
mfrs MI 2-2193  
Wville Plywood Inc mfrs  
MI 2-4360  
end Virginia Tob Co Inc (whse)  
8  
MAIN W — From 700 S Madison  
west, 1 south of W Walter  
100 Waccamaw Bank Bldg  
Waccamaw Bank & Trust Co  
(overflow)  
101 First Natl Bank Bldg  
First Natl Bank (overflow)  
103 Columbus Mtr Co whol auto  
parts MI 2-2161  
Lee ends  
107-09 Columbus Sup Co plmb  
sups MI 2-2163  
112 Caro Mtrs Inc used cars MI  
2-2465  
118 Leola's Grill  
122 McNeill Neil Hector Agcy ins  
MI 2-3391  
124 Piggly Wiggly gros MI  
2-2857  
128-30 Thompson B S & Co (whse)  
Powell blvd intersects  
200 Singletary G V & Sons whol  
gros MI 2-2146 MI 2-2147  
204 Vacant  
7  
McGill ends  
204 Kelly Willie  
Memory ends  
302 Wilson Olden  
rear Worthen T Lee  
304 Threadgill Geo jr  
rear Davis Jas MI 2-3677  
308 Vacant  
312 Vacant  
314 Hampton Preston A  
Center ends  
402 George Dora S Mrs ©  
405 Vacant  
406 Kingdom Hall of Jehovah's  
Witnesses  
Rogers Mazie Mrs ©  
407 Bain Ella P Mrs ©

409 Gordon Wm S  
411 Vacant  
413 Vacant  
415 Wilson John  
421 Sledge Lbr Corp whol MI  
2-3193  
City Limits

MAPLE — From Wheeler west,  
1 north of Pine  
200 Bunn David G © MI 2-3744  
201 Kramer Isadore © MI 2-2742  
205 Kramer Hyman © MI 2-3769  
206 Davis Eug F © MI 2-2710  
207 Cook L Paul © MI 2-2136  
210 Sears Eug F © MI 2-3798

MARY LANE (Baldwin Woods)  
— From Wilmington rd north  
800 Batten Wm © MI 2-4373  
807 Oliver Gary G © MI 2-3988  
900 Under constn  
902 Baldwin Carey F Mrs © MI  
2-2873  
905 Baldwin Wm E jr © MI  
2-3119

MAULTSBY N — From E Lewis  
north, 2 east of N Thompson  
100 Hicks John G

MAULTBY S — From 405 E Lewis  
south, 4 east of Madison  
100 Clemmon D Frazier  
Clay ends  
Webster ends

Columbus intersects  
404 Hardee E Paul MI 2-3019  
404½ Paul's Barber Shop  
408 Babson Lloyd M  
412 Soles Elton  
415 Shipman Leon B  
416 Vacant  
E Virgil ends  
E Walter ends

MAXWELL — From Burkhead  
north, 1 west of Memory  
405 Norris Wallace J © MI  
2-4659  
505 Ch of Christ

McGILL — From 240 W Walter  
south, 1 west of N Powell blvd  
100 Munn Mack © MI 2-2978  
102 Ridgeway John C  
103 Benjamin Ceasar  
104 Vacant  
105 Baker Moses  
106 Baldwin Tiny Mrs  
Main intersects



## Crowell's TV & Appliance Center

Color TV—Hotpoint Appliances—Easy Washing Machines  
Furniture—Friendly Easy Credit - Terms To Suit

114 E. Main St., Railroad Plaza (See Page 7 Buyers' Guide)  
PHONE 642-4224

# WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED  
BUSINESS LISTS IN THIS DIRECTORY.

**McKENZIE — From 210 E Cal-**  
**houn north, 2 east of Madison**  
**(numbers' irregular)**

- 102 McKee Seal MI 2-4477  
103 Digirolamo H A MI 2-3068  
104 Worthington Kenneth MI  
2-2168  
105 Hines W D © MI 2-3338  
106 Vacant  
107 Vacant  
108 Garriss Cameron M © MI  
2-3228  
109 Skipper Clifton S © MI  
2-2351  
110 Simmons Wm  
111 Hilburn Kath Mrs © MI  
2-3418  
112 Adams Jerry E MI 2-2441  
113 Vereen Jack G © MI 2-4351  
114 Porter Eug M  
115 Sheffield E Harold jr MI  
2-3078  
Sheffield Betty J Mrs beauty  
shop  
116 Leinwand Arth ©  
117 Ballenger Robt C MI 2-4147  
119 Bass Pat  
121 Lewis Leo MI 2-3434  
124 Davis M Byrne © MI 2-3748  
College intersects

**McKENZIE LA — From Garrell**  
**east and west, 2 north of E Cal-**  
**houn**

**MEARES — From end of Mill**  
**south, 1 east of Canal**  
101 Ratliff Josephine  
103 Moore Stanley

**MEMORY N — From Burkhead**  
**north, 1 west of Powell blvd**  
**Williamson intersects**  
406 Newman Dessie B Mrs ©  
drsmkr MI 2-3758  
College intersects

**MEMORY S — From 315 W Lew-**  
**is south, 1 west of Powell blvd**

- 100 Vacant  
102 Burnett Horace  
108 Jones Clarence  
110 Vacant  
112 Carr Alice H Mrs  
114 Valentine Dorothy V MI  
2-4291  
Green Mary E Mrs © MI  
2-4291  
114 Masonic Hall  
Ever Ready Lodge No 765  
We Will Help You Club  
116 Vacant

**Phillips ends**

- 205 Deburniere Eloise C Mrs  
210 Central High Sch MI 2-3546  
211 Spaulding John M © MI  
2-3062

**Rosemary intersects**

**Columbus intersects**

- 301 Friendship Bapt Ch  
302 Bennett Lillie S Mrs © MI  
2-2406  
302½ Laundromat  
303 Vacant  
303½ Jones Ruth R Mrs  
304 Regan John P ©  
305 McLean Wm C  
305½ Corbett Amestis  
306 Hill Cal ©  
307 Pridgen Jasper L © MI  
2-3266

308 Dicker Rollie

**Ward begins**

- 310 Graham Chester © MI  
2-3117

311 Gore Bill

- 312 Royals Minnie L Mrs MI  
2-4359

**Virgil intersects**

- 406 Vacant  
407 Grant Sylvester  
408 McCall Cordia A Mrs ©  
409 Williams Millie A Mrs ©  
420 Odom Gladys

**Walter intersects**

- 501 Vacant  
509 Under Constn  
Main intersects

**MILL — From 718 S Madison**  
**southeast, 1 south of W Main**  
106-12 Bell-Hensdale Co (side  
ent)

- 122 Bullock Lee R Mrs MI  
2-2968

123 Herring's Radio & TV Reprs

125 Vacant

**Harris begins**

132 Lawrence Leatha Mrs

134 Collins Hattie L Mrs

136 Singleton Evelyn

138 Spaulding Mable E Mrs ©  
MI 2-2836

140 Gore Henry

142 Brown Marvin

**Franklin intersects**

- 200 Coleman Joe  
201 Jones Annie L  
202 Rouse John  
220 East Side Community Bapt  
Ch  
224 Burroughs Rosalie S Mrs  
226 Chestnut J W  
240 Freeman Gro  
Freeman Ira D

## COLUMBUS CEMETERY PARK CORP.

Perpetual Care—"The Cemetery Beautiful"  
Fairfax Heights—South Whiteville

(See Page 15 Buyers' Guide)

Tel. 642-3347, If No Answer Tel. 642-4141



## Valentines Tire Sales & Service



Smileage! starts here

New and Used Tires  
Recapping, Road  
Service  
Tabor City Rd.  
P. O. Box 311—Dial  
642-2755



### MILL POND ROAD (S Whiteville) RD 4 — From Tabor City rd east, 1 south of City limits

- 101 Gause G Layton  
102 Barnes David T © MI 2-3864  
103 Todd Jesse S  
104 Vacant  
105 Ezzell Fred M © MI 2-2888  
106 Wallace R H  
107 Hildebrand Dorothy H Mrs  
MI 2-2558  
Hooks Wm E © MI 2-2558  
108 Williams Garage 642-4249  
110 Williams Thos A © MI  
2-2604  
112 Butler Marion C © MI  
2-3555  
114 McKeithan Dcwey MI  
2-3169  
115 Newsome Leslie E © MI  
2-3622  
116 Holt Geo W © MI 2-3658  
118 Butler Carl E © MI 2-3625  
119 Newman Hubert H ©  
121 Newman Frank A © MI  
2-2629  
122 Edmond Jas C jr MI 2-3465  
124 Jones Levi  
126 Pridden David M ©  
130 Ezzell Colon L © MI 2-2484  
132 Ezzell H Eug © MI 2-3871  
133 Bowers Lawrence R © MI  
2-3233

### MISSION — From 516 W Washington northwest, 1 west of Smyrna rd

- MOORE — From 216 W Walter north, 1 west of S Lee  
400 Teachy Mozell  
401 Johnson Billy J  
402 Edward's Clns & Alterations  
403 Hill Blanche  
404 Mitchell Stella  
405 Davis Don © 642-4242  
406 Johnson Leroy  
407 Davis Dessie J Mrs ©

### NANCE E — From 201 Pinkney east, 1 north Court House sq

- 104 Powell H H 642-4321  
105 Byrd A D jr Rev MI 2-3775  
107 Vacant  
108 McMillan Peter V  
109 Brown Joe W © MI 2-4261  
115 Shaw Horace L © MI 2-2373  
116 Lewis Lois F Mrs MI 2-3311  
118 Smith Richd F © MI 2-2436  
120 Powell Gerald E © MI  
2-2227  
121 McGirt Wm H © MI 2-3759

### Franklin intersects

- 302 Stanley Martha N Mrs © MI  
2-4333  
304 Dowless Wilton ©  
306 Johnson J Rudolph © MI  
2-4265  
308 Stocks Ervin E MI 2-3802  
Oliver dr begins

### NANCE W — From 201 Pinkney west, 1 north of Jefferson

- 103 Vacant  
105 Medlin Minnie M Mrs © MI  
2-2183  
106 Hodges Robt A MI 2-3785  
107 Collier J Fred jr © MI 2-4243  
108 Bolton Robt G 642-4958  
110 Walker Richd M  
111 Ramsey Albert L MI 2-4172  
112 Smith Walter  
113 Long Geo D MI 2-3320  
Lee intersects  
202 Powell Michl E 642-2278  
203 Pridden Lacy jr ©  
204 Vacant  
206 Williamson Julius R MI  
2-4150

### West intersects

(not open bet West and Smyrna rd)

### Smyrna rd intersects

- 400 Bowers Geo R 642-4752  
401 Todd J Clyde MI 2-2995  
402 Burns W Clyde © MI 2-3801  
403 Zandy John L © MI 2-3792  
405 Greene Geo C © MI 2-2759  
407 Stevens M J  
409 Brame Lacy M MI 2-3773  
Mission ends  
500 No Return  
405 Burns John K © lwyr MI  
2-3490  
506 Parker Lucy Mrs

### NORTH W — From 400 Pinkney west, 1 south of Pine

- 101 McDaniels Clarence  
102 Gore Clyde W MI 2-2233  
103 Turbeville Jackie MI 2-3088  
104 Gurganus Houston B © MI  
2-3891

Gurganus Susan Mrs

- 107 Jolley Walter B MI 2-2188

### Lee intersects

- 201 Willett A Larnell © MI  
2-3151

- 205 Kiper Billy G MI 2-4959

### West intersects

- 303 Oliver Margt C © MI 2-2861  
Oliver Hts Nursery (day)  
305 Gibson John H © MI 2-3975  
Powell blvd intersects

Smyrna rd intersects

## Smith's Funeral Home

SERVING WHITEVILLE AND CHADBOURN  
24 HOUR AMBULANCE SERVICE

219 W. VIRGIL ST.

DIAL 654-3571, CHADBOURN, N. C.

DIAL 642-3206

# JONES FURNITURE CO., INC.

"Complete Home Furnishers"

314 South Madison St.

(See Page 34 Buyers' Guide)

Dial 642-3304

North W—Contd  
307 Sellers Elisha jr © MI  
2-2992

**OAK (Fairfax Heights) — From**  
US Hwy 701 S By Pass south, 1  
south of city limits

100 Williams Jos 642-3934  
102 Vacant  
Sunnyside begins

**OLD TRAM ROAD — From end**  
of E Lewis northeast

100 Lane John  
102 Duncan Earl  
103 Cartrett Alton  
104 Watkins Gernie  
105 Harrison R B  
106 Millicam Ed  
107 Page Mack  
108 Oliver Percell  
109 Holcomb Herman  
110 Ward Harry  
111 Memory Neal  
114 Lewis Wm C  
115 Marlowe Archie R © MI  
2-2416

116 Ward C Hugh © MI 2-3972  
117 Ward Joe E © MI 2-2991  
118 Vacant  
119 Lee James O © MI 2-2805  
120 Adams Charlie H © MI  
2-3910

Wilmington rd intersects

**OLIVE DRIVE — From 308 E**  
Nance in a semi-cir to Jeffer-  
son

310 English Edgar P 642-4811  
312 Glover Thos  
314 Under Constan  
Nance intersects

**PECAN — From 822 S Madison**  
northwest, 1 southwest of Com-  
merce

102 Vance Auto Serv reprs  
104 Jones Furn Co Inc (whse)  
105 Sanitary Self-Serv Lndry  
107 Memory's TV & Appl Shop  
MI 2-2844  
109 Marlowe Italy Gro MI 2-3006  
115 Evans Furn Co MI 2-2217  
120 Masonic Temple  
Rainbow Assembly of  
Wyllie  
Lebanon Lodge No 207  
(AF&AM)  
Wville Chapter No 211  
(OES)  
123 Cain S E Mach Shop MI  
2-2734

126 Stevens & Hasty Co auto  
reprs MI 2-3739  
Frazier intersects

**PHILLIPS — From 108 S Lee**  
west, 1 south of W Lewis  
206 Slade Norman C © MI  
2-3929

207 Brown Purvis  
208 Burris Chas ©  
210 Shipman Isaac H ©

Powell blvd intersects

302 Green Johnnie E ©  
303 Jones Isaac MI 2-2988  
304 Price Jas O ©  
306 King Gregory R © MI 2-6685  
307 Mack Sylvester MI 2-2426  
Jackson Minnie nurse  
308 Reeves Laconya C MI  
2-3505

309 McBride Saml  
Memory intersects

**PINE — From 501 Pinkney west,**  
2 north of Frink

101 Wheeler Louis D © MI  
2-3241  
103 Barkley John M © MI  
2-3156

106 Gillam Ben H © MI 2-2020  
Lee ends

Wheeler begins

200 Weaver Richd E © MI 2-2406  
201 Reeves Henry G © MI 2-3109  
202 Schulken Robt C © MI 2-3309  
203 Todd Danl L © MI 2-3242  
204 Memory Wm E © MI 2-3844  
206 Green Eldon L © MI 2-3325

**PINKNEY — From Court House**  
sq north, 1 west of N Franklin

100 Memory Twins Serv Sta MI  
2-3021  
Memory's Tire Serv  
642-3021

101 Mayes Texaco Serv MI  
2-4295

102 Covington H Clay © MI  
2-3918

104 Waccamaw Bank & Trust Co  
(br) 642-4851

108 Powell Lee & Lee lwyrs MI  
2-2849

Nance begins

201 Johnson Floyd © MI 2-3093  
Warren Geo W jr MI  
2-3287

202 Wville Meth Ch MI 2-3376

203 Dorward Kenneth P MI 2-3779

205 Vacant

206 Memory T S Agcy ins MI  
2-2409

# X. BROWN REALTY

Brokers-Builders-Developers-Appraisals-Loans-Rentals  
Residential and Business Properties

Hwy. 74 and 76 West

(See Page 50 Buyers' Guide)

Office Phone 642-4222, Res. Phone 642-3312

# EDMUNDS REALTY CO.

WM. S. EDMUNDS, REALTOR  
SALES—RENTALS

103 W. WALTER ST.

PHONE 642-2590



## Pinkney—Contd

Burns Robt H jr lwyr MI  
2-2310

## Frink intersects

301 Conaway Bill  
303 Toon Pauline © MI 2-4109  
305 Powell Emily W Mrs mus  
tchr MI 2-2783  
Smith Julius R © MI 2-2270

306 High Oscar © MI 2-3831

## North intersects

400 Lyon Kate B Mrs © MI 2-3090  
401 Herring Chas S plmb MI  
2-3236  
402 Stelling Carl H 642-4777  
404 Saunders Alex D © MI 2-4212  
405 Brooks Eliz H Mrs MI 2-2014  
406 High James C © MI 2-2362  
408 Thompson Margt F Mrs ©  
MI 2-3858

## Pine begins

## Fuller begins

## Tucker begins

501 Mottinger Edw C  
501 Vacant  
502 Greene Wm A © MI 2-3706  
504 Miller Edna W Mrs © MI  
2-2753  
505 Marks J Rufus © MI 2-3283  
509 Guiton Martha C Mrs © MI  
2-2077  
510 Johnson Marle L © MI  
2-3855  
520 Bruton Leslie A © MI 2-2811  
**Turner begins**  
630 Long Aaron  
**Richardson begins**  
634 Strickland Thurman W MI  
2-2952

## City limits

**POWELL — From Ciarence**  
south, 1 east of Franklin  
101 Williams Edna M  
103 Jeffries Fannie  
105 Thompson Fannie M

12

**POWELL BOULEVARD N —**  
From 135 W Lewis north, 2  
west of Madison

101 Bullock Lee © MI 2-2968  
107 Vacant  
109 Hesson Irwin © 642-4337  
111 Land M Kathleen Mrs © MI  
2-2931

## Calhoun intersects

205 McGee Willie D  
209 Memory J Alex jr © MI  
2-3755

## Burkhead intersects

301 Lombard James K MI  
2-4168  
303 Carter Eug 642-4742  
305 Robinson Harry E MI 2-2043

## Williamson intersects

407 Stevens Fred L © MI 2-3836  
409 Watts Rebecca L Mrs © MI  
2-2264

3

## College intersects

604 Collins Edw MI 2-4369  
**Washington intersects**  
cor Turbeville's Esso MI 2-3000

1

## Washington intersects

## Smyrna rd begins

904 Nessome's "66" Serv gas  
sta MI 2-3250

Wville Hebrew Center

## Frink intersects

8

**POWELL BLVD S — From 213**  
W Lewis south, 2 west of S  
Madison

100 Brown Vernal C Mrs © MI  
2-2429

102 Beasley's Amoco Sta gas sta  
MI 2-2235

103 Heath Flora L Mrs © MI  
2-2184

105 Harper Kenneth

## Phillip intersects

Rosemary intersects  
203 Seven-O-One Lanes MI  
2-4283

210 Smith A Reddick © MI  
2-4170

## Columbus intersects

304 Hannah Grady  
305 Grady Flora W Mrs  
306 Jones Jimmie B ©  
307 Holmes Beatrice Mrs  
308 Under constn  
rear Garrett Rosa H Mrs ©  
309 Jeffries Franklin E ©  
311 Davis Ferdinand ©  
320 Sellers' Serv Sta gas sta MI  
2-4394

14

**PRISON CAMP ROAD (South**  
Whiteville) — From Tabor City  
rd southeast and north

State Hwy Conn (Bridge  
Mtce) MI 2-3760

State Hwy Dept (dist ofc)  
MI 2-3760

State Prison Dept Camp No  
032 MI 2-3285

State Hwy Conn (Heavy  
Equip Div) MI 2-3233

McQueen's Nurseries 642-2694  
McQueen G Merlin © MI  
2-2232

# McPHERSON WELL DRILLING SERVICE

2" Thru 8" Diameter Wells—Repairs on Water Pumps  
U. S. Hwy. 701 By Pass (Ffax Hts.; S. Whiteville) Phone 642-4651  
(See Page 56 Buyers' Guide)



# PRIDGEN BROS., CONTRACTORS

Commercial—Residential—Building—Alterations—Repairing—Remodeling  
FREE ESTIMATES—ALL WORK GUARANTEED

Tel. 642-4307, Night Tels. 642-4626 or 642-2798

Wilmington Rd. Nr. Forest Dr. (Baldwin Wds) (See Page 19 Buyers' Guide)

**RICHARDSON** — From 630 Pink-  
ney west, 3 north of Pine  
103 Johnston Arch R © MI

2-3907  
104 Hatcher Joseph D © MI

2-2469  
105 Will Horace J jr 642-9080

106 Maultsby Dow A © MI  
2-3460

**Tucker ends**

107 Giroment Michl L 642-4774

108 Hardee Roland Rev MI

2-3401  
110 Duncan H Glenn © MI

2-3305

112 McElwee Rodney M MI  
2-4713

114 Powers Richd C

**ROSEMARY** — From 203 S Pow-  
ell blvd west, 2 south of W Lewis

201 McLean Maggie B Mrs ©

202 Gore Howard M

203 Nue K David ©

204 Stanley Namon ©

206 Ellis Jas ©

**SHALLOTTE ROAD** (S White-  
ville) — From Tabor City rd  
southeast, 4 south of City limits

100 Newsomers Pure Oil Serv  
642-9797

101 Newsome's Lbr & Bldg Sup  
MI 2-3604

102 Pure Oil Co MI 2-4800

103 Duncan Agnes S Mrs © MI  
2-2418

105 Duncan's Homelite Chain Serv  
642-4230

105 Duncan's Garage & Chain Saw  
Co MI 2-4230

107 Vacant

109 Griffin Joseph W © MI  
2-3563

110 Griffin Clara Mrs ©

111 Worthington Otha H © MI  
2-2660

112 Batten Gordon F MI 2-3616

114 Glisson Chas R MI 2-2059

115 Pierce Van E © MI 2-4238

117 Duncan Lyman D

119 Thompson Grady L © MI  
2-2923

120 Thompson's Abattoir MI  
2-4158

201 Hammonds Robt T

205 Vacant

212 Perritt Emory M MI 2-3914

214 Inman Jay G © MI 2-2997

215 Vacant

217 Gore Lawrence I

219 Ward Woodrow W ©

221 Hardee David H MI 2-2504

223 Naron Vera L Mrs ©

225 Inman Silas B 642-2656

227 Stevens Ernest H ©

229 Snipes Ray

230 Smith Jehovah J

232 Bellamy Jas O ©

234 Davis Ralph ©

235 Bland Johnnie © MI 2-3534

237 Bass Adley

241 McGirt Albert F © sand &  
gravel MI 2-3695

248 Long L Woodrow

250 Cox Etheredge F © MI  
2-2697

252 Phelps Oscar D © MI 2-2569

256 Watson Glenn ©

260 Smith Grady

262 Cato Jas

264 McKoy Veitrous

301 Cherry Grove Bapt Ch

309 Register Jas A

311 Davis Ben J

313 Hooper Queen E MI 2-2537

315 Jones J Whalen

316 Vacant

318 Johnson Willie

319 Hill Lester

323 Hawkins Gro

321 Hawkins O'Neal ©

324 Leach Curtis A

325 Leach Jas V © gro

**SMITH E** — From 708 N Madi-  
son east, 1 south of Jefferson

102 Byrd Locke jr MI 2-4380

104 Cooke Cecil J MI 2-3274

105 Babb Everette D MI 2-2293

108 Powell Mary L © MI 2-3409

110 Register Ola Mrs © 642-4678

112 Spivey Willie M jr MI 2-2473

**Franklin intersects**

205 Register Ernest D © MI

2-2375

208 Vacant

210 Hodgkins Nelson B Rev MI

2-2075

211 Brown Xenthos jr © MI

2-3812

211 White Alton G © MI 2-3238

214 McKeel Ruth

rear Adams Robt

214½ Ward Eliz Mrs

215 Jeffries Harvey B © MI

2-3023

218 Small Jack

220 Vacant

221 Simmons Annie L Mrs © MI

2-2962

222 Stanley Carlton © MI 2-4307

224 Scott Wm L © MI 2-4166

226 Klip N Kurl Beauty Shop

Anderson Eliz A Mrs © MI

2-3055

**Thompson intersects**

**SMITH W** — From 708 N Madison  
west, 1 south of Washington

100 Columbus County Educa-

tional Bldg

County Bd of Educ MI

2-3848

105 US Dept of Agri Fed Crop

Ins MI 2-3431

County Farm Bur Inc MI

2-3431

NC Farm Bur Mut Ins Co

642-3431

108 County Jail MI 2-3079

Williams Dennis G

110 Columbus County Agri Bldg

# SESSIONS FARM MACHINERY, INC.

Ford Tractors and Equipment—Industrial Equipment

Hwy. 701 (S. Whiteville) (See Page 31 Buyers' Guide) Phone 642-2366

Smith W.—Contd

US Dept of Agrl Stabiliza-  
tion & Conservation Com-  
mittee MI 2-2196

US Dept of Agrl Soil Con-  
servation Serv MI 2-2348

County Negro Agrl Agt  
MI 2-2605

County Negro Home Eco-  
nomics Agt

County Farm Agt MI

2-2795 & MI 2-2788

County Home Economics Agt  
State Vocational Agrl (Field  
ofc)

112 County Court House Annex

114 US Farmers Home Admn MI  
2-2368

115 Vacant

116 Singletary Malcolm G MI  
2-2215

117 Vacant

121 Ward J James

Voss Fountain G jr MI 2-2813

1

**SMYRNA ROAD — From 904**

Powell blvd northwest, 1 north  
of Washington

101 Stauffer Herbert G MI 2-3780

Vacant

Nance intersects

201 Sweum Geo A © MI 2-3204

203 Greer Max N © MI 2-3960

205 Boehm Richd H © MI 2-3366

207 Wooten Gladys G Mrs © MI  
2-2780

Frink ends

300 Turbeville Joseph J MI 2-3008

300½ Vacant

302 Turbeville Clyde J © MI  
2-2149

304 Moore Henry F © mfrs agt  
MI 2-3386

rear Love Robt B MI 2-3838

305 Huggins Willard G © MI  
2-2941

306 Ward F Kermit © MI 2-2389

307 Grimsley Wm T © MI 2-4367

308 Todd Hubert A © MI 2-2095

North ends

400 Collins Bobby

402 Canady Chas W © MI 2-3168

404 Fisher Ronald

406 Chill Clyde

407 James Harold

Pine ends

2

**SPIVEY ROAD (Baldwin Woods)**  
— From Forest dr east, 1 north  
of Wildwood av

**STANLEY — From end of W**  
Williamson north, 1 west of  
Maxwell

401 Stanley Thurman M ©

403 Gore Curtis R © MI 2-2378

405 Wright Geo W ©

406 Hardie Frances A Mrs

409 Butler Robt C

411 Horne Easley C Mrs © MI  
2-3402

4

**SUNNYSIDE (Fairfax Heights)**

— From end of Oak north, 1  
west of US Hwy 701 By Pass

100 Penny Seth ©

102 Stone P Vardell ©

14

**TABOR CITY ROAD (Fairfax**  
Heights; Also known as US  
Hwy 701 S) — A Continuation  
of S Madison from City Limits  
southeast

14

1101 Whiteville Gas Co gas sta  
MI 2-4151

Cumberland Butane Inc MI  
2-4151

1133 Small Huger C

1135 Storm Rodney B 642-4642

1137 Vacant

1141 Hardee Jos B © MI 2-2754

1143 Formey-Duval J G MI

2-4783

1146 Valentines Tire Sales &  
Service MI 2-2755

1144 Peacock Monument Co MI  
2-3347

1147 Columbus Cemetery Park  
Corp

Peacock Funeral Home Inc  
642-4141

1200 Quality Mtr Co Inc MI  
2-3843 & MI 2-2288

1204 Waccamaw Tractor Co  
642-2164

1205 Barnes Lawrence M MI  
2-4269

1208 Vacant

1209 Sessions Farm Machy Inc  
MI 2-2866

1210 White J D © MI 2-3894

1213 Marlowe Walter B © MI  
2-2255

1221 Sav-Way Serv Sta 642-9785

1225 Washam & Warlick Farm  
Sup Co feed MI 2-2749

Mill Pond rd begins

1230 Vacant

1231 Norris Chas P © MI 2-4117

1233 Hill Dewey L

Cedar intersects

1301 Sou Marble Co

1302 Pierce Herbert B

## COLUMBUS PAVING COMPANY, Inc.

ASPHALT PAVING

Streets—Parking Lots—Driveways—Free Estimates

Hwy. 74 and 76, Chadbourne, N. C.

(See Page 23 Buyers' Guide)

Office Tel. 654-4881—Plant Tel. 654-5751—Night Tel. 654-4541

# WACCAMAW

## BANK AND TRUST COMPANY

COMPLETE FINANCIAL SERVICE  
Member F. D. I. C. Total Resources Over \$40,000,000.00  
(See Page 14 Buyers' Guide)

### Tabor City Rd—Contd

- 1305 Buffkin Bobby R
- 1306 Goodwin Sinclair Serv  
642-4266
- 1308 Wville Broadcasting Co Inc  
MI 2-2133  
Radio Sta WENC MI 2-2133
- Airway rd begins
- 1310 Warner's Grill restr MI  
2-3618
- 1312 Sealtest Dairies Inc MI  
2-2044
- 1314 Myson Kelton
- 1316 Hill's Thriftway Super Mkt  
642-3669
- 1317 Black W Crowell © MI  
2-2337
- 1318 Hill Otto © MI 2-3519
- 1319 Black Donald © MI 2-3096
- 1320 Holmes Alma C ©
- 1321 Black's Tire Serv MI 2-3191
- 1323 Rich Albert MI 2-2658
- 1324 Thompson's Super Mkt  
642-3612
- 1325 Newsome Clifford E © MI  
2-4241
- 1326 Thompson Docie Mrs ©  
MI 2-2523
- 1327 Newsome Mae Mrs © MD  
2-3508
- 1328 Andrews Missouri Mrs ©
- 1329 First Natl Bank (Drive In  
Br) MI 2-4264
- 1330 Warner John P © MI 2-3609
- 1332 Warner John P jr © MI  
2-3521
- Shallotte rd begins
- 1334 Ward Chas
- 1336 Millican Addie Mrs ©
- 1338 Davis Herbert B
- 1400 P&T Barbecue restr MI  
2-3511
- 1402 Vacant
- 1404 Vacant
- 1406 Vacant
- 1408 Lloyd's Auto Serv reprs  
MI 2-4841
- 1409 Thompson Signs MI 2-2584
- 1410 Cole's Feed Store  
Cole Monument Wks MI  
2-2626
- 1411 Calvary Bapt Ch
- 1412 Hinson's Mach Shop MI  
2-2626  
Hinson Lura A jr © MI  
2-2690
- 1416 Thompson Vernon © MI  
2-3605
- 1421 Whiteville Livestock Mkt  
MI 2-3595
- 1505 Price Clarence
- 1507 Vacant
- 1509 Clewis Curtis

- 1511 Maultsby Oscar © MI  
2-3541
- 1513 Thomas Geo
- 1515 Ford Mary H Mrs MI  
2-2527
- 1517 Coleman Howard ©
- 1519 Troy B E
- 1521 Shird James H
- 1523 Miller R B © MI 2-3586
- 1525 Vacant
- 1527 Duncan Bessie S Mrs © MI  
2-2141
- 1529 Lewis James
- 1531 Carver Ellen Mrs
- 1533 Sellers Bythel Mrs
- 1535 Pope Edw ©
- 1601 Tison's Garage 642-2048
- 1603 Tison Hampton D © MI  
2-2048
- 1605 Worrell A Jerry ©
- 1607 Sellers John K jr
- 1609 O'Quinn Eldred R MI  
2-2913
- 1611 Sealey Ben
- 1613 Cartrette Dally
- 1615 McMillan Jasper R © MI  
2-3659
- 1635 Campbell Chain Saw Co  
MI 2-2955
- 1640 Gore Jesse C © MI 2-2303
- 1641 Rockwell Clyde H © MI  
2-2449
- Rockwell's Gro MI 2-3822
- 1642 Thompson's Cash Store gros  
Thompson Calton © MI  
2-2494
- Prison Camp rd begins
- 1701 Evans Gro MI 2-2276
- 1703 Evans Lee R © MI 2-4329
- Holsum Bakery MI 2-2435
- Seven-Up Btlg Co MI  
2-3678
- New Hope Elem Sch MI  
2-3579

6

### THOMPSON N — From E Lewis north, 2 east of N Madison

- 100 Baldwin Ernest L © MI  
2-3797
- 101 Moore Mary G Mrs © MI  
2-2137
- 107 Vacant
- 109 Moore T Hal © MI 2-3219
- 111 Strickland Prime E © MI  
2-2447
- Calhoun intersects
- 200 Dailey Marvin ©
- 202 Stocks J Nathan © MI 2-3961
- 203 Perritt James E
- 205 Wall Edw
- 206 Prevatte Braxton L © MI  
2-2907
- 207 Vacant
- Calhoun intersects



## A. G. CARTER, JR.

### General Contractor



505 W. College St. (See Pages 16 and 17 Buyers' Guide) Dial 642-2459



# Cole Monument Works

Monuments With Dignity and Permanence

Hwy. 701 (South Whiteville) (See Page 49 Buyers' Guide) Phone 642-2626

## Thompson N—Contd

- 208 Malpass W T © 642-4841  
 209 Evans Norman © MI 2-2272  
 210 Batten Carl N © MI 2-4108  
 215 Green Geo K ©  
 301 Braxton Wade H © MI  
 2-3476  
 Baxter Florence T Mrs mus  
 tchr  
 303 Matthews Hugh D © MI  
 2-4314  
 307 Gibson Henry B © MI 2-2013  
 Gibson Candy Co whol  
 309 Vacant  
 322 Hardie Frances A Mrs  
**College ends**  
 398 Floyd Anderson G © MI  
 2-2150  
 400 Mize Lucy M Mrs © MI  
 2-2071  
 402 Todd Lionel  
 403 Sholar Ralph L © MI 2-2845  
 405 Floyd Wm F © MI 2-4227  
 405 King James T jr © MI 2-3209  
 409 Sears C Bion © MI 2-2822  
**Church ends**  
 500 Jones Burlon G © MI 2-3783  
 501 Washam Otis L © MI 2-2189  
 502 Greer Lee J Hon © MI 2-3819  
 503 Pridgen Doris M Mrs ©  
 MI 2-2005  
**Wyche ends**  
 600 Blanchard Harold E ©  
 MI 2-2723  
 604 Faircloth Jos R  
 606 Dunivant Noel N © MI  
 2-2705  
**Smith ends**  
 700 Barefoot W Fred phys MI  
 2-2336  
 Wideman James W phys MI  
 2-2336  
 711 Walters Hezekiah G Phys  
 MI 2-3214  
 714 Columbus County Hosp  
 (side ent)

## Jefferson intersects

- 804 Horton Robt S 642-4615  
 808 Holden Lindbergh © MI  
 2-2463

## Olive dr begins

## THOMPSON S — From 210 E Lewis south, 2 east of Madison

- 101 Blackmon Leon P jr ©  
 MI 2-3932  
 102 Valentine Howard L © MI  
 2-3970  
 103 Kiser V C © MI 2-4937  
 104 Phifer James E © MI 2-2081  
 105 Tedder M D MI 2-3262  
 106 Skipper Richd L  
 107 Best Kimble © MI 2-2831

- 108 Ellis Marvin E © MI 2-3197

- 109 Barkley J F © MI 2-2385  
 Barkley Trailer Park MI  
 2-2385

- 110 Culpepper Edw S © MI 2-3432  
 112 Dutton Clyde D © MI 2-2243  
**Clay intersects**

- cor Trinity Bapt Ch MI 2-3286  
 208 Hewett Wanice  
 210 Caison Horace A MI 2-4831

## Webster intersects

- 301 Thompson Leola C Mrs ©  
 MI 2-2420  
 302 David Redwine E © MI  
 2-2918  
 303 Causey H C MI 2-3289  
 304 Sasser Henry V © 642-2256  
 305 Bullard R M  
 306 Ward Herbert ©

## Columbus intersects

- 405 Wright Lonnie  
 406 Marshall W Thos MI 2-3957  
 409 Barsh Lewis E  
 411 Hill Dora Mrs  
 413 McPherson W Bruce MI  
 2-2479

- 415 Page Ruth Mrs

- 417 Lewis Jack

## Virgil intersects

- 505 Caldis Ruth Mrs ©  
 507 Horton W Plyford © MI  
 2-3828

- 509 Beasley Jefferson D 642-3470

## Walter intersects

- 600 Mercer Carl D  
 601 Todd Joe  
 603 Hammond Lon D  
 604 Davis J B 642-4323  
 605 Vacant  
 606 Gore Morris  
 607 Gulf Oil Corp MI 2-2322  
 Brooks W D Inc oils MI  
 2-2322

## Main intersects

## TUCKER — From 501 Pinkney west and north, 1 north of Pine

- 108 Quick I Alec MI 2-3277  
 109 Evans Wm J © MI 2-2083  
 110 Coburn Jesse M © MI 2-3181  
 111 Davis Marion H © MI 2-3994  
 113 Martin Archie F © MI  
 2-3725  
 114 Dwyer John A © MI 2-2257  
 115 Grimsley Walter H jr © MI  
 2-3885

## Richardson intersects

# WILLIAMS SPORTING GOODS

A Complete Line of Sporting Goods

610 S. MADISON ST.

DIAL 642-2893

# LISTON D. SPIVEY

Grading and Excavating Contractor

Crane Work—Road Work—Dump Truck Hauling—Top Soil—Sand—Gravel  
Baldwin Wood (See Page 21 Buyers' Guide) Phone 642-2221

14  
US HWY 701 S BY PASS (Fairfax Heights) — A Continuation of Powell blvd from city limits south, 1 west of Tabor City rd  
1277 Talbott Augustus C © MI 2-3100  
1300 Taylor Estelle Mrs  
1302 Formy Duval Landis © MI 2-2946  
McPherson Well Drilling Serv MI 2-4651  
1304 McPherson Carl © MI 2-4289  
**Oak begins**  
1402 Columbus FCX Serv Feed 642-3396  
1406 Wilson A O Portable Wldg 642-3244  
1410 Sinclair Refining Co 642-2002 & 642-3342  
T & T Oil Co Inc 642-2002  
**W Cedar ends**  
**Benton rd begins**  
1502 Pinyatello J D MI 2-2546  
1503 Marion Ralph E  
1504 Ward Brooks B 642-4280  
1506 Vacant  
**Airway rd ends**  
1508 Smith Marvin © MI 2-4331  
1510 Thompson Ray ©  
1514 Petteway Dalton  
1516 Hyatt John C  
1520 Thompson John T © MI 2-2606  
1530 Hinson E F Cabt Wks  
1532 Hinson Eston F  
1600 Love Lbr Co (whol) MI 2-3717  
  
11  
**Main intersects**  
**ACL RR crosses**  
  
10  
**VIRGIL E — From 416 S Madison east, 1 south of E Columbus**  
101 Griff Shoe Shop reprs  
101½ Vacant  
103 Beauty Emporium beauty shop MI 2-3001  
103½ Kingdom Hall of Jehovah's Witnesses  
104 Lanier Danl  
105-09 Powell Mtr Co Inc auto repr 642-3362  
106 Huggins David E  
108 Smith Chas  
Frazer Danl  
110 Walker Elta G Mrs © MI 2-3790  
110½ Pridgen Chas  
111 Vacant  
rear Cribbs Body Shop auto reprs MI 2-4332  
112 Boyd Grover L 642-4689  
rear Priest Molly  
113 Schroeder W Henry © bdg hse MI 2-2708  
114 McNair Bertha C Mrs © furn rms MI 2-3141  
Crouth Rufus T MI 2-3141  
115 Vacant  
116 Lanier Evander J  
119 Meares Luther © MI 2-2204

Franklin intersects  
200 Dew Bernard M  
203 Vacant  
206 Vacant  
209 Cribb Grady 642-4778  
211 Cribb Martin V © MI 2-3421  
**Thompson intersects**  
303 Shelly Jerry  
305 Nobles Edw S  
307 Bowen Willard B ©  
309 Floyd Wilbur MI 2-3493  
**Britton ends**  
**S Canal intersects**  
**S Maultsby intersects**  
  
8  
**VIRGIL W — From 419 S Madison west, 1 north of W Walter**  
105 Vacant  
118 Vacant  
119 Quinn Jas B © MI 2-2283  
120 StMarks A M E Zion Ch  
123 Addison Dock  
rear Vacant  
125 Green Lela L Mrs © MI 2-2421  
rear Pickett Jas  
127 Moore Mildred R © MI 2-2076  
rear Hill Christine K Mrs  
130 Vacant  
**Lee intersects**  
131 Moore Elenora  
132 Second Presby Ch  
200 Caldwell's Gro MI 2-3027  
Caldwell Eug J © MI 2-3027  
202 Best Lloyd D © MI 2-3917  
203 Johnson Oliver A © MI 2-3985  
204 Powell Richd A © MI 2-2138  
**Moore intersects**  
205 Muldrow Miriam M phys MI 2-3806  
207 Russell's Barber Shop  
217½ Gadsden & Rhoe lwyrs MI 2-4126  
N C Mut Life Ins Co of Durham  
209 Stanley Sarah Mrs © MI 2-2262  
219 Smith's Funeral Home MI 2-3206  
Troy Henry L  
Spaulding-Smith Collection Agcy  
Smith A Reddick notary MI 2-3206  
219½a Hemmingway Hattie Mrs  
219b Bullock Dorothy  
222 Lennon Robt M ©  
223 Edwards Oscar jr © MI 2-3332  
224 Blanks Giles R ©  
226 Riggins Schofield C ©  
228 Tillery Mabel Mrs  
229 Mack Amelia Mrs  
230 Williams Empie ©  
  
7  
**Powell blvd intersects**  
300 Maultsby Frank  
302 Crawford Martha B Mrs ©  
304 Powell Everett ©

SINCE 1920

**THOMPSON SIGNS**Commercial Advertising  
Neon and PlasticU. S. HWY. 701 S. BY PASS (F-Fax Hts.; S. WHITEVILLE)  
(SEE PAGE 3 BUYERS' GUIDE)

PHONE 642-2584

Virgil W—Contd  
305 Sherwood Drive In The restr  
642-2416  
306 Langley Edw © concrete  
contr  
309 Baldwin Artelia Mrs  
311 Maultsby Annie S Mrs ©  
312 Waring Lee S ©  
313 Vacant  
Memory intersects  
400 Vacant  
400½vacant  
401 Graham's Shell Serv gas  
sta  
402 Stewart Edw H Rev © MI  
2-3035  
403 Brooklyn Fish Mkt & Gro  
405 Powell's Clns MI 2-4338  
rear King David McD  
405½ Vacant  
406 Ideal Grill restr  
rear McKenzie Barbara A  
407 Grace Holiness Ch  
408 Gore Preston © MI 2-3467  
409 McKoy Mary Mrs  
rear Brown Willie  
411 Shaw's John H Sons funeral  
dlrs MI 2-2713  
Shaw's Burial Assn MI  
2-2713  
Wallace Herman  
414 Cooper Ruth Mrs  
416 Graham Odessa  
418 Jenkins Eunice  
419 Moore Mary L Mrs © MI  
2-3824  
420 Hill Dortha Mrs  
421 Vacant  
422 McMillan Willie  
500 Logan Charlie ©  
510 Council Wesley A ©  
Council Annie M Mrs nurse  
600 Singleton H Davitt  
rear Belamy Benj ©  
609 Canady Gertrude Mrs  
700 Smith Ella H Mrs ©  
701 Wilds Alex ©  
702 Montgomery Chas ©  
704 Hill Gladys B Mrs  
705 Murphy Donna M  
706 McNeil Jas  
rear Roberson Harnetha S Mrs  
709 Godbolt Priestley

10  
**WALTER E — From 519 S Madison west, 1 south of E Virgil**  
101 Wville Mtr Co used cars  
MI 2-3786

107 Sunshine Lndry & Clns MI  
2-2311

Franklin intersects  
211 Nelson's Whse  
212a Britt Lemuel R  
212b Granger R M

214 Todd's Whse & Salvage Co  
used furn MI 2-3732

Thompson intersects  
304 Nance Emory G  
305 Hewett Norman  
306 Vacant  
306½ Church of God  
307 Tyson Retha M Mrs MI  
2-4021  
308 Clemmons Elgie 642-4208  
309 Ward Effie M Mrs  
310 Hammonds Willie V © MI  
2-4271  
311 Price Earl  
Canal intersects  
Maultsby intersects

8  
**WALTER W — From S Madison west, 1 south of Virgil**

102 Davis Garage & Body Shop  
reprs MI 2-3766  
103 Edmunds Realty Co MI  
2-2590  
105 Sears-Smith Ins Agcy MI  
2-3003  
108 Checker Cab Co MI 2-2213  
Ward Sam P  
111 A & P Food Stores MI 2-9886  
119 Wville Body Shop auto reprs  
MI 2-3820

Lee intersects  
200 B & H Cafe restr  
Horton Elsie K Mrs  
Kelly Joseph E  
202 Coleman Jessie  
203 Crutchfield Bros (whse)  
204 Kinlaw Geo  
208 Francis Dan  
Dan's Gro  
210 McLean Zelma M Mrs  
211 Vacant  
212 Vacant  
Moore ends  
215 Baldwin Calvin © MI 2-2274  
216 Edwards Oscar © MI 2-3411  
218 Belamy Joe  
229 McClenton Geo ©  
221 Vacant  
223 Thompson Harry L MI 2-2478  
224 Ravenell Mamie M Mrs ©  
Teachey Louise Mrs MI  
2-2489  
225 StJames A M E Ch  
227 Howard Lenora M Mrs  
228 Murphy David J ©  
230 Stevenson Nettie Mrs ©  
Crutchfield Bros (whse)

7  
**Powell blvd intersects**  
236 Vacant  
237 Monroe J Arth ©  
McGill begins  
240 Gore Chas P ©  
242 Green Addie S Mrs nurse

**WEST WHITEVILLE GARAGE**

Motor Overhaul-Transmissions-Electrical Systems-Carburetor-Brake Service  
Hwy. 74 and 76, Chadbourn Rd., ½ Mile West City Limits Phone 642-2355  
(See Page 11 Buyers' Guide)



# LESLIE H. ROW

INSURANCE CONSULTANT

DISABILITY—HOSPITALIZATION—LIFE INSURANCE

108 W. Burkehead St.

(See Page 42 Buyers' Guide)

Dial 642-3968

Walter W—Contd  
245 McGill John R © MI 2-3053  
247 Best Everett  
249 Davis Richd J  
251 Best Horace ©  
Memory intersects  
301 Baldwin Jessie jr ©  
303 Dukes Jas  
304 Powell Flora ©  
306 Jones Annabelle Mrs  
308 Johnson Mack ©  
310-12 Vacant  
311 Pierce Danl ©  
rear Pierce's Place confy  
Central begins  
401 Central Baptist Church  
402 Coleman Chas W ©  
407 Rhoe Henry O © MI 2-3729  
408 Edwards Homer L ©  
410 Vacant  
412 Vacant

## WARDS — From 308 S Memory west, 1 south of W Columbus

402 Turnage Roy T  
403 Reeves Asa © MI 2-2384  
Lottie's Beauty Shop  
404 Vacant  
405 Turnage Leroy  
406 Simons Luella Mrs  
407 Moore Katie L Mrs  
409 Brown Lucille  
410 Batie Joe C ©  
412 Simmons Harry L © MI 2-3969  
Carrie's Beauty Shop  
413 Small Robt S  
414 Page Carrila L Mrs  
416 Simmons Abr  
418 Holliday Maggie  
419 Thompson Wilbur  
420 McIntyre Laura Mrs ©  
421 Purdy Bye  
422 George J C ©  
423 Vacant  
425 Ward Clyde M Mrs © MI 2-3210  
rear Best Martha Mrs  
426 Stephenson Annie M Mrs  
428 Mitchell Lutterloh M Mrs ©

## WASHINGTON — From Court House sq west, 3 north of College

100 Fletcher's Esso Sta MI 2-2038  
103 Carolina Grill restr MI 2-2452  
109 Nationwide Ins Co MI 2-2953  
Prevatte Braxton Mut Agcy MI 2-2953  
109½ Charlotte Liberty Mut Ins Co 642-2850  
110 Memory's Super Mkt gros MI 2-2966  
110½ Vacant  
114 Friendly Super Mkt gros MI 2-3208  
115 Bullard Lillian N Mrs tourists  
116 Hawks E Leroy roofer MI 2-3226  
117 Wagner Chas J

118 Hickman James B © MI 2-3974  
119 Vacant  
120 Williamson Edw L lwyer MI 2-2430  
Greene James C Co Inc ins adj 642-4205  
121 Butler Eulalia P Mrs © MI 2-2296  
Rozier Carlton MI 2-3328  
Lee intersects  
201 Long Toby  
202 Powell Bessie E Mrs MI 2-3216  
203 Spears Annie M Mrs © MI 2-3087  
West intersects  
300 Elliott Roy D jr MI 2-3385  
301 Rogers Geo O © MI 2-2837  
302 Ward John D  
304 Owens Thurman O jr 642-4242  
305 Rogers Geo O jr © MI 2-4336  
306 Vannoy Melvin D  
308 Brown Jesse B  
Powell blvd intersects  
Smyrna rd begins  
400 Powell Ben W © MI 2-3224  
405 Memory Fay © MI 2-3841  
Bullard J David jr © MI 2-2052  
Williamson Titus C © MI 2-3492  
420 Barefoot W Fred © MI 2-3256  
Grove ends  
503 Pridgen Ishmael © MI 2-3271  
506 Hewett Donald  
508 Vacant  
510 Pridgen Bonnie R  
512 Goins Albert MI 2-3954  
514 Martin Myrtle E © MI 2-2037  
516 Small Otto  
Mission begins  
City limits

## WEBSTER E — From 301 S Madison east, 2 south of Lewis

102 Shearin Lucius A 642-9070  
104a No return  
104b Vacant  
104c Alford Arth J MI 2-4610  
105 Thompson Marlie H Mrs © MI 2-2319  
106a Hayes Joel C trucking MI 2-2437  
106b Montinger Walter  
106c Ray Wm F MI 2-3865  
106d Hayes J C  
107 Allred Henry L © MI 2-3030  
108 Stanley Hubert  
109 Gringer Carrie Nursery MI 2-4854  
111 Bowen Clarence F MI 2-2265  
112 Woodell W Wade  
113 Davis Carlton 642-2456  
115 Bennett John R jr © MI 2-3040  
Franklin intersects  
203 Stone W Lester © MI 2-3033  
204 Malpass Ivie  
205 Martin Major © MI 2-2360  
208 Williamson Wilbur © MI 2-3337

# COLLINS DEPARTMENT STORE

SHOES—CLOTHING—READY-TO-WEAR

Never Knowingly Undersold

811-813 S. Madison St., Whiteville. N. C.

Dial 642-2791

## Webster E—Contd

Caro Pwr & Light Co eng-  
neering MI 2-2145  
210 Cooper Edna © nurse  
211 Walker Roedel J © MI 2-3920  
Thompson intersects  
Canal intersects  
Maultsby intersects

**WEBSTER W — From 300 S**  
Madison west, 2 south of Lewis'  
102 Best Gertrude B Mrs  
105 McNeill John A MI 2-3258  
rear Vacant  
107 Thomas Vernon A MI 2-4377  
109 Rogers Ross  
111 Twins Beauty Shop MI 2-3850  
McClenny Cecil L Mrs ©  
MI 2-3850

**WEST N — From 200 W Wyche**  
north, 1 west of N Lee  
701 Kendall Paul T © MI 2-4195  
Twin State Perma-Stone Co  
bldg matls MI 2-4195  
Kendall Frances Studio MI  
2-4195

703 Harrelson Sallie B Mrs ©  
642-3839  
709 Jordan Roddie R © MI  
2-2726

Smith intersects  
Washington intersects

Pinkney intersects  
903 Oakley Clyde C MI 2-2921  
904 White Kenneth L  
905 Crowell Wm A © MI 2-3978  
906 Dallas Leroy E  
907 Davis W Ross jr MI 2-2945  
908 Walker G Eug MI 2-3059  
Nance intersects  
1003 Fleming Carey H jr © MI  
2-3227  
1101 Wells Joseph R © MI  
2-3345

1103 Morris Robt A © MI 2-3321  
North intersects  
1206 Yarus Walter 642-2259  
1211 Hooks J Walter © MI  
2-2307

Pine intersects  
Maple ends  
Elm ends

**WHEELER — From 200 Pine**  
north, 1 west of Madison

**WILWOOD AVENUE (Baldwin**  
Woods) — From Brickyard  
rd east, 1 north of Wilmington  
rd

100 Williams Lee R © MI 2-2402  
110 Hammond Eug © MI 2-3908  
111 Fore Graham C © MI 2-4193  
201 Henley Louise C Mrs © MI  
2-3513

210 West J Kenneth © 642-4674  
Forest dr intersects  
Woodland dr intersects

**WILLIAMSON E — From 308 N**  
Madison east, 2 north of Lewis  
102 Pope John pntr  
103 Raper Chas D MI 2-2781  
104 Foster Frank B plmb MI  
2-3765  
105 White Raymond G MI 2-4125  
107 Turbeville Penny Mrs MI  
2-2168  
108 Avant Mary McC Mrs © MI  
2-2366  
109 Schulken Frank J © MI  
2-2820

**WILLIAMSON W — From 308 N**  
Madison west, 1 south of Col-  
lege

105 Paxton Violet Mrs © MI  
2-2700  
107 Talton Alf F MI 2-4312  
111 Auger Zilla J Mrs © drsmkr  
MI 2-2927  
115 Sheffield Enoch H © MI  
2-2843

Lee intersects

213 Thomas Oliver R © MI  
2-3761  
214 Watts Empie B © MI  
2-2877

215 Watts Raymond B © MI  
2-2786

217 Watts Fred C  
219 Walsh James E jr  
221 Stocks LeRoy © MI 2-2736  
Powell blvd intersects

301 Smith Dennis  
302 Stevens A Bruce © refgr  
serv MI 2-3074  
303 Norris David 642-3940  
305 Suggs James W © MI 2-3942  
306 Vacant  
310 Oliver Claude jr © MI  
2-2340

311 Hammonds Lloyd F © MI  
2-2678

312 Simmons Mozell S Mrs © MI  
2-3182

313 Williamson Dennis E MI  
2-2885

315 Ward Brooks W © MI 2-3026

316 Vacant

319 Ward Brooks ©

320 Edwards Ophelia C Mrs MI

2-3405

Memory intersects

401 Stevens M Eug © MI 2-2950

402 Callahan N Graham © gun-

smith MI 2-2970

404 Williamson Wilson D

405 Cribb Kenneth D © MI

2-3991

406 Long Lillian Mrs

408 Jones Wilton M

410 Nance Dan

412 Jernigan Paul MI 2-3292

414 Edwards G C

416 Kelley Ray H © MI 2-3998

Kelly's Ray Garage MI

2-3998

Maxwell begins

501 Boege Fred D © MI 2-3740

Columbus Home Doctors

**CONSULT THE  
CLASSIFIED BUSINESS LISTS  
IN THIS DIRECTORY  
IF YOU WOULD FIND WHAT YOU WISH TO BUY**

Williamson W—Contd  
Marley Clyde L  
504 Vacant  
506 McPherson Frazier  
Stanley begins

**WILMINGTON ROAD (Baldwin Woods) — Extension of Jefferson from City limits**

700 Lee's Serv Sta 642-4179  
701 Martin Sylvia T Mrs ©  
642-3370

710 Smitty's Auto Repr  
Brickyard rd begins  
800 Dobson Bertha Mrs ©  
642-4719

801 Roberts Roy © 642-3805  
803 Coffee Johnny © 642-4344  
810 Blue Jeans Corp clo mfrs  
MI 2-4118

Wville Mfg Co clo MI 2-4118  
Wville Garment Mfg clo MI  
2-2101

820 Columbus County Whse tob  
MI 2-3734

**Forest dr begins**

830 Marks Truck & Tractor  
Co MI 2-2117  
900 Pridgen Bros Contrs bldg  
MI 2-4307

Pridgen Cabt Wks MI 2-2091  
901 Starlite Restr MI 2-4735  
Starlite Drive-In Theatre  
MI 2-3681

908 Southeastern Grain Co Inc  
(br) MI 2-2526

916 Lindsay Oil Co Inc MI 2-2551  
922 Willie's Pool Room  
926 Clark H P MI 2-4384  
930 Columbus Cold Stge Abattoir  
MI 2-2529

940 Vacant  
942 Wville Heating & Air Con-  
ditioning Inc 642-4600

944 Vacant  
946 Vacant  
948 Thompson Rachel G Mrs  
antiques MI 2-2816

952 Arp Marvin R MI 2-2183  
Baldwin's Ezzo MI 2-3581  
Baldwin James C jr © MI  
2-3685

Baldwin Wm O MI 2-3280  
Baldwin Elvira W Mrs © MI  
2-3593

**WILSON — From 115 E Commerce southwest, 1 southeast of Madison**

105 Walker Bros Body Shop &  
Garage (side ent)  
107 Sears Roebuck & Co (serv  
dept)  
109 Jule's Auto Sls

**WOODLAND DRIVE (Baldwin Woods) — From Evergreen north, 1 east of Forest dr**  
100 Pait Rufus M © MI 2-2983  
102 White Hutton © MI 2-2475

103 Dickens Wallace J © MI  
2-3764

104 Wallace Wesley S © MI  
2-2879

105 Israel Edwin J © MI 2-3223

106 Ray Richd L © MI 2-2178  
Wildwood av ends

200 Lennon Horace W © MI  
2-3116

Ulrich Dorine U Mrs mus  
tchr

204 Turner Fredrica W Mrs ©  
MI 2-3982

**Spivey rd ends**

207 Wyche Joseph T © MI  
2-4160

213 Wilson John T © 642-2003

215 Gore Carrol © 642-4680

**WYCHE E — From 703 N Madison east, 2 south of Jefferson**

102 Vacant

103 Milligan Harold ©

104 Sanderford H Russell MI  
2-3949

105 McMenamin E J MI 2-4368

105½ McIntyre Eula Mrs mus  
tchr MI 2-2969

106 Stanley John T © MI 2-3298

107 Vacant

108 Elkins Annie L © MI 2-3306

109 Worley L D

110 Bright Martin S

111 Shearin Stanley E © MI  
2-2346

113 Collins Jessie Mrs

115 Baldwin Casey J © MI  
2-3308

119 Vacant

**Franklin intersects'**

201 Ray Patk W © MI 2-2673  
rear Wade Ervin G

209 Masten James C © MI  
2-3479

206 Hodges Quentin W MI 2-3810

207 Williams Rudolph MI 2-4147

208 Cook Wm B © MI 2-3730

Thompson intersects'  
Whitson Ronald W 642-4013

**WYCHE W — From 618 N Madison west, 2 south of Washington**

100 State National Guard Arm-  
ory

USA Advisor to State Natl  
Guard 642-4859

State Natl Guard Hq & Hq  
Battery 3d AW Bn (SP)  
252d Artillery MI 2-2986


103 McKeel Eliz A Mrs © MI  
2-3874

Long Coy M MI 2-4207

105 Wilson Joe

107 Yoder Cecil R jr © MI  
2-3129






## T. S. Memory Agency

**"Insurance That Satisfies"**

COUNTY COURT HOUSE  
NEAR COURT HOUSE SQUARE



Dial 642-2409

(See Page 44 Buyers' Guide)

Wyche W—Contd

111 Dyson R Leon © MI 2-2493

112 Vacant

113 Callan Tommy Post No  
8073 Veterans of Foreign  
Wars

114 White Joel G © MI 2-2866

Ohio State Life Ins Co MI

2-2865

116 Daughety Effie E Mrs © MI  
2-3825

Lee intersects

200 Sellers Joe C MI 2-2001

West intersects



# HILL'S

# WHITEVILLE

## NUMERICAL TELEPHONE DIRECTORY

## 1963

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Due to the necessity of frequently changing telephone numbers assigned to users, we suggest that you verify this information by referring to your local telephone book to see if any changes have been made since this Directory was compiled.

<b>Midway Exchange</b>	2-2106 Jacobs J S	2-2186 Wells Oldsmobile
2-2004 Ward's Grill	2-2108 High R O	2-2188 Jolley W B
2-2005 Pridgen D M Mrs	2-2110 Leaman H M	2-2189 Washam O L
2-2006 Kramer's Men & Boys Shop	2-2114 Smith E C Mrs	2-2192 Hattiway Oscar
2-2007 Evans E W	2-2115 Krahnke A J	2-2193 Waccamaw Veneer
2-2010 Coutroukis T N	2-2116 Duncan C L	2-2196 US Dept Agrl
2-2011 Fletcher W R	2-2117 Marks Truck & Tractor Co	2-2200 Ervin James
2-2012 Stanley B D	2-2120 Terrence A C	2-2202 Fuller L K Appl & Furn Store
2-2013 Gibson H B	2-2121 Braxton-Auto Parts	2-2203 G & C Mtr
2-2014 Brooks E H Mrs	2-2126 Batten Lloyd	2-2204 Meares Luther
2-2015 Barker John	2-2128 McKenzie Mortuary	2-2210 Walker Bros Body Shop & Garage
2-2016 Bunn D G	2-2128 McKenzie Mut Burial Assn	2-2212 Adams Wm jr
2-2020 Gillam B H	2-2131 Burns R H jr	2-2214 Lintz Juanita Mrs
2-2028 Whiteville Used Parts	2-2132 Hatley G P	2-2215 Singletary M G
2-2029 First National Bank	2-2133 WENC Radio Sta	2-2216 Jernigan C R
2-2031 Moore & Price	2-2133 Whiteville Broad- casting Co Inc	2-2217 Evan's Furn
2-2041 Gore P M Mrs	2-2136 Cook L P	2-2218 Stanley W A
2-2042 Pridgen Lacy	2-2136 Moore J E	2-2220 Angel B C jr
2-2043 Robinson H E	2-2137 Moore M G Mrs	2-2226 Wood's 5 & 10c Store
2-2044 Sealtest Dairies	2-2140 Life Ins Co of Ga	2-2227 Powell G E
2-2051 Israel P J	2-2142 Floyd-Barkley Agcy	2-2230 Baldwin W E jr
2-2053 Ward M D	2-2144 Duncan R A	2-2231 Lizotte Chas
2-2054 Reed's Jwlrs	2-2145 Caro Pwr & Light	2-2232 McQueen G W
2-2058 Nobles Nettie Mrs	2-2146 Singletary G V & Sons	2-2233 Gore C W
2-2059 Glisson C R	2-2147 Singletary G V & Sons	2-2235 Beasley's Amoco Sta
2-2061 Beason R T Ins	2-2149 Turbeville C J	2-2236 Sou Life Ins
2-2062 Terrence A C	2-2150 Floyd A G	2-2237 Ward A D
2-2064 Cato Stores	2-2155 Motor Hotel White- ville	2-2242 City Shoe Hosp
2-2068 Brunswick Elec Membership	2-2159 Sadler R C	2-2243 Dutton C D
2-2071 Mize L M Mrs	2-2161 Columbus Mtr	2-2244 Firestone Home & Auto Sups
2-2073 Applewhite R L	2-2163 Columbus Sup	2-2244 Fowler Co
2-2075 Hodgkins N B Rev	2-2168 Turbeville Penny Mrs	2-2245 Moskow A H
2-2077 Guiton M C Mrs	2-2168 Worthington Ken- neth	2-2246 Weaver's Jewelry Store
2-2078 Powell J K	2-2170 Meares A C	2-2248 Wooten's Business Equip
2-2079 Walters H G	2-2172 Memory F G	2-2249 Britt D C Rev
2-2081 Phifer J E	2-2173 Baldwin M C Mrs	2-2250 Gore's Quality Shop
2-2083 Evans W J	2-2174 First Natl Bank	2-2251 Worth W C Rev
2-2087 Matthews Shell Serv	2-2177 Hunt Lacy	2-2252 Bowers J L
2-2088 Mahany H L	2-2178 Meares A C	2-2255 Marlowe W B
2-2091 Pridgen Cabinet Works	2-2178 Ray R L	2-2257 Dwyer J A
2-2092 Little J A	2-2179 Powell A M Mrs	2-2258 First Baptist Church
2-2094 McQueen's Seed Store	2-2180 Heath R B	2-2260 Whitehead S H
2-2095 Todd H A	2-2180 Waccamaw Elec	2-2263 Fowler A W
2-2096 Wilson A O	2-2183 Arp M R	2-2264 Watts R L Mrs
2-2101 Whiteville Garment Manufacturing	2-2183 Medlin M M Mrs	2-2265 Bowen C F
2-2104 Coleman W B	2-2184 Heath F L Mrs	2-2268 Johnson M L
2-2105 Thurston B S Mrs	2-2185 Wells Oldsmobile parts & serv	2-2269 Schnibben H T

Midway Exchange—Contd

2-2270 Smith J R  
2-2272 Evans Norman  
2-2277 Holbrook Thelma  
2-2279 Estelle's Beauty Shop  
2-2279 Horne W Z  
2-2281 McKenzie T M  
2-2288 Quality Mtr  
2-2290 Plyler O F  
2-2290 Plyler Uphol Shop  
2-2291 Black J R jr  
2-2293 Babb E D  
2-2295 Duncan H M  
2-2297 Hardee V L  
2-2301 Cook J W & Sons  
2-2301 Marshall T K  
2-2302 Black A E Mrs  
2-2305 Marlowe J D  
2-2306 Driggers H W  
2-2308 Gudger J M  
2-2310 Burns R H jr  
2-2311 Sunshine Lndry & Clns  
2-2313 Krahnke's Clns  
2-2314 Hinnant's  
2-2315 Western Union Teleg  
2-2316 Lewis H K Mrs  
2-2317 Modern Dry Clns  
2-2320 Moskow's Dept. Store  
2-2321 Morris R A  
2-2322 Peoples Savings & Loan Assn  
2-2323 Liberty Warehouse  
2-2324 Vineland Ice  
2-2325 Floyd M L  
2-2327 Culiffer J D  
2-2328 Vogue Beauty Salon  
2-2332 Smith F M  
2-2333 Rogers J P  
2-2334 Columbus Theatre  
2-2335 Dwyer J A  
2-2336 Barefoot W F  
2-2336 Wideman J W  
2-2337 Black W C  
2-2338 Anderson J C  
2-2340 Oliver Claude jr  
2-2344 Hobbs C H  
2-2346 Shearin S E  
2-2348 US Dept of Agrl  
2-2349 Columbus County Welfare Dept  
2-2350 Powell J M Mrs  
2-2351 Skipper Clifton  
2-2353 Thompson W D  
2-2354 Brown J W  
2-2355 West Whiteville Garage  
2-2357 Horton D H  
2-2358 Dixie Mtrs  
2-2360 Martin Major  
2-2361 Moskow Ida Mrs  
2-2362 High J C  
2-2363 Lamb E M Mrs  
2-2364 Thompson C W Mrs  
2-2365 Pridgen E D  
2-2366 Auant M M Mrs  
2-2367 Wideman J W  
2-2368 US Dept Agrl  
2-2371 Singletary M F Mrs  
2-2372 Ripple C D  
2-2373 Shaw H L  
2-2375 Register E D  
2-2377 Fowler B E  
2-2378 Gore C R  
2-2379 Yates D R  
2-2380 Smith N M Mrs  
2-2381 Brown Leacy Mrs.  
2-2381 Powell E P Mrs  
2-2383 Prevatte E R Mrs  
2-2384 Recvcs Asa

2-2385 Barkley J F  
2-2385 Barkley Trailer Park  
2-2387 Arthur J M  
2-2389 Ward F K  
2-2393 Hooks D J  
2-2395 Gurkin Harry  
2-2396 Lee W T  
2-2398 Smith Ruth Mrs  
2-2401 Jacobs S B  
2-2402 Williams L R  
2-2403 Moore L McK Mrs  
2-2404 Tupper M W  
2-2409 Memory T S Agency  
2-2412 Sibbett J C  
2-2414 Jolly S W Rev  
2-2416 Marlowe A R  
2-2418 Duncan A S Mrs  
2-2426 Mack Sylvester  
2-2427 Batten R S Mrs  
2-2428 Suburban Rulane Gas  
2-2429 Brown V C Mrs  
2-2431 Tunie's Beauty Shop  
2-2432 Greer W P  
2-2432 Greer W P jr  
2-2435 Holsum Bakery  
2-2436 Smith R F  
2-2437 Hayes J C  
2-2441 Adams J E  
2-2442 Whitley H B  
2-2443 Mincey W B  
2-2447 Strickland P E  
2-2459 Carter A G Jr Gen-eral Contractor  
2-2460 Weaver R E  
2-2462 McGee L D  
2-2463 Holden Lindbergh  
2-2464 Lytle C H  
2-2465 Caro Mtrs  
2-2469 Hatcher J D  
2-2470 USAF Recruiting Sta  
2-2470 USN Recruiting Sta  
2-2473 Spivey W M jr  
2-2475 White Huston  
2-2479 McPherson W B  
2-2480 Pait J E  
2-2483 Heafner A E  
2-2484 Ezzell C L  
2-2486 Justice M J Mrs  
2-2487 Wooten P G Mrs  
2-2490 Blackwell A J  
2-2495 Ammons J O  
2-2497 Hall R F jr  
2-2504 Hardee D H  
2-2509 Bowen V S Mrs  
2-2510 Brown J J  
2-2511 Bannerman R Q  
2-2521 Hooks Delmas  
2-2524 Powell B W jr  
2-2526 Southeastern Grain Co Inc  
2-2529 Columbus Cold Storage Abattoir  
2-2537 Hooper Queen  
2-2549 Hooks Mae Mrs  
2-2551 Lindsay Oil Co Inc  
2-2558 Hildebrand D H Mrs  
2-2558 Hooks W E  
2-2569 Phelps O D  
2-2571 Woodell Cecil  
2-2576 Squirrels Rex  
2-2586 Columbus County Board of Ed  
2-2591 Souirl's Rex Sales Stables  
2-2604 Williams T A  
2-2605 County Negro Farm Agt  
2-2607 Powell R G

2-2626 Cole Monumenk Wks  
2-2626 Cole's Feed  
2-2629 Newman F A  
2-2630 Corbett F J  
2-2640 Benton S T  
2-2642 Inman E F  
2-2646 Watts Cleveland  
2-2649 Rose's  
2-2660 Worthington O H  
2-2664 Inman L B  
2-2673 Ray P W  
2-2677 Walters H G  
2-2678 Hammonds L F  
2-2687 McCaskill J C  
2-2697 Cox E F  
2-2700 Paxton Violet Mrs  
2-2701 Liberty Life Ins  
2-2702 Little M V Mrs  
2-2703 Nickolaus C A  
2-2704 Hobson M F Mrs  
2-2705 Dunivant N N  
2-2706 Sadler R C  
2-2706 Wyckle J T  
2-2708 Schroeder W H  
2-2709 Ellis' Shoe Center  
2-2710 Davis E F  
2-2712 Brown Rebecca  
2-2713 Shaw's Burial Assn  
2-2713 Shaw's John H Sons  
2-2714 Guy T W  
2-2716 Gold G W  
2-2718 Lee J B jr  
2-2720 Miller Norman  
2-2722 Wville Florist  
2-2723 Blanchard H E  
2-2725 Bulard H E  
2-2728 Powell & Powell  
2-2731 Brown J H  
2-2732 State Dept of Rev  
2-2733 Mann S B  
2-2734 Cain S E Mach Shop  
2-2736 Stocks L R  
2-2737 Smith Douglas  
2-2738 Modern Radio Serv  
2-2741 Powell W H jr  
2-2742 Mann J S  
2-2746 Smith M P Mrs  
2-2748 Whitman S P Mrs  
2-2749 Washam & Warlick Farm Sup  
2-2750 Bowers Princess Mrs  
2-2752 Kramer Isadore  
2-2753 Miller E W Mrs  
2-2754 Hardee J B  
2-2755 Valentines Tire Sls & Serv  
2-2756 Taylor H L  
2-2758 Proctor & Proctor  
2-2759 Greene G C  
2-2762 Westminster Presby Ch  
2-2764 Leinwand's Dept Store  
2-2764 Leinwand's Pawn Shop  
2-2768 Ward's Elec Mtr Shop  
2-2769 White W L  
2-2772 Hoose W W  
2-2773 Owen J P  
2-2775 Allred's Red & White Super Mkt  
2-2777 Beason R T  
2-2779 Penn's Grill  
2-2780 Wooten G G  
2-2781 Raper C D  
2-2783 Powell E W Mrs  
2-2784 Collier J L  
2-2786 Watts R B  
2-2788 County Farm Agt



**Midway Exchange—Contd**  
 2-2791 Collins Dept Store  
 2-2793 Memory R E  
 2-2795 County Farm Agt  
 2-2798 Pridgen S E  
 2-2801 Garrell J J  
 2-2803 Gore R S  
 2-2804 Coop's of Wville  
 2-2805 Lee J O  
 2-2807 McNeill N H  
 2-2808 Prevatte M M Mrs  
 2-2809 New York Rcstr  
 2-2810 Dairy Queen  
 2-2811 Bruton L A  
 2-2812 Russ R V  
 2-2813 Voss F G jr  
 2-2814 Smith's Cash Store  
 2-2815 Hobbs L F Mrs  
 2-2816 Thompson Rachel G Mrs  
 2-2817 Meares Ellis Hdw  
 2-2820 Schulken F J  
 2-2821 Baldwin Grace Mrs  
 2-2822 Sears C B  
 2-2824 Wooten C L  
 2-2824 Wooten Thelma Mrs  
 2-2825 Cottingham J L  
 2-2829 Powell Auto Parts  
 2-2830 Columbus County School Maintenance Dept  
 2-2831 Best Kimble  
 2-2832 Columbus County Library  
 2-2834 Columbus County Health Dept  
 2-2835 Columbus Production Credit  
 2-2836 Spaulding M E Mrs  
 2-2838 Engen E W  
 2-2839 Ward John  
 2-2840 Leder Bros  
 2-2841 Hinnant B L  
 2-2842 Norris J D  
 2-2843 Sheffield E H  
 2-2844 Jerry's TV & Appl Serv  
 2-2844 Memorys' TV & Appliance Shop  
 2-2845 Sholar R L  
 2-2848 Lennon Irene  
 2-2849 Powell Lee & Lee  
 2-2851 Avant P K  
 2-2852 McNeill L R Mrs  
 2-2854 Russ R V Appl Shop  
 2-2855 Hobb's W B & Son  
 2-2855 Wville Mem Assn  
 2-2856 Thompson W E  
 2-2857 Piggly Wiggly  
 2-2859 Faircloth T C Rev  
 2-2860 Jayroe B W  
 2-2861 Oliver Margt  
 2-2862 Powell F M  
 2-2863 Powell P L  
 2-2864 Baldwin H L Mrs  
 2-2865 Ohio St Life Ins Co  
 2-2865 White J G  
 2-2866 Sessions Farm Machinery  
 2-2867 Weaver Ben  
 2-2870 Prince Mayo  
 2-2871 Circle Drive In  
 2-2873 Baldwin C F Mrs  
 2-2875 Gault F A  
 2-2876 Sibbett Victor  
 2-2877 Watts E B  
 2-2878 West R L  
 2-2879 Wallace W S  
 2-2880 Rossi Michael  
 2-2884 Norris E G  
 2-2885 Williamson D E  
 2-2888 Ezzell F M  
 2-2890 Glass J B  
 2-2891 **Thompson Vernon**  
 2-2893 Whiteville Public Library  
 2-2893 Williams Sporting Goods  
 2-2902 Maultsky J A jr  
 2-2907 Prevatte B L  
 2-2908 Gross N R  
 2-2914 Ellis W L  
 2-2917 Horton W L  
 2-2918 David R E  
 2-2919 Georgis P D  
 2-2920 Beasley Chas  
 2-2921 Oakley C C  
 2-2923 Thompson G L  
 2-2927 Auger Z J Mrs  
 2-2928 Holiday Restaurant  
 2-2929 Bunn B D  
 2-2931 Land M K Mrs  
 2-2937 Robinson S W  
 2-2938 Ray G W  
 2-2939 Powell A N  
 2-2941 Huggins W J  
 2-2945 Davis W R jr  
 2-2948 Smokehouse Restaurant  
 2-2950 Stevens M E  
 2-2952 Strickland T W  
 2-2954 Galimberti C P  
 2-2957 Rawls Wm  
 2-2960 Langley S B Mrs  
 2-2961 Anderson R T  
 2-2962 Simmons A L Mrs  
 2-2965 Jones W F  
 2-2968 Bullock L R  
 2-2968 Bullock Lee  
 2-2969 McIntyre Eula Mrs  
 2-2970 Callahan N G  
 2-2972 Waters L R  
 2-2973 South Madison Drive In  
 2-2974 Floyd A C Mrs  
 2-2978 Munn Mack  
 2-2982 Tippet R L  
 2-2983 Pait R M  
 2-2984 Xanthos Pite  
 2-2986 State Natl Guard  
 2-2988 Jones Isaac  
 2-2989 Whiteville Chain Saw Shop  
 2-2991 Ward J E  
 2-2992 Sellers Elisha jr  
 2-2994 Hux S M jr  
 2-2995 Todd J C  
 2-2996 Maultsby J C  
 2-2997 Inman J G  
 2-3000 Rich Grady  
 2-3000 Turbeville's Esso  
 2-3004 Carnes G W  
 2-3005 Council Emma Mrs  
 2-3006 Marlowe Italy Gro  
 2-3007 Thompson W D  
 2-3008 Turbeville J J  
 2-3009 Columbus Drug Store  
 2-3010 Sledge W F  
 2-3011 Boice S T Mrs  
 2-3014 Thomas J E  
 2-3015 Fore Carl  
 2-3018 Dyson Ernest  
 2-3019 Hardee E P  
 2-3020 Turner F C  
 2-3021 Memory Twins Service Station  
 2-3022 Formyduval Marguerite Mrs  
 2-3023 Jeffries H B  
 2-3026 Ward B W  
 2-3028 Smith I E  
 2-3030 Allred H L  
 2-3032 Baker E C  
 2-3033 Stone W L  
 2-3034 Family Shoe Store  
 2-3035 Stewart E H Rev  
 2-3036 Stophel C C  
 2-3039 Edwards J H  
 2-3040 Bennett J R jr  
 2-3042 Hege G D  
 2-3043 Greer Irene Mrs  
 2-3044 Lynch N I Mrs  
 2-3045 Pate H W  
 2-3046 Britton E M  
 2-3047 Scoggins H D  
 2-3048 Heath C D  
 2-3050 DeLuxe Grill  
 2-3050 DeLuxe Taxi  
 2-3052 Weaver G E  
 2-3053 McGill J R  
 2-3055 Anderson E A Mrs  
 2-3056 Taylor E T Mrs  
 2-3057 Ashley J H  
 2-3058 Taylor C D Mrs  
 2-3059 Walker G E  
 2-3060 Greer M N  
 2-3062 Spaulding J M  
 2-3063 Walton-Sholar Hdw  
 2-3064 Gurganus Farm Sup & Milling  
 2-3065 McNeill J A & Sons  
 2-3066 Western Auto Assoc Store  
 2-3068 Digriolamo H A  
 2-3072 Shenill Ellen Mrs  
 2-3073 Fuller S L & Co  
 2-3075 Smith F M  
 2-3076 News Reporter  
 2-3077 High Oscar & Sons  
 2-3078 Sheffield E H jr  
 2-3079 County Jail  
 2-3083 Columbus Livestock Market  
 2-3086 Ward E B  
 2-3088 Reserve Life Ins  
 2-3088 Turbeville Jackie  
 2-3089 Schulken M H Mrs  
 2-3090 Lyon K B Mrs  
 2-3091 County Register of Deeds  
 2-3092 State Hwy Patrol  
 2-3093 Johnson Floyd  
 2-3094 Page Morgan  
 2-3095 McDaniel Margt  
 2-3096 Black Donald  
 2-2098 Ray J J  
 2-3101 Thompson John  
 2-3102 Wville Tob  
 2-3106 Simmons' Drug Co Inc  
 2-3108 Prevatte D E  
 2-3109 Reeves H G  
 2-3111 City Fire Dept  
 2-3116 Lennon H W  
 2-3118 Spivey B C  
 2-3119 Baldwin W E jr  
 2-3121 Columbus Hotel  
 2-3125 Cook J W  
 2-3126 Mayes R E  
 2-3128 Stover W T  
 2-3130 Vereen J J  
 2-3131 Columbus County Hosp  
 2-3138 Viets D W  
 2-3141 Crouch R T  
 2-3141 McNair B C Mrs  
 2-3142 Smith's Tobacco Warehouse  
 2-3143 Rogers James  
 2-3145 Readv Mix Concrete of Whiteville  
 2-3145 Whiteville Building Supplies  
 2-3148 Ward P O

- Midway Exchange—Contd**
- 2-3149 Hammond F W
  - 2-3151 Willetts A L
  - 2-3153 G & C Mtr
  - 2-3156 Barkley J M
  - 2-3157 Columbus Display
  - 2-3157 Thompson B S & Co
  - 2-3161 Crutchfield G E
  - 2-3162 News Reporter
  - 2-3165 Wayne C P
  - 2-3166 Thompson Y P
  - 2-3168 Canady C W
  - 2-3169 McKeithan Dewey
  - 2-3171 Wville Chamber of Commerce
  - 2-3171 Wville Credit Bur
  - 2-3171 Wville Merchants Assn
  - 2-3171 Wville Tob Bd of Trade
  - 2-3175 Caro Pwr & Light
  - 2-3178 Columbus Cold Storage Co Inc
  - 2-3181 Coburn J M
  - 2-3182 Simmons M S Mrs
  - 2-3183 Collier's Jwlr
  - 2-3185 Nolan L C
  - 2-3188 American Oil Co
  - 2-3188 Whiteville Oil Co
  - 2-3191 Black's Tire Serv
  - 2-3196 Ward J H
  - 2-3197 Elis M E
  - 2-3200 Wooten Earl
  - 2-3201 Edgewood Elem Sch
  - 2-3202 Collier Lloyd
  - 2-3204 Sweum G A
  - 2-3204 Ward M S Mrs
  - 2-3209 King J T jr
  - 2-3210 Ward C M Mrs
  - 2-3211 Woodard R H
  - 2-3213 Cook M T Mrs
  - 2-3214 Walters H G
  - 2-3215 Love C M
  - 2-3217 Townsend Plumbing & Well Drilling Co
  - 2-3219 Moore T H
  - 2-3223 Israel E J
  - 2-3227 Fleming C H jr
  - 2-3228 Garris C M
  - 2-3232 Edwards W M
  - 2-3233 NC Highway Commission
  - 2-3235 Belk Hensdale
  - 2-3236 Herring C S
  - 2-3237 City Bd of Educ
  - 2-3237 Ctv Supt of Schs
  - 2-3238 White A G
  - 2-3239 Texaco Inc
  - 2-3241 Wheeler L D
  - 2-3242 Todd D L
  - 2-3245 Cricket Serv Sta
  - 2-3247 Collier Gas & Appl
  - 2-3248 Elliott I M
  - 2-3249 Maultsky W D
  - 2-3250 Newsomes' "66" Service
  - 2-3255 Simmons' Drug (No 2)
  - 2-3257 Whiteville Plumbing Co Inc
  - 2-3262 Tedder M D
  - 2-3268 Pierce J E
  - 2-3269 Baldwin L L
  - 2-3270 Williamson J D
  - 2-3272 Davis G W Mrs
  - 2-3274 Cooke C J
  - 2-3275 Thompson R K Mrs
  - 2-3277 Quick I A
  - 2-3279 Britt N R jr
  - 2-3280 Baldwin W O
  - 2-3283 Marks T R
  - 2-3284 Thompson L H
  - 2-3285 NC Prison Dept
  - 2-3286 Trinity Bapt Ch
  - 2-3287 Warren G W jr
  - 2-3289 Cansey H C
  - 2-3290 Huggins W S
  - 2-3291 Garrell's
  - 2-3292 Jernigan Paul
  - 2-3293 Bon-Ton Beauty Shop
  - 2-3295 Rhodes W G
  - 2-3296 Reaves J B jr
  - 2-3296 Reaves Music & Amusement
  - 2-3297 Wilson Furn
  - 2-3297 Wilson Music
  - 2-3298 Stanley J T
  - 2-3302 Atkinson J D
  - 2-3304 Jones Furn
  - 2-3305 Duncan H G
  - 2-3306 Elkins A L
  - 2-3308 Baldwin C J
  - 2-3309 Schulken R C
  - 2-3311 Lewis L F Mrs
  - 2-3312 Lennon J C
  - 2-3313 Lewis M C Mrs
  - 2-3314 Wville Beauty Shop
  - 2-3315 Johnson L G Mrs
  - 2-3316 Batten Lloyd Ins Agcy
  - 2-3317 Floyd A G
  - 2-3318 Jones D V jr
  - 2-3320 Long G D
  - 2-3323 Bowers L R
  - 2-3325 Green E L
  - 2-3326 Thompson Vance
  - 2-3327 Dawsey A B
  - 2-3333 City Police
  - 2-3336 PO
  - 2-3337 Williamson Wilbur
  - 2-3338 Hines W D
  - 2-3340 Hill's Ice Cream Co
  - 2-3343 Carter L L
  - 2-3344 City Clk
  - 2-3344 City Eng
  - 2-3344 City Mgr
  - 2-3344 City Mayor
  - 2-3344 City Pub Wks Dept
  - 2-3344 City Tax Collr
  - 2-3344 City Treas
  - 2-3345 Wells J R
  - 2-3347 Columbus Cemetery Park Corp
  - 2-3347 Peacock Monument
  - 2-3349 Love D L
  - 2-3350 Formyduval M C Mrs
  - 2-3355 Price R S Mrs
  - 2-3356 McNeill D T
  - 2-3357 Hill F B
  - 2-3358 Jewel Shop
  - 2-3361 Hayes A H Mrs
  - 2-3364 Am Natl Red Cross
  - 2-3366 Boehm R H
  - 2-3367 Homes E H Mrs
  - 2-3369 Queen City Coach
  - 2-3369 Queen City Trailways
  - 2-3369 Union Bus Sta
  - 2-3371 Lane A W Mrs
  - 2-3373 Baldwin Oil
  - 2-3374 Powell F W Mrs
  - 2-3375 Arant Austin
  - 2-3376 Whiteville Methodist Church
  - 2-3377 Todd Furn
  - 2-3379 Smith Gola
  - 2-3380 McGirt E L
  - 2-3381 Hughey E W
  - 2-3383 Walton L G
  - 2-3386 Moore H F
  - 2-3388 Greene W A
  - 2-3390 Myrtle Hill Florist
  - 2-3391 McNeill N H Agcy
  - 2-3392 Reeves K D Mrs
  - 2-3397 Britt T R
  - 2-3398 Smith M E Mrs
  - 2-3401 Hardee Roland Rev
  - 2-3402 Horne E C Mrs
  - 2-3403 Mooney Aubrey
  - 2-3405 Edwards O C Mrs
  - 2-3406 T & B Garage
  - 2-3409 Powell M L
  - 2-3414 Williamson D E
  - 2-3417 Bright Dewitt
  - 2-3418 Hilburn Kath Mrs
  - 2-3420 Jones P W
  - 2-3420 Moore Ralph
  - 2-3421 Cribb M V
  - 2-3424 Rushing M C Mrs
  - 2-3426 Blizard L R
  - 2-3428 Baldwin W D
  - 2-3430 Lewis Mae Mrs
  - 2-3431 County Farm Bur
  - 2-3431 US Dept Agrl
  - 2-3432 Culpepper E S
  - 2-3434 Lewis Leo
  - 2-3438 Walters L A
  - 2-3439 Ward D A
  - 2-3440 Woodard J H
  - 2-3444 Warlick J G
  - 2-3446 Ward E P
  - 2-3448 Collier H L
  - 2-3451 LeRoy's Barber Serv
  - 2-3454 Powell Julius
  - 2-3455 Kust C A
  - 2-3460 Maultsby D A
  - 2-3461 Williamson Ray
  - 2-3464 Stanley S P jr
  - 2-3466 Worthington M G
  - 2-3467 Gore Preston
  - 2-3469 Auto Safety Glass
  - 2-3473 Meares O C
  - 2-3475 Arant & Sholar
  - 2-3476 Braxton W H
  - 2-3477 Wilkins H S
  - 2-3479 Master J C
  - 2-3482 Cook J O
  - 2-3486 Martin Jeanette Mrs
  - 2-3489 Worrell J G
  - 2-3490 Burns J K
  - 2-3493 Floyd Wilbur
  - 2-3503 Cole W W
  - 2-3505 Reeves L C
  - 2-3510 Hooks Paul
  - 2-3513 Henley L C Mrs
  - 2-3524 Stevens Irdell
  - 2-3534 Bland Johnnie
  - 2-3538 Clewis Robt
  - 2-3546 Central High School
  - 2-3551 Sellers L O Rev
  - 2-3555 Butler M C
  - 2-3558 Woodall P D
  - 2-3559 Baldwin L D
  - 2-3563 Griffin J W
  - 2-3565 Edmond J C jr
  - 2-3579 New Hope Elem Sch
  - 2-3581 Baldwin's Esso
  - 2-3593 Baldwin E W Mrs
  - 2-3594 Bass R J
  - 2-3601 Mercer G K
  - 2-3612 Thompson's Super Mkt
  - 2-3614 Thompson P F Mrs
  - 2-3616 Batten G F
  - 2-3618 Warner's Grill
  - 2-3622 Newsome L E
  - 2-3623 Whiteville Country Club
  - 2-3625 Butler C E



# Midway Exchange—Contd

2-3631 Walker D A  
2-3645 Bacon Wm jr  
2-3658 Holt G W  
2-3665 Skipper R C  
2-3676 Hardie L D Mrs  
2-3678 Seven-up Bottling Co  
2-3681 Starlite Drive-In Theatre  
2-3685 Baldwin J C jr  
2-3690 Byrd L  
2-3695 McGirt A F  
2-3700 Hodges Sewell  
2-3702 Columbus Trading Co Inc  
2-3703 Grice Grover  
2-3704 Son Kitchen  
2-3706 Greene W A  
2-3708 Smith S C  
2-3710 Bacon W M jr  
2-3711 Williamson E L  
2-3712 Braxton Warren  
2-3713 Modern Beauty Shop  
2-3715 Schulken R C  
2-3716 Smith Sue Mrs  
2-3718 Stophel's Dry Clns  
2-3720 Hoskins W H  
2-3722 Chesnutt N B  
2-3725 Martin A F  
2-3726 Willis T B Mrs  
2-3727 Nye Clinton  
2-3729 Rhoe H O  
2-3730 Cook W B  
2-3732 Todd's Whse & Salvage  
2-3733 Smith J H  
2-3734 Columbus County Hospital  
2-3735 Hasty W M  
2-3736 Planters Whse  
2-3739 Stevens & Hasty  
2-3740 Boege F D  
2-3741 Wville Trading  
2-3742 Singletary J H  
2-3743 Robinson S W  
2-3744 Bunn D G  
2-3745 Graham Donnie  
2-3746 Coleman D D  
2-3748 Davis M B  
2-3750 Home Security Life Ins  
2-3751 Carter A G jr  
2-3752 NC St Forest Service  
2-3753 Bullard L M  
2-3753 State Farm Ins  
2-3755 Memory J A jr  
2-3758 Newman D B Mrs  
2-3759 McGirt W H  
2-3760 NC Highway Commission  
2-3760 NC Highway Dept  
2-3761 Thomas O R  
2-3762 McNeill W C  
2-3764 Dickens W J  
2-3765 Foster F B  
2-3767 Walker B R  
2-3769 Kramer Hyman  
2-3770 Schulkin J S  
2-3771 Duncan R L  
2-3773 Brame L M  
2-3774 Garrell G W  
2-3775 Byrd A D jr  
2-3776 Pet Clinic  
2-3778 US Selective Serv System Local Bd No 24  
2-3779 Dorward K P  
2-3780 Stauffer H G  
2-3782 Pentecostal Holiness Church

2-3783 Jones B G  
2-3784 Powell & Gault Agency  
2-3785 Hodges R A  
2-3786 Wville Mtr  
2-3787 Elkins E C  
2-3790 Walker E G Mrs  
2-3791 Singletary J B  
2-3792 Zandy J L  
2-3793 Baldwin Studio  
2-3794 Sheffield L H  
2-3795 Powell W H  
2-3797 Baldwin E L  
2-3798 Sears E F  
2-3800 Council G T Mrs  
2-3801 Burns W C  
2-3802 Stocks E E  
2-3804 Rozier A L  
2-3806 Muldrow Miriam  
2-3807 Smith A P Mrs  
2-3808 Proctor E K  
2-3809 Leder J H  
2-3810 Hodges Q W  
2-3811 Roberts C R  
2-3812 Brown Xenthos jr  
2-3815 Pilot Life Ins  
2-3817 Haskins W H  
2-3824 Moore M L Mrs  
2-3827 Fuller Ruby  
2-3828 Horton W P  
2-3829 Barksdale M S Mrs  
2-3831 High Oscar  
2-3834 Singer Sewing Mach  
2-3835 Geddie L M Mrs  
2-3836 Stevens F L  
2-3837 Eure & Kinlow  
2-3838 County TB Assn  
2-3838 Love R B  
2-3840 County Tax Supvr  
2-3842 Garrell E L jr  
2-3844 Memory W E  
2-3845 Whitehead S H  
2-3846 Honeycutt Jerry  
2-3847 County Recorders Ct Clk  
2-3847 County Superior Ct Clk  
2-3848 County Bd of Educ  
2-3849 County Tax Collr  
2-3852 High W P  
2-3853 Fore L N Mrs  
2-3855 Johnson M L  
2-3858 Thompson M F Mrs  
2-3860 County Acct  
2-3862 A C L  
2-3862 R E A Exp  
2-3863 Center Esso Sta  
2-3864 Baines D T  
2-3865 Ray W F  
2-3867 Schulken's Hdw  
2-3869 County Bur of Identification  
2-3869 County Sheriff  
2-3870 Hamlett W C  
2-3871 Ezzell H E  
2-3873 Mann's J S Dept Store  
2-3875 Walker W E  
2-3877 Fuller L K  
2-3879 Yarborough J A Mrs  
2-3880 Edwards M C Mrs  
2-3883 Steinburg S H  
2-3885 Grimsley W H jr  
2-3888 Sellers Sims  
2-3890 Lacks O H  
2-3891 Gurganus H B  
2-3894 White J D  
2-3895 Sacred Heart Catholic Church

2-3896 Etna Service Station  
2-3898 Kramer's Ladies Shop  
2-3903 Sellers P G  
2-3906 Earle T W  
2-3907 Johnston A R  
2-3908 Hammond Eug  
2-3909 Lennon C S  
2-3910 Adams C H  
2-3911 Clifton J C  
2-3912 Simmons Milton  
2-3914 Perritt E M  
2-3916 Jackson C P  
2-3918 Covington H C  
2-3920 Walker R J  
2-3921 Davis J R  
2-3922 Cowan A L Mrs  
2-3922 Cowan's Rest Home  
2-3924 Lewis J E  
2-3926 Gore C L  
2-3928 Davis S E Rev  
2-3929 Slade N C  
2-3932 Blackmon L P jr  
2-3936 Pope Eva Mrs  
2-3937 Hooks D J  
2-3942 Suggs J W  
2-3949 Sanderford H R  
2-3951 Tart P E  
2-3953 Soles A G  
2-3956 Jones J H  
2-3957 Marshall W T  
2-3960 Cooke Walter  
2-3961 Stocks J N  
2-3963 Row L H  
2-3966 Dew C T  
2-3967 Spivey L D  
2-3969 Simmons HL  
2-3970 Valentine H L  
2-3972 Ward C H  
2-3975 Gibson J H  
2-3978 Crowell W A jr  
2-3980 Edwards Howard  
2-3981 Towne G B  
2-3982 Turner F W Mrs  
2-3986 West J P  
2-3988 Oliver G G  
2-3989 Billups Carlene Mrs  
2-3991 Cribb K D  
2-3992 Creekmore L P Mrs  
2-3993 Fuller L L  
2-3994 Davis M H  
2-3997 Israel J E  
2-3998 Kelly R H  
2-3998 Kelly's Ray Garage  
2-4013 Whitson R W  
2-4021 Tyson R M Mrs  
2-4021 Tyson R M Mrs  
2-4028 Royal H K  
2-4100 Britton R L Mrs  
2-4100 Krahnke A J jr  
2-4101 Waccamaw Bank & Trust  
2-4108 Batten C N  
2-4109 Toon Pauline  
2-4111 Whol Distrs  
2-4117 Norris C P  
2-4118 Blue Jeans Corp  
2-4124 Todd T T  
2-4125 White R G  
2-4128 Va Caro Chem  
2-4131 Townsend Builders Inc  
2-4140 Bees John jr Rev  
2-4141 Peacock Funeral Home  
2-4141 Peacock Mut Burial Assn  
2-4147 Ballenger R C  
2-4147 Williams Rudolph  
2-4150 Williamson J R



- Midway Exchange—Contd  
 2-4151 Cumberland Butane  
 2-4151 Wville Gas  
 2-4155 Lassiter R W  
 2-4158 Thompson's Abattors  
 2-4160 Wyche J T  
 2-4161 Sears  
 2-4166 Scott W L  
 2-4168 Lombard J K  
 2-4170 Smith A R  
 2-4171 Jordan R W  
 2-4172 Ramsey A L  
 2-4185 Confidential Loan  
 & Finance  
 2-4188 Guiton's Drug Store  
 2-4191 Dowler C C  
 2-4192 Brooks W D jr  
 2-4193 Fore G C  
 2-4196 Waccamaw Bank  
 & Trust  
 2-4200 Paysour B R  
 2-4202 Madison Gulf Serv  
 2-4209 Shelley Joe  
 2-4212 Saunders A D  
 2-4213 Allen D J  
 2-4221 Johnson W J  
 2-4222 Brown Motors  
 2-4222 Brown Realty  
 2-4223 Johnson C E  
 2-4226 Robinson E L  
 2-4227 Floyd Bill  
 2-4227 Floyd W F  
 2-4230 Britt E A  
 2-4230 Duncan's Garage &  
 Chain Saw  
 2-4231 Heath N W  
 2-4232 Hardie G O  
 2-4234 Style Shop  
 2-4236 Utley J B  
 2-4237 Wrights' Gulf Serv  
 2-4238 Pierce V E  
 2-4239 Townsend P C  
 2-4240 Pope's 5 & 10 Store  
 2-4241 Kelley G M Rev  
 2-4243 Collier J F jr  
 2-4245 Bracy Wiley  
 2-4252 Foster R W  
 2-4254 Lynn J C  
 2-4257 Plashy J J  
 2-4260 Globe Trading  
 Stamp  
 2-4261 Brown J W  
 2-4262 Ouirron C E  
 2-4263 Madison Amoco  
 Serv  
 2-4265 Johnson J R  
 2-4268 McNeill W P  
 2-4269 Barnes L M  
 2-4270 Moss R T  
 2-4271 Hammonds W V  
 2-4274 Price A E  
 2-4281 Stanley Thos  
 2-4283 Seven-O-One Lanes  
 2-4286 Hardee Bobby  
 2-4288 Corn E M  
 2-4291 Green M E Mrs  
 2-4291 Valentine D V  
 2-4295 Mayes Texaco  
 Service  
 2-4297 Price Nelson  
 2-4306 Collum C M  
 2-4307 Fridgen Bros Con-  
 tractors  
 2-4307 Stanley Carlton  
 2-4311 Edwards Oscar  
 2-4312 Talton A F  
 2-4314 Matthews H D  
 2-4317 Blackwell S J  
 2-4319 Columbus Barber  
 Shop  
 2-4330 Tedder J C  
 2-4333 Stanley M N Mrs  
 2-4335 Long's Glass &  
 Paint  
 2-4338 Powell's Cleaners  
 2-4346 Shuping J B  
 2-4347 Edwards R L  
 2-4350 Collier & Yow TV  
 & Appl  
 2-4351 Vereen J G  
 2-4353 Best L D jr  
 2-4360 Wville Plywood  
 2-4364 Spivey R C  
 2-4366 Hub's Sup  
 2-4367 Grimsley W T  
 2-4368 McMenamin E J  
 2-4369 Collins Edw  
 2-4370 Woodell Charlie  
 2-4371 Columbus Contrs  
 2-4372 Miles Roscoe  
 2-4373 Batten Wm  
 2-4374 Walter T C jr  
 2-4375 Sikes E D  
 2-4380 Byrd Locke jr  
 2-4383 Inman A J  
 2-4384 Clark H P  
 2-4385 Farmers Whse  
 2-4386 Jernigan Chas  
 2-4387 Edwards P R  
 2-4388 Meares I M Mrs  
 2-4394 Sellers' Serv Sta  
 2-4481 Fowler R O  
 2-4610 Alford A J  
 2-4613 McDaniel F W Rev  
 2-4651 McPherson Well  
 Drilling Service  
 2-4656 Powell F L Mrs  
 2-4657 Hawk Selby  
 2-4659 Norris W J  
 2-4675 Blake George  
 2-4713 McElwee R M  
 2-4726 Columbus Aluminum  
 Products  
 2-4734 Long G H Mrs  
 2-4735 Star-Lite Restaurant  
 2-4745 Edge Myrtle Mrs  
 2-4783 Formy-Duval J G  
 2-4787 Barnes C E  
 2-4792 Myers Hollings-  
 worth  
 2-4816 Ward Chas  
 2-4831 Caison H A  
 2-4854 Gringer Carrie  
 2-4858 Hinson L A  
 2-4871 Kelly W G  
 2-4898 Lamar Everett  
 2-4913 Blackmon Blanie  
 2-4924 Peavy Wm  
 2-4937 Kiser V C  
 2-4940 Raspberry P H  
 2-4953 Jones E D  
 2-4959 Kiper Bill  
 2-4963 Enzlor Gilbert  
 2-6685 King G R  
 2-9050 Culler T M jr  
 2-9085 Rushing A A  
 2-9207 Mary's Sandwich  
 Shop  
 2-9806 Empie's Cafe  
 2-9839 Hide-A-Way Drive  
 In  
 2-9894 Colonial Stores  
 2-9977 McKee Seal  
 2-2002 T & T Oil  
 2-2003 Wilson J T  
 2213 Checker Cab  
 2221 Spivey Jiston D  
 2234 Bowen B F  
 2242 Davis B E  
 2343 Garrell's Pure Oil  
 Serv  
 2256 Sasser H V  
 2259 Yarus Walter  
 2278 Powell M E  
 2416 Sherwood Drive-In  
 The  
 2430 Williamson E L  
 2456 Davis Carlton  
 2478 M & J Texaco Serv  
 2498 Hale Virgil Rev  
 2584 Thompson Signs  
 2590 Edmunds Rety  
 2696 Inman S B  
 2694 McQueen's Nurseries  
 2721 Ward B P  
 2763 Ward John  
 2765 Whiteville High Sch  
 2819 Palmer E L  
 2850 Charlotte Liberty  
 Mutual Ins Co  
 2947 Jackson Cedell  
 2953 Prevatte Braxton  
 Mut  
 2966 Memory's Super Mkt  
 3002 Coca-Cola  
 3003 Sears-Smith Ins  
 3021 Memory's Tire Serv-  
 ice  
 3206 Smith's Funeral  
 Home  
 3237 City Schools  
 3239 Lytle Chas H  
 3264 Maultsby W D  
 3276 Ward E B  
 3288 Hamm W H  
 3330 Whiteville Elementary  
 School  
 3342 Maggs Norman  
 3344 City Hall  
 3362 Powell Mtr  
 3365 Rodriguez A H  
 3370 Martin S T Mrs  
 3372 Horton W M  
 3394 Tedder J D  
 3419 Culligan Water Con-  
 ditioning  
 3431 NC Farm Bur Mut  
 Ins  
 3470 Beasley J D  
 3604 Newsome's Lbr &  
 Bldg  
 3669 Hill's Thriftway  
 Super Mkt  
 3717 Love Lbr  
 3754 Whitson R W  
 3766 Davis Gar & Body  
 3805 Roberts Roy  
 3820 Whiteville Body  
 3843 Quality Mtr  
 3857 Arant & Sholar Inc  
 3870 Columbus Bapt Assn  
 3870 Cru Arch  
 3889 Ellis T C  
 3940 Norris David  
 3945 Foster V W  
 3948 Scotts of Whiteville  
 3978 Crowell W A  
 3991 Cribb's Body  
 4038 Millnor E C  
 4058 Walter K E  
 4061 First Natl Life Ins  
 Co  
 4061 Wilson John T Agency  
 4061 Wilson J T  
 4115 Herring W L  
 4121 Liberty Loan  
 4134 Holiday Motel

**DIAL 642 PLUS THE FOL-  
 LOWING FOUR DIGIT  
 NUMBERS**

- 2002 T & T Oil  
 2003 Wilson J T  
 2038 Fletcher's Esso  
 2043 Tison's Garage  
 2164 Waccamaw Tractor

DIAL 642—Contd	4452 Hammonds Tom	4778 Cribb Grady
4134 Quick Boyd	4600 Whiteville Heating	4779 Jackson David
4137 Collier Gas & Appl	& Air Conditioning	4786 Priest Ottis
4156 Gerald H N	4603 Best Kimble Justice	4797 Budget Shop
4179 Lee's Service Station	of Peace	4801 Madison Esso
4181 Natl Spinning	4612 Style & Glamour	4806 Sweeley R L
4195 Equip Rentals	Beauty Salon	4807 Hinson Eug
4195 Kendall Frances	4615 Horton R S	4811 English E P
Studio	4626 Pridgen W J	4818 Williams J H
4205 Greene J C Co	4632 Smith Estelle	4819 Rhodes & Rogers
4208 Clemmons Elgie	4642 Storm R B	Auto Sales
4217 Sellar H L	4645 Toney F J	4841 Lloyd's Auto
4218 First Natl Life Ins	4648 Protective Agcy	4841 Mulpass W T
4218 Wilson J T Agcy	4662 Canady's Gift Center	4851 Waccamaw Bank &
4218 Wilson J T Justice of	4670 Arnold Geo	Trust Co
Peace	4674 West J K	4859 NSA Advisor
4224 Crowell's TV & Appl	4678 Register Ola Mrs	4860 Little House of
Center	4680 Gore Carrol	Fashion
4230 Duncan's Homelite	4687 Moore's Whse	4874 Canady Darius
Chain Saw	4689 Boyd G L	4889 Bunch Archie
4242 Davis Don	4691 Banks TV & Appl	4913 Ward H B Mrs
4244 Wville Ins Agcy	4697 Langston C B	4928 Bordeaux B E
4249 Williams Gar	4719 Dobson Bertha Mrs	4936 Small's Upholstery
4251 Hughes Madry	4728 Columbus County	4942 Kornegay B R
4266 Goodwin Sinclair	Civil Defense Hq	4953 Bolton R G
Serv	4741 Todd's Thelbert Gen-	8691 Wright C D
4282 Beckham H L	eral Store	9070 Shearin L A
4321 Powell H H	4742 Carter Eug	9080 Will H J jr
4323 Davis J B	4747 Kelly's Ray Garage	9111 Caro Tel & Teleg
4327 Smith E M Mrs	4752 Bowers G R	9205 Brunswick Biliard
4337 Hesson Irwin	4769 Lennon J C	Parlor
4344 Caffee Johnny	4774 Giroment M L	9391 Parham Serv Sta
4357 Smith J C Mrs	4777 Stelling C H	9785 Sav-Way Serv Sta



# Typical Questions

Your City Directory  
Will Answer

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## ABOUT AN INDIVIDUAL

How does he spell his name?  
What is his middle initial?  
Is he married? What is his wife's name?  
Where does he live?  
Does he own his home or rent?  
Has he a telephone?  
Who are his neighbors?  
What does he do for a living?  
Where does he work?  
Is he the "head of the house" or a resident?  
Does he own a business? Is he a member or officer?  
Who else is in the same business or profession?  
Is the woman single, married or a widow?

## ABOUT YOUR CITY

What is the city's history?  
What are the latest population figures?  
What is the latest statistical and general civic information?  
What are the leading industries and activities of the city?  
What are the names and locations of the schools?  
What are the churches and where located?  
Who are the pastors of the churches?  
What are the locations of the hospitals, homes and asylums?

## ABOUT A LOCALITY

How is the quickest way to get there?  
Who lives at a given address?  
Is there a telephone at the address or nearby?  
What is the character of the neighborhood?  
Is it a "home-owners" section?  
What is the nearest street corner?  
What is the nearest store, church, school, garage, shopping center, parking lot, etc.?  
Where are the public and office buildings?  
If it is a business location, what business?  
If an office building, what firms or professional people are in what rooms?

## ABOUT A BUSINESS CONCERN

What is the nature of the business?  
What is the correct name and address?  
Is it a Proprietorship, Partnership or Corporation?  
Who are the partners, owners, or officers?  
Who else in same or similar lines?



X

1961

JANUARY							FEBRUARY							MARCH							APRIL						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29	30	31					29	30	31					29	30	31				

1962

JANUARY							FEBRUARY							MARCH							APRIL						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29	30	31					29	30	31					29	30	31				

1963

JANUARY							FEBRUARY							MARCH							APRIL						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29	30	31					29	30	31					29	30	31				

Vital Information at Your Fingertips"—The City Directory

"A Real Necessity in Every Office"—The City Directory

## A STATEMENT OF ADVERTISING PRINCIPLES

1. **Good Advertising** — aims to inform the consumer and help him to buy more intelligently.
2. **Good Advertising** — tells the truth, avoiding misstatement of facts as well as possible deception through implication or omission. It makes no claims which can not be met in full and without further qualification. It uses only testimonials of competent witnesses.
3. **Good Advertising** — conforms to the generally accepted standards of good taste. It seeks public acceptance on the basis of the merits of the product or service advertised rather than by the disparagement of competing goods. It tries to avoid practices that are offensive or annoying.
4. **Good Advertising** — recognises both its economic responsibility to help reduce distribution costs and its social responsibility in serving the public interest.

*Advertising Federation of America*

(Your Directory publishers fully subscribe to the principles set forth in this statement)

# **Your City Directory has HUNDREDS OF USES AND APPLICATIONS**

## **BUYING**

Learning new sources of supply.  
Keeping up with known sources of supply.  
Checking on the record of firms from which you buy  
as to dependability, stability, etc.

## **SELLING**    *(Including market analysis and sales promotion)*

Locating new markets.  
Maintaining up-to-date mailing lists.  
Analyzing the buying power of a community or street.  
Routing salesmen to avoid lost motion in reaching  
prospects.  
Locating residents of hotels and apartment buildings,  
many of whom are listed nowhere else.  
Identifying names and titles of officials, for use of  
salesmen.

## **CREDIT REFERENCE**    *(and Collections)*

Running down delinquent debtors.  
Checking credit applications as to address, moving  
habits, names of employers, stability of em-  
ployment, family status, neighbors, whether  
owner or renter, etc.  
Identifying persons of same or similar names.  
Investigating cases in welfare, charitable, social  
service and legal work.

## **DELIVERY**    *Communication, Mailing, Etc.*

Routing deliveries.  
Reducing dead letters and insuring more complete  
delivery of mail.  
Effecting delivery of messages and parcels erroneously  
or defectively addressed.  
Correcting names and titles.

## **LAW ENFORCEMENT**    *Criminal Detection and Apprehension*

Tripping bad-check passers.  
Deciphering illegible signatures.  
Guarding against habitual bill dodgers.  
Tracing heirs and witnesses, selling estates, and estab-  
lishing facts as of a certain date.

**CONSULT YOUR DIRECTORY FIRST**



# LONG'S GLASS & PAINT COMPANY

GLASS — STORE FRONTS — PAINTS — MIRRORS — WALLPAPER

406 S. Madison St.

"YOUR BEST BET FOR SERVICE"  
(See Page 38 Buyers' Guide)

Dial 642-4335



## SEARS-SMITH INSURANCE AGENCY

DIAL  
642-3003



105 W. Walter St.  
Whiteville, N. C.

## COLLIER & YOW TV & APPLIANCES

607 S. Madison St. Phone 642-4350

(See Page 6 Buyers' Guide)

## ELLIS MEARES HARDWARE CO., Inc.

Hardware — Building Supplies

Farm Implements — Tobacco Curers — Paints — Oils

726 S. Madison St. Phone 642-2817

(See Page 39 Buyers' Guide)

## HINNANT'S, INC.



Air Conditioning — Heating  
Refrigeration

**SHEET  
METAL  
SHOP**

"Comfort Engineers" — "Better, Not Cheaper"

111 East Caldis Street Phone 642-2314

(See Page 4 Buyers' Guide)

## COLLIER GAS & APPLIANCE CO., Inc.

PROPANE GAS SERVICE — COMPLETE LINE OF APPLIANCES

1008 S. Madison St.

(See Page 36 Buyers' Guide)

Day Phone 642-4137

Night Phones 642-3493 and 642-3530

**S. P. STANLEY, JR.**

Real Estate Broker — Painting Contractor

INTERIOR AND EXTERIOR  
FLOOR FINISHING  
EXPERT WALLPAPER HANGING

Charlottesville, Va.  
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DIAL

**642-3464**